

Welcome to Salibo, the Uber for Security

Discover how Salibo's innovative digital platform is transforming the security industry with technology-driven solutions and a focus on social responsibility.

A Broken System: The Current State of Security



Skill Gaps and Training Shortcomings

The security industry lacks skilled personnel, so specialized training in crowd management, emergency response, and advanced communication skills is needed.



Inefficient Communication and Incident Reporting

Inefficient communication and delayed incident reporting have long been issues in the security industry, compromising safety and operational efficiency.



Financial Exploitation of Security Personnel

Security personnel have historically faced financial exploitation, with delayed payments and inconsistent working conditions.

The security industry's current state is plagued by systemic challenges that undermine its ability to provide effective and reliable services. Addressing these issues requires innovative solutions powered by AI and a holistic approach to elevate the industry's standards and ensure the well-being of its workforce.

Salibo: The Uber of Security, Reimagined

Precision Job Matching

Salibo's advanced algorithms match security professionals with specific client needs, ensuring the right personnel for every assignment.

Real-Time Communication

Seamless in-app communication between clients and security personnel enables instant updates, efficient coordination, and immediate issue resolution.

Transparent Payment Model

Salibo's 15% commission pricing structure benefits both clients and security professionals, with increased wages and reduced security costs.

Secure Technology Platform

Salibo's cloud-based platform and mobile apps prioritize data security, protecting sensitive information for all stakeholders.

Community Engagement

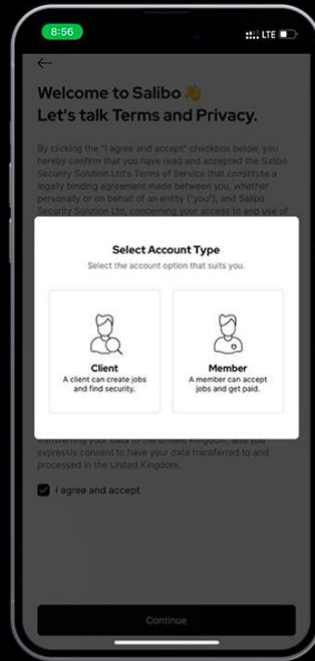
Salibo partners with local organizations to provide job opportunities and support community initiatives, fostering social responsibility within the security industry.

Rapid Growth Potential

Salibo's innovative approach and technology-driven solutions position the company for a projected 50% annual growth, meeting the rising demand for reliable and efficient security services.

Seamless Onboarding & Operations

User Registration



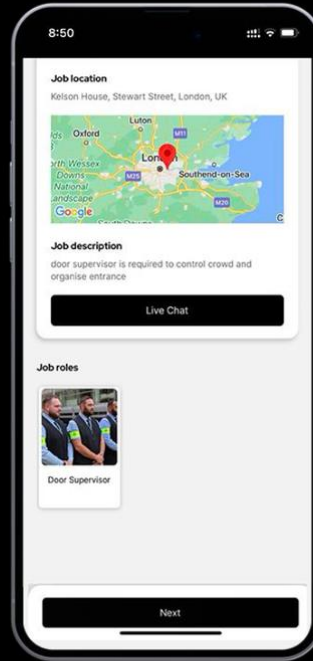
Clients and security providers sign up as Clients in less than 5 minutes, and the security officers sign up as Members in 10 minutes.

Job Posting



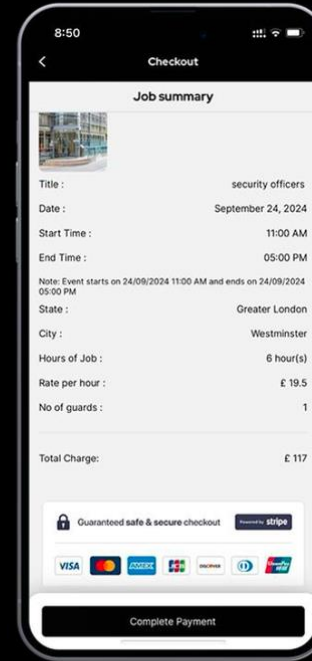
Clients on Salibo post job details such as location, duration, and required skills. The platform then matches these jobs with qualified security personnel based on compatibility and availability.

Efficient Operations & Communication



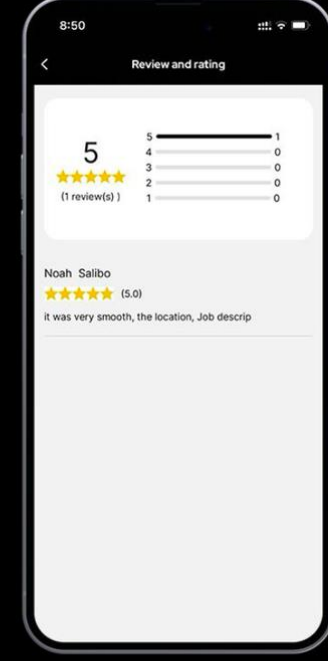
Salibo's app integrates clock-in clock-out functions, GPS tracking, and AI-driven incident reporting to enhance transparency and streamline communication between clients and security personnel.

Transparent Payment System



Salibo uses Stripe to process payments, deducts a service fee, and ensures that 85% of the earnings are directly transferred to the security staff.

Feedback and Ratings



After job completion, Salibo enables both clients and security personnel to leave feedback, fostering a community of trust and commitment to quality.

The Security Industry Market Size

Metric	Value
The UK private security market 2024-2525	£8.8 billion
The global private security market 2023 -2032	(\$235 -\$385) billion

Profitable Growth & Scalability: Income Streams



Commission Model

Revenue of 15% commission on client payments, increasing guard salaries while lowering client costs.



AI-Driven CCTV/Incident Report

Revenue from AI-driven incident reporting and CCTV alerts for unwanted attitude.



Salibo Brand Ambassador

Revenue from the Subscription of our brand ambassador, while they earn dividends on the client they manage



SIA Training Programs

Revenue from training the security personnel for SIA certification. Using VR training in a real-life scenario



Premium Equipment Sales

Revenue from the premium uniforms and gear for our members to meet the client's needs



Referral of Partner

Revenue from the referral of UK Platinum/ Convert Group/High-Level/ Legal Vision



Salibo Sales agents

Revenue from the subscription of our sales agents, while they earn a 15% commission from the onboarded client for life.



Subscription Services

Revenue from the local areas patrolling and industry-specific training programs.

Our Cutting-Edge: Innovation & Impact

Advanced Technology

Salibo's platform features real-time GPS tracking, AI-driven incident reporting, and integrated technology like AI CCTV to offer all client's needs in real-time to ensure swift responses, enhancing safety standards.

Rigorously Trained Guards

Salibo ensures top-tier security personnel through rigorous training. Which includes 10-minute modules with MCQs and immersive VR sessions, preparing staff for real-world scenarios with professionalism and precision.

Community Engagement

Salibo builds trust and provides job opportunities through partnerships with job centres, refugee organizations, and local charities, aligning with its mission of uplifting underserved communities.

Proven Track Record

Salibo's experienced team in both security operations and technology-driven solutions. Have a proven track to deliver fairness and simplicity in the security industry and beyond.

Strategic Partnerships for Rapid Growth

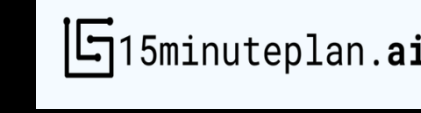
Education & Training Partners



Growth & Marketing Partners



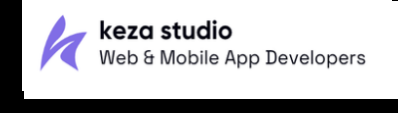
AI & Technology Partners



Network & communications Partners



Legal & Financial Partners



Salibo's Journey Success & Momentum

The Hult Prize participants embraced Salibo's mission, kickstarting its community-driven effort to help people return to work.

Salibo received the "[Build It Award](#)" from Queen Mary University of London, recognising its innovative approach and social impact.

Salibo, ranked 2nd globally on [Peachscore Accelerator](#) and recognised as an Alpha Startup at Web Summit 2024, showcases rapid growth and market potential.

2022

Feb 2024

Aug-Nov 2024

2021

2023

May 2024

Current

Salibo was founded, drawing inspiration from the Uber model to redefine the security industry.

Salibo was promised a significant investment, providing the resources needed to build the app, scale and innovate further. But the Build It Award Helped

Official launch of Salibo's platform, connecting businesses with skilled security professionals through a seamless, app-based solution

Salibo has onboarded over 200 active members and 50 brand ambassadors, proving the platform's value in the market

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The Salibo Team: Driven by Innovation & Impact



Noah Salibo

Salibo's visionary founder revolutionises security with AI and GPS, connecting SIA-licensed professionals to clients. Delivering efficient, reliable, and fair services, Salibo sets a new standard for innovation and excellence.



David Chihai

A proven strategist excelling in impactful collaborations and transformative growth. His forward-thinking drives sustainable success, unlocking opportunities and enabling long-term progress



Maeva Drymon

Project Manager and Scrum Master combines expertise in agile methodologies, research, and cross-functional collaboration. With dual MSc degrees in Food Science and Nutrition, she excels in delivering innovative solutions



Francis Monaja

Accomplished software engineer excelling in team collaboration, strategic management, and innovative problem-solving, consistently delivering outstanding results.



Sarah Bush

A professional with over six years of experience in the security industry. She excels in customer support, combining her deep industry knowledge with exceptional service skills to ensure client satisfaction and operational excellence.



Sharon Maposa

Salibo sales agent, combines expertise in sales and customer support with a biomedicine degree, delivering tailored solutions.

Investing in the Future of Security

Funding Requirement

Salibo is seeking £250K in funding to fuel its marketing, app maintenance, AI integration and scaling operations.

Competitive Advantages

Salibo offers trained security personnel, cutting-edge technology integration, and strong community engagement, setting it apart in the security industry.

Financial Projections

Salibo projects revenues of £20 million, driven by innovative service offerings with a rapid growth rate, reflecting urgent demand for advanced security solutions.

Investment Options

Salibo offers both long-term and short-term investment opportunities to cater to different investor preferences.

Growth strategies

Salibo's growth plan focuses on geographic expansion, digital marketing, and continuous innovation to replicate its success in London across the UK and Europe

MAP Formula

Manage

Salibo's Client

- Event Organizers.
- Construction Companies.
- Nightclub Owners.
- Retail Store Managers.
- Restaurant Owners.
- Train Station Authorities.
- Corporate Facility Managers.
- Educational Institutions
- Healthcare Facilities.
- Government Buildings.

Protect

Salibo's Member

- Door Supervisor Licence.
- Security Guard Licence
- Close Protection Licence
- Public Space Surveillance (CCTV) Licence
- Cash and Valuables in Transit Licence
- Key Holding Licence,

Automate

Salibo's community

A. Interested in Automated Income.

- Retirees
- Students
- Full-time Employees
- Stay-at-home Parents
- Entrepreneurs.

B. Interested in Going to University.

- High School Graduates
- Career Changers
- Professionals Seeking Advancement
- International Students
- Adult Learners

C. Interested in Becoming Brand Ambassadors.

- Influencers and Bloggers
- College Students
- Freelancers
- Passionate Hobbyists
- Athletes and Coaches.

Creating a Safer, More Equitable Future



Empowering Local Communities

Salibo partners with job centres, refugee organisations, and local charities to provide sustainable employment opportunities, fostering community engagement and economic development.



Responsible Hiring Practices

Salibo ensures high safety standards by employing rigorously trained security personnel, ethics and social responsibility in its hiring process.



Technological Innovations

Salibo's platform integrates advanced technologies like GPS tracking, AI-driven risk assessments, and multilingual incident reporting, enhancing security efficiency and client satisfaction.

Salibo's innovative solutions create a safer, more equitable future by fostering community engagement, responsible hiring, technological advancements, and reliable financial support, redefining the security industry.



Find in-demand top-tier security guards
In hours, not weeks

Peace of mind
Delivered



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