HIKVISION®

HikCentral FocSign

Design with ease, display with power

HikCentral FocSign is a streamlined software solution for seamless content deployment and device management, enhancing remote operations with greater convenience and efficiency.

Challenges

- High costs for creating engaging content
- Inflexible content management and periodic updates

Diverse user-specific customization requirements

Remotely updating and managing devices across multiple locations

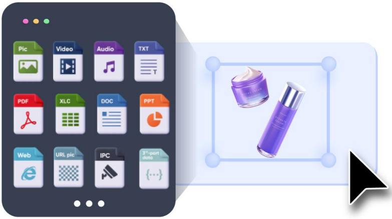
What **We Offer**

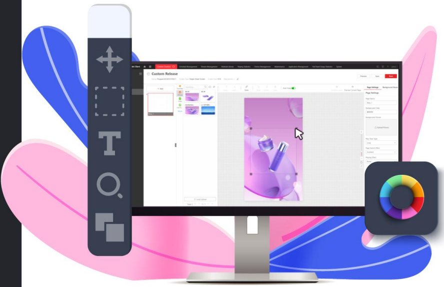
❶ Content Creation & Release

Content **Design**

Rich content creation

Craft professional advertising content easily with various media types


Pic
Video
Audio
TXT
PDF
XLC
DOC
PPT
Web
URL pic
IPC
3rd-part data


Custom Release

Diverse template gallery

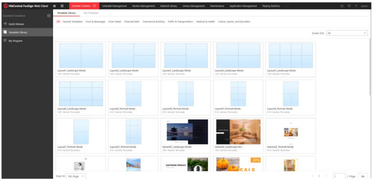
Scenario-specific templates with customizable layouts

Intuitive editing tool

A user-friendly interface, rapid media handling, and real-time preview

Seamless integration

Easily import & use external templates from design tools and CMS platforms


HikCentral FocSign Web Client
Content Creation
Schedule Management
Review Management
Material Library
Device Management
Maintenance
Application Management
Playing Statistics
admin
Content Creation
Quick Release
Template Library
My Program
Template Library
My Template
All
General Templates
Food & Beverages
Chain Retail
Financial Bank
Commercial Building
Traffic & Transportation
Medical & Health
Culture, Sports, and Education
Screen Size
All
Layout1_Landscape Mode
Layout2_Landscape Mode
Layout3_Landscape Mode
Layout4_Landscape Mode
Layout5_Landscape Mode
Layout6_Landscape Mode
Layout9_Portrait Mode
Layout10_Portrait Mode
Layout11_Portrait Mode
Layout8_Portrait Mode
Layout7_Portrait Mode
Layout12_Portrait Mode
General1_Landscape Mode
General2_Landscape Mo...
General2_Portrait Mode
ELECTRONIC PRODUCT
20%
SALE
Total 39
100 /Page
1
/ 1Page
Go

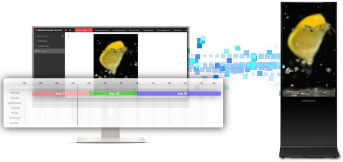
Content Release

Remote content delivery & check

Send and view content on remote screens from your desktop

Smart scheduling

Easily distribute content dynamically with adjustable timing and frequency

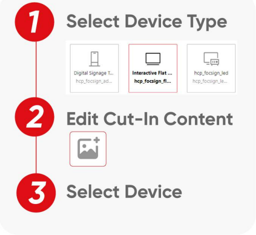

Ads 01
Ads 02
Ads 03
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
HIKVISION

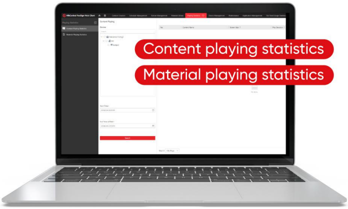
Up to 1000 schedules

Flexible program schedule settings

Dynamic updates

Adjust content based on feedback and enable cut-in schedules for emergencies

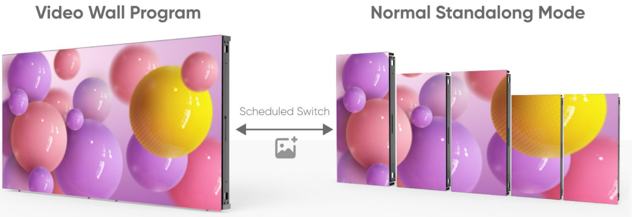

1
Select Device Type
Digital Signage T...
hcp_focsign_ad...
Interactive Flat ...
hcp_focsign_fl...
hcp_focsign_led
hcp_focsign_le...
2
Edit Cut-In Content
3
Select Device


Content playing statistics
Material playing statistics

Detailed analytics

Get clear statistics and insights on how content performs

Content Display


Video Wall Program

Normal Standalong Mode
Scheduled Switch

Video wall program

Create striking video walls with tall or wide setups, fitting different spaces

Single-screen control

Effortlessly update and monitor each screen

Flexible display switching

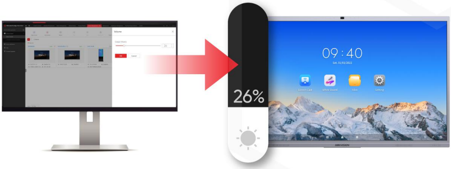
Switch content between video wall and single screens

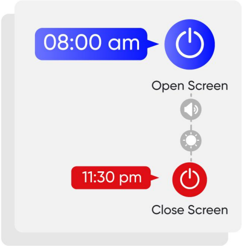
② Device management & control

*Easy **device configuration***

Remote adjustment

- Adjust brightness
- Passwords
- Settings



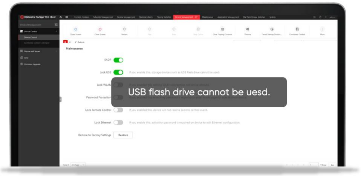

08:00 am
Open Screen
11:30 pm
Close Screen

Scheduled device management

Set daily or weekly routines for device power and volume control

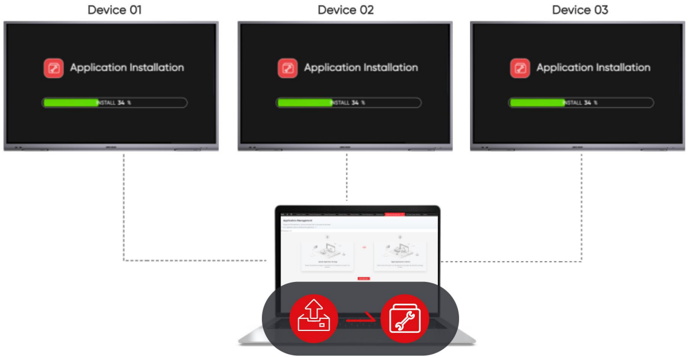
Enhanced security

Tools for USB lock, Wi-Fi control, password protection, and remote access restrictions


Maintenance
SADP
Lock USB
Lock WLAN
Password Protection
Lock Remote Control
Lock Ethernet
Restore to Factory Settings
Restore

USB flash drive cannot be uesd.

*Centralized **device control***

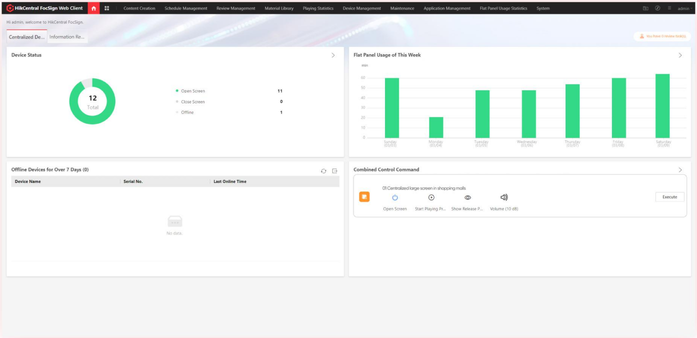

Device 01
Device 02
Device 03
Application Installation
INSTALL 34 %
Application Installation
INSTALL 34 %
Application Installation
INSTALL 34 %

Group command

Control multiple devices at once

Mass app installation

Install apps on multiple devices simultaneously


HikCentral FocSign Web Client
Content Creation
Schedule Management
Review Management
Material Library
Playing Statistics
Device Management
Maintenance
Application Management
Flat Panel Usage Statistics
System
admin
Centralized De...
Information Re...
min
60
50
40
30
20
10
0
Sunday (03/03)
Monday (03/04)
Tuesday (03/05)
Wednesday (03/06)
Thursday (03/07)
Friday (03/08)
Saturday (03/09)
Open Screen
Start Playing Pr...
Show Release P...
Volume (10 dB)
Execute

Hi admin, welcome to HikCentral FocSign.

You have 0 review task(s).

Device Status

12 Total

● Open Screen	11
● Close Screen	0
● Offline	1

Flat Panel Usage of This Week

Offline Devices for Over 7 Days (0)

Device Name	Serial No.	Last Online Time

No data.

Combined Control Command

01 Centralized large screen in shopping malls

Operation & troubleshooting

Boost efficiency with in-depth analytics, detailed reports and remote desktop access to devices

Software *License*

HikCentral FocSign

- **5 Free** commercial display devices, with scalability up to **2,048** units
- **2,000** programs, **10,000** materials
- **1,000** schedules, **10,000** cut-in programs
- Option available to upgrade to HikCentral Professional

HikCentral FocSign Base (5 full-function* devices included)	**401000699**	**HikCentral-F/Base**
Add a device with full function	401000281	HikCentral-F-1Unit
Add a device only for centralized device control	401000689	HikCentral-F-CDC-1Unit
Third-party content integration	401000657	HikCentral-F-DynamicContent-Module

*Note: Full function includes content creation & release and centralized device control.

Related *Products*

Digital Signage

HIKVISION
HIKVISION

Wall-mounted Series

DS-D60xxUH
43/55 inch, 4K, 700 nits, 25% haze, Android 8, 3G + 32G

DS-D60xxUN
65/75/86 inch, 4K, 500 nits, Android 8, 3G + 32G

DS-D60xxUN-B
65/75/86 inch, 4K, 500 nits, Android 8, 3G + 32G

DS-D60xxFN-B
22/32 inch, 1080p, 250/350 nits, Android 8, 2G + 16G

Floor Standing Series

DS-D60xxUL-B/S
43/55 inch, 4K, 500 nits, Android 8, 2G + 16G

Digital Signage Box

DS-D60E-B
Up to 4K, Android 8, 2G + 16G

Interactive Flat Panel Display

DS-D5CxxRB/A

(Without built-in camera and microphone)

- **Buit-in 8MP Camera**
- **Function:** Smart switch between Android and OPS
- **FoV:** 120° (diagonal), 110° (horizontal), 75° (vertical)
- **Distortion: ≤2.5%**

DS-D5CxxRB/B

- **Buit-in 8-microphone Array**
- **Function:** Echo reduction & smart noise-cancellation
- **Sound-pickup Distance:** 12m
- **Sampling Rate:** 32K
- **Mic Sampling Rate:** 16bit

HIKVISION®