


AVON

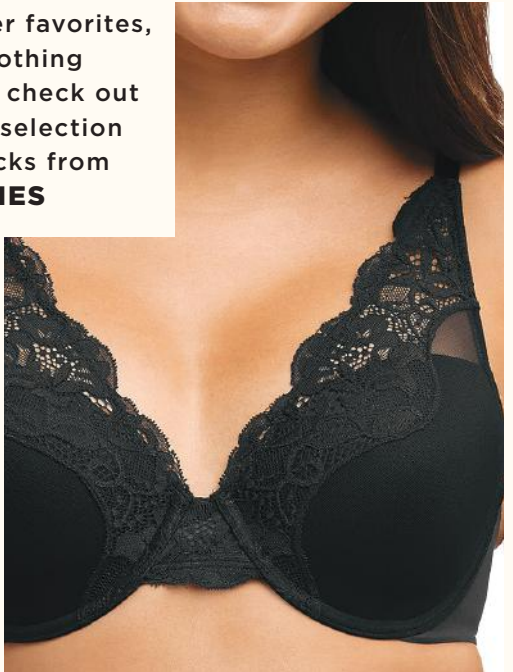
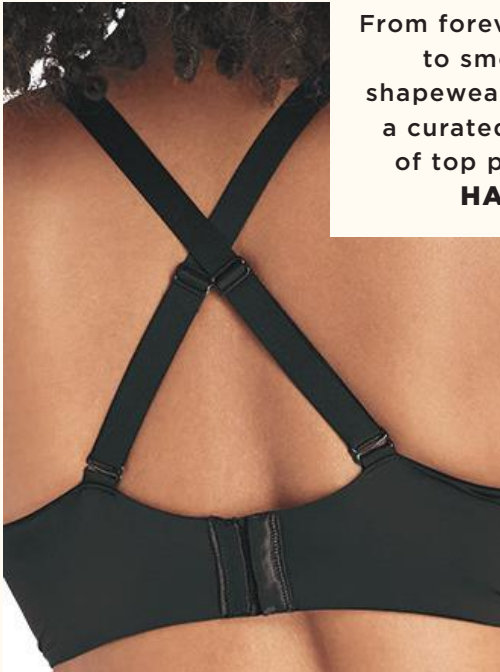


CAMPAIGNS 14-18, 2024



SUPPORT FOR EVERY BODY!

From forever favorites,
to smoothing
shapewear, check out
a curated selection
of top picks from
HANES



LEVEL UP YOUR LOOK

Shown: Black/
Body Beige.



Satin

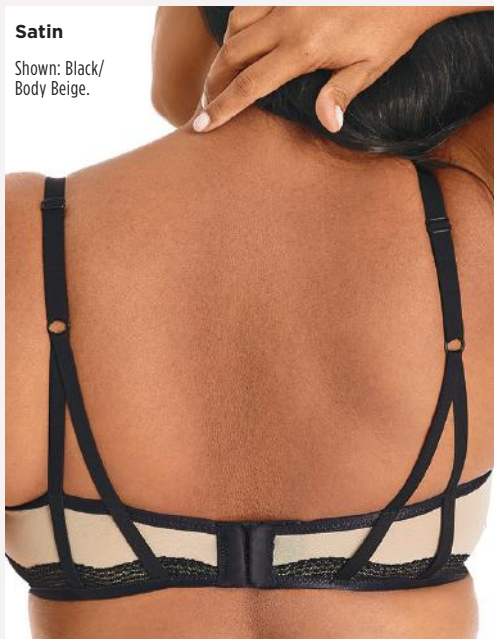
Shown:
Evening
Blush/
Cream.



Strappy Lace

Satin

Shown: Black/
Body Beige.



Strappy Lace

Shown:
White/Paris Nude.



❖ **Maidenform® Push Up & In Underwire Bra (DM9900)***
Demi-style plunge. Adjustable straps. Back closure. Nylon/spandex.
Available in two styles: Satin, and Strappy Lace. Sizes 32-36A;
32-38B,C; 34-38D (all styles, all colors). reg. \$48
\$40.99

Satin



Black/
Body Beige

Strappy Lace



White/
Paris Nude



Evening
Blush/Cream

*Hand wash, line dry. Imported.



❖ Maidenform®
Comfort
Devotion®
Convertible
Full Coverage
Underwire Bra
(9404)*

Lightly lined cups.
Adjustable straps.

Back closure.

Nylon/spandex.

Sizes 34-42B, C, D;

34-40DD

(all colors).

reg. \$48

\$40.99



Sandshell



Sheer Pale
Pink/Mauve



Black/Body
Beige Lining

Shown:
Black/Body
Beige Lining.

Shown:
Latte Lift.



Shown: White.



Strapless



Regular



Crossback



One Shoulder



Halter

CUSTOM FIT & LIFT

❖ Maidenform® Custom Lift® Strapless Underwire Bra (9417)*

Custom Lift™ technology matches the amount of lift to the cup size. Convertible straps. Stay-put band with back closure. Nylon/spandex. Sizes 32A,B; 34-36A,B,C,D; 38-40B,C,D (all colors). reg. \$48

\$40.99



White



Latte Lift



Black

Shown:
Paris Nude.



❖ Maidenform® One Fab Fit® Everyday Modern Demi Underwire Bra (DM7543)*

SmartZone® cups lift and shape. Adjustable straps. Back closure. Nylon/spandex. Sizes 32-36A; 32-40B; 34-40C,D (all colors). reg. \$48

\$40.99



White



Paris
Nude



Black



Shown:
White.

Shown:
White.



ALL AROUND SUPPORT

with delicate
floral lace

❖ Maidenform® One
Fab Fit® Everyday Full
Coverage Racerback
Bra (7112)*

SmartZone® cups with
underwire. Front closure.

Nylon/spandex. Sizes
36-38B, 34-40C,D; 34-38DD
(all colors). reg. \$44

\$37.99



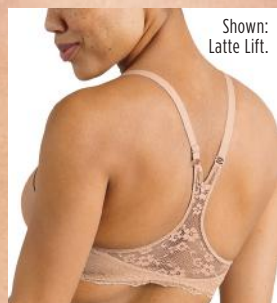
White



Latte Lift



Black



Shown:
Toffee.



❖ **Playtex® 18 Hour®
Original Comfort Strap®
Wirefree Bra (4693)***

Adjustable straps. Back closure. Natural latex rubber/polyester/nylon/cotton.

White, Natural Beige or Toffee:

36-48B,C; 34-48D,DD; 38-48DDD. **Zen Blue:** 36-42B; 36-44C,D; 38-46DD,DDD.

Sailor Blue: 36-44C,D; 38-46DD; 44-46DDD. **Black:** 36-48B; 36-54C; 36-50D, 54D; 38-54DD. **reg. \$39**

\$33.99



White



Natural
Beige



Toffee



Zen
Blue



Sailor
Blue



Black

Shown:
Sandshell.



❖ **Playtex® 18 Hour®
Ultimate Lift and
Support Wirefree
Bra (4745)***

Adjustable straps. Back closure. Nylon/polyester/cotton/spandex.

White, Nude or Sandshell:

36-42B; 36-44C,D; 38-46DD,DDD.

Crystal Grey, Blue Velvet or Black: 36-40B; 36-44C,D; 38-44DD,DDD. **reg. \$39**

\$33.99



White



Nude



Sandshell



Crystal
Grey



Blue
Velvet



Black

Shown:
Black.



❖ **Playtex® 18 Hour®
Posture Bra (E525)***

Adjustable straps. Front closure. Nylon/spandex. **White:** 34-48B,C;

36-48D,DD. **Light Beige:** 36-42B; 36-44C,D; 38-46DD. **Black:**

36-42B,C,D; 38-46DD,DDD. **reg. \$39**

\$33.99



White



Light
Beige



Black



Playtex®

Shown:
Evening Blush.

❖ **Playtex® Secrets® Balconette Full-Figure Wireless Bra (US4824)***

TruSupport 4-way system with higher sides, fuller cups, wider straps and a smoothing-back band. Foam-lined wireless cups. Adjustable straps. Back closure. Nylon/spandex. Sizes 36-44C,D,DD,DDD (all colors). reg. \$46

\$39.99



White



Evening
Blush



Black

Enjoy special prices and offers with an Avon account or Representative.

Shown:
Taupe.



❖ **Playtex® Front Close®
No Poke Dreamwire™
Bra (US4423)***

Adjustable straps. Front closure.
Nylon/spandex/polyester. Sizes:
38-48C,D,DD,DDD (all colors).
reg. \$46

\$39.99



White



Pink
Pirouette



Taupe



Evening
Blush



Black

Shown:
Nude.



❖ **Playtex® Perfectly Smooth®
Wirefree Bra (US4707)***

Adjustable straps. Back closure.
Nylon/spandex; polyester lining.
Imported. **White, Nude, Black:**
36-42B; 36-44C,D,DD; 36-42DDD.
Evening Blush: 36-44C,D,DD.
reg. \$46

\$39.99



White



Nude



Evening
Blush



Black

Shown:
Nude Stripe.



❖ **Playtex® Secrets®
Perfectly Smooth®
Underwire Bra (US4747)***

Adjustable straps. Back closure.
Nylon/spandex/polyester/cotton.
Sizes: 36-42B; 36-44C,D,DD;
36-42DDD (all colors).
reg. \$46

\$39.99



White
Stripe



Nude
Stripe



Black
Stripe

*Hand wash, line dry. Imported.

Playtex® is a registered trademark used under license.



Playtex®

**SLEEK,
SMOOTH,
SUBLIME**

Shown:
Nude.

❖ **Playtex® Secrets® Underwire Full-Coverage Smoothing Balconette
T-Shirt Bra for Full Figures (US4823)***

TruSupport 4-way system with higher sides, fuller cups, wider straps and a smoothing-back band.

Foam-lined cups with no-show underwire. Adjustable straps. Back closure.

Nylon/spandex. Sizes 36-44C,DDD; 36-46D,DD (all colors). reg. \$46

\$39.99



White



Nude



Sandshell



Black

Enjoy special prices and offers with an Avon account or Representative.

Shown:
Almond.



❖ **Bali® Ultimate
Smoothing Lightweight
T-Shirt Bra (DF4481)***

Extra wide back and sides.
Ultra-flexible foam cups.
Adjustable straps. Back
closure. Nylon/spandex.
Sizes 34-42C,D,DD; 36-40 DDD
(all colors).
reg. \$48

\$40.99



White



Almond



Evening
Blush



Black

Shown:
Black.



❖ **Bali® Comfort Revolution®
Modern Seamless Wirefree
Bra (3380)***

4-way stretch fabric that's also
moisture-wicking. Thin foam cups.
Wide bottom band. Adjustable
straps. Back closure. Nylon/
spandex. Sizes S, M, L, XL, 2XL, 3XL
(all colors).
reg. \$48

\$40.99



White



Sandshell



Black

Shown:
Nude Dot.



❖ **Bali® Comfort Revolution®
ComfortFlex Fit® Shaping
Wireless Bra (3488)***

Full coverage with seamless foam
cups. 4-way stretch fabric. Wide
Comfort-U® straps. Back closure.
Nylon/spandex. Sizes S, M, L, XL, 2XL,
3XL (all colors).
reg. \$48

\$40.99



White
Dot



Nude
Dot



Crystal
Grey Dot

BALI®

SHEER TOUCH

with a modern edge

❖ **Bali® One Smooth U®
Ultra Light Convertible
Underwire Bra (DF3439)***

Cups with soft inner sling for added support. Adjustable straps. Back closure. Polyester/spandex. Sizes 34-42C, 34-40D,DD (all colors). reg. \$48

\$40.99



White



Nude



In The Navy 2



Black



Shown:
Black.

Shown:
Black.

LACY LUXE

for all-over elegance

❖ **Bali® Lace Desire®
Underwire Bra (DF6543)***

Softly lined, non-foam cups. Adjustable straps. Back closure. Nylon/spandex/rayon. Sizes 34-42B,C,D,DD (all colors). reg. \$48

\$40.99



White



Black



Shown:
Black.



❖ **Bali® Light Leak Protection®
2-Pack Brief (DFS064)***

Firm control targets tummy. Light leak protection and odor guard. Body: Nylon/spandex. Crotch lining: 100% polyester. Sizes M, L, XL, 2XL (all colors). reg. \$40

\$33.99 the pack



Evening
Blush



Black

Shown:
Black.



❖ **Bali® Seamless Extra Firm Control®
2-Pack Brief (DFX245)***

Ultra-firm control targets tummy, waist and rear. Nylon/spandex. Sizes M, L, XL, 2XL, 3XL (all colors). reg. \$37

\$31.99 the pack



White



Nude



Black

Shown:
Light Beige/
Light Beige.



❖ **Bali® Jacquard
Shaping® 2-Pack Brief (DFX710)***

Firm control targets tummy, waist and rear. Cotton gusset. Nylon/spandex. Sizes S, M, L, XL, 2XL, 3XL (all colors). reg. \$37

\$31.99 the pack



White/
White



Light Beige/
Light Beige



Nude/
Nude



Black/
Black

Shown:
Black.



❖ **Bali® Beautifully Confident with Leak
Protection Liner Brief (DFLLB1)***

Light leak protection liner in crotch. Body and lace: Polyester/spandex. Crotch lining: Polyester. Sizes M, L, XL, 2XL (all colors). reg. \$15

\$12.99



Taupe



Purple



Black



BALI

❖ **Bali® Lace 'N
Smooth Body
Shaper (DF8L10)***

Firm-control shaper
targets tummy, waist
and rear. Built-in bra
with softly lined underwire
cups. Adjustable straps.
LYCRA® BEAUTY spandex.
Cups/Body: Nylon/spandex.
Crotch lining: 100% cotton.
Sizes 34-40B,C,D,D
(all colors).
reg. \$60

\$50.99



White



Black

LYCRA® is a trademark
of The LYCRA Company.

Shown:
Black.

**COMPLEMENT
YOUR CURVES**

SMOOTHERS & SHAPERS

Shown:
Black.

❖ Maidenform® Ultra Firm Body Shaper® with Built-In Underwire (FL1456)*

Ultra-firm panels target tummy and hips and built-up back smooths. Comfort power-mesh lining and cotton-lined gusset. Unlined cups. Moisture-wicking fabric. Hook-and-eye closure. Nylon/spandex. Sizes 36-42 C,D,DD (all colors). reg. \$68

\$57.99

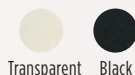


Shown:
Transparent.

❖ Maidenform® Cool Comfort® Thigh Slimmer (DM0035)*

Hip and thigh smoothing with extra tummy control and built-in panty. Mid-thigh length prevents thigh rubbing and chafing. Stay-put waistband and leg bands prevent rolling. Moisture-wicking fabric. Nylon/spandex. Crotch lining: Cotton/spandex. 18" inseam. Sizes S-2XL (all colors). reg. \$30

\$24.99



Shown:
White.



❖ **Maidenform® Cool Comfort™ Smoothing Cami (DM0038)***

Light control targets tummy, sides and back. Stay-put band on bottom helps prevent rolling. Moisture-wicking fabric. Can wear with a bra. Nylon/spandex. Sizes S-2XL (all colors).
reg. \$40

\$33.99



White

Black

**STAY-PUT
BAND**
helps prevent
rolling up



Shown:
Black Lace.

❖ **Maidenform® Firm-Control Shaping Brief (DM0051)***

Firm control targets tummy and hips. Stay-put waistband. Moisture-wicking fabric with cotton gusset. Nylon/spandex. Sizes S, M, L, XL, 2XL (all colors).
reg. \$22.50

\$18.99



Beige
Swing
Lace

Transparent
Nude Lace

Black
Lace

TAKE THE PLUNGE

with pretty scalloped detailing

❖ **Maidenform® Lightly Lined® Convertible Lace Bralette (DM1188)**

Plunge neckline. Wireless. Convertible straps: halter, crisscross or traditional. Lightly lined foam cups. Mesh back panel with back closure. Nylon/spandex. Hand wash, line dry. Imported. Sizes 34-36A; 34-40B,C,D (all colors). reg. \$40

\$33.99



White
Bloom
Lace



Paris
Nude



Black



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Shown: Black.

CAMPAIGNS 14-18, 2024

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Brochure effective until

7/03/24 - 9/05/2024 for rep delivery orders



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