



# 2024 IMPACT REPORT

## NATIONAL STUTTERING ASSOCIATION



# REFLECTING ON 2024

As we welcome the start of a new year, we take a moment to reflect on the milestones and achievements that defined the stuttering community in 2024. With immense pride and gratitude, we are excited to share the NSA's 2024 Impact Report.

Throughout this report, we're proud to share the many ways the NSA has lived out our core pillars: connection, education, support, and research. Each of these pillars has driven our mission forward, creating impact across the stuttering community.

As you explore the following pages, please know how deeply we value your support, which played a pivotal role in making 2024 one of our most impactful years to date.

Best wishes as we look forward to 2025 together,  
NSA Board of Directors & Tammy Flores, Executive Director



# A YEAR IN REVIEW

Throughout 2024, we marked remarkable achievements, celebrated victories, and strengthened bonds within the stuttering community. From shining a spotlight on stuttering through the NFL, expanding support networks via local chapters, introducing a groundbreaking scholarship fund for college students who stutter, to driving progress with our WeStutter@Work initiative, the community came together with resilience and pride!



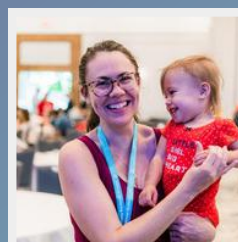
We're so proud of **Kaleb Brown** for running the BMW Half Marathon in Dallas on Dec. 15th to raise awareness for people who stutter!

## NEW PARTNERSHIP

We are deeply grateful for an anonymous donation to the NSA of \$250,000 to implement several projects during the upcoming year:

- Funding Scholarships for Families with Children to Attend Our Annual Conference
- Funding One-Day Regional Conferences for Children, Adolescents, and Their Families
- Equipping School-Based Speech-Language Pathologists to Better Serve Children Who Stutter

“I’m so grateful for the scholarship that allowed us to begin our journey with the NSA. Similar to many at the NSA, my son met someone who stuttered for the first time at the conference. The joy and extroverted enthusiasm I saw in him while we were there was a true gift. All of the sessions were well done, the leaders and speakers were amazing, and I was so impressed. I left feeling less fearful of what he faces in the future and feeling as though we now have a community.”



# COMMUNITY

## RAISING OUR VOICES



Congratulations to Sisters Who Stutter President, Hayley, for getting nominated and featured in Issue 77 of Inspiring Teens Magazine!

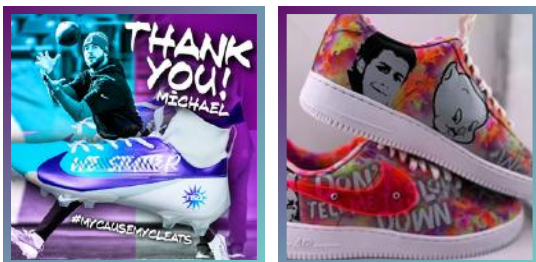
We are so proud of all the advocacy work she has done for stuttering community and can't wait to see what her future holds!



Weslee Meador represented the NSA when he completed on American Ninja Warrior Season 17. Congrats, Wes!

## REACHING PROFESSIONALS IN THE FIELD

Along with attending the national American Language-Speech-Hearing Association (ASHA) Convention in November, the NSA was represented at various industry events throughout the year, including the Mid-South Conference on Communicative Disorders, the Indiana Speech-Hearing Association Annual Conference, the Kansas Speech-Language-Hearing Association Annual Convention, the Oklahoma Speech-Language-Hearing Association Annual Convention, and the Ohio School Speech Pathology Educational Audiology Coalition Conference.



Many thanks to Michael Pittman, Jr. of the Indianapolis Colts and LaMar Campbell of the Seattle Seahawks for shining on spotlight on the NSA as part of the #MyCauseMyCleats campaign!

## CHAMPIONING PWS



We have been proud to feature PWS from across the country, including Alex Ciardullo from Skidmore College: “I’m actually grateful for my stutter now – for encouraging me and giving me that extra passion for performing.”

# COMMUNITY

## 2024 AWARDS

### Chapter Leaders of the Year

Tim Flynn & Aidan Marshall-Cort

### SLP of the Year

Danra Kazenski

### Pillar of the Community

Mike Molino

### Youth Advocate of the Year

Hayley Stuckey

### NSA Hall of Fame

Paula Campbell-Schwab

**THE KRISHNAN AND YEGNESWARAN FAMILY COLLEGE SCHOLARSHIP**  
FINANCIAL ASSISTANCE FOR COLLEGE STUDENTS WHO STUTTER

Applicants must be individuals who stutter, demonstrating a genuine connection to the stuttering community.

**SELECTION CRITERIA**

- ✓ Demonstrated commitment to academic excellence.
- ✓ Passion for advocacy and raising awareness about stuttering.
- ✓ Financial need and potential impact of the scholarship on their education.

For more information and to apply, visit [www.westutter.org](http://www.westutter.org)

We were delighted to continue the Krishnan and Yegneswaran Family College Scholarship in 2024! This year, in partnership with the NSA, the fund provided \$20,000 to award scholarships to four college students who stutter.

## SOCIAL MEDIA REACH



Facebook Reach  
310,387 accounts  
+205% increase from 2023



Instagram Reach  
170,271 accounts  
+205% increase from 2023



LinkedIn Reach  
147,557 impressions  
+137% increase from 2023



YouTube Reach  
1,200,000 impressions  
+105% increase from 2023

In 2024, we welcomed three new board members:

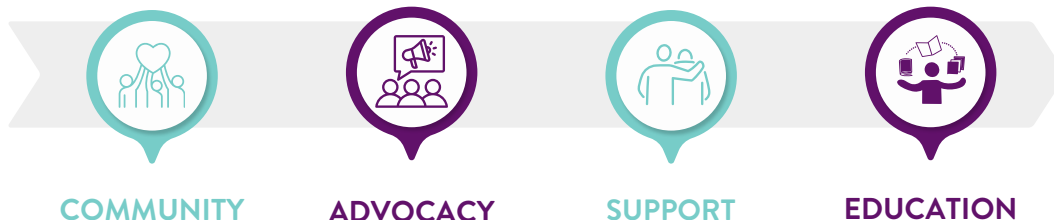
1. Andrew Bowers, Advocacy & Education Co-Chair
2. Tanya Banks, Adult Programs Chair
3. Tyler Clemens, Advocacy & Education Co-Chair

**“I want to express my deepest gratitude for awarding me the scholarship to attend the NSA conference. This was not just a chance to expand my knowledge on stuttering, but also to meet inspiring individuals and gain insights that will shape my future. Your support has made this possible, and for that, I am profoundly thankful.”**

# RESEARCH

## CASE RESEARCH AWARD

The NSA CASE Research Grant is a \$15,000 funding opportunity designed to support research that will contribute to our knowledge about stuttering in the areas of Community, Advocacy, Support, and/or Education (CASE) as they relate to the NSA's Mission.



### 2024 CASE AWARD

Dr. David Jenson  
Washington State University  
“The Impact of Self-Disclosure  
on Autonomic Activity in  
People Who Stutter and their  
Conversational Partners”

*Congratulations!*  
**DAVE JENSON**



### 2024 GRADUATE STUDENT AWARD

This \$5,000 funding opportunity supports one research project in the area of stuttering treatment, stuttering assessment, or basic research in stuttering, with the intent of being used as start-up or support money for new or continuing research in the field of stuttering.

Haley Warner, M.S., CCC-SLP  
New York University  
“How the perception of the  
listener impacts stuttering in  
early childhood”



## APPROVED RESEARCH STUDIES

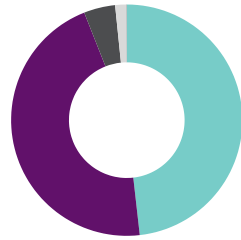
Since its founding in 1999, the NSA Research Committee has led efforts to enhance our understanding of stuttering through various research initiatives. In 2024, the committee approved 12 research studies, demonstrating its continued commitment to advancing knowledge and interventions for stuttering.

# FINANCIAL INFORMATION

## Revenue

2024

### Total Income\*



- Donations (48.2%)
- Events (45.8%)
- Restricted Donations (4.3%)
- Books & Merchandise (1.6%)
- Other (0.1%)

## Donations + Events

96%

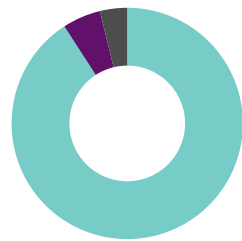
of the NSA's revenue was from charitable donations and events



## Expenses

2024

### Total Expenses\*



- Program Services (90.9%)
- General & Admin (5.4%)
- Fundraising (3.7%)



## Investment in the Stuttering Community

Conference Scholarships

\$30,000+

\*Unaudited financials

# PROGRAMS + EVENTS



## ANNUAL CONFERENCE HIGHLIGHTS: ST. LOUIS

- We welcomed nearly 600 attendees to St. Louis!
- We were thrilled to welcome our special guest, Mason Massey, who spent time meeting conference attendees, and spending time with the kids and tweens.
- The power of our Storytellers were felt when they shared their stories about different points on the stuttering journey. Check out the NSA's Facebook page for videos of many of these stories!

## FIND YOUR CHAPTER IN 2025

In 2024, NSA chapters continued to grow, offering support and connection for PWS and their allies. Chapters hosted engaging meetings, celebrated milestones, and organized special events that bring members together in meaningful ways.



The NSA proudly partnered again with Pearland Golf Club in Pearland, Texas to host the Swing Fore Stuttering event in April 2024 which raised over \$22K.



# PROGRAMS + EVENTS

We celebrated the growth of two cornerstone programs in 2024: WeStutter @Work and NSA Connects. These initiatives hosted dozens of impactful events throughout the year, equipping PWS with tools and support to thrive in their personal and professional lives, including:

- WeStutter@Work: How To Get Promoted As A PWS
- WeStutter@Work: Multilingual Stuttering in the Workplace
- Teen Talks
- Parents & Caregivers Virtual Chapter Meeting
- NSA Women Connect
- NSA Connects w/Toastmasters International
- NSA Connects en Español
- NSA Connects – Bridging the Generational Gap
- NSA Connects – Stuttering and the Dating Scene
- NSA Connects – Young Adults: Stuttering & Careers
- NSA Connects – More About The Language We Use
- NSA Connects w/ DEI: Embracing Our Differences
- NSA Connects bil Arabi: Discovering Our Voice
- NSA Connects – Passing Twice
- NSA Connects – Older Adults Who Stutter
- NSA Connects: The Power of Stuttering
- Young Adults Virtual Game Night

