# POPSICLE — Created by FLEXA





## WE GROW TOGETHER

POPSICLE by FLEXA is a complete kids room and interior concept consisting of a collection of beds, storage solutions, desks and textiles.

Soft-close to keep little fingers safe.

POPSICLE by FLEXA is designed by the Danish visionary design team Herman Studio, and all the products are made to fit the different needs and ages of children.

The collection is inspired by the simple, soft and rounded shapes of a real popsicle. A popsicle is the essence of a joyful childhood and choosing a POPSICLE product should be like picking your favourite flavour of ice cream.

The POPSICLE collection is made from the finest oak wood combined with beautiful and child-appealing colours..

With POPSICLE you are sure to have versatile interior solutions made to meet the changing needs of every child. The beautiful storage fits beautifully under the mid-high or high bed, or right next to the beds, and gives you several versatile interior solutions and space-optimizebed designs.

The POPSICLE collection is available in the colours cherry, blueberry, kiwi and coconut. A beautifully balanced colour scheme combined with natural materials and shapes brings Scandinavian design to life.

# LOW STORAGE





Item no: 81-30201-30 H:74,2 L:30 D:34,5



Item no:81-30202-30 H:74,2 L:72 D:34,5



Item no:81-30301-32 H:74,2 L:72 D:43,5

#### **COLOUR OPTIONS**



Kiwi





Cherry



Coconut

# **HIGH STORAGE**





Item no:81-30501-30 H:138,2 L:37,5 D:34,5



Item no:81-30502-30 H:138,2 L:87,5 D:34,5



Item no:81-30514-30 H:202,2 L:37,5 D:56,5



Item no:81-30503-32 H:138,2 L:87,5 D:56,5

#### **COLOUR OPTIONS**











Kiwi

Blueberry

Cherry

Coconut

## WARDROBES





Item no:81-30505-32 H:202,5 L:51,3 D:56,5

Item no:81-30504-32 H:135,5 L:101 D:56,5

### **COLOUR OPTIONS**







Cherry



Blueberry

Coconut

## **COLLECTION** OVERVIEW



#### Low storage









Item no:81-30201-30 H:74,2 L:30 D:34,5

Item no:81-30202-30 H:74,2 L:72 D:34,5



H:74,2 L:72 D:43,5

#### **High storage**





Item no:81-30501-30

H:138,2 L:37,5 D:34,5



Item no:81-30502-30 H:138,2 L:87,5 D:34,5



Item no:81-30503-32

#### Wardrobes

Colour options / Handles





Item no:81-30504-32 H:202,2 L:101 D:56,5 Item no:81-30505-32 H:202,2 L:51,3 D:56,5

## POPSICLE Collection

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See more about POPSICLE on flexaworld.com





Item no:81-30514-30

## OUR BRAND VALUES

## Danish design

Simple silhouettes, clean lines and natural materials define the minimalistic Scandinavian style that characterises FLEXA's design. Four times FLEXA has been awarded with the Red Dot Design Award, which is one of the most prestigious accolades in the world.

## Expert knowledge

In-depth knowledge about children's development, trend forecasts, focus group interviews, consumer tests, comprehensive knowledge about the applicable legislation, and more than 45 years of experience are key pillars of our insight in creating furniture that meet the ever-changing needs of the growing child.

## Safe design

Children are curious, lively and playful, which is why safety is considered in all aspects of our products, and why our products comply with the world's strictest safety requirements.

## Functionality

Functionality and flexibility are the essence of FLEXA. Many of our furniture items can be reconfigured, have multiple functions, and are designed to optimise the space in the child's room to meet the ever-changing needs of the growing child.

## Pure materials

All of our materials have been carefully chosen to provide maximum safety for children and to protect the environment. We treat our products with environmentally safe UV- or water-based varnishes that are free from formaldehydes and solvents. They contain no hazardous substances at all. All of our furniture complies with the strictest EU standard "Chemical harmlessness", giving our customers the peace of mind that their child can grow up in a healthy environment.

## Playfulness

At FLEXA we see play as one of the primary drivers of learning in the lives of children. That's why we develop and design playful products with the purpose of promoting children's development.

### Quality and Craftmanship

We put passion and attention to detail in all aspects of design, finish and choice of materials, which makes our furniture extremely durable and robust, and ensures it lasts a lifetime. To us this is true craftsmanship.



# SLEEP PLAY

# STUDY

## **FLEXA**®

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