



University of
Bedfordshire

TRANSFORMING

BEDFORDSHIRE

2021-26 Strategy

OUR VISION



A vibrant, ambitious academic community, celebrating diversity and the transformative power of education



OUR GOALS

Microscript 3

Winten

*We will be a values driven university,
with a high performance culture,
providing an excellent student and
staff experience in a vibrant and
diverse academic community*

EXPERIENCE





SUCCESS

We will be a leading university for student opportunity and success, supporting students to achieve their best outcomes and preparing them for successful graduate level employment

ASPIRATIONS

We will enable students to thrive academically and personally, providing support for their needs and aspirations



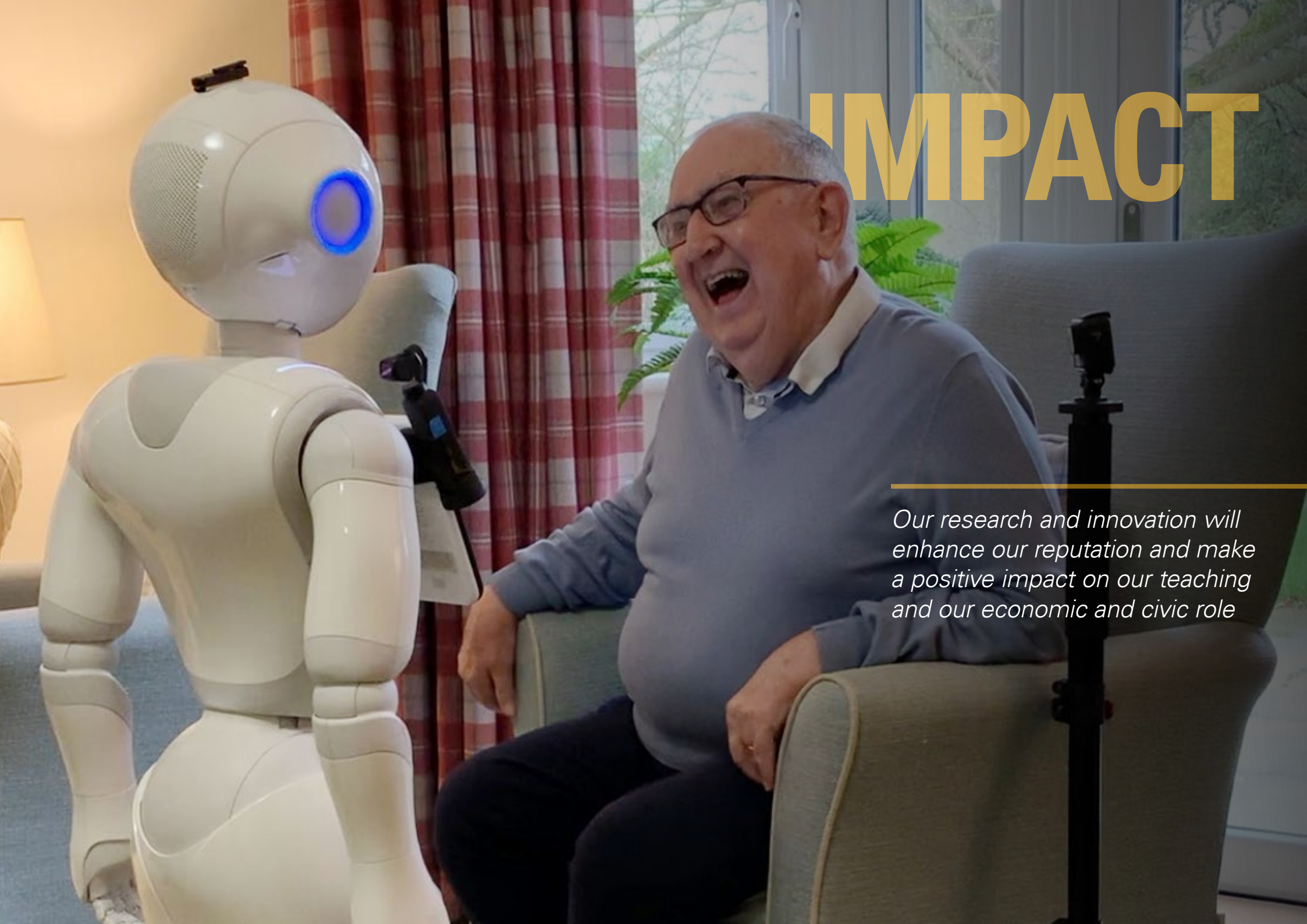
TEACHING



We will deliver inspiring, expert and innovative teaching which is student focussed, inclusive, provides challenge and leads to quality improvement

IMPACT

Our research and innovation will enhance our reputation and make a positive impact on our teaching and our economic and civic role



We celebrate the global community of the university, delivering a global perspective in our courses and an excellent experience for our international students

GLOBAL



COMMUNITIES

As an anchor organisation, we will embrace our civic and economic role, taking pride in our positive engagement in the communities and sectors we support





PARTNERSHIPS

Our strategic partnerships will deliver mutual benefit in enhancing our teaching, research and wider engagement



SUSTAINABLE

*Environmental sustainability and the
UN Sustainable Development Goals
will inform our strategy and actions*

STEM building

OUR VALUES



EDUCATION

We believe in higher education as life changing and world changing

AMBITION

We are ambitious for our staff and our students and the University

INCLUSION

We are proud to be a diverse and global community

EXCELLENCE

We will be excellent in all aspects of our work

OUR VALUES

COMPASSION

We are compassionate and caring and value all members of our community

HONESTY

We behave ethically and with integrity

DEVELOPMENT

We nurture talent, innovation and creativity

AGILITY

We are flexible and responsive in our systems and processes

OUR VALUES

COLLABORATION

We are positive about collaboration, internally and with partners

COMMUNITY

We are an anchor institution and will work to benefit our communities

SUCCESS

We celebrate the achievements of our students, staff and alumni

SUSTAINABILITY

We have a strong and evidenced commitment to environmental sustainability

OUR VALUES