

2025 HOMECOMING DIGITAL AD SOUVENIR BOOKLET INVITATION



MAKING A DIFFERENCE, ONE AD AT A TIME!



OCTOBER 9-12, 2025
Frankfort & Lexington, KY

Your Legacy. Their Future.

The 2025 Homecoming Commemorative Ad Booklet is the official keepsake of this incredible weekend. By placing an ad, you are not just promoting your business, organization, or alumni chapter—you are making a profound statement of support for Kentucky State University.

This isn't just advertising; it's an investment in a new generation of Thoroughbreds.

**SECURE YOUR
AD TODAY!**

Why Advertise?

Unmatched Reach ◀

- ✦ Reach thousands of engaged KSU alumni and supporters

Advertise with Pride ◀

- ✦ Show your Thoroughbred pride while promoting your brand

Be a Part of the Family ◀

- ✦ Connect with this community during our most exciting weekend

Invest in a Student's Future ◀

- ✦ Support student scholarships and alumni programs

HOMECOMING TICKETS & INFORMATION AVAILABLE AT



ksunaa.org



Be Part of the KSUNAA 2025 HOMECOMING MAGIC!

This Homecoming, as we celebrate a powerful tradition, you have an opportunity to make an even greater impact. You're invited to be more than a spectator; you're invited to be a builder of the future.

A Win-Win for the KSU Family

Your support is critical. The funds raised directly support the KSUNAA Permanent Alumni Scholarship (PAS) Fund, which has provided millions in scholarship aid to KSU students. Every ad placed helps a talented student walk across the graduation stage and realize their dreams.

The reach of your message is unmatched. This year's digital ad booklet will be a cornerstone of the Homecoming experience. It will be presented to every attendee during their hotel check-in and will be distributed to our entire global alumni base before, during, and after Homecoming—ensuring your ad is seen by thousands of dedicated alumni, community leaders, and future customers.

Secure Your Ad Today!

Ready to make a difference? Placing your ad is simple.

The Process:

1. **Register:** Complete and submit the registration form below and we will be in touch.
2. **Pay:** Secure your ad placement by completing your payment via Cash App, credit card, or check.
3. **Submit Artwork:** please upload your artwork directly here: <https://form.jotform.com/252323911242144> or email your artwork to ksunaafundraisingchair@gmail.com

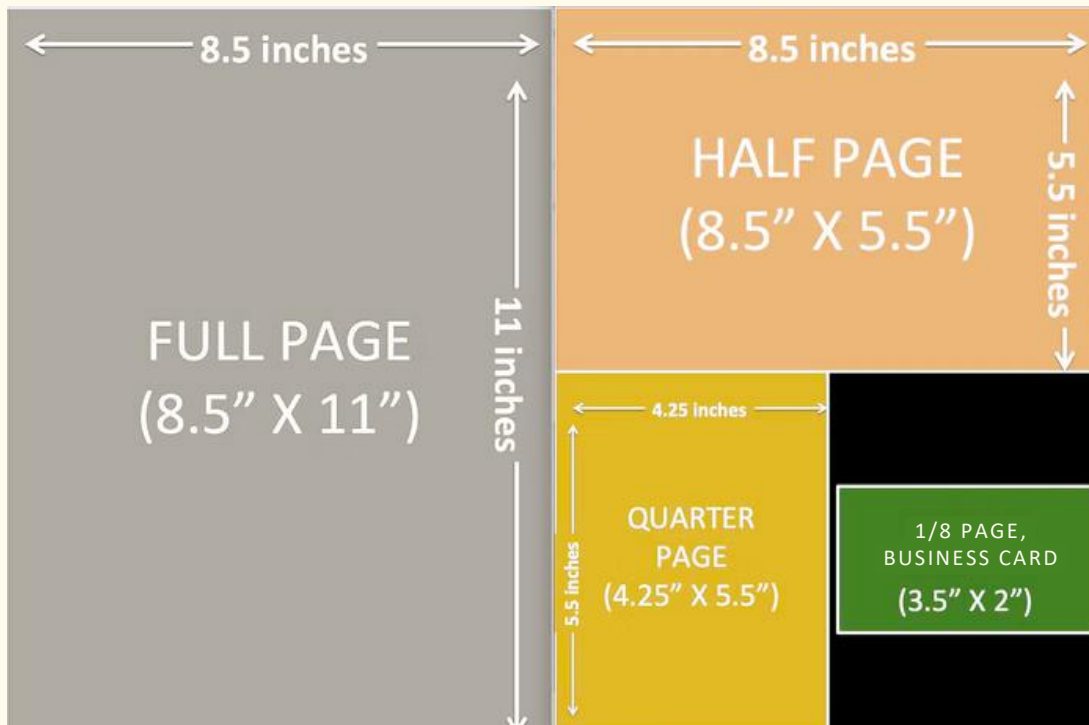
A Note on Artwork:

- All ads are based on an 8 ½ x 11-inch page size (specs in submission form).
- Please include the subject line “KSU Homecoming Ad” when submitting your artwork via email.
- To guarantee placement, your artwork must be submitted before the deadline of October 1st, 2025.



Ad Options:

Inside Front Cover	VIP
<small>*Only One Available - Reserved for the 1st Gold Sponsor</small>	
Back Cover	VIP
<small>*Only One Available - Reserved for the 2nd Gold Sponsor</small>	
Inside Back Cover	VIP
<small>*Only One Available - Reserved for the 1st Green Sponsor</small>	
Double Page Spread	\$2,500
Full Page Ad	\$1,000
1/2 Page Ad	\$500
1/4 Page Ad	\$300
1/8 Page Ad	\$250





Thank You for your support!

**Scan the QR Code
here to submit your
form or go to :**

<https://bit.ly/KSUNAA2025AdBook>



Your support is invaluable, and we are excited to partner with you!
For any questions, please email us at: KsunaaFundraisingChair@gmail.com

**Deadline for registration, payment, and artwork for all submissions is
Wednesday, October 1st, 2025**