



It's not just a towel.  
It's a Clutch Towel.

Vibrant  
High performance  
Easy care  
Eco-conscious

Stock the eye-catching towels  
that people love!



*Beach*



*Sport*



*Travel*





## *Can a towel be more than just a towel?* **WE THINK SO.**

Our thoughtfully-designed microfiber towels are the perfect companion for the beach, travel, pickleball, tennis and more.

They are superior to regular, bulky terrycloth towels because they're lightweight, super-absorbent, quick-dry and ultra-compact, so they fold down small and are easy to pack and take anywhere.

They're soft and smooth. They naturally repel mildew and odor, so no more of that wet towel smell. And they're easy to care for - machine wash on cold and dry on low, or simply line dry. Each towel has our exclusive attached elastic band that keeps it neatly folded together. And even better, they are made from 50% recycled water bottles!

Each towel is created from original art made by our founder - the bright & happy designs are a hallmark of our brand - and we like to think we're spreading a little happiness with every towel sold.

See our collection for beach, swim, travel, pickleball, tennis, golf, and even your dog!

We can also create custom towels with your own design, logo and colors.







Clutch Towels Founder, Jan V. Soolman

Clutch Towels was founded by a busy mom who was looking for a better towel to pack in her kids' camp bags on busy summer mornings. The bulky, heavy terrycloth towels would never fit in their bags, and they would return home wet and smelly. She wanted to find well-designed towels in stylish, colorful designs that would make life easier. And when she couldn't find any, she made them herself. Today, she still creates every bright & happy design across all of our collections, carefully selecting each color and ensuring the quality of the materials in everything we make.

It gives us joy thinking about how our towels are helping make people's lives easier, whether it's packing their kids' bags for summer camp, packing their own suitcases for a long-awaited trip, or packing their tote bags for a fun day at the pool, beach or gym.

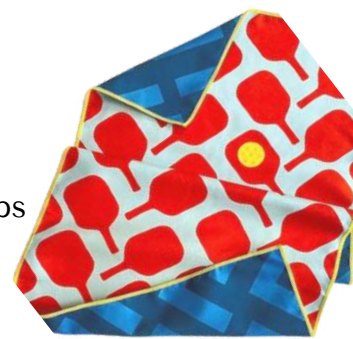
We love imagining our vibrant towels out and about in the world, bringing some fun and function to people's everyday lives and special moments.



The world is a beautiful place and we want to make it easier to get outside and explore. Our goal is to spread a little happiness in the world with beautiful, functional products that make life easier and much more fun.

## Spreading some happiness & making life easier

- High-performance, soft & smooth microfiber
- Lightweight, super-absorbent, quick-drying and ultra-compact
- Easy to pack & take anywhere
- Easily shakes off sand
- Made from 50% recycled water bottles
- Oeko-Tex Standard 100 Certified
- Original, bright & happy designs
- Signature design on back
- Unique attached elastic band keeps towels neatly folded together
- Great value with a reasonable, affordable price point
- Merchandises well & takes up less retail space



"Clutch Towels are a MUST have!

They were a perfect addition to my store last summer. Everyone was intrigued by the colorful patterns and loved the size and super absorbent fabric. Light bulbs went off when people realized how many uses they have (beach, car, pets, gym, hiking)! I had many repeat customers coming in to buy more for their families and as gifts. They are a great last minute pick up item with a nice price point."

- Lauren @ The Stock Exchange, Manchester-by-the-Sea, MA















# NEW!

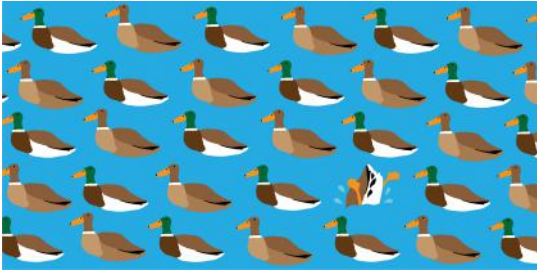
# BEACH & TRAVEL / LAKE LIFE

A new collection of our beach & travel towels, perfect for the lake, camping & hiking!

## Lake Life

32" x 64"

MSRP \$32 / Wholesale \$16



Lucky Ducks



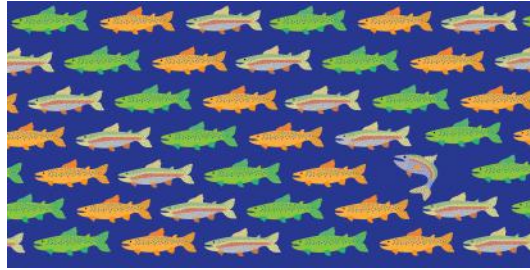
Lake Views



Hiking Path



Raccoon Raiders



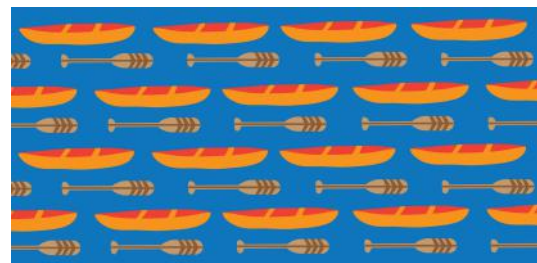
Gone Fishing



Moose & Bird



Honey Bears



Canoes



*Packs down small & saves space!*

We love these towels at our swim store. They are very popular with customers due to their size and variety of patterns. We are super pleased with everything about Clutch Towels, down to the product, service, and friendliness of the shop owner. Keep up the fabulous work!

-Susan@Sport Fair Inc,  
Arlington, VA





















*Clutch Towels make life easier,  
& much more fun!*

Clutch Towels are thoughtfully designed microfiber beach, travel & sport towels made from 50% recycled water bottles. They are super-absorbent, quick-dry, and ultra-compact so you can easily pack & take them anywhere.

Each towel has the attached elastic Clutch band that keeps it neatly folded together, and every one is created from one of our founder's original, happy designs.

See our collection for travel, beach, swim, tennis, pickleball, golf, and even your dog.

We can also create custom towels with your own design, logo and colors.

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*Thank you for supporting a 100%  
women-owned & operated small business!*

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📍 clutch\_towels