



Competition &
Innovation Lab

2024

ANNUAL REPORT

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC



Professor Aurelien Portuese,
Founding Director of the GW Competition & Innovation Lab



Foggy Bottom Campus, The George Washington University



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Competition & Innovation Lab FIRESIDE CHAT



ADAM CELLA

Chief Counsel, U.S. House of Representatives,
Committee on the Judiciary



WILLIAM KOVACIC

Global Competition Professor of Law and Policy,
GW Law School, Former FTC Chair



Prof. Bill Kovacic & Adam Cella, U.S. House of Representatives
at the Inaugural Conference of the Lab, April 2024



Competition &
Innovation Lab



The GW Competition & Innovation Lab
THE GEORGE WASHINGTON UNIVERSITY

Scientific Roundtable on Digital Policy and Data Governance in the age of AI

Rome, June 3rd, 2024



G7 Roundtable co-organized by the GW Lab and Banca d'Italia
in Rome, June 2024

MISSION



Our mission is to shape the future of market innovation and competition through pioneering research, global collaboration, and the development of policies that promote growth and entrepreneurial dynamism.

Situated in the heart of the nation's capital, our decentralized structure enables us to engage with stakeholders across continents and major jurisdictions.

We are dedicated to producing groundbreaking research and hosting world-class events in collaboration with leading national and international institutions.



Prof. Aurelien Portuese & Senior Fellow Elyse Dorsey, April 2024



Senior Fellow Mariana Camacho at a Conference in Peru with the Universidad del Pacifico, August 2024

VISION



The GW Competition & Innovation Lab is a premier academic research institute dedicated to fostering competitive markets, promoting entrepreneurial innovation, and contributing to sustainable economic growth and societal advancement.

In an era marked by the rise of populist movements, we engage in rigorous, data-driven research to inform evidence-based policy discussions and strengthen institutional frameworks worldwide. Our vision is to provide open-minded, yet robust, intellectual capabilities by advancing research and impacting policies.



Senior Fellow Philippe Aghion, French President Emmanuel Macron, and Mario Draghi, November 2024



GW Lab's Academic Workshop, April 2024

LETTER FROM THE FOUNDING DIRECTOR

2024 marked the successful launch of the Competition & Innovation Lab at George Washington University, a milestone I am incredibly proud of. Leading this remarkable team of scholars has been an honor, and I am deeply grateful to George Washington University for entrusting me with this exciting initiative.

Housed within the Institute of Public Policy, under the leadership of Professor Garry Young, the Competition & Innovation Lab (CIL) is an interdisciplinary university center uniting over 40 Senior Fellows from diverse academic backgrounds.

The CIL stands out in two key ways. First, we are committed to exploring how antitrust and other regulatory frameworks influence innovation—both as catalysts and as obstacles.

Second, while headquartered in Washington, D.C., we operate as a global network. From Brussels to Sydney and São Paulo to New Delhi, our decentralized structure via our 10 regional initiatives ensures high-quality research and impactful engagement with policymakers worldwide.



The CIL has also built meaningful collaborations with leading international institutions. We have partnered with, organized events at, or provided support to organizations such as the OECD, the World Trade Organization, the World Bank, the United Nations, and the International Competition Network.

As we continue to expand, I look forward to the impactful research and thought leadership that our Lab will contribute in the years ahead.

While we remain open to new collaborations, our focus remains unwavering—delivering research excellence on competition and innovation across major jurisdictions worldwide.



OUR IMPACT

KEY COLLABORATIONS WITH INTERNATIONAL INSTITUTIONS

-  OECD
-  World Trade Organization
-  World Bank
-  The United Nations
-  The International Competition Network

SOCIAL MEDIA IN NUMBERS

 **154,343**

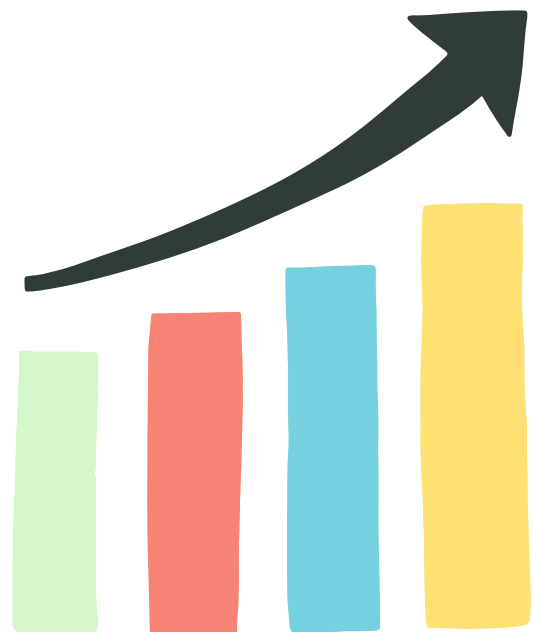
IMPRESSIONS ON LINKEDIN
FROM 01/2024 UNTIL 12/2024

 **10,571**

INDIVIDUALS REACHED
FROM 01/2024 UNTIL 12/2024

 **5,946**

VIEWS ON X FROM 01/2024
UNTIL 12/2024





GW Competition & Innovation Lab Workshop, April 2024



Professor David Teece at the Lab's Inaugural Conference, 2024

OUR IMPACT



36 PUBLICATIONS

Including articles of the GW Competition & Innovation Lab's Working Paper Series, blog posts, public comments, reports, and consultations




21 EVENTS

Including international conferences, U.S. conferences, private roundtables, webinars, and public panels

OUR GLOBAL OUTREACH: THE REGIONAL INITIATIVES



 Regional Initiative Launched and Operational

 Regional Initiative to be Launched



Conference organized by the GW CIL at the World Trade Organization in Geneva, Switzerland



TEAM

The GW Competition & Innovation Lab has three Directors: Prof. Aurelien Portuese (Founding Director); Prof. Bill Kovacic (Co-Director); Prof. Frederic Jenny (Co-Director)





TEAM

The GW Competition & Innovation Lab has 40 Senior Fellows





Senior Fellows Larry Landman and Oscar Borgogno, April 2024



Robert Anderson, Eduardo Perez Motta, & Professor Eleanor Fox

TEAM

The GW Competition & Innovation Lab has Advisory Boards composed of members for each of its Regional Initiatives.



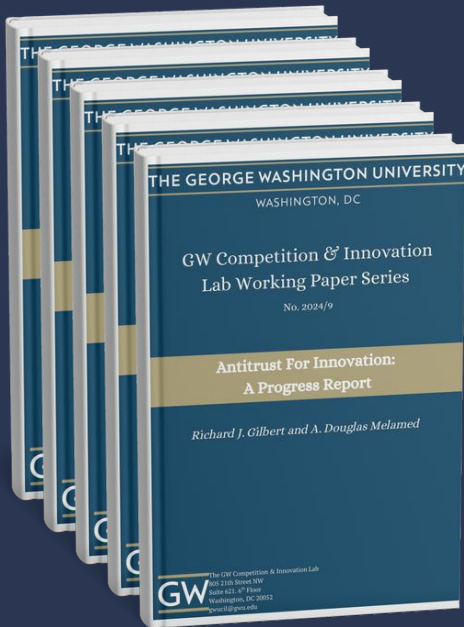


GW Lab Roundtable at the U.S. House of Representatives, October 2024



Items from the GW Competition & Innovation Lab

PUBLICATIONS & EVENTS OVERVIEW



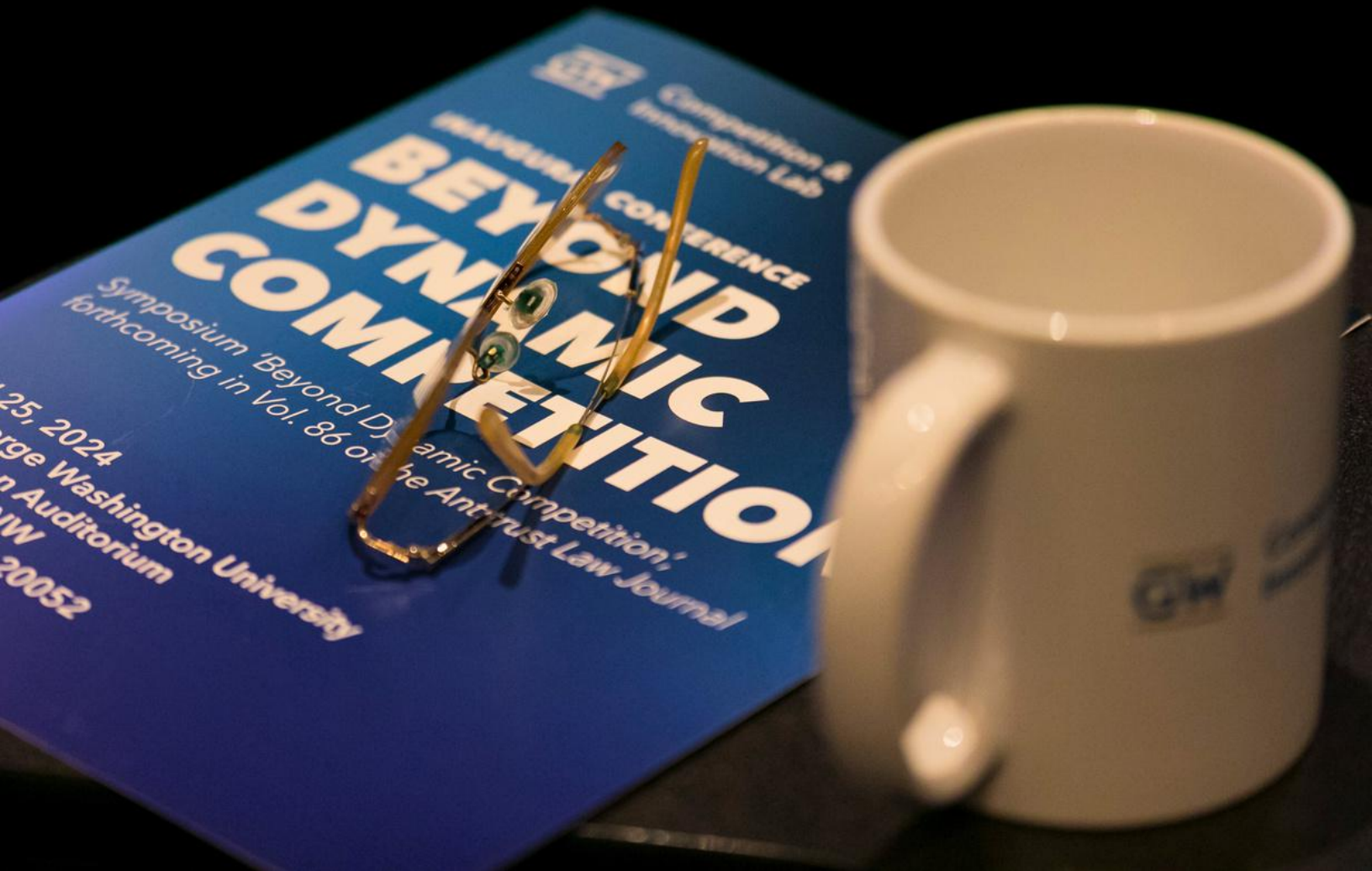
We launched the GW Competition & Innovation Lab Working Paper Series. Our Working Paper Series has already published tens of working papers to be published in leading peer-reviewed journals, or submitting for public comments.

In addition, we published blog posts and published articles that have made policy impacts thanks to our outreach to scholars and regulators.



Between January and December 2024, our global events—both in-person and online—have attracted hundreds of attendees.

Building on our success, we will expand and elevate our events in 2025 and beyond, reaching even greater audiences and impact worldwide.



CONTACT INFORMATION



The remarkable expansion of the GW Competition & Innovation Lab underscores its emergence as a global hub for cutting-edge research, policy engagement, and interdisciplinary collaboration.

In 2025, we will not only sustain but also accelerate our thought-leadership through high-impact publications and events across all jurisdictions where our Regional Initiatives are already established. Simultaneously, we will continue to launch new Regional Initiatives, broadening our global reach and influence.

Beyond this strategic growth, we are spearheading specialized projects that push the frontiers of competition policy and innovation. The Global Comparison Project, led by Mathew Heim, conducts empirical assessments of national competition authorities, offering critical insights into their performance and effectiveness. Additionally, in collaboration with Gallaudet University—the world’s leading institution for deaf education—we are pioneering a groundbreaking initiative to enhance AI accessibility for deaf individuals.

Further strengthening our academic engagement, we are now positioned to host a select number of Visiting Researchers for research stays at the Lab, fostering intellectual exchange and collaborative scholarship. Moreover, we aim to expand our direct support to competition authorities worldwide and establish new strategic partnerships with key stakeholders across the antitrust and innovation ecosystem.

For those interested in contributing to or collaborating with the GW Competition & Innovation Lab, we invite you to connect with our team at gwucil@gwu.edu or reach out to our Founding Director, Professor Aurelien Portuese, at aurelien.portuese@gwu.edu.



CONTACT US.

<https://competitionlab.gwu.edu/>

gwucil@gwu.edu



**Competition &
Innovation Lab**

The George Washington University
805 21st Street NW
GW Competition & Innovation Lab
Suite 621, 6th Floor
Washington DC, 20052



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