

TRENDS CSUN STUDENT ORGANIZATION PRESENTS

# SMOKE & MIRRORS

FASHION ILLUSIONS

**DESIGN  
ILLUSIONS**

BY CSUN APPAREL  
DESIGN &  
MERCHANDISING  
STUDENTS

**EMERGING  
DESIGNERS**

FOR SPRING 2023

**MEET THE  
PEOPLE**

BEHIND THE  
PRODUCTION

SPRING EDITION 2022



0 6 5 1 2 9 4 3 7 8 0 2 4 3

**CSUN** | FAMILY AND  
CONSUMER  
SCIENCES  
COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

# WELCOME TO SMOKE & MIRRORS: FASHION ILLUSIONS SPRING 2022

Welcome to TRENDS 43rd Annual Fashion Show 'Smoke and Mirrors'. Fourteen featured designers from the studio class and five up-and-coming designers from the pattern-making class unveil their creativity and innovative design approach on the big screen and in the spring issue of 2022 'Smoke and Mirrors magazine'. The design students used smoke and mirrors to create a mystifying appearance for their design concepts. The collections may have different approaches but are similar in showing how students pushed themselves past hurdles and obstacles during this challenging time to create fashionable garments down to the smallest detail.

The fashion show production team's hard work and creative ingenuity are quite evident in the virtual show and on the pages of 'Smoke and Mirror magazine'. The production team used shiny and reflective materials to create a mysterious ambiance to showcase the designers' collections. The students have different visions, assignments, and priorities, but share the same passion for achievement and accomplishment as they come out of this pandemic into a new season of hope, purpose, and joy. I applaud their continued success. Be well, be safe and we look forward to seeing you live and in-person next year.



**Shirley Warren**  
Fashion Show Instructor

*Shirley Warren*

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# EXECUTIVE EDITOR

Dr. Mechelle N. Best

Smoke and Mirrors: Fashion Illusion is the 43rd annual CSUN TRENDS Student Fashion Show. Our Apparel Design and Merchandising students, as they have for each of the prior 42 showcases have again done us proud. The title 'Smoke and Mirrors: Fashion Illusion' certainly alludes to the mystique that is innate to the art and artistry of fashion design. However, what is very real is the substantial amount of work that our students have put into creating their collections, designing scenes and a runway to show off their work, and publishing this year's magazine.

I know that many of us thought that the impacts of the COVID-19 pandemic would be in our rearview mirrors by now. While our situation has improved significantly, we still live and operate with various restrictions. However, I am heartened that despite these circumstances, our students continue to forge ahead to keep the TRENDS tradition going. I am thrilled that though you will not be able to see 'Smoke and Mirrors: Fashion Illusion' live, you will be able to stream video of their collections on the runway.

If we consider the theme for the fashion show, it is a good contrast to our students and their diligence. Our students are focused on their goals. They are solid and resilient. Behind the 'Smoke Mirrors and Illusion' are students with a strong work ethic and an innovative spirit that help them to stay the course. I salute our students and our faculty and staff who guide them and their families and friends who support them. I appreciate all of you!

I am proud and excited to present to you, 'Smoke and Mirrors: Fashion Illusion' our 2022 runway collection and magazine. Enjoy!



**Dr. Mechelle N. Best**

Interim Dean of College of Health and Human Development

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OWNED**

# MANAGING EDITOR

Dr. Yi Cai



**Dr. Yi Cai**

Family and Consumer Sciences  
Department Chair

The streets on campus are bustling, the USU complex is coming to life, shows and performances are back in the Soraya, and on Friday, May 13th, we celebrate the return to a fashion show that we have deeply missed for two years. The show was taped live at the Northridge Center and will be presented on Zoom and YouTube.

Thanks to the whole-hearted commitment and tireless effort of a group of our students, faculty, and staff, the 2022 Annual TRENDS Fashion Show 'Smoke & Mirrors: Fashion Illusions' carries on its 40+ years legacy. On the journey back to continuing to be a shining star on the campus and beyond, in recognition of the excellence, kindness and resilience demonstrated by all during the pandemic in spite of loss, fear, and anxiety, we are here to celebrate and appreciate beauty and creativity, which are so important to all of us no matter when and where.

PAUL MITCHELL

PAUL MITCHELL

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PAUL MITCHELL

PAUL MITCHELL

PAUL MITCHELL

PAUL MITCHELL

# FASHION EDITOR

Dr. Jongeun Kim



Professor of the Senior Studio Design Team

*"Once social change begins, it cannot be reversed. You cannot un-educate the person who has learned to read. You cannot humiliate the person who feels pride, You cannot oppress the people who are not afraid anymore."*  
Cesar Chavez

I would like to congratulate all our Apparel Design and Merchandising students' glorious success for the class of 2022. Moreover, I would like to congratulate TRENDS' 43rd Fashion show, 'Smoke & Mirrors'. We have a number of passionate designers who, for their lives, will enjoy the glory and prosperity of their couture collections. These developing designers have collectively worked over 1000 hours to debut tonight. The designers planned their collection ideas since they entered the program over the last three years; today is the day their dreams come true.

Designers developed their collection with consideration of socio-economic and cultural circumstances concerning world trend movement, not only in the fashion area but also in any nature, arts, and artifacts. Fashion is not an overnight project. The creation process entails all the detailed works, market research, material sourcing, sketching, draping, construction, overcoming constraints and detours, trial and error, and the final implementation and then evaluation. These designers' collections represent the zeitgeist of each designer's mental field including his/her philosophy, spirituality, belief, personality, and his/her acceptance of gestalt of the time. Without having passion, affection, and true determination, it would never happen. I do respect all my designers.

Dear family and friends, Family and Consumer Sciences Department professors and staff, Health and Human Development College faculty and Dean's office members, and CSUN community, I do appreciate all your endless support and caring to help to lift these students in their endeavors. Special thanks to the Fashion Show Production class and fashion club TRENDS to produce the virtual fashion show and magazine.

My dear designers, I will remember all your passion, your enthusiasm, your determination, and your tears forever. All your efforts and devotions for your collections will also be with you for your life!

Thank you,  
Dr. Kim



# SENIOR DESIGN TEAM

**Adam Pablo**

**Jacqueline Yepez**

**Veronica Hernandez**

**Madyson Houseman**

**Rochelle Mendez**

**Ciara Brown**

**Erik Talavera**

**Ashley Moreno**

**Stephanie Barahona**

**Karla Gutierrez**

**Stacy Corea**

**Julianne Zambrano**

**Matthew Santana**

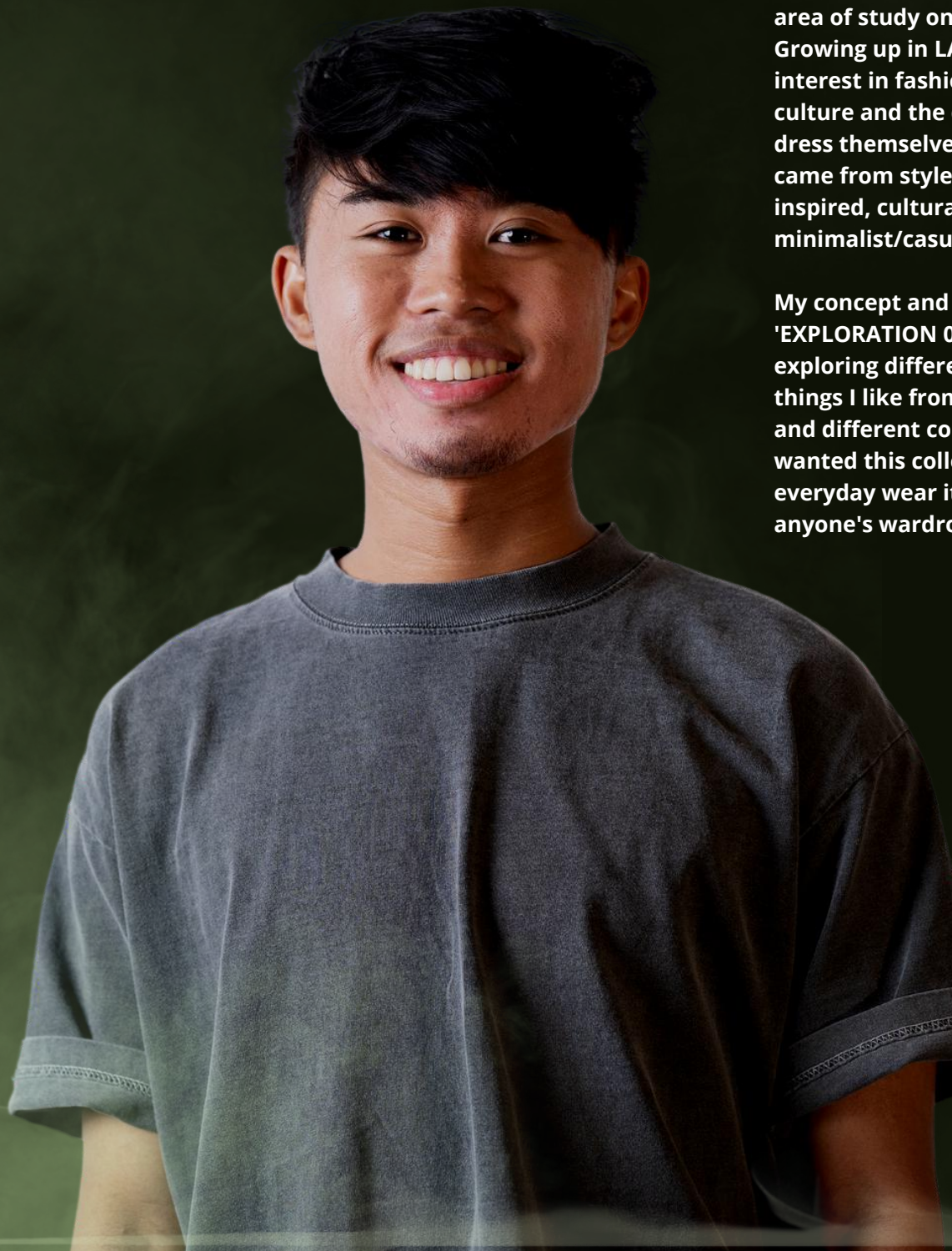
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# ADAM PABLO

## *"Exploration 001"*

My name is Adam Pablo, a Senior here at CSUN majoring in Family Consumer Sciences with an area of study on Apparel Design and Production. Growing up in LA was one the big reasons for my interest in fashion to begin with, seeing the culture and the different ways in how people dress themselves, so a lot of my inspiration came from styles of streetwear, military inspired, cultural, vintage, and or minimalist/casual looks.

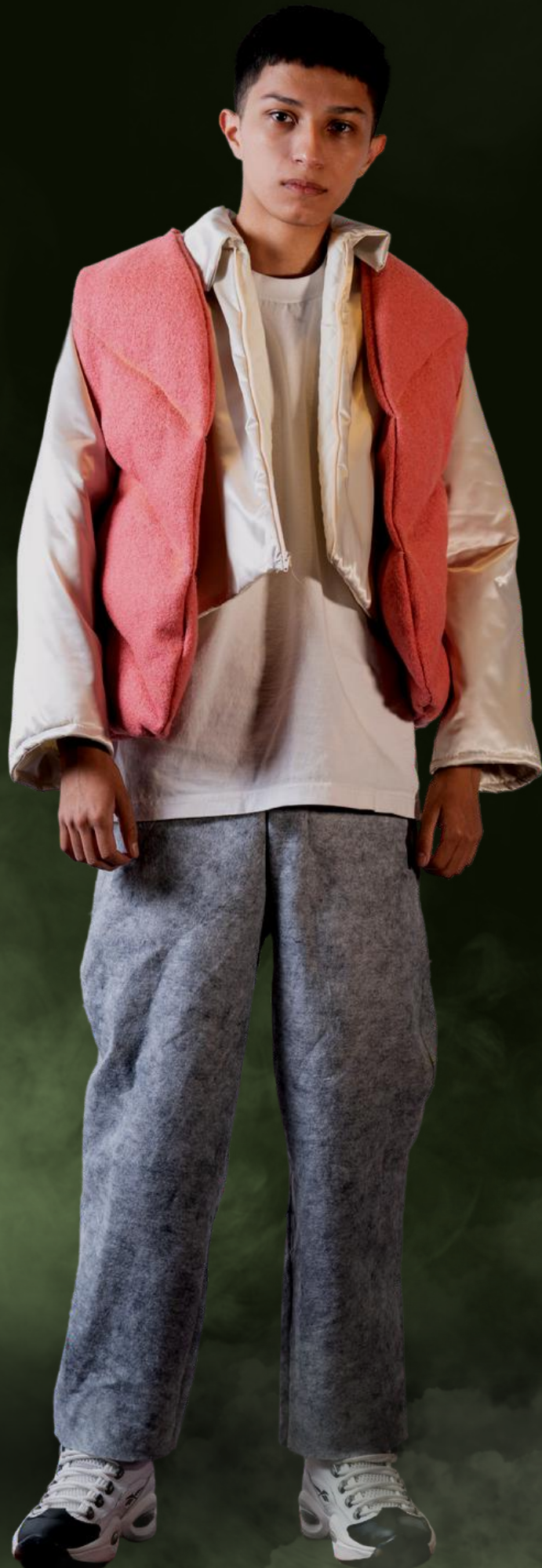
My concept and theme for the collection is 'EXPLORATION 001' emphasizing the idea of exploring different styles and also expressing things I like from different types of outerwear and different colors and shades. Overall, I wanted this collection to be casual and cool everyday wear items that could be added to anyone's wardrobe.











# *"Exploration 001"*

**Models:**

**Joseph Orcutt**

**Sophia Hutchings**

**Allison Sulka**

**Myrna Rodriguez**

**Juan Calderon**



# JACQUELINE YEPEZ

## "SILVA"



My name is Jackie Yepez and this is my collection, "Silva." This translated to "woods" in Latin. My inspiration came from designers such as Paolo Sebastian as well as Melissa Sweet, whose designs I have personally worked with. These two designers are known to be whimsical and romantic in their designs.

My goal was to create a line that can be mixed and matched to fit any setting; anything from Sunday brunch to a black-tie event, while keeping those themes. Throughout my collection, I have used multiple fabric types that are very soft and romantic as well as a mix of floral patterns to allude to a lush bloomed garden or forest setting as seen in a fairytale.

My collection is for the free-spirited feminine who wishes to live her best fairy princess life, even if living in the city!











# "SILVA"

**Models:**

**Erika Bustillo**

**Mary Rutherford**

**Katie Mockary**

**Rebeca Sanchez**

**Alexi Zate**



# VERONICA HERNANDEZ

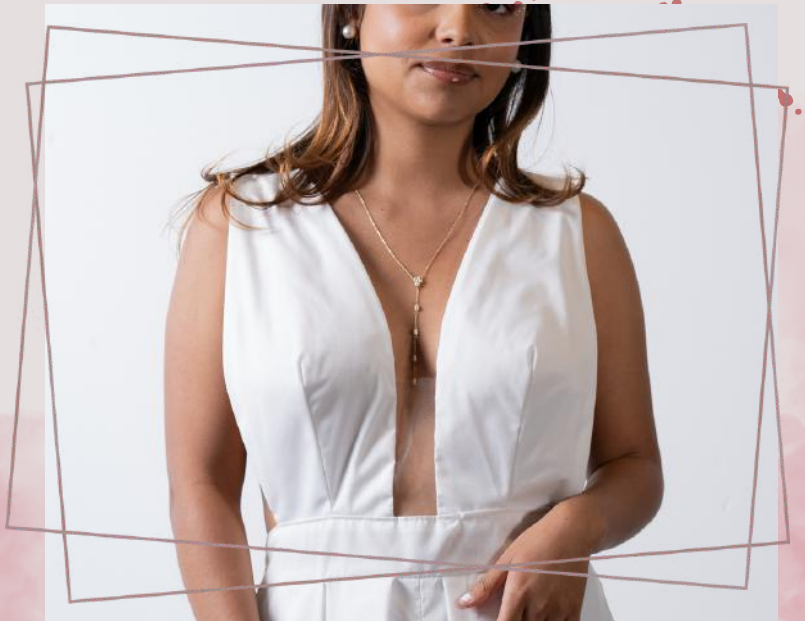
## *"TAINTED RED"*



After graduating from high school in Huntington Park, CA, I decided to attend CSU Northridge and pursue a Bachelor's degree in Apparel Design and Merchandising .

Fashion, to me, is the armor that protects me in any state of mind: 'when I feel down, at least I look good, and when I feel good, then I'll look great.' I've always believed that the clothing we wear gives us a sense of power, and that is what I hope to convey in everything I design and create.

For my senior collection, I wanted to create a line of womenswear for special occasions. My goal was to design looks that inclusive of different body types and styles. I wanted every garment to radiate a sense of classic chic, while still including bold elements.











# "TAINTED RED"

**Models:**

**Amy Rodriguez**

**Kemberly Chi-Mendez**

**Julia Hernandez**

**Jazmin Hernandez**

**Dalia Mendoza**



# MADYSON HOUSEMAN

## "Finn + Flora"



Growing up in Carmel, California, much of my personal aesthetic stems from home. Among the cliffside beaches, lay french cottages and fields of wildflowers. With Big Sur as my backyard, and a cloudy little beach town as my home, the coast plays a key part in who I am today. This collection encapsulates the essence of home among its bouquet of colors, french inspired designs, and summer essence.

This collection is a modern approach to classic romanticism. The romantic era, taking place between 1800 and 1850, encouraged freedom of expression. Women's fashion often depicted innocence and virtue. Although faint expressions of the previous era were present, such as the empire waistline, much of the fashion during the time illustrated full skirts, corseted bodices, and puff sleeves of various lengths. Dresses were often adorned and ornamented with embroidery, ruffles, and ruching. Fabrics included silk, satin, lace, and cotton.

Romanticism represented imagination and emotion, all clearly depicted in this collection. Playing with the current styles of French-European fashion and cottage core, I was able to use modern-day trends to establish a collection that is timeless and contemporary. I truly put my whole heart into creating this concept and I hope you enjoy it as much as I do!











# "Finn + Flora"

**Models:**

**Leyah Winter**

**Madi Lane**

**Madison Brooks**

**Sophia Doering-Powell**

**Courtney Heagle**



# ROCHELLE MENDEZ

## "TELLURIC"



"Telluric" is my love letter to sustainability. I personally care very deeply about climate issues and want to do my part in bettering the planet, especially as a professional within one of the most influential and impactful industries in the world. Therefore, I decided to create a convertible womenswear collection in order to demonstrate that environmentally-conscious fashion can be both practical and beautiful beyond standard conventions.

I drew inspiration from trees because I was interested in the adaptable essence of nature and how biological organisms evolve to fit into their new surroundings and living conditions. Therefore, the first looks of each of the five ensembles in my collection utilize basic style lines, neutral colors, mainly different shades of browns and greens, and textures that are meant to allude to wood. Then, for the conversions, I sought to change the entire mood of each look in order to replicate a tree transitioning from one season to another. This was accomplished through the use of snaps and zippers as well as by switching to bright colors, like red, purple, orange, and pink, and incorporating golden applique that resembles leaves and blooming flowers. Despite the drastic conversions, each look remains cohesive through the use of a consistent color story, textiles, silhouettes, and style lines.

My target customer is woman looking for everyday and special occasion wear. I specially selected this group because of their enormous spending power and high concern with sustainability. Therefore, by gearing this collection towards them, it will hopefully result in greater mindful consumption. Additionally, these aspects are also my main selling points that will differentiate me from other designers in the current marketplace.









# "TELLURIC"

**Models:**

**Athicha Yommana**

**Noor Mohtadi**

**Cassidy Lee**

**Maica Guevarra**

**Kittichai Toomboot**



# CIARA BROWN

## "BLAQUE AVIAN"

I was born and raised in Los Angeles, California. At the age of eight, I taught myself how to hand sew. I used to take old clothes from my own closet and turn them into small handbags. It was then my parents decided to buy me the first sewing machine that would lead me to my future as a fashion designer. I graduated from San Francisco State University (SFSU) in 2018 with a B.S. in Apparel Design and Merchandising. In 2021, I decided to further my education and pursue an M.S. in Apparel Design and Merchandising at California State University, Northridge (CSUN).

For this five-piece collection, I was inspired by a mix of streetwear and classic chic with a touch of sophisticated edge. The colors within my collection represent power, beauty, sophistication, and class which are what I want women to feel when they wear my garments. I decided to play with different fabrics such as faux leather, fuzzy material, satin, and suede while adding different trims like tassels, fringe, and mesh materials to differentiate my pieces from the average garment.

My goal for this collection was to create pieces that were comfortable, easy to wear, but still chic and sexy giving the everyday woman a soft edge.













# "BLAQUE AVIAN"

**Models:**

**Alexin Glenn**

**Alondra Estrada**

**Ava Dougherty**

**Angelica Contreras**

**Cassidy Lee**

**Chloe Mintow**



# ERIK TALAVERA

## *"Juchet Xukuparakua"*



I have been surrounded by beautiful flower designs ever since I was a child. My parents are from an indigenous community in Michoacán, Mexico, so whenever my mom would wear her traditional attire, I was always fascinated by the colors that were used to make it.

For my collection, I wanted to use a blend of colors that not only were trending, but were also present in the Purépecha flag. I also wanted to incorporate some fabrics that had floral prints on them as a way to emphasize the impact that flowers have had on my upbringing.







# "Juchet Xukuparakua"

**Models:**

**Isabella Ibarra Gutierrez**

**America Flores Hernandez**

**Angelica Contreras.**

**Ava Dougherty**



# ASHLEY MORENO

## "AURÁ"



My name is Ashley Moreno. I am a graduating senior majoring in Apparel Design & Merchandising at California State University, Northridge. I was born and raised in Los Angeles. My collection name is Aurá, pronounced in Spanish. Aurá is a feeling that seems to surround a person or place. Coming from a spiritual background I wanted to incorporate that into my brand. I have always had a love and interest in fashion and film. A lot of my inspiration comes from films, everything from the color, story, set design, and costumes.

Costume Design is something I am particularly interested in and is an end goal for me. Fashion to me is a form of self-expression and I love being able to convey that through my designs. As a former 1st place TOMS scholarship winner, I love to be aware of colors and style lines that may be on-trend throughout the season. I often pay attention to what celebrities may be wearing and look out on social media for upcoming brands and designers. As an upcoming Fashion Designer, I aspire to positively influence the fashion world by creating designs that are inclusive to all body types.









# "AURÁ"

**Models:**

**Isabella Ibarra**

**Ouanessa Nana**

**Kendall Cherry**

**Ahtziri Maldonado**

**Brianna Clark**



# STEPHANIE BARHONA

## *"Essence"*



The self-expression and confidence I've longed to have, coupled with the aesthetically pleasing aspect of fashion, have captured my heart and lured me into the industry. As I've made my pursuit to become a part of the industry, I've come to appreciate all the hard work and thought that it takes to bring a collection to life. I've come to enjoy the satisfaction of making something, I've envisioned, come to life.

Now, I have come to the point where I am capable of creating a collection of my own. For this collection, Essence, I was inspired by nature, specifically a botanical garden that has brought me great joy and satisfaction. This inspiration has led me to use fun prints and textures to create items that are unexpectedly connected to each other. I wanted to make simple yet captivating items that feel empowering and comfortable with a lavish feel to them.







# "Essence"

**Models:**

**Ovenessa Nana**

**Salma Salazar**

**Isabella Ibarra**

**Lidia Barahona**

**Kendell Cherry**



# KARLA GUITTIREZ

## *"All Natural"*



My collection is about minimalism and aesthetic fashion. A trend that has been very popular for the past year. I've always enjoyed simple outfits with a neutral tone. Aesthetic fashions' may look more pleasurable and comfortable. However, every woman wants to make an impact on how they dress. It is important to know the concept of what you are trying to achieve and sell.

My collection "all-natural" is about women feeling comfortable and classy. Every woman around the world wants an elegant and chic wardrobe. Each design in this collection assists women in getting ready effortlessly wherever they go. This collection is made for you, enjoy!











# *"All Natural"*

**Models:**

**Madeleine Shelton**

**Kendall Cherry**

**Isabella Ibarra**

**Quanessa Nana**

**Hailey Bernardoni**



# STACEY COREA

## "Galen"



I have always been drawn to fashion ever since I can remember. I feel that fashion is a way of self-expression that lets others know a glimpse of who and how you are. I am inspired by simple styles and colors mixed with bold style lines. Comfort and confidence play a huge role in fashion. If you don't feel comfortable in your own clothes you won't be confident.

My collection "Galen", which in Greek means "calm", is inspired by soft and warm color tones that bring you a sense of calmness and ease. For each garment, you will find an element of the design that is inspired by a bohemian aesthetic.





# "Galen"

**Models:**

**Isabella Ibarra**

**Samantha Mora**

**Ahtziri Maldonado**

**Quanessa Nana**



# JULIANNA ZAMBRANO

## "Juju"



I was inspired to create a collection where there is a fusion between minimalism and femininity. My collection includes compelling elements from the 16th century with a modern approach.

These pieces symbolize power, romance, and virtue. Giving women a sense of belonging without having to fit society's standards. Overall, the focus of the collection are the puffed sleeves, flared bottoms, and comfortability.











# "Juju"

**Models:**

**Hailey Bernardoni**

**Natalie Santana**

**Devora Agustin**

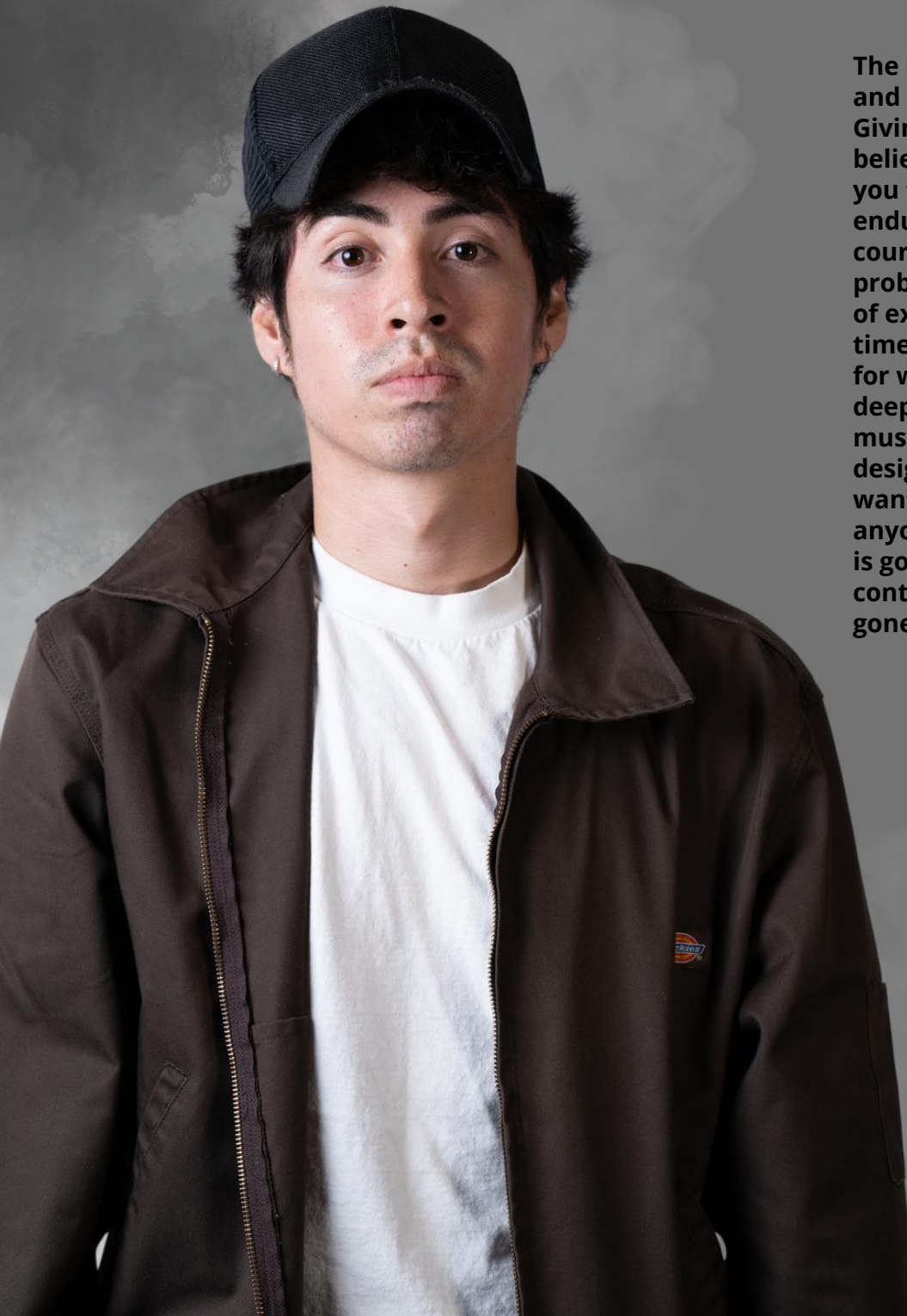
**America Hernandez**

**Alondra Estrada**



# MATTHEW SANTANA

## *"Enduring Misery"*



The belief of one's self being and taking control of your life. Giving faith to whom ever you believe in, would not only give you the strength but the endurance to give you the courage to face your fears, problems, and doubts. The art of expressing yourself when times are down, and fighting for what you believe in. It goes deeper than just passion for music, poetry, personal style, designing, creative directing, I want it to be a platform for anyone who seems like nothing is going for them when they're content, ideas, ambition has gone.











# *"Enduring Misery"*

**Models:**

**Robert Pereyra**

**Carlos Serrano**

**Gonzalo Valdez**

**Chase G.**

**Pablo Pelaez**



# CELEBRATING DESIGN BEAUTY & CREATIVITY

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**DR. KAREN ROBINETTE**

Apparel Design & Merchandising  
Professor Emeritus

**WITH**

**DR. YI CAI**

Family and Consumer Sciences  
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Congratulations  
**Veronica Hernandez**  
on winning the California  
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We appreciate your  
talent and look forward  
to your future in the  
fashion industry.

# ASSISTANT FASHION EDITOR

Dr. Cynthia Williams

All the fashion design students participating in this show have diligently tried to perfect the needed skills to create fashion garments, either by draping the design on a dress form and/or using flat pattern techniques. Then applying those learned skills into a conceptual design, which captures the theme and spirit of a chosen market. Best wishes to the Spring 2022 Senior Studio Fashion Students and 371 Patternmaking students here at CSUN. This fashion show captures your individual accomplishments and understanding of the apparel design process.

Congratulations, and may your next endeavors be as successful!

A pattern in the fashion industry refers to the template from which parts of a garment are traced onto fabric before cutting and assembling the garment. Patterns are used as the key blueprint to creating individual parts of a garment and must accommodate specific measurements. The pattern-making course at California State University Northridge focuses on the basic pattern drafting techniques, pattern manipulations, pattern variations, and the transfer of a design onto a flat pattern form. Students learn the core principles of flat pattern design and application in pattern making. Students learn to draft the basic pattern blocks, modify the patterns, utilize pattern-making tools and supplies, and gather accurate measurements.

Towards the end of the semester, students sketch their own designs using the skills learned throughout the course. Students then create their own pattern, trace the pattern onto chosen fabrics, and sew their designs.



**Dr. Cynthia Williams**  
Professor for Pattern-making Class

# EMERGING DESIGNERS

Rudy Flores

Chloe Elguea

Krystal Quiterio

Noelle Tarpinian

Hortensia Yac-Henriquez

# RUDY FLORES



For my look I wanted to have a cropped oversized tunic-like top and a cute skirt with a pop of blue and pink on the fabric's plaid-like pattern. The tunic top also has an oversized hood with multi-colored fur lining. This outfit features mainly neutral tones with some light colors within the details. I wanted to create a playful yet serious look.

Model: America Hernandez



# CHLOE ELGUEA



For my garment, I wanted to practice making menswear since it is something I have not made as much yet. I was inspired by cropped tops & corset like tops but for men. I wanted my men's top to show an interesting cut & style that is simple as well. The pants are a bit fitting to the legs and have a nice drape from the fabric, that is a little reminiscent of what a rocker from the 70s would wear. I wanted neutral colors for the fabrics so the silhouette & cut can be showcased more & so I can have a more minimalist design.

Model: Jason Petrosyan



# KRYSTAL QUITIERO



My inspiration for this dress was from the Selkie dress, I wanted to include the top from that dress, especially the puff sleeves. For the skirt and petal design I was inspired by movies from my childhood, the princesses and fairies. Their dresses always had interesting designs. When I was buying the fabrics I knew I wanted a green color and for the sleeves I wanted to use organza so they would look puffy. When I saw the star design I loved the way the fabrics complemented each other. I wanted to have the fantasy style but with a modern design.

Model: Brianna Clark



# NOELLE TARPINIAN



**My dress was inspired by Paris and the fashion & city lifestyle. I created a dress that a fashionista would wear walking the streets of Paris. I took inspiration from the white buildings and the pink florals as the color of the dress. The pearls were added as a vintage touch.**

**Model: Lana Eldjoundii**



# HORTENSIA YAC-HERNRIQUEZ



I got my inspiration from major changes in my life as well as dealing with a heartbreak. I was sitting on the couch, listening to sad songs and randomly doodling on my sketchbook when I started sketching my dress. I had the idea of a butterfly because they represent freedom and peace. This is the first time I've felt at peace and relaxed without worry and stress. The color pink to me represents happiness and purity, it is like a fresh start. I felt trapped in a bubble for so long and then when I finally emerged, I had the relief of feeling free and myself again.

**Model: Sarah Guadron**



**PERFORMANCE BY:**

**GERALD DE JESUS & MADISON SCHNEIDER**

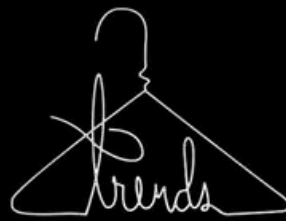
**UNDER THE DIRECTION OF DR. PAULA THOMSON  
DEPARTMENT OF KINSEOLOGY**

**KINSEOLGY  
DANCE  
TEAM**



# CSUN Trends

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## 2022 Trends Officers:

**Professor Shirley Warren ( Club Advisor), Noelle Tarpinian (President),  
Elvia Almanza Cardenas (Vice-President & Creative Director), Nia Boyd (Secretary & Treasurer),  
Isabella Baker (Social Media Manager), Jayline Ruiz (Social Media Manager)**

TRENDS is a non-profit, student-run organization at California State University, Northridge established by undergraduate students and faculty in 1978. For over forty years, TRENDS has involved students, faculty, and the surrounding communities on campus to educate and promote interests in topics within the apparel industry. We aim to assist students in developing valuable leadership skills, fostering innovation, and expanding their creativity by featuring informative presentations created by industry professionals. We strive to provide our members with as many opportunities as possible in order to enhance their professional and personal development in the fashion industry. TRENDS hosts two major events per academic year, the Annual Career Symposium in the Fall and the Annual Fashion Show in the Spring. The Annual Career Symposium allows students to get priceless information by meeting and connecting with industry professionals. The Annual Fashion Show showcases the collections of the senior design students as well as the emerging designers in the pattern-making course.

## Trends Student Organization Spotlight

# KIMBERLY HALEY

Former Trends Fashion Show Director & CSUN Alumni

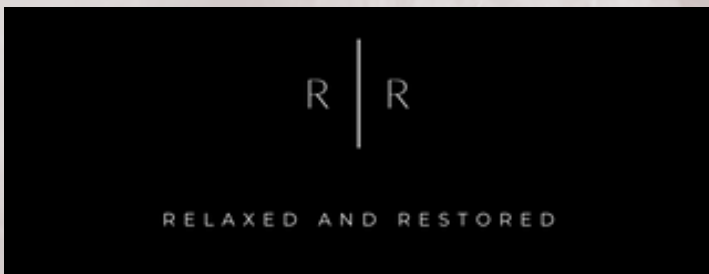


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One of my favorite quotes from Coco Chanel is, "Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening." During my time of study at California State University Northridge, I was able to hone my sense of style. As a fashion major, I was challenged to think outside of the box and make innovation a part of my everyday life. Innovation is what distinguishes each creative and provides them with a platform to bring awareness to topics that they're passionate about. While attending CSUN, I had the privilege to be one of the Directors of the Spring 2012 Trends Fashion Show.

This opportunity opened my eyes to the power of storytelling through fashion and design. After graduating from California State University Northridge in 2013, I worked as a buyer for a Plus Size Online store. Two years later, I was brought on as the personal assistant for one of the owners of Private Brand Merchandising, which was a third-generation apparel manufacturing company located in Downtown Los Angeles. A benefit of working for a small company is having the opportunity to gain relevant experience while being hands-on. It was while I was working for PBM, that I learned how to correspond with fabric suppliers, understand design and fabric quality, order trims, and expand our customer base through marketing. In addition, I developed an understanding of the operations of running a business.

In 2020, I started my wellness practice but had to quickly pivot due to the pandemic restricting me from providing massage to my clients. In an effort to stay top of mind for the community I was building, I turned to my apparel merchandising roots and developed a product line that included non-toxic candles, paper goods, and apparel. Now more than ever our society is in need of practical ways to pursue self-care. My brand, Relaxed and Restored serves as a resource to help people maintain their physical well-being and their mental health.



[www.relaxedandrestored.com](http://www.relaxedandrestored.com)



@relaxedandrestored



# CONGRATULATIONS!

The Marilyn Magaram Center would like to congratulate the TRENDS Student Organization, the Apparel Design Merchandising students, the Production Team and the Studio Design Students on their **Annual Fashion Show!**

For more information on MMC upcoming events, internships and opportunities check out our websites and resources!

### MMC Website

[www.csun.edu/marilyn-magaram-center](http://www.csun.edu/marilyn-magaram-center)

### MMC Blog

[blogs.csun.edu/nutritionexperts/](http://blogs.csun.edu/nutritionexperts/)

### CSUN Nutrition Experts

[www.csun.edu/marilyn-magaram-center/nutrition-experts](http://www.csun.edu/marilyn-magaram-center/nutrition-experts)



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## CSUN

MARILYN MAGARAM CENTER  
FOR FOOD SCIENCE,  
NUTRITION AND DIETETICS

# FASHION SHOW PRODUCTION CLASS

## DIRECTOR

## PRODUCER



**Elvia Maria Almanza  
Cardenas**

I am honored to be this year's Fashion Show Director for 'Smoke & Mirrors'. I have been blessed to work with a wonderful and creative team. Even if we were a small team this year, we created an amazing production. I am also grateful to have my mentor Professor Shirley Warren give me the greatest opportunity of my life to take part in this event. I would like to thank Professor Warren for her guidance in this major production, and thanks to our production and editing team, designers, pattern makers, and models for taking part in our show, I wish them the best in their future endeavors in the fashion industry. I would also like to thank my family for the love, the many sleepless hours, and support for helping build our set and volunteering every step of the way.



**Professor Shirley  
Warren**

A sincere and heartfelt 'Thank You' can only begin to express my deep gratitude for each and every a person who supported the Apparel Design and Merchandising students for this huge undertaking. Thank you to my show director, fashion show production teams, designers, and volunteers, your dedication and an unlimited supply of energy were so appreciated. The dedication that was put into making this year's fashion show success will not go unnoticed. You remained focused, motivated, and committed from beginning to end. Kudos on a job well done.

Until next year...

# MAGAZINE TEAM



**Our team was responsible for creating the layout and design of the magazine, as well as contacting all staff and designers of the show. As a small team, we learned to effectively communicate and contribute to preserving the energy and magic of CSUN's Spring 2022 Fashion Show. As the magazine team, we felt responsible for designing the face of our show's theme 'Smoke & Mirrors'.**



# MAGAZINE TEAM



## Rudy Flores

Hi, I'm a Junior here at CSUN majoring in Apparel Design & Merchandising. Even before I had an interest in the fashion industry, I've been a fan of styling for as long as I can remember. I have always used colors, clothing, style, & silhouettes to express myself in everything I do. On my free time, I love listening to music, making playlists, drawing, making mood boards, and discussing all things fashion related. I enjoy talking about personal style since fashion is a unique way of expressing your personality & interests to the world.

## Adam Pablo

Hello again! I would like to say It's been a fun 4-year journey here at CSUN learning amongst amazing professors and peers. It also has been very inspiring being both on the production team and featured as a designer. This experience has made me appreciate fashion as a whole and the work it takes to produce a show and design a collection. I'm looking forward to what the future holds and this career in fashion.



## Veronica Hernandez

Hello! I'm studying Apparel Design & Production. This year, I've been working on designing my own collection, in addition to helping produce the fashion show and magazine. I wanted to not only learn the production of clothing, but what it takes to showcase it. With the help of my friends, family, and sisters of Lambda Sigma Gamma Sorority, Inc., I hope to learn what it takes to be a developing professional in the fashion industry.

# STAGE TEAM

After a difficult COVID-19 period, we are back in person for our annual CSUN fashion show. It has been a refreshing experience for us. Not only were we able to have models walk the runway at the Northridge Center, we also had the pleasure of creating the stage design for this year's show. Outstanding designers from the FCS department brought their long-awaited new creations. This year we prerecorded the show and streamed it virtually for people to view online. It's the best of both worlds for us; we were given the opportunity to create the stage layout and were also given ample room due to there not being a live audience.



This year's theme for the Trends 2022 Fashion Show was 'Smoke and Mirrors: Fashion Illusion'. Although the production process was a little bumpy, this is the first time we've ever created the set from scratch and transported it to the Northridge Center. We are excited that we had such a fun and interesting theme to inspire us to make a cool set, our team and class are looking forward to everyone viewing the show!



# STAGE TEAM

## Chloe Elguea

I am a senior in Apparel Design & Merchandising with a focus in Textiles & Apparel. Besides listening to music, I like playing instruments and singing. When I get time, I like watching anime & Asian dramas. I enjoy coming up with outfits to wear for fun when I get the chance. To me, fashion is an outlet to express yourself with & having fun.



## Yijing An

Hi, I am a graduate student in the FCS Apparel Design and Merchandising program.

As an international student, I love the cooperative and friendly atmosphere of CSUN. I have been trying to create my own fashion brand in recent years. There are different kinds of fashion courses and practices in the FCS department. For example, Fashion Show Production. I feel more confident and have a stronger passion for fashion that I never felt before. Our Trends Fashion Show will be a success. Most thanks to my professor and my team!

## Ashley Moreno

I am a Senior majoring in Apparel Design and Production. My goal is to work in costume design for films. Color theory is something I find interesting; using colors in order to create different effects and create desired emotions. Watching movies is one of my favorite things to do in my free time. I love paying attention to the details in set design and costume design. Lastly, I enjoy going to the beach with my dog, watching new films on the big screen, shopping and spending time with my family. Fashion to me is a form of expression. Having the freedom to wear what you want and be expressive through your clothing is amazing.



# PUBLIC RELATIONS TEAM



Our public relations team had the great honor of promoting this year's Trends 43rd Annual Fashion Show, "Smoke and Mirrors: Fashion Illusion". Over the course of the semester, we promoted the fashion show to the public. These tasks included promoting the show through social media, inviting sponsors, press releases, and any other form of promotion. Our main goal was to promote the Apparel Design and Merchandising program here at CSUN as well as promote the upcoming designers emerging this semester. We are extremely proud of all we have accomplished as a team and can't wait for everyone to enjoy this year's fashion show!

# PUBLIC RELATIONS TEAM



## **Alyssa Rose**

I'm a senior graduating with a degree in Apparel and Textile Design. Ever since I was young I've always had a strong sense of creativity and a passion for fashion. In my free time I enjoy knitting, reading, and thrift shopping. I've learned so much over the past two years here at CSUN and I am deeply grateful for all the memories that I've made here. I'm so excited for everyone to see this year's fashion show!

## **Elvia Almanza Cardenas**

I am a Senior majoring in Art and Minor in Apparel Design and Merchandising. I have always loved both art and fashion, I take pleasure in combining both as they are harmonious together. I love to paint and create fashion illustrations. I have the honor of being CSUN TRENDS Vice President and Creative Director. What I enjoy is taking part in creative projects and always learning something new.



A dark, monochromatic background image showing a hand holding a piece of fabric, possibly a garment, with soft lighting highlighting the texture and folds. The image is centered and occupies the entire background.

**FAMILY AND CONSUMER  
SCIENCES DEPARTMENT:**

**APPAREL DESIGN AND MERCHANDISING FACULTY**

**DR. WEI CAO**

**DR. HIRA CHO**

**DR. JONGEUN KIM**

**DR. TRACIE TUNG**

**DR. CYNTHIA WILLIAMS**

**PROFESSOR SHIRLEY WARREN**

# EDITING TEAM

**Fernando Ventura**

Videographer/Photographer



**Kyle Alfon**

Videographer



**Kedase' Wone**

Videographer



**Elvia Almanza Cardenas**

Co-Video Editor/Graphic Designer



## SPECIAL THANK YOU TO

DR. Mechelle Best

*Interm Dean HEALTH AND HUMAN DEVELOPMENT*

*JEAN O'SULLIVAN*

*PUBLIC AFFAIRS/ COMMUNICATIONS HHD*

*JOHN PEPITONE*

*DIRECTOR OF DEVELOPMENT/ HHD*

### FAMILY CONSUMER SCIENCES

DR. Yi CAI

*Department Chair FCS*

*JEAN O'SULLIVAN*

*PUBLIC AFFAIRS/ COMMUNICATIONS HHD*

*JOHN PEPITONE*

*DIRECTOR OF DEVELOPMENT/ HHD*

### DEPARTMENT OF KINESIOLOGY

PAULA THOMSON

*PROFESSOR DEPT OF KINESIOLOGY*

### Volunteers

Olga Cardenas Martinez

Martin Almanza Carranza

Jennifer Almanza Cardenas

Kenneth Almanza Cardenas

Martin Almanza Cardenas Jr.





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