



**BOOSTING OPERATOR  
BUSINESS**

# BOOSTING OPERATOR BUSINESS WITH A CORRECT VALUATION

In our September newsletter, we discuss the importance of Due Diligence now when the mobile business is in transition to the 5G era with more and more demanding data services and bringing in new players. Industry expertise is needed both for the current players and for the new entrants to assess the requirements for the 5G transition and the level of required investment.

## Mobile network expertise plays a key role in valuation

A due diligence requires a deep dive into several facets of the target, such as financial, tax, commercial, IT, technical and organisational details. Industry expertise is needed to assess the requirements for the 5G transition and the level of required investment.

For a mobile network operator acquisition, it is important to include technical and commercial expertise of mobile networks to better understand an opportunity.

Omnitele assists telecom operators and user organisations in due-diligence investigations and building business cases for mobile network operations on three different continents.



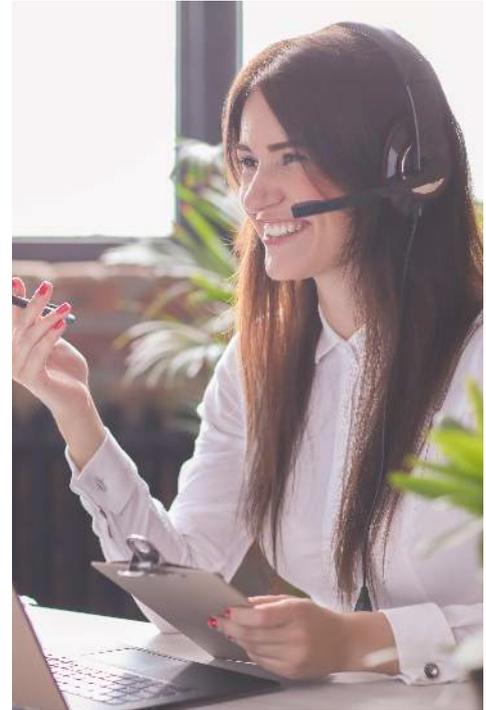
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# 5G BOOSTING OPERATOR BUSINESS

Operators face the challenge of deciding how much to invest into 5G spectrum, and when to deploy 5G in the network. Careful planning of appropriate deployment locations is needed to maximise the 5G deployment impact.

A detailed assessment is needed for all cells and potential geographical locations, on how big benefit 5G would bring in comparison to the cost and alternative solutions.

Omnitele offers a quick and efficient Omnitele PRIMEA Investment Optimisation solution to assist you in embarking on your 5G journey. The solution is based on Omnitele's longstanding experience of applying Machine Learning in network transformation projects.



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