

Creative Carpet & Flooring HOME ADVISOR™

November
2014



Mark Bouquet



Mark Bouquet, Jr.

Hello All!

Have you closed your pool, turned off the sprinklers and put down your winter weed and feed? Winter is just around the corner! Man, I know the years aren't going faster, but didn't that long winter just end?! It seems impossible to think it's here again and ready to stay cold for way too long! The older I get, the more I pay the price for my youthful indestructibility. All those years of wrestling, hockey, gymnastics, baseball, basketball, installing floors and jumping off the roof of my dad's garage from my hiding place when we played "jailbreak" have caught up with me! When I get out of bed in the morning my body sounds like a drum solo! POP! CRACK! I guess that's what I get for playing hard and working 70 hours a week to start the business. At least it wasn't all in vain. With God's help my kids will inherit a legacy that they can continue to build up, which is exactly what they are doing!

WE are so blessed to have so many customers who continue to come to us, then their kids, and then their kids' kids even! And before you know it, relatives of those people and their friends, too! The amount of commercial work we are doing has grown immensely, too! I look at what I started with in 1990 compared to today and just wonder how we got to be this continually growing business. It must be our great staff and professional installers, of course; but they were sent by the real owner of everything - God! We are just managing the gift that God gave us. Whether you believe in Him or not, you have to agree that "you reap what you sow," and we've been 'sowing' pretty hard! The principles we run our company by are all based deeply on His principles found in His Word. "Do unto others as you'd have done unto you" and "give and it shall be given" are some principles that make sense whether you believe as I do or not. I cannot help but speak about my faith because I truly believe that without Him, I would never have made it this far physically or financially. Now it is all about making sure my kids and staff are happy. One of our employees, Elijah, said "This is the first job I have ever had that I really look forward to coming to." Wow! As an owner, I can't tell you how that makes me feel.

So, to those who don't share my beliefs, thank you for letting me indulge a bit of who I am. I pray good things for all of our clients who we consider a part of the Creative Family! God Bless you all and have a very Happy Thanksgiving!

~ Mark Sr.

P.S. Mid-term elections are here! I hope you get out and vote! There are people in countries around the world who would die and even have died to have the right to vote. Let's not take this opportunity for granted!

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

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ATTENTION!

Susan Vander Biezen

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
11/30/2014**

Thank You for the Kind Words!

"Thank you for taking a disastrous situation and making our rooms feel like home again after the flood!"
-Karin & Alex Miskovich of Homer Glen, Sept 2014

"All the staff at the store knew what they were doing and on top of their game, very courteous and helpful. The installation crew was best I ever encountered, clean and polite and on time. I would recommend Creative Carpet A 100%."

-Donald Smith of Mokena, September 2014

Roman Thanksgiving

In the United States, Thanksgiving Day is the fourth Thursday in November. For Canada, it's always the second Monday in October. Whatever day it happens a holiday giving thanks for the harvest is universally celebrated. Even the ancient Romans had thanksgiving celebrations, though oddly enough they held theirs in the spring.

The festival of Ceres – goddess of grain and agriculture – was called the Cerialia and was celebrated in April. It was less about celebrating the harvest and more about asking blessing on the just planted crops.



This is where we get our word “cereal”, as you may have guessed!

The Romans called the object on the left a cornucopia, which means “horn of plenty”.

The Three-for-One Family Challenge

If you were going to set three goals for your family, you might come up with a list something like this:

- Spend more quality time together
- Adopt a healthier lifestyle
- Find a way to save money in the family budget

Believe it or not, you can accomplish all three of these objectives by adopting one simple rule. And since challenges have been all the rage lately, here's the challenge for you and your family: for one week, have your whole family only eat dinners that you prepare and cook at home.

This does not mean reheating last night's delivered pizza. For the challenge to work for you no cheating is allowed.

Also, you must collectively plan the meals and preferably shop & cook together. It's not about putting all the work on one person.

If someone's schedule really won't allow them being home for dinner, a night off here and there is OK.

Here's how to start:

1. On the weekend before you begin the challenge, make a list of all the meals you plan to make. Monday – chicken, fries and peas; Tuesday – chili and salad; Wednesday – pork chops, brown rice & green beans.
2. Then build your shopping list from these meals.
3. Send a few of the team shopping – one trip should be enough.
4. Get everyone's input on meals – even your pickiest eater should respond well to “What do you think you'd like for dinner next week?”

Families who eat an evening meal together have been found to be happier and healthier. You may find this challenge so enjoyable you stretch it out for a month!



DID YOU KNOW...

Creative Carpet & Flooring offers

CARPET CLEANING SERVICES!

Need your carpet freshened up before holiday party season kicks off? Give us a call today to schedule your carpet cleaning! We're booking up fast, so don't delay!

**Creative Carpet specializes in
STEAM CLEANING and
HOT WATER EXTRACTION**

Why use our services?

Our Certified carpet cleaner uses the Gold Seal preferred method of the Carpet & Rug Institute and is the ONLY Green Certified carpet cleaner in Illinois!

Mega Trivia Contest!

Congratulations to last month's winner:

Ray Wagner

Stop in at Creative Carpet & Flooring to claim your prize by November 30, 2014!
(Answer to last month's quiz: C) Arctic Ocean)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Which of these inventions is the oldest?

- A) Plywood
- B) Stainless Steel
- C) Cellophane
- D) Nylon

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com



NEW
FRIENDS & CLIENTS
~ SEPTEMBER 2014 ~

Stacy Hiller
Thomas Kwapich
Donna Gerlich
Connie Pocock
Elbert Ray
Gail Cheshire
Bill Esslinger
Mary Diluia
Donna Giczewski
Sherry Crowley
Kathy Dinardi
John Raiger
Larry Dudzik
Patty Alberts
Jenny Osypka
Eloise Campbell
Kevin Chaffin
Peggy Donnellan
Don Smith
Nancy Olmos
Dana Dzija
Diane Burgy
Joyce Rafferty
Judy Hennenfent
John Marousek
Marty Saele
Mike Menias
Julia Labuda
Greg Devlin
Amy Ingeneri
Dan Floss
Mary Maertin

*It Was WONDERFUL
to Meet You!*

**Meet our Carpet
Cleaning Customers:**

*Call for more info on our expert
carpet cleaning services!*

TOM GRABOWSKI
SANDRA BROWN
DONNA CESARIO
LARRY GLIELMI
MARYBETH NORBUT
SAL FUSCO
DOUG HUTSON
MARYANN O'BRIEN
DANA KUZLIK
PATTY MAHER

November
2014

S	M	T	W	Th	F	S
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Holidays This Month:

Sunday November 2nd
Daylight Saving Time ends

Tuesday November 4th
Election Day (USA)

Tuesday November 11th
Veterans Day (USA)

Thursday November 27th
Thanksgiving Day (USA)

Giraffe Flotation Dynamics

Take a giraffe and throw it in the swimming pool: what do you think would happen? (This experiment presumes you have a swimming pool and one or more giraffes.)



Technically, giraffes should be able to swim....the problem is that nobody has ever observed them doing it. Finally, two brave researchers - Don Henderson and Darren Naish - set out to settle the question one way or the other. In 2010 they published their results in the Journal of Theoretical Biology: 'Predicting the buoyancy, equilibrium and potential swimming ability of giraffes by computational analysis'.

After digitally modeling a giraffe and spinning it through their computer models, Henderson and Naish concluded that giraffes should be able to float. And technically, they ought to be able to swim. But because of their shape, they would not swim well!

Ins and Outs of Duct Cleaning

Winter is coming, so it's time for a reminder: have you cleaned your furnace ducts lately? There are a couple of major advantages: mold removal and debris removal. Mold can cause allergy problems or worse; debris impedes the flow of heated air through your home (and just as important, the cold air return.)

Nowadays, you don't have to clean your ductwork like the fellow in the photo: there are some businesses with nifty super-vacuum devices which can do the job for you. Truck drives up, nice people attach hoses to your ductwork, clean everything out and shoot disinfectant through the system afterwards.

Just make sure you hire a reputable company, as there are some fly-by-night outfits pretending to do the job.



**Welcome Back
RETURNING CLIENTS:**

Joey Karczewski	Mark Dunand
Martin Voss	Beth Hogan
Tom Dickason	Darlene Arito
Matt Petrizzo	Donna Jercha
Mary Jo Sexauer	Mary Jo Sexauer
Holly Griffin	Mark Jackson
Dan Norgard	Jim Zamecnik
Mike Bysina	Colleen Moisan
Barb Augustine	



GREAT TO SEE YOU AGAIN!

**Get A Night Out At One Of Your Favorite
Restaurants Through Creative Carpet's
REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

**A gigantic THANK YOU to all
who referred us last month:**

Karen Reczek
Denise Lasater
Kim Miller
Rochelle Pupchik
Brent Estes
Bill Swallisch



**Enjoy dinner on us
as our thanks
for the referral!**

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

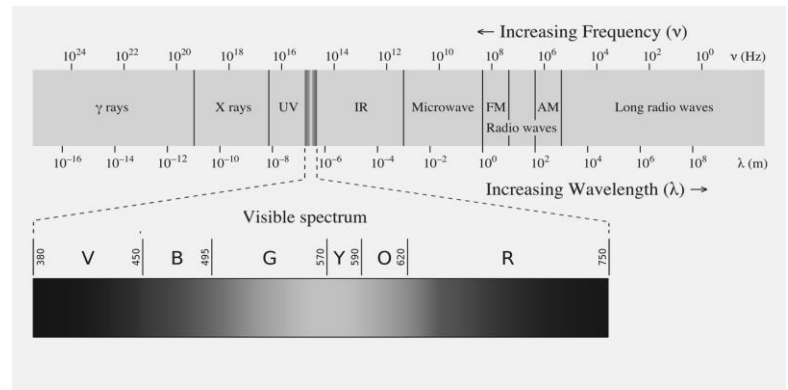
Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Can You See the Light?

The correct answer is: not all of it.

What we usually call “light” is only that small range of the electromagnetic spectrum (EMS) which is visible to the naked eye:



Reading from left to right we decrease frequency and increase wavelength. Here are the categories and some of their uses:

- Gamma rays – formed in lightning, come from outer space
- X rays – used to look at bones & teeth
- UV (Ultraviolet) – tanning beds, fluorescent lighting
- Visible Spectrum – all the colors of the rainbow
- IR (Infrared) – night vision devices, medical & industrial uses
- Microwave – ovens, mobile phones
- Radio Waves – the FM and AM on your radio dial live here
- Long radio waves – non-directional beacons, time signals

Thank You for the Kind Words!

“We were introduced to just about everyone in the store and our salesman, Steve Williams, explained all the advantages and disadvantages of all the types of carpets. He fully explained the warranty, and we feel he helped us make the right choice on carpet. The installers were very professional in installing the carpet and moving furniture. They cleaned after finishing up.”

-Anonymous, September 2014

WARNING!

**Don't visit any flooring dealer until you call us
for a FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying



Get A Thanksgiving DISCOUNT On Gorgeous, New Floors For The Holidays AND Help A Family In Need At The Same Time!

Hey, Peter the Pilgrim here. Thanksgiving is one of my favorite holidays: food, family, friends. Aaaaah! That's the life!

However, for some less-fortunate families in our town, Thanksgiving is not so great. While the rest of us are enjoying mashed taters, gravy, stuffing, deviled eggs and all the other fabulous fare, they are going hungry.

Well, my good buddy Mark Bouquet and I have come up with a way you can help these good folks and at the same time get beautiful new floors in time for the holidays.

For every 5 canned or dry good food items you bring to Creative Carpet & Flooring, you'll get a BIG ol' honking DISCOUNT

on your flooring purchase:

* Cans of donated food	* Your Flooring Discount	* Minimum purchase
5	\$100	\$997
10	\$225	\$1,997
15	\$350	\$2,997
20	\$475	\$3,997
25	\$600	\$4,997

All food will be donated to the Frankfort Food Pantry

Don't need new floors right now? You can still help! Just bring your food items to Creative Carpet & Flooring and we'll make sure it gets delivered to the Frankfort Food Pantry!

BUT THERE'S MORE...

Shaw Floor's "Floor Now, Pay Later" Sale is extended until the 10th!



19420 S. LaGrange Rd.
Mokena, IL 60448
708.479.8600
Showroom Hours:
MWF 10am-6pm
TR 10am-8pm
Sa 10am-4pm
Su Closed

That's right... in addition to your donation discount, you may qualify for a **\$150 REBATE** on your Shaw flooring purchase (of 50yds+.)

FLOORING
MUST BE PURCHASED
NO LATER THAN
Mon. 11/10!

24 MONTH FINANCING
ZERO DOWN - ZERO INTEREST on all Shaw Floors!

RUN to Creative Carpet & Flooring!



Don't forget to vote on November 4th! Because we at Creative Carpet feel it's so important, bring in your "I Voted" sticker for an extra \$25 off your flooring purchase!

Any friend of yours is a friend of ours!

Pass this flyer along to a friend or relative who needs flooring!

You'll be doing them a gigantic favor by referring them to a company they can trust.

☺ **PLUS...** you'll be rewarded for your referrals!

Anso[®]nylon

so soft. so tough. so proven.

by

Shaw
FLOORS

Beautiful, durable floors for less

Carpet | Area Rugs | Tile
 Stone | Hardwood | Laminate
 Resilient | shawfloors.com