

ONS 2024 | IMAGINE

What is ONS? click and be inspired



The leading conference and exhibition connecting the broad energy industry



61 098
visitors*

1000+
speakers*

1000+
exhibitors*

280+
committee members

9
conference venues

230
journalists from 20 countries*

*2022 numbers

In a nutshell

The Exhibition



Energy companies, operators and suppliers from all over the world.

- Unique exhibition covering the broad energy industry.
- 9 Exhibition halls
- Exhibition and conference content combined throughout.
- Over 20 000 sqm exhibition space.

Energy Stages



6 Energy Stages located throughout the Exhibition. Stay updated and drop by any of the venues with your Exhibition ticket.

- Centre Court
- Net Zero Markets
- Technical Sessions
- Young
- Scale-Ups
- International Markets (separate tickets)

Conference



High-level speakers keep the key players in the energy business up to date on the most relevant issues related to the energy industry. Climate, security, leadership and technology are key topics.

Summit

A closed forum for leaders in energy, politics and civil society. Off-the record discussions on energy markets, security challenges and the geopolitical situation.

ONS+



Official after-hours arena. ONS+ is an open, and unique arena for networking, debates and music downtown in the Stavanger harbour.

We bring the hottest topics from the Conference arena downtown and include everyone.

Free and open to all!

ONS programme venues:

Conference

full week or day pass



Net Zero Markets



Scale-ups



Summit

by invitation



Centre Court



Technical Sessions



Young



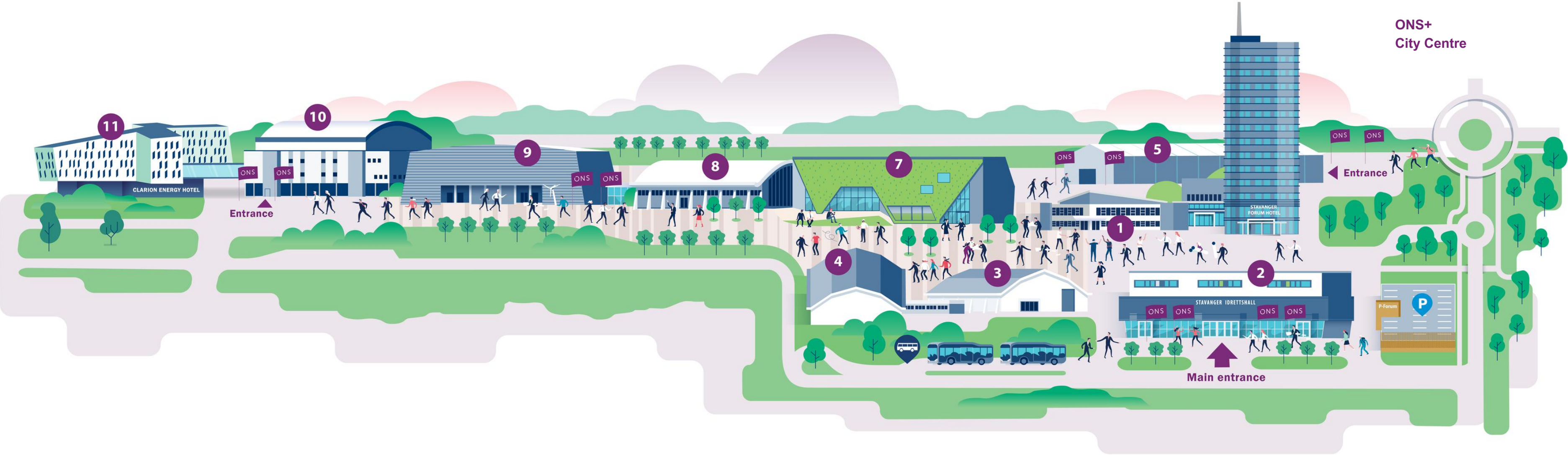
International Markets

by NORWEP - individual tickets



 incl. in exhibition ticket

ONS Exhibition and programme venues map:



1 International Markets

4 Exhibition
Net Zero Markets
Scale-Ups

8 Exhibition

2 Exhibition

5 Technical Sessions
Exhibition

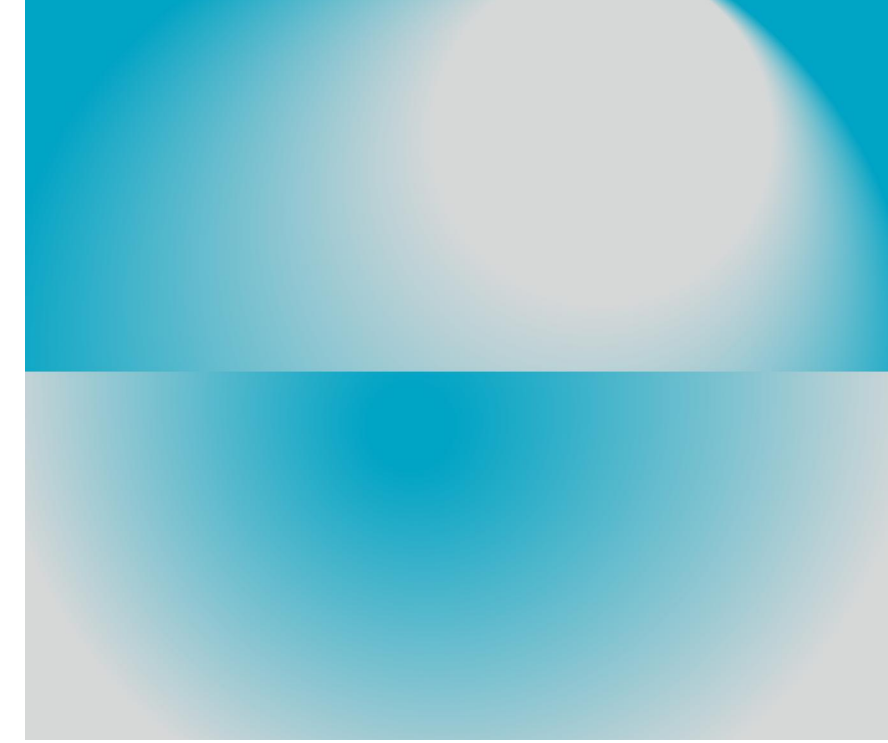
9 Centre Court
Exhibition

11 Conference

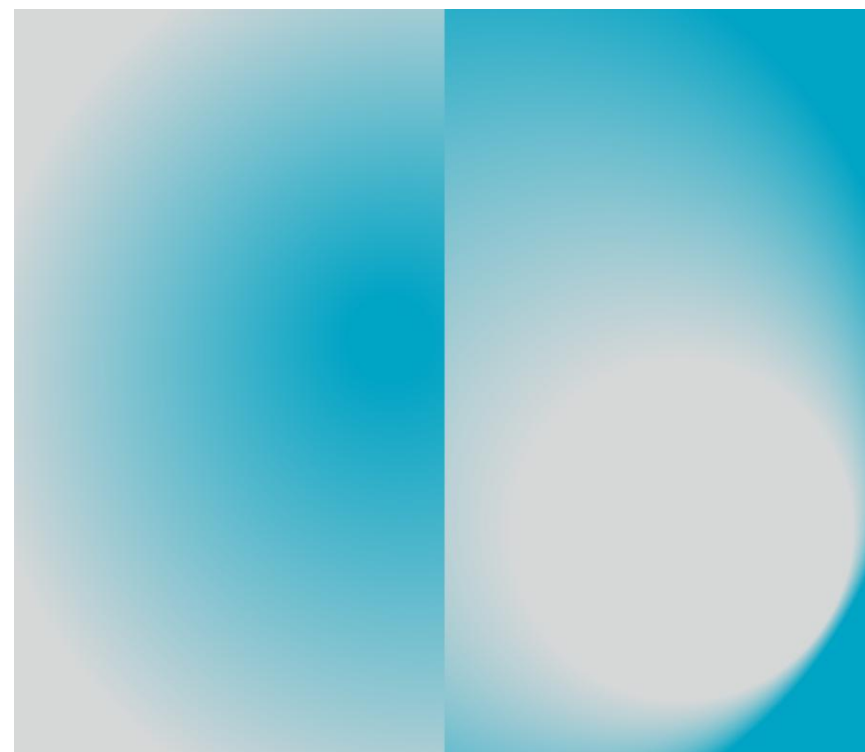
3 Exhibition

7 Exhibition

10 Young
Exhibition



Be a part of the leading energy exhibition

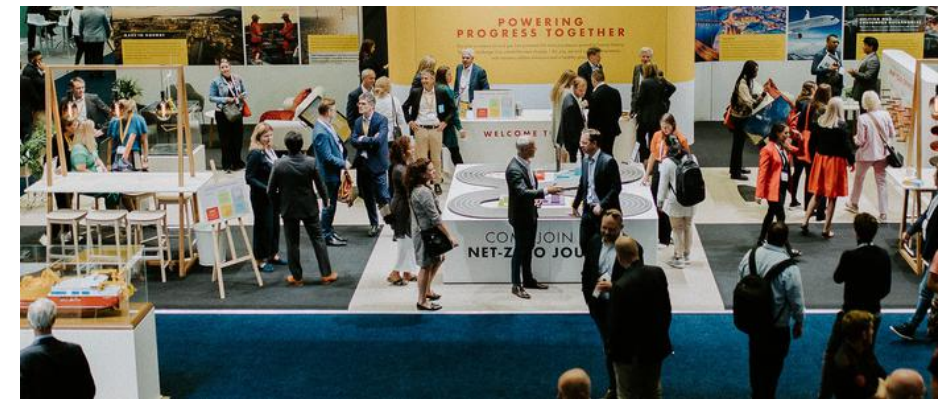


Position - Meet - Connect - Engage

with the global energy industry and decision-makers

The ONS exhibition has since 1974 been a trusted meeting place to connect and do business. Since 2008 we have broadened our vision to include clean and renewable energy.

As we celebrate 50 years we are proud of our position as the leading arena and conference connecting people across and beyond the energy sector.



Stand fee:
Indoor NOK 5950* per m2
Outdoor NOK 3900* per m2
+ Registration fee NOK 8900



Included in the stand fee:

- Standard system walls (shell system)
- Catalogue and ONS app listing
- Free tickets for stand personnel (based on stand size)
- Free access to Centre Court, Technical Sessions, Net Zero Markets, Scale-ups & ONS+
- Discounted tickets for ONS Conference
- A dedicated service office for exhibitors
- Unlimited number of guest invitation cards (ONS charges only for cards actually registered)

*excl. VAT

Standardized stand packages

Basic

- Spotlights
- 1x Dual Socket Outlet – 16A
- Carpet tiles
- Fabric Frame – decoration on walls
- 2 x Bar stool «Petra» and 1 high table
- Plant
- 1 coffee table w/ 2 «Flow» chairs
- Counter desk with profiling
- Table w/ 2 chairs
- Exhibition Scan tool – «Scan your guests»



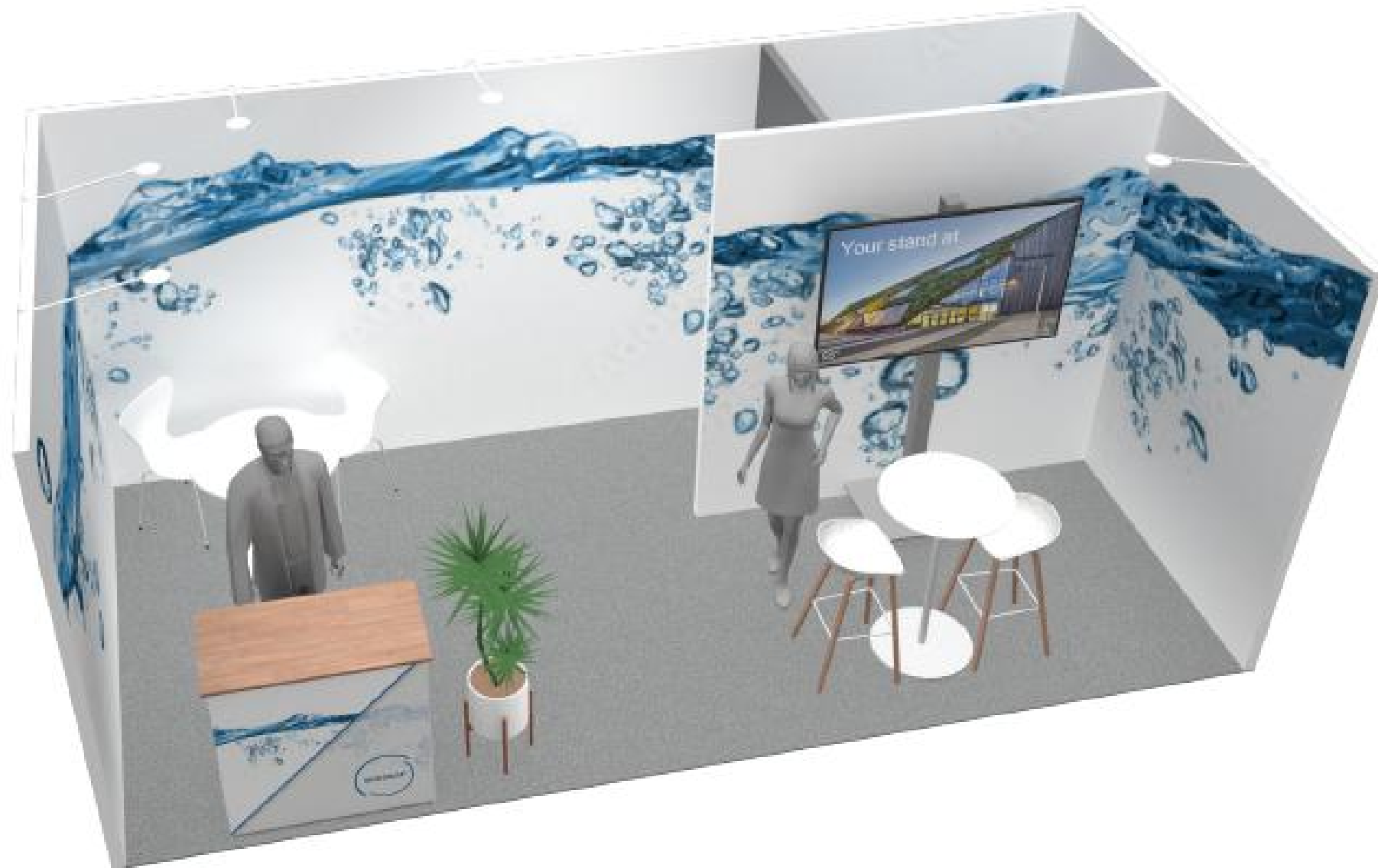
Stand size	Price <small>Prices excl. VAT</small>
9 sqm	NOK 49 400,-
12 sqm	NOK 53 000,-
15 sqm	NOK 56 200,-
16 sqm	NOK 59 200,-
18 sqm	NOK 59 400,-
20 sqm	NOK 62 500,-
21 sqm	NOK 62 600,-
24 sqm	NOK 65 700,-
30 sqm	NOK 72 100,-
32 sqm	NOK 72 200,-
36 sqm	NOK 78 400,-
40 sqm	NOK 78 700,-

Prices excl. stand rental and registration)

Standardized stand packages

Standard

- Spotlights
- 1x Dual Socket Outlet – 16A
- 1x Dual Socket outlet – 10A
- Carpet tiles
- Fabric Frame – decoration on walls
- Storage room – lockable door
- Plant
- 2 x Bar stool «Petra» and 1 high table
- 1 coffee table w/ 2 «Flow» chairs
- Counter desk with profiling
- Monitor Screen 65" – Floor mounting
- Exhibition Scan tool – «Scan your guests»



Stand size	Price <small>Prices excl. VAT</small>
9 sqm	NOK N/A,-
12 sqm	NOK 68 800,-
15 sqm	NOK 71 800,-
16 sqm	NOK 74 800,-
18 sqm	NOK 75 000,-
20 sqm	NOK 78 100,-
21 sqm	NOK 78 100,-
24 sqm	NOK 81 300,-
30 sqm	NOK 87 700,-
32 sqm	NOK 87 800,-
36 sqm	NOK 94 000,-
40 sqm	NOK 94 300,-

(Prices excl. stand rental and registration)

Standardized stand packages

Premium w/ wood pillars in front

- Spotlights
- 1x Dual Socket Outlet – 16A
- 1x Dual Socket outlet – 10A
- Carpet tiles
- Fabric Frame/Bematrix – decoration on walls
- Storage room – lockable door
- Norwegian wooden oak pillars
- Plant
- Lightbox with company logo
- 2 x Bar stool «Petra» and 1 high table
- 1 coffee table w/ 2 «Flow» chairs
- Counter desk with profiling
- Monitor Screen 65" Wall mounting
- Exhibition Scan tool – «Scan your guests»



Stand size	Price <small>Prices excl. VAT</small>
9 sqm	NOK N/A,-
12 sqm	NOK N/A,-
15 sqm	NOK 112 500,-
16 sqm	NOK 116 500,-
18 sqm	NOK 116 700,-
20 sqm	NOK 120 800,-
21 sqm	NOK 120 900,-
24 sqm	NOK 125 100,-
30 sqm	NOK 133 500,-
32 sqm	NOK 133 600,-
36 sqm	NOK 141 900,-
40 sqm	NOK 142 200,-

(Prices excl. stand rental and registration)

Standardized stand packages

Premium w/ solid front

- Spotlights
- 1x Dual Socket Outlet – 16A
- 1x Dual Socket outlet – 10A
- Carpet tiles
- Fabric Frame/Bematrix – decoration on walls
- Storage room – lockable door
- Plant
- Lightbox with company logo
- 2 x Bar stool «Petra» and 1 high table
- 1 coffee table w/ 2 «Flow» chairs
- Counter desk with profiling
- Monitor Screen 65" Wall mounting
- Exhibition Scan tool – «Scan your guests»



Stand size	Price <small>Prices excl. VAT</small>
9 sqm	NOK N/A,-
12 sqm	NOK N/A,-
15 sqm	NOK 99 800,-
16 sqm	NOK 103 800,-
18 sqm	NOK 104 000,-
20 sqm	NOK 108 100,-
21 sqm	NOK 108 200,-
24 sqm	NOK 112 400,-
30 sqm	NOK 120 800,-
32 sqm	NOK 120 900,-
36 sqm	NOK 129 200,-
40 sqm	NOK 129 500,-

(Prices excl. stand rental and registration)

Standardized stand packages

Deluxe w/ wood pillars in front

- Spotlights
- 1x Dual Socket Outlet – 16A
- 1x Dual Socket outlet – 10A
- Carpet tiles
- Fabric Frame/Bematrix – decoration on walls
- Storage room – lockable door
- Norwegian wooden oak pillars
- Plant
- Lightbox with company logo
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12 sqm	NOK N/A,-
15 sqm	NOK N/A,-
16 sqm	NOK N/A,-
18 sqm	NOK 126 600,-
20 sqm	NOK 130 700,-
21 sqm	NOK 130 800,-
24 sqm	NOK 135 000,-
30 sqm	NOK 143 400,-
32 sqm	NOK 143 500,-
36 sqm	NOK 151 800,-
40 sqm	NOK 152 100,-

(Prices excl. stand rental and registration)

Standardized stand packages

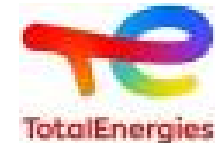
Deluxe w/ solid front

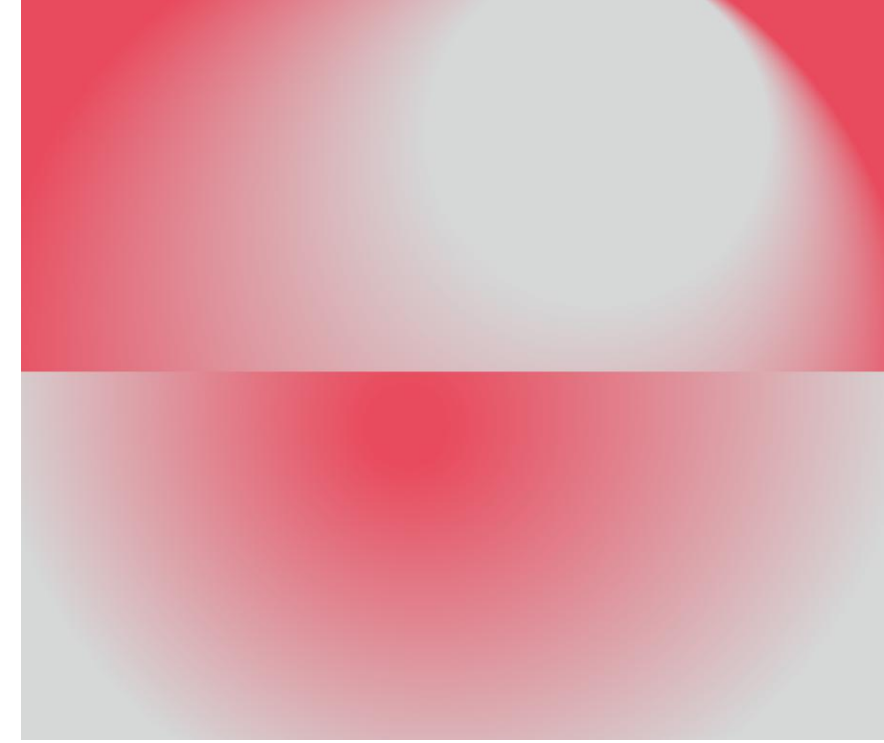
- Spotlights
- 1x Dual Socket Outlet – 16A
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36 sqm	NOK 143 400,-
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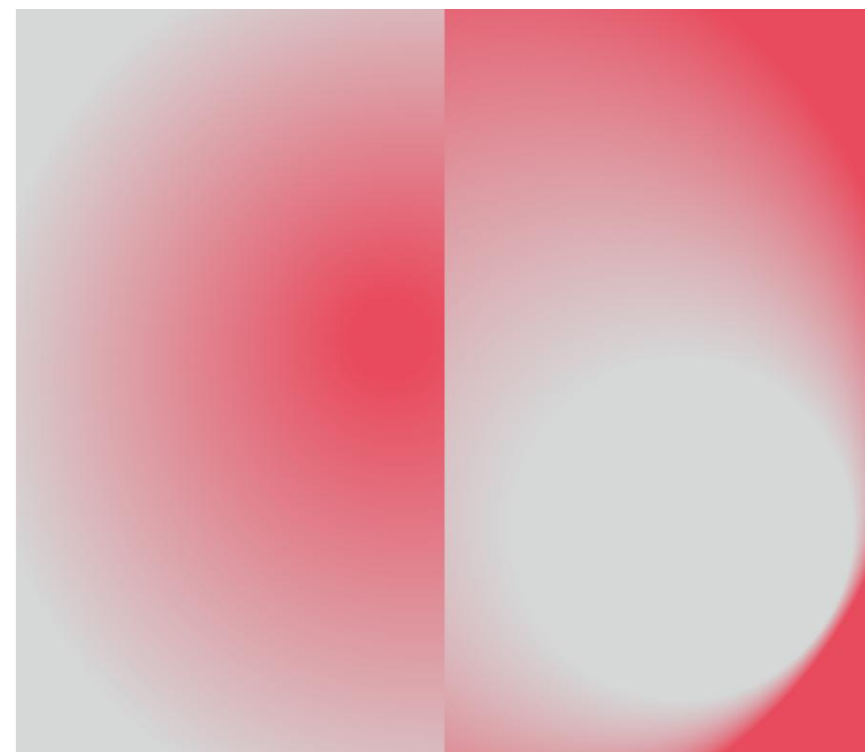
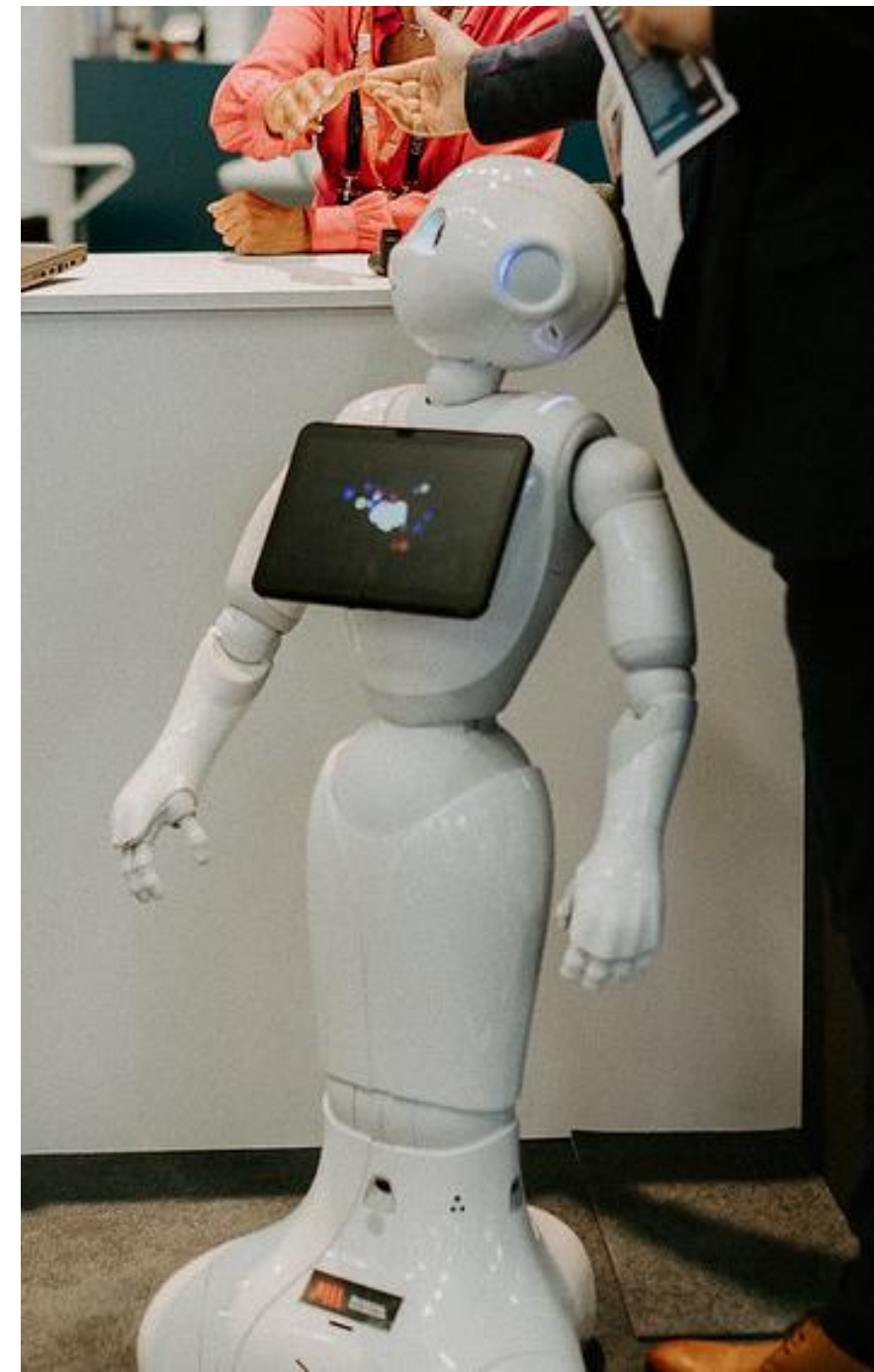
(Prices excl. stand rental and registration)





Partnerships

How to make the most of ONS



Partnerships

Visibility - Network - Access - Exposure

ONS has become much more than the main biennial event. On a running basis the network and our partners benefit and harvest from a vast offering of meetings, seminars and activities.

As an ONS Partner, you contribute and participate in running activities of network meetings, seminars, promotional activities, and online content such as podcasts, interviews, and company promotion through social media over a two-year-cycle.

Exhibitors and sponsors are invited to take part in this partner programme and receive rights in accordance with their engagement with ONS.



PARTNERSHIPS

In short

Level of partnership exposure and opportunities are defined by contribution and stand size.

All arenas have one (or more) Main Partners and a range of Supporters based on contribution.

Partner Activities start at 400 000 NOK.

Becoming a partner

What's in it for you?

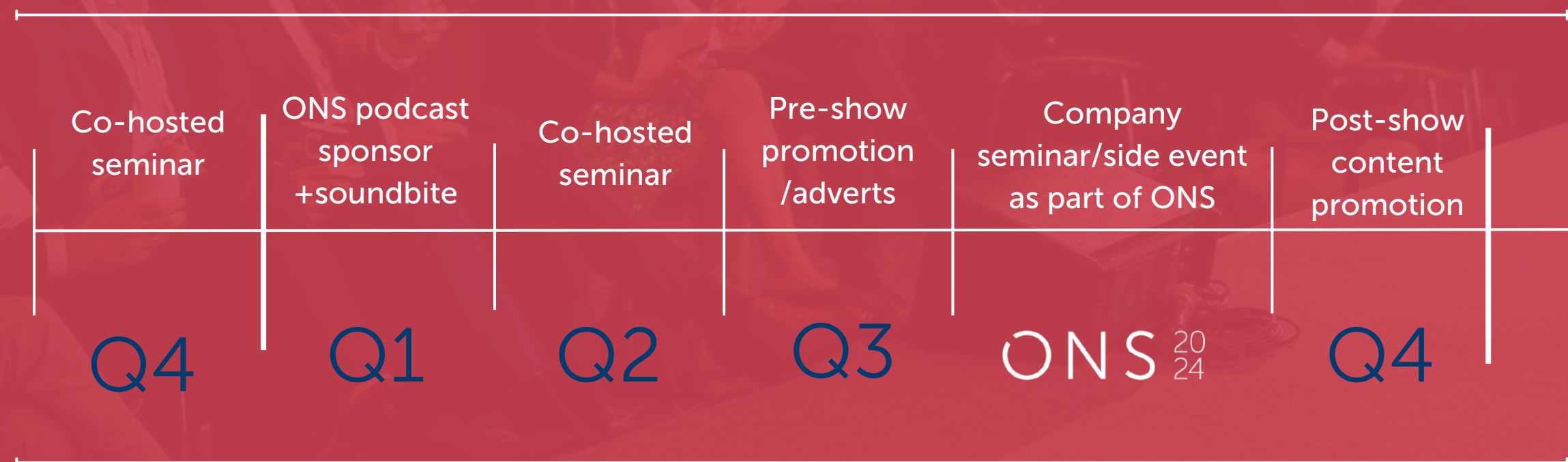
- Visibility
- Network
- Exposure at main event

The level of visibility is determined by the value of engagement

- Logo exposure at ons.no
- Access to the ONS network
- Banner exposure at all entrance areas
- Backdrop logo wall at key areas
- Supporter placement/soundbite in our podcasts
- Guest blog - given editorial relevance
- Logo exposure in show catalogue, programmes, ONS advert in third-party media.*
- First claim to additional tickets and accommodation

*for logo exposure on printed material - deadlines April 1 and/1 June 2024

Example of a ONS Partner programme would look like over the course of five quarters



Running activities:

Company inclusion in relevant ONS network activity.
Logo exposure on ons.no and other relevant channels.

Level and partner rights defined by size of contribution and stand.
Partner activities start at 400 000 NOK.

Invite your network to your own ONS event

be a part of the programme - set the agenda *

As the world's leading energy meeting place we aim to set the energy agenda, also outside the exhibition and the traditional conference arenas. We invite partners and collaborators to host their own events at ONS, and to be included in our programme listing.**



*For partners with contributions exceeding 400 000 NOK
** For guaranteed inclusion in the programme listing, all details must be submitted by 1 June 2024

What?

A side event is an activity organized by an external party outside the formal programme of the ONS. You can host a breakfast or lunch seminar, an event on a topic that complement the ONS programme and an arena for networking event etc.

Where?

Designated conference rooms and venues in and around the ONS exhibition and conference area, or at external venues in the Stavanger region. ***

For whom?

Open or by invitation only.

What's in it for you?

Set the agenda by creating your own event and make yourselves relevant in the discussions. An opportunity to invite your network, partners and clients to start a dialogue on energy related issues.



***Prices may vary due to location and organizational requirements. Catering is not included.

Become our ONS 50th Jubilee Sponsor!

50 years as a key platform for the energy industry is truly worth celebrating.

ONS is planning for at least 50 more years where we explore synergies and collaboration across energy, and put energy on the agenda for the discussions on global politics, security and society.

To make it all happen and prepare for the following 50 years we invite you to be our Jubilee Sponsor for 2024.

As our proud Jubilee Sponsor, you get extensive company visibility at the:

- Anniversary Concert
- Downtown at the ONS+
- ONS Jubilee Area at ONS Exhibition
- Tickets to the Jubilee Concert



ONS 50th ANNIVERSARY

Sponsor

Conference Main Partner

Join the leading conference connecting across energy and society

The ONS Conference aims to be in the forefront of the trends influencing the energy future with focus on energy markets, global politics, race to net zero, leadership, technology and a just transition.

Learn and be inspired by prominent thought leaders in the energy industry, including visionaries, leading experts and industry innovators.

As a Main Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

What's in it for you?

- Exposure at venue and relevant marketing & communication channels prior (depending on level)
- Highest level of visibility toward C-level delegates and audience - Main Partner branding
- Be a thought leader
- Option for a breakfast, lunch or dinner meeting
- Option for a lounge or HUB at the venue
- Align with key content



CONFERENCE

Main Partner

Conference Supporter

Support the leading conference connecting across energy and society.

The ONS Conference aims to be in the forefront of the trends influencing the energy future with focus on energy markets, global politics, race to net zero, leadership, technology and a just transition.

Learn and be inspired by prominent thought leaders in the energy industry, including visionaries, leading experts and industry innovators.

What's in it for you?

- Exposure key areas
- Supporter level branding - also prior in relevant channels
- Be a thought leader
- Align with key content

As a Supporter your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota



CONFERENCE

Supporter

Conference Lounge Partner

The ONS Conference aims to be in the forefront of the trends influencing the energy future with focus on energy markets, global politics, race to net zero, leadership, technology and a just transition.

Learn and be inspired by prominent thought leaders in the energy industry, including visionaries, leading experts and industry innovators.

What's in it for you?:

- Branding in official lounge
- Option for a lounge or hub at venue
- Option for breakfast, lunch or dinner meeting
- High level branding also prior in relevant channels

As a Lounge Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota



CONFERENCE

Lounge Partner

In strategic partnership with:



Summit Main Partner

Stand out at one of the world's most influential meeting places

The ONS Summit is a forum for key leaders from the energy industry, politics and civil society attending ONS to meet for off-the-record discussions on energy markets, energy security challenges and the current geopolitics of energy. These high-level decision makers are each in their own way in a position to influence the future of the energy industry. The topics discussed at the Summit affect the whole world and are related to the main ONS theme.

The ONS Summit is by invitation only.

What's in it for you?:

- Branding on official invitation
- Short company presentation
- Branding at Summit and associated side events
- Unique opportunity to stand out
- Visibility at meeting place for industry top executives, though leaders, major energy companies, government and organizations.

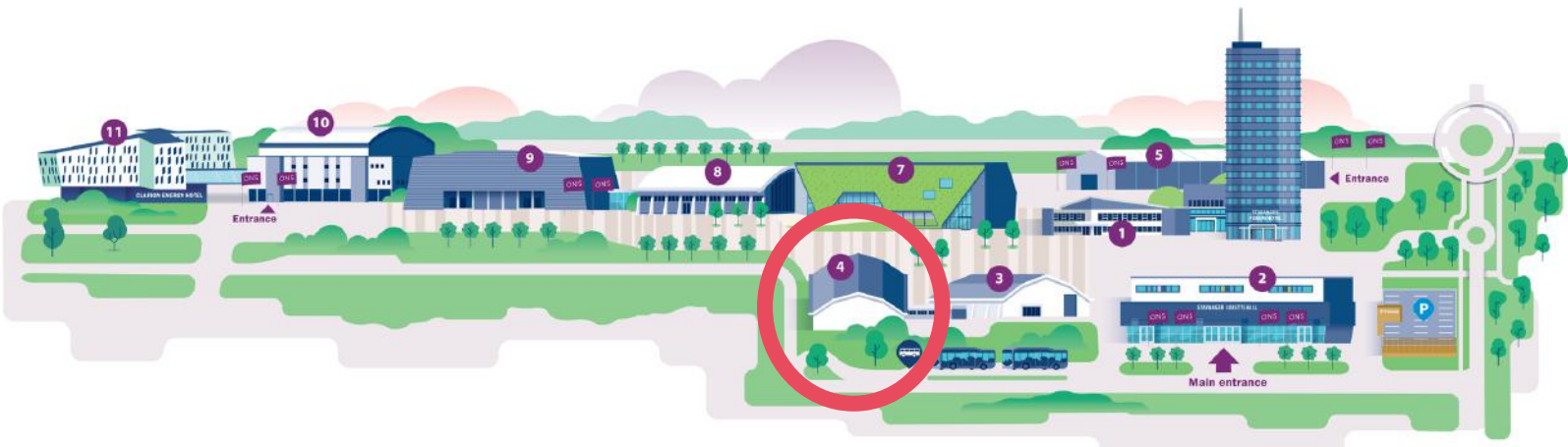


As a Main Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Organizing side events
- Available meeting rooms
- Access to book hotel rooms through ONS quota

Hall 4 - opportunities across energy

The unique hall for networking, exhibition and content across new and low carbon energy



Innovation - Venture Capital - Pitching - Game-changing

Become a partner to the #1 venue for Scale-ups in the energy sector.

Where young and exciting companies in the energy sector go to network for their next fundraising event or pitch their next game-changing products and services, where corporates sign their next major client, recruit their future employees, and discover their next strategic partners.

Exceptional exposure is provided at all key areas of the Scale-Ups venue and across all relevant communication and marketing channels prior to, during and after the conference. Partner up to secure a unique arena for matchmaking and network, help the Scale-up and Start-up communities and secure the future of the companies' development and get access to this unique ONS forum.

What's in it for you?:

- Reach the finance/VC experts
- Option to invite your most exciting Scale-ups to exhibit
- Option for presentation
- Option for a lounge or hub at venue
- Option for a breakfast, lunch or dinner meeting
- Align with key content



As a Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

Showcase - Network - Finance

If selected as a Scale-Ups exhibitor you get a unique base for pitching, input and network.

Where young and exciting companies in the energy sector go to network for their next fundraising event or pitch their next game-changing products and services, where corporates sign their next major client, recruit their future employees, and discover their next strategic partners.

Exhibitors are selected by the ONS Scale-Ups Committee.

Application Portal opens spring 2024.

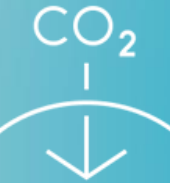


If selected:

- A scale-up stand with screen and a small table to work as your base
- Access to pitching, mock board meeting, networking and interesting input
- A unique place to meet large corporate ventures and other investors

Solar - Hydrogen - CCUS - Offshore Wind - Battery

Partner Opportunities

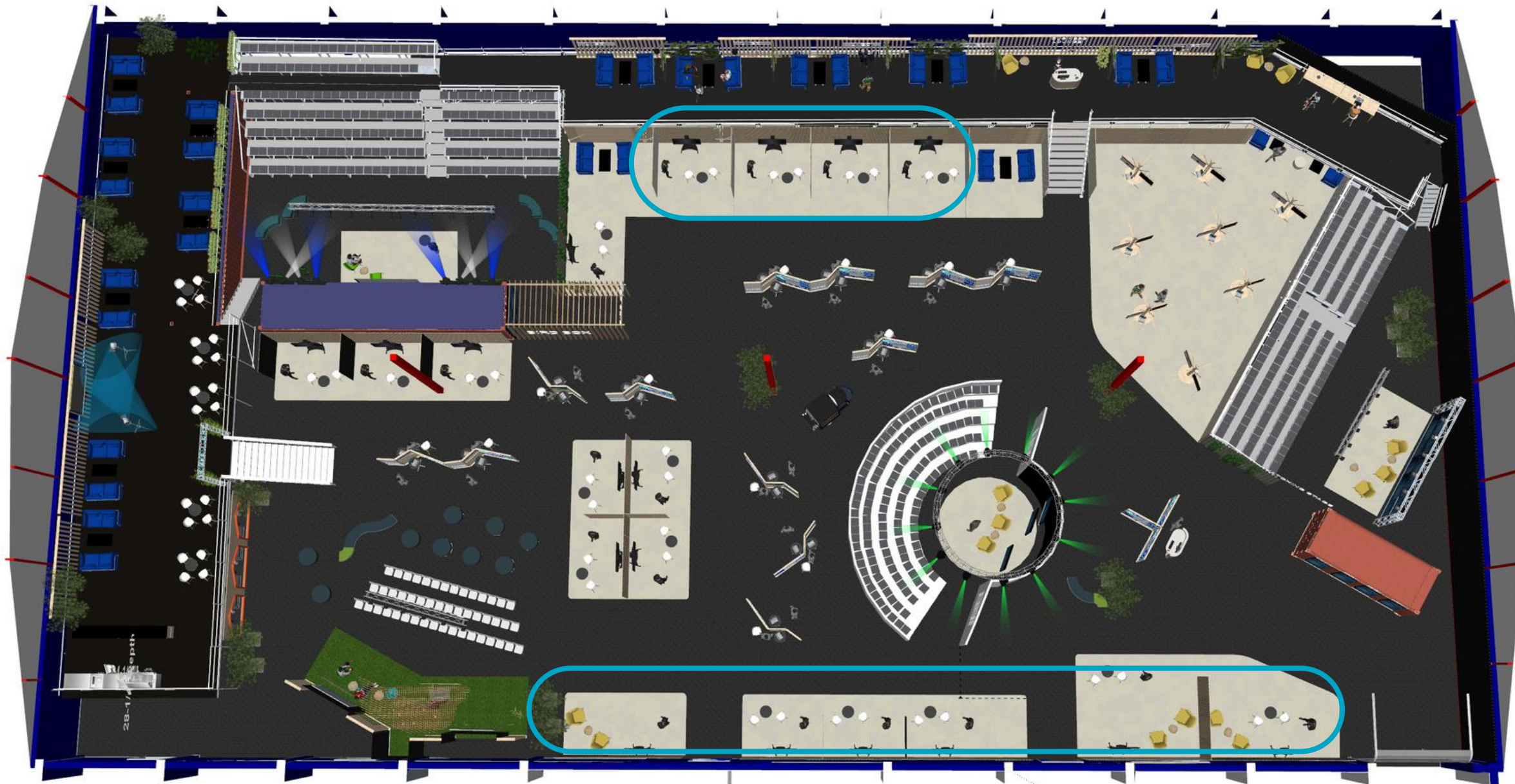


NET ZERO
MARKETS

Regular exhibition area in Hall 4

Offered at standard prices and conditions as in all halls at ONS.

The exception is stands 4070/4080/4090, they are sold including a meeting room at the back, please ask for a price and more information.



Stand fee:

Indoor NOK 5950* per m²

Outdoor NOK 3900* per m²

+ Registration fee NOK 8900

Included in the stand fee:

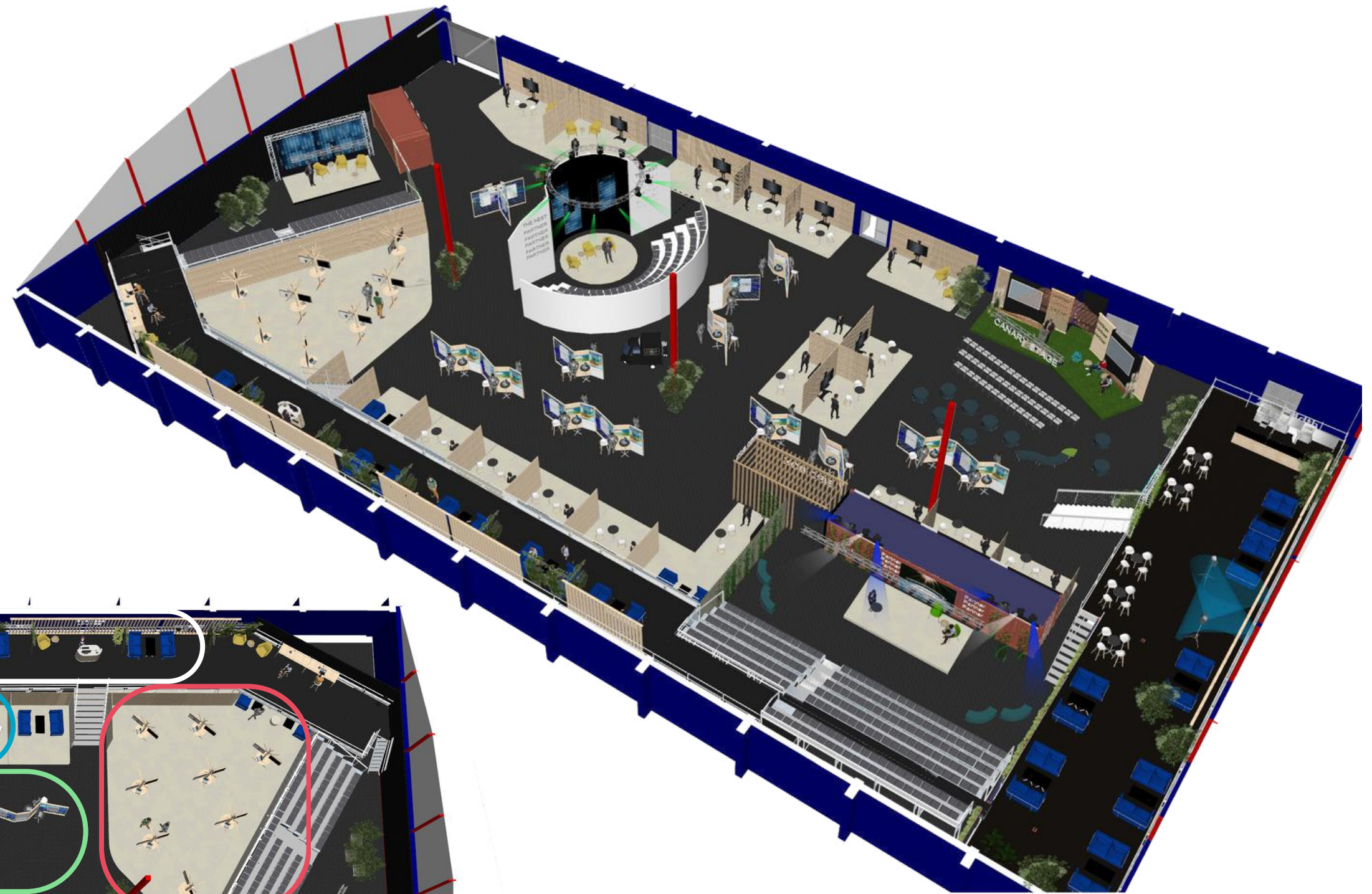
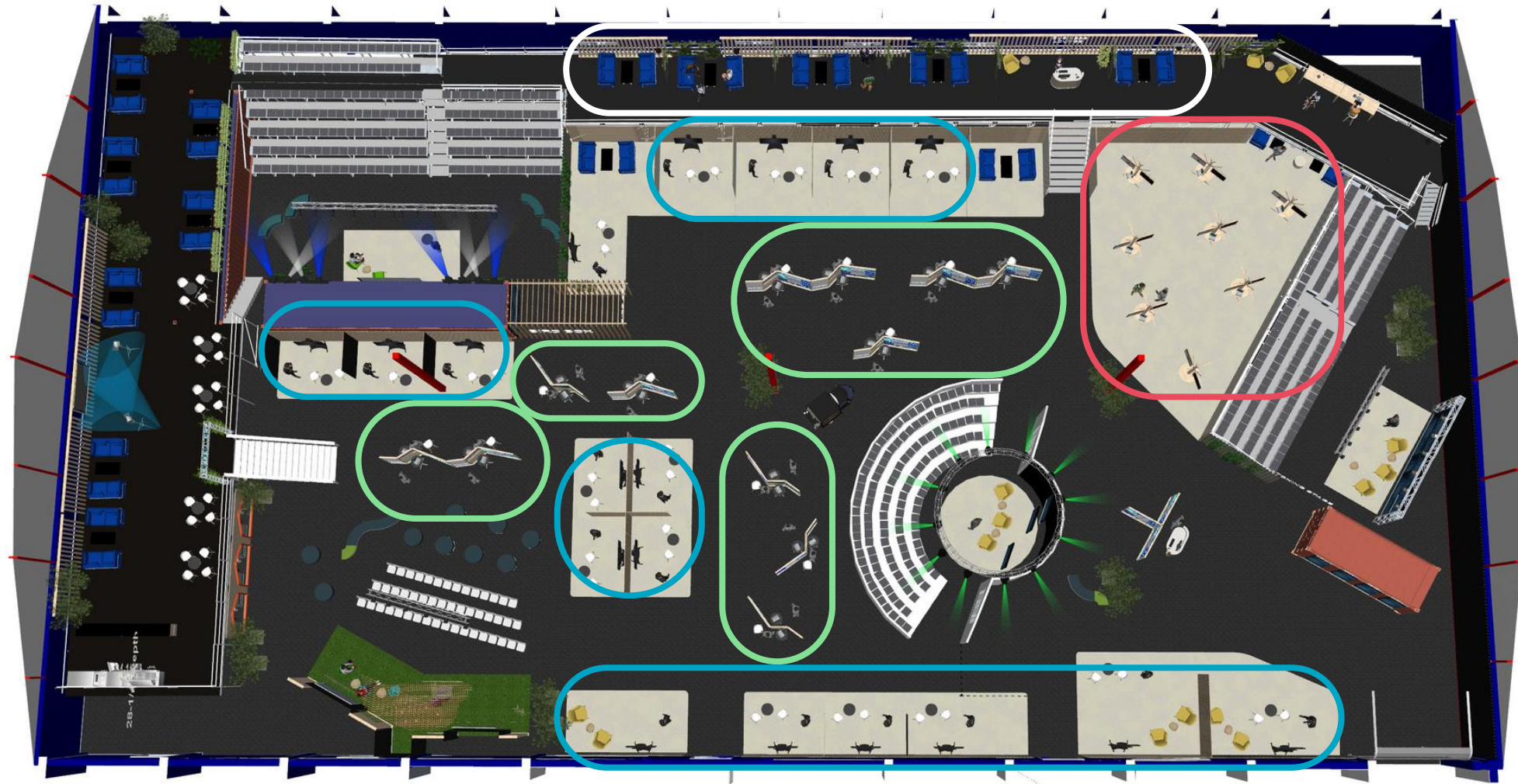
- Standard system walls (shell system)
- Catalogue and ONS app listing
- Free tickets for stand personnel (based on stand size)
- Free access to Centre Court, Technical Sessions, Net Zero Markets, Scale-ups & ONS+
- Discounted tickets for ONS Conference
- A dedicated service office for exhibitors
- Unlimited number of guest invitation cards (ONS charges only for cards actually registered)

*excl. VAT

Hall 4

The overview - technical

- Company Station
- Scale-Ups
- Lounge
- Exhibition - regular stands



Additional opportunities for
Net Zero Markets & Scale-Ups

HALL 4

Company station

Showcase your company and invite new clients to your own hub on the Hall 4 arena floor.

The Company Station is approx. 3.5 meters wide with an exhibitor on each side.

Price NOK 59,000 includes a fully assembled stand for the entire ONS week.



- 32 " screen
- Logo
- Poster 80 x 190 cm (design not included)
- Power outlet
- Wireless internet
- High table
- High stool
- One exhibitor on each side of wall



Lounge

We offer a separate Lounge upstairs on the 2nd floor with space for 4-8 people.

Price NOK 39,000-49,000 includes logo, furniture and more for the entire ONS week.

Meet new clients and gather your network in a unique arena connecting new and low carbon technology and markets.

- 15 sqm. situated on first floor
- Logo
- Power outlet
- Wireless internet
- Lounge seating (2 sofas and one coffee table)
- Velour carpet
- Light / lamps and green plants



Net Zero Markets Main Partner

The world's leading conference and exhibition connecting across Net Zero technologies, markets and value chain.

An extraordinary and one-of-a-kind conference and exhibition arena for low carbon- and renewable energy solutions. It provides unique access to current trends, opportunities and network across markets and industries.

Together with a whole range of energy experts, we aim to provide you with the best insight, roadmaps, and business opportunities in different markets, both on International and European level.



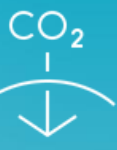
What's in it for you?:

- Unique branding opportunity in brand new arena
- Reach the renewable and low carbon experts
- Option for a lounge or hub at the venue
- Option for a breakfast, lunch or dinner meeting
- Main Partner level branding in relevant channels prior, during and after
- Align with key technology and content

As a Main Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

NET ZERO
MARKETS



Main Partner

Net Zero Markets Supporter

The world's leading conference and exhibition connecting across Net Zero technologies, markets and value chain.

An extraordinary and one-of-a-kind conference and exhibition arena for low carbon- and renewable energy solutions. It provides unique access to current trends, opportunities and network across markets and industries.

Together with a whole range of energy experts, we aim to provide you with the best insight, roadmaps, and business opportunities in different markets, both on International and European level.

As a Supporter
your company becomes a member of
the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

What's in it for you?:

- Unique branding opportunity in brand new arena
- Reach the renewable and low carbon experts
- Supporter level branding in relevant channels prior, during and after
- Align with key technology and content



NET ZERO
MARKETS



Supporter

Technical Sessions Main Partner

Because the technology is what the energy transition is built upon.

The ONS Technical Sessions is the leading arena for technologists to share information, highlight innovation and gain competitive advantage through new solutions. ONS Technical Sessions connect the dots between the O&G industry and the renewable and low carbon industry.

Be part of the largest gathering of R&D stakeholders in the industry and get access to all the engineering experts that are shaping the future!

What's in it for you?:

- Reach the tech community
- Option for Welcome speech
- Option for a lounge or hub at the venue
- Option for a breakfast, lunch or dinner meeting
- Main Partner level branding in relevant channels prior, during and after
- Align with key technology and content



TECHNICAL
SESSIONS

Main Partner

Technical Sessions Supporter

Talk tech and explore business opportunities

The ONS Technical Sessions is the leading arena for technologists to share information, highlight innovation and gain competitive advantage through new solutions. ONS Technical Sessions connect the dots between the O&G industry and the renewable and low carbon industry.

Be part of the largest gathering of R&D stakeholders in the industry and get access to all the engineering experts that are shaping the future!



TECHNICAL
SESSIONS

Supporter

As a Supporter your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

What's in it for you?:

- Unique branding opportunity towards the engineering sector
- Visibility in the tech community
- Supporter level branding in relevant channels prior, during and after
- Align with key technology and content

Centre Court Main Partner

The intimate arena exploring energy's role in society

The ONS Centre Court is a venue used to shed light and enable a debate around the future of energy and sustainable solutions from a society perspective. We give the floor to industry leaders and representatives, entrepreneurs, experts from the financial sector, environmental agencies and policy makers examining promoting a frank and open discussion on the most relevant issues.

As a main partner for this venue, you will link your company to some of the most interesting discussions taking place at ONS 2024. The main partner will also have access to the ONS Centre Court for separate side events and option for a speaker at the venue.

What's in it for you?:

- Connect your brand to relevant content and debates on energy and society
- Option for lounge or hub at venue
- Option for breakfast, lunch or dinner meeting
- Branding in relevant channels prior and under event.
- High visibility in the centre of the exhibition

As a Main Partner
your company becomes a member of
the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota



ONS Young Partner

The #1 meeting place for young people interested in energy

- Free for students to explore and learn about energy
- Meeting place for a new generation
- Teachers get up-to-date energy facts
- Young professionals get access to a unique network arena



Young Professionals & Students

Because the youth is the future

ONS Young is perfect for strengthening your employer brand by showcasing your organisation's culture and values. As ONS Young partner you are there to motivate and inspire the young generation in different age groups to an exciting career in the energy business.

What's in it for you?:

- Be the company to work for!
- Option to host Tech-Tours
- Young Partner level branding in relevant channels prior, during and after
- Align with key technology and content
- Connect with future employees and students at the Young Partner lounge
- Unique employer branding opportunity



As a Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

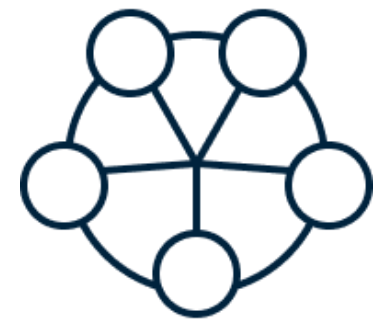


Concerts

Boats

ONS+

Global Relay for Life



ONS+

The downtown arena
-free and open to all



Networking

Pavillions & Lounges

Debates



The downtown arena - all access energy debate

Main Partner

ONS+ is a one-of-a-kind venue in the world of energy conferences and meeting places. In the middle of downtown Stavanger you and your company will be visible for the extended energy world, and to a wider audience interested in energy and society. Music, network, debates and a remarkable atmosphere like none other.

The whole harbour turns into a small urban village filled with energy debates, concerts and network opportunity.

What's in it for you?:

- Connect your brand to relevant content and debates on energy and society
- Access to venue/tent for networking or hosting of debate (optionally)
- Branding in relevant channels prior, under and after event.
- High visibility downtown to a wider audience



As a Main Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

The downtown arena - the value of business after-hours

The Opening Concert Partner

The Opening Concert is part of the Opening Day Programme at ONS, and it kicks off the ONS week.

The concert attendees are by invitation only so expect C-level executives, dignitaries, distinguished guests and important players from the global ONS network.

The Opening Concert takes place in Stavanger Concert Hall and consists of a very popular reception followed by an opening show with renowned artists.

What's in it for you?:

- Branding in relevant channels prior and under event.
- The right to use the term "Partner Opening Concert"
- Exclusive rights before, during and after the concert
- Access to an exclusive network/VIP
- Reception in Stavanger Concert Hall before and/or after the concert (min. 60min)
- 50 company tickets - extra tickets at a 30% discount
- Exposure on screens before and after concert
- Flags outside Stavanger Concert Hall
- Advertisement in ONS Exhibitor catalogue and Concert programme

As an Opening Concert Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota



The downtown arena - music to the people!

Concert Partner

ONS+ is a one-of-a-kind venue in the world of energy conferences and meeting places. One of the major standouts is the ONS Concert on Wednesday in the ONS week. That evening we always invite everyone to a unique concert with some of the biggest names in showbusiness.

The ONS Concert is free, outdoors and open to all. It gathers thousands of locals and ONS attendees. Over 20 000 people attended the ONS 2022 Concert

What's in it for you?:

- Concert Partner branding on stage, screens and in relevant channels prior, during and after ONS.
- Tickets to the Opening Concert
- Tickets to the ONS Conference
- High visibility downtown to a wider audience



As a Concert Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota

The downtown arena - Energy to the public and beyond!

Debate Supporter

Become a ONS+ Debate Supporter:

- Priority on location for debate during ONS+
- Access to the ONS network of speakers
- Social event, get a separate area in the ONS+ Debate pavilion. Invite up to 20 guests for Wednesday 28 August
- Sponsor spot in podcast episodes
- Company table/corner on Monday and Tuesday afternoons
- Logo exposure in the ONS+ Debate Pavilion
- Exposure in all relevant communication and marketing channels prior to, during and after ONS 2024
- 1 ticket for the Opening Ceremony and afternoon sessions at the ONS Conference
- 1 Full week Conference pass
- 10 Tickets for the Opening Concert
- 10 spots in the roadrace Run for Fun



Invite your network and host exciting debates

Host your own pavilion

We are eager to give you a place to really invest in the value of business after hours. One way of doing this is by hosting a pavillion for network, debates and receptions.

We offer a ready-to-use pavilion where all the basic infrastructure is set up in advance. This includes tent, flooring, lighting, water, electricity, heating, and garden area.

ONS coordinates several energy debates and might request to use the pavilion as a location for some of these activities. The pavilion should be open to all during the official opening hours of ONS+.

What's in it for you?:

- A unique hub for meeting, networking and setting your own agenda.
- A branding opportunity also beyond the exhibition audience.
- To be one of the preferred venues for business after-hours.
- See details for set-up next page



Invite your network and host exciting debates

Host your own pavilion - the alternatives

1. One main host all week

- Create your own events or receptions alone or with your choice of partners and network.

2. Host a pavillion ONE night only

- Create your own event one night alone or with partners.

For both alternatives:

- The host is free to include other partners or network to create events in or with the pavilion as a hub.
- Option for ONS tickets is available
- Possibility to organize debates in the pavilion on the sponsor-night. ONS may also request access to the pavilion as a debate location.
 - This gives visibility of your company in the official ONS+ programme



The downtown arena

Host a boat

We are eager to give you a place to really invest in the value of business after hours. One way of doing this is by hosting a boat for network, debates and receptions.

ONS has a close cooperation with Stavanger Harbour and boats are an integrated part of the ONS+ area. Any company interested in docking their boat in the harbour during ONS can do so by registering their boat with the harbour authorities.

You can have closed events onboard or open up your boat to the public and organize energy debates. If your boat is open to the public, your events can be listed in ONS' official programme.

Final mooring location depends on the size and type of vessel. This will be sent out in August 2024.



Podcast, debates, network and socializing

Energy Square partner

The Energy Square is the main focus hub downtown for ONS' new energy debate concept.

The Energy Square is open to the public every night and hosts debates, podcasts and social gatherings.

What's in it for you?:

- Invite guests to the Energy Square every night (approx 140)
- Organise your own social event one of the three nights from 20:00 – 23:00
- Available catering partner that can provide food and drinks
- Co-host 1 energy debate with ONS in the Energy Square
- 20 tickets for the Opening concert+ option for additional tickets (at cost)
- 1 rep from top management to be invited for the Opening Ceremony (conference), Royal Luncheon & the Opening Concert
- 2 Full-week conference passes
- Logo exposure in the ONS+ Debate Pavilion and in all relevant communication and marketing channels prior to, during and after ONS 2024.

As an Energy Square Partner your company becomes a member of the ONS Partnership programme with:

- Exposure throughout the entire ONS
- Preferential access to delegate passes
- Right to organize side events
- Available meeting rooms
- Access to hotel booking through ONS quota



ONS+

Energy Square Partner

Energy Lounge, book a table

Your own hub to network and meet clients

Make sure you have a place for after hours networking and business. ONS+ Energy Lounge is available for booking all three nights during ONS.

- Bar available in the lounge all night.
- Book your own table (8 pax*) which will be ready for you, your colleagues and clients when the exhibition closes.
- Book one night or reserve the table for all three nights.**
- Two table settings per night.
- Plan food and beverage directly with the caterer in the pavilion.
- Bring your own tabletop profiling
- Logo profiling on wall if you book one table all three nights

1 table for 8 persons: NOK 15000,-/ night***

1 table for 8 persons all three nights: NOK 40 000,-***

Cost pr person for a spot per night: NOK 1600,-***

*Min 2 persons per booking.

** Your company must be an exhibitor to book

*** Food and drink will be in addition



Billboards

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

Billboard

Large and premium placed billboards give you the opportunity to create awareness surrounding your company's presence at ONS. Price includes all production and assembly. We only need a digital file from you. Ad copy deadline is end of June 2024.

Hall 2, main outdoor area, 7,5 x 2,8 meters (21m2)	NOK 125 000
Hall 3, main outdoor area, 7 x 5 meters (35m2)	NOK 145 000
Hall 4, main outdoor area, 20 x 3 meters (60m2)	NOK 175 000
Hall 7, main outdoor area, 20 x 6 meters (120m2)	NOK 310 000
Hall 9, between hall 8 and 9, 4 x 3 meters (12m2)	NOK 89 000
Hall 10-1, by entrance - right, 8 x 5,5 meters (44m2)	NOK 155 000
Hall 10-2, by entrance - left, 19 x 3,4 meters (70m2)	NOK 135 000

Specification of file delivery:

Send files here:

<https://filer.makegraphics.no>

- Select department Sandnes and fill in your contact information.
- In the comments field you can mark ONS2024, your hall number and your company name.

PRINT GUIDELINES

Resolution (1:1) please use 100 dpi (10-30 m2) or 72 dpi (30+ m2).

The file is delivered as a print-ready PDF and it must be delivered in 10%, 50% and 100% of the size.

10 mm bleed on all sides. Fonts must be attached or outlines.

Color CMYK

Black CMYK: 80, 80, 80, 100 or PANTONE Black C. Specify Pantone colour when ordering



Info Point - Floor Stickers - Restroom Boards

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

Info Point

There will be five info points located outdoors at the exhibition area. They are 2.5 meters high and about 50% of the space is available for advertisement, Top Advert in 144 x 108 cm and Footer Advert in 90 x 108 cm. Price includes all production and assembly, we only need a digital file from you.

Price for 5: NOK 275 000



Floor stickers

Profile your company and inform about your stand number on 4 Floor stickers in and near the hall where you are located.

Size: A0 (84x119 cm) and the whole area is your advertising space. Price includes all production and assembly - we only need a digital file from you.

Price for 4: NOK 49 000

Restroom boards

Profile your company and inform about your stand number on 10 Restroom boards near the hall where you are located.

Size: A4 (190x270 or 210x297 + 3mm bleed) and the whole area is your advertising space. Price includes all production and assembly - we only need a digital file from you.

Price for 10: NOK 39 000

Registration desk - WiFi - Lanyards

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

Registration desk

Profile your logo on all registration points at the venue. Included are the e-mail receipt sent to all registered attendees, on boards, on the manned registration desks and the self-registration screens.

Price: NOK 290 000



WiFi

Profile your company as a Wi-Fi sponsor at ONS. Your name will be on the public wi-fi during ONS 2024 like this: "ONS_WIFI_by_SiemensEnergy". In addition the company will be branded as the Wi-Fi sponsor throughout the exhibition area.

Price: NOK 250 000

Lanyards

Advertisement on all lanyards handed out at the ONS registration sites. Will be used by most visitors.

Price Neck strap: NOK 400 000

Price Badge advertisement: NOK 225 000

Questions?

Let us help you find how to
make the most of ONS!

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26-29 AUGUST
STAVANGER NORWAY



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