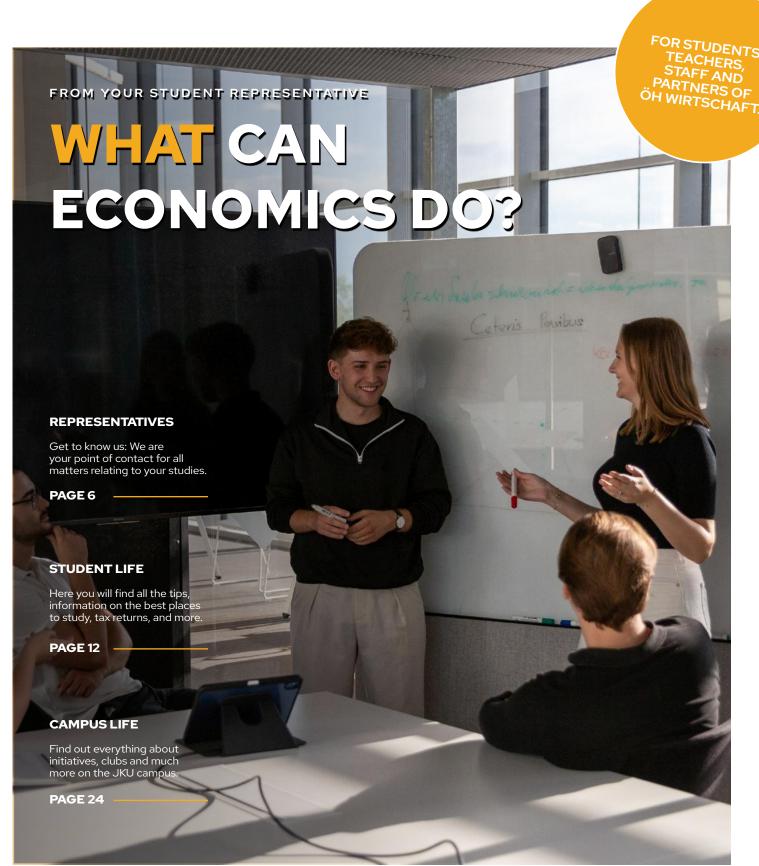
CETERIS PARIBUS

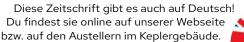
UNIVERSITY MAGAZINE OF THE ÖH WIRTSCHAFT













EDITORIAL

"

EVERY START OF THE SEMESTER FEELS A BIT LIKE A NEW BEGINNING!

he first coffee in the cafeteria, the first time you really need the campus map, the first "Where can I find ...?" – every start of a new semester feels a bit like a new beginning. For us, too.

Studying means discovering new things, surpassing yourself and sometimes losing track of things for a moment. That's exactly what the ÖH is there for: to accompany you, support you and provide guidance when it all gets too much.

In this issue of Ceteribus Paribus, we have compiled everything that will make your everyday student life easier: tips for starting your studies, the best places to study, insights into the work of the ÖH and much more about life at JKU.

Because studying is more than just exams and ECTS credits. It's the people, the conversations and the little moments in between that stay with you.

Enjoy reading and discovering!

Yours



& the editorial team of Ceteribus Paribus wirtschaft@oeh.jku.at

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WELCOME TO CETERIS PARIBUS!

The magazine of the ÖH Wirtschaft at JKU Ceteris Paribus is the open platform of the ÖH Wirtschaft for everyone who brings economics to life: students, lecturers, researchers, administrative staff, campus initiatives and practitioners.

We publish analyses, interviews, commentaries and reports – understandable, nuanced and relevant to everyday student and professional life.

With Ceteris Paribus, we want to create a place where economic topics are considered with curiosity, critical thinking and a focus on real life – beyond module boundaries, curricula and PowerPoint slides. The magazine aims to bring people on and around campus into conversation with each other, highlight different perspectives and offer students guidance: whether it's classifying current developments, reflecting on their own careers or taking a look behind the scenes of their studies, campus and professional world.

CETERIS PARIBUS

© ÖH Wirtschaft - Concept & Design: Maximilian Pilsner

In economics, when we say ceteris paribus, we mean: "What happens when one variable increases while all others remain the same?" This is precisely what the ${\bf arrows} \uparrow \downarrow {\bf in}$ "CETERIS" and "PARIBUS" indicate.

TAKE PART? FOR SURE!

Whether it's an idea, a sketch or a finished article: we look forward to receiving perspectives from all levels and areas. All information on submissions (formats, length, deadlines) can be found at www.oeh.jku.at/economics under the "magazine" tab.

DEAR STUDENTS, DEAR FRIENDS,

Ceteris Paribus is a magazine that shares knowledge, gives voices visibility and offers guidance in everyday student and professional life. As chair of the ÖH Wirtschaft (Austrian National Union of Students), I launched and organised this magazine – in terms of content, editing and coordination – but it is brought to life by your perspectives and by everyone who has contributed. Our aim is simple: relevant, clearly presented.

Articles that build bridges between the lecture hall and practice, research and start-ups, career paths and campus life. In future, you will find analyses, interviews, experience reports, short how-tos and food for thought here – compact enough to be read between two lectures, substantial enough to really help you get ahead.

Ceteris Paribus is intended as a participatory project. We welcome studentsfromalldisciplines, as well as teachers, staff, associations

and partners. If you have an idea – from a guest contribution to a data story, column or series – simply send us a short email at wirtschaft@oeh.jku.at; and we will work with you to see how we canmake ith appen. Further information, submission details and contact options can be found at www.oeh.jku.at/economics under "Magazine".

My thanks go to everyone who contributed content, facilitated interviews, opened doors, provided feedback and offered critical input. This issue is just the

> beginning – and it is the result of a joint effort by students, lecturers and partners alike. I look forward to your contributions and to working together to highlight topics that are important to us at JKU.

> > Enjoy reading – and enjoy helping to shape it even more.

Yours

Maximilian

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CETERIS
PARIBUS
IS INTENDED AS A
PARTICIPATORY
PROJECT.



AS AN ECONOMIST, I LOVE THE TITLE OF THE MAGAZINE.

DEAR ECONOMICS AND BUSINESS STUDENTS AT JKU!

It is my great pleasure to welcome you to the first issue of the new magazine Ceteris Paribus – a magazine by students for students of economics at our university.

As an economist, I particularly like the title of the magazine. It comes from Latin and means "all other things being equal". Ceteris Paribus is not only a central concept in economics, but also an expression of the analytical mindset in economics. Thank you very much for taking the initiative to launch this new magazine.

I am particularly pleased that our students not only absorb knowledge, but also want to actively shape their studies with creativity and great commitment and share their perspectives with others. The willingness to think outside the box and critically engage with economic, social and scientific issues has always been a hallmark of our faculty and the JKU.

Ceteris Paribus provides a platform for highlighting current economic issues, trends and challenges in addition to student concerns. It is intended to be a place where opinions can be exchanged, debates initiated and new ideas developed. I am convinced that this magazine will be a valuable asset for students, teachers and anyone else who is interested. May it support the cooperative partnership between students and teachers that we cultivate with great commitment and success at our faculty!

The economic sciences are facing major challenges – both at the corporate level and against a macroeconomic and transnational backdrop: from the digitalisation and transformation of the world of work to the climate crisis and global economic and geopolitical tensions. All these issues require sound economic expertise and the ability to think in an interdisciplinary manner and develop innovative solutions. Ceteris Paribus can help to shed light on these issues from different perspectives and promote dialogue about them within the university.

Thank you once again for the initiative. I hope you enjoy reading it and wish you every success in your studies at our faculty.

Univ.-Prof. Dr. Gerald Pruckner

Dean of the Faculty of Social
Sciences and Economics at JKU



YOUR STUDENT REPRESENTATION



STUDENT REPRESENTATION

YOUR ÖH WIRTSCHAFT

We are your officially elected student representatives at JKU. We advocate for the interests of all students in economics. As your voice to the professors, we represent your concerns in everyday student life.

In addition, we support you with numerous services: from individual study counselling and mentoring to practical study planners and this magazine. We also organise regular events. Our aim is to give you the opportunity to further your education, establish contacts in the working world – and, of course, have fun.

HOW EXACTLY DOES A STUDY REPRESENTATIVE (STV) WORK?

The ÖH Wirtschaft is the directly elected committee that represents students in a particular field of study. We operate independently of the ÖH JKU chairmanship and other committees – all our projects, services and decisions are developed directly within our team and implemented independently by us.

YOU DON'T JUST WANT TO STUDY, BUT ALSO ACTIVELY SHAPE JKU?

As part of the university through the ÖH, you can participate in shaping its direction and decisions – in committees, projects and negotiations that determine what studying and teaching will look like tomorrow:

ECTS per active semester: No exams, recognised for real-world experience and voluntary work. Have your say when it counts: help shape curricula and examination regulations, participate in decision-making bodies (e.g. study/curriculum committees, appointment procedures, etc.).

Own projects with budget: From events to services – planning, negotiating and implementing together as a team; seeing the results directly on campus.

Career boost through the ÖH: Activity report and confirmation for CV/LinkedIn with strong references and direct contact to teachers and companies. Getting involved in student representation works: Volunteers receive 45% more interview responses (Alfonso-Costillo, Morales-Sánchez & López-Pintado, 2021); employers place particular emphasis on demonstrable team and communication skills (NACE, 2025).

Skill boost alongside your studies: Project management, communication, negotiation, team leadership – learning by doing instead of slides.

A look behind the scenes at the university:

Mentoring and onboarding within the team, flexible and fair working conditions (exam periods are always taken into account – only students are employed at ÖH Wirtschaft)

Practical advantages: ÖH email address, access to many resources/rooms and a reliable community you can count on.

TAKE THE FIRST STEP!

Write to us at wirtschaft@oeh.jku.at and tell us where you would like to get involved, what ideas you have or what experiences you would like to gain. We will get back to you!



MORE ABOUT US

You can find useful study planners, consultation hours, etc. at

www.oeh.jku.at/economics!

STUDENT REPRESENTATION

THE WHAT SAPP-COMMUNITY

OF THE ÖH WIRTSCHAFT

ALL ARROWS POINT IN THE RIGHT DIRECTION



SEE FOR YOURSELF!



EXCHANGE & NETWORKING

with over 1,300 colleagues from your department



QUICK HELP

For questions about courses, examinations and everyday university life



NEWS & UPDATES

Events & Offers from your student representatives



INTERESTING FACTS

Experiences & learning materials from the community

JETZT DIE ZUKUNFT VON OÖ MITGESTALTEN!

Als moderner Dienstleister bilden unsere Mitarbeiter:innen den entscheidenden Faktor für den Erfolg. Mit einem sinnvollen Job, abwechslungsreichen Aufgaben in einer vielfältigen Organisation, flexiblen Rahmenbedingungen und exzellenten Weiterbildungsmöglichkeiten wird der Grundstein gelegt, täglich zur Weiterentwicklung des oberösterreichischen Wirtschafts- und Lebensraumes beizutragen. Überzeug dich selbst und bewirb dich noch heute!

DU WILLST?

- >>> Eine moderne Arbeitsumgebung?
- >>> Echte Abwechslung und spannende Challenges?
- >>> Mit den Besten der Besten arbeiten und von ihnen lernen?
- Sinnvolle Weiterbildung, die zu deinen Zielen passt?
- Mit uns gemeinsam die Zukunft von OÖ mitgestalten?





BENEFITS



Aus- und Weiterbildung



Flexible Arbeitszeiten



Home-Office Angebot



Mitarbeiter-Events



Perspektiven und Entwicklungschancen



Obst, Essenszuschuss



personal@wkooe.at +43 5 90 909 3124



STUDENT REPRESENTATIVES

YOUR ÖH WIPÄD

DEAR STUDENTS!

We are the ÖH WiPäd, your student representatives for business education at JKU.





ADVICE ON ALL ASPECTS OF STUDYING

From STEOP to choosing a course to school internship

REPRESENTATION OF YOUR INTERESTS

in university committees and the study commission



CHANGES TO THE STUDY PLAN FROM 1 OCTOBER 2025

BRIEFLY EXPLAINED

In the area of human resources development, consulting and adult education, there will be a few changes to the curriculum as of 1 October 2025. First things first:

If you have already completed STEOP, nothing will change for you. You do not have to take the new STEOP again.

All courses that you have already successfully completed will remain fully valid.

Nothing is lost, nothing has to be done twice.

WHAT EXACTLY IS CHANGING?

1. First stage of study - Introduction to economics and vocational education

The former IK Personnel Development, Counselling and Adult Education from a vocational education perspective is replaced by the KS "Introduction to Personnel Development, Counselling and Continuing Education" (3 ECTS).

This course is now also part of STEOP and replaces the "VU Einführung in erziehungswissenschaftliches Denken".

Have you already successfully completed this VU or finished your STEOP? Then it remains valid, of course – you don't have to catch up on anything.



EVENTS COME ALONG!

ORGANISATION OF EVENTS

for networking, switching off and exchanging ideas

MEDIATION WHEN THINGS GET STUCK

between students and teachers

YOUR START IN WIPÄD

WHAT IS IMPORTANT IN THE 1ST AND 2ND SEMESTERS

Especially at the beginning, everything can seem a bit overwhelming – new people, new terms, new freedom. Here are a few things from our ÖH WiPäd planner that are particularly important for first– and second-semester students:

PLANNING STEOP WELL:

Try to complete STEOP in the first semester if possible – it forms the basis for your further studies. At the same time, you can take a few additional courses, which are clearly listed in the planner.

BUILDING A NETWORK:

Use first-year mentoring, regular get-togethers and events to get to know people. Study partners, discussions about lectures and old documents are worth their weight in gold.

DOCUMENTS & BOOKS:

Check the library or book exchange first before buying expensive books. Many professors also make materials available online.

USING WIP MOODLE:

In WIP Moodle, you will find lecture notes, guidelines (e.g. for school internships) and information from the institute – the login link and registration key can be found in the planner.

If this all seems too much for you right now:

You don't have to figure everything out on your own.
That's what we at ÖH WiPäd are here for!

University is more than just lectures and exams. We regularly organise events where you can meet other business education students and ask questions:

PUNCH STAND 02/12

Perfect for taking a quick breather during exam season, enjoying a cosy cup of punch and getting to know each other personally.

WIPÄD REGULARS' TABLE 09/12

Sit together in a relaxed atmosphere, meet people from higher semesters, ask questions about your studies, exchange experiences – or simply enjoy a nice evening.

Especially in the first and second semesters, such events are great for building your network and getting rid of that "I don't know anyone yet" feeling.

You don't have to keep your questions to yourself – we are always here to listen.

Simply register by email: wipaed@oeh.jku.at or on Instagram @oeh_wirtschaft_wipaed



INSIDER KNOWLEDGE

YOUR STUDENT LIFE



TIPS FOR THE START OF STUDIES

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AT JKU, THERE ARE NUMEROUS OPPORTUNITIES TO MEET NEW PEOPLE.

Starting at a new university in a new environment can be daunting. So don't just see it as a challenge, but above all as an opportunity to grow beyond yourself, learn new things and simply have a really enjoyable time at university.

Get involved! There are numerous opportunities to meet new people at JKU. For example...

MENTORING

The mentoring programme offered by the ÖH JKU is designed to help you settle in at the university and, above all, to enable you to network with fellow students.

PSST! At the beginning, it's still fairly easy to make new friends, but once groups have formed, it becomes a little more difficult (though still possible, of course). Nevertheless, I would personally recommend that you attend most events for first-year students, especially at the beginning.

ASSOCIATIONS & CLUBS

In addition to the ÖH, there are also several clubs at JKU for all kinds of hobbies and fields of study. Here you can pursue your interests alongside your studies and show what you're capable of.

PSST! Volunteering alongside your studies also looks very good on your CV!

EVENTS AND ACTIVITIES

There's always something going on at JKU. From wine stands to book clubs, you'll find just about everything at JKU. My advice to you is to just go with the flow. University is a special time, so enjoy all the benefits, be open to new things and make the most of it!

TAKE ADVANTAGE OF THE SERVICES AT JKU

At JKU, there are numerous services available to make your studies easier – both from the ÖH (Austrian National Union of Students) and directly from the university. The ÖH Wirtschaft accompanies you throughout your studies and ensures that you are always well informed. We regularly organise information sessions and events with added value for students, be it a career talk with companies, an overview of master's programmes or a cosy pub quiz in between.

In addition, you can talk to us personally about your concerns at any time during our office hours – you can conveniently book appointments online.

Our study planner, which we have developed specifically for your studies and continuously update, is also particularly helpful, allowing you to keep track of your courses at all times.

About our channels – Instagram @oeh_wirtschaft_wipaed, LinkedIn ÖH Wirtschaft, E-Mail Newsletter, our WhatsApp community and our website also provide you with all the important information you need about studying, current job offers and, of course, our events. We also have a Facebook page where you can find out more about our events and get in touch with other students.



In addition to the ÖH Wirtschaft, there are numerous places at JKU itself that you can turn to. The programme managers for your field of study are particularly important, as they can help you with organisational or contentrelated questions and support you in your individual study path.

The JKU Instagram account also regularly posts interesting events and information.

PLANNING IS EVERYTHING

A well-organised study plan is the key to a less stressful degree programme. Create an overview of your courses early on and check your progress regularly.

PSST! Print out the exam schedule at the latest by the halfway point and tick off what you have already completed. This will allow you to see immediately where you stand –

and better respond to unforeseen circumstances such as full courses or cancelled classes.

FIND YOUR PERSONAL LEAR-NING STRATEGY

Everyone learns differently – some write summaries, others repeat aloud or need flashcards. Try different things until you find your style. This will save you time and frustration in the long run. Mistakes and resits are normal and part of studying!

FOLLOW YOUR OWN PATH

At school, it was normal for everyone to reach their goals together. At university, things are different: some people work part-time, others have a particularly active private life or focus exclusively on their studies. Your pace does not have to be the same as that of your friends. Listen to your instincts and find the path that suits you best.

The ÖH Wirtschaft team and I wish you all the best as you start your studies and are always happy to assist you!





YOU CAN CONTACT THE ÖH WIRTSCHAFT TEAM AS FOLLOWS:



INSTAGRAM

oeh_wirtschaft_wipaed

LINKEDIN

ÖH Wirtschaft



OFFICE HOURS

You can find the online booking programme on our website at

www.oeh.jku.at/economics



MAIL

wirtschaft@oeh.jku.at

WHATSAPP

via our WhatsApp-Community



PERSÖNLICH AN DER UNI

The ÖH Wirtschaft team consists of volunteer students from JKU. If you see us on campus or in a lecture, you can ask us your questions at any time!

If you have any questions regarding content, you can always contact the ÖH Wirtschaft or the programme management of the respective degree programme:

BACHELOR:

Betriebswirtschaftslehre:

ba-bwl@jku.at

International Business Administration:

ba-iba@jku.at

Wirtschaftswissenschaften:

ba-wiwi@jku.at

MASTER:

Economics and Business Analytics:

ma-eba@jku.at

Finance and Accounting:

ma-f&a@jku.at

Management:

management@jku.at

General Management Double Degree

ESC/ STUST:

management@jku.at

Global Business ACT & PAC:

mgb@jku.at

Leadership & Innovation in Organizations:

lio@jku.at

Economics:

msc.economics@jku.at

For general enquiries,

Questions about studying: studium@jku.at Questions about KUSSS: kusss@jku.at Questions about myJKU: support.my@jku.at

Here you can get advice on topics such as general admission to university, admission requirements and study qualifications. If your JKU Card is defective, you can pick up a new one here! Bank building, ground floor zulassung@jku.at admission@jku.at

Here you can ask any questions you may have about the recognition of examinations! Bank building, 1st floor pas@jku.at

This office is part of the Vice-Rectorate and offers students information and advice on legal issues relating to individual problems.

Bank building, ground floor ombudstelle-studierende@jku.at



Whether it's a quiet library, a sunny study area or a classic café, at JKU you'll find the right place for every type of learning.

We'll show you where you can find peace and quiet, recharge your batteries and work best in groups.

Coffee in hand, flashcards in mind, exam season is here. For many students, this is the time to start looking for the perfect place to study – quiet, bright, with a power socket within reach and perhaps even a touch of motivation in the air.

JKU offers more than you might think at first glance: from quiet study areas to lively rooms for group work.

QUIET STUDY AREAS FOR FULL CONCENTRATION

The heart of learning beats in the **Learning Center**. Bright workspaces, modern equipment and a focused environment make it probably the most popular place to study on campus. Here, students will find individual workspaces, group rooms and a learning atmosphere that intensifies with every whisper in the library. For early risers, the LC is worth visiting in the morning – it

quickly fills up in the afternoon.

Directly below is the library, the classic place for focused work. You'll find the reading material for your next seminar paper in these rows, and the www.lisss.jku.at system lets you know exactly where your next book is waiting for you. Those who study here feel the tranquillity that emanates from endless rows of books – perfect for anyone seeking concentration rather than distraction.

For night owls, there is the **24/7** study zone, which is accessible around the clock after a one-time registration at the library. Ideal for

OPENING HOURSLEARNING CENTER

Monday to Friday: 8:20 a.m.-10:00 p.m.

Saturday and Sunday: 10:00 a.m.-6:00 p.m.

Public holidays:

OPEN

Deviations possible during the lecture-free period



LEARNING IS NOT THE FILLING OF VESSELS, BUT THE LIGHTING OF FLAMES.

HERAKLIT

anyone who is most productive in the quiet of the night.

There are also inspiring places to learn outside the Learning Centre. On the ground floor of Science Park 2, modern workspaces with plenty of natural light invite you to get started, while on the ground floor of the Management Centre, study nooks create a relaxed atmosphere.

LEARNING TOGETHER, **GROWING TOGETHER**

Quiet learning is not always required. JKU offers a whole range of suitable locations for group work, presentation preparation or joint projects. The glass boxes in the Learning Centre, which can be reserved in advance, are particularly popular.

They combine concentration with communication and are ideal for developing ideas together.

The House of Schools offers a more creative approach, with its open structure making it particularly suitable for interdisciplinary projects.

Those who prefer to brainstorm in a cosy atmosphere will find the Chat Café the perfect place to develop new concepts over coffee and with their laptop. And anyone who thinks the cafeteria is only for eating is mistaken. Outside peak hours, it transforms into a quiet place where groups can work in concentration.

LEARNING WITH A SYSTEM AND SERENITY

Exam time is stressful, but if you find the right place, you can get through it feeling much more relaxed. Between the library, learning centre and science park, every student can find the place where they learn best.

Because sometimes it's not the length of study time that determines how much you actually retain,

but the environment.



STUDENT LIFE

THROUGH UNIVERSITY PLANNED AND RELAXED



Especially at the beginning of our studies, we are confronted with many challenges and changes. We move away from home, lose the ready-made structures that school offered us, and probably also have to rebuild many social relationships from scratch.

This can quickly lead to feelings of anxiety and overwhelm. It's good if you're not completely on your own, if you seek support from the university, the ÖH (Austrian National Union of Students) and other students, and start your first semester with a good plan. Below, we would like to mention a few small points about time management that may make the start of your studies a little easier.

To gain more control over your time to gain time, it is important to first learn to distinguish between tasks that are urgent and those that are truly important. Urgent tasks are all those tasks that feel like they need to be done immediately, that are usually time-sensitive, that pressure us and affect us. While these tasks cannot be avoided, a problem arises when urgency becomes the dominant theme in our lives.

Important tasks on the other hand, they contribute to our overall goal, give our lives meaning, do not affect us and do not put pressure on us. Since important tasks are not necessarily urgent, we must take action on them.

Some tasks however, they are both urgent and important. These include things such as meeting deadlines (projects, presentations, etc.), studying for upcoming exams, helping a friend in crisis, or going to the doctor when you are ill.

Many important matters only become urgent due to a lack of planning and prevention. If we start studying in good time and have a good time structure, then we will not so quickly develop the feeling that we urgently need to study today because otherwise we will definitely fail the exam.

Ideally we spend a lot of time on important but non-urgent tasks. These include long-term planning, preventing foreseeable problems and, of course, genuine relaxation, such as playing sports, meeting friends and ensuring we get enough sleep. Incidentally, it is these activities of genuine relaxation that help our bodies reduce stress hormones and cope better with stress in general.

PSYCHOLOGICAL COUNSELLING FOR STUDENTS

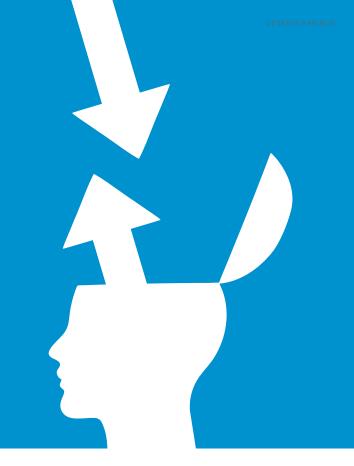
Please register by email to psychol.studber@jku.at

All our services are free of charge. www.studienberatung.at

"

THE MORE TIME...

THE MORE TIME WE SPEND ON IMPORTANT BUT NON-URGENT MAT-TERS, THE GREATER OUR SCOPE FOR ACTION BE-COMES.



And then there is the area of "Deceptions", These are things we sometimes like to get involved in so we don't have to do other things – tasks that feel urgent but aren't really important. These include some phone calls and emails, unexpected visitors we don't want to turn away, the expectation that others should always be "available" or the feeling that we urgently need to clean the flat even though we should be studying. These are often activities in which we try to meet the expectations and priorities of others.

And finally, there are tasks and things that are neither urgent nor important. Things like binge-watching an entire series or spending hours on social media. Such activities should either be consciously eliminated or consciously enjoyed.

The more time we spend on preparation, planning and personal responsibility, the less we have to play firefighter later on.

However, if even the best planning and preparation are not enough and you still feel overwhelmed, anxious or depressed, the Psychological Student Counselling Service is also happy to assist you with individual appointments.

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MORE INFORMATION AND TIPS

The Psychological Student Counselling Service offers groups and workshops on topics such as time management, stress management, learning techniques, relaxation and positive psychology.



STUDENT LIFE

STUDENT DISCOUNT

IN LINZ AND ONLINE



ESSEN

MENSA-BONUS (ÖH JKU)

€2 discount per main course per day

Who?

All JKU students with a low monthly budget (≤ €170 for food).

How?

Apply for the canteen bonus each semester in KUSSS ("ÖH-Mensabonus").

What?

 $\ensuremath{\mathfrak{C}} 2$ discount on every main course in the JKU canteens.

DENN'S BIOMARKT

6% off your entire purchase (every Wednesday)

Who?

Students with a valid student ID card.

How?

Show your ID at the ticket office on Wednesdays.

What? 6% discount on almost everything (legal exceptions such as books/infant formula excluded).



PUBLIC TRANSPORT

MEGA-TICKET STUDENT (LINZ AG)

Reduced semester price: €83.50 or €201.50

Who?

Full-time students in Linz under the age of 26 (cut-off dates: 1 September / 1 March).

How?

Purchase via the LinzMobil app or at the LINZ-AG Infocenter; you will need your enrolment confirmation, registration form, photo and ID.

What?

Valid for 6 months (semester plus 2 bonus months) for unlimited travel in the Linz core zone, including the Pöstlingbergbahn; thanks to subsidies

€83.50 for main residence in Linz/Leonding, €201.50 for neighbouring municipalities (list price €253.60); additional benefits such as discounts on the call-and-collect taxi service and tim car sharing.

KLIMATICKET 0Ö

Annual pass €393 / reduced €295

Who?

Anyone can purchase the Upper Austria Climate Ticket; discounts are available for "Junior" (up to 24/25), "Senior" (65+) or "Special" (people with disabilities).

How?

Available from the Upper Austrian Transport Association (OÖVV); variants: Regional, +Linz, +Wels, +Steyr, Total.

What?

Unlimited use of all public transport in Upper Austria; basic price €393, reduced price €295. The "Regional + Linz" version costs €533. (discounted 435 €).

With your ÖH Wirtschaft, you not only study more easily, but also save money. Here you will find exciting discounts for JKU students!



STREAMING

SPOTIFY PREMIUM STUDENT (AUSTRIA)

1 month free, then £6.99/month

Who?

Verified students at an accredited university; up to 4 years.

How?

Registration with Spotify and verification via SheerID; annual re-verification required.

What?

Unlimited, ad-free music streaming, offline mode and better audio quality; cancel anytime. After graduation, switch to Premium Individual (£12.99/month).

APPLE MUSIC STUDENT (AUSTRIA)

1 Monat gratis, danach 5,99 €/Monat

Who?

Verified students (UNiDAYS/SheerID) at an eligible university; up to 48 months.

How?

Select the student tariff in the Apple Music app and confirm your eligibility.

What?

Access to over 100 million songs and 30,000 playlists; ad-free and offline.



SOFTWARE

OFFICE 365 EDUCATION

free for students

Who?

Students at JKU with a valid university email address.

How?

Registration via Microsoft's Office 365 Education page using your university email address.

What?

Free web versions of Word, Excel, PowerPoint, OneNote, Teams and the Al-supported Copilot chat.

ZOOM CAMPUS-LIZENZ

free for students

Who?

Students at JKU with a valid university email address.

How?

Registration via Zoom with university email address.

What?

Free Zoom licence (without the 40-minute limit on video calls)!



STUDENT LIFE

TAX ADJUSMENT



Tips for students from Ivka Jakim, Assistant Manager at KPMG

THE BASICS: DEADLINE & ACCESS TO FINANZONLINE

Tax equalisation, also known as employee tax assessment, is a way to reclaim overpaid taxes. Your employer has until the end of February to submit your annual payslip for the previous year to the tax office. You can then apply for your employee tax assessment for the previous year from March onwards. If you have not completed your employee tax assessment by 30 June and a credit balance results, the tax office will automatically initiate your assessment. For all late birds: you can apply for tax equalisation for the last five years, even if an automatic assessment has already been made.

To apply for tax equalisation, you must log in to Finanz-Online with your user data. If you do not have access data, you can register directly on the FinanzOnline website. You will need proof of identity to register online. Once you have successfully registered, you will receive your access data by post. From October 2025, access to FinanzOnline will only be possible via ID Austria or two-factor authentication.

TRAINING AND FURTHER EDUCATION COSTS

If you are a student completing training or further education alongside your current employment, you can claim the associated costs as tax deductions. These include course fees, costs for materials or scripts, and travel expenses.

It is important that your profession and your training are related. If you purchased a computer or tablet for your profession or training in the past calendar year, you can also claim these costs. Please note that if you use the device for private purposes, the corresponding private portion must be deducted.

Teleworking allowance & office equipment

Good to know: If you have a low income or started employment during the year, you will normally always receive a credit. If you work from home, you are entitled to a teleworking allowance of EUR 3 per day for a maximum of 100 days per year. In addition, you can claim up to EUR 300 per year for costs related to ergonomic office furniture.

SPECIAL EXPENSES & EXTRAORDINARY EXPENSES

In addition to the costs already mentioned, special expenses such as donations or church contributions can also be taken into account. These contributions are automatically forwarded to the tax office, provided that you have provided your full details when making the donation.

Extraordinary expenses such as medical costs can also be claimed in your employee tax assessment. If medical bills are not covered in full by the Austrian Health Insurance Fund (ÖGK), you can claim the difference minus an excess, which is calculated based on your income.

FAZIT It is definitely worth looking into employee tax assessment, especially if you are on a low income. In the best case scenario, you will get money back from the tax office. Take advantage of the opportunity to make full use of your tax benefits and find out about the various deduction options.

View all tax tips as reels!
Become part of #teamKPMG: kpmg.at/jobs



STUDENT LIFE

IMPRESS WITH YOUR CURRICULUM VITAE



Your CV (Curriculum Vitae) is the centrepiece of your application. Ideally, your CV should be one to two A4 pages long. These tips will help you optimise your CV.

CREATIVE OR PROFESSIONAL LAYOUT?

Depending on the industry you are applying to, you should also adapt your layout accordingly. If you are applying for an internship at a law firm, it makes sense to choose a classic layout. Applicants for a job in marketing are expected to reflect their creativity in their CV.

CLEAR FORMATTING

The clearer the CV is, the better. In German-speaking countries, it is advisable to write your CV in tabular form and in thematic blocks:

TIME DETAILS IN REVERSE CHRONOLOGICAL ORDER

Ensure that your dates are correct. Within a subject block, list the dates in month/year format in reverse chronological order, i.e. starting with the most recent.

WHAT ARE YOU GOOD AT?

Highlight your strengths by providing a realistic insight into your previous (professional) experience. Convince the reader with examples and briefly list the most important tasks you performed in your part-time jobs, internships and full-time jobs.

SMILE, PLEASE! YOUR APPLICATION PHOTO

Your application photo gives a first impression. A friendly impression in the photo says a lot about you. Use a recent portrait photo taken by a professional photographer. Choose modest clothing.

DO YOU HAVE ANY QUESTIONS?

The JKU Career Centre is happy to assist you at karrierecenter@jku.at available for you.

PERSONAL DETAILS IN YOUR CV

- Education (school, university)
- Work experience & internships
- Projects
- Additional qualifications & further training
- Stays abroad, interests

 Special knowledge & skills (foreign language skills, IT skills)

Choose an easily legible font and font size. Consistent formatting ensures a harmonious overall appearance.





MORE THAN STUDYING

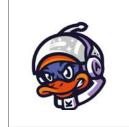
YOUR CAMPUS LIFE



CAMPUS LIFE

JKU ASTROS

MORE THAN SPORT



For three years now, the JKU Astros have been bringing college sports to Linz – and have really shaken up the university scene. Whether it's American football, basketball or cheerleading, the Astros are not just about winning, but above all about passion, community and unforgettable moments. Anyone who has ever been to a home game at Kepler Hall or ABC Platz knows what it means when hundreds of students, alumni and fans come together to rock the hall or stadium. And best of all, anyone can be a part of it. Whether you want to be on the field yourself or help out behind the scenes as a volunteer, the Astros have room for everyone who wants to feel and live the university spirit. Previous sporting experience is not a requirement; enthusiasm for team spirit and commitment count just as much.

If you are interested, simply contact us at astros@jku.at or follow the JKU Astros on Instagram (@jkuastros), Don't miss out. Come along, try it out and become part of a movement that fills the campus with energy, passion and community spirit.

FOOTBALL

With the founding of its American football team in 2022, JKU has revolutionised university sports in Austria. Under the floodlights at ABC Platz, fans experience that genuine "Friday Night Lights" feeling – complete with signature drinks, music, cheers and an atmosphere that is otherwise only known in the USA.

The football team continues to grow year after year and offers anyone interested the chance to be part of a unique project. Whether you have experience or want to start from scratch, here you will learn from experienced coaches and quickly become part of a close-knit community.



BASKETBALL

The JKU Astros basketball teams have been part of the Austrian College Sports League (ACSL) since 2022. Both the women's and men's teams have already made a name for themselves and regularly show that Linz can keep up with the big universities in Vienna.

During home games, Kepler Hall is transformed into a real cauldron – with over 600 fans, music, food & drinks and an atmosphere that is second to none. When the cheerleaders cheer and the teams fight for every point, goosebumps are quaranteed.



JOIN THE ASTROS!

Whether it's football, basket-ball, cheerleading or volunteering behind the scenes, the JKU Astros are always looking for motivated students who want to become part of this unique community. You don't have to be a professional or have years of sporting experience – the only important thing is that you bring university spirit with you and live it together with us.

Author: Hanna Klas, JKU Astros

CHEERLEADING

What would game day be without the JKU Astros Cheer? With spectacular stunts, dance performances and tireless energy, the cheer team ensures that the atmosphere on and off the field never lets up. They are the heartbeat of every game and embody the JKU spirit like no other team.





CAMPUS LIFE

UNIFORCE CONSULTING LINZ

COME FOR THE CHALLENGE, STAY FOR THE PEOPLE

Do you want to deepen your knowledge not only in the lecture hall, but also shape tomorrow's practice today?

Then uniforce Consulting is the right place for you! We are the student consultancy at JKU Linz – a team of motivated students from a wide range of disciplines who work together to implement real, paid projects for companies.

As part of Austria's largest student consultancy, you will benefit not only from our location in Linz, but also from close cooperation with our second location in Vienna. This opens up even more exciting project opportunities, networking events and an Austria-wide network of ambitious students and alumni.

With us, you will have the opportunity to take on responsibility and work directly on solutions to current

economic challenges. Whether strategy, digitalisation, sustainability or market analysis – our projects are as diverse as our members. And best of all, your work will not only be valued through feedback from companies, but also through financial remuneration.

But uniforce means more than just project work: with us, you will learn how teamwork works in practice, how to successfully manage projects and how to present results convincingly. Numerous internal training courses, workshops with partner companies and our strong alumni network will give you the tools you need to surpass yourself.



Our motto sums it up perfectly: "Come for the challenge, stay for the people."

What brings you to us are exciting challenges – what keeps you here is the community. In a strong team of like-minded people, you will find inspiration, support and friendships that will last far beyond your time at university.

Sounds exciting? Then take the opportunity to become part of uniforce Consulting Linz! Apply during one of our next recruitment phases and shape your future today – together with us.

Best regards, **Wundsam Simon** Executive Linz

Author: Simon Wundsam, Uniforce Linz



CAMPUS LIFE

JKU INTERNATIONALS

YOUR INTERNATIONAL COMMUNITY AT JKU

Starting your student journey in a new country can be overwhelming, we've been there. That's why JKU Internationals exists: to support and connect international students at Johannes Kepler University.

Every single person on our team has stood in your shoes: confused about paperwork, wondering where to find friends, unsure who to even ask for help. When connecting with fellow students feels impossible and finding your place at JKU seems overwhelming, we become the bridge between your confusion and the right solutions.

But practical support is just the beginning. We're creating an environment where international students don't just navigate at JKU - they thrive, discover, and connect in ways that transform their entire Austrian experience. Take our recent partnership with Startups Upper Austria, where we connected international students with Austria's entrepreneurial ecosystem, or our international party that brought together students from dozens of countries for an unforgettable evening.

From international parties to Christmas market crawls to professional networking events, we're constantly creating spaces where meaningful connections happen naturally. Every experience is thoughtfully curated with international students' unique needs in mind. We're building bridges between cultures, careers, and communities.

Whether you're looking to join our team as a volunteer in our IT, marketing, or event organization departments, or simply want to be part of the experiences we create, there's a place for you. We value every perspective and love turning new ideas into reality.

Follow us on Instagram, slide into our DMs with questions, or join us at one of our upcoming events. At JKU Internationals, you're not just another international student, you're a part of a community that truly understands your journey.

Author: Helen Alania, JKU internationals

IMPRESSUM

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