



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

COLLEGE OF PROFESSIONAL AND  
CONTINUING EDUCATION  
專業及持續教育學院

# BHM Updates

## October 2025



DIVISION OF BUSINESS AND  
HOSPITALITY MANAGEMENT

工商及款待業管理學部

# 09/10

2025

## BHM Professional Talk Series: How Could AI Robotics Enhance Tourists' Experience - A Case of Hong Kong Cultural Tourism



On 9 October 2025, the BHM Professional Talk Series welcomed Mr Jacky Yau, Director of the Robot Institute of Hong Kong, who delivered an engaging lecture titled *“How Could AI Robotics Enhance Tourists' Experience - A Case of Hong Kong Cultural Tourism”*. The session provided BHM students with valuable understanding of the growing role of artificial intelligence and robotics in tourism. Mr Yau conducted live demonstrations using two robots and shared both local and global examples of technological innovation. The interactive session offered practical perspectives on how technology can enrich visitor experiences and enhance operational efficiency, inspiring students to embrace future advancements in the industry.





# 14/10

2025



## Ocean Park Behind-the-Scenes Tour cum Management Talk

On 14 October 2025, BHM students participated in the Ocean Park Behind-the-Scenes Tour cum Management Talk. Mr Johnny So, Executive Director of Operations and Engineering at Ocean Park Corporation, delivered an informative session on attractions management principles, covering guest experience, operational efficiency, and strategic planning. He illustrated these concepts through real-world examples of crowd management, safety procedures, and service optimisation, deepening students' appreciation of effective park operations. The behind-the-scenes tour of the haunted house showcased how storytelling, actor coordination, special effects, and queue management contribute to an immersive guest experience. A visit to the food and beverage operations further demonstrated how themed menus and streamlined logistics support high service standards. The visit broadened students' understanding of innovation and operational excellence in attractions management.



# 14/10

2025

## BHM Professional Talk Series: Security Management at Hong Kong International Airport - Strategies, Technologies, and Challenges



On 14 October 2025, we were delighted to welcome Mr Nieman Lok, Assistant Manager of Security Projects at Airport Authority Hong Kong, who delivered a talk titled “*Security Management at Hong Kong International Airport - Strategies, Technologies, and Challenges*”. The session provided students with an overview of how one of the world’s busiest airports manages security operations while balancing efficiency and passenger experience. Mr Lok introduced the latest technologies implemented at Hong Kong International Airport, including advanced screening systems, smart surveillance tools, and data driven risk management approaches. He also highlighted the ongoing challenges of maintaining safety amid evolving global threats and rising passenger volumes. The talk deepened students’ understanding of the strategic planning and technological innovation that underpin modern airport security management, inspiring them to explore future careers in aviation, safety, and technology.



14/10  
2025



## BHM Professional Talk Series: Juggling Dreams - Nurturing Well-Being as a YouTuber, Influencer and Student

On 14 October 2025, Miss Hanna Vanharanta was invited to deliver a sharing session with BHM students, where she discussed her journey as a YouTuber and influencer while balancing university life. During the interactive session, Miss Vanharanta provided valuable advice on developing effective customer engagement with subscribers and followers on social media. She also elaborated on content creation strategies for platforms such as YouTube and Instagram, highlighting the importance of authenticity and creativity. In addition, she shared practical tips on maintaining personal well-being in the fast-paced digital environment, empowering students to succeed both personally and professionally in the online landscape.





17/10  
2025

## BHM Professional Talk Series: Unlocking Opportunities - Building a Successful Career in the Hospitality and Tourism Industry

We were honoured to welcome Ms Dorothea Wu, Recruitment Manager of Human Resources at Dalian Shangri-La, for an inspiring talk with our hospitality and tourism students on 17 October 2025. The session explored career development and advancement opportunities across the hospitality industry. Drawing on her extensive experience, Ms Wu offered practical guidance on navigating a dynamic professional landscape. She highlighted the importance of adaptability, continuous learning, and strong professional networks as essential elements for success. Encouraging students to explore diverse career paths - from hotel management to event planning - she inspired them to view challenges as opportunities for personal and professional growth.





# 21/10

2025



## 2025 China Internship Programme - Tea Gathering cum Scholarship Presentation

On 21 October 2025, a Tea Gathering cum Scholarship Presentation for the 2025 China Internship Programme was held to celebrate BHM students' learning and development throughout their China internships. The event highlighted their resilience, adaptability, and self-discovery as they reflected on their experiences. A key moment was the presentation of the **Outstanding Interns Scholarship** to five students - Chun Man Kin Benny, He Xin, Li Kit Shing, Lu Yalin, and Pan Zehan - from various Associate Degree in Business programmes. Their outstanding performance during internships at partner hotels in Mainland China earned commendation from both employers and lecturers.



23/10  
2025



## Guest Talk: Preserving the Past, Inspiring the Future - Effective Management of Cultural Heritage Attractions

On 23 October 2025, we were delighted to welcome Professor John Ap for an enlightening guest lecture titled “*Preserving the Past, Inspiring the Future - Effective Management of Cultural Heritage Attractions*”. During the session, Professor Ap discussed the importance of balancing cultural heritage preservation with sustainable tourism development. He outlined strategies for conservation, community involvement, and innovative ways to enhance visitor engagement while maintaining authenticity. The lecture offered thoughtful perspectives on managing cultural heritage in today’s evolving tourism environment and inspired students to reimagine the future of heritage conservation.





24/10  
2025



## Experiencing Mega Event - Wine and Dine Festival 2025

To help students keep abreast of industry trends and understand the key elements behind the successful delivery of large-scale events in Hong Kong, students from the *BBA (Hons) in Convention and Event Management*, and *BBA (Hons) in Tourism Services Operations and Management* programmes joined the Wine and Dine Festival 2025 at the Central Harbourfront Event Space. During the visit, Ms Augustina Kwok, Chairman (Education) of the International Live Events Association Asia Chapter, provided an overview of the festival's design, broadening students' appreciation of event execution, visitor engagement, and industry collaboration.



24/10  
2025



## CPCE CESO Industry Gratitude Luncheon

BHM students and lecturers were pleased to attend the CPCE CESO Industry Gratitude Luncheon on 24 October 2025 at The One's Grand Ballroom. The event served as a meaningful occasion to express gratitude to employers for their continued support in providing work-related learning opportunities. It also offered an excellent platform for networking, allowing students to exchange internship experiences and strengthen their understanding of industry practices. The luncheon further reinforced ties between academia and industry, fostering collaboration and the pursuit of professional excellence.







# 25-26/10

2025

## SPEED and HKCC Joint Graduation Ceremony 2025

The 23rd Joint Graduation Ceremony for SPEED and HKCC was held at PolyU's Jockey Club Auditorium on 25 and 26 October 2025. We are proud to celebrate the graduation of more than 1,600 BHM students this year. Congratulations to all graduates on achieving this milestone. We extend our best wishes for continued success as they embark on the next stage of their personal and professional journeys.



30/10  
2025



Visit to

## Hong Kong Exchanges and Clearing Limited (HKEX)

On 30 October 2025, BHM students visited Hong Kong Exchanges and Clearing Limited (HKEX). The visit featured a guided tour of the Connect Hall and the Museum of Finance, which showcases the history and evolution of Hong Kong's financial markets. Students gained an enhanced understanding of the city's role in global finance, technological innovations in market infrastructure, and HKEX's commitment to connectivity and sustainability. The experience provided an immersive learning opportunity that deepened students' appreciation of capital markets and their operations.





# 31/10

2025



## RCGB Research Workshop: AI Tools Sharing Series - How to Enhance Research Efficiency?

The Research Centre for Green Business (RCGB) organised a research workshop on 31 October 2025 entitled “*AI Tools Sharing Series - How to Enhance Research Efficiency*”. The session featured three speakers: Dr Jonathan Kwok, Senior Lecturer of BHM; Mr Tony Wong, Research Associate; and Mr Tom Leung, Project Assistant of RCGB. They shared practical demonstrations and insights on how artificial intelligence tools can enhance research efficiency and improve workflow management. The workshop provided an engaging platform for academic exchange, encouraging participants to explore good practices and innovative applications of AI in academic research.



# 31/10

2025



## RCGB Public Lecture:

### AI-Powered Compliance & ESG Risk in Global Supply Chains - Navigating Legal, Regulatory, and Ethical Challenges in the AI Era

On 31 October 2025, RCGB hosted a public lecture featuring Mr Lawrence Tam, Founder and Chief Executive Officer of LegalnTech Company Limited. With over 30 years of leadership experience in supply chain management, legal technology, and digital transformation, Mr Tam shared expert insights on how artificial intelligence is reshaping legal compliance, ESG accountability, and risk management in global supply chains. The lecture provided participants with real-world case examples and practical strategies on leveraging AI for contract intelligence, claim risk analytics, and supplier transparency. Attendees commended the session for its depth, relevance, and applicability in advancing sustainable and responsible business operations in the AI era.



# 31/10

## 2025

### BHM Master's Programme Professional Talk Series: Advancing Career Success

BHM碩士課程專業講座系列：燃亮成功之路

Featuring expert speakers across various professions designed to enhance knowledge and support career development and academic success.

All BHM students are welcome!



## BHM Master's Programme Professional Talk Series: Advancing Career Success

In October 2025, eight sessions of the BHM Master's Programme Professional Talk Series were organised for BHM master's and degree students, offering them the opportunity to gain perspectives from industry practitioners across diverse sectors. The talks covered a wide range of contemporary topics, including artificial intelligence, sustainability, logistics, ecotourism, ESG governance, customer engagement, and the human touch in modern food and beverage marketing. Through these thought-provoking talks, students deepened their understanding of industry trends and challenges, while appreciating the practical knowledge and experiences shared by the guest speakers.





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