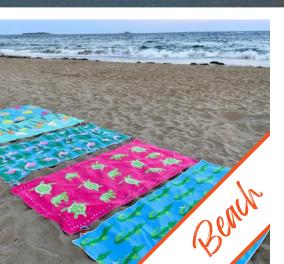


## It's not just a towel. It's a Clutch Towel.

Vibrant High performance Easy care Eco-conscious

Charles and the American State

Stock the eye-catching towels that people love!









## Can a towel be more than just a towel? WE THINK SO.

Our thoughtfully-designed microfiber towels are the perfect companion for the beach, travel, pickleball, tennis and more.

They are superior to regular, bulky terrycloth towels because they're lightweight, super-absorbent, quick-dry and ultra-compact, so they fold down small and are easy to pack and take anywhere.

clutch @cl

clutch"

lutch

They're soft and smooth. They naturally repel mildew and odor, so no more of that wet towel smell. And they're easy to care for - machine wash on cold and dry on low, or simply line dry. Each towel has our exclusive attached elastic band that keeps it neatly folded together. And even better, they are made from 50% recycled water bottles!

Each towel is created from original art made by our founder - the bright & happy designs are a hallmark of our brand - and we like to think we're spreading a little happiness with every towel sold.

See our collection for beach, swim, travel, pickleball, tennis, golf, and even your dog!

We can also create custom towels with your own design, logo and colors.

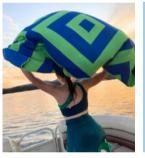




Clutch Towels was founded by a busy mom who was looking for a better towel to pack in her kids' camp bags on busy summer mornings. The bulky, heavy terrycloth towels would never fit in their bags, and they would return home wet and smelly. She wanted to find well-designed towels in stylish, colorful designs that would make life easier. And when she couldn't find any, she made them herself. Today, she still creates every bright & happy design across all of our collections, carefully selecting each color and ensuring the quality of the materials in everything we make.

It gives us joy thinking about how our towels are helping make people's lives easier, whether it's packing their kids' bags for summer camp, packing their own suitcases for a long-awaited trip, or packing their tote bags for a fun day at the pool, beach or gym.

We love imagining our vibrant towels out and about in the world, bringing some fun and function to people's everyday lives and special moments.



The world is a beautiful place and we want to make it easier to get outside and explore.Our goal is to spread a little happiness in the world with beautiful, functional products that make life easier and much more fun.

## Spreading some happiness & making life easier

- High-performance, soft & smooth microfiber
- Lightweight, super-absorbent, quick-drying and ultra-compact
- Easy to pack & take anywhere
- Easily shakes off sand
- Made from 50% recycled water bottles
- Oeko-Tex Standard 100 Certified

- Original, bright & happy designs
- Signature design on back
- Unique attached elastic band keeps
  towels neatly folded together
- Great value with a reasonable, affordable price point
- Merchandises well & takes up less retail space





#### "Clutch Towels are a MUST have!

They were a perfect addition to my store last summer. Everyone was intrigued by the colorful patterns and loved the size and super absorbent fabric. Light bulbs went off when people realized how many uses they have (beach, car, pets, gym, hiking)! I had many repeat customers coming in to buy more for their families and as gifts. They are a great last minute pick up item with a nice price point."

- Lauren @ The Stock Exchange, Manchester-by-the-Sea, MA

## BEACH & TRAVEL

## Superior performance in stylish designs





Made from 50% Recycled water bottles



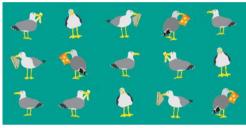




32" x 64" MSRP \$32 / Wholesale \$16



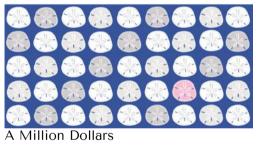
All Star Sea Stars



Seagull Stole My Lunch Green



Seagull Stole My Lunch Pink

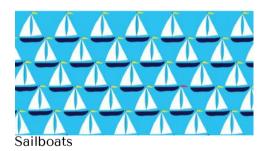




Octoparty

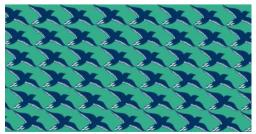


Birds in Flight Blush





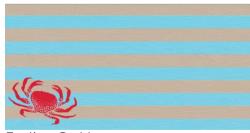
**NEW!** Swimming with the Sharks



Birds in Flight Teal clutchtowels.com hello@clutchtowels.com



You're My Lobster



Feeling Crabby





### Tropical



Flamingo Mingle



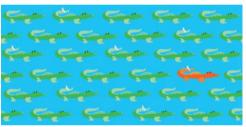
Skinny Birds

Sea Turtle Soire



Pineapple Party

#### 32" x 64" MSRP \$32 / Wholesale \$16



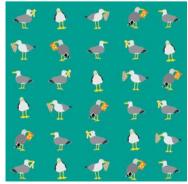
Gator Parade

"I love having Clutch Towels in the shop - they make a great gift and they fly off the shelves!" -Angela@The General Store, Hamilton, MA

69" square with corner sand pockets MSRP \$52, Wholesale \$26



#### Big enough for two but folds down small!







XL Double Size Together

## BEACH & TRAVEL





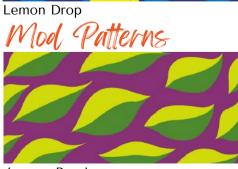
Navy/White



Navy/Green







Leaves Purple



Orange/White



Pink/Orange

#### 32" x 64" MSRP \$32 / Wholesale \$16



Navy/Gray



Navy/Red





Lime Punch



Leaves Navy



Tangerine Dream



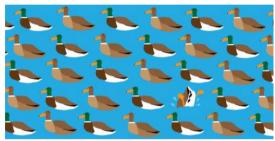
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Raise the Bar

hello@clutchtowels.com clutchtowels.com ch @ clutch @



lake life



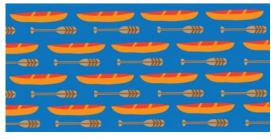
Lucky Ducks



Raccoon Raiders



Moose & Bird

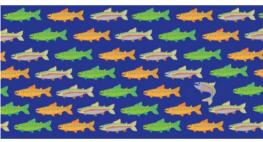


Canoes





Lake Views



Gone Fishing



Honey Bears



Packs down small <sup>\$</sup> saves space!

#### 32" x 64" MSRP \$32 / Wholesale \$16



Hiking Path

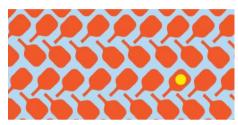
We love these towels at our swim store. They are very popular with customers due to their size and variety of patterns. We are super pleased with everything about Clutch Towels, down to the product, service, and friendliness of the shop owner. Keep up the fabulous work!

> -Susan@Sport Fair Inc, Arlington, VA

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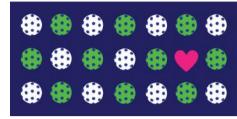
## Pickleball

- 15" x 30"
- MSRP \$20
- Wholesale \$10



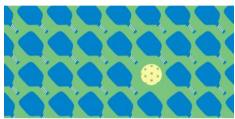
Pickleball Paddles Orange/Blue

### Our hugely popular towels that sell out again & again!



PICKLEBALL

Love Pickleball



Pickleball Paddles Blue/Green



Pickleball Paddles Pink/Green

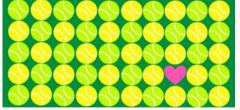


**NEW!** Bouncing Pickleballs

# TENNIS

"Ordered the tennis and pickleball towels. This is my second order, since we sold the first order quickly. Very pretty colors and excellent quality."

-Maureen @Southern Chic of Georgia, Acworth, GA



Love Tennis



Eat Sleep Tennis

#### Tennis

- 15" x 30"
- MSRP \$20
- Wholesale \$10



Racquets on Blue

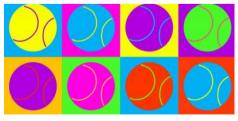


In the Pink Tennis clutchtowels.com hello@clutchtowels.com

Clutch @ clutch @ clutch @ clutch @ clutch

"Clutch Tennis Towels for the WIN! These small microfiber quick dry towels are cute, well made and packaged perfectly."

-Cyndi @Body Sense and Wellness, Fresno, CA



NEW! Pop Art Tennis



#### Tennis Corner Stripes

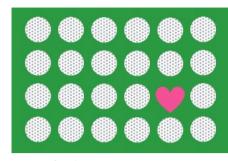
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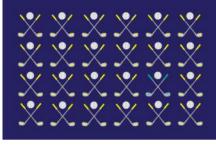
"Fantastic! Fast shipping and the towels are adorable!"

Jeanette@She Can Golf, Miami, FL

## **GOLF** 15" x 23", with grommet & carabiner MSRP \$18, Wholesale \$9



Love Golf



Go Clubbing

×

Stripes & Corner Clubs

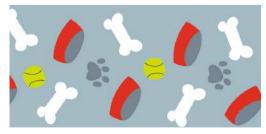




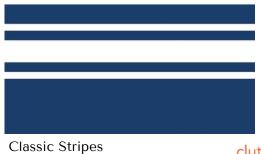
22" x 38" MSRP \$22, Wholesale \$11



Happy Dog



Wipe Your Paws





NEW! I'll Fetch Later



Great for wiping wet puppy paws!

#### Classic Stripes clutchtowels.com hello@clutchtowels.com



### Handmade with quality details

- 8" W x 15" H x 6.5" D
- 23" drop handles
- Made from sturdy natural canvas for durability
- Double stitched straps and bottom gusset with inner flap pocket
- Created by hand and manually silk screened with Azo-free dyes
- Each print is unique with artisan look & feel

MSRP \$44 / Wholesale \$22

The classic canvas tote is given a refresh with our vibrant, modern prints!



Lemons



Tangerines



Sand Dollars







hello@clutchtowels.com clutchtowels.com



Large 3-4" durable die cut vinyl stickers printed with high quality inks. Waterproof with matte finish.

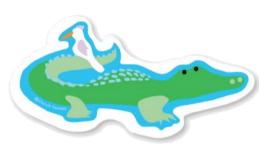
MSRP \$3 / Wholesale \$1.50



## Liven up their laptops & add some whimsy to their water bottles!



Sea Turtle 3.1" x 2.76"



Gator & Birdie 4" x 2.23"



Seagull stole My Lunch 4" x 2.38"



Playful Octopus 4" x 2.38"



Sea Star 3" x 2.95"



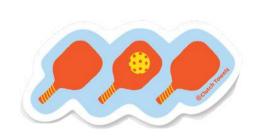
Skinny Birds 3.03" x 2.66"



Love Tennis 2.5" x 2.41"



Flamingos 3" x 2.28"



Pickleball 4" x 1.92"

clutchtowels.com hello@clutchtowels.com



## Clutch Towels make life easier, \$ much more fun!

Clutch Towels are thoughtfully designed microfiber beach, travel & sport towels made from 50% recycled water bottles.They are super-absorbent, quick-dry, and ultra-compact so you can easily pack & take them anywhere.

Each towel has the attached elastic Clutch band that keeps it neatly folded together, and every one is created from one of our founder's original, happy designs.

See our collection for travel, beach, swim, tennis, pickleball, golf, and even your dog.

We can also create custom towels with your own design, logo and colors.

Thank you for supporting a 100% women-owned & operated small business!

> Clutch Towels 300 Main St Wenham, MA 01984 978-254-7575 clutchtowels.com © clutch\_towels