



COMPANY PROFILE A LEGACY OF EXCELLENCE



BRIDGING NORTHERN EUROPE & EGYPT SINCE 1990
PREMIER DMC & GOLF TOURISM SPECIALIST



GSTC



PREMIER GOLF TOURISM | SPECIALIZED 'STAY & PLAY' PACKAGES



EXCLUSIVE CHARTER OPERATIONS | DIRECT FLIGHTS FROM SCANDINAVIA



TAILOR-MADE CULTURAL JOURNEYS | EXPLORING CAIRO, LUXOR & ASWAN



BESPOKE NILE CRUISES | TRADITIONAL DAHABIYA EXPERIENCES



MICE & CORPORATE EVENTS | LOGISTICAL PERFECTION



NORWAY: AMISOL.NO | DENMARK: AMISOL.DK | EGYPT: AMISOLEGYPT.COM
HEADQUARTERS: DRAMMEN, COPENHAGEN, CAIRO | LICENSED DMC NO. 1904



A PIONEER GREEN DMC



Company Profile: Amisol Travel

Trusted by more than 1 million happy travelers since 1990.

Overview

Amisol Travel is a premier international Destination Management Company (DMC) and tour operator with a legacy spanning over three decades. Founded in 1990, Amisol has built a reputation for excellence by merging deep-rooted Egyptian hospitality with the rigorous quality standards of the Scandinavian market. With a proven track record of serving over 1 million travelers, we are a market leader in providing seamless, high-end travel experiences from Northern Europe to the Red Sea and beyond.

Vision & Mission

- **Our Vision:** To redefine the travel landscape in Egypt through sustainable innovation and luxury, maintaining our position as the most trusted bridge for international travelers.
- **Our Mission:** To design bespoke, high-value travel programs—from elite golf tours to cultural immersions—that exceed the expectations of the modern, conscious traveler.

Strategic Pillars

- **35 Years of Expertise:** Since our inception in 1990, we have mastered the logistics of the Egyptian territory, ensuring safety, luxury, and reliability.
- **Scandinavian Foundation:** We operate with a Norwegian and Danish DNA, prioritizing transparency, precision, and world-class customer service.
- **Pioneering Sustainability:** Amisol is a "Green DMC" leader. We offer Carbon-Free travel options by measuring and offsetting CO2 emissions through certified sustainable projects in Egypt.
- **Integrated Operations:** We maintain a powerful presence with offices in Cairo (Sheraton) and Sharm El Sheikh, supported by our European headquarters in Drammen (Norway) and Copenhagen (Denmark).

Core Services

- **Exclusive Charter Operations:** Managing high-frequency direct flights from major Scandinavian hubs to Egypt's premier resort destinations.
- **Premier Golf Tourism:** Specialized "Stay & Play" packages at Egypt's championship courses. We cater to pros and enthusiasts seeking year-round sun and world-class fairways.
- **Tailor-Made Cultural Journeys:** Expert-led expeditions through Cairo, Luxor, and Aswan, focusing on history, luxury, and private access.
- **Bespoke Nile Cruises:** Operating high-end floating hotels and traditional Dahabiyas for a more intimate river experience.
- **MICE & Corporate Events:** Delivering high-impact corporate retreats and international conferences with a focus on logistical perfection.

Digital & Global Presence

- Norway: www.amisol.no
- Denmark: www.amisol.dk
- Egypt: www.amisolegypt.com
- [Products Link :](#)
- Egypt: Cairo, Sheraton Buildings, Square 1185.
- Accreditation: Fully licensed by the Egyptian Travel Agents Association (ETAA), License No. 1904.



www.amisoltravel.com



SEKEM



Sustainable Travel Manifesto

Amisol Policy to Sustainable Travel



Introduction

At Amisol Travel, we're dedicated to fostering responsible and sustainable travel in the Egypt. Our mission is to offer travelers enriching experiences while minimizing environmental impact and benefiting local communities. Responsible travel means preserving our planet and supporting local cultures. To achieve this, we've crafted a robust sustainable travel policy.

Policy Breakdown

Maximizing Carbon Reduction

Transportation: We prioritize sustainable options like trains and natural gas vehicles to minimize carbon emissions
Routes: We plan routes that minimize flights, further reducing carbon emissions the tours.
Accommodation: We partner with eco-friendly hotels, lodges, and resorts committed to reducing environmental impact.

Local Community Engagement

Partner Selection: We collaborate with local partners who share our commitment to responsible and sustainable travel, preserving the destination's heritage and natural resources.
Employing Locals: We hire local residents, providing training to ensure sustainable travel practices.
Compliance: We ensure our partners adhere to all relevant laws, regulations, and industry standards.
Sustainability Education: We promote sustainability training for our partners' staff to foster positive change in their communities.

Remote Based Company

Partner Selection: We choose local partners aligned with our values and commitment to sustainable travel.
Employing Local Residents: We hire locals for key trip roles, ensuring responsible practices through training.
Compliance with Laws and Regulations: We enforce compliance of standards among our partners.
Promoting Sustainability Education: We advocate sustainability education for our partners' staff, fostering positive community impacts.

CO2 Footprint Assessment and Offsetting

Carbon Emission Calculation: We calculate emissions for each itinerary with Heliopolis University.
Carbon Credit Purchase: We buy credits from Economy of Love to support local farmers.
Traveler Certification: Each traveler gets a carbon certificate showing emissions offset.

Sustainability Compliance

Dedicated Sustainability Leadership: Our management undergoes rigorous sustainability training for effective leadership in sustainability management.
Integrated Goals: Sustainability objectives are seamlessly woven into our core business goals, ensuring alignment and efficiency.
Accreditation and Compliance: Partnered with reputable institutions like the Carbon Footprint Center and Heliopolis University, we verify and uphold sustainability practices, complying with global standards.
Transparency and Learning: We prioritize transparency through public reporting and engagement in external forums, continuously learning and improving our sustainability practices.

Sustainable DMC Network

Rigorous Vetting: We select Local DMC/Guides aligned with our sustainability goals for responsible travel.
Contractual Commitment: Our formal agreements mandate sustainable practices among DMC /Tour Guides reinforcing shared objectives.
Regular Audits: We routinely audit DMC/Guides operations to ensure sustainability compliance and identify areas for improvement.
Collaborative Learning: We collaborate with DMC / Guides to enhance sustainable travel practices through knowledge exchange and experience sharing.



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Carbon Assessment Report: 7-Day Tour

Prepared by: The Carbon Footprint Center (CFC), Heliopolis University for Sustainable Development.

CFC is certified ISO 14046-1 in quantification, monitoring, and reporting of GHG. The methodology used for this assessment is based on the guidelines of the ISO 14064-1, WRI/WBCSD Greenhouse Gas Protocol and PAS 2050.

This Carbon Assessment Report aims to evaluate the carbon emissions associated with a 7-day tourist itinerary presented by Amisol Tourism Company. The assessment is conducted in accordance with the protocol signed since August 2021.

Assessment Methodology: The carbon emissions are calculated based on factors such as transportation mode, accommodation, and activities involved.

Tour Details

Tour Duration: 7 days

Number of Passengers: 35

Tour Path: Cairo and Wahat Baharaia

These itinerary spans days of exploration, covering diverse destinations in and around Egypt. Beginning with:

- Transfer from Cairo Airport to Sekem Eco Village on the 6th of Nov., the journey unfolds as follows:
- On the 7th, delve into the wonders of Pyramids, Memphis, and Sakkara before returning to Sekem, covering a total distance of 225 KM.
- The 8th takes you from Sekem to Heliopolis University and Khan El Khalili, concluding the day's adventures back in Sekem, covering a total distance of 150 KM.
- November 10th marks the journey from Sekem to Al Wahat Al Barahia.
- On the 11th, embark on a round trip from Al Wahat Al Barahia to Sekem via Bilbis, covering an impressive distance of 972 KM.
- Finally, on the 12th, travel from Sekem to Tahrir and back to Cairo Airport, covering a distance of 92 KM.
- In total, the journey spans 1,499 KM, with transportation provided by a Mercedes 49-seat bus featuring an MB OM 906 LA

Results: The total carbon emissions for the 7-day tour are estimated to be [0.7] metric tons of CO₂ equivalent per person.



Thoraya Seada
Carbon Footprint Center Manager
Heliopolis University



Economy
of Love

VOLUNTARY CARBON CREDIT

CERTIFICATE



Afforestation



Compost



Renewable energy



Soil carbon
sequestration



Livestock

PROJECT NAME

Greening The Desert

COAE CERTIFICATE NUMBER

COAE-GTD-SEK-WAH-EG750-EG760-011-2628

SERIAL NUMBER

GTD. 2305

UNDERLYING METHODOLOGY

EoL carbon emissions were calculated using representative soil and tree parameters, information on specific management practices, and the Cool Farm Tool for assessing individual farm impacts. EoL complies with IPCC principles and guidelines of the CDM methodology. The COAE is validating and verifying the EoL licensees according to ISO 14065 based on the EoL project design document provided by the Carbon Footprint Center.

The Economy of Love standard certifies that

Hadewin Jedamski

Neutralized

0.7

ton(s) of CO₂ emissions by supporting the Greening The Desert project verified and validated by the Center of Organic Agriculture in Egypt which is verified and validated ISO 14065.





Tour Leader Guidebook

Designed for Tourist Groups

Introduction

Our Tour Leader Guidebook is designed to help tour leaders deliver safe, smooth, and memorable experiences for visitors, especially senior travellers. It provides clear steps for every stage of the journey from airport arrival to departure while promoting professionalism, sustainability, and genuine Egyptian hospitality.

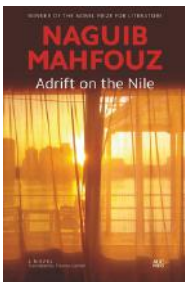
By following these guidelines, each tour leader becomes an ambassador of Egypt's culture and a key part of creating a meaningful, responsible travel experiences.

1. Airport Reception FIT & Groups

1. Our company representative will be waiting for the group before immigration, holding a sign with the company and group name.
2. The representative places the visa stamps on the passports prior to immigration to simplify the entry process.
3. After clearing immigration, the representative assists the group in collecting their luggage from the baggage claim area.
4. The group is then escorted through customs to the tourist coach, where the tour leader welcomes them with a warm, professional greeting.
5. The representative ensures that all luggage is properly loaded and labelled according to room or client number to facilitate delivery later.

2. Welcome on the Coach : FIT & Groups

1. The tour leader starts with a friendly introduction, presenting himself, the representative, and the driver.
2. As a welcoming gesture, each lady in the group receives a single rose, while the gentlemen are invited to enjoy its fragrance a simple but meaningful symbol of hospitality.
3. The tour leader distributes eco-friendly cotton tote bags containing:
 - A detailed booklet outlining the daily program and itinerary.
 - A map of Egypt highlighting key destinations.
 - A copy of "Adrift on the Nile" by Egyptian Nobel Laureate Naguib Mahfouz.
4. The bag carries the message:
 - "We Love Egypt... Help Us Discover Your Country. in Arabic "
 - It's intended for daily use during excursions, helping to identify group members easily while also encouraging positive interaction with locals.
5. During the drive from the airport to the hotel, the leader gives a brief introduction covering:
 - The general trip overview and daily schedule.
 - Safety guidelines while on the coach.
 - The first day's logistics and timing.



3. Arrival at the Hotel or Cruise Boat FIT & Groups

1. Upon arrival, the representative and the tour leader handle the group check-in process efficiently.
2. Room keys or key cards are distributed, and the luggage delivery is verified before the leader and representative leave the reception area.
3. Both remain available until all guests are comfortably settled in their rooms.
4. A welcome meeting is scheduled approximately 30 to 60 minutes after arrival, depending on the arrival time and guests' needs for rest

4. WELCOME MEETING - GROUPS

1. A welcome cocktail or drink is offered, followed by an introductory presentation that includes:
 - A detailed explanation of the tour itinerary and visiting times.
 - General housekeeping information: breakfast time, departure time, meeting points, and the main contact number for emergencies.
2. The leader explains the tipping procedure:
 - A collective gratuity system is included in the package price.
 - A member of the group will hand over a prepared envelope to drivers, porters, or local guides at each stop on behalf of the entire group.
3. During this meeting, the tour leader delivers a short Sustainability Manifesto talk, covering:
 - The principles of responsible tourism and its positive impact on the environment and local communities.
 - How each traveler contributes to supporting the local economy and reducing their carbon footprint.
4. The company's commitment to carbon offset programs for all trips.
5. At the end of the session, each guest receives a Sustainability Certificate showing the amount of carbon offset per person, allowing them to enjoy their journey with a sense of environmental responsibility.

2. Welcome on the Coach : Groups

1. Before each excursion, the leader or representative distributes Whisper System audio devices to all group members.
2. The leader explains how to operate and adjust the device, emphasizing careful handling throughout the tour.
3. Devices are collected after each visit, placed in their charging case, and prepared for the following day.
4. The tour leader should arrive at the restaurant 15 minutes before meal times to ensure the tables are properly set, reserved, and labeled for the group.
5. Tours should move at a slow and comfortable pace, suitable for senior travelers, with rest stops at each site.
6. Ensure cold bottled water is available on the coach at all times.
7. Include regular bathroom and rest breaks during long excursions.
8. Conduct a headcount or use a checklist before leaving each location to ensure no guest is left behind.
9. Politely remind guests to respect local customs, maintain cleanliness, and avoid touching or crossing barriers around monuments.
10. In case of any health emergency, the leader must act calmly and promptly, coordinating with the representative to call for medical assistance if needed.



6. End of Tour and Departure FIT & Groups

1. On the final day, the leader reminds the group of departure times and meeting points.
2. Service evaluation forms are distributed for guests to provide feedback before reaching the airport.
3. The leader verifies all luggage, passports, and flight tickets before departure.
4. The representative accompanies the group to the airport, assisting through check-in and ensuring successful boarding.
5. The journey concludes with a warm farewell on behalf of the company and a small souvenir gift (e.g., a miniature pharaonic statue or “Ankh” key of life).

7. Special Guidelines for Senior Travelers Flt & Groups

- Be patient, kind, and always maintain a calm tone.
- Allow extra time for explanations or repetition when needed.
- Avoid rushing the group or using complex terminology.
- Ensure chairs or resting areas are available at every site.
- Focus on storytelling and emotional engagement, not just historical facts.
- Remind guests to take their medication on time (if applicable).
- Keep a first aid kit readily available on the coach.
- Encourage guests to drink water regularly to avoid dehydration.
- Stay in touch with the group's medical representative on long journeys.

8. Professional Conduct of the Tour Leader

1. Maintain a clean, professional appearance and wear the company's official uniform.
2. Stay calm and composed in all situations, especially during logistical delays.
3. Use polite, culturally sensitive language at all times.
4. Keep close communication with the operations team to report daily updates.
5. Record any incidents, delays, or guest concerns in the daily tour report.
6. Arrange for a group photo at the end of the tour as a keepsake and company souvenir

