

Celebrating 41 Years



Horse Fair

May 8th-10th

Presented by the
IOWA HORSE COUNCIL



WELCOME

2026 Iowa Horse Fair

We're proud to celebrate the 41st anniversary of Iowa's premier equine event right here in Des Moines. For *three exciting days*, the Iowa Horse Fair brings together equine lovers of all ages to experience the very best of the equine industry — from top-notch clinics and colt starting demonstrations to youth rodeos, mounted shooting, equestrian drill teams, and an impressive lineup of stallions. Add in great shopping, hands-on learning opportunities, and activities for the whole family, and there's truly something for everyone to enjoy. Whether you're here to learn, compete, shop, or simply soak in the atmosphere, we're glad you're part of this long-standing tradition.

We invite you to explore the pages ahead and make the most of everything the 2026 Iowa Horse Fair has to offer!

THE IOWA HORSE FAIR IS BROUGHT TO YOU BY THE IOWA HORSE COUNCIL, MANY VOLUNTEERS, & SPONSORS!

IOWA HORSE COUNCIL

The Iowa Horse Council is a volunteer-based, non-profit organization dedicated to supporting and advancing Iowa's equine industry. With a strong belief in the value of horses and horse-related activities, the Council serves the entire industry through communication, education, and promotion.

Iowa Horse Council membership offers more than just involvement — it offers connection. Members have the opportunity to participate in a wide variety of equine events and activities while building relationships with others who share a passion for horses of all breeds and disciplines. Most importantly, membership gives you a voice in Iowa's equine industry.

There are many ways to get involved, and members may be eligible for grants, scholarships, and awards that support education, growth, and opportunity within the equine community.

Become a member of the Iowa Horse Council

<https://www.iowahorsecouncil.org/membership>



The Iowa Horse Fair, initiated in 1984 by the Iowa Horse Council, is an annual event dedicated to educating, entertaining, and supporting equine enthusiasts. Operated entirely through passionate volunteers, the Fair was built by horse people for horse people and remains a true volunteer-driven tradition. What began with a focus on youth leadership has grown into a premier Midwest event featuring top clinicians, exhibitors, and diverse breed demonstrations.

WHY DID THE 2026 IOWA HORSE FAIR MOVE TO MAY?

THE MOVE TO MAY CAME DOWN TO ONE GOAL: CREATING THE BEST POSSIBLE EXPERIENCE FOR ATTENDEES, VENDORS, CLINICIANS, COMPETITORS, AND THE FUTURE GROWTH OF THE FAIR ITSELF.

Quick Reasons Behind The Move:

- Better weather & safer travel conditions
- Reduced overlap with major April equine events
- Access to outdoor arenas & expanded programming
- More arena space = more clinics, competitions & demos
- Campground availability for multi-day attendees
- More cost-effective for the Fair long-term

For years, unpredictable early spring weather created challenges involving snowstorms, difficult hauling conditions, delayed travel, and vendor or clinician cancellations. While no one can control Midwest weather, May offers a much stronger opportunity for safer travel and a more enjoyable experience overall.

Another major factor was the equine event calendar itself. April is heavily packed with horse expos, breed shows, and industry events throughout the Midwest and beyond, including the Idaho Horse Expo, Midwest Horse Fair, Minnesota Horse Expo, and the Iowa Quarter Horse Mayflower Show. Moving to May helped reduce direct conflicts while also aligning with Fairgrounds availability.

The date change also unlocked exciting new opportunities for the Iowa Horse Fair. With improved access to outdoor facilities at the Iowa State Fairgrounds, the Fair can now utilize six arena spaces, allowing more room for mounted shooting, mounted archery, colt starting, draft competitions, clinics, demonstrations, performances, and rodeo-related events throughout the weekend.

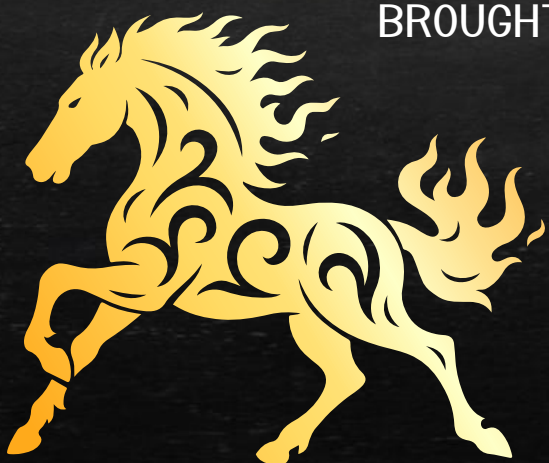
The response to the move has been overwhelmingly positive from many attendees, vendors, and equine enthusiasts excited about the fresh opportunities May brings. While every schedule change comes with differing opinions, the Iowa Horse Fair remains focused on continuing to grow a fun, educational, and versatile event built on over 40 years of tradition.

YEAR OF THE FIRE HORSE

POWER, PASSION, AND UNSTOPPABLE ENERGY—THIS IS THE YEAR OF THE FIRE HORSE. THE YEAR OF THE FIRE HORSE COMES FROM THE CHINESE ZODIAC, A TRADITIONAL SYSTEM IN CHINESE CULTURE THAT ASSIGNS AN ANIMAL AND ELEMENT TO EACH YEAR. ACROSS CULTURES, THE HORSE HAS LONG SYMBOLIZED STRENGTH, FREEDOM, AND FORWARD MOTION, BUT WHEN PAIRED WITH THE ELEMENT OF FIRE, THAT ENERGY INTENSIFIES. THE FIRE HORSE REPRESENTS BOLDNESS, DETERMINATION, AND A DRIVE THAT REFUSES TO STAND STILL. IT'S ABOUT MOVEMENT, AMBITION, AND CHASING WHAT LIES AHEAD WITH CONFIDENCE—AND THERE MAY BE NO BETTER REFLECTION OF THAT SPIRIT THAN WHAT WE CELEBRATE HERE AT THE IOWA HORSE FAIR.

HORSES HAVE ALWAYS BEEN MORE THAN ANIMALS; THEY ARE PARTNERS THAT SHAPE WHO WE BECOME. THEY TEACH PATIENCE THROUGH TRUST THAT MUST BE EARNED, RESILIENCE THROUGH STEADY PROGRESS, AND PRESENCE BY GROUNDING US IN THE MOMENT. THAT SAME FIRE HORSE ENERGY PUSHES US FORWARD—CHALLENGING US TO GROW, TAKE CHANCES, AND MOVE WITH PURPOSE. KNOWN FOR BOTH INDEPENDENCE AND DEEP LOYALTY, THE FIRE HORSE REFLECTS THE BALANCE EVERY HORSEPERSON UNDERSTANDS: THE MOMENT WHEN EFFORT TURNS INTO PARTNERSHIP, COMMUNICATION BECOMES SEAMLESS, AND HORSE AND RIDER MOVE AS ONE.

HERE IN IOWA, THAT ENERGY COMES TO LIFE IN A UNIQUELY POWERFUL WAY. THE IOWA HORSE FAIR BRINGS TOGETHER A WIDE SPECTRUM OF THE EQUINE WORLD—FROM DRAFT HORSES TO PERFORMANCE ATHLETES, FROM SEASONED PROFESSIONALS TO THOSE JUST BEGINNING THEIR JOURNEY. IT'S WHERE TRADITION MEETS PROGRESS, WHERE KNOWLEDGE IS SHARED, AND WHERE PASSION FUELS EVERY INTERACTION. WE CELEBRATE BECAUSE HORSES ARE WOVEN INTO OUR LIVES IN WAYS THAT ARE BOTH TIMELESS AND DEEPLY PERSONAL. THEY'VE CARRIED US THROUGH HISTORY, STOOD BESIDE US IN WORK AND SPORT, AND HELPED US GROW, HEAL, AND CONNECT. THE FIRE HORSE REMINDS US TO EMBRACE THAT CONNECTION FULLY—TO MOVE FORWARD WITH PURPOSE, TO PURSUE WHAT DRIVES US, AND TO NEVER LOSE THE SPARK THAT BROUGHT US HERE IN THE FIRST PLACE.



LO PHOTOGRAPHY CO



Official Photographer of the Iowa Horse Fair Since 2025

LO Photography Co, based in Ackley, Iowa, is owned and operated by Lindsey Oelschlager—photographer, wife, mother, active church member, and dedicated Iowa Horse Fair volunteer. Since 2025, LO Photography Co has proudly served as the Official Photographer of the Iowa Horse Fair, capturing the energy, emotion, and unforgettable moments that define the event. What started over a decade ago documenting her own family’s milestones has grown into a passion-driven business of equine events and rodeos to weddings, newborn sessions, and senior portraits, LO Photography Co has a natural ability to capture authentic moments in every environment.

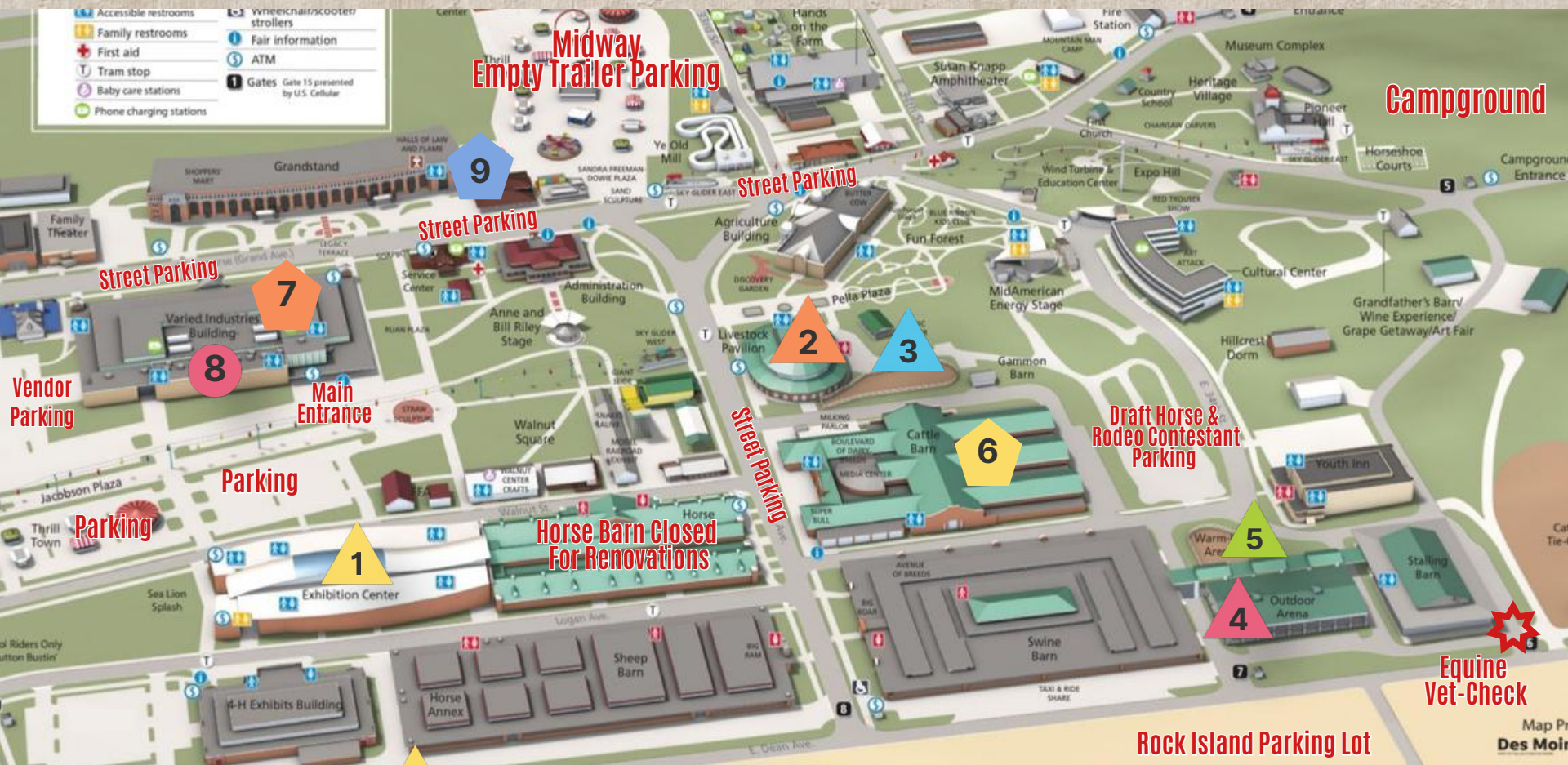


LO PHOTOGRAPHY TEAM
Lindsey | LO Photography Co
Sophia | Four: Six Marketing
Cass & Jenna | Captured Chaos

lophotographyco.com



2026 IOWA HORSE FAIR | MAY 8TH-10TH



1. Jacobson Exhibition Center

Parade of Breeds, Honey Creek Rodeo, Rogue Rodeo

Tickets Sold Here - ATM in the lobby



2. Pavilion

Draft Pull, Drill Team Competition, Breed Demonstrations

Tickets Sold Here



3. Outdoor Pavilion Arena

Battle of The Breeds, Mounted Archery, Breed Demonstrations



4. Covered East Arena

Colt Starting Competition, Mounted Shooting, Trail Rider Challenge



5. Outdoor East Arena

Draft Horse Obstacle Course, Barrel Clinics



6. Cattle Barn/Stallion Arena

Vendors, Kids Area, Avenue of Breeds, Equine Education, Barn Office



7. Varied Industries Building/VI Classroom

100+ Vendors, Queen Signings, Equine Education, Iowa Horse Council

Tickets Sold Here - ATM in the lobby



8. Iowa Horse Fair Office

Horse Fair members available for questions, comments, & concerns
(located inside the Main Entrance to the left, no ticket required to access)



9. Blue Ribbon Bar & Eatery

Food, drinks, & live music following Rogue Rodeo Saturday night



Be cautious of construction throughout the Fairgrounds!

**2026 IOWA HORSE FAIR
FRIDAY, MAY 8 - SHOP IN THE VI BUILDING & CATTLE BARN 12-6**

	Jacobson Arena	Pavilion Arena	Outdoor Pavilion Arena	Covered East Arena	Outdoor East Arena	Stallion Arena Cattle Barn-North Annex	Varied Industries Building Classroom	
11:00 AM				Colt Starting Session #1	Draft Horse Obstacle Course			
11:15 AM								
11:30 AM								
11:45 AM								
12:00 PM	Cy-Hawk Working EQ	Ron McLoughlin Classical Stock Seat School of AZ Demo "How" We Sit A Horse & "Why"	Battle of the Breeds					Gypsy Vanner Jeff Daniels
12:15 PM	Red Rock Riders					Choctaw (Colonial		
12:30 PM	Icelandic Breed Demo							
12:45 PM		Ladora Legends				Chris Lourens Chris' Healing Hands	Mendy Wenke Mendy's Mustangs	
1:00 PM	Garrison Mulesmanship Negotiating Obstacles	Chasing Positivity				Belgian "Prince" Allen Butts		
1:15 PM					American Miniature			
1:30 PM		Drag Arena						
1:45 PM								
2:00 PM	Wildwood Veterans	Craig Johnson Teach Your Horse To Say Yes More Often Than No		Kacey Stevenson-Bowman Intro To Liberty: Ground Work	Drag Arena	Quarter Horse Stephanie Hills	Mike Grandgeorge American National Equine Insurance	
2:15 PM	Flag Presentation		Arabian Breed Demo			Arabian Mary Tierney		
2:30 PM	Behind the Bit		Drag Arena			Kelli Paulson Building A Life-Ready Horse		Diana Connolly Light Therapy
2:45 PM	Morgan Breed Demo							
3:00 PM		Ozark Mounted Shooters Shotgun Demo	Garrison Mulesmanship Groundwork - Halter Driving	Colt Starting Session #2			Aimee Devereaux Ashes to Ashes Pet Cremation	
3:15 PM	Drag Arena							Gypsy Vanner Jeff Daniels
3:30 PM	Draft Horse Feed Team Race & Beer Run	Ozark Mounted Shooters 2 Stages of Shotgun						Choctaw (Colonial
3:45 PM								
4:00 PM					Ron McLoughlin Classical Stock Seat School of AZ Demo Applying A Good Seat & Rider Position			
4:15 PM							American Miniature	
4:30 PM			Sergey Lozovich Mounted Archery		Open Arena	Quarter Horse Stephanie Hills		
4:45 PM						Arabian Mary Tierney		
5:00 PM						Pinto Friesian Sport Horse		
5:15 PM								
5:30 PM			Open Arena					
5:45 PM								
6:00 PM	Rodeo Preparation	Open Arena						
6:15 PM								
6:30 PM								
6:45 PM								
7:00 PM	Iowa Horse Fair Rodeo *Rodeo Ticket Required							
9:00 PM								

2026 IOWA HORSE FAIR | MAY 8TH-10TH

2026 IOWA HORSE FAIR SATURDAY, MAY 9 - SHOP IN THE VI BUILDING & CATTLE BARN 9-6									
	Jacobson Arena	Pavilion Arena	Outdoor Pavilion Arena	Covered East Arena	Outdoor East Arena	Stallion Arena Cattle Barn- North Annex	Varied Industries Building Classroom		
9:00 AM	Draft Horse Feed Team Race & Beer Run	Red Rock Riders	Garrison Mulemanship Teaching Your Mule to Side Pass	Colt Starting Session #3	Stephanie McCready Barrel Clinic		Ron McLoughlin Classical Stock Seat School of AZ		
9:15 AM		Arena Prep							
9:30 AM		Cy-Hawk Working EQ				Arabian Mary Tierney			
9:45 AM									
10:00 AM		Morgan Breed Demo	Sergey Lozovich Mounted Archery			Choctaw (Colonial Spanish Horse)			
10:15 AM						American Miniature Isaac Tate			
10:30 AM		Icelandic Breed Demo	Liz Sweeny Wildwood Ranch Adopting & Gentling A Mustang						
10:45 AM		Drag Arena				Pinto Friesian Sport Horse			
11:00 AM	Drag Arena			Ron McLoughlin Classical Stock Seat School of AZ Demo	Quarter Horse Stephanie Hills	Morgan Endecott BCHIA			
11:15 AM	Arabian Breed Demo	Stephanie McCready Barrel Clinic Final Runs	Ozark Mounted Shooters Shooting Demo	Developing The "Touch" On A Horse's Mouth					
11:30 AM	Ladora Legends				SE Saddle Pad Fitting				
11:45 AM	Award Presentation				Gypsy Vanner Jeff Daniels				
12:00 PM					Drag Arena	Liberty Performance	Drag Arena		
12:15 PM	Parade of Breeds	Behind the Bit		Kacey Stevenson-Bowman Advanced Liberty	Draft Horse Obstacle Course	Chris Lourens Chris' Healing Hands	Mike Grandgeorge American National Equine Insurance		
12:30 PM		Chasing Positivity	Kelli Paulson Big Shifts-Small Changes Equal Big Breakthrough						
12:45 PM		Arena Prep							
1:00 PM									
1:15 PM	Craig Johnson Clean Up My Zero	Draft Pull Competition			Draft Horse Obstacle Course	Sondra Feldstein Parent Boot Camp	Iowa Equine Trail Emergency First Aid		
1:30 PM				Sergey Lozovich Mounted Archery				Drag Arena	
1:45 PM								Ron McLoughlin Classical Stock Seat School of AZ	
2:00 PM	Wildwood Veterans Flag Presentation		Garrison Mulemanship Teaching Your Mule to Work With Gates	Understanding & Feeling The Footwork of Your Horse To Improve Your Horse's Performance		Draft Horse Obstacle Course	Diana Connolly Light Therapy	Aimee Devereaux Ashes to Ashes Pet Cremation	
2:15 PM									
2:30 PM	Arena Prep								Drag Arena
2:45 PM	Honey Creek Rodeo Grand Entry								
3:00 PM	Honey Creek Rodeo					Colt Starting Session #4	Open Arena	Pinto Friesian Sport Horse	Ron McLoughlin Classical Stock Seat School of AZ
3:15 PM			Drag Arena						
3:30 PM					Choctaw (Colonial Spanish Horse)				
3:45 PM					American Miniature Isaac Tate				
4:00 PM			Drag Arena						
4:15 PM					Gypsy Vanner Jeff Daniels				
4:30 PM					Quarter Horse Stephanie Hills				
4:45 PM									
5:00 PM		Iowa Horse Fair Queen Contest Queens Recognized At The Rodeo	Open Arena	Open Arena	Open Arena				
5:15 PM									
5:30 PM									
5:45 PM									
6:00 PM									
6:15 PM	Rodeo Preparation			Ozark Mounted Shooters Main Match 1, 2, & 3	Open Arena				
6:30 PM									
6:45 PM									
7:00 PM	Iowa Horse Fair Rodeo *Rodeo Ticket Required	Open Arena							
9:00 PM									

2026 IOWA HORSE FAIR											
SUNDAY, MAY 10 - SHOP IN THE VI BUILDING & CATTLE BARN 9-5											
	Jacobson	Pavilion	Outdoor Pavilion Arena	Covered East Arena	Outdoor East Arena	Stallion Arena Cattle Barn- North Annex	Varied Industries Building Classroom				
9:00 AM	Garrison Mulesmanship Advanced Obstacles	Colt Starting Session #5	Ron McLoughlin Classical Stock Seat School of AZ Demo The 17 Basic Movements of A Handling Horse								
9:15 AM											
9:30 AM											
9:45 AM						Arabian Mary Tierney					
10:00 AM	Morgan Breed Demo	Arena Prep	Sergey Lozovich Mounted Archery		Stephanie McCready Advanced Barrel Clinic	Choctaw (Colonial Spanish Horse) Sarah Linthacum					
10:15 AM	Arena Prep	Cy - Hawk Working EQ									
10:30 AM	Craig Johnson Part 1: Let It Rein	Wildwood Veterans Flag Presentation	Icelandic Breed Demo	Kelli Paulson Extreme Trail Rider Challenge		Pinto Friesian Sport Horse Ashley Sleeth					
10:45 AM			Drag Arena			Liz Sweeny Wildwood Hills Ranch "Adopting and Gentling a Mustang"	Quarter Horse Stephanie Hills				
11:00 AM							American Miniature Isaac Tate				
11:15 AM						Liberty Performance	Arena Prep				
11:30 AM		Advanced Barrel Clinic Final Runs	Kacey Stevenson-Bowman Intro To Liberty: Ground Work		Ron McLoughlin Classical Stock Seat School of AZ Demo Developing Balance, Rhythm & Timing						
11:45 AM	Drag Arena						Gypsy Vanner Jeff Daniels				
12:00 PM	Parade of Breeds	Arena Prep	Sergey Lozovich Mounted Archery			Diana Connolly Light Therapy	Mendy Wenke Mendy's Mustangs				
12:15 PM											
12:30 PM						BE Saddle Pad Fitting					
12:45 PM											
1:00 PM		Garrison Mulemanship Advanced Ground Work	Drag Arena			Chris Lourens Chris' Healing Hands	Ron McLoughlin Classical Stock Seat School of AZ				
1:15 PM	Arabian Breed Demo										
1:30 PM	Craig Johnson Part 2: Ride The Pattern	Drag Arena				Pinto Friesian Sport Horse Ashley Sleeth					
1:45 PM											
2:00 PM							Drag Arena	Choctaw (Colonial Spanish Horse) Sarah Linthacum			
2:15 PM							Mounted Shooters Arena Prep				
2:30 PM	Drag Arena	Drill Team Competition	Drill Team Warm Up Area			Gypsy Vanner Jeff Daniels					
2:45 PM	Arena Prep					Quarter Horse Stephanie Hills					
3:00 PM	Colt Starting Final Session					Open Arena	Open Arena			American Miniature Isaac Tate	
3:15 PM											Arabian Mary Tierney
3:30 PM											
3:45 PM											
4:00 PM											
4:15 PM											
4:30 PM											
4:45 PM											
5:00 PM	Events May End Before Or After 5pm										

Join us next year May 7-9th, 2027, for the 42nd Iowa Horse Fair!

SHOPPING

Varied Industries & Cattle Barn

NEARLY 120 VENDORS ON SITE. SHOP. LEARN. CONNECT.

5.21Co

A'LaRae Designs
 Advanced Spine Health Center
 All Natural She aButter
 All Things Dusty & Lace
 American National
 Angry Tomato Salsa
 Arizona Stock Seating School
 Ashes to Ashes Pet Cremation
 Barn Star Swag
 BE Saddle Pads
 Bear Creek Image
 BLM Wild Horse & Burro Program
 Buckaroo Fringe
 B'S Healthy Vibes
 Capital City Kubota
 Central Iowa Farm Store
 Chasing Dreamz Travel
 Chasing Positivity
 Cheri Sorensen Art Studio
 Clarity Hyperbarics
 Coalville Riverside Creations
 Complete Health Initiative
 Cowboy Tack Sales
 Craig Johnson Reining
 Createinstyle
 Crooked Arrow Mercantile
 D ~ A ~ D's Creations
 D Reed Enterprises-Wine Opener
 Dakota TJ's
 Dancing Horse Press
 Dave's Coffee Cake
 Double G Leatherworks
 EquinElite
 Forever Branded
 Freedom Buildings
 Fuzed Jewelry
 Garrison Mulemanship
 Golden Hills Apiary
 Heartland Buckskin Horse Assoc
 Hemp for Horses
 Hillsdale Corral
 Holistic World 888
 Home Tree Leather
 Honey Creek Rodeo
 Horsemart
 Insulights
 Iowa Arabian Horse Assoc



THERE'S A WIDE VARIETY OF PRODUCTS AVAILABLE: PURSES, HATS, SADDLES, BOOTS, HONEY, TACK, CHIROPRACTIC CARE, TIE OUTS, BOUTIQUES, COFFEE CAKES, HANDCRAFTED ITEMS, & MORE! CHECK OUT VENDORS IN THE VI BUILDING & CATTLE BARN, NEAR THE KIDS AREA!

FIND MERCH, CONTEST WINNERS, & SCHEDULES AT THE IOWA HORSE COUNCIL BOOTH!

Iowa Horse Council
 Iowa Quarter Horse Assoc
 ISU College of Veterinary Medicine
 Jackson Family Jewels
 Jim's Motors
 Karrie Art
 Klambach Feeds
 KPC Studio 360
 LeafFilter Gutter Protection
 Liz's Mixes
 Lucky M Leather Shop Co
 M&E Sales
 Mark Enterprises
 MemoryWicks Candle Co
 Menzel's Amish
 Mid Iowa Driving Assoc
 Montana Premium Forage
 Moon Acres Embroidery
 Mouse Mix
 Muir Embroidery
 My Girlz Clothing Co
 Mystride

Native Grace
 Noavel Headstall
 Orange Slow Feeder
 Outlaw Nutrition
 Permalinx by JBloom
 Pleasurethyme Carriages
 PLGP Promotions
 R Bar B Saddle
 Rebex Cutlery
 Reis Trailer
 Renewal By Andersen
 Rhinestones & Rawhide
 RideJoy
 Rolling Hills
 Ropes and Rhinestones
 Schmitts Sale Barn
 Serene Escape Massage
 Shugren Leather Co
 Sky Cowboys Art
 SmokeShow Designs
 Speaking of Horses
 Spring Tether SLS
 Summer Snow
 T & J Treasure Crafts
 T-Mobile USA Team
 Tuff-N-Nuff Agara Coffee
 The RooSport
 The Saddle Shop
 Thrive Family Chiropractic
 Tills Hats & More
 TJ Clibborn Horsemanship
 TNR Group-UltraBand
 Treasures
 Triple F Boutique
 Turtle Bay Spas
 Twisted Berry Barn Burning
 US Army
 Wellness With Infinite Heart
 Western Edge
 Western Gurl Boutique
 Whispering Pines Embroidery
 Wild Hare Gifts
 Windy Ridge: Handcrafted
 Xperience Candle Bar
 Yellow Horse Hat Co
 Yoder Sheds
 Young Living Essential Oils

CLUBS & ORGANIZATIONS

Iowa Rocking Foxtrotters Saddle Club

Serving Iowa

A saddle club for the enjoyment of trail riding. The core of the group is gaited but any horse/breed is welcome. May-October features scheduled campouts the third weekend of each month. We welcome you to join us!

irftnews@mediacombb.net

Iowa Morgan Horse Association

Serving Iowa

The Morgan horse reminds us that success is built through patience, perseverance, and partnership. With a Morgan by your side, anything is possible. Learn more about the breed & the Iowa Morgan Horse Association at <https://sites.google.com/view/iowamorgans/home>

Nebraska Horse Trails Community

Serving Nebraska

"To create, preserve and maintain horse trails and natural resources in Nebraska to be enjoyed today and for future generations!"

<https://nehorsestrails.com/>



Iowa Horse Fair Committee

Serving Iowa

A committee made up of Iowa Horse Council members dedicated to the Iowa Horse Fair - to promote, foster, and advance the equine industry in the state of Iowa.

Behind every moment of the Iowa Horse Fair is a dedicated group of individuals working year-round to bring it all to life. Our committee is made up entirely of volunteers from across the state of Iowa—each bringing their own experience, ideas, and passion for the equine industry. Meeting monthly throughout the year, combining efforts to brainstorm, plan, and turn ideas into reality. From early concepts to final execution, every detail you see at the Fair has been thoughtfully considered and built by people who genuinely care about its success.

Each committee member plays a role in shaping the event—whether it's coordinating vendors, securing top-tier clinicians, organizing the rodeo, managing barns and facilities, lining up volunteers, heading competitions, building schedules, handling social media, or stepping in wherever needed. Many roles overlap, and that's where the strength of the committee shines. It's a collaborative effort fueled by dedication, flexibility, and a shared goal: to create a fun, fresh experience while honoring the long-standing traditions that define the Iowa Horse Fair.

Follow us on Facebook: Iowa Horse Fair

Interested in being part of the Iowa Horse Fair? Email us to get involved! iahorsefair@gmail.com

KIDS AREA

FREE FUN IN THE CATTLE BARN!

Bring the whole family to the Kids Area in the Cattle Barn—where young horse lovers can enjoy pony rides, face painting, and hands-on fun! It's the perfect stop for families to add a little extra magic to their day while kids stay engaged, entertained, and part of the excitement. Keep an eye out for many of our Iowa Horse Fair Cowgirl Queen contestants, who will be volunteering in the Kids Area throughout the weekend, helping welcome young visitors and adding even more fun to the experience!

Don't miss this special area while you're at the Fair—it's all included daily with the Iowa Horse Fair experience & ready to be enjoyed!



THANKS TO LITTLE BUCKAROOS PONY RIDES & NERD ART FACE PAINTING

Get The App



A new **operating system** for the **horse world**[™]

The **mystride** app is helping horse owners, barn operations, equine professionals, brands and show organizers work together in one place.

Stop by booth #408 for a demo

EQUINE EDUCATION



Mendy's Mustangs, Mendy Wenke: Mendy's Mustangs is based in Fairfield. Mendy's Mustangs is dedicated to giving America's wild horses a true second chance. Through patient, trust-based training, Mendy transforms mustangs into confident, willing partners ready for adoption into quality homes. These resilient, iconic horses of the American West are known for their grit and intelligence — and with the right guidance, they thrive. Mendy's Mustangs not only prepares them for success, but helps preserve the powerful legacy of the American mustang.

- At the Fair: Mendy will be discussing how to adopt Mustangs and the benefits that it brings to both the horse and adopter!

VI Classroom: Friday 1:00-1:30 | Saturday 3:00-3:30 | Sunday 12:00-12:30

<https://www.facebook.com/share/1aa14uTyUo/>



Back Country Horsemen of Iowa, Morgan Endecott: Morgan, a founding member of Back Country Horsemen of Iowa, is an avid trail rider dedicated to preserving equestrian access across the state. As Treasurer of BCHIA and a National Director, she brings decades of leadership and real-world experience—helping coordinate trail projects, improve campgrounds, and advocate for safe, shared-use trails. Back Country Horsemen of Iowa is a volunteer-driven group committed to keeping trails open, well-maintained, and accessible by partnering with land agencies and promoting responsible horsemanship.

- At the Fair: Working Together for Iowa Trail Enjoyment — Join Morgan as she shares practical insight on trail stewardship, multi-user etiquette, and how riders can play an active role in protecting and improving Iowa's trail systems—so you can ride more• At the Fair:

VI Classroom: Saturday 11:00-12:00

<https://www.facebook.com/share/1Dr2CU6b3v/>



American National, Mike Grandgeorge: When it comes to protecting what matters most—your horses, your land, and your livelihood—Mike has you covered. With 8 years of experience and a strong focus on Farm & Ranch, Mike understands the unique needs of horse owners and rural operations. From barns and equipment to business coverage and life insurance, he brings practical solutions built for the equine lifestyle.

- At the Fair: Mike will be discussing the importance of insurance for local organizations and the people who keep agriculture and the horse industry thriving. Whether you're managing a full operation or a few beloved horses at home, Mike is ready to help you protect it all with confidence.

VI Classroom Friday 2:00-3:00 | Saturday 12:00-1:00

<https://www.americannational.com/agent?s=mikegrandgeorge-8512>

EQUINE EDUCATION



Iowa Equine, Dr. Stephanie White: Iowa Equine is a trusted Central Iowa veterinary team delivering advanced, evidence-based care focused on long-term soundness, performance, and real-world results. Their presenter, Dr. Stephanie White—a wife, mother, and Iowa State graduate—has spent 15 years dedicated to the equines at Prairie Meadows Racetrack. She specializes in performance care, wellness, and acupuncture. In her session, she brings that expertise straight to the rider.

- At the Fair: Dr. White is presenting "Be Ready For Anything: Horse Travel and Emergency" Preparedness. From assessing injuries to stabilizing your horse until help arrives, this is the kind of knowledge that protects your horse, prevents small issues from becoming major setbacks, and keeps you riding with confidence wherever the trail takes you.

VI Classroom: Saturday 1:00-2:00

<https://iowaequine.net/>



Classical Stock Seat School of Arizona, Ron McLoughlin: Ron McLoughlin brings over 40 years of elite horsemanship to the Fair. He's taught more than 1,000 three-day riding clinics, making him one of the most respected voices in equine education. As head instructor of the Classical Stock Seat School of Arizona, Ron is dedicated to preserving a proven, science-based system focused on footwork, balance, and true rider effectiveness. In his classroom sessions, he breaks down critical—but often misunderstood—topics like bits & biting, saddle fit, and the real gaps in modern instruction, giving riders the knowledge they need to become confident, effective partners for their horses.

- At the Fair: Ron's classroom topics include Bits & Biting, The Weakest Link In The Horse World: Riding Instruction, Saddles: One of The Biggest Elements of Becoming A "Good" Rider, along with details on the Classical Stock Seat School of Arizona.

VI Classroom: Saturday 9:00-10:00 & 4:00-5:00 | Sunday 1:00-2:00

<https://www.classicalstockseatschool.org/>



Complete Health Initiative, Diana Connolly: Diana is a Certified Light Therapy Instructor and founder of Complete Health Initiative, bringing cutting-edge photobiomodulation to the equine world. Through hands-on demos, she shows how targeted light therapy can support comfort, speed recovery, and enhance performance—helping horses feel and move their best. Stop by her booth to experience it firsthand, explore innovative products, and learn how to pinpoint and support your horse's needs with her Decoding Your Horse program.

- At the Fair: Diana will be giving hands-on demonstrations to show safe, natural, effective, light therapy in action. She will also have a booth in the Varied Industries Building where you can learn more!

Stallion Arena: Friday 2:30-3:00 | Saturday 2:00-2:30 | Sunday 12:00-12:30

<https://www.thechi.net/>

EQUINE EDUCATION



Sondra Krueger Feldstein: Sondra is the owner of Prairie Rose Arena in Elkhart. She's a lifelong horsewoman and 12-year volunteer Horse Superintendent for the Polk County 4-H & FFA Fair. Through hosting 4-H shows, saddle club events, barrel races, mounted shooting, extreme trail, and cattle clinics — and raising two active 4-H riders of her own — she knows the horse world from every angle. Being a parent within the equine community, she wants to share her insights!

• At the Fair: Check out "Horse Parent Boot Camp" a crash course to enter the horse world with confidence. Perfect for future horse owners and horse-loving families, this interactive session covers safe haltering, leading, grooming, saddling, reading body language, and what to expect in a lesson. Hands-on, practical, and confidence-building — come ready to learn and dive in!

Stallion Arena: Saturday 1:00-2:00

<https://www.facebook.com/share/1FnScZz97j/>



Chris' Healing Hands, Chris Lourens: Chris is based in Mitchellville as a certified equine massage therapist. She trained through Midwest Natural Healing for Animals, with advanced education in anatomy, biomechanics, pain identification, rehabilitation groundwork, under-saddle therapy, myofascial and cranial sacral release, red light therapy, kinesiology taping, canine massage, and energy healing. Dedicated to ongoing professional growth, Chris blends technical knowledge with intuition to meet each horse's individual needs, helping them feel and perform at their best.

• At the Fair: Chris will teach owners how to better understand their horse's communication, identify signs of pain, and apply practical exercises and techniques between sessions to build strength, connection, and overall wellness.

Stallion Arena: Friday 1:00-1:30 | Saturday 12:00-1:00 | Sunday 1:00-1:30

<https://www.facebook.com/share/1CjAvtk2Fa/>



Ashes To Ashes Pet Cremation, Aimee Devereaux: A family-owned business in Pomeroy. It was founded from Scott and Aimee Devereaux own experiences with heartbreaking pet and equine loss. After the tragic death of a beloved K-9 and then a young foal, they struggled to find compassionate, respectful aftercare options. They created their business to provide families with dignified cremation services for pets, horses, and large animals — offering the care, respect, and support they once needed themselves.

• At the Fair: Get information and have open discussion about end of life options for equine owners. Learn how having a clear and direct end of life plan before the inevitable day comes will give you peace of mind emotionally and financially.

VI Classroom: Friday 3:00-4:00 | Saturday 2:00-3:00

<https://www.facebook.com/share/17z4bkHLZf/>

EQUINE EDUCATION



Hemp For Horses, Renee Vandenberg: Renee is bringing natural equine wellness to the Iowa Horse Fair with products focused on comfort, recovery, and whole-horse support. Representing the company, Renee Vandenberg of Wisconsin blends practical horse sense with a passion for education, helping owners better understand hemp-based options for supporting equine health. A farm wife and mother of three, Renee is rooted in agriculture and family life, with children active in FFA and a love for gardening and enjoying the fruits of her labor—bringing that same grounded, hands-on perspective to her work with horses.

•**At the Fair: Insulin & Laminitis:** Explore the critical connection between PPID, insulin dysregulation (ID/EMS), and laminitis, and why understanding these links is so important for horse owners. Renee will also discuss how CBD may offer supportive benefits for inflammation, comfort, and pain management as part of a broader wellness approach.

VI Classroom: Friday 4:00

<https://www.facebook.com/share/1FnScZz97j/>

EQUINE EDUCATION AT THE IOWA HORSE FAIR

HOW HORSES MAKE US BETTER



REDUCES STRESS
Horse riding releases endorphins and relaxes you

BUILDS MUSCLE
Horse riding works all your muscles and makes you stronger



TEACHES RESPONSIBILITY
Horses rely on us to provide for their health and care.

GETS US OUTSIDE
Horse riding requires us to spend time outside, breathing fresh air and getting sunshine.



INSPIRES THINKING
Horse riding requires us to make decisions, from training to feeding schedules.

BURNS CALORIES
Horse riding is a fun and efficient way to burn calories.



Education is at the heart of the Iowa Horse Fair—because great horsemanship never stands still. New research, evolving training methods, advances in nutrition, better equipment, and emerging wellness products continue to shape how we care for and work with our equines. Staying informed isn't just beneficial—it's essential for improving your equine's health, performance, safety, and longevity. The more you learn, the better partner you become for your equine.

That's why equine education is a cornerstone of the Fair. From respected clinicians and breed experts to veterinarians, trainers, and industry professionals, the Iowa Horse Fair is built to connect you with practical, real-world knowledge you can take home and use. Explore classroom topics, live demonstrations, hands-on clinics, and conversations with vendors introducing innovative products and solutions. Whether you ride for competition, ranch work, trail, or pure enjoyment, there is always more to discover. Come curious, ask questions, sharpen your skills—because *learning may be the most valuable thing you take home from the Fair.*

IN THE VI CLASSROOM & STALLION ARENA

2026 IOWA HORSE FAIR | MAY 8TH-10TH

IOWA STATE UNIVERSITY

Veterinary Medicine



IOWA STATE UNIVERSITY
College of Veterinary Medicine

When it comes to equine health, excellence matters—and that's exactly what you get with the Iowa State University College of Veterinary Medicine. Consistently ranked among the top veterinary programs in the nation, ISU is recognized for its leadership in research, clinical training, and real-world application—producing veterinarians who are industry-ready from day one.

What sets ISU apart is its commitment to hands-on learning. Students gain early and extensive exposure to large animal medicine, working directly with horses through clinical rotations, field service units, and on-site care. Veterinary students complete thousands of hours of practical experience before graduating—building confidence in real-life, high-pressure situations.

Their equine-focused work spans the areas that matter most to today's horse industry—advanced diagnostics and imaging, lameness evaluations, reproduction, infectious disease prevention, emergency response, and overall herd health. The focus goes beyond treatment, emphasizing long-term soundness, biosecurity, and performance success.

Beyond the clinic, ISU continues to lead through innovation. Ongoing research in equine health and disease management directly impacts horse owners, trainers, and veterinarians across the country—advancing the industry as a whole.

At the Iowa Horse Fair, that expertise is put into action. The ISU Veterinary team conducts equine veterinary checks throughout the weekend—ensuring horses meet health standards and are fit to safely participate—while also connecting with attendees at their booth in the Varied Industries Building. It's a unique opportunity to meet the professionals shaping the future of equine care.

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FRIDAY, MAY 8TH 4PM-MIDNIGHT
SATURDAY, MAY 9TH 11AM-MIDNIGHT
SUNDAY, MAY 10TH 8AM-2PM



NORTH AMERICAN TRAIL RIDE CONFERENCE

2026 Region 6 Ride and Clinic Schedule (as of 4/4/26)



Date	Name of Ride	Divisions	Location	
April 25	Branching Out	LeD	Branched Oak Lake	Raymond, NE
April 25	Branching Out	Clinic	Branched Oak Lake	Raymond, NE
April 26	Branching Out	N/CP	Branched Oak Lake	Raymond, NE
May 16-17*	Back in the Saddle	O/N/CP/LeD	Hillsdale Lake	Paola, KS
June 6-7*	Kanopolis Canyons	O/N/CP/LeD	Kanopolis Lake	Marquette, KS
June 26	Mozingo Lake	Clinic	Mozingo Lake	Maryville, MO
June 27**	Mozingo Lake	LeD	Mozingo Lake	Maryville, MO
June 28**	Mozingo Lake	LeD	Mozingo Lake	Maryville, MO
July 18**	Lake of Three Fires	LeD	Lake of Three Fires	Bedford, IA
July 19**	Lake of Three Fires	LeD	Lake of Three Fires	Bedford, IA
August 15-16	Brushy Creek	O/N/CP/LeD	Brushy Creek State Park	Lehigh, IA
September 12	Whiterock Wander	Clinic	Whiterock Conservancy	Coon Rapids, IA
September 12**	Whiterock Wander	LeD	Whiterock Conservancy	Coon Rapids, IA
September 13**	Whiterock Wander	LeD	Whiterock Conservancy	Coon Rapids, IA
Sept 26-27	Jesse James Rideout	O/N/CP/LeD	Smithville Lake	Smithville, MO
October 10-11	Autumn Adventure at Big Hill	O/N/CP/LeD	Big Hill Lake	Cherryvale, KS
October 24-25	Fall in the Ozarks	O/N/CP/LeD	North Fork River Ranch	West Plains, MO



*Denotes Region 6 Benefit Rides
 **Denotes 2026 III L Challenge Series



North American Trail Ride Conference

Use code **IOWA2026** to receive a **FREE** Junior 1st Ride (Ages 8-17) or **1/2 OFF** Adult 1st Ride. Discount is good for any ride divisions, within Region 6, during the 2026 ride season. Tell your friends & neighbors or bring them to ride!



Divisions

O = Open = Horses 5 years of age and older, 25-30 miles per day, 4-6 mph
 N = Novice = Horses 4 years old and older, 15-20 miles per day, 3.5 – 5 mph
 CP = Competitive Pleasure = Horses 4 years old and older, 15-20 miles per day, 3.5 – 5 mph
 LeD = Leisure = Horses 4 years old and older, 8-12 miles per day, 3 – 4.5 mph

<https://natrcr6.org/>

Questions? Contact president, John Zeliff
john@springvalleycarriages.com



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HORSE GUARD



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BARREL RACING

Stephanie McCready



Barrel racing is speed, precision, and partnership wrapped into one adrenaline-packed run. It challenges horse and rider to sprint, turn, and accelerate in perfect harmony—where every stride, cue, and split-second decision counts. Attending a barrel racing clinic gives riders an edge through hands-on coaching, fresh perspectives, and proven techniques designed to shave seconds off the clock while keeping the horse confident and sound. Whether you're chasing faster times or cleaner turns, a clinic helps sharpen skills, strengthen communication, and turn hard work into real results in the arena.

We're thrilled to welcome back Stephanie McCready of Marshalltown, Iowa, for barrel racing clinics at the 2026 Iowa Horse Fair! With over 35 years of experience, Stephanie brings a wealth of knowledge, talent, and passion to every clinic she hosts.

Stephanie's competitive résumé speaks for itself:

- Multiple-time IRCA Finals Qualifier
- Great Lakes Circuit Finals Qualifier (2021)
- IRCA 2024 Barrel Racing Champion
- URA 2024 – 3rd Place Year-End
- IBRA 2024 State Champion
- Numerous NBHA 1D wins
- Multiple professional rodeo placings nationwide



Beyond the arena lights and championship buckles, Stephanie is known for her hands-on, encouraging teaching style. She has hosted countless clinics over the years and is especially passionate about working with youth riders and their horses—helping build confidence, consistency, and correct fundamentals at every level.



- Barrel Racing
Saturday 9:00-11:00 East Arena | 11:15 Final Runs Pavilion
- Advanced Barrel Racing
Sunday 9:15-11:15 East Arena | 11:30 Final Runs Pavilion

CLASSICAL STOCK SEAT SCHOOL OF ARIZONA

Ron McLoughlin



Stock Seat riding is the foundation of balanced, effective horsemanship, emphasizing correct rider position, balance, and clear communication to develop confident horses and capable riders. Rooted in practical application, this system translates seamlessly to ranch work, western performance disciplines, and everyday riding.

The Classical Stock Seat School of Arizona is a non-profit riding school located in southeastern Arizona, between the Chiricahua Mountains and Cochise's Stronghold. Built on time-proven classical stock seat principles and the humane Foreman-McLoughlin system, the school emphasizes lateral control, ethical horsemanship, and hands-on education through clinics and instruction for riders of all levels.



Born on a Quarter Horse ranch in Petaluma, California, Ron McLoughlin brings more than 40 years of horse handling and instructional experience to the arena.

His background includes early dressage training in Germany and 12 years of intensive study and clinic work with legendary equine scientist Monte Foreman.

Certified as a Foreman Instructor in 1978, Ron has dedicated his career to preserving and advancing the Foreman Humane System—focused on the science of footwork, movement basics, and correct rider position. As head instructor of the Classical Stock Seat School of Arizona in Pearce, Arizona, Ron continues active research and instruction, teaching a balanced, humane system that develops willing, responsive horses across all disciplines.

Ron is supported by his wife, Lisa McLoughlin, whose 50+ years of horse ownership and hands-on experience contribute to daily operations, horse care, and student support, along with a team of qualified instructors who uphold the same humane, science-based principles.



• Understanding & Feeling The Footwork of Your Horse To Improve Your Horse's Performance
Saturday 1:45-2:45 Covered East Arena



LIBERTY

Kacey Stevenson-Bowman

Liberty work—often carried into the saddle as reinless riding—is training built on body language, energy, seat, and subtle cues rather than rein pressure. At its core, liberty is about connection: when a horse feels understood and respected, trust begins to form—and from that trust, a true partnership grows. This foundation creates a willing relationship where the horse responds with clarity and confidence, not restraint. Liberty develops focus, responsiveness, balance, and communication, while reinless riding highlights softness and authentic seat-and-leg control. Whether refining groundwork, rebuilding confidence, or elevating performance, liberty shows that the strongest results come from a relationship rooted in trust.

Based in Donnellson, Iowa, Kacey Stevenson-Bowman of Southside Performance Horses LLC offers yearling development, colt starting, refreshers, restarts, problem-solving, discipline-specific training, liberty and tricks, and showing. Every program begins with the individual horse—reading body language, energy, and personality—so the training supports who they are. Through patient groundwork and consistent riding, Kacey builds confident, reliable partners grounded in communication, understanding, and long-term soundness.

Liberty isn't about tricks—it's about conversation. It's stepping into the arena and asking, "Do you want to be here with me today?"—and creating an environment where the answer can be yes. Love and respect create trust, and trust builds a bond that keeps a horse engaged, willing, and proud to partner. That philosophy began with Kacey's little black pony, Tornado, who proved that softness outperforms pressure and connection outlasts force. Whether bridleless, at liberty, or starting a young horse, the focus remains the same: clear communication, mutual respect, and a partnership where both horse and rider thrive.

Kacey will be giving a short liberty performance prior to her clinic on Saturday and Sunday, including a special performance in Tornado's memory. Be sure to check the schedule for full performance and demonstration details during the Fair.



- Intro To Liberty: Groundwork
Friday 2:00-3:00 East Covered Arena
Sunday 11:45-12:45 Outdoor Pavilion Arena
- Advanced Liberty
Saturday 12:15-1:15 Covered East Arena

Along with Liberty Clinics and performances, you can find Kacey at the 2026 Iowa Horse Fair as one of the trainers competing in the Colt Starting Competition with TJ Clibborn!

MULESMANSHIP

Paul Garrison III

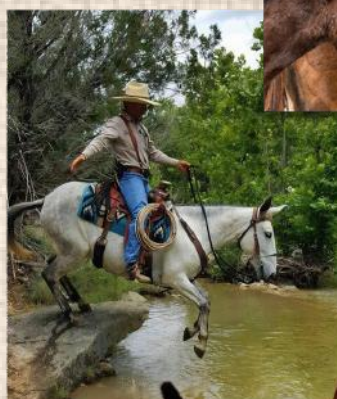


Mulesmanship focuses on working with the mule's unique mind, instincts, and strengths. By emphasizing clear communication, trust, and thoughtful training, this approach produces calm, willing, and highly reliable partners.

When trained correctly, mules excel in versatility, surefootedness, and longevity—making them outstanding mounts for work, trail, and everyday use.

Paul Garrison III is a well-known mule trainer and clinician from the Texas Hill Country, where he operates Garrison Mulemanship and Training near Medina, Texas. Often called the "Texas Mule Whisperer," Paul has dedicated his life to improving how people understand and work with mules—animals long misunderstood as stubborn or uncooperative. He discovered his passion for mules early on while working with a friend's animals, and over the years has taught countless owners how to develop trust, confidence, and clear communication with these intelligent, sure-footed partners.

Paul's mule training philosophy centers on respect, leadership, and practical handling methods that honor the mule's instincts and natural abilities. Rather than forcing compliance, his approach teaches riders to become trustworthy leaders the mule wants to follow—unlocking the animal's potential for riding, packing, and ranch work. Through clinics, demonstrations, and his online content, Paul delivers high-energy, accessible instruction that helps both mules and their humans develop balanced, confident partnerships.



- Negotiating Obstacles
Friday 1:00-2:00 Jacobson
- Groundwork: Halter Driving
Friday 2:45-3:45 Outdoor Pavilion Arena
- Teaching Your Mule To Side Pass
Saturday 9:00-10:00 Outdoor Pavilion Arena
- Teaching Your Mule To Work With Gates
Saturday 2:00-3:00 Outdoor Pavilion Arena
- Advanced Obstacles
Sunday 9:00-10:00 Jacobson
- Advanced Groundwork
Sunday 12:45-1:45 Pavilion

REINING & RANCH RIDING

Craig Johnson



Reining, Ranch Riding, Ranch Trail, Versatility Ranch Horse, Cowboy Dressage, and all-around horsemanship come together to showcase what a truly finished horse should be—responsive, balanced, willing, and confident in every situation. These disciplines blend precision, softness, and real-world usability, building horses that move with purpose and riders who communicate with clarity. It's about practical performance, solid foundations, and partnerships that shine both in the arena and out on the ranch—setting the stage for clinician Craig Johnson's well-rounded approach to horsemanship.

Craig Johnson is an elite horseman and NRHA \$1 Million Rider—a distinction earned by only a select few in the professional horse industry. With a career built on training, showing, and competing at the highest levels across multiple disciplines, Craig's record reflects both consistency and excellence in the arena. Craig's accomplishments speak for themselves:

- NRHA \$1 Million Dollar Rider
 - NRHA Derby Champion
- 2x NRHA Reining Futurity Champion
 - NRHA Super Stakes Champion
- 17x World Champion (Reining, Ranch Riding & Working Cow Horse)
 - 40+ NRHA Reining Futurity Finalists
 - Team USA Gold Medalist, FEI Reining
 - 4x Individual Silver Medalist, USEF Reining
 - 3x IQHA Ranch Futurity Champion



Craig is known for his ability to develop both horses and riders through a clear, proven system rooted in reining and ranch riding fundamentals. With over 400 clinics taught worldwide and presentations at major equine events across the U.S., Europe, and Australia, Craig delivers practical, real-world training that riders can apply immediately.

Based at Rafter J Farms in Shell Rock, Iowa, Craig and his wife, Kresney, raise, develop, and show top-level performance horses, while Craig focuses his time on clinics, lessons, and helping riders get the most out of their horses.



- Teach Your Horse To Say Yes More Often Than No Friday 2:00-3:00 Pavilion
- Clean Up My Zero Saturday 1:00-2:00 Jacobson
- Part 1: Let It Rein Sunday 10:30-11:30 Jacobson
- Part 2: Ride The Pattern Sunday 1:30-2:30 Jacobson





HORSEMANSHIP

Kelli Paulson



Kelli Paulson is an author and sought-after instructor known for her clear, practical teaching style and real-world approach to horsemanship. She has a unique ability to break complex concepts into simple, effective tools that riders of all levels can apply—learn the foundation, love the results!

With over 16 years of experience, Kelli has taught thousands of riders through her popular virtual and in-person Trail Rider Challenges, trail obstacle horsemanship programs, and virtual mini clinics. She helps riders build confidence, problem-solving skills, and real-world readiness—whether navigating a show course or hitting the trail at home.

Her programs emphasize thoughtful horsemanship, clear communication, and practical skills that translate into safer, more confident horses and riders. Kelli's ability to break down obstacles, mindset, and technique into achievable steps has made her a trusted resource for riders of all levels looking to grow with purpose and consistency.



The Trail Rider Challenge by Kelli Paulson puts real-world horsemanship to the test in a fun, fast-paced, and confidence-building competition. Designed to mirror the obstacles riders actually face on the trail, this challenge evaluates horse-and-rider teams on communication, accuracy, problem-solving, and overall partnership as they navigate a series of practical scenarios. It's not about speed alone—it's about calm, correct riding, thoughtful decision-making, and trust between horse and rider. Equal parts skill, strategy, and grit, the Extreme Trail Rider Challenge delivers high-energy competition while showcasing the kind of horsemanship that truly matters outside the arena.

2025 "Spring Break" Extreme Trail Rider Challenge Winners
In-Hand: Hannah Borst & Jimmy 217 • Open: Amber Mielke & Ivy 241.5
Novice: Marvin Davila & Biscuit 223.5



KELLI HORSEMANSHIP
CLINICS COACHING EVENTS

- Building A Life-Ready Horse
Friday 2:15-3:15 East Arena
- Big Shifts-Small Changes, Equal Big Breakthrough
Saturday 12:30-1:30 Outdoor Pavilion Arena
- Extreme Trail Rider Challenge
Sunday 9:00 East Covered Arena

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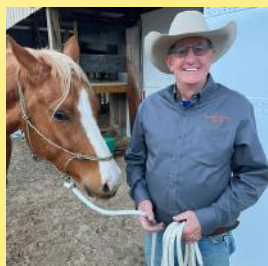
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COLT STARTING

TJ Clibborn



Colt Starting is the art and science of building a horse's foundation—where patience, timing, feel, and horsemanship come together to shape a young horse's future. Rooted in traditional ranch methods and refined through generations of horsemen and horsewomen, successful colt starting requires deep knowledge of horse behavior, clear communication, and the ability to earn trust from the very first interaction.

During this live, multi-day competition, three men and three women will put their skills to the test over three days, starting young horses provided by Spring Valley Ranch. Hosted by TJ Clibborn of True Partnership Horse Training, this event offers a rare, behind-the-scenes look at the critical first steps that create confident, willing, and useful horses.



For more than 40 years, TJ Clibborn has built his reputation on one powerful truth: horses never lie—and real progress starts with trust. Born in Glen Innes, Australia, and based in the U.S. since 1990, TJ is the force behind A True Partnership, a training philosophy that blends patience, timing, and a deep understanding of the horse to create lasting results.

Renowned for his expertise in colt starting across all breeds, TJ's methods have taken him to the finals of every Mustang Challenge he has entered since 2009, earning championships and reserve titles across trail, extreme trail, jumping, and colt starting events throughout the U.S. and Canada. His skill is trusted at the highest levels, including a long-standing role starting elite young prospects for Blue Chip Farm LLC in New York—guiding valuable colts from weanlings to confident, under-saddle three-year-olds. TJ's impact goes beyond ribbons; he empowers everyday riders to achieve extraordinary results by building true partnerships grounded in respect, communication, and trust.



- Friday 11:00-2:00 & 3:00-6:00 Covered East Arena
- Saturday 9:00-12:00 & 3:00-6:00 Covered East Arena
- Sunday 9:00-10:00 Pavilion | 3:00-5:00 Jacobson



COLT STARTING

MEET THE TRAINERS



Isaac Kent | Advance Horsemanship LLC
Isaac is located in southern Wisconsin. He's known for his clear balanced approach to colt starting. A multiple Liberty World Title holder and former professional jouser. Isaac applies elite performance experience to develop calm, confident, and reliable young horses.



Danielle Rhude | Blue Spark Horsemanship
Danielle is a Wisconsin-based trainer, shaped by early horsemanship and hands-on experience working with trainers. She specializes in colt starting, problem horses, and instruction, with a focus on developing bridle horses and competing in cowhorse.



Kacey Stevenson-Bowman | Southside Performance Horses
Kacey is located right here in Iowa. A colt starter whose foundation in trick and liberty work drives an approach focused on two-way communication, clarity without fear, and helping horses feel proud to be part of what they're doing together with their rider.



Ryan Butterwick | Ryan Butterwick Horsemanship
Ryan is professional colt starter from Alberta, Canada with 30 years of experience building confident, willing young horses through calm, trust-based foundations. Ryan's program produces versatile, usable horses across all disciplines.



Chris Tejero | Chris Tejero Training Services
Chris is a third-generation horseman residing in Pennsylvania. He's rooted in charro tradition, specializing in colt starting with a strong, horse-first mindset. Known for advocating for the horse and developing trust across all disciplines.



McKenzie Olson | WAY Against The Odds Horsemanship by Mckenzie Olson
Mckenzie is a driven young horsewoman in Wisconsin who turned her passion for colt starting into a professional program after spending years learning from many quality trainers. She brings grit, heart, and determination to her **first** colt starting competition!

SPRING VALLEY RANCH

The future of horsemanship begins with exceptional breeding—the colts featured here were proudly selected from Spring Valley Ranch, a program rooted in quality, tradition, and purpose.

Spring Valley Ranch aspires to produce high-quality SimAngus beef cattle and elite Quarter Horses, helping to strengthen and sustain the agricultural and equine industries for generations to come. Their carefully managed breeding program began with W.L. and has been carried forward through three generations, guided by a continued commitment to sound minds, athletic ability, and dependable dispositions.

As Spring Valley Ranch celebrates 50 years of Quarter Horse breeding, this Colt Starting Competition serves as a living tribute to their legacy. These young colts represent decades of intentional breeding, ranch knowledge, and respect for the horse—making them the ideal foundation for trainers to showcase true horsemanship.



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Regal Catolena



Lonestars Guitar



She Got Grit N Grace



Matt and Cassie Winters and their children: Audrey, Grant, Lauren and Carson.



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Im Lopin InMy Dreams



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MOUNTED SHOOTING

Ozark Mounted Shooters

Mounted Shooting is one of the most exciting, fast-paced equestrian sports you'll experience—blending elite horsemanship, speed, and precision in a thrilling race against the clock. Riders guide their horses through fast, technical patterns while aiming at a series of balloon targets using .45 caliber single-action revolvers, creating a high-energy display of trust, athleticism, and control. Every run showcases the powerful partnership between horse and rider—where communication, timing, and confidence are everything.

At the heart of the action is Ozark Mounted Shooters, owned and operated by Jennifer Justus and Angela Pecora of Missouri. Their program represents the true spirit of mounted shooting—combining safe, professional competition with a deep respect for the sport's western roots. With a strong emphasis on horsemanship first, their riders demonstrate not just speed, but discipline, focus, and connection.

With thoughtfully designed courses that challenge both speed and accuracy, competitors of all levels—from first-time riders to seasoned athletes—bring intensity to every run. The sound of pounding hooves, the pop of each shot, and the pressure of the clock create an atmosphere you can feel from the stands.

Throughout the Fair, catch mounted shooting competitions daily, featuring both revolver and rifle classes in fast-paced, crowd-engaging runs. Don't miss the Ozark Mounted Shooting demonstrations on Friday and Saturday—a perfect chance to learn more, ask questions, and experience the sport up close.



Did You Know?

Mounted shooting may look intense—but safety is always the top priority. Firearms used in competition are loaded with specially designed black powder blanks, not live ammunition. These blanks create the sound and flash needed to pop balloons at close range (typically 10–15 feet), but they do not contain a projectile.

In addition:

- Horses and riders are carefully trained and desensitized to gunfire
- Strict safety protocols are enforced at every event
- Courses are designed with clear boundaries to protect spectators
- Only approved blank ammunition is ever permitted

- Friday 3:00 Pavilion - Shotgun Demo
 - 3:30-6:00 Pavilion - 2 Stages of Shotgun Competition
 - Saturday 11:00 Outdoor Pavilion Arena - Shooting Demo
 - 6:00-9:00 Covered East Arena - Main Match 1,2,3
 - Sunday 2:30-5:00 Covered East Arena - Main Match 4&5
- Awards follow 30 minutes after final shot

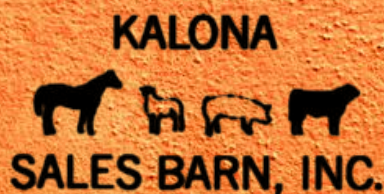


DRAFT COMPETITION



Draft horses are the gentle giants of the horse world—powerful, patient, and incredibly athletic. Bred for strength and endurance, these massive horses have long been trusted partners in agriculture, hauling, and heavy work, yet their true versatility shines in modern competition. Draft horse events highlight not just raw power, but precision, responsiveness, and the deep partnership between horse and driver. Despite their size, draft horses are agile, intelligent, and highly trainable—capable of tight turns, smooth transitions, and controlled speed. These competitions celebrate tradition while delivering fast-paced, crowd-energizing action that showcases just how skilled, athletic, and willing these horses truly are.

Our deepest thanks to the sponsors of the Draft Horse Competition—your support helps preserve the power, heritage, and tradition that define these incredible horses. Because of you, this time-honored showcase continues to stand strong at the Iowa Horse Fair, honoring the past while inspiring the next generation.



Baumli Draft Horse and Mule
Semi-Annual Consignment Sale
Maryville, Missouri

DRAFT COMPETITION

Draft horse competitions are a high-power, crowd-pleasing showcase of teamwork, strength, and precision—where massive horses move with surprising speed and finesse. The feed team race tests coordination and hustle as teams work together to move feed from start to finish as quickly as possible. The beer run blends control and agility, challenging drivers to navigate a course while keeping a full mug steady—spills cost time. The obstacle course pushes skill to the limit, requiring horses and drivers to maneuver tight turns, back-ups, and technical elements with accuracy and calm under pressure. Fast, fun, and full of horsepower, these events prove draft horses are just as athletic as they are impressive.



2025 Draft Competition Final Results (best of both days)

Obstacle Course:
 1st: Branden Harp {Queen and Alice} (365 points)
 2nd: Branden Harp {Waylon and Willie} (360 points)
 3rd: Tony Garrett (335 points)

Feed Team Race:
 1st: Tony Garrett with Brady Harp (1:24.33)
 2nd: Jim Stuart with Jake Winkler (1:25.68)
 3rd: Branden Harp {Queen and Alice} with DeAnn Harp (1:28.91)

Beer Run:
 1st: Tony Garrett with Brady Harp (1:10.80)
 2nd: Greg Lammers with Dallas (1:12.73)
 3rd: Jim Stuart with Jake Winkler (1:14.87)

- Friday 12:00-2:00 East Arena - Obstacle Course
- 3:15-5:15 Jacobson - Feed Team Race & Beer Run
- Saturday 9:00-11:00 Jacobson - Feed Team Race & Beer Run
- 12:15-2:30 East Arena - Obstacle Course

Thanks to Josh & Jasmine Winkler for heading this event to be hosted during the Iowa Horse Fair!

FAIR MERCHANDISE

DON'T LEAVE THE IOWA HORSE FAIR WITHOUT GRABBING SOME MERCH. STOP BY THE IOWA HORSE COUNCIL BOOTH IN THE VARIED INDUSTRIES BUILDING (NEAR THE WESTERN EDGE) TO SHOP EXCLUSIVE SHIRTS AND MORE. DESIGNED TO REP THE FAIR IN STYLE. QUANTITIES ARE LIMITED, AND ONCE IT'S GONE, IT'S GONE...SO IF YOU SEE SOMETHING YOU LOVE, DON'T WAIT!

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DRAFT PULL



Founded in 1957, the Iowa Draft Horse & Mule Breeders Association was built by passionate draft enthusiasts committed to growing, preserving, and promoting draft horses and mules across Iowa. From increasing participation at the Iowa State Fair to educating the public on the strength, versatility, and historical importance of these animals, the Association continues to be a driving force in Iowa's draft community. With around 100 member families, multiple regional chapters statewide, and a yearly scholarship supporting youth entering the draft horse and mule industry, the IDH&MBA proudly honors tradition while fueling the future.

Draft pulls are one of the most powerful and time-honored tests of strength in the horse world, with roots tracing back to agricultural challenges where teams proved their pulling ability through real-world work. Today's competitions combine tradition with precision, as draft horses or mules pull a weighted sled down a straight track, with the weight increasing each round. Success isn't just about brute strength—it's about conditioning, teamwork, footing, and a willing partnership between animal and driver. The winner is determined by the team that pulls the heaviest load the full distance, showcasing raw power, grit, and the incredible work ethic that has defined draft animals for generations.

• Saturday 1:00-4:00 Pavilion - Draft Pull





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JUNE

19

FRIDAY

Rain or Shine

**11am In-Hand Ranch Trail
Fundamentals Seminar**

**1pm Craig Johnson -
Seminar on Ranch Trail**

**4pm \$500+ Added & Buckle
Ranch Trail Challenge**

**Supper & Entertainment
at the barn to follow!**



JUNE

20

SATURDAY

9am Catalog Preview

12pm Catalog Horse Sale

**\$500 BONUS
to the High Selling
Guest Consignment Horse!**



**Catalog Consignment deadline in June 1st
www.SchmittysSaleBarn.com**



IOWA HORSE FAIR

Cowgirl Queen



2025

SENIOR QUEEN: EMMA HALL

JUNIOR QUEEN: LAYLA WEILAGE

2024

SENIOR QUEEN: MAGGIE DALE

JUNIOR QUEEN: CAITLYN CRONIN

2023

SENIOR QUEEN: ALAYNA FOULKE

JUNIOR QUEEN: KIMMIE JOHNSON

2022

SENIOR QUEEN: KYLEE SMITH

JUNIOR QUEEN: TAYAH CARTER

2021

SENIOR QUEEN: ALYSSA LARSON

JUNIOR QUEEN: SHAE UNG

2019

SENIOR QUEEN: PAIGE ANDERSON

JUNIOR QUEEN: REAGAN SCHWARTZ



THE IOWA HORSE FAIR COWGIRL QUEEN CONTEST IS A LONG-STANDING AND RESPECTED TRADITION THAT CELEBRATES THE KNOWLEDGE, HORSEMANSHIP, AND LEADERSHIP OF YOUNG COWGIRLS. WITH A STRONG HISTORY OF PRODUCING CONFIDENT, CAPABLE AMBASSADORS FOR THE EQUINE INDUSTRY, THIS CONTEST EVALUATES CONTESTANTS THROUGH BOTH A WRITTEN TEST AND A HORSEMANSHIP COMPONENT TO DETERMINE SENIOR QUEEN AND JUNIOR QUEEN TITLES.

THROUGH THE CLOSED WRITTEN EXAM, PARTICIPANTS SHOWCASE EQUINE KNOWLEDGE, INDUSTRY AWARENESS, AND AN UNDERSTANDING OF HORSEMANSHIP PRINCIPLES, WHILE THE RIDING PORTION HIGHLIGHTS COMMUNICATION, CONFIDENCE, AND PARTNERSHIP WITH THEIR HORSE. JUST AS IMPORTANT, CONTESTANTS GIVE BACK THROUGH VOLUNTEER SERVICE DURING THE FAIR—REPRESENTING THE SPIRIT OF LEADERSHIP IN ACTION AS THEY ASSIST WITH ACTIVITIES, ENGAGE WITH ATTENDEES, AND HELP SUPPORT THE EVENT ITSELF. TOGETHER, THESE ELEMENTS MAKE THE COWGIRL QUEEN CONTEST FAR MORE THAN A COMPETITION—IT IS A PLATFORM THAT DEVELOPS AMBASSADORS, HONORS SERVICE, AND CELEBRATES YOUNG WOMEN COMMITTED TO CARRYING THE EQUINE LIFESTYLE FORWARD.

MORE THAN A CROWN, THE HONOR REFLECTS DEDICATION, RESPONSIBILITY, AND A DEEP RESPECT FOR HORSES, AGRICULTURE, AND THE VALUES OF THE IOWA HORSE FAIR!



2026 COWGIRL QUEEN CONTESTANTS



JUNIOR CONTESTANTS: KENNEDY BIRKHOZ • SHYANNE AMICK
 KYMBER LEE • PAISLEY EMERSON • RILEE MILLER
 ELLIANA WESTPHAL • PHYRA WOLFE

SENIOR CONTESTANTS: NATALIE FREDERICK • DESIRAE THEILEN SHAE
 UNG • PAIGE JAENKE • RYLEE WINKELMAN
 SAVANNAH LEONARD • AKEELAH WASHINGTON • LYDIA BRACKIN
 GENEVIEVE FORESHOE • KENEISHA LARUE • MALEIGHA MCDANIEL

**FRIDAY: WRITTEN EXAM 4:00, RECOGNIZED AT THE RODEO • SATURDAY:
 HORSEMANSHIP 4:15, NEW QUEENS RECOGNIZED AT THE RODEO**



**ROYALTY SIGNINGS WITH RODEO QUEENS, FAIR QUEENS & COWGIRLS QUEENS
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 FRIDAY 3-4 • SATURDAY 10-11 • SUNDAY 1-2**



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Speaking of Horses


SPEAKING OF HORSES

WAYNE WILLIAMS



LONG-TIME HORSE-WORLD PERSONALITY WAYNE WILLIAMS IS BACK AT THE MIC FOR THE 2026 IOWA HORSE FAIR DRILL TEAM COMPETITION, BRINGING HIS SIGNATURE ENERGY, HUMOR, AND DEEP EQUESTRIAN PASSION TO THE ARENA! AS THE HOST OF THE POPULAR SPEAKING OF HORSES TV AND RADIO SHOW, WAYNE HAS SPENT DECADES CELEBRATING ALL THINGS EQUINE—INTERVIEWING RIDERS, SPOTLIGHTING DRILL TEAMS, AND SHARING HORSE STORIES THAT EDUCATE AND ENTERTAIN ALIKE.

HE'S A FAMILIAR VOICE AT MAJOR EXPOS COAST-TO-COAST AND BEYOND, FROM LIVE INTERVIEWS AT DRILL TEAM EVENTS TO CAPTURING CROWD-FAVORITE MOMENTS IN HIS ONLINE VIDEOS. WAYNE'S ENGAGING STYLE AND LOVE FOR TEAMWORK, HORSEMANSHIP, AND PRECISION RIDING HELP SET THE STAGE FOR EVERY THRILLING PERFORMANCE YOU'LL SEE IN THE ARENA. GET READY FOR SPIRITED CALLS, EXPERT INSIGHT, AND A WHOLE LOT OF HEART AS HE BRINGS THE DRILL TEAM COMPETITION TO LIFE!

WAYNE WILL BE ANNOUNCING AND LIVE STREAMING THE DRILL TEAM COMPETITION. YOU CAN FIND HIM ANNOUNCING THROUGHOUT THE FAIR OR AT HIS BOOTH IN THE VARIED INDUSTRIES BUILDING!

<https://www.speakingofhorses.com/>

DRILL TEAM COMPETITION

Equestrian drill team competition blends precision horsemanship, teamwork, and pure crowd-thrilling energy—and the excitement only intensifies at the Iowa Horse Fair. Rooted in cavalry traditions and early rodeo exhibitions, drill teams perform intricate, synchronized patterns at speed, often just inches apart and set to music. Teams are judged on accuracy, timing, degree of difficulty, and overall presentation as they execute crosses, weaves, passes, and explosive formations under the pressure of live competition. Beyond the arena lights, drill team competition builds confidence, leadership, and lasting friendships—strengthening the bond between horse and rider while deepening equine knowledge, discipline, and teamwork. This event delivers a heart-pounding showcase of skill, unity, and the power of riders and horses moving as one. Equal parts athletic and artistic, it's a must-see event at the Iowa Horse Fair!

The Equine Drill Team Competition lights up the Pavilion on Sunday at 2:00 PM with fast-paced patterns, daring maneuvers, and perfectly synchronized teamwork set to music. From seasoned, crowd-favorite teams to riders stepping into their very first competition, every run brings its own intensity and heart.

With new leadership from Sherri Fuller this year, expect fresh energy, elevated competition, and edge-of-your-seat excitement from the opening beat to the final salute. We thank all of the teams for their hard work and dedication in bringing these performances to the Fair each year. You can also catch Wayne Williams of Speaking of Horses announcing and recording this event!

2025

1st: Red Rock Riders

2nd: Diamonds 'n' Dust

3rd: Escaramuza Zacatecanas/
Escaramuza Flor De Alcatraz

2024

1st: Escaramuza Zacatecanas

2nd: Escaramuza Quetzalli

3rd: Red Rock Riders

2023

1st: Escaramuza Quetzalli

2nd: Escaramuza Flor De Alcatraz

3rd: Diamonds 'n' Dust



DRILL TEAM COMPETITION



We welcome back our 2025 Drill Team winners! The Red Rock Riders Drill Team is made up of talented young ladies from across Iowa who share a passion for horses, precision riding, and performance. Since forming in 2005, the team has focused on building strong horsemanship while delivering fun, family-friendly entertainment. Each year, they create new routines to keep both riders and horses progressing, bringing fresh energy to every performance. You can catch them at events like the Iowa Horse Fair, Midwest Horse Fair, rodeos, and community celebrations across the region.

The team has earned top honors, including 1st Overall at the 2025 Iowa Horse Fair Drill Team Competition, along with multiple top finishes over the years. They've also been featured in special performances like lighted routines for major rodeo events and appearances across multiple states.

With precision, creativity, and a drive to keep pushing forward, the Red Rock Riders always bring something exciting to the arena.

<https://www.facebook.com/share/1EHGyDrxeV/>



The Chasing Positivity Drill Team out of Knoxville, Iowa is more than a team—it's a movement. Made up of passionate riders, they combine horsemanship and performance with a powerful mission rooted in purpose. Built from the Chasing Positivity nonprofit, their goal is to raise awareness for mental health and remind others they are never alone. Every routine is driven by intention, using the arena as a platform to connect, uplift, and inspire.

Known for their high-energy, crowd-grabbing performances, this team blends precision, teamwork, and emotion into every ride—creating moments that go beyond entertainment.

Loud, powerful, and driven by a bigger "why," the Chasing Positivity Drill Team is here to make an impact.

<https://www.facebook.com/share/18D1qxzGG4/>

DRILL TEAM COMPETITION



The Ladora Legends Drill Team is a driven group of riders, ages 11 to 17, united by a shared passion for horsemanship, precision riding, and performance. Representing Southeast Iowa, these young athletes bring energy, teamwork, and pride to every arena they enter.

Established in 2022, the team has quickly made a name for themselves through their dedication to developing strong horse-and-rider connections while mastering synchronized routines. Their performances highlight not only skill and coordination, but the trust and partnership built behind the scenes.

From rodeos and parades to equestrian events, the Ladora Legends deliver routines set to electrifying music—blending discipline, fun, and crowd-catching energy every time they ride.

Keep an eye on the Ladora Legends—they're a rising team bringing fresh energy and precision to the drill scene.

<https://www.facebook.com/share/1CxJrf7WAd/>



Behind the Bit Drill Team is a group of dedicated young riders, ages 11 to 17, coming together from multiple towns to share their passion for horsemanship and performance. With a strong focus on teamwork and growth, they bring both heart and grit to the arena.

The team was formed in September 2021, starting with a handful of lesson students given the opportunity to join a local rodeo drill team. By March 2022, they made their debut at the Illinois Horse Fair with thirteen young cowgirls ready to take on the journey together. Now in their fifth season, they continue to build on that foundation with determination and pride.

Performing at rodeos, saddle clubs, fairs, and parades, Behind the Bit is known for showcasing courage, respect, and strong horsemanship while setting a positive example for the next generation of riders.

Behind the Bit Drill Team brings heart, hustle, and sportsmanship to every performance.

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IOWA HORSE FAIR 2026

HONEY CREEK Youth Rodeo

SATURDAY, MAY 9TH @ 3PM
JACOBSON EXHIBITION CENTER

PURCHASE A SATURDAY FAIR TICKET TO WATCH!

Why ride with Honey Creek Rodeo?

- Suited for new through seasoned competitors
- Pee-wee through Novice divisions
- Make connections in the industry
- Make lifelong friends
- Able to compete in timed events & rough stock
- Multiple summer rodeos & qualifying Finals opportunity



Honey Creek Rodeo is shaping the future of rodeo, delivering fast-paced action and authentic competition through both timed events and rough stock. Known for partnering with county fairs and communities across Iowa and beyond, Honey Creek brings high-energy rodeo experiences to the next generation of competitors and fans alike.

At the heart of Honey Creek Rodeo is a mission that goes far beyond the arena—building not just better riders, but better people. Led by a passionate team rooted in Iowa, including Nate Rauch and Rose Genter. Honey Creek focuses on teaching rodeo from the ground up—starting with youth and growing with them every step of the way. By matching livestock size and skill level to each rider, they create a safe, confidence-building environment where participants can learn.

More than a rodeo, Honey Creek is a community. With participants traveling from across Iowa and neighboring states, their events bring people together through shared passion, hard work, and the grit it takes to grow in the sport. Whether it's a rider's first time in the arena or another step toward bigger goals, Honey Creek Rodeo is where the future of rodeo begins.

Follow Honey Creek Rodeo on Facebook to become a member and view their full summer schedule!

Questions? Contact Rose Genter

honeycreekrodeogmail.com or 712-210-1392



HONEY CREEK RODEO





ROGUE RODEO

2026 IOWA HORSE FAIR

ROGUE RODEO

MAY 8TH & 9TH @ 7PM

Jacobson Exhibition Center

DOORS OPEN @ 6

RODEO TICKET REQUIRED TO ATTEND

FRIDAY \$20 • SATURDAY \$25

Rogue Rodeo Productions, based in Albia, Iowa, delivers top-tier rodeo production with unmatched passion, integrity, and hands-on dedication. Owned and operated by Jerry Beaumont and Stephanie Allgood, Rogue Rodeo was founded in 2017 out of a vision to bring high-quality, fast-paced, and family-friendly rodeo experiences to communities across Iowa and beyond.

What truly sets Rogue Rodeo apart is their proven, all-inclusive marketing package and its willingness to work alongside committees to ensure success—providing everything needed for a seamless, high-impact rodeo experience. When it comes to quality, entertainment, and results, Rogue Rodeo is the clear choice.



PHOTOS COMPLIMENTS OF SHANE ABBITT



ROGUERODEO.COM

SLACK & Strings

SATURDAY NIGHT:



SATURDAY, MAY 9TH 9:30-MIDNIGHT
FOLLOWING ROGUE RODEO
BLUE RIBBON BAR & EATERY



Cauy Spidle & THE CHOSEN FEW



BLUE RIBBON BAR & EATERY
ON GRAND WITHIN THE IOWA STATE FAIRGROUNDS

FOOD, DRINKS, & FUN FRIDAY 4PM-MIDNIGHT • SATURDAY 11AM-MIDNIGHT • SUNDAY 8AM-2PM

NEW to the 2026 Iowa Horse Fair, this electrifying event blends arena action with live music energy for one unforgettable night. Slack in the arena. Strings on the stage. Cold beer, boot-stompin' music, and the Iowa Horse Fair atmosphere—this is where the rodeo crowd turns up and the cold ones go down.

Whether he's in the arena or on stage, Cauy Spidle is the kind of talent you don't just watch—you feel.

Hailing from right here in Iowa, Cauy has built a name in the rodeo world as a fearless bullfighter, stepping into danger to protect riders and putting it all on the line every time he enters the arena. Now, he brings that same grit, heart, and adrenaline to the stage.

An up-and-coming artist with a raw, authentic sound, Cauy blends country roots with an occasional shot of '80s rock energy—creating a vibe as electric as a Saturday night under the arena lights. Backed by The Chosen Few for this special performance, they're not just playing songs—they're creating an atmosphere.

Real stories. Real sound. Real soul.

Join the fun at Blue Ribbon Bar & Eatery, located on Grand within the Iowa State Fairgrounds. Music will start around 9:30PM. Included as part of your Iowa Horse Fair experience, Saturday Night: Slack & Strings is the perfect way to keep the energy going long after the rodeo ends. Blue Ribbon Bar & Eatery will be serving cold drinks & good food until midnight!



MOUNTED ARCHERY



Mounted Archery—where rider and archer become one! At a full canter, athletes race down the range, shooting targets with a traditional bow. It's a powerful blend of speed, precision, and horsemanship that looks like nothing else on Earth. One of the oldest and most elite forms of horsemanship, mounted archery dates back over 2,000 years. Today, it's gaining recognition as an emerging competitive sport—with strong efforts toward Olympic inclusion—and is rapidly growing in popularity worldwide.

Catch an electrifying mounted archery demo during the Iowa Horse Fair and experience this incredible discipline up close. Learn more about the sport and the Mounted Archery Association of the Americas by attending one of Sergey Lozovich's daily presentations. You can even get hands-on by trying ground shooting with a traditional bow—and sign up for classes to take the next step into mounted archery yourself!

<https://www.mountedarchery.org/>

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THEIR VETERANS PROGRAM HARNESSSES THE POWERFUL CONNECTION BETWEEN PEOPLE AND HORSES TO SUPPORT THOSE WHO HAVE SERVED OR ARE CURRENTLY SERVING OUR COUNTRY. THROUGH THEIR SADDLES AFTER SERVICE INITIATIVE, VETERANS AND ACTIVE SERVICE MEMBERS ENGAGE IN EQUINE-ASSISTED EXPERIENCES THAT BUILD CONFIDENCE, SPARK JOY, AND FOSTER A STRONG SENSE OF COMMUNITY.

CATCH WILDWOOD HILLS RANCH'S RANGERS EACH DAY AS THEY DELIVER SPIRITED FLAG PRESENTATIONS THAT HONOR OUR NATION AND THOSE WHO SERVE. THESE MOVING PERFORMANCES SHOWCASE PRIDE, RESPECT, AND THE POWERFUL CONNECTION BETWEEN HORSE AND RIDER IN ACTION.



<https://www.wildwoodhillsranch.org/>





CY-HAWK WORKING EQUITATION



The Cy-Hawk Working Equitation Association is bringing the excitement of Working Equitation to the Fair each day! As Iowa's affiliate of USA Working Equitation, this central Iowa-based group promotes a fast-growing discipline that blends dressage precision, ranch-style obstacles, and timed challenges—all highlighting true horse-and-rider partnership.

Based out of Middle River Ranch in Winterset, Cy-Hawk WE hosts clinics, schooling shows, and competitions designed to welcome newcomers while challenging seasoned riders alike. Don't miss their action-packed demonstrations showcasing skill, versatility, and the art of communication between horse and rider!



<https://cy-hawkwe.com>

LIBERTY *Performances*



Kacey Stevenson-Bowman brings liberty work to life in a captivating, emotion-driven performance ahead of her Saturday and Sunday clinics. Through intentional movement, feel, and connection, Kacey showcases how trust, communication, and love create a willing, responsive equine partner—without reliance on reins or restraint.

Saturday | 12:00 PM | Covered East Arena

Set to "Iris" by the Goo Goo Dolls, this performance features Kacey's 3-year-old gelding, Iron Ember ("Onyx"), highlighting the stages of liberty development. Watch as softness, curiosity, and connection are shaped into purposeful movement through a variety of liberty exercises—demonstrating the foundation of a relationship built from the ground up.

Sunday | 11:30 AM | Outdoor Pavilion Arena

Set to "I Lived" by OneRepublic, this deeply personal piece honors Kacey's first liberty partner, Tornado. Beginning with her 7-year-old gelding, KS Skippin Stones ("Rocky"), and inviting Iron Ember ("Onyx") to join, the performance unfolds in real time—guided not by choreography, but by presence, feel, and mutual trust. It's a powerful representation of liberty at its core: a horse choosing to stay, connect, and partner willingly.



<https://southsideperformancehorses.com>



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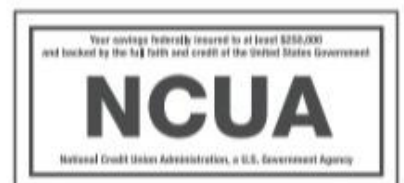
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- QUEEN OF DENIAL(RIVER)
- CODA
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- TEDDY
- JESSIE JAMES EGF
- SABELLA
- TROPICANA
- CLYDE



STEP INTO THE AVENUE OF BREEDS IN THE CATTLE BARN AND MEET MORE THAN 30 INCREDIBLE BREEDS—EACH WITH ITS OWN STORY, STRENGTHS, AND STYLE. SEE THESE EQUINES SHINE ALL WEEKEND LONG. FEATURED IN THE PARADE OF BREEDS AND BATTLE OF THE BREEDS, STOP BY THE STALLS TO MEET THEM UP CLOSE. SCAN THE QR CODES ON OUR NEW BREED BANNERS TO DISCOVER FASCINATING FACTS ABOUT EACH BREED IN THE AVENUE. IT'S A FRESH NEW HANDS-ON WAY TO EXPLORE THE BEAUTY, DIVERSITY, AND HERITAGE OF THE LOVELY EQUINES REPRESENTING THEIR BREED!



2026 IOWA HORSE FAIR | MAY 8TH-10TH

BATTLE OF THE BREEDS

WHERE SKILL, TEAMWORK, AND BREED PRIDE TAKE CENTER STAGE



GET READY FOR AN EXCITING, CAN'T-MISS EVENT AT THE FAIR—WHERE VERSATILITY TAKES CENTER STAGE AND EVERY BREED GETS ITS MOMENT TO SHINE. THIS ISN'T JUST A COMPETITION... IT'S A FULL-ON SHOWCASE OF WHAT MAKES EACH BREED UNIQUE. FROM POWERFUL DRAFTS TO NIMBLE ARABIANS, COLORFUL APPALOOSAS TO STEADY MULES AND PONIES—YOU'LL SEE AN INCREDIBLE LINEUP OF EQUINES ALL IN ONE PLACE, GOING HEAD-TO-HEAD ON THE SAME COURSE.

WATCH THE DIFFERENCES. LEARN THE STRENGTHS OF EACH BREED. SEE HOW EVERY HORSE THINKS, MOVES, AND RESPONDS.

TEAMS FROM THE AVENUE OF BREEDS, ORGANIZED BY SHELBY RHINER, WILL TAKE ON A DYNAMIC TRAIL COURSE DESIGNED TO TEST TRUE PARTNERSHIP—TRUST, RESPONSIVENESS, AND ADAPTABILITY. SOME WILL TACKLE IT IN-HAND, OTHERS UNDER SADDLE—EACH RUN BRINGING A NEW STYLE, A NEW STRATEGY, AND A NEW REASON TO CHEER.

WITH NOVICE AND EXPERT DIVISIONS, YOU'LL SEE EVERYTHING FROM UP-AND-COMING PARTNERSHIPS TO SEASONED TEAMS PUTTING THEIR SKILLS TO THE TEST.

IT'S YOUR CHANCE TO:

- COMPARE BREEDS SIDE BY SIDE
- EXPERIENCE VERSATILITY ACROSS DISCIPLINES
- SEE A WIDE VARIETY OF HORSES YOU DON'T NORMALLY GET TO WATCH IN ONE PLACE
- CHEER ON YOUR FAVORITES AS THEY COMPETE FOR ULTIMATE BRAGGING RIGHTS

BECAUSE AT THE END OF THE DAY...

GREAT HORSES DON'T COME IN JUST ONE SHAPE, SIZE, OR BREED—AND THIS IS WHERE THEY PROVE IT.

BATTLE OF THE BREEDS FRIDAY 12:00 • PAVILION OUTDOOR ARENA

**PARADE OF BREEDS SATURDAY & SUNDAY
12:00 • JACOBSON**

MORGAN

One of America's earliest and most versatile horse breeds, the Morgan Horse traces back to a single foundation sire, Justin Morgan, in 1792. Known for their compact, muscular build, expressive movement, and proud carriage, Morgans quickly became valued for their strength, stamina, and willing disposition. Today, they excel across a wide range of disciplines—from driving and dressage to ranch work and pleasure riding—renowned for their versatility, work ethic, and people-oriented nature.

During this demonstration, multiple horse-and-rider teams will showcase the Morgan's unmatched versatility across disciplines—from western riding and trail to liberty work, groundwork, and dressage. Each segment highlights the breed's grit, responsiveness, and reliability while emphasizing the trust, communication, and strong partnerships built between horse and rider. From young horses just beginning their journey to accomplished competitors, this demonstration brings to life the intelligence, willingness, and resilience that make the Morgan one of America's most beloved breeds—proving that with patience, partnership, and a Morgan by your side, anything is possible.

Their demonstrations will feature Western Riding with Ashley and Shadow, showcasing the Morgan's grit, responsiveness, and strong working heritage. Trail Riding highlights Shelby and Shamrock, demonstrating the calm confidence and reliability that make Morgans trusted partners on the trail. Liberty Work features Brandie with her Iberian Warmblood, Zen, highlighting trust, communication, and true partnership without reins or restraints. Groundwork will be presented by Dustin and Daisy, emphasizing the foundation of horsemanship through focus, respect, and clear communication from the ground. In dressage, Tonya and her young palomino, Dolly, begin their journey in the discipline, while Ava and her accomplished Morgan, Coda, showcase a higher level of performance, including experience at the prestigious Grand National & World Championship Morgan Horse Show.

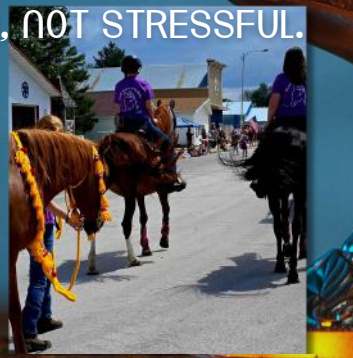


ARABIAN

ONE OF THE OLDEST AND MOST INFLUENTIAL HORSE BREEDS IN THE WORLD, THE ARABIAN HORSE TRACES ITS ORIGINS TO THE DESERTS OF THE MIDDLE EAST, WHERE IT WAS PRIZED FOR ENDURANCE, INTELLIGENCE, AND LOYALTY. RECOGNIZABLE BY ITS REFINED FEATURES, DISHED FACE, AND HIGH TAIL CARRIAGE, THE ARABIAN IS BUILT FOR STAMINA AND SPEED. TODAY, ARABIANS EXCEL ACROSS A WIDE RANGE OF DISCIPLINES—FROM ENDURANCE RIDING TO SHOW, SPORT, AND RECREATIONAL RIDING—AND ARE VALUED FOR THEIR VERSATILITY, SPIRIT, AND STRONG CONNECTION WITH THEIR RIDERS.

THE HAY BABES WILL BE GIVING ARABIAN DEMONSTRATIONS AT THE FAIR. THIS HORSEBACK RIDING GROUP WAS FORMED JUST A FEW YEARS AGO AND IS BUILT ON LAUGHTER, FUN, AND INCLUSIVITY. THEIR MISSION IS SIMPLE: TO SHARE THEIR LOVE FOR HORSES WITH EVERYONE. WHETHER RIDING IN PARADES, PARTICIPATING IN SHOWS, OR DOING WHAT THEY LOVE MOST—FLYING DOWN THE TRAILS (USUALLY AT A PRETTY FAST PACE!)—THEY'RE ALL ABOUT ENJOYING THE RIDE TOGETHER.

WITH HORSES AND RIDERS OF ALL LEVELS FROM ACROSS THE STATE, THERE'S A PLACE FOR EVERYONE. NOT INTO RIDING? THAT'S PERFECTLY OKAY! SOME MEMBERS SIMPLY ENJOY BEING AROUND THE HORSES—SNAPPING PHOTOS, SHARING GOOD FOOD, AND SOCIALIZING. THEY BELIEVE THERE'S NO PRESSURE—HORSES SHOULD BE FUN, NOT STRESSFUL.



ICELANDIC

Originating from Iceland and unchanged for over 1,000 years, the Icelandic Horse is one of the purest and most carefully preserved breeds in the world. Known for their compact build, incredible hardiness, and five distinct gaits—including the uniquely smooth tölt—these horses were bred to thrive in harsh conditions while carrying riders across rugged terrain. Today, they are celebrated for their versatility, sure-footedness, and willing temperament, making them exceptional partners for trail riding, sport, and leisure alike.



Straight from the land of fire and ice, the Icelandic Horse returns to the Iowa Horse Fair with Harmony Icelandics. Often referred to as the “dragons” of the equine world, these sturdy, five-gaited powerhouses carry a thousand years of Viking history in every hoofbeat. Join us for the Training Our Dragons demonstrations to witness the legendary tölt in action and discover why these horses aren’t “just ponies”—they are ancient, tireless, and truly remarkable partners.

IOWA HORSE FAIR

Operated By Volunteers

The Iowa Horse Council and the Iowa Horse Fair are built entirely through the dedication of volunteers who give their time, talents, and passion to bring this event to life year after year.

From the planning committee working behind the scenes throughout the year to organize vendors, schedules, clinicians, competitions, sponsorships, and logistics, to the volunteers on the grounds during Fair weekend opening gates, answering questions, assisting exhibitors, posting signage, and helping wherever needed—every part of the Fair depends on people willing to step up and serve the equine community. The Iowa Horse Fair would simply not function without the volunteers who continue to uphold and grow this long-standing tradition.

A special thank you goes to our Mounted Patrol for safely escorting riders and horses throughout the grounds, our announcers who help keep the energy and information flowing all weekend long, and the vet check teams who help ensure the safety and well-being of the horses attending the Fair and rodeo. Their dedication, along with the countless volunteers working behind the scenes, is what transforms months of planning into a successful weekend for thousands of attendees.

If you’ve ever wanted to be part of the Iowa Horse Fair experience in a bigger way, we encourage you to consider joining our volunteer team for next year’s Iowa Horse Fair, returning May 7th–9th, 2027. Whether you can join our committee, help for a few hours or all weekend, volunteers play a direct role in keeping this event strong, welcoming, and built on tradition.

STALLIONS



Stallion Avenue is where power, pedigree, and presence come to life. Step into the Cattle Barn and experience an impressive lineup of stallions representing a variety of breeds, disciplines, and bloodlines—each one offering a rare up-close look at the athleticism, beauty, and character that make these horses exceptional. From striking conformation and distinctive breed traits to proven performance and temperament, Stallion Avenue is a place to admire the horses shaping the future of the equine industry.

Don't just walk by—take time to study them in person, talk with owners and breeders, compare bloodlines, and appreciate the qualities that photos can't fully capture. Then head to the Stallion Arena for daily stallion presentations, where you can see these remarkable horses showcased in motion while learning more about their abilities, training, and versatility. Whether you're dreaming, breeding, shopping, or simply passionate about great horses, Stallion Avenue is a must-see feature of the Iowa Horse Fair experience.

AMERICAN MINIATURE | LOLA'S MAGICAL LITTLE SPIKE
ARABIAN | SE MAKOR DE MALIK
CHOCTAW | SJ'S CHAHTA MIKO MCKINNEY
GYPSY VANNER | CHEROKEE
PINTO FRIESIAN SPORTHORSE | FSF DALTON'S LUCKY STAR
QUARTER HORSE | HONDO



2026 IOWA HORSE FAIR | MAY 8TH-10TH



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ONLINE CONTEST WINNERS

Leading up to the 2026 Iowa Horse Fair, our online contests offered a fresh twist on an old tradition. A special way for horse lovers of all ages to be part of the Fair before ever stepping onto the grounds. Designed to welcome creativity, connection, and participation from across the equine community, these contests showcased that passion for horses is expressed in many forms—not only through riding and competition, but through art, storytelling, and the moments we choose to capture and share. They gave youth and adults alike a flexible, meaningful way to engage and celebrate what equines inspire in each of us.

Through the Coloring Contest, artists of all ages brought imagination and enthusiasm to life. The Equine Poetry Contest reflected the emotion, memories, and deep connections equines create, while the Photography Contest highlighted over 300 photos of the beauty, grit, personality, and partnership found throughout the equine world. Together, these contests honored a wide range of talents and perspectives, while reminding us that equine passion reaches far beyond the arena. We are proud to recognize all who shared their creativity and helped make these contests such a meaningful part of the 2026 Iowa Horse Fair experience.

View winners at the Iowa Horse Council Booth in the Varied Industries Building!



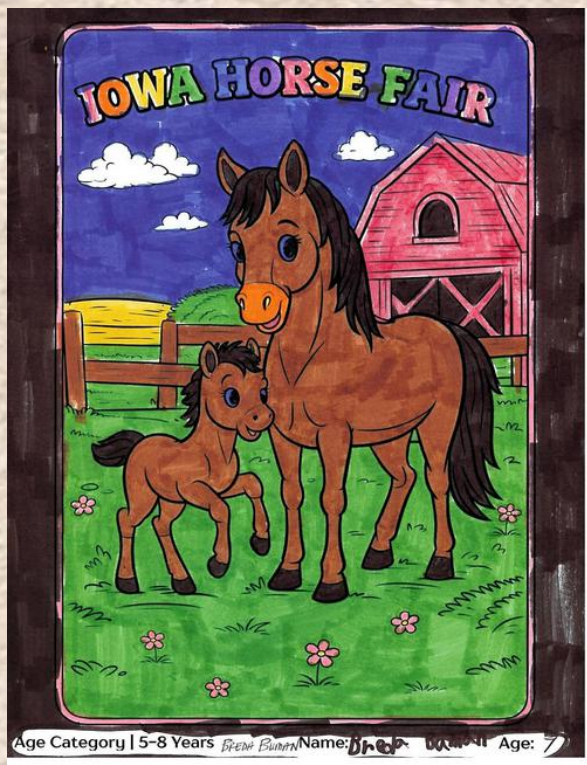
A heartfelt thank you to Amy Magnuson and her daughter Annie for providing the beautiful custom ribbons for our contests. Their generosity to sponsor these contests helped us celebrate and promote the passion, creativity, and talent throughout the equine community—making each contest even more meaningful.

COLORING CONTEST

CONGRATULATIONS TO OUR WINNERS IN EACH CATEGORY!



4 & Under: Hannah | Age 3



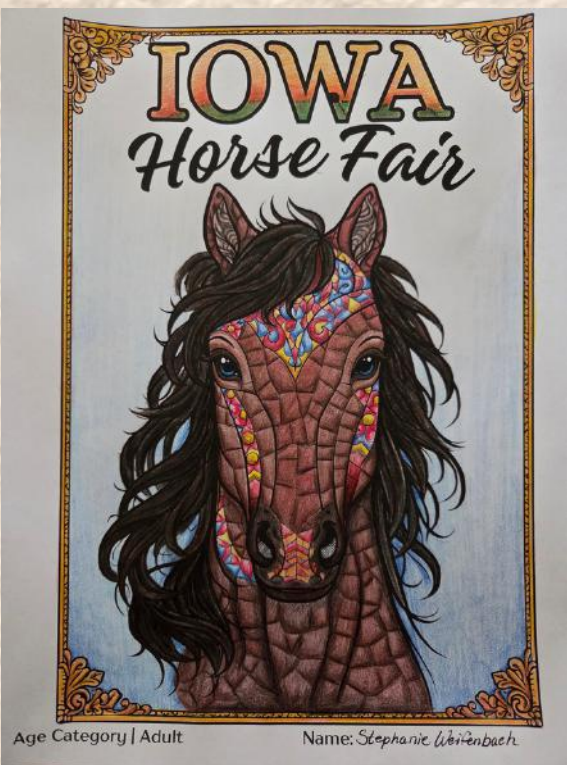
5-8: Breda | Age 7



9-12: Blakelyn | Age 10



13-17: Callie | Age 13



Adult: Stephanie

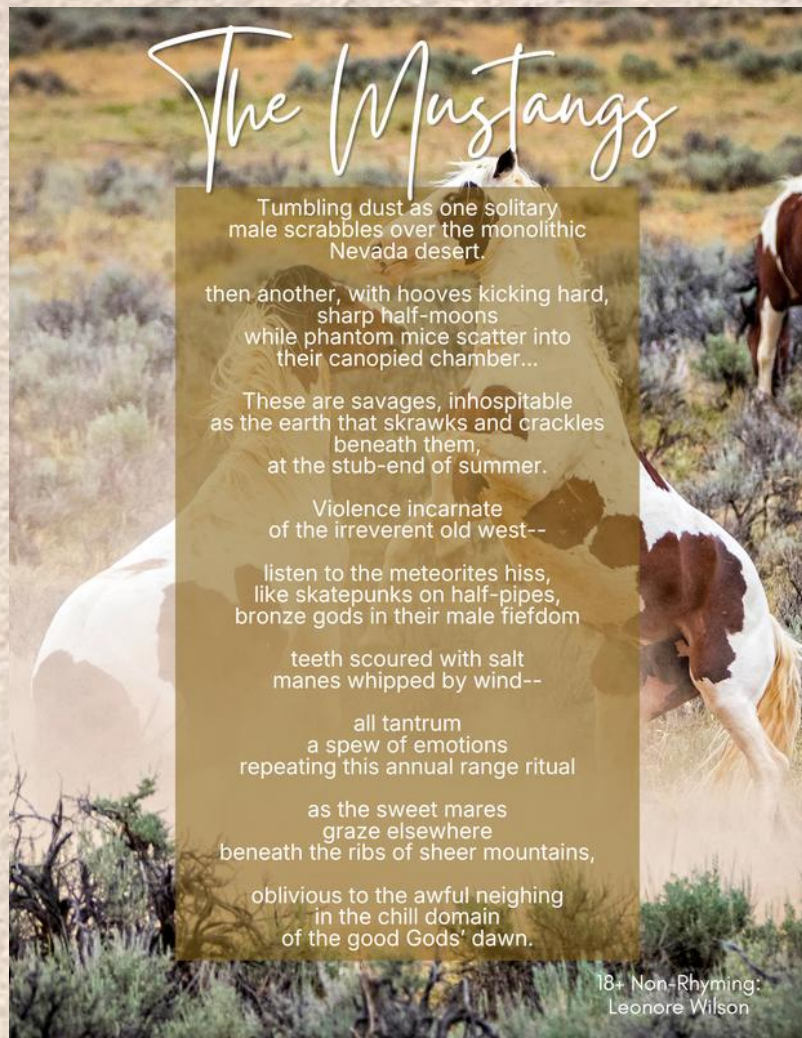


THANK YOU TO ALL THAT PARTICIPATED! THE TOP 3 PAGES IN EACH AGE CATEGORY WERE AWARDED & ARE ON DISPLAY AT THE HORSE COUNCIL BOOTH IN THE VI BUILDING

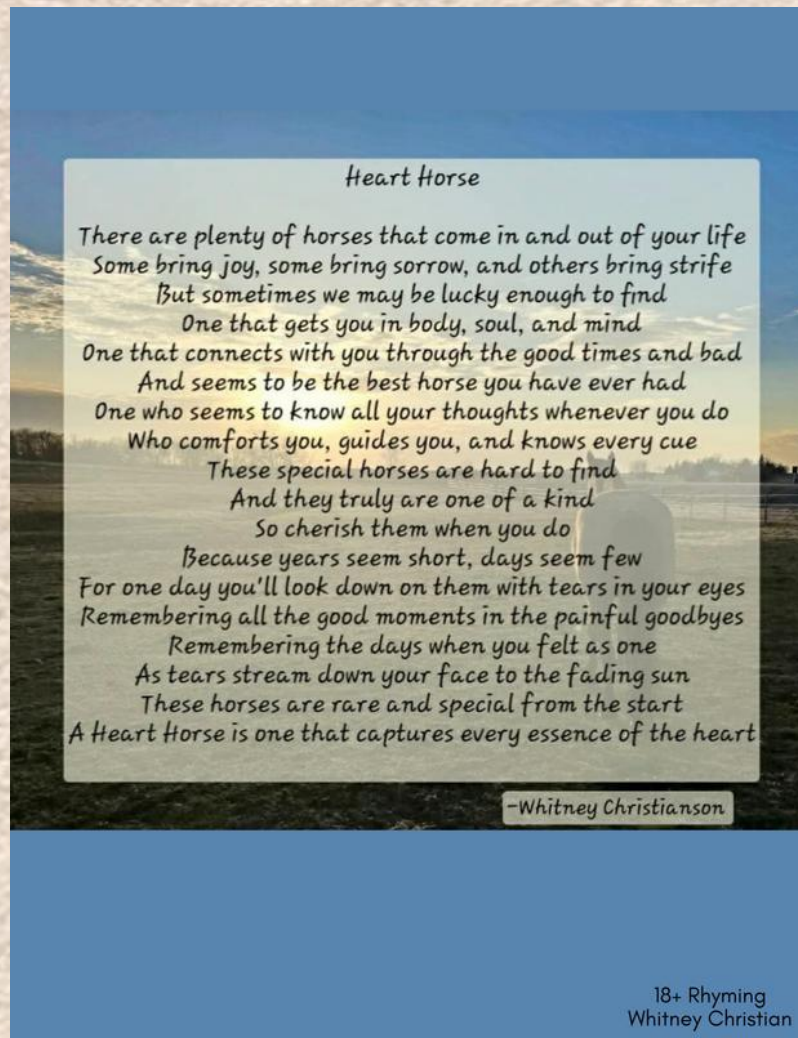
Custom Ribbons Thanks To Amy Magnuson!

POETRY CONTEST

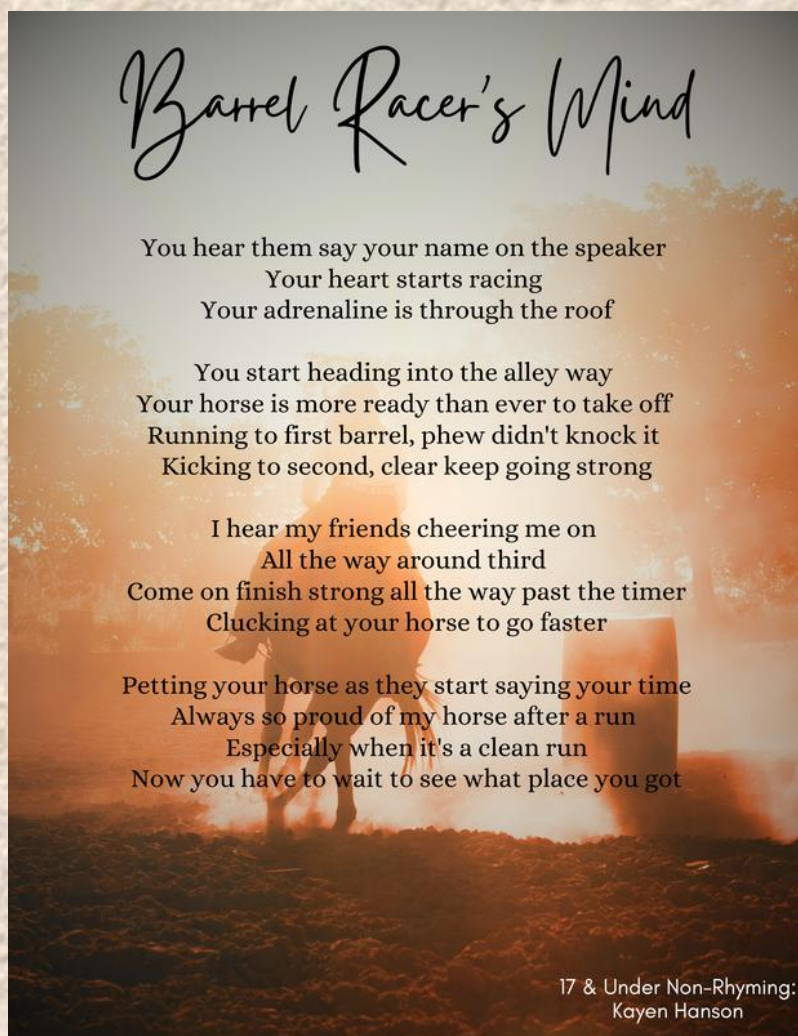
CONGRATULATIONS TO OUR WINNERS IN EACH CATEGORY!



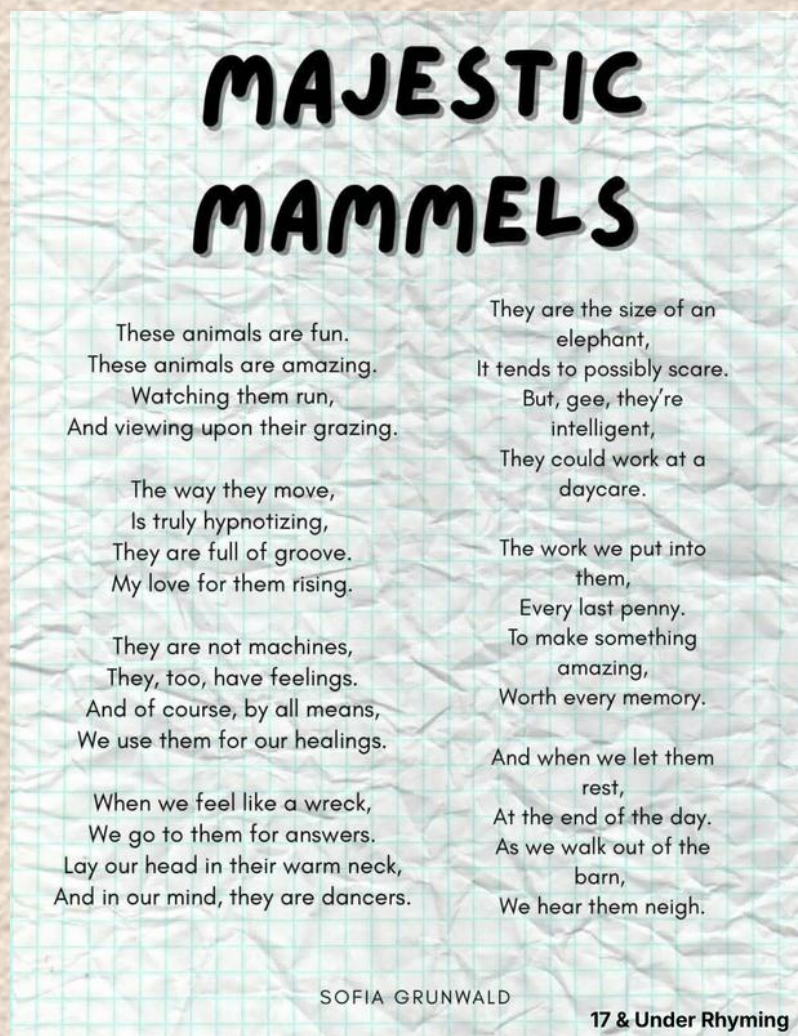
18+ Non-Rhyming: Leonore Wilson



18+ Rhyming: Whitney Christianson



17 & Under Non-Rhyming: Kayen Hanson



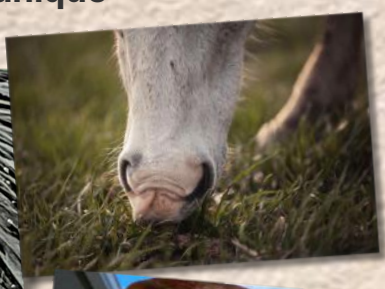
17 & Under Rhyming: Sofia Grunwald

THANK YOU TO ALL THAT PARTICIPATED! THE TOP POEMS IN EACH CATEGORY ARE ON DISPLAY AT THE HORSE COUNCIL BOOTH IN THE VI BUILDING

Custom Ribbons Thanks To Amy Magnuson!

PHOTOGRAPHY CHALLENGE

Up Close & Personal: An equine's unique features in an up close shot



In The Saddle: The view from the saddle of your equine



Trailblazers (Under 18): Open category for any equine photo

Brandie Cyeau



Kelley Hunt

For The Love of Equines: A heartfelt expression of the love of equines



Equines Being Equines: Capture an equine's unique personality

Phyza Wolfe



McChayla Stanley

Hannah Folkers

THANK YOU TO ALL THAT PARTICIPATED! THE TOP 3 PHOTOS IN EACH CATEGORY WERE AWARDED & ARE ON DISPLAY AT THE HORSE COUNCIL BOOTH IN THE VI BUILDING

Custom Ribbons Awarded Thanks To Amy Magnuson!

PHOTOGRAPHY CHALLENGE

Specialty Awards

Exquisite Equine: An equine from any category that stands out - features, coloring, expression, etc.

Extraordinary Eye: A photo from any category that stands out for photography elements - lighting, angle, etc.



Stephanie Roelle



Stephanie Cyordy

People's Choice: A photo from any category with the most interaction on Facebook



Rebecca Kollmorgen

Thank You!

The Iowa Horse Fair is more than a weekend event—it's a reflection of the people who make it possible. To our volunteers, sponsors, vendors, clinicians, performers, competitors, presenters, veterinarians, mounted patrol, and every attendee who shares a love for equines—thank you!

At its core, the Iowa Horse Fair is entirely volunteer-driven, operated by dedicated members of the Iowa Horse Council. From planning year-round to working behind the scenes during the event, volunteers bring every detail to life. We have volunteers register for posting signage, opening gates, assisting guests, and stepping in wherever needed. Many of these efforts go unseen, but each one plays a vital role in creating the experience you see today.

A special thank you to our mounted patrol for safely escorting riders and helping keep the Iowa Horse Fair running smoothly throughout the weekend, and to our veterinarians for their support and care.

40 years ago this event was built on a shared passion for horses, education, and community. Whether you came to teach, compete, shop, volunteer, or simply enjoy the experience—you are part of what makes the Iowa Horse Fair special.

Thank you for being part of the Iowa Horse Fair tradition!



**JOIN US NEXT YEAR,
MAY 7TH-9TH**

IOWA HORSE FAIR



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