

Creative Carpet & Flooring

HOME ADVISOR™

June
2013



Mark Bouquet



Mark Bouquet, Jr.

HELLO SUMMER!!!!

I hope all of you have had a wonderful May! Mother's Day was extra special for my wife and my daughter-in-law since it was her first Mother's Day! My kids went all out for Tammy and surprised her after church with a nice meal at our house! All of my boys cleaned up the whole house and cooked lunch while Annie set a beautiful table. As soon as we were driving down the street towards home, Tammy saw all of the cars in the driveway and knew there was something going on (can't get anything past her.) It really was a special day. Baby Ruby even "signed" her own card to Grandma. I'm pretty sure her daddy, Mark Jr., helped a little bit though because the 'R' was backwards! I'm only kidding of course. ☺ I hope all of you moms had a wonderful Mother's Day, too.

We are in the thick of getting another new sign for the front of the store and pulling permits for our remodeling that will be taking place soon. A large part of the new section of showroom will be devoted to a product line known as LVT-Luxury Vinyl Tile. We are also going to be a premier dealer for the LVT line by Karndean. We already have some of their products, but being a premier dealer gives us the ability to carry the whole line and at largely discounted prices. We can design your floor together on a design table which we'll have in the new showroom space. If you are looking for a wood look, we can even design an all-plank basket weave look. If it is a ceramic look you want, LVT is warmer and has more design options. It's mind-blowing how realistic their different styles look. With LVT, you don't have the same concerns as you would with a laminate floor, *especially* with water. It is also very installer-friendly to repair if something gouges it. For both wood and ceramic looks, LVT is a more price-effective product. Karndean is able to give you some of the most unique looks you will have ever seen in flooring.

I've said it before that I really don't like to talk about products in my newsletter. The reason is because I want to make sure each and every month that I get the chance to thank you for all of the trust you have placed in my company. It's been a wild ride these last 23 years, but it sure has been rewarding. Mark Jr. and I flew to Pittsburgh to see this Karndean product line, and I am telling you, it takes a lot to get me this excited about a product category. So, thank you for letting me indulge myself.

I would be remiss if I didn't mention Julie Boyko, our new sales person who has a degree in design too!!! She is clearly an asset to have in the store. I also want welcome Dawn Churchill who is going to be a big help to Tammy and Annie. We all are so busy keeping up with all of you that we had to get some more help, and Dawn sure is a wonderful lady whom we have known for years. I am friends with her husband who is also named Mark, but he is a bit smarter than me - he's a professor at Moraine Valley Community College.

So hang on! 2013 is going to be a busy, wild ride for Creative Carpet & Flooring. We would not be where we are if it wasn't for your repeat business and all of those referrals! Wow!!! I cannot tell you how much it means to me to see how many referrals we get from past friends. We have a system for following that, so I am not just guessing, you are referral CRAZY!!! And we THANK YOU SO MUCH!

I pray God blesses all of you,
Mark Bouquet Sr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

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**Attention**
IRMA
ZAMORA
You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!
Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL **60448**
NOTE: Must be picked up by
6/30/2013

Staying Well



“A apple BANANA a day...”

Bananas contain three natural sugars – sucrose, fructose and glucose combined with fiber. A banana gives an instant, sustained and substantial boost of energy. Research has proven that just two bananas provide enough energy for a strenuous 90-minute workout. No wonder the banana is the number one fruit with the world's leading athletes. But energy isn't the only way a banana can help us keep fit. It can also help overcome or prevent a substantial number of illnesses and conditions, making it a must to add to our daily diet.

DEPRESSION: According to a recent survey undertaken by MIND amongst people suffering from depression, many felt much better after eating a banana. This is because bananas contain tryptophan, a type of protein that the body converts into serotonin, known to make you relax, improve your mood and generally make you feel happier.

ANEMIA: High in iron, bananas can stimulate the production of hemoglobin in the blood and helps in cases of anemia.

BLOOD PRESSURE: This unique tropical fruit is extremely high in potassium yet low in salt, making it perfect to beat blood pressure. So much so, the US Food and Drug Administration has just allowed the banana industry to make official claims for the fruit's ability to reduce the risk of blood pressure and stroke.

BRAIN POWER: 200 students at a Twickenham school (England) were helped through their exams this year by eating bananas at breakfast, break, and lunch in a bid to boost their brain power. Research has shown that the potassium-packed fruit can assist learning by making pupils more alert.

HANGOVERS: One of the quickest ways of curing a hangover is to make a banana milkshake, sweetened with honey. The banana calms the stomach and, with the help of the honey, builds up depleted blood sugar levels, while the milk soothes and re-hydrates your system.

HEARTBURN: Bananas have a natural antacid effect in the body, so if you suffer from heartburn, try eating a banana for soothing relief.

MORNING SICKNESS: Snacking on bananas between meals helps to keep blood sugar levels up and avoid morning sickness.

MOSQUITO BITES: Before reaching for the insect bite cream, try rubbing the affected area with the inside of a banana skin. Many people find it amazingly successful at reducing swelling and irritation.

NERVES: Bananas are high in B vitamins that help calm the nervous system..

ULCERS: The banana is used as the dietary food against intestinal disorders because of its soft texture and smoothness. It is the only raw fruit that can be eaten without distress in over-chronicler cases. It also neutralizes over-acidity and reduces irritation by coating the lining of the stomach.

TEMPERATURE CONTROL: Many other cultures see bananas as a 'cooling' fruit that can lower both the physical and emotional temperature of expectant mothers. In Thailand, for example, pregnant women eat bananas to ensure their baby is born with a cool temperature.

So, a banana really is a natural remedy for many illnesses. When you compare it to an apple, it has **FOUR TIMES** the protein, **TWICE** the carbohydrate, **THREE TIMES** the phosphorus, five times the vitamin A and iron, and twice the other vitamins and minerals. It is also rich in potassium and is one of the best value foods around. So, maybe it's time to change that well-known phrase so that we say, 'A BANANA a day keeps the doctor away!'

Did You Know...

The majority of the products we offer at Creative Carpet are manufactured in the USA?

The more products and services that are created and manufactured right here in the states, the faster we can help America get back on track.

When you refer us to your friends and family, you are helping to create jobs for many people!

AND...

If you, or someone you know need to replace some flooring, contact us right away to schedule your **FREE** measure!

We offer financing with **ZERO** down and **ZERO** interest until 2014 & accept the following major credit cards:

Mega Trivia Contest!

Congratulations to last month's winners:

BETH SCHULTZ

Stop in at Creative Carpet to claim your prize!

(Answer to last month's quiz:
The World Trade Center)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Who was the first actor to play James Bond in 1962's film *Dr. No*?

- A) Pierce Brosnan
- B) Roger Moore
- C) Sean Connery
- D) Timothy Dalton

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS &
CLIENTS

RANDY COUWENHOVEN
MARK BLIDY
JOE MEYERS
SUE DEHEER
PEGGY WING
SALLY CAMPBELL
JIM WINTERS
KAREN COLE
RICH STOB
JERRY & ANN MCCARTHY
JIM MILLER
LINCOLNWAY CHRISTIAN
CHURCH
ERIN HACKETT
JODI KREMMIDAS
WILLIAM HARGESHEIMER
JOE AQUALINA
CHRISTINE KENNISON
HAROLD BACH
TOM BURKE
LARRY VISSER
WARREN JEPSON
SANDY JANZEN
DEBORAH PRICE
JOEL VANBRUGGEN
KAREN KREDS
ADA VAUGHAN
DAN BIALKA
GREG SMITH
SUE JACKSON
BARBARA CARNAHAN
JANET RESTIVO
MILDRED KOSTKA
BRUCE GROENENDAL
JAN MOORE
JAY VANDERBOK

*It Sure Was
WONDERFUL to
Meet You!*

**Meet our
Carpet Cleaning
Customers:**

MICHELE YOUNG
PAT NOWAK
JOE SCHUH

**That's right!
We CLEAN carpet, too!
Call us for more info!**

This and That

Bored? Listless? Help is at hand! Pass away long, pointless hours with this list of things to do when you're well and truly bored this summer.

THINGS YOU CAN DO WITH ABSOLUTELY NOTHING

1. Blink wildly and then close your eyes really tight for an interesting light show (Amusement Potential: 1-5 minutes)
See a variety of blobs, stars and flashes. Try to make out shapes and see if your subconscious is trying to send you a message
2. See how long you can hold a note (Amusement Potential: 4-20 minutes)
Not that much fun, but it sure passes the time. Play with a friend, or try to beat your own personal best. Inhale deeply and then try and make a noise for as long as you can. Earn extra points for making your partner laugh or ending on an amusing note.
3. Try to not think about penguins (Amusement Potential: 1-5 minutes)
This is especially hard, because by trying too much, you remember what you were trying to avoid thinking of. If you try too little, you end up thinking about penguins anyway.
4. Use your secret mind power (Amusement Potential: 5-10 minutes)
Pick a passing by and try to use your mind power to command them do something, like drop their bag or knock into someone. The law of averages dictates that sooner or later one of your mind commands will come true, so you can convince yourself that you really have super human powers and waste even more time trying them out.
5. Pretend you're a robot (Amusement Potential: 1-3 minutes)
Walk down the street with mechanical movements, adding 'zzzzzt' sounds with each motion. Pretending to have a motor broken in, say, your left hand can add at least 30 seconds more entertainment.
6. Scratch yourself (Amusement Potential: 1-3 minutes)
Go ahead, scratch yourself now. Even if nothing itches, go ahead. Doesn't that feel pretty good?
7. Rate passers by (Amusement Potential: 10-15 minutes)
Secretly award passers by marks out of ten as you go along, offering (unsaid) expert criticism over their clothing, hairstyle and footwear choices.
8. Repeat the same word over and over until it loses its meaning (Amusement Potential: 1-3 minutes)
Pick a random word out of a magazine and say it aloud to yourself until it becomes a meaningless set of noises.
9. Pretend to be a car (Amusement Potential: 5-10 minutes)
Make appropriate revving noises in your head as you walk along and add a racing commentary as you pass strangers in the street. Use blinking eyes as indicators for extra authenticity.
10. Look at something for a while, shut eyes, study after image (Amusement Potential: 2-5 minutes)
Another great time waster. It takes about 30 seconds of staring to create an after image, and the image is then viewable for about the same length of time. Fun to combine this one with pushing on your eyes.



Welcome Back to Our RETURNING CLIENTS:

JAMI O'KEEFFE
WALTER & SUE MURPHY
STEVE & STEVE TREONIS
TAMI CEBULA
JIM WATOR
BRIAN & CATHY STOECKER
EARL BURKE

DEBRA BUCEK
LUANN HUMBERT
MICHELE YOUNG
DAVE EICHORN
GLEN STANEK
DAVE & LINDA MEYER
JIM & MARILYN CONWAY

Nice to see you all again! ☺

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic **THANK YOU** to all who referred us last month:

ERIN NAIR
IRENE COOK
REGI HOMERDING
SCOT RAMSDORF
GERI PAGE
PATTY MAHER
HERMAN VOSS
IRENE SCHRANZ
VERONICA STABRAWA
MARY HUIZINGA

Enjoy your dinner on us as our thanks for the referral!



WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Moneywise

What Does My Credit Score Mean?

Simply put, your credit score is your ability to pay your debts and how big of a risk to a lender you would be. The higher the score, the higher your chances of getting a good loan with a lower interest rate.

Perhaps the more important question is: How is my Credit Score Calculated? Roughly a third of your score is determined by your credit history and whether you pay your bills on time. Other factors that go into your credit score are how many lines of credit you have and how much of your credit you have used up. The more cards you have the better and the less credit you have used up the better.

You can increase your credit score and keep it higher by paying your bills on time and making sure that you don't get in over your head with debt. Repossessions and bankruptcies can damage your score and make it less likely to get a loan in the future.

Your credit score is going to be the way that a lender determines whether or not to give you a loan. If you have a high score you are going to have a better shot at getting a loan for a car or a house.

Thank You for the Kind Words!

"Staff was courteous, quick and efficient. Price was excellent- best I found and I shopped at three different carpet stores. Quality is great. Installers were excellent. I have never had carpet installer sweep and vacuum. Thanks for everything." – Anonymous, April 2013

"The salesperson was professional, knowledgeable, helpful- not pushy. Installers were efficient, very neat, and did a quality job. I'm pleased with my carpet and with the service and follow up call I received! Thank you!" – Anonymous, May 2013

"These installers are top of the line. Carpet is great. Everything is beautiful! Thanks." – Anonymous, 3/ 2013

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

COME ON IN THIS MONTH AND TAKE ADVANTAGE OF OUR

"LUXURIOUS LIVING SALE"

FREE PAD & FREE LABOR

on our most luxurious carpets including brands like Masland, Milliken, and the Shaw Caress Collection!



19420 S. LaGrange Rd.
Mokena, IL 60448
708.479.8600

www.creativecarpetinc.com

Please pardon our dust,
but remodel we must!

Come in and shop for your floors
without all the the fuss...t! 😊



Creative Carpet & Flooring's new remodel is going to look gorgeous and luxurious when it's finished!

We sure can't wait and want to share our excitement with you!



You don't want to miss
this opportunity to
**RECEIVE FREE PAD &
FREE LABOR!!!**

What's more luxurious that
SAVING MONEY?
THESE CARPETS!



Milliken.

Top 21 Reasons to do business with Creative Carpet

- 21) Family owned and operated
- 20) No job too big or too small
- 19) 99% of products we carry are made in the USA
- 18) Refer friends and family, receive \$25 restaurant gift card
- 17) Our installers wear shoe covers and vacuum before they leave
- 16) We include padding and installation in our pricing
- 15) We represent the leading manufacturers in flooring
- 14) We handle both commercial & residential flooring needs
- 13) Hundreds of satisfied customers
- 12) Preferred flooring retailer of both Best Pick Report & ABC Carpets
- 11) We have an A+ rating with BBB
- 10) We treat customers like family and look out for their best interest
- 9) We educate our customers on types of flooring that best meet their needs
- 8) If we don't carry it, we'll find it or a comparable product
- 7) We use the same teams for installation every day- insured & bonded
- 6) Free, no-obligation measure
- 5) Financing available
- 4) Conveniently located
- 3) Lifetime Installation Warranty
- 2) Zero Regrets Guarantee – Don't like your new floors? We'll replace the material for Free within 30 days of install or 60 days of purchase

AND THE #1 REASON TO DO BUSINESS WITH CREATIVE CARPETBecause we are the BEST!



"We were very pleased with the product, customer service and the installation personnel. We will definitely recommend Creative Carpet to everyone who is interested in superior flooring and service! We will see you again when we have flooring needs!"
-Ken & Robbie from Mokena

"I feel that your company was very invested in its clients' happiness and product satisfaction. When asked questions about products, warranties, cleaning etc., staff was so helpful, knowledgeable and patient. Thanks! We will come back for further flooring needs." -valerie, Frankfort, IL

"We had an enjoyable shopping experience at Creative Carpet. Our salesman educated us on different types and grades of carpeting and padding. The installers called to let us know they would arrive on time. After they finished, they cleaned up our rooms. The service easily justified our choice to go with CC. Without a doubt, the best value."
-Al & Arlene from Plainfield