## FILIPINO AMERICAN CHAMBER OF COMMERCE OF GREATER LOS ANGELES



Founded 2001. Redefined 2018.

EMPOWER ENTREPRENEURS. ELEVATE PROFESSIONALS. ENGAGE COMMUNITY.

FOLLOW US ON SOCIAL MEDIA





www.FACCGLA.org

## ABOUT US

## **MISSION**

Promote, Cultivate, Connect & Empower the Filipino-American Community and its allies for Business Development in Greater LA.

## **VISION**

To be the leading catalyst for the Prosperity of Businesses that share the values of the Filipino-American Community.

## **FACCGLA 3.0 VIDEO**



Click the photo to watch the video

## **CORE VALUES**

- Excellence
- Innovation
- · Entrepreneurial Spirit
- Diversity
- Community Outreach
- Integrity
- Sustainability
- Education
- Accessibility
- Collaboration

## WHY SUPPORT THE FIL-AM CHAMBER GLA?

- Access to a vibrant network of Filipino-American businesses & professionals
- Business development & growth opportunities
- Marketing exposure to potential clients & customers
- Connections with government offices, agencies & non-profit organizations
- Representation and advocacy
- Access to business resources, expertise & mentorship
- · Exclusive members discounts, perks & benefits
- Visibility via robust online membership directory
- Connections through a solid social media presence
- Opportunities to give back to the community
- Promotion of Filipino culture
- Opportunities for leadership development & personal growth

# COMMUNITY WE SERVE

## **FILIPINOS IN LOS ANGELES**

- · LA has the largest concentration of Filipinos in the world outside Manila, Philippines
- · More than half a million Filipinos living in LA
- · Filipinos is the 2nd largest AAPI Community

### **OUR MEMBERS**

- About 150 active and highly engaged members
- Open to Filipinos and non-Filipinos
- Businesses from start-ups, micro, small, medium, and large companies
- Business Professionals
- Non-Profits

## **OUR STRATEGIC PARTNERS**

- Non-profit organizations providing access to capital, workshops, and advocacies
- Local and Philippine government offices
- Chambers of Commerce
- · Universities and Colleges
- Media
- Etc.

### **HOW WE CONNECT WITH THE COMMUNITY**

- Monthly events (in-person/virtual) hosted 2-3 times per month by FACCGLA and its Affiliates
- Annual/Biennial events with 150-250 attendees and growing
- Top SEO ranking with the launch of our brand-new website
- High visibility on our top-ranking social media profiles such as Facebook, Instagram, LinkedIn, Youtube, etc., with consistent hundreds and several thousands of reach and followers
- Exclusive Online Facebook Group with a few hundred members and growing
- Monthly newsletter via new e-magazine, Sunbites, with about a thousand subscribers
- Text blast marketing with a few hundred subscribers
- Chamber Ambassadors



## OFFICERS AND BOARD MEMBERS



Lois P. Klavir
President
VP & Sr. Business
Relationship Manager,
JPMorgan Chase
Business Banking



President-Elect & Vice President
Realtor & Senior Loan Officer, Regal Realty & Home Loans



Celeste Rose Monderin Vice President Owner, Mondrose Business Solutions



Fidji Nicar Victoriano Secretary Quality Assurance Manager, ALS Environmental Simi Valley



Henry Chen Treasurer Partner, Get Assured Inc.



Carlotta Sarenas
Board Member
Owner,
Carlotta Collections



Gemma Bergstrom
Board Member
Caldera Medical,
QA Specialist



Kathy Current Board Member Mortgage Advisor, Nexa Mortgage



**Lioness Ebbay, Esq. Board Member**Estate Planning Attorney,
Lioness Law



Board Member
Principal Owner,
Matrix Prime Investments, LLC



Redy Babasa-Thompson
Board Member

FVP Senior SBA Business
Banking Relationship Manager,

Cathay Bank



Board Member
Registered Nurse Supervisor,
Department of Health Services

## REWARDS AND RECOGNITIONS

## **CHAMBER OF THE YEAR 2023**

#### WHAT DOES IT MEAN TO BE THE COFACC CHAMBER OF THE YEAR?

- · Most growth in membership
- · Most growth in revenue
- · Most innovation and creativity
- Most in community involvement
- Most active collaboration with COFACC
- Most representation at COFACC meetings and events in 2022
- Role model for FilAm Chambers & Affiliates

## **ADDITIONAL AWARDS & RECOGNITIONS**

#### **FACCGLA**

- The Dream Team Chamber of the Year 2023 (For Achieving the Gold Standard)
- Super Squad Award 2023 (Chamber with the Most Delegates in Attendance)

#### **LOIS P. KLAVIR**

Winner of Hearts Service Excellence Award 2023



# EVENTS & PROGRAMS

#### **Monthly 3rd Wednesday Networking Mixers**





The estimated number of attendees at monthly networking events is 40 to 90.

#### **Business Conference & Expos**



#### **Entrepreneur Bootcamp Series**



Biennial Installation and Fundraising Gala



#### **AND MANY MORE!**

- Business Speaker Panel & Roundtable
- General Membership Meetings & Town Hall
- New Members Onboarding
- Monthly Government Affairs Meetings
- Affiliate & Strategic Partner Events
- Mega Mixers
- Annual Holiday Mixer

#### **Annual Golf Tournament**



## STRATEGIC PARTNERS

















































































## SUPPORT OUR CHAMBER

## 2023-2024 FACCGLA SPONSORSHIP PACKAGE

MEMBERSHIP	EST. VALUE Per Occurrence	PLATINUM \$10,000	<b>GOLD</b> \$7,500	\$5,000	<b>BRONZE</b> \$2,500	SUPPORTER \$1,500
Corporate Membership	\$350	1	1	1	1	V 1 5
MEDIA & MARKETING						
<ul> <li>Recognition as Sponsor at Annual Events</li> </ul>	\$1,000	2	1	1	1	0
Hyperlinked Logo on Website	\$500	1	1	1	1	1
<ul> <li>Recognition as Sponsor at Monthly Events</li> </ul>	\$50	12	12	12	2	1
<ul> <li>Hyperlinked Logo on Monthly Newsletter (ranking based on package)</li> </ul>	\$50	12	12	12	12	12
<ul> <li>Logo on Monthly Event Flyers (ranking based on package)</li> </ul>	\$50	12	12	12	2	1
Logos on Social Media Marketing Flyers	\$50	12	8	4	2	1
EVENTS						
2024 Annual Gala Admission	\$200	20	15	5	1	1
Annual Conference or Golf Admission	\$125	8	4	2	1	1
Monthly Event Networker Access	\$40	24	24	24	12	6
<ul> <li>Monthly Event Sponsor (3-min Pitch or Exh</li> </ul>	ibit) \$200	12	8	4	2	1
Webinar/ Workshop Hosting	\$250	2	2	1	1	1

To customize your sponsorship package and for bank account and tax information, please reach out to president@faccgla.org.

We look forward to partnering with you in supporting our vibrant community!

Mabuhay! ("To Live!")

**THANK YOU!**