

**NATIONAL
DOMESTIC
VIOLENCE
HOTLINE**

**30
YEARS**

**HOPE STARTS
WITH A CALL**

**SPONSORSHIP
OPPORTUNITIES**

APRIL 10, 2026

FAIRMONT AUSTIN

101 Red River Street
Austin, TX 78701

**LOOK
INSIDE**

A Word From Our CEO

Dear Supporters,

For three decades, the National Domestic Violence Hotline (The Hotline) has been a beacon of hope for survivors across the country — answering the call 24/7, 365 days a year. As we celebrate this milestone 30th anniversary, we invite you to join us in honoring the courage of survivors and the dedication of advocates who make our lifesaving work possible.

Every time someone reaches out to The Hotline, hope is on the line — and your partnership ensures we're there to answer. You can directly support our mission to provide compassionate, confidential support to those experiencing domestic violence, dating abuse, and unhealthy relationships. Together, we can work to guarantee that every person in crisis has access to the resources, guidance, and hope they need to begin their journey toward safety and healing.

We hope you'll stand with us as we look forward to the next 30 years of saving lives.

Sincerely,



Katie Ray-Jones

Chief Executive Officer
The Hotline

✦ SURVIVOR STORY

Allison* reached out to The Hotline after finding our website in a Google search. The physical and emotional abuse in her relationship had recently escalated, and she was in fear for her life. She wanted to leave the relationship but knew it would be extremely dangerous and wasn't sure it would even be worth the risk to try. Our advocate helped her think through the options available to her and built a plan for her to leave safely, including a referral to a local shelter. Because her partner was coming home from work soon, they also talked through steps Allison could take to stay safer around her partner until she found the right opportunity to leave. Allison ended the conversation with a solid plan, clear next steps, and most importantly — hope. At the end of the call, she said, "Thanks for your time and help. I'm so glad I stumbled upon this resource. I was nervous to call you, but I'm glad I did. I had lost all hope before I picked up the phone, but you actually listened and helped. I'm so grateful this service exists."

**Name has been changed to preserve survivor anonymity.*



APRIL 10, 2026
FAIRMONT AUSTIN

101 Red River Street
Austin, TX 78701



A Note From Our Co-Chairs

Dear Friends,

We invite you to join us on April 10, 2026, in Austin, Texas, as we celebrate a powerful milestone — the 30th anniversary of the National Domestic Violence Hotline.

Since 1996, The Hotline has been a lifeline, answering more than 7.6 million calls, chats, and texts — each one a story of courage, resilience, and hope. For 30 years, survivors and their loved ones have found safety, healing, and freedom through the compassionate support of The Hotline. The Hotline has provided life-changing support to those experiencing abuse, helping survivors and their loved ones begin their journey toward healing and freedom.

This anniversary is not only a celebration of The Hotline’s achievements, but also of the people who make them possible: the advocates who listen with care, the partners and supporters who sustain this mission, and the survivors whose strength inspires us all.

We would be honored to have you with us as we reflect on three decades of hope and healing and look ahead to the next chapter of this vital lifeline.

With gratitude,



Fayruz Benyousef
Gala Co-Chair



Joy Lopez
Gala Co-Chair



Bonnie Mills
Gala Co-Chair

Gala Committee

Stacy Alexander	Emma Chase	Jill Jagmin	Katie Pratt
Morgan Alfrejd	Asha Dunlap	Kelsy Kliesen	Allison Short
Katherine Babcock	Melanie Fish	Bobbi Kommineni	Sara Smith
April Barthold	Julia Forslund	Summer McAfee	Caitlin Spoffard
Jen Bussinger	Katiuska Gil	Kayla McAndrew	Celena Spry

Hotline Board of Directors

Carshae Dahl Chair	Jennifer Espronceda	Joy Lopez	Joe Riley
Monica Andrade-Fannon	Debbie Frost	Bonnie Mills	Dr. Johnny Rice
Fayruz Benyousef	Maria Gattuso	Varsha Monick	Jessica Rosenworcel
Saraya-Jade Bevis	Kristi Hall-Jiran	Heidi Naasko	
Rosie Bone	Joe Kleinhenz	Michael Niyompong	
Dr. Shanita Brown	Kathy Krenger	Prashanthi Raman	

Exclusive Presenting Sponsor

Investment: \$175,000

One Opportunity Available

The EXCLUSIVE PRESENTING SPONSOR includes:

- Recognition as the Exclusive Presenting Sponsor in all promotional channels, including marketing campaigns, press materials, email communications, and event collateral.
- High-visibility logo placement on Gala invitations, [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- Recognition from the main stage during the event welcome, honoring your meaningful investment and the impact it helps make possible.
- Three (3) premium tables reserved for thirty (30) guests, each with two (2) complimentary bottles of champagne.
- Sponsorship of one (1) table for Hotline advocates, survivors, and youth, providing them with the opportunity to attend and be honored at the event.
- Invitation for thirty (30) guests to the pre-event VIP Reception.
- Complimentary valet parking provided for up to fifteen (15) cars.
- Complimentary one-night stay for two (2) at the gala hotel, with breakfast included. *The stay may be used either on the evening prior to the Gala or the evening of the event.*
- Sponsorship featured in a minimum of six (6) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Opportunity to include a self-produced welcome video (up to 1 minute) in one (1) pre-event e-blast to all attendees.
- Opportunity to provide a thank you gift to event attendees (at sponsor's expense; quantities based on final guest count).
- Opportunity to send one (1) customized text message to all attendees (140 character count).
- Opportunity for branding on an at-event activation (e.g. Immersive Call Experience or Anniversary Story Wall).
- Opportunity to host a Listening Session at The Hotline during The Hotline's 30th Anniversary Year (2026), offering a powerful experience to observe the work your support makes possible.
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.

LEARN MORE & SECURE SPONSORSHIP



Exclusive Catalyst Sponsor

Investment: \$150,000

One Opportunity Available

The EXCLUSIVE CATALYST SPONSOR includes:

- Recognition as the Exclusive Catalyst Sponsor in all promotional channels, including marketing campaigns, press materials, email communications, and event collateral.
- Prominent logo placement on Gala invitations, [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- Recognition from the main stage during the event welcome, honoring your meaningful investment and the impact it helps make possible.
- Two (2) premium tables reserved for twenty (20) guests, each with two (2) complimentary bottles of champagne.
- Sponsorship of one (1) table for Hotline advocates, survivors, and youth, providing them with the opportunity to attend and be honored at the event.
- Invitation for twenty (20) guests to the pre-event VIP Reception.
- Complimentary valet parking provided for up to ten (10) cars.
- Complimentary one-night stay for two (2) at the gala hotel, with breakfast included. *The stay may be used either on the evening prior to the Gala or the evening of the event.*
- Sponsorship featured in a minimum of four (4) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Opportunity for branding on an at-event activation (e.g. Immersive Call Experience or Anniversary Story Wall).
- Opportunity to host a Listening Session at The Hotline during The Hotline's 30th Anniversary Year (2026), offering a powerful experience to observe the work your support makes possible.
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.

✦ SURVIVOR QUOTE

"I called, and I was so scared. I'm so glad that you picked up the phone and were able to help me understand why I'm waking up with nightmares and how to increase my safety at home. I don't feel so alone anymore."

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After Party Sponsor

Investment: \$100,000

One Opportunity Available

The AFTER PARTY SPONSOR includes:

- Recognition as the After Party Sponsor in all promotional channels, including marketing campaigns, press materials, email communications, and event collateral.
- Logo placement on Gala invitations, [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, table signage, and After Party bar signage.
- Acknowledgement and thank you during After Party.
- Two (2) premium tables reserved for twenty (20) guests, each with one (1) complimentary bottle of champagne.
- Invitation for twenty (20) guests to the pre-event VIP Reception.
- Complimentary valet parking provided for up to ten (10) cars.
- Sponsorship featured in a minimum of four (4) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Opportunity to host a Listening Session at The Hotline during The Hotline's 30th Anniversary Year (2026), offering a powerful experience to observe the work your support makes possible.
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.

✦ SURVIVOR QUOTE

"You [Hotline advocate] have been an angel throughout this whole conversation. I really needed this conversation today, so please know you brightened my day up and have given me hope for the future. I will be saving all of these texts so I can call the helpful resources you gave me and just to look back to remind myself it will all be okay."

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VIP Reception Sponsor

Investment: \$75,000

One Opportunity Available

The VIP RECEPTION SPONSOR includes:

- Recognition as the VIP Reception Sponsor in all promotional channels, including marketing campaigns, press materials, email communications, and event collateral.
- Logo placement on Gala invitations, [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, table signage, and VIP Reception signage.
- Two (2) premium tables reserved for twenty (20) guests, each with one (1) complimentary bottle of champagne.
- Invitation for twenty (20) guests to the pre-event VIP Reception.
- Complimentary valet parking provided for up to ten (10) cars.
- Sponsorship featured in a minimum of three (3) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Opportunity to host a Listening Session at The Hotline during The Hotline's 30th Anniversary Year (2026), offering a powerful experience to observe the work your support makes possible.
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.
- Private meet-and-greet with VIP Gala guests and emcees before the Gala (10-15 minutes).

✦ SURVIVOR QUOTE

"I have tools I can use. You [Hotline advocate] have given me some amazing resources. I am not hopeless. I feel really supported and empowered. I don't know your story, and I don't know what led me to you tonight, but when I reached out, I felt overwhelmed and angry. Right now, I feel understood. I feel strong. I feel unbreakable."

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Luminary Sponsor

Investment: \$50,000

Unlimited Opportunities Available

The LUMINARY SPONSOR includes:

- Recognition as the Luminary Sponsor in select promotional channels, including marketing campaigns, email communications, and event collateral.
- Logo placement on [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- Two (2) priority tables reserved for twenty (20) guests, each with one (1) complimentary bottle of champagne.
- Invitation for eight (8) guests to the pre-event VIP Reception.
- Complimentary valet parking provided for Table Host(s).
- Sponsorship featured in a minimum of three (3) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Opportunity to host a Listening Session at The Hotline during The Hotline's 30th Anniversary Year (2026), offering a powerful experience to observe the work your support makes possible.
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.

Champion Sponsor

Investment: \$25,000

Unlimited Opportunities Available

The CHAMPION SPONSOR includes:

- Recognition as the Champion Sponsor in select promotional channels, including marketing campaigns, email communications, and event collateral.
- Logo placement on [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- One (1) priority table reserved for ten (10) guests.
- Invitation for four (4) guests to the pre-event VIP Reception.
- Sponsorship featured in a minimum of two (2) pre-event e-blasts (fulfillment based on timing of pledge confirmation).
- Logo listing on the [Partners & Sponsors page](#) of The Hotline's website for one year.

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Advocate Sponsor

Investment: \$10,000

Unlimited Opportunities Available

The ADVOCATE SPONSOR includes:

- Recognition as the Advocate Sponsor in select promotional channels, including marketing campaigns, email communications, and event collateral.
- Logo placement on [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- One (1) priority table reserved for ten (10) guests.
- Invitation for two (2) guests to the pre-event VIP Reception.
- Sponsorship featured in a minimum of two (2) pre-event e-blasts (fulfillment based on timing of pledge confirmation).

Supporter Sponsor

Investment: \$5,000

Unlimited Opportunities Available

The SUPPORTER SPONSOR includes:

- Recognition as the Supporter Sponsor in select promotional channels, including marketing campaigns, email communications, and event collateral.
- Name listed on [The Hotline Gala webpage](#) and ticketing platform, event slides, thank-you signage, and table signage.
- One (1) table reserved for ten (10) guests, invited to join the After Party.

Half Table

Investment: \$2,500

Unlimited Opportunities Available

The HALF TABLE purchase includes:

- Name listed on table signage.
- Seating for five (5) guests at the gala, invited to join the After Party.

Single-ticket options will be available closer to the event.

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30th Anniversary Gala PLEDGE FORM

National Domestic Violence Hotline Gala



SPONSORSHIP LEVELS

Exclusive Presenting **\$175,000** (Limit 1)

VIP Reception **\$75,000** (Limit 1)

Advocate **\$10,000**

Exclusive Catalyst **\$150,000** (Limit 1)

Luminary **\$50,000**

Supporter **\$5,000**

After Party **\$100,000** (Limit 1)

Champion **\$25,000**

Half Table **\$2,500**

CONTACT INFORMATION Please print

Organization Name: _____

Listing Name: _____
(As you prefer to be listed on all printed materials)

Main Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION All payments must be completed by April 9, 2026

Please invoice me now **OR** In the month of: _____

I will pay online at <https://bit.ly/Hotline30thGala>.

I will send a check made payable to: **National Domestic Violence Hotline**
P.O. Box 90249 | Austin, TX 78709
ATTN: 2026 Gala | **Memo:** 2026 Gala Sponsorship

Deadline for inclusion on all materials is March 13, 2026.

For more information, please contact Brenda Palacios, Philanthropy Events Specialist, at bpalacios@thehotline.org.



**We answer the call to support and
shift power back to those affected
by relationship abuse.**



VISIT OUR WEBSITE