



BRIGHT

STARS



**Providing young people across Cumbria
with everyday leadership opportunities**

**Encouraging leadership and social
entrepreneurship from a young age
and developing relationships
between Cumbrian businesses and
their local primary schools**



**CENTRE *for*
LEADERSHIP
PERFORMANCE**

www.cforlp.org.uk



Who are the Centre for Leadership Performance?

The Centre for Leadership Performance (CforLP) is a not for profit organisation working to develop Cumbria's leaders for today and tomorrow. We work with educators, businesses and young people to create an inclusive lifelong leadership journey from primary school to retirement. We believe that supporting the talents of our young people is vital to the economy here in Cumbria. Bright stars removes barriers to engagement between businesses and their local schools to nurture a culture of aspiration and entrepreneurship and develop leadership skills.

NURTURING

What is Bright Stars?

Bright Stars is an award winning competition for primary school children across Cumbria. Each school receives £50 seed funding with a simple instruction to set up their own mini social enterprise over the course of 12 weeks and, through creativity, grow that investment. This year's objective is:

To make a profit and make a difference – to follow the very best examples of self-sustaining social enterprise

CforLP links a local business to its local school to offer guidance and encouragement throughout the trading period. Pupils will be judged on the ideas to grow the seed funding and ultimately make a difference to their world and the lives of people around them.



Over 2,300 pupils
have taken part in
3 Bright Stars
programmes
since April 2024

ASPIRATIONS



What is the aim of Bright Stars?

- Bright Stars gives children at primary age a programme where they can see the opportunities around them
- To develop ongoing relationships between primary schools across Cumbria and their local business community
- To introduce leadership and social entrepreneurship from a young age in a fun and accessible way
- To raise the aspirations, confidence and self-belief of young people across primary schools in Cumbria as they showcase hidden talents
- To get young people excited about the world of work and gain an understanding of business and enterprise
- To encourage and nurture creative thinking
- To develop skills in teamwork and leadership from an early age
- To create careers awareness from a young age and link learning to local careers
- To empower children to influence change in their local communities

What is the impact?

99% of pupils felt more confident to share their ideas

100% of pupils think they are a better team player and understand more about teamwork

86% of business mentors said that they achieved what they wanted for their business/staff/ personally

78% of volunteers now felt they had a higher profile in the local community

91% of teachers want to be part of Bright Stars again

100% of teachers achieved the outputs they wanted for their pupils from Bright Stars

"We have learnt new things about businesses and the jobs that people in different companies do."

Inglewood Nursery and Infant School Pupils

"It has shown us how jobs work in real life, it will help in the future if we would like to start our own social enterprise and has inspired us to give back to charity and support a good cause again."

Sacred Heart Catholic Primary School Pupils

"We have learnt about finances, how to be a good leader, different job roles and we have all worked on our teamworking skills and most of all we had fun!!"

Boltons C of E Primary School Pupils

Cash Prizes

A panel of judges meet to go through the weekly school updates to decide on the winning schools

5 prizes to be won!

1. Best team work, collaboration and leadership
2. Most profitable social enterprise
3. Best community engagement
4. Best and most positive long-term impact
5. Best logo and marketing campaign

Highly commended certificates issues in each category too.

Benefits to your business

- Develop on-going links with local primary schools and local communities
- Connect young people to your business and make them aware of what you do
- Demonstrate your role in the community as a responsible employer
- Develop your own team in the process
- Connect your business with other Cumbrian organisations taking part in the scheme
- Helps raise the profile of your business
- Remove barriers to engagement with local primary schools
- Supporting the community through charity work, linking with schools and activities
- Helps deliver business social value performance metrics
- Business branding on all marketing materials
- Business name on the CforLP website and hyperlink to your business page
- Inclusion in any press coverage secured in the lead up to and following the competition
- Access to training and support throughout the programme
- Help shape the skills needed for the future

“Great way to connect with your local community and give something back. Great programme for empowering children to make a difference.”

Rosie | Lake District Calvert Trust

“It is well managed and provides a good introduction to schools which can sometimes be difficult to achieve.”

Margaret Riches | Penrith Beekeepers Association

Benefits to children and schools

- Raises the aspirations, confidence and self-belief of young people
- Encourages and nurtures creative thinking and helps to develop self-confidence as they showcase hidden talents in a fun, accessible way
- Gets young people excited about the world of work and they gain an understanding of business from an early age
- Develops skills in teamwork and leadership from an early age
- Encourages children to be active citizens in their local communities
- Links to curriculum topics and brings learning to life
- Creates careers awareness from a young age and develops children's interest in employment
- Develops ongoing links between primary schools, local businesses and the local community
- Helps schools to raise their profile and build positive lasting connections in their local communities





Our commitment to you

- We will work closely with participating schools and businesses to ensure everyone gets the most from their Bright Stars experience
- We will offer a blended approach with face-to-face and virtual meetings, making it easy for you to take part and connect with young people
- We provide support at every stage of the Bright Stars journey
- We offer access to Leadership Masterclasses
- Access to training and support throughout the programme

We will also...

- Match a school to a business
- Host virtual introduction meetings with schools and business mentors
- Set-up login codes to access your own school and business specific web portal to record your weekly updates
- Provide all schools taking part with £50 seed funding
- Host virtual partner meetings and events to share learning and best practice
- Provide lesson plans, information and guidance throughout the scheme
- Provide training to business volunteers who may not have worked with primary aged children before
- Create PR packs so you can celebrate and share your involvement
- Organise the celebration event, trophies and certificates
- Project manage the award winning programme which helps businesses of any size to get involved
- Deliver outcomes that will count towards your social value targets

The Bright Stars programme runs twice a year, which enables us to support more schools and work with more local businesses. These programmes take place in the Spring/Summer and Autumn/Winter terms.

Key dates (Autumn/Winter)

| | |
|-----------------------------|--|
| July to September | Business and school registrations |
| September to October | Intro meetings |
| October | Tiny People Training Session |
| October | Live Social Enterprise Q&A |
| October | Trading starts |
| December | Trading ends |
| January | Judging panel day |
| January | Winners announced |
| January | Celebration event |

Key dates (Spring/Summer)

| | |
|--------------------------|--|
| January to March | Business and school registrations |
| February to March | Intro meetings |
| March | Tiny People Training Session |
| April | Live Social Enterprise Q&A |
| April | Trading starts |
| June | Trading ends |
| June | Judging panel day |
| June | Winners announced |
| July | Celebration event |

Costs

The award winning programme is always FREE to schools and pupils.

We rely on support and sponsorship from businesses to fund the programme.

We have many sponsorship opportunities available and where possible seek to make this free for charities, third sector organisations and micro businesses to take part and help everyone to connect to their future workforce.

“Our employees, our business, our supply chain and partner interactions with children at a young age provide vitally important exposure to a range of roles and industries our young people need to understand that a wide range of opportunities are within their reach. I feel proud to work for a company that sees the value in activities like Bright Stars as more than just our own recruitment needs but as part of our social responsibility.”

Amy Lamph | Senior Project Professional at BAE Systems



Bright Stars in a nutshell



What businesses say



“Bright Stars enables businesses to give our local younger generation an insight into business in such a fun way, it gives us an opportunity to help develop the next generation of leaders and possible future employees!”

Olivia Winter | Responsive

“Acting as a business mentor for such a brilliant class filled with personality and mini inspiring entrepreneurs was a pleasure, and the highlight of my working week. A very rewarding programme to be a part of and it was a proud moment for me seeing Sacred Heart win the Best Example of Leadership Award.”



Sadie Hill | BAE Systems



“We have been delighted to support Allonby School with Bright Stars and encourage, inspire and support the children in their development and understanding of the world of work. Helping them to develop their skills both creatively and confidently, learning about teamwork and leadership in a fun way, was incredibly satisfying for us as a business, and we feel we have had a real impact on their future and in shaping skills needed for our County.”

Sharon Brook | North Lakes Hotel & Spa

“As a mentor for Jericho School, Bright Stars was very fun and insightful. I loved how there was a place in the team for everyone! It was great to see the pupils enjoy learning more about our planet and sustainability.”



Jakob Clark | AtkinsRéalis

What schools say

"It has broadened the horizons of our children and opened their eyes to different careers and opportunities."

Borrowdale CE School



"This programme has had a significant impact on our school and has enabled us to work on valuable life skills, for example, collaboration, communication and understanding the importance of money and helping others whilst being able to have fun!"

Clifton Primary School



"The programme has given the children an insight into what goes into running a business and the positive impact this can have on others."

Gosforth C of E Primary School



"My class have become more confident in how they speak to people and their maths skills have improved with counting money and giving change. The teamwork and collaboration they have shown is excellent and they have supported each other each step of the way."

Hannah Cooper | Ormsgill Primary School



"The programme supports us to have a structure around 'Young Enterprise' and gives the children a wider purpose other than pure profit due to the elements of sustainability and social impact."

Jericho Primary School



"The word 'impact' is key here. The project has enabled our pupils to learn about business and discover skills they perhaps didn't know they had. The feel-good aspect of seeing our products sell, was really evident, knowing that they were making money that would have a major long-term impact on many people within our community."

Wiggonby C of E School



Get Involved

If your school or business would like to register their interest, speak to us about sponsorship opportunities or just find out more, please contact:

Hazel Duhy

Bright Stars Project Manager

E: hazel.duhy@cforlp.org.uk

T: 016973 44905

Sarah Glass

CforLP Executive Director

E: sarah.glass@cforlp.org.uk

M: 07809 436190

For more information visit our website www.cforlp.org.uk/brightstars

Or...



Scan the QR code to find out more and sign up to take part in the Bright Stars 2025/2026 academic year programmes



@CentreforLP



A collaboration between Cumbrian businesses,

Bright Stars 2024/2025 business mentors:



BAE SYSTEMS



NORTH LAKES
HOTEL & SPA



Atos



FORTH®



educators and young people

ARUP



FIRPRESS
DESIGN · PRINT · SIGNAGE

CA CUMBRIAN
CU AWARD

GlaraMara



Capgemini

orian

AtkinsRéalis



system-people



NATIONAL NUCLEAR
LABORATORY



AECOM



KINSELLA HR



cavendish
nuclear
part of Babcock International Group





Thank you for the ongoing support from our Bright Stars partners in this and previous years...

Bright Stars 2024/2025 was supported by:



Bright Stars won a BAE Business Leader Chairman's Award under the category 'building a sustainable future' as well as an Outstanding Achievement Award in the Global Procurement and Supply Chain Awards, which provide teams across BAE Systems worldwide with the opportunity to highlight and showcase some outstanding accomplishments on an annual basis.

"To me, the activity that has gone into making Bright Stars such a fantastic offering really does bring out the best in how we can work together and collaborate to invest collectively in our local community. My 8-year-old daughter goes to school in the Barrow area and, from a very personal perspective, I am hugely optimistic that she and her classmates may have the opportunity to learn a little about how business works through experience and to know that opportunities for a diverse, challenging and rewarding career are a very realistic and achievable prospect in this area. This is more than a STEM engagement – it's about showing local young people that there are opportunities of all kinds all around them, and that these are within reach."

Neil Jackson | Group Senior Sustainable Procurement Manager at BAE Systems in Barrow



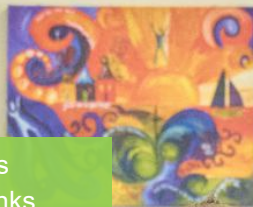
Some of the ways our primary Bright Stars pupils have made profit and a difference over the years:

Orton CofE School organised a bingo and games night, where they sold homemade cakes and drinks and products that attracted pollinators to gardens.

Sacred Heart Catholic Primary School created Love, Strength and Hope bracelets to sell at school and in the local parish.

Netherton Infant School ran a fundraising coffee morning, followed by a bingo and raffle night and then a PJ and movie day. They promoted their water safety campaign message by selling wristbands and creating informative videos which they shared with other schools.

Jericho Primary School developed their school garden to grow fruit and vegetables in future and be a community hub where everyone can go and feel good. They grew and sold tomato plants, made fruit popsicles to sell and created an A-Z book of fruit and veg.



Scan this QR code to watch the fantastic videos that primary schools have created over the years:



Lifelong leadership learning in Cumbria

Since 2011, the Centre for Leadership Performance has worked with educators, employers and young people to build an inclusive lifelong leadership journey from primary school to retirement. We have built positive and enduring relationships that connect these stakeholders and promote collaborative action to develop Cumbria's leaders for today and tomorrow.

PRIMARY

Working with over 150 Cumbrian primary schools, we provide leadership opportunities and connect them with businesses in meaningful ways, bringing learning to life through real-world examples as we nurture aspirations, confidence and self-belief. Our Bright Stars flagship programme continues to excite and engage young people with a high number of schools and businesses taking part year on year, partnering local companies and organisations to create social enterprise businesses that 'make a profit and make a difference' to impact an issue that the children choose.

SECONDARY

Development programmes delivered in schools and youth group settings enable young people to have their voices heard on key issues and work on real projects that enhance their leadership and key employability skills, ignite aspirations and build confidence and self-belief. Businesses and young people work together on key issues and business challenges, raising awareness of local careers and jobs through programmes including ProjX, Elements, Your Community, Leading Change and Dream Placement.

EARLY CAREERS

Supporting 16-30 year olds in their transition from education to employment by providing leadership development via real-life learning experiences. We facilitate Cumbria Future Leaders, which enables young people to connect with one another and relevant opportunities, including our development programmes, Learn2Lead, Your Voice and Skills Academies, which are co-designed with young people to ensure they are tailored to the unique needs of this dynamic age group.

WORK PLACE

We work with a range of businesses across different sectors within Cumbria providing opportunities for managers and leaders to share learning and best practice. They build vital support networks through programmes including our flagship Leader 2 Leader, short courses, action learning sets and shadowing. Clients from primary to board room are encouraged to join our leadership community and build future talent while maximising the strengths of their existing workforce.

To find out about all CforLP programmes contact:

Sarah Glass | Executive Director

E: sarah.glass@cforlp.org.uk M: 07809 436190

www.cforlp.org.uk