

**BROADWAY**

# **FRIENDS FOREVER!**

**CELEBRATING 30  
YEARS OF BEING  
COMMUNITY OWNED  
& OPERATED!**

**INCLUDES  
GAMES, QUIZZES,  
FACTS & MORE!**





# CONTENTS

## **BROADWAY TODAY:**

ORGANIZATION MANDATE

DIRECTORS' NOTES

BOARD NOTES

COMMUNITY PARTNERS

## **MEMORY LANE:**

BROADWAY TIMELINE

NOTES FROM THE BOOTH

FRIENDS OF THE THEATRE

COMMUNITY MEMORIES

## **FUN & GAMES:**

CROSSWORD PUZZLE

PERSONALITY QUIZ

BROADWAY TRIVIA

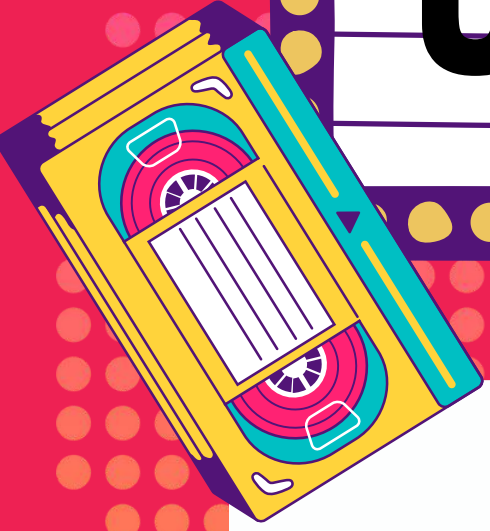
HITS OF '93 PLAYLIST

FILMS OF '93

## **GET YOURSELF A GIFT:**

NEW MEMBERSHIP PROGRAM

ANNIVERSARY MERCH DROP







# Board Notes:



The Friends of the Broadway Theatre Board of Directors is thrilled to celebrate the Broadway Theatre's 30th anniversary! Over the past three decades, the Board has had over 130 dedicated members. From our experience over the past four years, the folks who sit around our table or share our Zoom screens share a passion for the Broadway Theatre and a strong desire to ensure the organization remains a pillar of the arts and culture in Saskatoon.

The Board began as an operations board, with members even helping to select what films projectionist John Lou would screen each week. But as the Theatre grew and expanded its programming to include more concerts, plays, musicals, dance performances, comedy shows, live CBC recordings, and be a rental venue for community groups, for weddings, for meetings and conferences, and so much more, so too did the Board's mandate. It transitioned into a governance board, leaving the day-to-day operational decisions to the management, and keeping policy, risk management, and financial decision-making under its purview.

As Saskatoon's population grew and changed, becoming ever more diverse, so too did the makeup of the Board's membership. Our members reflect our community. There are people in their 20s up to retirees. There are people who came to Canada as immigrants and refugees. There are Indigenous members and people of colour. There are 2SLGBTQIA+ folks on the Board. Each person brings unique experiences and perspectives and connections to Saskatoon that help strengthen our Board as a whole. Our members also bring different areas of expertise and come from myriad professional and educational backgrounds. These differences serve to enrich the Board and its decision-making processes, such as our recent decision to have a co-leadership model with an Executive Director and an Artistic Director. What unites us is our love of the Broadway Theatre and our common wish for it to thrive for another 30 years, if not many more. On behalf of the 2023 Board of Directors, we wish to thank the Broadway Theatre's amazing management, staff, and volunteers, past and present, for their dedication and hard work. We are so proud of all the Broadway Theatre has accomplished over the past 30 years, and we are honoured to do our part to serve the organization and our community.

Sarah MacDonald, Chair, and Nikesh Madhar, Vice-Chair



# OUR MISSION STATEMENT

**Mission: To educate, entertain, inspire and celebrate our community through diverse artistic and cultural initiatives, and organizational leadership and presence.**

**Vision: To be a leader and builder of arts and culture within our community, and to be a leader and builder of community through arts and culture.**

## **Values of The Broadway Theatre:**

**Accessibility:** creating a sense of belonging through cultural, physical and social accessibility.

**Community and Staff:** reflecting their needs and aspirations while enabling new voices and possibilities to emerge.

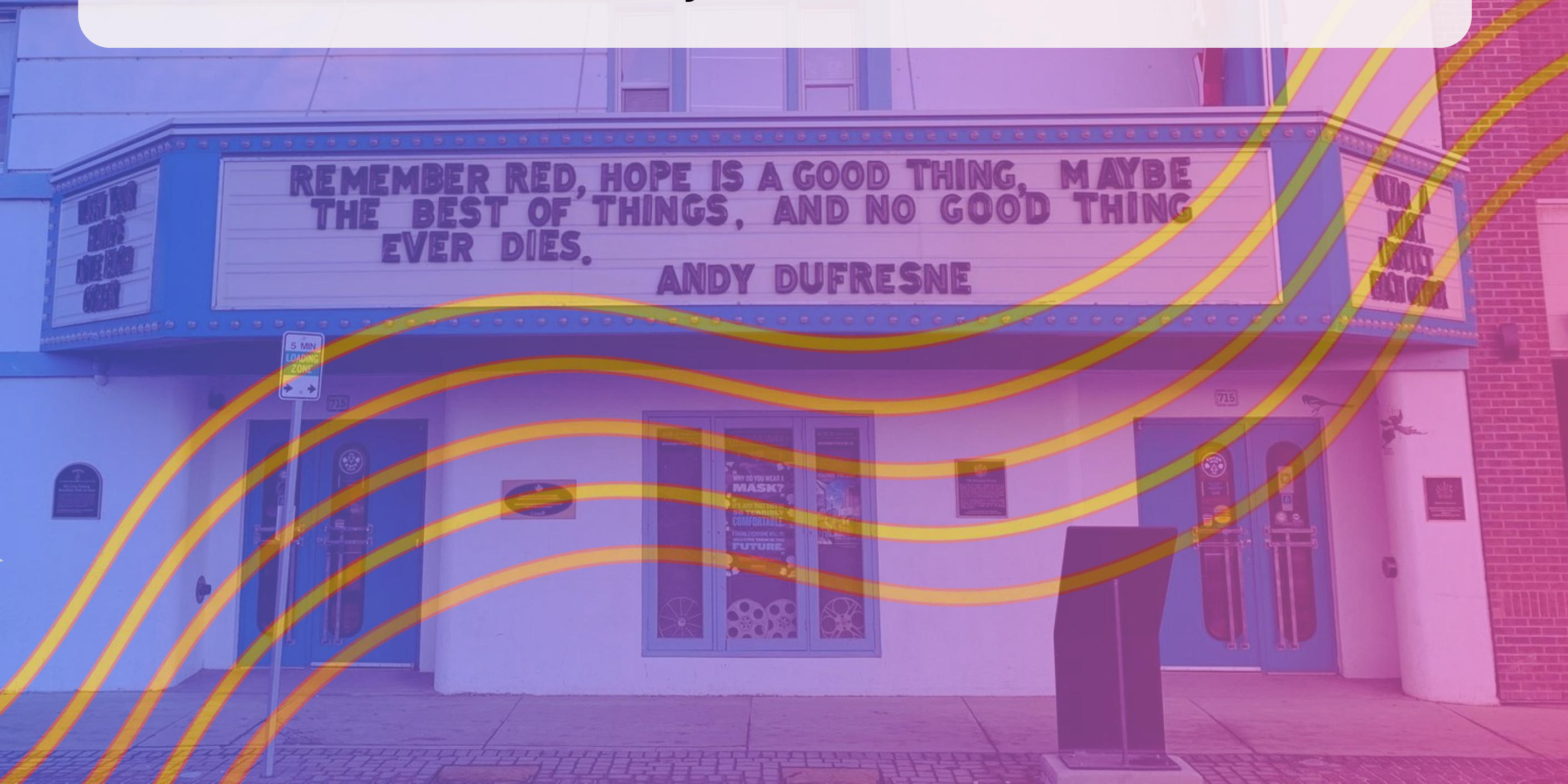
**Healthy, Respectful and Safe Organizational Environment:** authentic relationships and active collaboration with all parts of the organization and wider community.

**Creativity, Engagement, and Innovation:** approaching everything we do with an imaginative spirit and our minds open to new possibilities.

**Reconciliation:** integrating the principles, and values of the Calls to Action into the Theatre's culture, programming and operations.

**Ethical Leadership:** pervades all aspects of the organization.

**Inclusiveness:** active pursuit of equity and openness to all members of our community.





# INCORPORATION HISTORY:

In 1980 I went into the business of the performing arts. At the time, mid-sized concert halls were few or somewhat inadequate. In 1984 Chris Jones and Guy Edlund signed a lease to operate the Broadway Theatre as a repertory arts cinema. In turn I struck a deal with them to finance and build a stage to present live performing arts shows. Bingo! We had a new theatre to host local, national, and international artists plus offer theatre access for other cultural groups and organizations. Sadly, in 1993, Chris and Guy were unable to continue the operation of the theatre. I and other Broadway Theatre lovers decided to meet and discuss ways of continuing its operation. As in any new or restructuring business operation, the collective interests had to be sorted out. There were many meetings where ideas and interests were taken into consideration. The three main areas of consideration were film, live performance, and being a community cultural centre. There was a strong opinion by a few film lovers that it should principally be used as a film theatre, while others like me strongly felt it needed to continue and further build its use as a performing arts theatre. The decision was made to become a community owned and operated theatre for all the arts, especially the performing arts. A non-profit corporation was created and a short term plan was made to get the theatre back into operation and then begin the acquisition, restoration, and renovation process. Vision and community effort turned into a grand success story.

James Hodges

Incorporator and long time user  
and patron of the Broadway Theatre





# Artistic Director's Notes

The Broadway Theatre has been an integral part of my life. It's where I saw my first art house film as a teen, which launched me into years of excitable "You HAVE to see this film – it's playing at The Broadway Theatre" to unsuspecting folks. My first (and last) attempt at heels, teetering to my seat with a bag full of toast, toilet paper and rice for the annual celebration of cult-classic Rocky Horror Picture Show was there. After a few years of travel and adventure, I scored a coveted position in the concession of The Broadway. The plan? Make as much cash as possible and leave Saskatoon behind. The Theatre had other plans. My first shift of popping corn and slinging brews was for a sold-out Corb Lund concert in 2009. That night, I was introduced to the idea of The Theatre venturing into presenting events, with the help of partners who had been presenting there for years. The notion of getting into the gamble of live-event presentation and promotion was a far-out concept for a The Broadway. I shudder to imagine the Saskatoon arts and culture scene without that risk having been taken. There have been thousands of sing-alongs, standing ovations, community connections, smiles, tears, fists raised – genuine and deep moments of entertainment, education and inspiration.



Over the past 14 years, I've been privileged to witness and be moved by these moments - sparks of emotion and energy for the community who walk through the doors of this little-theatre-that-could. The community has been transformed by the power of music, film, and art, and I am so fortunate to revel in it daily. I can't wait to celebrate the place that has been home to engagements, weddings, baptisms, memorials, lectures, concerts, comedy, dance, theatre, film and more for Saskatoon these last 30 years. I'm excited to see it be home to these moments for another 30 years to come.

**-Aryn Otterbein**



## Executive Director's Notes:

We couldn't be more excited to have the opportunity to celebrate the strong history and legacy of arts programming and community building with our 30th birthday celebrations. Although the Theatre has been a staple in the community since 1946, Friends of the Broadway Theatre officially incorporated on October 25, 1993. Since then, we've seen your small theatre grow to build expansive programming that celebrates diverse art forms such as live music, arthouse film, live theatre and comedy. Every day we are working to ensure that we bring the highest quality arts programming to the community, and we strive to ensure that the cultural and creative diversity in Saskatoon is consistently reflected in our programming. We certainly could not exist without the care, determination and support of the community we serve. We want to ensure that we are here for another 30 years (and then some), and your support continues to be a vital component to our success.

Our new membership structure is exciting and is built to benefit everyone. Check out what we have on offer during the month of October (our birthday month), and do consider becoming a member in the tier that best suits your needs. We've got lots of fun things cooking for Winterruption as well as lots of exciting programming well into 2024. Your support and appreciation for the arts allows us to keep our doors open and continue doing what we do best, bringing a wide array of quality and diverse arts programming to the community. Thank you for supporting your theatre!

See you at The Broadway!

-Lenore Maier





# SASKATOON FANTASTIC FILM FESTIVAL



Saskatoon Fantastic Film Festival (SFFF), is known for their collection of up-and-coming sci-fi, horror, thriller, and fantasy films, presented each November. Alongside the screening schedule are special events such as creator panels, and you may also recognize our 'Drunken Cinema' and 'Midnight Mayhem' series, which feature special screenings of cult classics. This year will be the 14th annual SFFF!

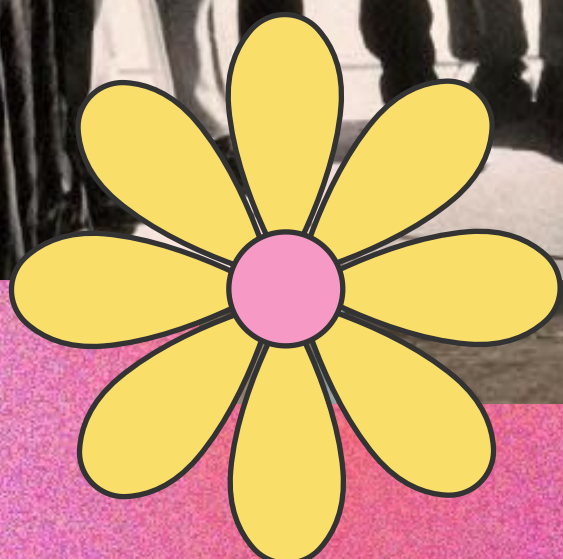
# SOME OF OUR BEST FRIENDS



# SASKATOON SOAPS IMPROV COMEDY



The Saskatoon Soaps have been an important institution in Saskatoon for nearly 40 years, during which time the Improv Comedy Troupe has played host to many comedy legends- including their most recent season closer with Kevin McDonald and Colin Mochrie this June! They perform monthly from September to June at the Broadway, and will for many years to come!





# SASKATOON JAZZ ORCHESTRA

One of the many high-calibre local music groups that calls the Broadway Theatre home is the Saskatoon Jazz Orchestra! Under the sought-after guidance of skilled trumpet master Dean McNeill, this tight group of musicians hold their season of shows at our venue and are proud to call our space their home. The notes soar over enraptured audiences night after night, and we positively adore hosting these cool jazz cats.



# GORDON TOOTOOSIS NIKANIWIN THEATRE

GTNT is Saskatchewan's only professional Indigenous theatre company. It returns to the Broadway each year to present an annual Christmas spectacular. We are grateful to be able to support their work and welcome them back each year, and for many more to come!



# SASKJAZZ & THE JAZZ FESTIVAL

Saskatoon's largest music festival, also widely regarded as the official start of summer here on the prairies, has put some positively legendary acts onto The Broadway Theatre stage.



# 25TH STREET THEATRE & FRINGE FESTIVAL

A true staple in Saskatoon's theatre landscape, 25th Street Theatre has been bringing quality theatre (and more) to our city and enriching the already diverse landscape of performing arts year after year, and The Broadway Theatre has been a proud Fringe festival venue for eons!





# WELCOME TO NUTANA BROADWAY THEATRE

## HISTORY OF THE BROADWAY THEATRE: THE BEGINNING



*Original Ticket  
for the Broadway  
Theatre's  
opening night,  
1946*

The story of the Broadway Theatre begins in the mid 1940s with Isber .F. Shacker, a movie mogul of sorts from Hanna, Alberta.

In a time when most theatres in the country were owned by a few large companies, Shacker saw a golden opportunity for an independently-run silver screen in the Bridge City.

Shacker's vision was ambitious. This new theatre was planned to have state-of-the-art cooling, dust collection, and an innovative (for the time) crying room for babies, and 700 extra-wide seats. And all told, building was only to take three months and cost \$60,000. (It took eight months and close to \$75,000, but who's counting?)

The Broadway Theatre triumphantly opened its doors to the public on December 5, 1946. The very first audience was treated to a gala-style opening, with tours, speeches, and a viewing of the film "Shine, on Harvest Moon" - and the public was invited to see the "Ultra-Modern" art-deco building in all its splendor.

With "The largest neon marquee west of Winnipeg," it wasn't long before The Broadway Theatre became a cultural cornerstone for Broadway Ave, and for the Bridge City itself.





# HISTORY OF THE BROADWAY THEATRE: HARD TIMES AT 715 BROADWAY AVE.

Unfortunately, the good times always seem to come to an end. The growing popularity of shopping malls in the '50s meant less patronage of Broadway Ave. businesses, and the entire district began sliding into a slow decline that wouldn't stop for nearly three decades. And The Broadway Theatre was struggling, too.

After several ownership changes and years of shoestring budgets, our family-friendly neighbourhood theatre evolved into an adult cinema in the late '70s and early '80s before Guy Edlund and Chris Jones bought the theatre in 1984. With a focus on live music and a repertory film selection, this was a new and exciting Broadway era. But it wasn't meant to last, and the Broadway Theatre abruptly closed on August 2, 1993 - and it looked like it might be for good.

Not long after closing, rumours spread like wildfire that a potential buyer would turn the Broadway into a laser-tag or paintball arena. The writing on the wall was clear: The Broadway Theatre was in need of saving. So, a group of community members formed The Friends of The Broadway Theatre and got to work.

Their plan was simple, if daunting - they only needed to raise \$260,000 to purchase the Theatre. Nayda Veeman spearheaded the Friends of the Broadway Theatre, and she put her money where her mouth was - literally. Veeman and her husband took out a \$120,000 mortgage on their home as security against the bank risk. When asked why she would risk so much Veeman put it simply, "Losing the Broadway Theatre would be unthinkable."

With this amount covered, the Friends of the Broadway Theatre planned out a membership drive to secure the remaining capital.

It was that, or to lose the Broadway Theatre forever. But you know what happened next...

## Broadway to launch new era next week

By Cam Fuller  
of The StarPhoenix

The Broadway Theatre announced a gala reopening next week that will usher in a new era for the 1950s-era cinema.

Now operating under a non-profit organization called Friends of the Broadway, the theatre has been purchased from its previous owner, Kindersley farmer Morley

more versatile. The total pricetag for purchase and renovation is around \$300,000, said John Hyshka, chair of the group.

Several events are being planned for the near future. In November, there will be a general meeting for everyone with an interest in the building. On Nov. 12 the Saskatchewan Recording Industry Association will hold a mu-

## Broadway to reopen with new format

By Ned Powers  
of the StarPhoenix

The Broadway Theatre is reopening under new management Friday and a distinct change of image is taking shape. Chris Jones and Guy Edlund, who have leased the property, are promising variety in cinema fare, including some American first-runs, some foreign-produced pictures, some classics from the

major films like *If and O Lucky Man*, told a Toronto press conference last weekend that Britannia Hospital is a savage satire of virtually all British traditions from royalty to trade unionism and dealt with the issues which had preoccupied him through much of his work life. Britannia Hospital is typical of the films Jones and Edlund are booking in an attempt to erase

ties and can't get them played as quickly as they'd like. Distributors agree it makes sense to accept a five-day run now, with the promise of a return booking within six months. Jones believes any doubts by the distributors can be changed "if we can show them some impressive numbers." After the five-night run of Britannia Hospital, the Broadway will schedule *One Flew Over The*

"Just today, we had an offer on *Maria Chapdelaine*, which has been nominated for more awards than any other picture at the Canadian Film Awards. It has played on pay TV but hasn't played in a Saskatoon theatre," says Jones. He thinks the use of foreign films and the neighborhood's proximity to the University of Saskatchewan will create a following among university stu-

tracking some special events. Definitely booked is a two-performance by Second Troupe on March 20-21, with proceeds of the benefit go to 25th Street Theatre. Scheduled April 1 is a concert by Davey Man, who leads a bluegrass performance by Taj Mahal. "With 530 seats, we're in



# HISTORY OF THE BROADWAY THEATRE: COMMUNITY OWNED AND OPERATED SINCE 1993

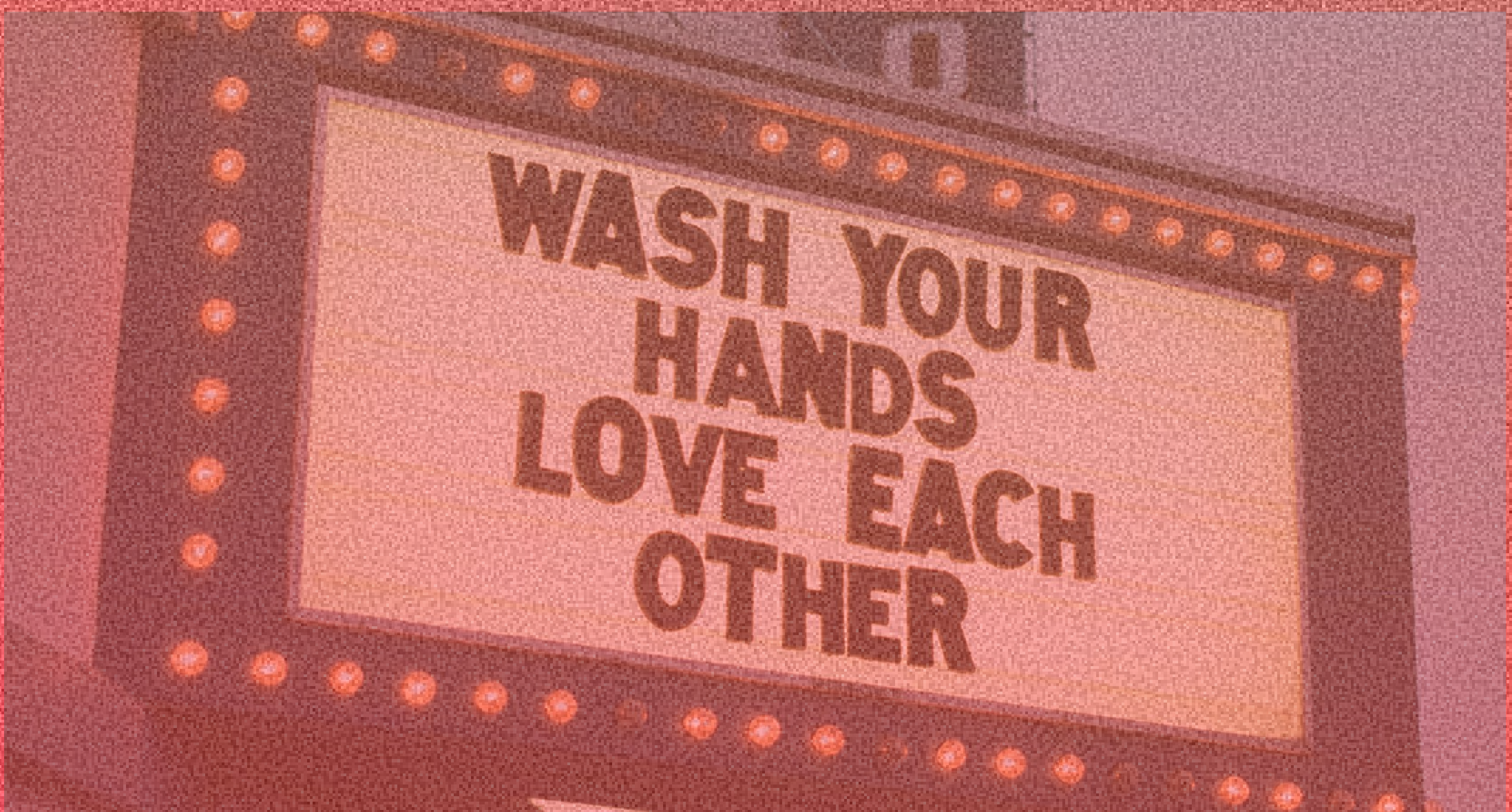
The Friends of the Broadway Theatre's campaign to save their favourite community space paid off. All told, they ended up selling 4500 memberships by the end of 1993 - more than enough to secure their purchase of the building. On October 25, 1993, the Broadway Theatre triumphantly reopened as Canada's only community-owned and operated repertory theatre. And while a lot has changed in the last 30 years, that community spirit has thrived throughout it all.

You saw it in our 2003, when an entirely volunteer-led team donated their skills and time to remodel our auditorium, constructing our stage and installing new seats and acoustic panelling.

You saw it in 2020, when the COVID-19 Pandemic destabilized the live events industry and the community rallied behind our "Here to Stay campaign," ensuring The Broadway could emerge from those trying times with our heads held high above that troubled water.

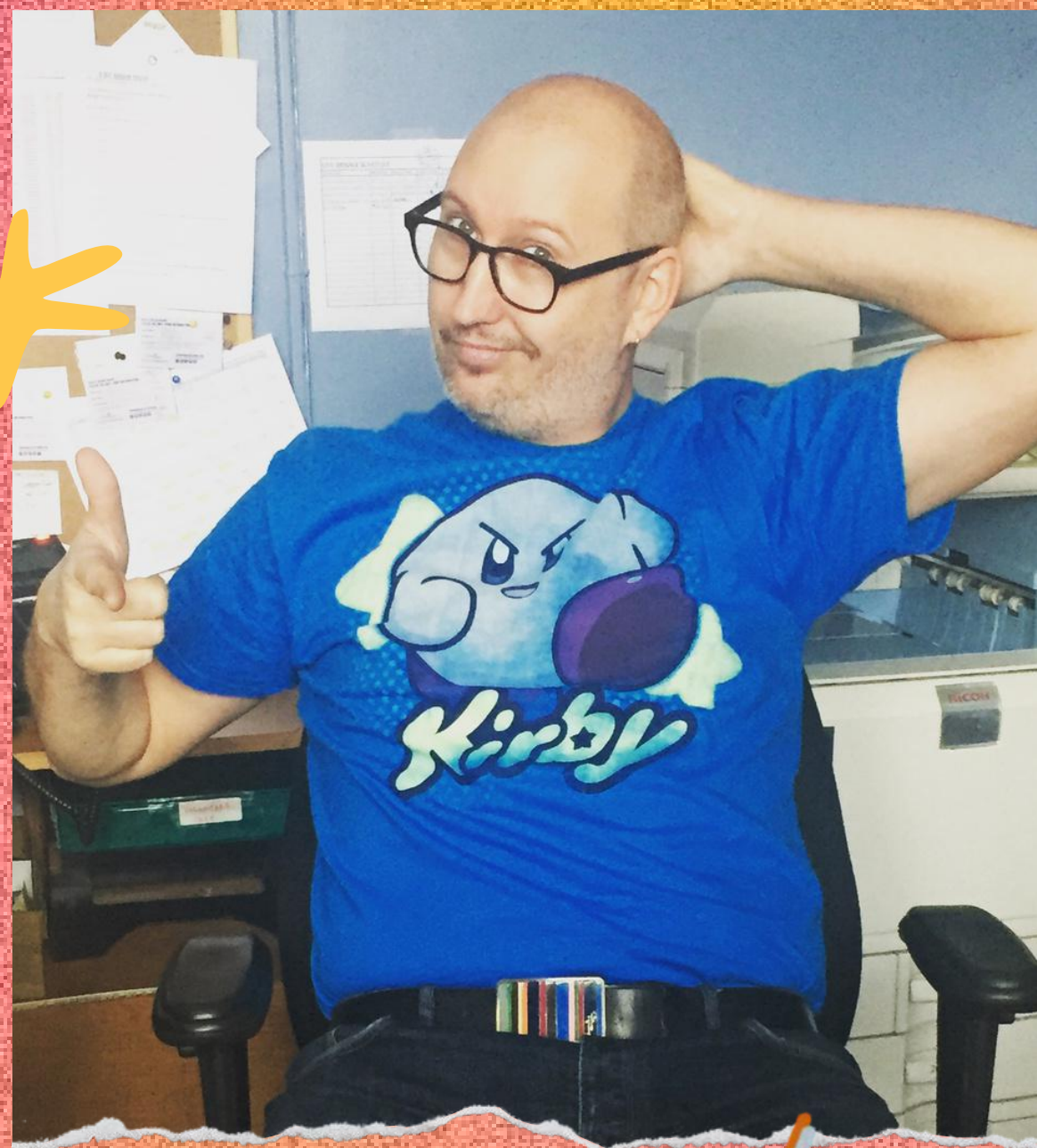
And you can see it today, too. After all, the Broadway Theatre couldn't do what we love to do without our partners, film-goers, concert-lovers, volunteers, employees, and friends.

So, whether you were there in 1993, or just heard about us today - thank you. We couldn't ask for a better community.





# STAFF \* \* \* \* \* THROWBACK!





# THE TRIVIA FILES

**1. WHEN DID THE THEATRE ORIGINALLY OPEN ITS DOORS?**

- A) 1939
- B) 1946
- C) 1952
- D) 1948

**2. IN 1984, THIS GROUP PUT ON THEIR FIRST SHOW AT THE BROADWAY (THEY STILL HAVE SHOWS HERE TODAY!)**

- A) SASKATOON FRINGE FESTIVAL
- B) THE SASKATOON SOAPS
- C) DRUNKEN CINEMA
- D) SASKATOON FANTASTIC FILM FESTIVAL

**3. WHICH FILM DOES THE THEATRE SCREEN ANNUALLY?**

- A) ROCKY HORROR PICTURE SHOW
- B) FRIDAY THE 13TH
- C) DIE HARD
- D) DRACULA

**4. WHAT IS THE NAME OF THE THEATRE'S 2012 FUNDRAISER?**

- A) BIG SHINY TOONS
- B) BIG SHINY TUNES
- C) BIG SHINY TOONS 12
- D) BIG SHINY TUNES 2

**5. WHAT YEAR DID WINTERRUPTION START?**

- A) 2012
- B) 2016
- C) 2018
- D) 2020

**6. WHAT IS THE FIRST FILM THAT PLAYED AT THE THEATRE?**

- A) RED RIVER
- B) IT'S A WONDERFUL LIFE
- C) SHINE ON HARVEST MOON
- D) SPIRAL STAIRCASE

**7. IN WHICH YEAR WAS OUR FIRST EXECUTIVE DIRECTOR APPOINTED?**

- A) 2008
- B) 2021
- C) 2012
- D) 1993

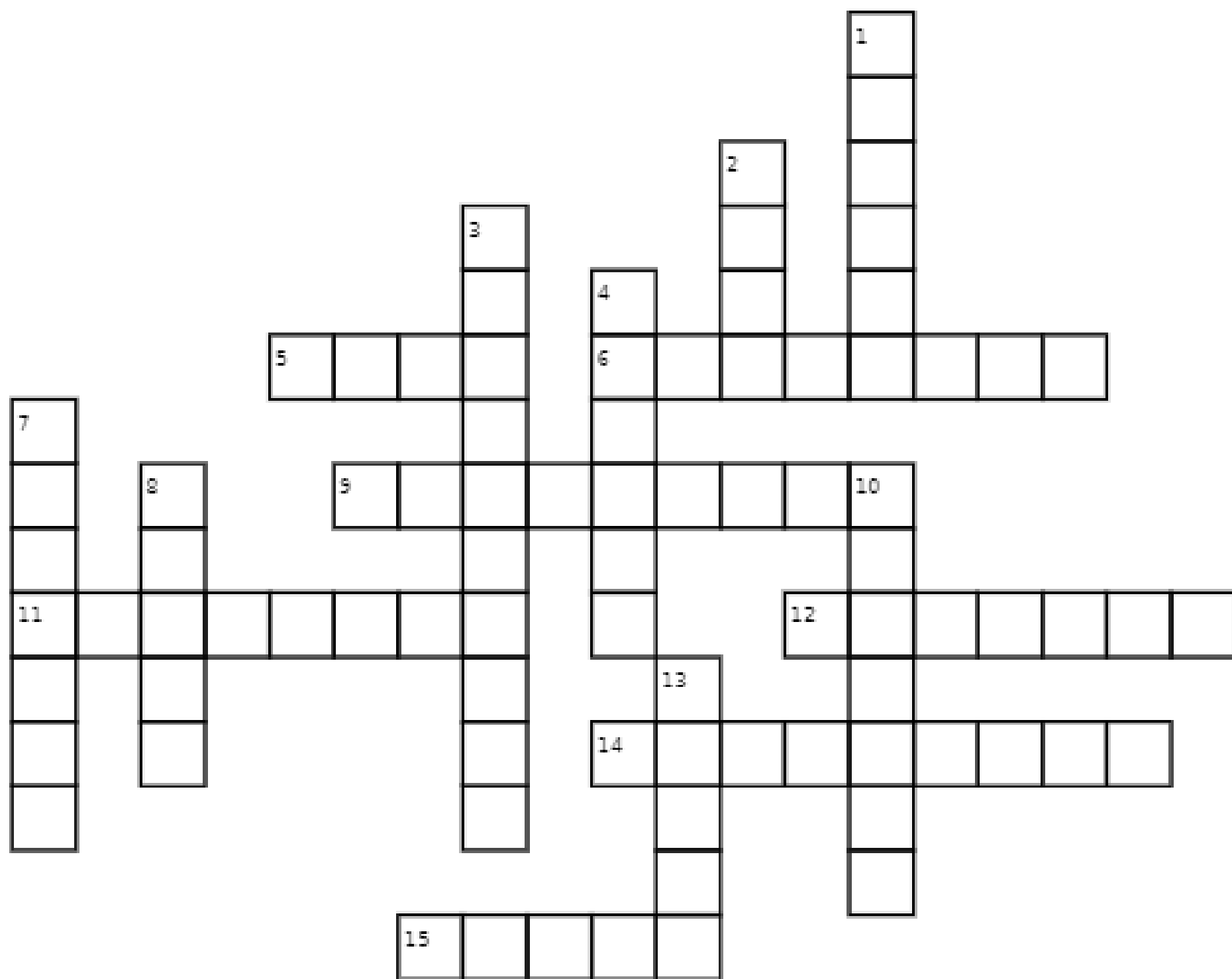
**8. THE BROADWAY THEATRE IS CLASSIFIED AS A...**

- A) NON-PROFIT ORG
- B) HERITAGE SITE
- C) REPERTORY HOUSE
- D) ALL OF THE ABOVE

**CHECK OUT THE "HISTORY OF THE BROADWAY THEATRE" ARTICLES FOR CLUES!**



# BROADWAY BRAIN-BUSTER



## Down:

1. Topping that makes our popcorn taste so good (it's REAL)
2. Abbreviation of the film festival that takes place at the Broadway every November
3. Area of the theatre that was renovated in 2015
4. Name of the street festival that holds shows in the Broadway every August
7. Concession item all theatres must have (we think ours is the best)
8. Last name of the comedian performing at the theatre on October 19
10. Where the names of films and artists shine
13. Last name of one of the managers of the theatre in 1993

## Across:

5. First name of the projectionist that has worked here since 1979
6. Frank N Furter's underappreciated right-hand companion
9. Area artists hang out in before hitting the stage
11. Restaurant that has been our neighbour since 1986
12. \_\_\_\_\_ of the Broadway Theatre Inc.
14. \_\_\_\_\_ owned and operated since 1993
15. Improv comedy group that has been putting shows on at the theatre since 1983

**ANSWERS CAN BE FOUND WITHIN THE MAGAZINE**



# MEMBERSHIPS

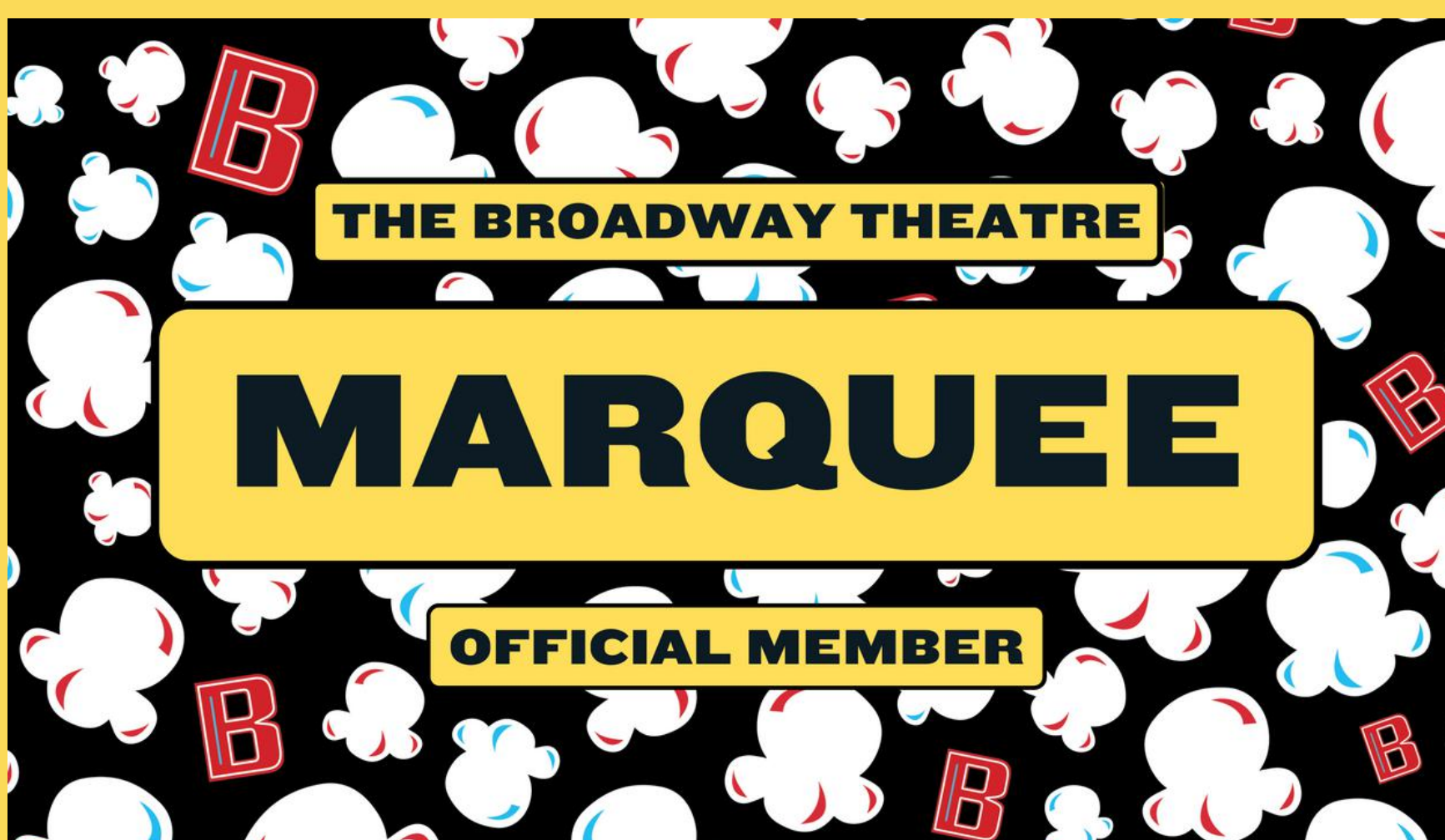


**BUY YOUR MEMBERSHIP  
ONLINE OR AT THE  
BROADWAY!**

**\$35/  
\$50**



**\$150**



**\$1000**





# **& THE PERKS!**



**BRAND NEW & REVAMPED  
WAYS TO ENGAGE WITH YOUR  
BROADWAY THEATRE!**

## **CLASSIC MEMBERSHIP:**

- **2 FREE FILM ADMISSIONS**
- **5 FREE MEDIUM POPCORNS**
- **EXCLUSIVE PRE-SALE ACCESS TO LIVE EVENT TICKETS**
- **DISCOUNTED FILM ADMISSIONS**
- **15% DISCOUNT ON BROADWAY THEATRE MERCHANDISE**
- **ACCESS TO MEMBER RATES ON THEATRE RENTALS**
- **VOTING RIGHTS AT OUR AGM**

## **INCLUDES REWARDS IN CLASSIC TIER, PLUS:**

### **MARQUEE MEMBERSHIP:**

- **6 FREE GUEST FILM ADMISSIONS**
- **FREE ADMISSION TO ALL REGULAR FILMS WITH CARD**
- **ENTRY INTO BROADWAY TICKET LOTTERY DRAWS**
- **CUSTOM MARQUEE MESSAGE**

## **INCLUDES REWARDS IN MARQUEE & CLASSIC TIERS, PLUS:**

### **COMMUNITY BUILDER MEMBERSHIP:**

- **4 ADDITIONAL FREE FILM ADMISSIONS**
- **YEAR-LONG ONSCREEN RECOGNITION**
- **1 FREE DAYTIME THEATRE RENTAL**
- **50% DISCOUNT ON DAYTIME THEATRE RENTAL RATES**



# WINTERRUPTION!

IN 2016, THE BROADWAY THEATRE HOSTED ITS VERY FIRST WINTERRUPTION. THE EVENT WAS MASTERMINDED BY FORMER BROADWAY EXECUTIVE DIRECTOR KIRBY WIRCHENKO, AND CREATED IN RESPONSE TO THE INEVITABLE BLUES THAT JANUARY USUALLY HAS TO OFFER. WINTERRUPTION IS MEANT TO LIVEN THINGS UP AND GIVE PEOPLE A PERFECT EXCUSE TO GET OUT OF THEIR HOUSES AND ENJOY THEIR COMMUNITY, EVEN IN THE DEAD OF WINTER. IN THE YEARS SINCE, LOCAL, NATIONAL, AND INTERNATIONAL ARTISTS OF ALL SHAPES AND SIZES HAVE FOUND A HOME WITHIN THE WINTERRUPTION LINEUP. THE RANGE SPANS LIVE MUSIC, DRAG SHOWS, PODCAST RECORDINGS, COMEDY SETS, AND SO MUCH MORE. THERE IS ALSO AN ENTIRE DAY DEDICATED TO FREE AND ACCESSIBLE OUTDOOR PROGRAMMING FOR ALL AGES! TODAY, WINTERRUPTION HAS SPREAD ACROSS THE PRAIRIE PROVINCES TO INCLUDE SWIFT CURRENT, REGINA, EDMONTON, CALGARY, AND WINNIPEG, AND IT HAS BECOME AN IMPORTANT YEARLY TRADITION ALL ACROSS THE CANADIAN PRAIRIES!





# From the archives...

Saskatoon StarPhoenix, November 6, 1986

## Theatre to increase security after egg-slinging incident

Security at the Broadway Theatre will be increased the next time the theatre presents *The Rocky Horror Picture Show*.

An egg-slinging incident and firecrackers exploding among the audience last Friday during a screening of the rock 'n roll cult film forced the theatre's owners to cancel the movie for the sold-out crowd.

The movie has been shown at the Broadway during the past three Halloweens but this is the first year damage was done, theatre owner Chris Jones said in an interview.

Audience participation in the film about transvestites includes toast being thrown in the air and rice tossing during a wedding scene.

Jones said he didn't mind waterguns being shot or rice being tossed but, as he watched the movie from the projection booth, he noticed "weird yellow streaks running down the screen."

The theatre had just replaced its screen a month ago at a cost of \$2,000 and the stains caused by eggs would not come out unless cleaned immediately.

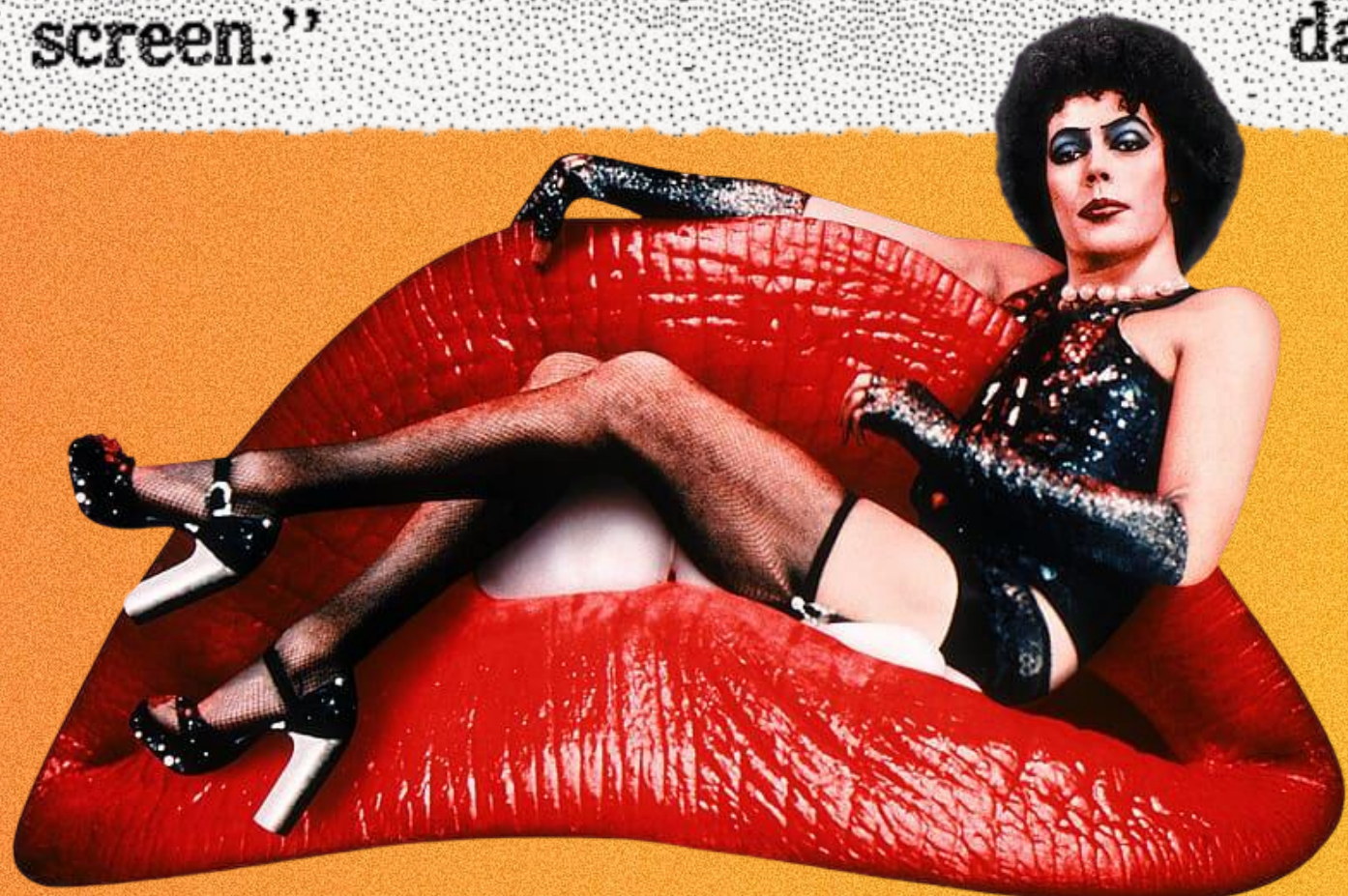
The 500 moviegoers, the majority of whom were high school students, were evicted. Jones said 90 per cent of the crowd was understanding of his actions and 30 or 40 stayed behind to help clean the mess.

"It was less than a dozen who wrecked it (for the others)," he said.

The next night, the movie was screened again. This time, Jones had enough security to check packages brought into the theatre.

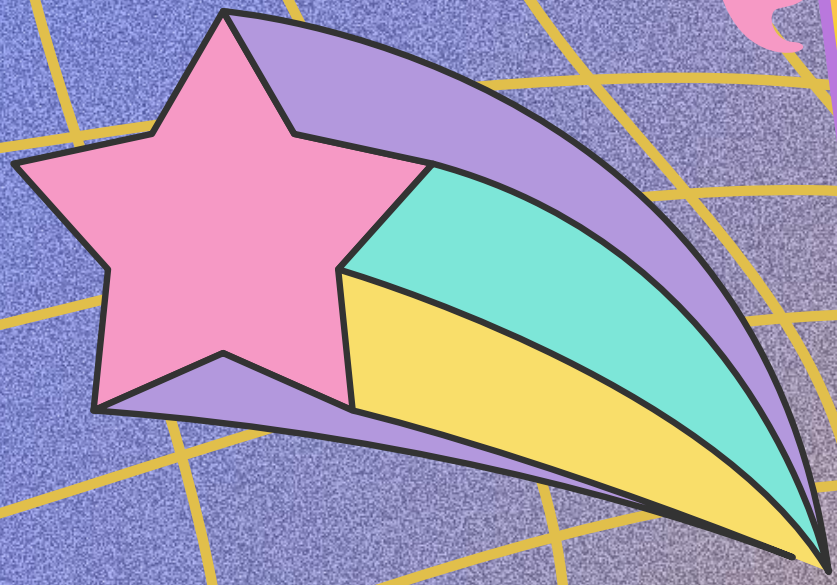
"It's a Catch-22 situation," he said. "We want to play it and know its a popular movie but we know we're going to get a helluva mess."

Jones has offered refunds to those who hold ticket stubs or complimentary passes from Friday's show.



**Fun Fact: We've been showing the Rocky Horror Picture Show annually at The Broadway since 1984. That's 40 years of Dr. Frank-N-Furter!**





The Broadway is a pillar of Saskatoon because it provides curious minds a place to meet and create ideas. As both a patron and employee, I can't overestimate the role it has played in fostering my relationship with art, creativity, passion and community, and I know I'm not alone in feeling that way.

-Zach

# Community Memories

We asked our community for some of their favourite Broadway Theatre memories. Here are a few of them!



In the early to mid 1960's, our parents would give each of us five kids a quarter to go to the Saturday afternoon movie at the Broadway. We would all run the three blocks to get in line. This precious quarter would get us into the movie, as well as a drink of pop and a popcorn...All five of us kids now agree that Saturday afternoons at the Broadway were the only quiet time our parents most likely got!

- Lynne

I have always loved going to films and concerts at the Broadway Theatre, so it seemed like the perfect place to have my wedding ceremony. It was absolutely amazing!

-Shantelle



I first visited the Broadway in 1984 for a matinee of Yellow Submarine when I was 13. I was so happy to know you could go to a place in Saskatoon where they encouraged the things that I liked.

-Kirby

I remember the movie-goers. We used to screen two different shows each night and you were expected to pay if you stayed for the second show. We had two faithful movie buffs who would pretend to fall asleep or lie on the floor in between shows. At one time, we had a bar and they had climbed inside to avoid paying.

-Bonney

Too many favourite experiences to mention, but as a child and teenager I would take the bus to the matinees and every movie that I attended was the beginning of my life-long passion for film.

- Arla

The first concert I attended there was one of the first that the Broadway put on - Taj Mahal, around 1983 or 1984 sometime. It's a fantastic venue for live concerts as well as independent films that probably wouldn't exist if it weren't for the people who have made it happen over the years.

- Harold





# Love at the Broadway

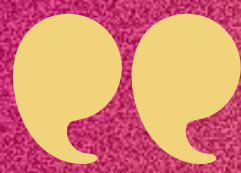
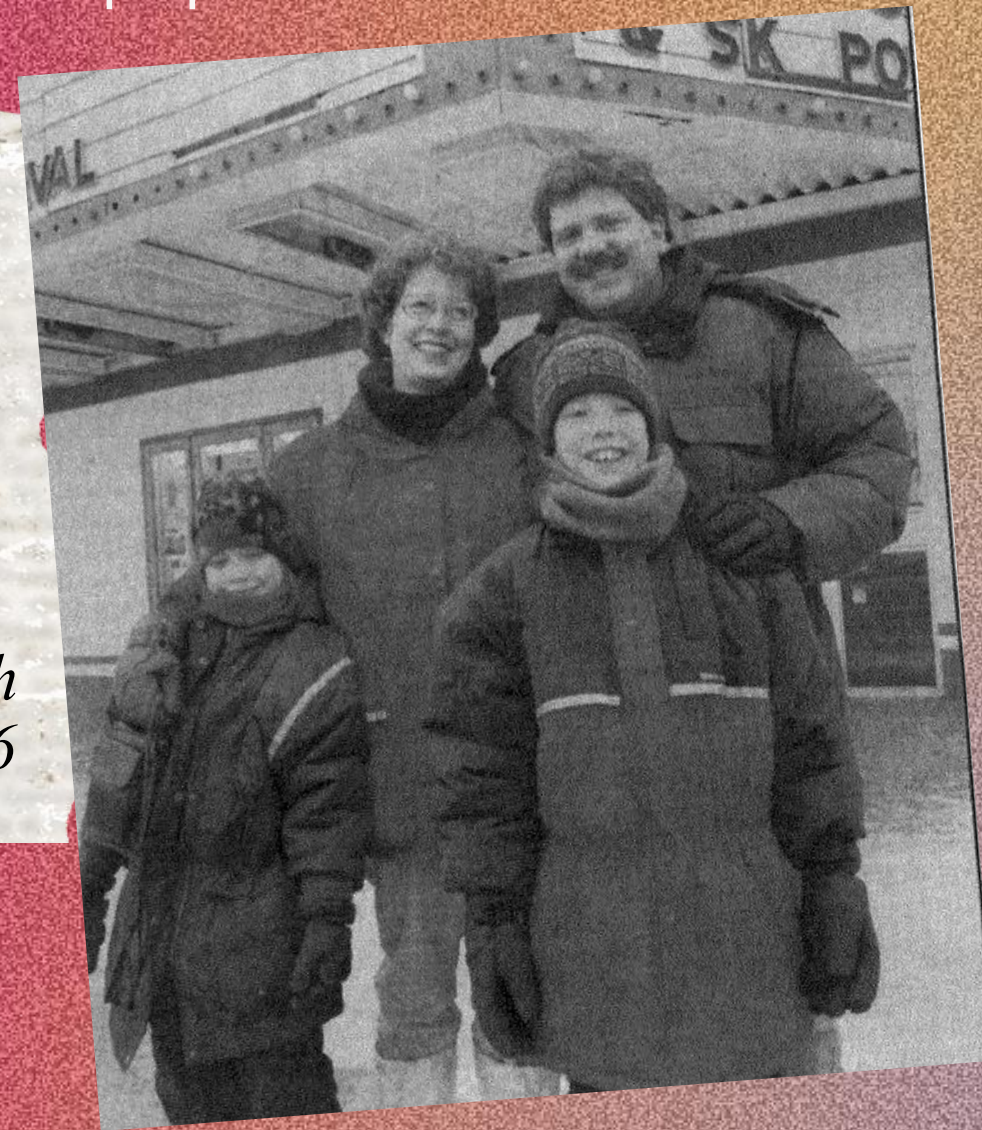


Photo by Retrospect Photography

Since 2009, The Broadway has played host to many a wedding ceremony, including those of longtime staff members. But more than that, The Broadway has long been a place where the community has come to gather, and sometimes, even fall in love. We'd love to pay tribute to some of the many relationships formed at The Broadway Theatre, with some selected stories courtesy of community submissions and newspaper archives!

*Mark and Susan Wittrup fell in love at the Broadway Theatre after being introduced at a screening of Attack of the Killer Tomatoes in 1984. "Most of our dates were at that theatre."*

*-Excerpt from a 1996 Starphoenix article by Jenny Gabruch  
Photo of Mark and Susan with their children, 1996*



I met my wife when my future mother-in-law, who was an acquaintance of mine, invited us both to supper at her place. Over supper, I asked her daughter if she wanted to go to hear Don Freed at the Broadway a few days later. It turned out that she was a big fan, so our first date was at The Broadway, coincidentally on Valentine's Day. The rest, as they say, is history! Still married 35 years later.

-Harold







100% Community  
Owned and  
Operated



Summer Staff Meeting  
2021



PRIDE Parade, 2019



Broadway Staff, 2023



Rocky Horror Picture Show  
2021



Rocky Horror Picture Show, 2022



# NOTES FROM THE BOOTH



*A look back at the legacy, career, and highlights of John Lou, the Broadway's resident projectionist extraordinaire, spanning his forty-plus years at the theatre.*

*ARTICLE BY SCOTT HAMILTON, FILM PROGRAMMER*

BREVITY HAS NEVER BEEN ONE OF MY MORE CELEBRATED TRAITS, SO IMAGINE MY ENVELOPING PANIC WHEN ASKED TO SUBMIT “SOMETHING SMALL” TO ENCAPSULATE THE ENORMOUS IMPACT OF THE BROADWAY THEATRE’S CINEMATIC LEGACY THROUGHOUT THE YEARS. IN THE INTEREST OF TRANSPARENCY, I WASN’T THE FIRST-STRING PICK FOR THIS TASK; THAT WAS THE THEATRE’S PROJECTIONIST AND TRUE NORTH, JOHN LOU. NOT ONLY WOULD JOHN HAVE MANAGED TO EFFORTLESSLY BOTTLE THE VERITABLE MAGIC OF HAVING PERSONALLY PROJECTED THOUSANDS OF REALIZED DREAMS FROM OUR BOOTH, OVER YOUR HEADS AND ON TO OUR SCREEN OVER MANY DECADES, BUT HE WOULD HAVE PULLED IT OFF IN FEWER THAN TEN WORDS WITH A FLEETING SHRUG AS IF TO SAY “WAS THAT REALLY SO HARD?”, BEFORE TRUNDLING OFF TO DO GOD KNOWS WHAT.

INSTEAD, YOU’RE STUCK WITH ME GORMLESSLY PONDERING HOW JOHN LOU MAKES LOOKING SO DAMN PRETTY LOOK SO DAMN EASY... I SUPPOSE HIS EASE COMES BY WAY OF THE CERTAINTY THAT THERE WILL ALWAYS BE A PROFOUND, BRAVE OR CHALLENGING STORY TO BE TOLD, AND NO MATTER HOW HUMBLE THOSE TALES MAY SEEM OR TALL THEY MAY GROW, THAT WE WILL ALWAYS HAVE THE FRIENDS AND FAMILY THAT MAKE UP OUR COMMUNITY TO SHARE THEM WITH. I BELIEVE WITHOUT HESITATION THAT THE BROADWAY WILL ALWAYS BE A RAGING CAMPFIRE OVER WHICH THE GREATEST OF THOSE STORIES CAN BE WITNESSED IN ALL OF THEIR GRANDEUR, AND I’LL ALWAYS BE HONOURED TO PULL UP A SEAT NEXT TO EACH OF YOU TO SEE JUST HOW FAR OUT THIS NEXT YARN TAKES US. MOREOVER, I AM ETERNALLY HUMBLED TO CALL THE MAN WHO TENDS THAT FIRE NIGHT AFTER NIGHT A FRIEND.



*Broadway Fans will remember that we even did a limited run of John Lou pins a few years ago!*

*Hey--we just do our job. Bring in the films, put them up on the screen and let people sit back. They decide for themselves what the film means.*



**-JOHN LOU**



# 90's Fun Facts from 1993...

- "BARBIE LIBERATION ORGANIZATION" FOUNDED: ACTIVISTS WOULD "BORROW" BARBIES AND G.I. JOES AND SWAP THEIR VOICE BOXES IN STORES AS A WAY TO CHALLENGE GENDER STEREOTYPES!
- WOMEN ARE FINALLY ALLOWED TO WEAR PANTS IN CONGRESS!
- BREAD COSTS 75 CENTS A LOAF. IMAGINE!
- "DINO SIZE" AT MCDONALD'S WAS SO POPULAR THAT THEY KEPT IT AROUND, RENAMED "SUPER SIZE."
- NELSON MANDELA WON THE NOBEL PEACE PRIZE FOR HIS WORK ENDING APARTHEID.
- BEANIE BABIES WERE FIRST RELEASED!
- THE POPULATION OF THE EARTH WAS ONLY 5 BILLION PEOPLE!

**BRAIN BUSTER**

**CROSSWORD**

**ANSWER KEY:**

1- BUTTER

2- SFFF

3- CONCESSION

4- FRINGE

5- JOHN (LOU)

6- RIFF RAFF

7- POPCORN

8- WALSH (MARY)

9- GREEN ROOM

10- MARQUEE

11- CALORIES

12- FRIENDS

13- JONES (CHRIS)

14- COMMUNITY

15- SOAPS



# Broadway Beats



A playlist of '93 hits, curated for you  
by the staff of The Broadway Theatre!

1. RID OF ME — PJ HARVEY
2. LINGER — THE CRANBERRIES
3. DISARM — SMASHING PUMPKINS
4. HUMAN BEHAVIOR — BJÖRK
5. INSANE IN THE BRAIN — CYPRESS HILL
6. CANNONBALL — THE BREEDERS
7. ALISON — SLOWDIVE
8. WHAT IS LOVE — HADDAWAY
9. C.R.E.A.M — WU-TANG CLAN
10. LOSER — BECK
11. ALL APOLOGIES — NIRVANA
12. DEBONAIR — THE AFGHAN WHIGS
13. INFORMER — SNOW
14. FADE INTO YOU — MAZZY STAR
15. WHATTA MAN — SALT-N-PEPA
16. COME UNDONE — DURAN DURAN
17. BOTTOM — TOOL
18. REBEL GIRL — BIKINI KILL
19. MMM MMM MMM — CRASH TEST DUMMIES



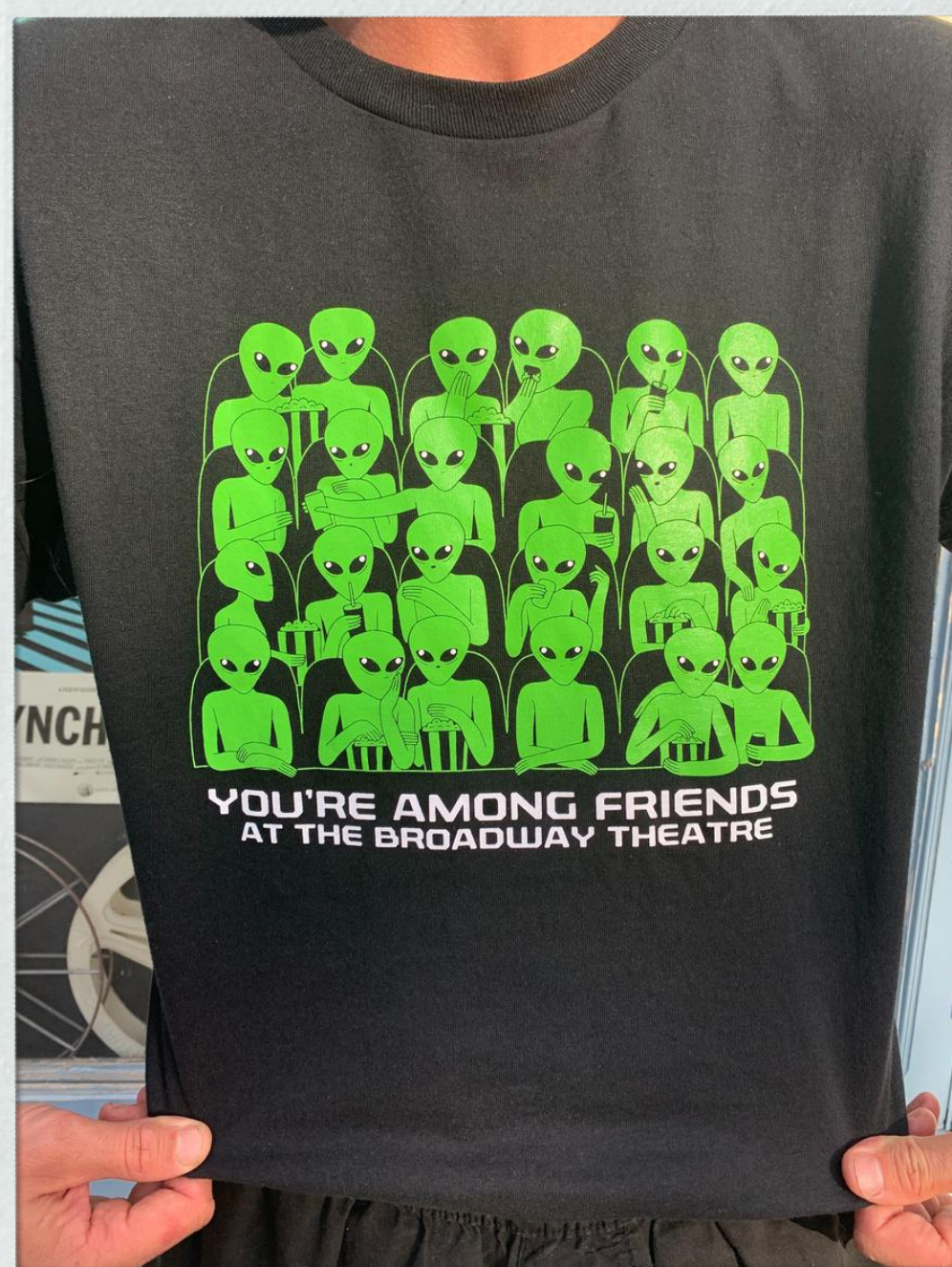


# BROADWAY BOUTIQUE

*designed by Chris Morin*



*We have partnered  
with local artists to  
create some limited  
edition merchandise.  
Check it out!!*



*designed by Yonina Rollack*



*designed by Cate Francis*

**Long Sleeve - \$35**

**T-Shirt - \$25**

**Tote Bag - \$15**

**THE TRIVIA FILES  
ANSWER KEY:**

- 1- B, 1946
- 2- B, THE SASKATOON SOAPS
- 3- A, "ROCKY HORROR PICTURE SHOW"
- 4- D, BIG SHINY TUNES 2
- 5- B, 2016
- 6- C, "SHINE ON HARVEST MOON"
- 7- A, 2008
- 8- D, ALL OF THE ABOVE



# QUIZ:

## WHICH POPCORN FLAVOUR ARE YOU?

Based on your event-going habits, find out which flavour of popcorn seasoning you are!

**START!**

**How often do you go to the theatre?**

All the time!

As a treat once in a while

Never been, I hate fun!

**Do you buy your tickets in advance?**

**Do you like horror movies?**

Yes, I'm a hardcore fan!

**Do you have a Broadway Membership?**

Yes! I need my favourite seats!

No, I play a risky game

Yes, I live on the edge

No, too scary!

**Where do you sit in the theatre?**

No, I don't like perks!

**How early do you come to a show?**

Cold beer

**What do you pair with your popcorn?**

Middle to back

Front and centre

**What's your dream merch?**

Line up before doors open

Just before show time, baby!

Always late

Coffee

Pop

Red Bull

Hat

Shirt

Sticker

Tote bag

**BUTTER**

**SOUR CREAM & ONION**

**KETCHUP**

**DILL PICKLE**

Cliches are cliche for a reason. Like Saskatoon berry pie or old Levi's, you're a certified classic! Stay golden, pony person!

Nuance sure is nice. You appreciate the subtle things, and find diamonds in the rough wherever you go. Shine on!

Being bold and brash is a lifestyle - and you own it. You go big, and THEN go home. Sometimes, more IS more, you know?

You march to the beat of your own dilly-drum. Some folks might not "get" you, but you like it that way. Stay wild, summer child!



1993

- On Film -

Staff Picks for your next  
90's Movie Marathon



## MRS. DOUBTFIRE

directed by CHRIS COLUMBUS  
FAMILY / COMEDY



## JURASSIC PARK

directed by STEVEN SPIELBURG  
SCI-FI



## HOCUS POCUS

directed by KENNY ORTEGA  
FANTASY / COMEDY



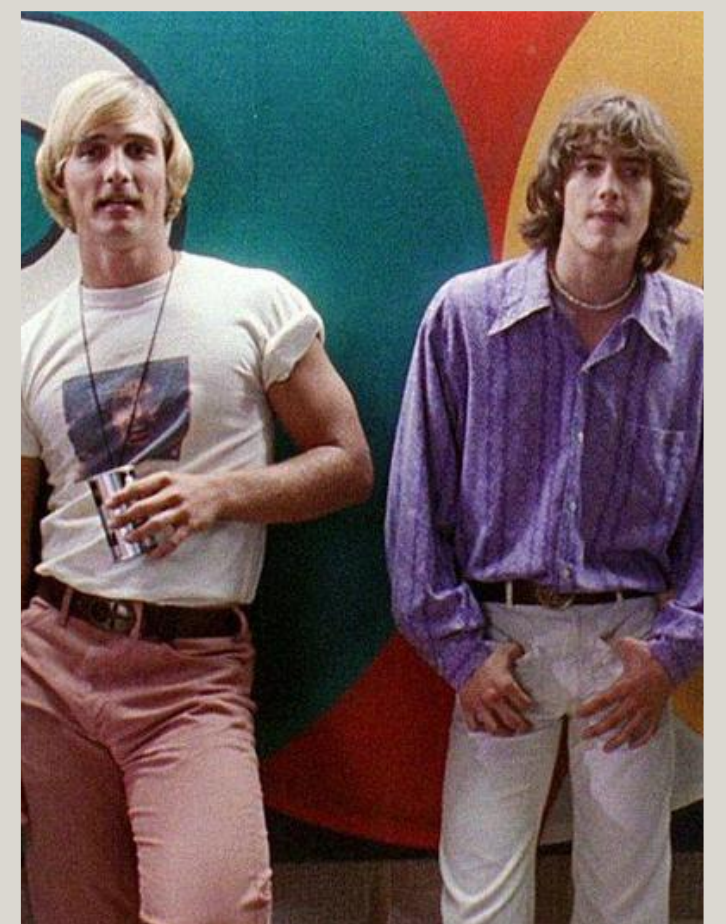
## JASON GOES TO HELL

directed by ADAM MARCUS  
HORROR / FANTASY



## FAREWELL MY CONCUBINE

directed by CHEN KAIGE  
HISTORICAL DRAMA



## DAZED AND CONFUSED

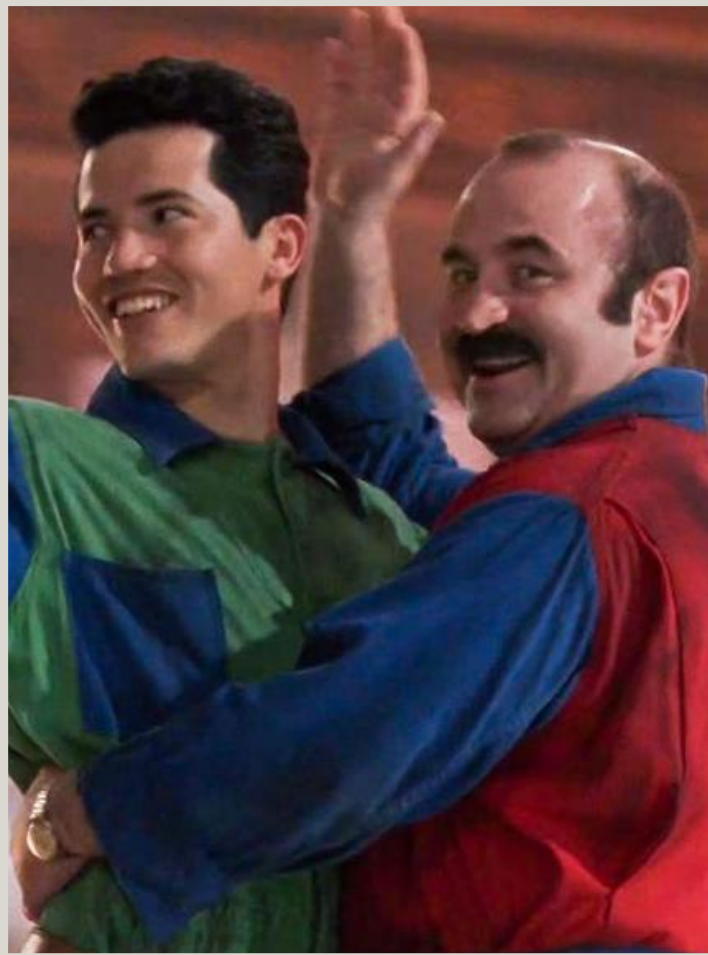
directed by RICHARD LINKLATER  
COMEDY / TEEN





## **NAKED**

directed by MIKE LEIGH  
DRAMA



## **SUPER MARIO BROS.**

directed by ROCKY MORTON  
& ANNABEL JANKEL  
ADVENTURE



## **SLEEPLESS IN SEATTLE**

directed by NORA EPHRON  
ROMANCE / COMEDY



## **DEMOLITION MAN**

directed by MARCO BRAMBILLA  
ACTION / SCI-FI



## **THE NIGHTMARE BEFORE CHRISTMAS**

directed by HENRY SELICK  
FANTASY / MUSICAL



## **SO I MARRIED AN AXE MURDERER**

directed by THOMAS SCHLAMME  
COMEDY / ROMANCE



## **GROUNDHOG DAY**

directed by HAROLD RAMIS  
ROMANCE / COMEDY



## **WALLACE AND GROMIT: THE WRONG TROUSERS**

directed by NICK PARK  
COMEDY



## **THE PIANO**

directed by JANE CAMPION  
ROMANCE / DRAMA



# OUR PARTNERS

we wouldn't be here without you!

