

NEW LISTING

Open House

JUST LISTED



8881 151ST LANE NW, RAMSEY, MN
SATURDAY, MARCH 30TH | 11AM - 1PM



REDS
3

BATHS
2

PRICE
\$500,000

SQFT
1,500



PAUL EKSTROM
612-749-8404

\$495,000

WELCOME HOME

New Listing

NEW LISTING

SOLD

Listing Coordination Package & Services

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SATURDAY, MARCH 30TH | 11AM - 1PM



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INTRODUCING
8881 151ST LANE NW

JUST SOLD
RAMSEY, MN

8881 151ST LANE NW, RAMSEY, MN



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Welcome Home

8881 151ST LANE NW, RAMSEY, MN

VIEW LISTING

ABOUT THIS HOME
Welcome to this stunning 1,857 sq ft detached one-level home, beautifully situated with a private pond sitting behind and the links of Northline golf course just across the street. The exterior boasts LP Sapele siding, a concrete driveway, and professional landscaping. The meticulously finished garage features epoxy flooring, storage cabinets, and well, auto storage, electric car charger and is both heated and insulated.

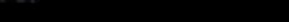
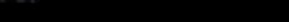
LIST PRICE
\$495,000

REDS
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BATHS
2

SQ FT
1,857

GARAGE
2



OPEN HOUSE

8881 151ST LANE NW
RAMSEY, MN

SAT 3/30 | 11 AM - 2 PM
SUN 3/31 | 11 AM - 2 PM

This gorgeous 3 bedrooms, 2 bathroom home is full of updates and stunning finishes. With an open floor plan and 1,200 finished square feet, this home has plenty of space. The roof was replaced in 2019, air conditioning in 2020, and all new windows in 2020. This stunning home is ready for new owners!

MESSAGE ME FOR MORE INFO

ROGCHOICE.COM

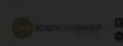
would like to schedule
me a message.



Paul Ekstrom
REALTOR®
PAULEKSTROM@ROGCHOICE.COM



PAUL EKSTROM
612-749-8404



Listing Coordinating for Sellers

\$300

SUBMIT A LISTING



PRE-LISTING PREPARATION

- Review Listing Paperwork for important info: Dates, Signatures etc
- Track Dates including Withheld, Coming Soon and Active Status
- Send agent reminder and resources for TISH (If needed)
- Upload Withheld to Add/Edit in NorthstarMLS

MARKETING & LISTING SETUP

- Order Professional Photography per Agent instructions (charged to Agents CC on file)
- Order Sign Post & Panel to be installed (charged to Agents CC on file)
- Email Seller with introduction, listing paperwork, next steps (including ShowingTime Info for sellers)
- Email Seller with photography date/time and How To Prepare Your Listing for Photography Guide
- Upload Professional Photos to MLS
- Add creative photo captions to photos in MLS
- Upload any supplements provided by Agent into MLS
- Turn Listing Coming Soon (or Active) in MLS
- Add ShowingTime Instructions
- Send Listing to Seller & Agent to review information

Note: Agents are cc'd on all LC and client communication. LC services are from pre-listing to accepted purchase agreement. LC fee is paid out of commission after closing.

MARKETING MATERIALS & PROMOTION

- Create Property Flyer and send to Agent to proof
- Send approved Property Flyer to office to print 15 copies
- Create Feature/Highlights Sheet (if applicable)
- Create 3 Social Media Posts and send to Agent to proof
- Once approved, post Graphic to Agent's social media (Must have a FB Business Page)
 - For Example:
 - Create Coming Soon Social Media Post
 - Create Just Listed Social Media Post
 - Create Open House Social Media Post
- Schedule Open House in MLS (if applicable)

COMPLIANCE & TRANSACTION MANAGEMENT

- Create Listing in Skyslope
- Upload all documents into Skyslope
- Review compliance and send any documents to seller for missing signatures
- Email Weekly Update with ListTrac Report while Active until Closing

STATUS UPDATES & CLOSING COORDINATION

- Change Status from Active to Contingency (if applicable) to Pending
- Order sign post & panel to be removed post-closing
- Create Sold Social Media Post and send to Agent to proof
- Once approved, post Sold Social Media Post to Agent's social media
- Change Status from Pending to Closed

Note: Agents are cc'd on all LC and client communication. LC services are from pre-listing to accepted purchase agreement. LC fee is paid out of commission after closing.

Listing Coordinating - MLS Only & Additional Services

\$100

MLS ADD/EDIT ENTRY ONLY

Perfect for an off market listing - No marketing included

- Review MLS Input for accuracy and input listing on MLS
- Add listing to Showingtime with instructions
- Make status updates in MLS and change MLS status to SOLD post closing

\$50

SKYSLOPE ENTRY ONLY

No marketing included

- Create listing in Skyslope and upload all documents
- Review all listing paperwork for compliance

\$10-50

ADDITIONAL SERVICES

Added to LC Total and paid out of commission after closing

- Any additional Social Media Posts - \$10 per post
- Property Flyers if not using LC - \$50 for 15 prints, \$40 for PDF copy
- Ordering Virtual Staging via Box Brownie - \$20 for service + \$24 / photo
- Ordering a Just Sold Postcard via ONE Design - \$20 for service + pricing varies for amount of postcards

Note: Agent handles communication with clients. No marketing included. LC services are from pre-listing to accepted purchase agreement. LC fee is paid out of commission after closing.