



2025 IMPACT REPORT



REFLECTING ON 2025

In 2025, the National Stuttering Association reached more people who stutter than ever before, continuing our longstanding commitment to ensuring that no one has to navigate their stuttering journey alone.

Across the country, people found connection that made a meaningful difference in their lives. Children met peers who truly understood them. Teens discovered spaces where they could show up as themselves without hiding their stutter. Adults shared openly about careers, relationships, and self advocacy. Parents and caregivers found reassurance and guidance. Older adults rediscovered community at a time when isolation can feel overwhelming. These moments of connection are at the heart of what we do at the NSA.

Throughout the year, we strengthened and expanded the programs and structures that make these moments possible. We invested in our NSA Chapter Network, supporting local leaders as they built welcoming, supportive communities. We expanded programming for historically underserved groups, including Spanish, Arabic, and Portuguese speaking communities, Sisters Who Stutter, Passing Twice, and Older Adults. Through both regional gatherings and virtual programs, we created spaces that fostered confidence, belonging, and mutual support.

2025 was also a year of thoughtful preparation and vision. With the support of our donors, we laid the foundation for major national initiatives launching in 2026, including a first of its kind public service announcement campaign and the NSA Educational Portals for U.S. schools. These efforts will extend stuttering education and awareness beyond our community and into classrooms, workplaces, and broader public conversation.

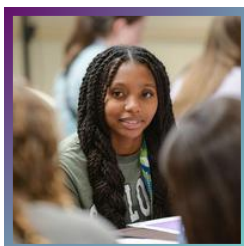
None of this progress happens without the belief, care, and commitment of people who understand the importance of community. It happens because people believe in the dignity, strength, and potential of people who stutter and choose to stand alongside them.

Your generosity and advocacy made 2025 a year of meaningful impact. We are deeply grateful for your continued support and inspired as we work toward a future where people who stutter feel seen, supported, and empowered at every stage of life.

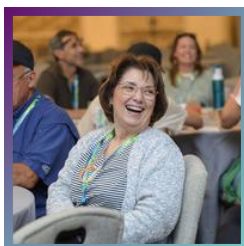
With gratitude,

Tammy Flores, Executive Director, and the NSA Board of Directors

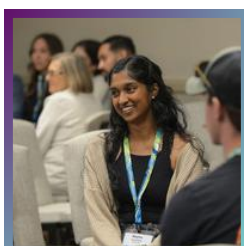
GROWING TOGETHER



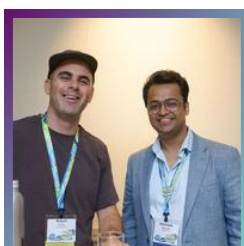
In 2025, more people found their way to the National Stuttering Association seeking connection, understanding, and support. Across programs, chapters, and online spaces, individuals and families engaged with the NSA community, many for the first time, discovering that they were not alone in their stuttering journey.



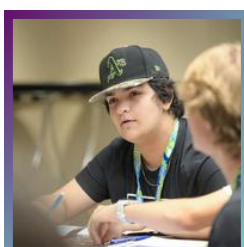
Through educational content and advocacy messaging, NSA stories and resources were viewed millions of times nationwide. These moments of visibility helped broaden public understanding of stuttering and supported more accurate, affirming conversations beyond our community.



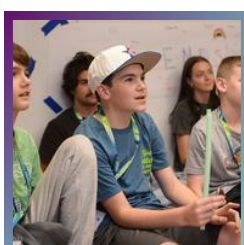
At the local level, the NSA supported **164 active chapters across the United States**, including **21 new chapters launched in 2025**. Together, these chapters hosted more than **1,500 meetings** and nearly **200 community events**, creating consistent opportunities for connection, peer support, and belonging in communities across the country.



Our in-person and hybrid programs continued to thrive. The **42nd Annual Conference in Denver** welcomed more than **600 attendees**, including nearly **150 first-time participants**. In addition, **seven regional 1-Day Conferences** engaged more than **600 participants**, bringing the NSA experience closer to home for individuals and families nationwide.



People continued to turn to the NSA in moments when reliable, affirming information mattered most. In 2025, our educational resources were accessed more than **51,000 times**, helping individuals, families, and professionals better understand stuttering through tools grounded in research and lived experience. For many, these resources were a first step toward confidence, self advocacy, and feeling seen.



For those seeking connection beyond information, our virtual community spaces offered something equally powerful. Through **NSA Connects**, teens, adults, parents, and affinity groups gathered in facilitated sessions designed to reduce isolation and build belonging. Many participants returned throughout the year, forming relationships, sharing milestones, and finding ongoing support in a community that understands.

MAKING SPACE

DIGITAL GROWTH

In 2025, the NSA continued to expand its digital presence to ensure that accurate, affirming information about stuttering is easier to find, easier to understand, and easier to access.

Discoverability & Access

- Record high search traffic, helping more people find reliable stuttering resources
- Expanded educational blog content addressing common questions and misconceptions
- Improved website navigation to make support and learning tools easier to access

Storytelling & Education

- Growing engagement with video content across social platforms
- Millions of views on Facebook and Instagram, extending stuttering education beyond our community
- Increased use of short-form video to share lived experiences and spark conversation

Ongoing Engagement

- Strengthened communication through the Weekly Digest, keeping the community informed and connected
- Advocacy alerts and action opportunities that empowered supporters to use their voices
- Interactive social content that encouraged reflection, participation, and dialogue

PUBLIC AWARENESS



In 2025, people who stutter and their stories were visible across a wide range of public platforms, helping shift how stuttering is understood.

- Podcast features and media coverage
- Youth and university collaborations
- Workplace focused initiatives

The NSA also produced a suite of professionally filmed public service announcements featuring members of the stuttering community and public figures. Centered on lived experience, these PSAs challenge stereotypes and present stuttering with honesty and dignity.

CREATING BELONGING

ANNUAL CONFERENCE

The **2025 Annual Conference in Denver** brought together people who stutter, families, speech language professionals, and allies from across the country for connection, learning, and shared experience.

Highlights included interactive workshops, youth and teen tracks, parent and caregiver sessions, storytelling events, and community gatherings. The Annual Conference continues to be a cornerstone of the NSA's mission, building confidence and a deep sense of belonging within the stuttering community.

600 Conference attendees,
including **150** first-time participants

NSA CHAPTERS

NSA Chapters remain the backbone of community connection for people who stutter, providing consistent, local spaces for support and belonging.

In 2025, highlights included:

- Continued nationwide growth across adult, family, and teen chapters
- Enhanced onboarding and resources for chapter leaders
- Hundreds of local meetings fostering connection and mutual support
- Expanded virtual chapter options to increase access and inclusion



PROGRAMS & EVENTS

We expanded our **regional 1-Day Conferences** in 2025, creating accessible opportunities for **more than 600 children, teens, parents, caregivers, and families** to connect closer to home. Hosted in cities including Boston, New York, Washington, DC, Vermont, Chicago, Michigan, and Philadelphia, these events extended the NSA experience beyond the Annual Conference and strengthened local communities.

Our **NSA Connects program** continued to grow, offering dozens of virtual sessions for teens, adults, parents, women, and older adults, as well as Spanish- and Arabic-speaking participants. Programs such as Teen Talks, Sisters Who Stutter, Passing Twice, and partner sessions with Toastmasters provided meaningful spaces for learning, connection, and support.

Over the past year, **WeStutter@Work** advanced career support for adults who stutter through webinars on advocacy, disclosure, and entrepreneurship, building communication confidence and workplace readiness. The fall launch of the **WeStutter@Work Mentorship Program** deepened this impact by pairing professionals who stutter with experienced mentors for individualized guidance and career development.

STRENGTHENING THE FIELD

2025 RESEARCH AWARDS

In 2025, the NSA continued to champion research that deepens understanding of stuttering and strengthens evidence based support for people who stutter.

Key highlights included:

- Approval of new research projects advancing knowledge of stuttering
- Expanded collaboration between researchers and NSA programs
- Development of resources that translate research into practical, real-world support for the stuttering community

2025 CASE RESEARCH GRANT

Dr. Sujini Ramachandar, *Reading Fluency in Children Who Stutter*

GRADUATE STUDENT RESEARCH AWARD

Amir Hossein Jokar Rasoli, *How Do Teens Who Stutter Define Stuttering?*

LAUNCHING EDUCATIONAL PORTALS IN 2026

Each year, families and educators turn to the NSA for guidance as they support students who stutter. In 2025, with donor support, the NSA began developing a new national resource: the **NSA Educational Portals for Schools**.

These online learning and resource hubs are designed for educators, school administrators, speech language professionals, parents, and students themselves, offering practical, stuttering affirming tools for real classroom settings.

In 2025, foundational work included:

- Gathering input from teachers, school teams, and families across the U.S.
- Developing research based, classroom ready content and tools
- Designing a secure, self paced professional learning platform
- Drafting guides for IEP and 504 collaboration, family communication, and student support

This feedback directly shaped the structure and content of the Educational Portals. Launching in 2026, the portals will provide educators with practical strategies, professional learning resources, and tools that support inclusion, self advocacy, and student confidence in schools nationwide.

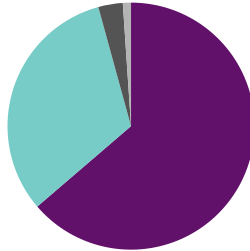
INVESTING IN WHAT MATTERS

2025 FINANCIAL OVERVIEW

In 2025, donor support allowed the NSA to focus the vast majority of resources on programs and services that directly support people who stutter.

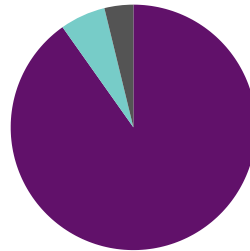
Revenue*

- Donations (64%)
- Events (32%)
- Restricted Donations (3%)
- Books & Merch (1%)



Expenses*

- Program Services (90%)
- General & Admin (6%)
- Fundraising (4%)



* Unaudited financial statements



Huge thanks to **Michael Pittman Jr.** of the **Indianapolis Colts** for once again supporting the NSA through the NFL's #MyCauseMyCleats campaign, raising awareness about stuttering.



SCHOLARSHIPS

Donor generosity removed financial barriers, enabling children, teens, families, and young adults to attend the NSA Annual Conference.

“**Stuttering doesn't define a person, but knowing you're not alone changes everything. I give because I'm in a place to give back. At my lowest point, the NSA scholarship gave me hope. When I arrived at the Conference, the warmth and welcome I received made me realize I was the only one holding myself back.**

— Arnetta Jones



AIDAN
MARSHALL-CORT



ARIANNA
GILLIAM



GABE
REINSTEIN

This \$5,000 scholarship provides financial assistance to college students who stutter, supporting their educational pursuits and advancing the mission of the NSA.

LOOKING TO 2026

The year ahead marks an important period of growth for the NSA as we expand access, visibility, and long-term support for people who stutter nationwide.

In 2026, we will:

- Introduce the **NSA Educational Portals for U.S. schools**, equipping educators with research-informed tools, practical accommodations, and inclusive practices
- Continue expanding **Spanish, Arabic, and Brazilian Portuguese resources** to better support multilingual families
- Grow and strengthen our **U.S. Chapter Network** by launching new chapters in underserved areas, supporting chapter leaders, and expanding virtual chapter options
- Bring the NSA experience closer to home through **additional one-day and regional conferences**
- Invest in **digital tools and platforms** that improve access to education, virtual programming, and community connection
- Gather as a national community in **Charlotte, North Carolina, for our Annual Conference**
- Strengthen the NSA's presence at **state-level speech-language-hearing association events**, bringing lived experiences of people who stutter into conversations with speech-language pathologists and their practices
- Expand the **WeStutter@Work Mentorship Program** with additional support and resources to help professionals who stutter navigate their careers and access employment opportunities

Every connection made in 2025 happened because of you. Your support helped people who stutter find community, confidence, and the reassurance that they are not alone.

We are deeply grateful for your continued belief in this community and in a future where no one who stutters has to navigate their journey without support.

