

*"I Can Do All Things Through Christ
Who Strengthens Me"
(Philippians 4:13)*



*Blessed Trinity Catholic High School
2020 - 2025
Strategic Vision*

Blessed Trinity Catholic High School

Archdiocese of Atlanta

2020 - 2025 Strategic Plan

Recommended by the Blessed Trinity Catholic High School Advisory Council
Approved by Mr. Brian Marks, School President
January, 2020



“Be it known to all who enter here that Christ is the reason for this school. He is the unseen but ever present teacher in its classes. He is the model of our faculty and the inspiration of its students.”

Unknown



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Message from President

A Renewed Vision



It is truly an honor to lead this incredible Catholic educational institution as we enter our third decade. Our school has passionately strived to live out our mission over the past 20 years. Our emphasis on building a lifelong community is evident and one of the things I am most proud of as our families embrace being Titans forever.

It is with great excitement that I share with you the 2020-2025 Strategic Plan for Blessed Trinity Catholic High School.

Brian Marks

Brian Marks
President





Vision

Blessed Trinity Catholic High School will be dedicated to the development of students spiritually, morally, intellectually, and physically. It is our objective to provide a safe environment and state of the art facilities to prepare our students for learning in a collegiate environment best-equipped for building 21st century skills. The school community aspires to affirm the dignity of each student created in the image of God, and to foster student achievement in life.

Mission

Blessed Trinity Catholic High School exists to provide a nurturing educational environment that transforms lives in Christ, integrating spiritual formation, academic excellence, artistic sensibility, and athletic achievement.

Institutional Values

*Faith & Tradition
Learning | Innovation
Service | Community*



Faith & Tradition

Commitment to our founding principles

Learning

Commitment to knowledge and understanding

Innovation

Commitment to creativity and forward thinking

Service

Commitment to others

Community

Commitment to unity

We strive to be...

As Students

Faith-Filled, Critical Thinkers,
Compassionate, Servant
Leaders, Principled, and
Problem Solvers

As Faculty & Staff

Faith-Filled, Role Models,
Committed to our School
Purpose, Passionate about
Education, Lifelong Learners

As a Community

Key Supporters of a safe and family-oriented
school culture, where positive communication
and interaction ensure a high performing
learning environment



Strategic Priorities

After 20 years of continued success, we must determine what is next.

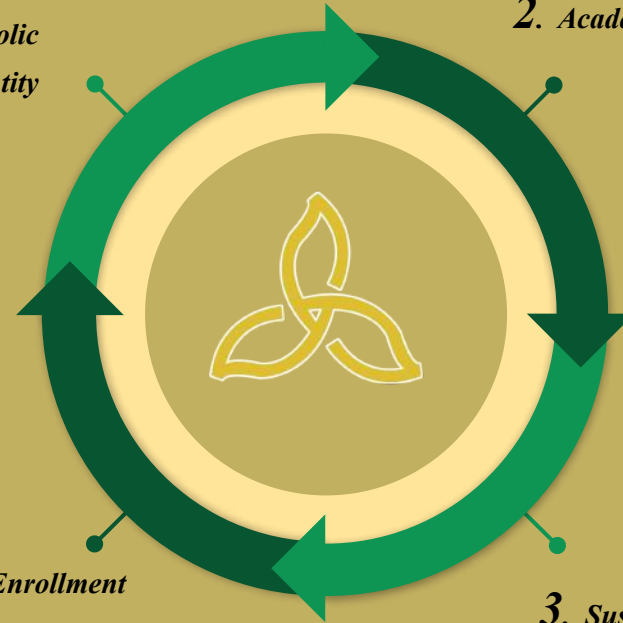
In preparation to meet the challenges ahead of us, we are bringing our community together to build an even stronger sense of focus.

Our Strategic Priorities were defined by and for our entire community of stakeholders to give us a renewed sense of purpose.

We believe that with this approach to our mission, a clear vision, and concrete goals, our opportunities for success will continue to be endless.

1. Mission & Catholic Identity

2. Academic Excellence



4. Marketing & Enrollment Management

3. Sustainability & Fiscal Responsibility



1 MISSION AND CATHOLIC IDENTITY

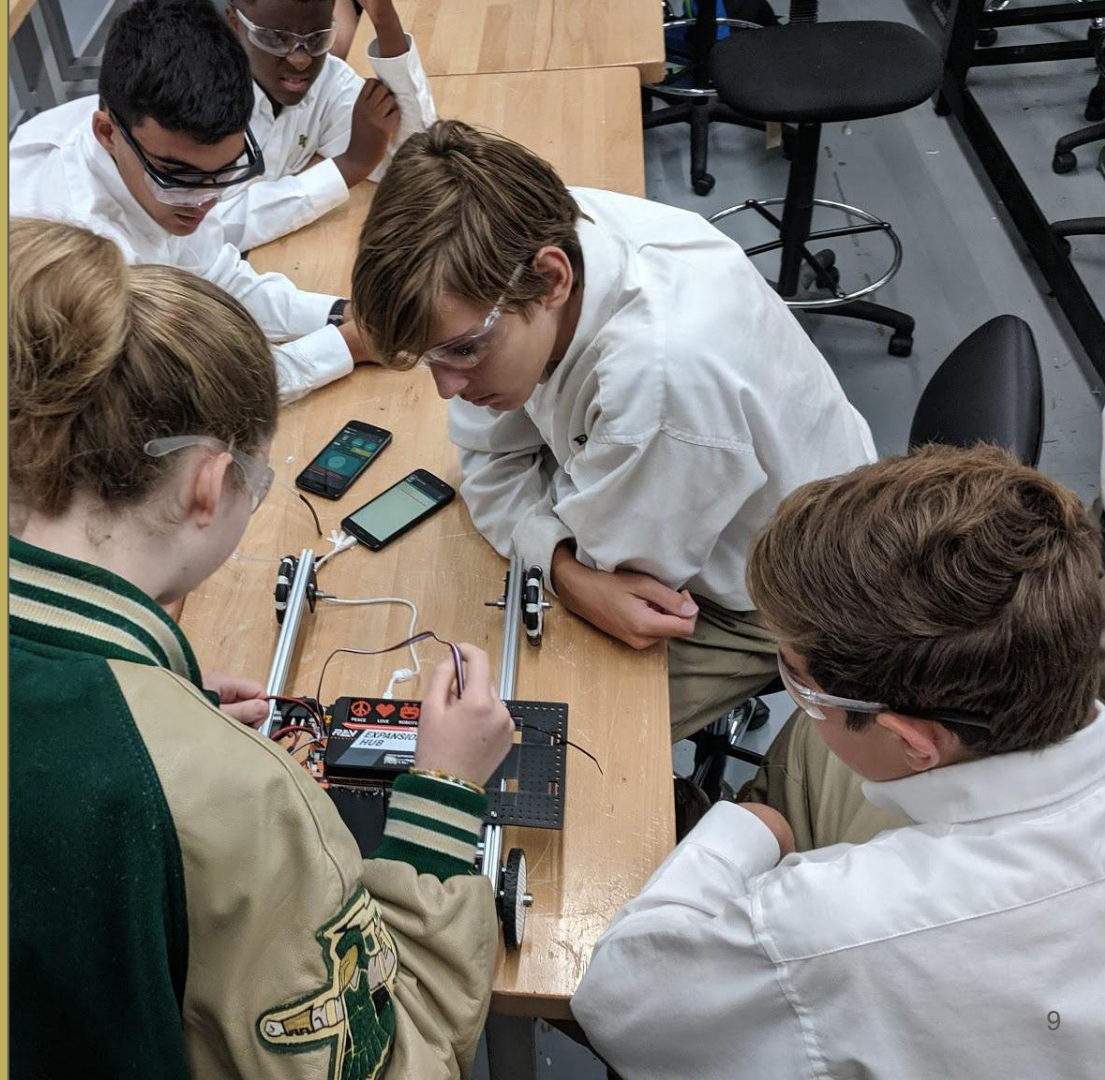
Goals for Strategic Priority:

1. Strengthen our Catholic identity
2. Expand and improve our Campus Ministry programs
3. Integrate the faith into all academic classes, Fine Arts, Athletics, and redesign the House System as an extension of our faith formation ministry

2 ACADEMIC EXCELLENCE

Goals for Strategic Priority:

1. Enhance our rigorous college preparatory curriculum, which includes multiple levels, offers courses based on market demands, and is taught within the block schedule
2. Recruit, develop, and retain quality educators
3. Provide the resources to enhance the effectiveness of all teachers, including professional development opportunities and valuable evaluations





3 SUSTAINABILITY AND FISCAL RESPONSIBILITY

Goals for Strategic Priority:

1. Identify and prioritize facility needs, and ensure the financial resources are available to address them, including grants and the involvement of all stakeholders, especially our alumni
2. Maintain a reasonable tuition by continuing to be good stewards of our financial resources and delivering a significant return on investment
3. Review and enhance our campus-wide safety plan

4

MARKETING AND ENROLLMENT MANAGEMENT

Goals for Strategic Priority:

1. Design and implement a comprehensive marketing and communication plan which includes an enhancement to our website presence and highlights all of the areas of student success, especially in the areas of academics and fine arts
2. Design and implement a comprehensive enrollment plan appealing to families from various backgrounds seeking faith-based education
3. Increase the school's support of new students and families



Thank you to our Collaborators:

Blessed Trinity Advisory Council

Ms. Cathy Lancaster, Principal

Mr. Ramon Villacura, Asst. Prin.

Strategic Plan Committees

Blessed Trinity Faculty and Staff

Parents

Students

