

NEW LISTING

Open House

JUST LISTED

ONE REALTYONEGROUP CHOICE

8881 151ST LANE NW, RAMSEY, MN

SATURDAY, MARCH 30TH | 11AM - 1PM

8881 151ST LANE NW, RAMSEY, MN

Paul Ekstrom  
612-749-8404

BED 3  
BATH 2  
PRICE \$500,000  
SQ FT 1,500

PAUL EKSTROM  
REALTOR®  
612-749-8404  
www.paulm2.com

BATHS 2  
GARAGE 2  
1,857 SQ FT  
VIEW LISTING

\$495,000

PAUL EKSTROM  
612-749-8404

WELCOME HOME

New Listing

NEW LISTING

SOLD

# Listing Coordination Package & Services

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RAMSEY, MN

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INTRODUCING  
8881 151ST LANE NW

JUST SOLD  
RAMSEY, MN

8881 151ST LANE NW, RAMSEY, MN

Welcome Home

ABOUT

Welcome to this stunning 1,857 sq ft detached one-level home, beautifully situated with a private garage setting behind and the Lake of HeartMk golf course just across the street. This extensive boasts LP laminate flooring, a concrete driveway, and perimeter of excellent maintained landscaping. This meticulously finished garage features epoxy flooring, storage cabinets, built-in, auto storage, electric car charger and a built-in seat and no-stand.

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LIST PRICE \$495,000  
BEDS 3  
BATHS 2  
SQ FT 1,857  
GARAGE 2

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ROGCHOICE.COM

would like to schedule me a message.

8881 151ST LANE NW, RAMSEY, MN  
SAT 2/22 | 11 AM - 3 PM  
SUN 2/23 | 11 AM - 2 PM

This gorgeous 3 bedroom, 2 bathroom home is full of upgrades and stunning finishes. With an open floor plan and 1,200 heated square feet, this home has plenty of space. The roof was replaced in 2019, air conditioner in 2018, and all new windows in 2018. This stunning home is ready for new owners!

Paul Ekstrom  
REALTOR®  
PAUL.EKSTROM@ROGCHOICE.COM

LIST PRICE \$495,000  
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BATHS 2  
SQ FT 1,857  
GARAGE 2

PAUL EKSTROM  
612-749-8404

MESSAGE ME FOR MORE INFO

# Listing Coordinating for Sellers

\$300

SUBMIT A LISTING



## PRE-LISTING PREPARATION

- Review Listing Paperwork for important info: Dates, Signatures etc
- Track Dates including Withheld, Coming Soon and Active Status
- Send agent reminder and resources for TISH (If needed)
- Fill out Listing Summary Worksheet
- Upload Withheld to Add/Edit in NorthstarMLS

## MARKETING & LISTING SETUP

- Order Professional Photography per Agent instructions
- Order Sign Post & Panel to be installed
- Email Seller with introduction, listing paperwork, next steps
- Email Seller with photography date/time and Listing Packet (getting home photo ready, showing etiquette, showingtime app for sellers, etc)
- Upload Professional Photos to MLS
- Add creative photo captions to all photos in MLS
- Upload any supplements provided by Agent into MLS
- Turn Listing Coming Soon (or Active) in MLS
- Add ShowingTime Instructions
- Send listing to Seller & Agent to review information

Note: Agents are cc'd on all LC and client communication. LC services are from pre-listing to accepted purchase agreement. LC fee is paid out of commission after closing.

## **MARKETING MATERIALS & PROMOTION**

- Create Property Flyer and send to Agent to proof
- Send approved Property Flyer to office to print 15 copies
- Create Feature/Highlights Sheet (if applicable)
- Create Coming Soon Social Media Post and send to Agent to proof
- Once approved, post Social Media Post to Agent's social media
- Schedule Open House in MLS (if applicable)
- Create Open House Social Media Posts (if applicable)
- Create Just Listed Social Media Post and send to Agent to proof
- Once approved, post Social Media Post to Agent's Facebook and Instagram

## **COMPLIANCE & TRANSACTION MANAGEMENT**

- Create Listing in Skyslope
- Upload all documents into Skyslope
- Review compliance and send any documents to seller for missing signatures
- Email Weekly Update with ListTrac Report while Active

## **STATUS UPDATES & CLOSING COORDINATION**

- Change Status from Active to Contingency (if applicable) to Pending
- Order sign post & panel to be removed post-closing
- Create Sold Social Media Post and send to Agent to proof
- Once approved, post Sold Social Media Post to Agent's social media
- Change Status from Pending to Closed

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INSTAGRAM

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OFFICES IN ANDOVER & ALEXANDRIA, MN