

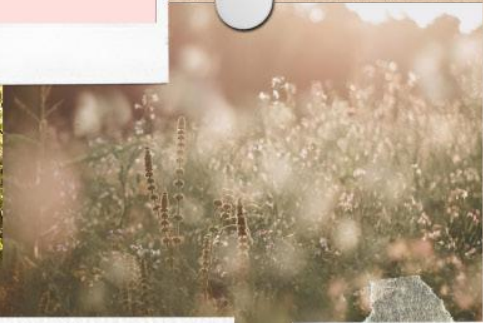
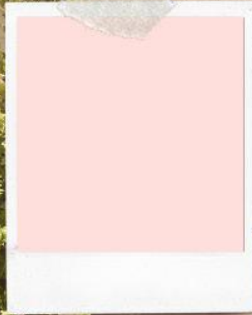
LANIA

THE LABEL



Wildflower

SPRING - SUMMER 2024



Wildflower

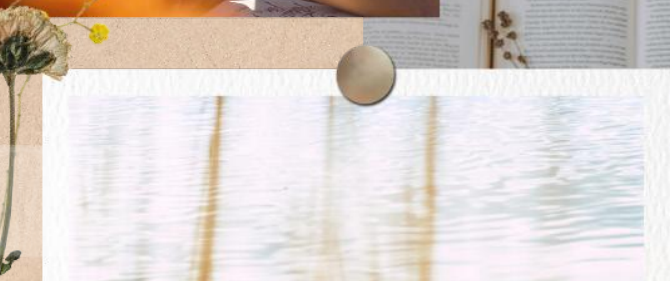
SPRING / SUMMER 2024

“Wildflower” by Lania The Label invites you to wander through fields of delicate blooms & embrace the magic of the present.

Inspired by untamed nature, our collection reflects the moment while remaining timeless.

Explore delicate embroidery, pinstripe soft linen suiting, placement floral prints, and patchwork designs. The collection embodies the essence of modern femininity and effortless style. Indulge in charming trims; each garment is a testament to slowing down, pausing, and appreciating the detail.

Timeless silhouettes to fit and flatter, our collection offers contemporary womenswear for the everyday adventure.





A



B



C



D

A 3655 Casia Shirt

C 3666 Casia Top 3646 Chelsea Short - Natural
3656 Casia Dress

B 3666 Casia Top 3646 Chelsea Short - Natural
3656 Casia Dress

D 3666 Casia Top





A



B



C



D

A **3625** Chelsea Jacket - Black

3624A Scallop Top - White

B **3625** Chelsea Jacket - Natural

3682 Chelsea Pant - Natural

3668 Chelsea Vest - Natural

C **3624A** Scallop Top - Black

3646 Chelsea Short - Natural

D **3668** Chelsea Vest - Black



3625 Chelsea Jacket - Natural

3624A Scallop Top - Black

3682 Chelsea Pant - Natural



3637 Flora Shirt - White

3475A Legal Wide Jean - Indigo



A



B



C



D

A 3600 Kristal Shirt - Black

C 3637 Flora Shirt - White

B 3600 Kristal Shirt - White

D 3637 Flora Shirt - Black



A



B



C



D

A 3675 Catalina Shirt - Ink

C 3633 Harrington Pant - Ink

B 3617 Harrington Jacket - Ink

D 3677 Catalina Dress - Ink



3625 Chelsea Jacket - Natural

3624A Scallop Top - Black

3682 Chelsea Pant - Natural

3677 Catalina Dress - Ink



A



B



C



D

A 3692 Mara Top - Ink

C 3633 Harrington Pant - Clay

B 3679 Chevron Jacket - Camel

3675 Catalina Shirt - Ink

D 3629 Ruby Top - Ink



3679 Chevron Jacket - Camel

3624A Scallop Top - White

3633 Harrington Pant - Clay



A



B



C



D

A 3616 Miley Shirt - Natural

C 3612 Catch Cardi - Straw

B 3649 Bonnie Top - Twine Stripe

3645 Flint Short - Latte

D 3109C Flint Pant - Latte



3616 Miley Shirt - Sky

3109B Flint Pant - Latte



A 3674 Rhode Jacket - Distressed **3634** Rhode Skirt - Distressed
C 3608 Rhode Jean - Distressed

B 3674 Rhode Jacket - Distressed
D 3634 Rhode Skirt - Distressed



3600 Kristal Shirt - White
3634 Rhode Skirt - Distressed



3660 Monarch Dress

3692 Mara Top - Tangerine

3634W Rhode Skirt - White

Nickel Flower



3692 Mara Top - Tangerine
3634W Rhode Skirt - White



A



B



C



D

A **3661** Monarch Shirt **3660** Monarch Dress

C **3109C** Flint Pant - Wedgewood

B **3645** Flint Short - Wedgewood

D **3661** Monarch Shirt



3660 Monarch Dress



A



B



C



D

A 3615 Castell Dress

C 3638S Shell Stripe Cardigan - Straw Stripe
3633 Harrington Pant - Clay

B 3638S Shell Stripe Cardigan - Straw Stripe

D 3614 Castell Shirt



3670 Claudia Shirt - Ivory

3475A Legal Wide Jean - Indigo



A



B



C



D

A 3681 Rusk Top - Black

C 3673 Range Jacket - Black 2910 Zane Boyfriend Jean - White

B 3673 Range Jacket - Twine 2760NB LTL Boyfriend Jean - Black

D 3688 Sugar Top - Black/Ivory Stripe



A



B



C



D

A 3673 Range Jacket - Black **3688** Sugar Top - Black/Ivory Stripe
C 2910 Zane Boyfriend Jean - Natural

B 3673 Range Jacket - Twine **2760NB** LTL Boyfriend Jean - Black
D 3681 Rusk Top - White



A



B



C



D

A 3663 Plaza Dress 3689 Plaza Top 3001 Vienna Jean - Indigo

B 3689 Plaza Top

C 3613 Plaza Shirt

D 3663 Plaza Dress



3692 Mara Top - Ink

3613 Plaza Shirt

3633 Harrington Pant - White

3633 Harrington Pant - Ink



3674W Rhode Jacket - White

3475A Legal Wide Leg Jean - Indigo



A



B



C



D

A 3684 Zeal Stripe Top - Ink Stripe

C 3687 LTL Weave Short - Navy

B 3639 LTL Weave Pant - Navy

D 3617 Harrington Jacket - White 3633 Harrington Pant - White



A



B



C



D

A 3685 Broadway Jacket - Caramel

C 3640 Allura Dress

B 3641 Allura Shirt

D 3685 Broadway Jacket - Sage





A **3664** Marcello Dress **3621** Marcello Shirt
3611 Cambridge Skirt - Camel
 C **2910B** Zane Boyfriend Jean - Camel

B **3654** Zoe Top - Seafoam
 D **3621** Marcello Shirt





A



B



C



D

A 3672 Aster Top - Blush

2910B Zane Boyfriend Jean - Blush

B 3626 Maya Top - Raspberry

C 3628 Bailey Top - White

D 3611 Cambridge Skirt - Blush



3602 Grace Shirt - Rose

3611 Cambridge Skirt - Camel





A



B



C



D

A 3647 Madras Shirt - Terracotta

C 3603 Heather Shirt - Natural

B 3623 Kiara Dress - Black

D 3635 Madras Dress - Terracotta



A 3647 Madras Shirt - Ink

C 3602 Grace Shirt - Ink

B 3670 Claudia Shirt - Ink

D 3635 Madras Dress - Ink



3603 Heather Shirt - Natural

8608 Rhode Jean - Distressed



A



B



C



D

A 3624B Scallop Top - Tangelo

C 3678 Lily Skirt

B 3693 Montana Dress - Aqua

D 3643 Lily Shirt





- 3657 Issey Dress - Pink
- 3658 Issey Shirt - White

Opposite page:

- 3657 Issey Dress - White
- 3658 Issey Shirt - White



L A N I A

THE LABEL

With Thanks...

To the talented creatives who collaborated with us to bring our vision for the SS24 collection to life...

Photography: Mara Sommer / Videography: Ant Low
Models: Georgia Brell, Ruby Honore, Grace Cox, Malia Tomas
Hair & Make Up: Virginia Carde / Stylist: Victoria Harvey