

# 3 Year Plan & Financials

**IIF – Impact Innovation Foundation**

[www.impactinnovationfoundation.org](http://www.impactinnovationfoundation.org)

Active SAM.gov Registration  
UEI: QXGSFMY8LMB3 | Cage Code: 9BE55  
NACIS: 541720 & 611710 & 611430 & 541611

Platinum  
Transparency  
2024

**Candid.**

# Capabilities Statement

## Company Overview

IIF – Impact Innovation Foundation is a 501(c)(3) non-profit organization dedicated to uplifting underserved communities through entrepreneurship, technology training, career development, and housing. We leverage strategic partnerships, innovative programming, and a mission-driven approach to create sustainable pathways for individuals to achieve financial independence and personal growth.

## Mission

At IIF, we believe that the innovation of one can transform the lives of millions. Our mission is to empower social impact startups, youth, women, and veterans by providing the resources and support they need to succeed.

**Year Incorporated:** March 3, 2022

**State of Incorporation:** California

**Corporation Type:** Nonprofit Company

**UEI:** QXGSFMY8LMB3 | **CAGE Code:** 9BE55

## Core Competencies

- Startup Education, Fellowship & Funding
- Virtual Entrepreneurship Development Program
- Veterans Pathways to Success
- Innovative Housing Project
- Youth: Core K12, Technology Training & Mentorship
- Career Development and Job Placement
- Mental Health and Wellness Support

## Key Strengths:

- Partnerships with Global Leaders
- Scalable Programs
- Focus on Sustainability
- Commitment to Diversity and Inclusion

# Join In On Our Work

At IIF, we believe in the power of innovation to impact lives, and we invite your organization to join us in driving meaningful, lasting change. IIF is dedicated to tackling some of the world's most pressing challenges—empowering social impact startups, advancing education, addressing homelessness, and supporting women, veterans, and youth. By partnering with IIF, your company will not only demonstrate leadership in corporate social responsibility but will also play a pivotal role in creating solutions that uplift communities and shape a better, more equitable future. Through our programs, you can help launch visionary entrepreneurs, provide homes and hope to struggling families, equip the next generation with critical skills, and support veterans and women in building successful futures. This is your opportunity to make a profound difference while aligning your brand with purpose-driven impact. Together, we can change lives, inspire innovation, and create a legacy of lasting social good.



# Education Program for Startups

The Education Program for Startups provides early-stage ventures with the tools, mentorship, and knowledge needed to build sustainable, impactful businesses. It offers tailored business education to 60 startups in a variety of sectors.

**Purpose:** To equip startups with essential business skills, enabling them to develop innovative solutions and grow into scalable ventures.

## Program Goals:

- Year 1: Educate 40 Startups
- Year 2: Educate 60 Startups
- Year 3: Educate 80 Startups



# Fellowship for Startups

A six-month immersive fellowship designed to help startups refine their business models, build networks, and secure funding. Participants receive executive mentorship and create a comprehensive startup launch packet to enter their market.

**Purpose:** To prepare startups for successful market entry by providing strategic support and resources.

## Program Goals:

- Year 1: 10 Startups in Fellowship Program
- Year 2: 30 Startups in Fellowship Program
- Year 3: 40 Startups in Fellowship Program



# Fellowship Research

The Fellowship Program also consists of custom research around the development of innovative solutions by assigning researchers to follow startups as they explore and refine their business during their startup launch.

**Purpose:** To support research that helps startups generate breakthrough solutions in their respective industries.

## Program Goals:

- Year 1: 10 Startups Researched
- Year 2: 30 Startups Researched
- Year 3: 40 Startups Researched



# Startup Funding

Our Startup Funding offers financial support to startups, ensuring they have the capital required to scale their businesses and make an impact in their industries.

**Purpose:** To provide startups with access to critical funding that enables them to bring their ideas to market and grow successfully.

## Program Goals:

- Year 1: 10 Startups Funded
- Year 2: 30 Startups Funded
- Year 3: 40 Startups Funded



# K12 Program

The K12 Program provides students with remote learning tools and resources to improve literacy, math, and science skills, while engaging them through gamified education platforms.

**Purpose:** To bridge educational gaps by offering students the support and technology they need to succeed academically.

## Program Goals:

- Year 1: 400 Youth in Program
- Year 2: 500 Youth in Program
- Year 3: 500 Youth in Program





# Growth Achievement Program (GAP)

GAP equips youth with cutting-edge technology and entrepreneurship skills, preparing them for future careers in fields like AI, cybersecurity, and digital design.

**Purpose:** To provide young people from diverse backgrounds with the skills they need to thrive in the digital economy and foster the next generation of innovators.

## Program Goals:

- Year 2: 50 Youth in Program
- Year 3: 50 Youth in Program



# Homeless Initiative & Education

This initiative provides stable housing, vocational training, and mental health support to help individuals and families experiencing homelessness rebuild their lives, re-enter the workforce, and regain long-term stability.

**Purpose:** To offer comprehensive support that enables individuals and families to achieve stability, gain job-ready skills, and improve their mental well-being.

## Program Goals:

- Year 1: Build Program and facilities with Partners
- Year 2: 5 Families and 10 Individuals in Program
- Year 3: 7 Families and 15 Individuals in Program



# Veteran's Program

The Veteran Program offers career development, technical training, and job placement support to veterans transitioning to civilian life. Focus areas include IT, project management, and cybersecurity.

**Purpose:** To leverage veterans' existing skills and provide them with the training and mentorship necessary for success in high-demand career fields.

## Program Goals:

- Year 2: 50 Veterans in Program
- Year 3: 75 Veterans in Program



# Women's Entrepreneurship Program

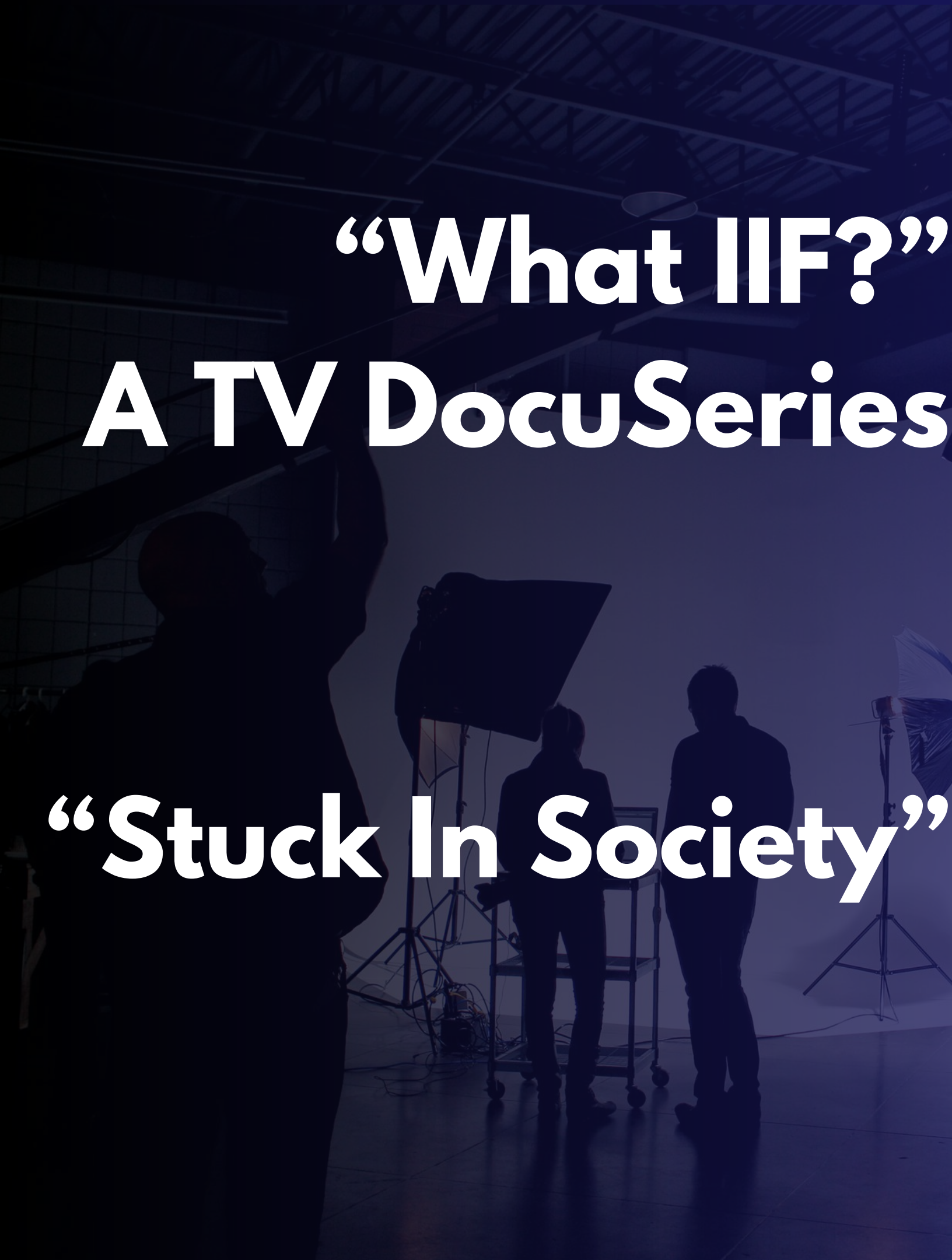
This program provides business kits, virtual training, and mentorship to women, helping them launch home-based businesses and contribute to the economic growth of their communities.

**Purpose:** To empower women in high-poverty areas to create new income opportunities and foster economic resilience through entrepreneurship.

## Program Goals:

- Year 1: 250 Women in Program
- Year 2: 500 Women in Program
- Year 3: 500 Women in Program





**“What IIF?”**

**A TV DocuSeries**

**“Stuck In Society”**

# Media Projects

To provide exposure and support to social impact startups while engaging millions of viewers on major streaming platforms.

*“What IIF?”* is a groundbreaking TV series that follows three innovative startups in MedTech, Water Accessibility, and Education as they tackle some of the world’s biggest challenges. The show offers a behind-the-scenes look at the entrepreneurial journey, from securing funding to launching market-changing products.

## A Groundbreaking Television Series Addressing Men's Mental Health

*“Stuck In Society”* follows the lives of four young men from South Central Los Angeles as they navigate the challenges of adulthood. This series highlights their struggles with mental health, the pressure of societal expectations, and their efforts to break free from the cycles of trauma that have defined their families for generations.

# Corporate Sponsors Needed

For IIF to run for 3 years, we need \$137.8M.

To raise these funds, IIF will secure sponsors to purchase brand exposure on media projects: *“What IIF?”* & *“Stuck in Society”*.

All sponsorships are tax-deductible.

## Sponsorship Availability

[View “What IIF?” Sponsorship Deck](#) | [View “Stuck in Society” Sponsorship Deck](#)

- **Title Sponsor Slots:**
  - 10 Companies may sponsor **\$1,000,000** per episode (or 1 Company may **EXCLUSIVELY** sponsor all 10 episodes for **\$10,000,000**)
- **Primary Sponsor Slots:**
  - 20 Companies may sponsor **\$500,000** per episode (or 2 Companies may sponsor all 10 episodes for **\$5,000,000**)
- **Secondary Sponsor Slots:**
  - 40 Companies may sponsor **\$250,000** per episode (or 4 Companies may sponsor all 10 episodes for **\$2,500,000**)
- **Highlight Sponsor Slots:**
  - 60 Companies may sponsor **\$100,000** for one month's highlight trailer (or 5 Companies may sponsor all 12 months for **\$1,200,000**)
- **Logo Placement Slots:**
  - 200 Companies may sponsor **\$50,000** per episode (or 20 Companies may sponsor all 10 episodes for **\$500,000**)

# Pledge Partners Needed

INVESTOR

**In addition to securing Corporate Sponsors, IIF will also lock in Pledge Partners (Investors) to fund our Business Education, Fellowship, Research and funding to startups.**

Pledge partnership drives real-world impact and their investments steer innovation towards a better future. Each pledge operates on a two-fold principle:

1. Donate 20% of pledge directly into IIF as a tax-deductible donation upon making Pledge. Funds used solely for:
  - Program 1A: Business Education
  - Program 2: Business Fellowship
  - Program 3: Funding To Startups
  - Program 3: Research & What IIF? Show
2. In an Agreement Letter, state the remaining 80% of pledge will be invested over the course of 3 years into viable social impact startups who complete our education and fellowship programs.

## **Angel, Corporate, Individual & VC Investor Pledge Partners**

### **Pledge a Minimum of \$5M Over Three Years**

Investors like that our approach aligns with the key indicators that they need to see before investing in social impact startups. Investors become pledge partners to have access to startups who have completed our programs educated, having launched their solutions to demonstrate traction and market validation.

Receive:

- Access to all of our startups to mentor / give consulting to them during their Fellowship.
- Qualified startups with proven and tested traction to make equity investment deals in.
- Be showcased on our Media Platform & What IIF? Show.

[View Pledge Partnership Deck](#)

# Financials For 3 Years

	YEAR 1	YEAR 2	YEAR 3
Overhead & Administration	\$2,034,154.82	\$2,086,496.32	\$2,153,660.93
Program 1A: Business Education	\$705,960.00	\$828,390.00	\$1,185,519.55
Program 1B & 1C: Youth Education & Growth Achievement Program	\$843,735.00	\$4,365,603.75	\$4,450,977.94
Program 1D & 1E: Women's and Veterans' Education	\$1,044,220.00	\$2,721,245.75	\$2,870,211.04
Program 1F: Homeless Education Initiative + Stuck In Society Show	\$18,000,000.00	\$2,161,919.50	\$2,780,779.48
Program 2: Business Fellowship	\$1,228,302.50	\$2,576,135.50	\$3,037,790.05
Program 3: Research / What IIF? Show	\$6,437,071.02	\$7,529,363.01	\$8,411,125.89
Program 3: Funding To Startups	\$18,900,000.00	\$20,720,000.00	\$20,720,000.00
<b>Total</b>	<b>\$49,193,443.35</b>	<b>\$42,989,153.83</b>	<b>\$45,610,064.87</b>
<b>Overhead &amp; Administration Percentage</b>	<b>4.14%</b>	<b>4.85%</b>	<b>4.72%</b>





By becoming a Corporate Sponsor of one of our media projects or becoming a Pledge Partner, your company will play a critical role in advancing social impact startups. Sponsors leverage their tax-deductible sponsorship to **elevate their brand in the rapidly growing streaming industry, projected to reach USD 176.48 billion by 2028**. While Pledge Partners, receive an ROI on the tax-deductible portion of their pledge with educated, tested, and launched startups to directly invest the remaining 80% of their pledge.

We look forward to discussing this opportunity further and exploring how we can collaborate to make IIF a success. Please contact us to schedule a meeting where we can discuss this opportunity in detail and explore how your company can become a Key Sponsor or Pledge Partner.



# Thank You

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