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METROLOGY: BACKBONE OF AUTO INNOVATION

EVENT REPORT

EMO Hannover 2025

IN THE HOT SEAT

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Roadcast

Mr. Aven Padmaprabha,
Head - Industrial Quality Solutions, ZEISS India





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India's manufacturing and automation sectors are undergoing a dynamic transformation. With strides in semiconductors, circular economy practices, and AI-powered solutions, the industry is overcoming long-standing efficiency and sustainability challenges. Smart factories are no longer futuristic—they're defining today's industrial narrative.

As 'Make in India' completes a decade, it has significantly repositioned India on the global manufacturing map. Manufacturing now contributes 17% to GDP, the PLI scheme has brought in ₹1.32 lakh crore worth of investment, and over 9 lakh jobs have been generated across 14 sectors. At the heart of this transformation is the Indian workforce — skilled, agile, and future-ready.

This edition's Cover Story, 'How Advanced Metrology is Driving Quality and Efficiency in the Auto and EV Revolutions', explores how precision measurement is enabling next-gen production standards, especially as EVs reshape the mobility landscape.

Additionally, this issue explores the strategic viewpoints of industry leaders in the face of recent global trade realignments, including tariff escalations from the U.S. Rather than seeing these shifts as deterrents, Indian industry veterans view them as opportunities to strengthen local manufacturing ecosystems and redefine India's role in global supply chains.

Also featured in this edition are in-depth articles on warehouse automation and management, the evolving landscape of innovation and sustainability in the welding industry, and the growing adoption of EV fleets — highlighting their advantages over traditional fossil fuel-driven vehicles. These, along with several other insightful pieces, round out a comprehensive issue focused on the future of manufacturing and mobility.

Here's to the innovators, engineers, and changemakers propelling India's industrial journey forward.

Sanjay Jadhav

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CONTENTS

EVENT REPORT

**CURTAIN RAISER FOR EMO HANNOVER 2025:
A Roadshow Organized by VDMA and VDW** 04

VDW and VDMA organised a roadshow for EMO Hannover 2025, to discuss the future of manufacturing, with a special focus on India's role in the upcoming EMO Hannover exhibition.

EMO HANNOVER INTERVIEW

**Dr Markus Heering, Managing Director,
German Machine Tool Builders' Association (VDW)** 07

Interview with Dr Markus Heering, shares his insights on the future of the metalworking industry ahead of EMO Hannover 2025.

COVER STORY

**How Advanced Metrology is Driving Quality and
Efficiency in the Auto and EV Revolutions** 10

This Cover Story explores how advanced metrology tools and systems are critical to meeting the stringent demands of modern vehicle production.

IN THE HOT SEAT

**Kaushik Pal, Head of Systems Integration Services,
Business Unit, Tata Elxsi** 18

Interview with Kaushik Pal, exploring how the company is addressing key challenges in digital manufacturing adoption.



38





OPINION PIECE

Rethinking Global Trade: India's Strategic Response to Tariff Turbulence

24

Industry leader's opinion piece on how recent U.S tariff escalations are transforming global trade dynamics.

VOICES OF INDUSTRY

The intersection of innovation and sustainability: Nurturing future problem- solvers in Welding industry

30

This articles states, how the welding industry is evolving towards sustainability through innovative solutions.

The Challenges of Human-Robot Collaboration in Warehouse Automation & Management

34

This article highlights the challenges of warehouse HRC and emerging tech like AI, AR/VR, and cobots enabling smoother collaboration.

EV Fleets and the Benefits They Provide Compared to Their Fossil Fuel Counterparts

38

This feature highlight the evolution of EV from an emerging trend to an essential transport strategies.

5G on Wheels: How Next-Gen Digital Infrastructure is Transforming the Automotive Ecosystem

42

This feature explores how 5G is reshaping the automotive ecosystem beyond just technology.

Powering Industry 4.0: Building the Next Generation of Heavy-Lift Drones for Logistics and Manufacturing

46

This article explores how Industry 4.0 is transforming manufacturing and logistics through cyber-physical systems, smart automation, and real-time data.

Company Index & Imprint

50



The curtain raiser or roadshow for EMO Hannover 2025, a flagship event in the global manufacturing and machine tool industry, was hosted at Hotel Taj Blue Diamond in Pune on April 21, 2025.


The event, organized by the German Machine Tool Builders' Association (VDW) and the German Engineering Federation (VDMA), brought together industry leaders, manufacturers, and experts to discuss the future of manufacturing, with a special focus on India's role in the upcoming EMO Hannover exhibition.

Opening Address by Rajesh Nath, Managing Director, VDMA India

Rajesh Nath, Managing Director, VDMA India set the stage for the event with an insightful opening speech. He highlighted India's ambitious goal to make manufacturing contribute 25% to its GDP as part of the nation's broader target of becoming a \$5 trillion economy by 2028. This vision entails a \$1 trillion manufacturing sector, with a significant role played by the machine tool industry—referred to as the 'mother industry'—which supports

sectors such as automotive, aerospace, and heavy engineering.

India is currently the 9th largest producer of machine tools globally and the 4th largest consumer. The Indian machine tool industry, valued at ₹12,500 crore (~USD 1.5 billion) in FY 2023, is expected to grow at a CAGR of 6–7%, driven by the demands from Electric Vehicles (EVs), aerospace, railways, and defense. Nath emphasized the industry's shift toward digital transformation, with advancements in Industry 4.0, smart manufacturing, IoT integration, and AI-powered quality control.



CURTAIN RAISER FOR EMO HANNOVER 2025: A Roadshow Organized by VDMA and VDW

Emphasizing the importance of global collaboration, technological advancements, and India's growing role in the global machine tool sector, the VDMA and VDW roadshow for EMO Hannover 2025, highlighted the need for innovation, cross-border partnerships, and policy support to drive India's manufacturing growth ahead of EMO Hannover 2025.

However, the sector faces challenges, including skills shortages and limited investments in Research and Development (R&D). Nath suggested that with appropriate government policies, technology collaborations, and robust training frameworks, India's machine tool industry could overcome these challenges and accelerate its growth. He also urged manufacturers to participate in EMO Hannover 2025 to further integrate into the global value chain.

Insights from Dr Markus Heering, Managing Director, VDW

Dr Markus Heering, Managing Director, VDW provided a global perspective on the current state of the machine tool industry. He noted that EMO Hannover, now celebrating its 50th year, serves as a hub for innovation, attracting exhibitors from 50 countries and visitors from over 140 nations. Dr Heering stressed that trade shows like EMO play a vital role in promoting international exchange and cross-cultural cooperation, essential for driving innovation.

Dr Heering acknowledged the global challenges facing the industry, including geopolitical uncertainties, tariffs, and the digital transformation in sectors like automotive with the rise of electric vehicles. He emphasized that EMO Hannover comes at a crucial time, especially for reinvigorating investment in the German economy. Dr Heering pointed out that India, while ranked 9th in machine tool production and 4th in consumption, remains predominantly domestic-focused. He called for India to increase its exports, although regulatory barriers such as the proposed DRS certification remain a hurdle. Dr Heering also advocated for a



free trade agreement between India and the European Union (EU) to simplify export processes and reduce administrative barriers.

Insights from Before Christian Pfeiffer

Christian Pfeiffer, Senior Vice President, Deutsche Messe AG, shared his insights on the importance of face-to-face trade fairs in fostering innovation and community. While digital tools are helpful for communication, Pfeiffer emphasized that the true essence of trade shows lies in live demonstrations, meaningful conversations, and the serendipitous connections that occur in person.

Deutsche Messe, with over 75 years of experience, aims to provide a platform for innovation and collaboration. Pfeiffer highlighted that Hannover offers world-class infrastructure,

seamless connectivity, and a welcoming environment, making it the ideal venue for business networking and knowledge exchange. He encouraged attendees to begin preparing for EMO Hannover 2025, where they could engage with a diverse community of manufacturers, innovators, and industry leaders.

Panel Discussion: Bridging Technological Gaps and Fostering Global Collaboration

The event culminated in a lively panel discussion, moderated by Mr Nath. The panel featured Dr Heering, Pfeiffer, Mohini Kelkar, Director of Business Development, Grind Master Machines, and Nishikant Ahire, Chief Managing Director, Ahire Machine Tools. The discussion focused on critical topics related to the current state of manufacturing, international

trade, and technological advancements.

Dr Heering raised concerns about the geopolitical challenges of sanctions, particularly their impact on defense technology exports, and the complexities surrounding European policies on technology transfers. The panelists discussed the slow decision-making process in both the political and industry sectors, stressing the need for faster resolutions to keep pace with technological advancements and global market demands.

The panel also touched on the importance of collaboration between Indian and German industries, particularly in bridging the technological gap. Kelkar emphasized the need for Indian industries to focus on niche technologies and customized solutions, while Pfeiffer discussed the benefits of partnerships with German MSMEs, which could offer a faster route to technological advancement.

In conclusion, the panelists agreed on the need for greater industry support to promote self-reliance (Atma Nirbhar Bharat) and stronger industry-university partnerships. These efforts are vital for creating a more resilient manufacturing ecosystem in India, which can compete on the global stage.

A Pathway to EMO Hannover 2025

The curtain raiser for EMO Hannover 2025 served as a valuable platform for industry leaders to discuss India's growing role in the global machine tool and manufacturing sectors. With a focus on innovation, collaboration, and the digital transformation of the industry, the event set the tone for the upcoming EMO Hannover exhibition in September 2025. As India's manufacturing sector continues to evolve, events like these provide essential opportunities for Indian manufacturers to engage with global markets and contribute to the future of manufacturing worldwide. [u](#)

EMO HANNOVER 2025: Shaping the Future of the Machine Tool Industry

**DR MARKUS
HEERING,**
Managing Director,
VDW

In this interview which was conducted during the EMO Hannover 2025 Roadshow in Pune, **Dr Markus Heering**, Managing Director, German Machine Tool Builders' Association (VDW), shares his insights on the future of the metalworking industry ahead of EMO Hannover 2025. Discussing the impact of geopolitical shifts, technological advancements like artificial intelligence, and the role of global exhibitions in fostering collaboration, Dr Heering offers a comprehensive view on how the industry is adapting to new challenges. He also reflects on the effects of trade policies, particularly US tariffs and the China-plus-one strategy, and how such disruptions could lead to new opportunities for global partnerships, particularly between Europe and India.

Q. EMO has been a leading trade fair in the metalworking industry for decades. What role do you see EMO Hannover 2025 playing in shaping the future of the industry?

▶▶ I believe EMO is coming at the right time. We see changes in geopolitical situations, and global markets are shifting. EMO can help to bring the industry together again on a neutral platform to speak about these conditions. On the technology side, I always talk about the triangle of advanced manufacturing. And I believe artificial intelligence is the game changer coming up now—it will change the machine tool sector in the near future.

Q. How does VDW plan to encourage cross-industry collaboration at EMO 2025, especially between global suppliers and manufacturers?

▶▶ Usually, the main purpose of a trade show is to get in contact with customers. We offer a lot of platforms like forums, joint pavilions on specific topics, and a Global Economy Forum to discuss economic situations in different regions and industries. There will also be many on-site events in the evenings, which are good opportunities to connect with customers and suppliers. You just have to make use of them.

Q. How do you see global exhibitions like EMO influencing the metalworking industry and trade policies, especially from India's point of view?

▶▶ The trade fair is like a window opener—you get a view of the future. Typically, when you visit a supplier, you talk about what you need today or tomorrow. But at trade shows like EMO, you see what's coming in five or ten years. You take back ideas, and you create business from those ideas. It's not something you can measure directly, but it has a strong long-term impact.

Q. What is your perspective on the impact of US trade tariffs and the China-plus-one strategy on the global machine tool industry?

▶▶ There's a reason why some countries are stronger in certain areas—India is excellent in IT, for example, while the US used to be strong in production. Trying to bring back production to the US using tariffs won't work the way it's planned. I think the biggest loser in this situation is the United States itself, because it risks decoupling from international developments. They don't have the skilled workforce, raw materials, or technology to go fully independent.

“EMO is where innovation happens—where you can see it, feel it, and experience it. It's a unique platform for knowledge exchange and global cooperation. I've learned that true innovation arises when people from diverse backgrounds come together, and EMO offers that unmatched international environment for collaboration

Q. So you don't see the US reversing the effects of these tariffs easily?

▶▶ No, it would take decades to bring production back. Even if such policies last for just six months, the losses start today. I was in the US ten days ago and met many people who lost a lot of money—especially because their pension system is private and tied to stock markets. The decisions being made don't seem well-informed. He is disrupting systems that have worked for decades.

Q. Despite the challenges, do you think these disruptions might open new opportunities for global collaboration?

▶▶ Yes, situations like this always offer new chances if you're flexible. It may lead to stronger ties between Europe and India. Discussions on free trade agreements have restarted. We need to stay flexible—as companies and as an industry. Even when the situation changes again, like when Trump disappears, the effects will remain. Trust has been broken in some places, and that doesn't return quickly. 



The ZEISS logo is displayed in a light blue, sans-serif font on a glass facade of a modern building. The background of the entire slide is a light blue gradient with a faint image of industrial machinery, including a robotic arm and a precision machine.

HOW ADVANCED METROLOGY

is Driving Quality and
Efficiency in the Auto
and EV Revolutions

Aveen Padmaprabha,

Head - Industrial Quality Solutions,
ZEISS India

As the automotive industry undergoes a transformative shift driven by Electric Vehicles (EVs) and advanced manufacturing, metrology—the science of measurement—emerges as a cornerstone of quality and efficiency. This article explores how advanced metrology tools and systems, including CMMs, CT scanning, optical systems, and real-time inline inspection, are critical to meeting the stringent demands of modern vehicle production. From optimizing manufacturing processes and enabling virtual simulation to supporting innovations in battery technology, lightweight materials, and ADAS, metrology is not just a quality gatekeeper but a catalyst for engineering excellence and production agility across the auto and EV landscape.

The roar of the engine, the sleek lines of the chassis, the seamless integration of technology the modern automobile is a marvel of engineering. Now, with the EV revolution in full swing, a new era of design, materials, and manufacturing complexity has dawned. Yet, beneath the surface of these automotive wonders, both traditional and electric, lies an often-unseen but critical discipline: metrology, the science of measurement. In today's fiercely competitive landscape, where quality, efficiency, and safety are paramount, advanced metrology is no longer a peripheral function, it is the very bedrock upon which manufacturing excellence in the auto and EV sectors is built.

Quality as a non-negotiable imperative

In the automotive world, quality is not just a desirable attribute, it is a fundamental requirement. From the structural integrity of the chassis to the flawless operation of intricate electronic systems, every component must adhere to stringent specifications. A single deviation can have cascading effects, impacting performance, safety, and ultimately,



“Advanced metrology has become a strategic driver of next-gen automotive manufacturing, ensuring precision, performance, and efficiency. Integrated with automation and digital tools, it enables quality, innovation, and agility in the evolving auto and EV landscape.”



brand reputation. This imperative for uncompromising quality is amplified in the EV sector, where new materials, complex battery systems, and Advanced Driver-Assistance Systems (ADAS) demand even tighter tolerances and more rigorous verification.

Advanced metrology, utilizing tools like Coordinate Measuring Machines (CMMs) for precise 3D dimensional analysis, Optical Metrology Systems for rapid surface and form inspection, Computed Tomography (CT) scanning for non-destructive internal and external evaluation, Surface Metrology for

microscopic feature analysis impacting performance, and Inline Metrology Systems for real-time quality control in production, is essential for achieving the high levels of precision required in modern manufacturing, particularly for complex automotive and EV components.

Optimizing processes for a competitive edge

Beyond ensuring quality, advanced metrology plays a pivotal role in driving efficiency throughout the automotive and EV manufacturing lifecycle.

Accurate measurement data provides invaluable insights for optimizing production processes, reducing cycle times, minimizing material waste, and improving overall productivity.

- **Process optimization:** By meticulously measuring parts at various stages of production, manufacturers can identify sources of variation and fine-tune their processes. This data-driven approach allows for the optimization of machining parameters, tooling wear management, and assembly processes, leading to improved



consistency and reduced scrap rates.

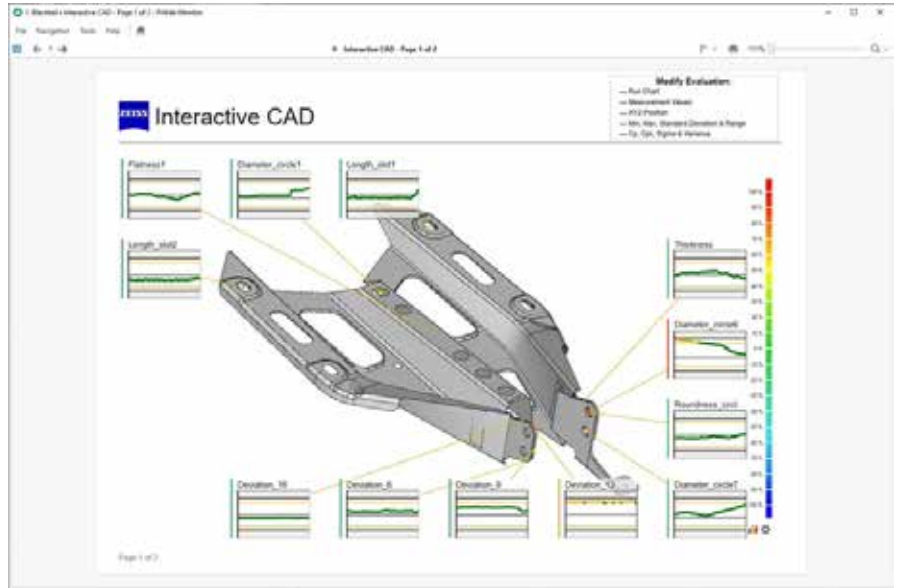
- **Virtual assembly and simulation:** Advanced metrology data, particularly from 3D scanning, can be used to create highly accurate digital twins of components and assemblies. This enables virtual assembly simulations, allowing engineers to identify potential fitment issues or design flaws early in the development cycle, reducing costly physical prototyping and rework.
- **Reverse engineering:** In the

automotive aftermarket and for legacy vehicle production, advanced metrology tools like 3D scanners are essential for reverse engineering parts where original design data may be unavailable. This allows for the efficient and accurate reproduction of components, ensuring the continued serviceability of vehicles.

- **Supply chain management:** Consistent and accurate measurement data facilitates seamless communication and

collaboration across the automotive and EV supply chains. By establishing clear metrology standards and sharing precise measurement results, manufacturers can ensure the compatibility and quality of parts sourced from different suppliers, streamlining assembly and reducing the risk of integration issues.

- **Automation and robotics:** Advanced metrology systems are increasingly integrated with robotic arms and automated inspection



cells. This enables high-speed, non-contact measurement, significantly increasing inspection throughput and reducing the need for manual intervention, crucial for meeting the high production volumes demanded by the automotive and EV markets.

Metrology as an enabler of innovation

The electric vehicle revolution presents a unique set of manufacturing

challenges and opportunities, where advanced metrology plays an even more critical enabling role. The intricacies of battery technology, the lightweighting of vehicle structures, and the integration of complex electronic systems demand unprecedented levels of precision and quality control.

- Battery manufacturing:** The production of EV batteries, comprising numerous individual cells and complex thermal management systems, requires extremely precise dimensional control and defect detection. Advanced CMMs, optical metrology systems, and CT scanning are essential for ensuring the correct dimensions, alignment, and structural integrity of battery components, directly impacting battery performance, safety, and lifespan.
- Lightweighting initiatives:** To maximize range and efficiency, EV manufacturers are increasingly utilizing lightweight materials like aluminum alloys and carbon fiber composites. Measuring these materials, which often have complex geometries and tight tolerances, requires advanced non-contact metrology solutions

to ensure structural integrity and aerodynamic performance.

- ADAS calibration and validation:** Advanced Driver-Assistance Systems (ADAS) rely on a network of sensors, including cameras, radar, and lidar, which must be precisely calibrated and validated to ensure safe and reliable operation. Advanced optical metrology systems play a crucial role in accurately measuring the position and orientation of these sensors during assembly and in verifying their performance through rigorous testing.
- Electric motor manufacturing:** The production of high-performance electric motors demands precise manufacturing of rotors, stators, and other critical components. Advanced metrology ensures the tight tolerances required for optimal motor efficiency, power output, and durability.

The Future of Metrology in Automotive and EV Manufacturing

As the automotive and EV sectors continue to evolve at a rapid pace, the role of advanced metrology will only become



more critical. The increasing complexity of vehicle designs, the adoption of new materials and manufacturing processes, and the relentless pursuit of higher quality and efficiency will demand even more sophisticated measurement solutions.

We can anticipate further advancements in areas such as

- **Increased Automation and Integration:** Metrology systems will become even more tightly integrated into automated production lines, providing real-time feedback and enabling closed-loop control for enhanced process stability.
- **Artificial Intelligence and Machine Learning:** AI and ML algorithms will play a growing role in analyzing metrology data, identifying trends, predicting potential quality issues, and optimizing measurement processes.

- **Digital Twins and Virtual Quality:**

The creation and utilization of highly accurate digital twins, powered by comprehensive metrology data, will enable virtual quality assessments and predictive maintenance, further streamlining development and production.

- **Enhanced Connectivity and Data Sharing:**

Seamless data exchange between metrology systems, Manufacturing Execution Systems (MES), and other enterprise platforms will facilitate better collaboration and decision-making across the entire value chain.

The Unseen Foundation of Automotive Excellence

In the dynamic and demanding world of automotive and electric vehicle manufacturing, advanced metrology is the unseen force that underpins

quality, drives efficiency, and enables innovation. It is the science of precision that ensures every component meets stringent specifications, every process is optimized for maximum productivity, and every vehicle that rolls off the assembly line meets the highest standards of safety and performance.

As a global leader in metrology, ZEISS is proud to partner with manufacturers in the auto and EV sectors, providing the cutting-edge technologies, comprehensive solutions, and expert knowledge they need to navigate the complexities of modern production and shape the future of mobility. By embracing the power of advanced metrology, the automotive and EV industries can continue to push the boundaries of engineering excellence, delivering vehicles that are not only innovative and efficient but also built on a foundation of unwavering quality and precision. The future of automotive manufacturing is inextricably linked to the continued advancement and strategic application of the science of measurement.

Conclusion

Advanced metrology is no longer a support function—it is the strategic enabler of next-generation automotive manufacturing. As vehicle designs grow more complex and the demand for precision intensifies, the role of metrology in ensuring structural integrity, functional performance, and production efficiency becomes indispensable. By integrating metrology with automation, data analytics, and digital twin technologies, manufacturers can not only ensure uncompromising quality but also accelerate innovation and respond swiftly to evolving industry needs. In this era of rapid change, metrology stands as the silent architect of trust, performance, and progress in the auto and EV revolutions. 

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From Digital Twins to AI-Enhanced Production: **Tata Elxsi's Blueprint for Industry 4.0**



In an era where digital manufacturing is revolutionizing industries, AI-driven solutions are playing a crucial role in bridging gaps and enhancing efficiency. In this exclusive interview with **Kaushik Pal**, Head of Systems Integration Services, Business Unit, Tata Elxsi, to explore how the company is addressing key challenges in digital manufacturing adoption. From leveraging AI for predictive maintenance and production optimization to integrating digital twins and XR solutions, Kaushik Pal provides insights into Tata Elxsi's strategic approach to making digital transformation more accessible, cost-effective, and impactful across industries. He also highlights the Tata Group's contributions to the Make in India initiative and how Tata Elxsi is driving innovation in manufacturing, aerospace, automotive, and beyond.

Q. What are the biggest gaps in digital manufacturing adoption today, and how is Tata Elxsi addressing these with AI-driven solutions?

▶ Manufacturing is gaining significant attention today, both at the government level, with increased policy focus, and at the industry level, where companies are actively driving adoption. Advanced manufacturing technologies are becoming more connected, intelligent, and data-driven.

One of the biggest gaps in digital manufacturing adoption is data availability. Currently, many companies are conducting pilots and trials in isolated pockets, but there is a strong need for an end-to-end approach that integrates these efforts into a comprehensive solution.

Another key challenge is legacy modernization. Many manufacturing facilities still rely on analog machines that are not digitally connected. These machines function well but lack the ability to generate and communicate data. The crucial task is to bridge this gap by extracting valuable data from these systems and integrating them into digital networks.

This is where AI-driven solutions play a transformative role. Technologies such as video analytics, advanced image analytics, and computer vision enable real-time monitoring and analysis of manufacturing operations. AI can identify patterns in machine performance, assess efficiency, and even detect anomalies in human or machine behavior on the production line. By leveraging these insights, manufacturers can improve operational efficiency, enhance predictive maintenance, and drive smarter decision-making across their processes.

Q. How is AI transforming digital manufacturing, and what are its key use cases?

▶ AI is playing a significant role in addressing key challenges in digital manufacturing, particularly in predictive maintenance, production optimization, and quality control.

One major use case is predictive maintenance. Instead of waiting for machines to break down, AI enables manufacturers to predict failures in advance, minimizing downtime and ensuring timely repairs. By analyzing historical breakdown data, electricity consumption, and even sound patterns, AI can detect early warning signs of machine failure and trigger maintenance actions before critical issues arise.

Another crucial application is production bottleneck identification and optimization. In complex manufacturing setups where products pass through multiple stations, AI helps identify inefficiencies. It can analyze real-time data to suggest restructuring or fine-tuning the production line, adjusting machine parameters to enhance throughput and reduce delays.



A third area where AI is making a significant impact is quality control, especially in industries like aerospace, avionics, and semiconductor manufacturing, where precision is critical. In such environments, manual inspection alone is insufficient to achieve 100% defect-free production. AI-powered computer vision and advanced analytics assist in detecting defects at a microscopic level, ensuring higher accuracy and consistency in manufacturing. By leveraging AI, manufacturers can increase efficiency, reduce waste, and improve product quality, ultimately driving a smarter and more connected production ecosystem.

Q. How is Tata Elxsi making digital manufacturing adoption more accessible and cost-effective?

▶ One of the key factors in accelerating digital manufacturing adoption is reducing the cost and complexity of implementation. At Tata Elxsi, we have addressed this challenge by platformizing our solution to make it accessible to manufacturers of all sizes—



whether small, medium, or large-scale enterprises.

With this approach, manufacturers can deploy a ready-to-use platform that enables them to connect their machines using sensors quickly. We also assist with sensorization, ensuring seamless data collection into a centralized data aggregation platform. This platform is equipped with built-in analytics engines and AI models to recognize patterns and generate valuable insights.

A major advantage of this solution is its high configurability and user-friendliness. Manufacturers can customize data collection and analytics without requiring specialized training, reducing both technical and psychological barriers to adoption.

Additionally, we focus on an agile, modular, and phased deployment strategy rather than a “big bang” approach. Many industries prefer POC-based (Proof of Concept) adoption, where they can test success rates, measure ROI, and gradually scale up. This ensures a smoother transition and a higher success rate.

Another critical challenge we address is integrating disparate systems. Most manufacturers operate in silos with

ERP, MES, PLM, HR, logistics, and supplier systems functioning independently. Extracting meaningful insights from these scattered sources is often complex and costly. Our Tether Factory platform acts as a unified layer, seamlessly communicating with different enterprise systems and consolidating essential data into a centralized dashboard.

By providing clear visibility from the shop floor to the top management, this solution enhances decision-making, productivity, and ROI, making digital transformation more effective and scalable for manufacturers.

Q. Digital twins are becoming central to smart manufacturing. What industries do you see benefiting the most from AI-powered digital twins, and how do you tailor solutions for sector-specific challenges?

▶ Digital twins are still evolving, as they combine visualization, simulation, and AI-driven intelligence to optimize operations

across industries. Their impact is particularly significant in process industries and machinery-intensive sectors where configurability and predictive maintenance are critical.

One of the strongest use cases we have observed is in the process industry. For instance, consider a large tea manufacturer or a specialty materials producer. The quality of raw materials—such as tea leaves—varies based on weather patterns, temperature, and seasonal conditions. Digital twins help in continuously adjusting machine configurations to maintain consistent quality and output, ensuring optimal performance despite fluctuating input conditions.

Another major application of digital twins is in predicting defects and failures in complex machinery. This is particularly valuable for high-cost, hard-to-repair assets such as offshore windmills or oil rigs, where breakdowns can be extremely expensive and disruptive. Digital twins simulate machine performance, detect potential failures in advance, and enable proactive maintenance, thereby minimizing downtime and extending equipment lifespan.

Beyond these applications, digital twins are also transforming product design. For instance, manufacturers working with high-cost materials like graphite components cannot afford to produce thousands of units just for testing. Digital twins allow them to simulate product behavior in a virtual environment, analyze defects, and make necessary corrections before physical prototyping, reducing material waste and development costs.

Additionally, digital twins are being applied at a process level, particularly in factory planning. A process digital twin allows manufacturers to simulate entire production lines before setting them up physically. By optimizing station layouts, machine throughput, and workflow efficiency, businesses can achieve maximum operational efficiency from day one.

While digital twins are already delivering measurable benefits in multiple industries, full-scale mass deployment is still evolving. The adoption curve is growing, but industries are gradually integrating digital twins into end-to-end operational strategies to maximize efficiency and scalability. As technology matures, we expect to see even broader implementation across sectors.

Q. How is Tata Group contributing to the Make in India initiative, and what role does Tata Elxsi play in advancing Indian manufacturing?

▶ The Tata Group is deeply invested in the Make in India initiative across multiple sectors, including aerospace, mobile, semiconductor, and indigenous battery manufacturing. Each of these investments strengthens India's self-reliance in critical industries.

Tata Elxsi, in particular, plays a crucial role in supporting

Q. How can XR adoption be accelerated amid high costs and privacy concerns, and how is Tata Elxsi using AI and immersive tech to drive design and industrial solutions? Which industries are leading the Metaverse shift, and how is Tata Elxsi preparing?

▶ Accelerating XR Adoption: Strategic Interventions and Tata Elxsi's Role

1. Factors Driving XR Advancements

While XR (Extended Reality) has existed for over a decade, recent advancements have accelerated its adoption:

- **Semiconductor Technology:** More compact and efficient devices have reduced complexity and improved usability.
- **High Bandwidth Availability:** Affordable, high-speed internet enables real-time XR applications, crucial for manufacturing and design collaboration.

various Tata Group companies in these initiatives. The company integrates AI-driven quality control in precision manufacturing, enhances battery management systems, and works on intelligent automation in aerospace manufacturing. For instance, Tata Elxsi has contributed to large airframe manufacturing by reducing manual processes and ensuring high-quality production.

Beyond the Tata ecosystem, Tata Elxsi is also engaged with Fortune 50 automotive companies, helping them with extended reality (XR) solutions for product design, IT operations, cloud management, and digital transformation. A major focus is on accelerating product development cycles for Indian OEMs, making them globally competitive.

For example, while traditional product development might take two years, Tata Elxsi is leveraging XR to significantly reduce time-to-market. A vehicle facelift that previously took months can now be conceptually reviewed in as little as three days, thanks to XR-driven rapid prototyping.

Additionally, Tata Elxsi has been involved in major defense and aerospace projects, including designing core recovery modules in collaboration with ISRO. These efforts not only contribute to the growth of individual companies but also enhance India's overall manufacturing capabilities, making the country a formidable player in the global market.

- **Increased Awareness:** As industries explore XR's capabilities, adoption rates are rising, driven by continuous learning and innovation. Additionally, improvements in software, hardware, and computing power allow XR to handle complex designs and manufacturing processes more effectively.

2. Tata Elxsi's XR Applications

Tata Elxsi is a leading XR solution provider for manufacturing and automotive industries, leveraging AI and immersive visualization for:

- **Product Design & Collaboration:** Enables real-time, collaborative design reviews across global teams. Reduces prototyping costs by allowing virtual product iterations. Supports seamless integration with CAD and CAM design files for instant feedback.
- **Training & Safety Simulations:** Provides real-life training experiences in hazardous environments. Uses haptic feedback to simulate real-world risks (e.g., high-altitude work, confined spaces, fire safety). Improves retention of safety protocols and standard operating procedures (SOPs).

- **Remote Maintenance & Repair:** Supports real-time troubleshooting without on-site technical experts. Enables remote guidance through MR (Mixed Reality) devices, allowing step-by-step repairs. Widely adopted in aviation and complex manufacturing environments.

3. Industry Adoption and Future Trends

As the Metaverse reshapes digital twins and manufacturing ecosystems, leading industries integrating XR include:

- **Aviation & Defense:** Used for pilot training, unmanned aircraft control, and drone-based applications.
- **Automotive:** Enhancing collaborative design, prototyping, and factory simulations.
- **Manufacturing:** Optimizing remote maintenance, worker training, and real-time monitoring.

Tata Elxsi has established over 40 VR Centers of Excellence (COEs) across India, working with global clients on large-scale XR deployments. As XR evolves, its role in urban air mobility, industrial automation, and defense applications is set to expand significantly.

Q. Can you explain the Coalesce platform and how Tata Elxsi is leveraging it for 3D collaboration and visualization?

▶ Tata Elxsi has developed Coalesce, a 3D collaboration and visualization platform designed to integrate real-time data from various sources, such as CAD drawings and other design inputs, into an Extended Reality (XR) environment. This platform enables seamless collaboration across teams, enhancing design and engineering processes.


A key investment in this space is COES for Mixed Reality, Tata Elxsi's proprietary solution for MR applications. The company has also signed multiple partnership agreements with leading software and hardware OEMs to expand the platform's capabilities.

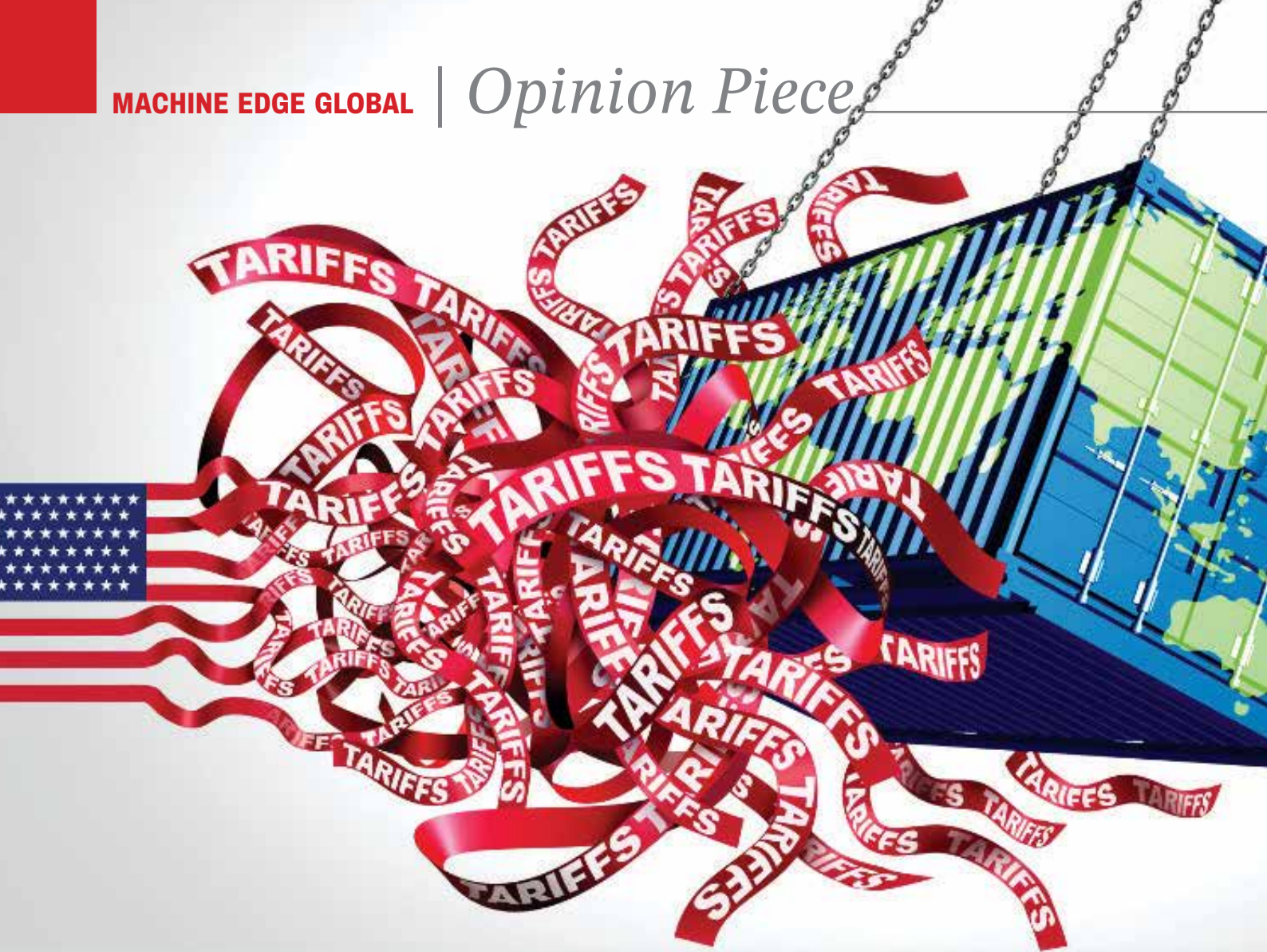
By leveraging Coalesce and its extended investments in XR and MR, Tata Elxsi is driving innovation in real-time design visualization, making product development more efficient and interactive for various industries, including automotive, aerospace, and manufacturing.

Q. How is Tata Elxsi driving innovation in automotive, aerospace, and R&D through AI and emerging technologies?

▶ Tata Elxsi is deeply involved in the automotive industry, focusing on three major areas: connectivity, autonomy, and electrification. The company collaborates with some of the largest automotive OEMs to enhance next-generation mobility solutions. In the aerospace sector, Tata Elxsi is exploring autonomous aerospace technologies and the development of command centers for managing and controlling autonomous systems.

A significant area of investment is the integration of AI and Generative AI (Gen AI) into the R&D lifecycle. The company is actively researching how Gen AI can accelerate product development and reduce time-to-market, complementing its existing XR-driven R&D advancements.

Additionally, design integration remains a key differentiator for Tata Elxsi. Known for its excellence in industrial design, the company continues to win global design awards. By combining cutting-edge R&D with design expertise, Tata Elxsi aims to create more innovative and competitive solutions. While some investments align with industry trends, others are pioneering advancements in AI maturity, including Agent AI and next-generation automation technologies. Although these innovations will take time to fully develop, Tata Elxsi remains committed to shaping the future of intelligent, connected, and efficient technology ecosystems. 



Rethinking Global Trade: India's Strategic Response to Tariff Turbulence

Recent tariff escalations, particularly from the U.S., are transforming global trade dynamics. Indian industry leaders view these changes not as setbacks but as opportunities to drive domestic resilience and global competitiveness.





A Shifting Global Landscape

Global trade is undergoing a significant reset. Triggered by tariff escalations, especially from the United States, the world is witnessing a shift that goes beyond economics—it's a strategic realignment of supply chains, market access, and production hubs. The recent U.S. move to impose a 26% reciprocal tariff on Indian automobile exports is a notable example. Although still lower than India's 70% import duty on U.S. vehicles, it places Indian exporters at a disadvantage against competitors from regions facing only 10% tariffs.

With Indian auto exports to the U.S. valued at over \$1.5 billion annually, industry analysts anticipate a potential impact of \$400–500 million due to reduced competitiveness and profit compression. These developments are pushing India to reassess its trade policies and accelerate bilateral negotiations, while simultaneously nudging exporters toward market diversification and value chain upgrades.

Global Ripple Effects on Trade and Shipping

Trump-era tariffs—particularly the proposed 25% duty on autos—are expected to ripple through the global economy. The automotive industry alone may suffer losses of over \$40 billion by 2025, while global auto exports from major economies like Germany, Japan, and the UK have already dropped by as much as 35%. The shipping industry, a vital link in the global supply chain, has also felt the pressure. Trans-Pacific container volumes have plunged by 25%, causing congestion at major ports and severe declines of 30–40% at smaller hubs in Africa, Southeast Asia, and Eastern Europe.

India's Trade Exposure and Strategic Adjustments

Although India has not been directly targeted in many of these trade tensions, its integration into global supply chains means indirect exposure. Increased duties on global suppliers are affecting input costs and disrupting sourcing strategies. For Indian companies, this has translated into tighter margins, elevated compliance burdens, and pressure to find alternate sourcing destinations.

Key sectors like electronics, seafood, and gold are forecasted to face the brunt of these tariffs. A recent report suggests Indian exports to the U.S. could decline by 6.41%—or nearly \$5.76 billion—by 2025. The current 90-day pause in reciprocal tariffs is seen not as a reprieve but a tactical opportunity for businesses to recalibrate: reassess pricing, model costs, streamline supply chains, and modernize tax and compliance systems.

Redefining Supply Chain Resilience

This evolving landscape is encouraging companies to strengthen their sourcing strategies. Critical components such as rare earth elements and advanced semiconductors—often the first to face disruption—require a secure and diversified supply base. Industry voices are calling for the development of a robust domestic ecosystem that reduces import dependence, particularly for high-tech manufacturing. This includes deeper investments in local innovation, R&D, and supply chain integration.

The Logistics and Infrastructure Pivot

Indian logistics and infrastructure sectors have also felt the pinch of the Trump-era tariffs. Tariffs on steel, aluminum, and Chinese imports have raised raw material prices, delaying infrastructure projects and pushing up capital costs. Freight

rates have surged—by up to 30% on some trade corridors—forcing companies to redesign their supply routes, often at the expense of efficiency.

Yet, these very challenges are opening new doors. With global firms seeking to reduce their dependence on China, India is increasingly seen as a viable alternative. Logistics providers that are agile, scalable, and technologically integrated are emerging as key enablers of this transition.

High-Tech and Deep-Tech Opportunity

Amidst the turbulence, India's high-tech and deep-tech sectors are seeing a surge in global demand. With the U.S. market actively looking to diversify its supply chains, Indian technology providers in areas like automation, AI, and warehouse infrastructure are gaining strong traction. The shift is not just about finding new customers—it reflects a global alignment toward intelligent, efficient, and innovative solutions, where Indian expertise is increasingly valued.

Conclusion: India's Opportunity in a Shifting Global Trade Landscape

The disruption caused by tariffs has accelerated India's self-reliance agenda, with initiatives like the PLI scheme boosting domestic manufacturing. Despite challenges such as rising input costs, the focus on local production and strategic capacity-building has intensified. The Trump-era tariffs, while disruptive, have prompted a global trade realignment—offering India a timely opportunity to strengthen its position in the global value chain through continued innovation, investment, and integration.

Industry leaders have penned down their thoughts on the Trump tariff era, reflecting a shared commitment to resilience, opportunity, and strategic adaptation.



Sravan Kumar Appana,
CEO and Co-founder, iGOWISE Mobility

With fast-evolving technology and shifting global trade policies, a reset of global supply chains is underway. The pandemic exposed vulnerabilities in concentrated supply networks, and recent tariff escalations underscore the need for diversification and resilience. While outcomes remain uncertain, this shift could boost global production—particularly in India. China's unprecedented subsidized manufacturing dominance, especially in EVs (9 of the top 10 models), has made fair competition difficult. However, India's groundwork—like the Production-Linked Incentive (PLI) scheme—is positioning it as a future hub for manufacturing, R&D, and IP-led innovation. These changing dynamics also highlight the risks of overreliance on U.S. consumption and Chinese supply. To mitigate this, India must explore underserved global markets—such as Africa, South America, and South Asia—where demand for smaller vehicles like motorbikes and tuk-tuks remains strong. Indian LightEV makers are well-placed to meet this demand. Across sectors, success will hinge on identifying niche markets and focusing on global readiness, as countries face escalating tariffs now averaging 27% on U.S. imports.



Sunil Kharbanda,
Co-founder and Chief Operating Officer, Trezix

The U.S. announcement of a 26% 'discounted' reciprocal tariff on Indian automobile exports is a tempered yet significant trade measure. Although lower than India's 70% tariff on U.S. auto imports, it still disadvantages Indian exporters—especially when competitors face only a 10% baseline. With Indian auto exports to the U.S. exceeding \$1.5 billion annually, the impact could range from \$400–500 million due to reduced price competitiveness, margin compression, and potential order losses. This development may compel India to reevaluate its tariff policies and accelerate bilateral trade negotiations, while encouraging exporters to diversify markets and upgrade their value chains. Simultaneously, Trump's proposed 25% auto tariffs are forecasted to cause over \$40 billion in losses for the global automotive industry in 2025, disrupting production and trade. U.S. auto sales are expected to drop by 2 million units, while exports from countries like Germany, Japan, and the UK have already fallen by up to 35%. The ripple effect is evident in the shipping sector as well—trans-Pacific container volumes have plunged 25%, choking key ports such as Los Angeles and Shanghai. Smaller ports across Africa, Southeast Asia, and Eastern Europe are facing even steeper cargo declines of 30–40%, straining local economies and stretching supply chains to their limits.



Divya Chandra,
MD, Atul Greentech

The Trump-era tariffs on China and other countries has created a lot of uncertainty in the global supply chain. India hasn't been impacted too much directly, but our suppliers are facing challenges because of increased duties, and this could cause some issues for our operations too down the line. To manage these risks better, our suppliers really need to start thinking long-term. Diversifying sourcing across different countries is important now. Depending too much on one region is not a safe option anymore. On our side, we must work to identify and build alternative sources, especially for critical components like rare earth materials and advanced semiconductors. These components are not just important, they are critical to our products, and often the first ones to face disruption when global supply chains are under pressure. We must also put serious focus on building a strong domestic ecosystem for high-tech manufacturing. By encouraging more local production and innovation, we can reduce our dependency on imports and make our supply chain stronger and more stable over time.



Milind Padole,
Managing Director, ARAPL Ltd

The recent shift in global tariff structures, particularly in the US, is opening a strategic window of opportunity for Indian technology companies. At ARAPL, we see this as a major advantage, especially as the US looks to diversify its supply chains and reduce dependence on a limited set of global sources. We launched our products in the US last year, and the response has been overwhelmingly positive. The current environment favours high-quality, innovative solutions—and this is where India, and ARAPL, have a significant role to play. Our expertise lies in delivering intelligent automation and AI-powered systems tailored for global industries. We're already seeing strong traction in the US for our solutions in warehouse automation and smart mobility infrastructure. This is not just a market opportunity—it's a moment of strategic alignment for Indian deep tech. ARAPL is proud to be at the forefront of this global shift, representing the strength, innovation, and reliability that Indian companies can bring to the world stage.



Dulles Krishnan,
VP, Go To Market - India, Avalara

The recent tariff announcement by the Trump administration has introduced a new layer of complexity into global commerce, altering the cost structure for many industries. For Indian businesses, this has translated into increased landed costs, tighter margins, and added pressure on compliance. Many MSMEs, with limited in-house regulatory support, are finding it difficult to respond swiftly to these changes. A recent report by the Global Trade Research Initiative (GTRI) estimates that India's exports to the US could decline by \$5.76 billion in 2025—equivalent to a 6.41% drop. Key sectors like electronics, seafood, and gold are expected to bear the brunt of these tariffs. The 90-day pause in reciprocal tariffs, therefore, should not be seen as a temporary reprieve but as a strategic window to recalibrate. This period allows Indian exporters to be more competitive in the US market by utilising this time to reassess pricing models, conduct cost-impact simulations, and revisit their supply chains.

Industries like pharma intermediates, electronics, and apparel which already operate on thin margins, must integrate compliance as a core part of their business strategy ensuring smoother access to the US market. From a compliance standpoint, the new tariff regime increases complexity in cross-border trade. Accurate tariff classification and understanding of rules of origin have become more essential than ever. This phase also offers an opportunity to modernize tax infrastructure, leverage data-driven duty forecasting, and develop agile trade strategies that reduce vulnerability to compliance hiccups and shipping delays.



Arshdeep Singh Mundi,
Executive Director, Jujhar Group

The Trump-era tariffs on steel, aluminum, and goods imported from China have had a ripple effect across global supply chains—including in India. For the Indian construction equipment and logistics sectors, these trade policies led to increased input costs and disrupted sourcing strategies. Machinery components and raw materials became significantly more expensive, affecting capital expenditure decisions across infrastructure and real estate development. Project timelines were extended, and equipment acquisition slowed due to heightened price sensitivity. From a logistics standpoint, freight rates spiked—by up to 30% in some corridors—as the cost of inputs rose and uncertainty around trade routes deepened. Indian logistics companies were compelled to reconfigure supply chains, often pivoting to new sourcing destinations and longer trade routes, affecting efficiency and cost structures in the near term. However, this global disruption also opened up a strategic opportunity for India. With multinationals seeking alternatives to China, India is increasingly being positioned as a central node in the restructured global manufacturing and export network. Logistics companies that can scale flexibly and adapt to dynamic trade flows stand to gain significantly.



Rajesh Patel,
CEO, Snowkap

The tariffs were imposed to balance trade and support local production. In the short term, we experienced a two-way effect. On the one side, certain American industries such as steel and aluminum benefited from less foreign competition. On the other side, companies that use imported components incurred increased input costs, resulting in price changes and supply chains adjustments. Most had to either swallow the costs, transfer them to consumers, or diversify their supply strategies away from nations such as China.

In response, several trading partners implemented retaliatory measures, particularly for American agricultural and machinery exporters, highlighting the interdependent nature of international trade. In the long run, this resulted in a reassessment of supply chain dependencies and risk management strategies by companies.



Saket Gaurav'
CMD, Elista

The proposed U.S. tariffs signal a major shift, raising input costs and disrupting supply chains—especially for consumer durable manufacturers reliant on imports. At Elista, we see this not as a setback but as a catalyst to accelerate India's self-reliance in electronics manufacturing. Our state-of-the-art facility is scaling up to meet growing demand, strengthening local sourcing, and reducing import dependence. With robust supply chain integration and support from production-linked incentive (PLI) schemes, we are fully prepared to lead the Make in India movement.

While short-term challenges exist, these shifts push us to rethink production strategies, deepen domestic capabilities, and drive greater innovation. At Elista, we are ready—with an expanded manufacturing base, enhanced capacities, and a commitment to delivering world-class products from India to the world. With sustained policy support, Indian brands won't just compete globally—they will lead.



Gaurav Bawa,
Senior VP, WIKA India

The tariffs imposed during the Trump era, particularly on Chinese goods, reshaped global trade dynamics in significant ways. While they strained U.S.-China trade relations, they also unlocked indirect growth opportunities for emerging economies like India. This realignment accelerated the global shift towards a 'China+1' strategy, encouraging companies to diversify and reduce their reliance on China. India, with its skilled workforce, improving infrastructure, and strong economic fundamentals, emerged as a key beneficiary—attracting higher foreign direct investments and forging new joint ventures. Several sectors in India reaped direct gains from this transition. Electronics manufacturing has witnessed a surge. However, headwinds are emerging. With recession risks escalating and growth forecasts being trimmed worldwide—including a potential 1% cut in U.S. GDP projections—the broader trade environment faces uncertainty. Factory shutdowns and civil unrest in China and affected economies have further accelerated the push to relocate manufacturing bases.

For India, this presents both opportunity and challenge. Top exports to the U.S.—including pharmaceuticals, chemicals, textiles, and precious stones—could face pressure unless a comprehensive trade agreement is finalized soon. At the same time, the tariffs may prompt the U.S. to ramp up domestic manufacturing, potentially increasing its industrial workforce from the current 8% to around 10%. In essence, while these tariffs disrupted established trade flows, they also paved the way for India to integrate more deeply into global manufacturing networks and emerge as a vital alternative in the evolving world order. 

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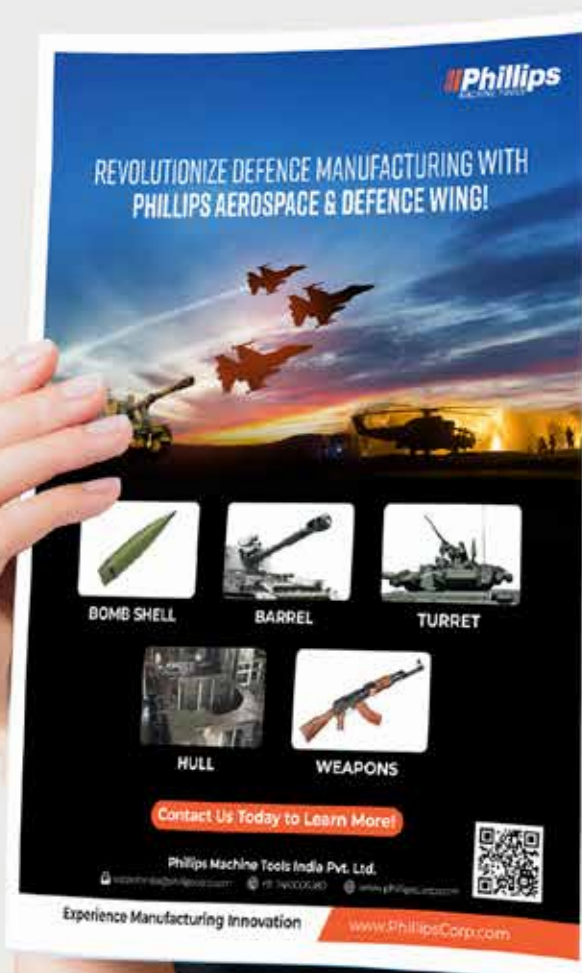
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The intersection of innovation and sustainability: Nurturing future problem- solvers in Welding industry



LAJPAT YADAV
Chief Operating
Officer (COO),
Ador Welding Ltd.



The welding industry is evolving towards sustainability through innovative solutions such as smart manufacturing, lean production, and material optimization. These technologies reduce energy consumption, minimize waste, and lower carbon footprints. With advancements in energy-efficient welding, eco-friendly packaging, and AI, the industry is fostering greener practices and training the next generation.

Welding drives key industry sectors – from Shipbuilding, Power & energy, automotive, Manufacturing, and Infrastructure to Military & Defence. Welding techniques have kept pace with the rapid evolution taking place in other industries and the focus is now increasingly shifting to sustainability along with improving product efficiency. Businesses and the industry as a whole are moving towards incorporating green welding practices thereby reducing the impact on the environment and conserving natural resources. This has been possible due to technological advances in renewable energy, waste management & resource management.

Sustainability in Welding

The welding industry is transforming. We are seeking smarter, cleaner, and more energy-efficient solutions that allow us to maintain

and achieve high performances while also reducing our carbon footprint. The focus on sustainability is being addressed in multiple ways including energy efficiency, water preservation, green packaging, optimized logistics, and training.

Smarter Energy Use in Welding

Welding has traditionally required a lot of energy, often relying on diesel generators and conventional power sources. While effective, these methods lead to high fuel consumption and carbon emissions. Fortunately, new technologies are helping industries cut energy usage without compromising performance.

Energy-Efficient (Green) Innovations in Welding

- **Battery-Powered Welding Machines:** Portable and rechargeable, these machines

reduce the need for fuel-powered generators, making them ideal for construction sites and remote locations. They help lower emissions and operational costs. These have the added benefit of reducing noise pollution too as compared to diesel-powered generators.

- **Solar-Powered Systems:** Renewable energy is becoming a bigger part of industrial operations with the use of solar-powered welders particularly for outdoor and off-grid projects. The use of Solar power systems reduces the reliance on fossil fuels and reduces greenhouse gas emissions thus, lowering carbon footprint.
- **Inverter-Based Welding Machines:** Unlike traditional welding machines, inverters adjust power output based on demand and utilize less input power. This prevents energy wastage, reduces overheating, improves efficiency, and promotes a sustainable welding practice.



Water Conservation in Welding Processes

Water as we know is a scarce resource and it plays an important role in welding—from cooling machines to controlling fumes and other functions.

However, many traditional welding processes use more water than they need which leads to waste. With the adoption of smart welding techniques, water consumption can be reduced drastically.

Water-Saving Solutions in Welding

- **Resue water using a closed loop cooling system:** Cooling is an essential part of welding and instead

of using fresh water each time, closed-loop systems circulate and reuse the same water. This process repeated multiple times a day significantly reduce water waste.

- **Rainwater Harvesting:** Rainwater harvesting in a welding factory offers several advantages. The collected water can be utilized in cooling towers and for certain equipment, thereby reducing the reliance on fresh water every time.
- **Advanced Plasma Cutting Technology:** Moving to new models in Plasma welding and cutting reduces the usage of water since the newer models are designed to operate with less water as compared to traditional models.

Sustainability in packaging

Welding materials are transported across long distances hence packaging plays a very important role in its durability. New trends & innovations in welding packaging are helping revolutionize the industry.

- **Recyclable and Biodegradable Packaging:** Traditional welding consumables have typically always been packaged in plastic or other non-recyclable materials harmful to the environment. Transitioning to paper-based, biodegradable, or compostable alternatives has a huge positive impact e.g. recycled cardboard, wooden pallets, paper tapes etc.



Optimizing Transportation and Logistics for Efficiency

Beyond just looking at packaging, transportation, and logistics also contribute to the overall carbon footprint of the welding industry. The industry is now optimizing how materials are transported and distributed, focusing on efficiency and sustainability for the future.

Sustainability in transportation

- **Reusable and Returnable Containers:** Reusing is always better than buying new. Reusable and returnable containers are slowly gaining importance in the Welding industry as they last longer and have lower environmental impact.
- **Lightweight Packaging Designs:** Transportation emission has a huge environmental impact and transitioning to lighter and compact packing relieves some of the pressure. Compact packing reduces size & weight thereby reducing the overall weight- improving efficiency and also reducing impact on the environment. All these practices result in a lower carbon footprint and encourage less waste.

- **Compact Packing Methods:** More efficient packaging and stacking designs allow more units to be transported per trip, reducing fuel usage.
- **AI-Driven Route Optimization:** Smart logistics systems can calculate the most efficient delivery routes during transit which cuts down on unnecessary travel and lowers emissions.
- **Sourcing Lightweight Materials:** Using lighter materials for packaging reduces the overall shipment weight, which in turn lowers fuel consumption and costs. This has a major impact on the environment in the long run.

Training the professionals of Tomorrow


While technological advancements are changing the face of sustainable welding, it is the people who carry it forward. It becomes imperative to upskill and train the workforce on sustainable advancements within the industry. People also need to be trained not only in the adoption of technology but also in keeping sustainability at its core.

Energy-Efficient Welding Techniques

Training programs that teach

new, eco-friendly welding methods that minimize energy use and reduce material waste from the project.

- **Integration of Automation & AI:** Regular training for welders on the use of smart welding machines that improve their precision, and efficiency, and result in sustainability.
- **Environmental Impact Awareness:** All professionals working within the industry need to understand how to track and reduce their carbon footprint every day, and make sustainability a priority in every welding project.
- **Augmented Virtual Welders:** Training combined with developing advanced technology & hands-on learning to provide immersive, interactive experiences for welding students. By using Augmented Reality and Virtual Reality (AR) and (VR), the trainees can practice welding techniques in a safe and controlled environment before working with the actual equipment or on actual projects. The system displays digital information and mentions multiple parameters like guidance or feedback. This kind of technology helps students build muscle memory, learn welding techniques and avoid mistakes in real-world applications or on high-intensity projects. It also allows the companies for scalable training, reducing costs, and offering personalized feedback for continuous improvement of the trainees.

The welding industry is rapidly evolving with sustainability at its core. With the adoption of technology to reduce energy consumption, implement processes that require less reliance on energy while being efficient, and training the next-generation welding professional the industry is poised to grow keeping environmentally friendly practices. 



The Challenges of Human-Robot Collaboration in Warehouse Automation & Management



PRATEEK JAIN,
Co-Founder, Addverb

Warehouse automation is rapidly evolving, driven by the demands of e-commerce, logistics, and productivity in the global supply chain. This article explores the technical, workforce, and security challenges associated with implementing HRC in warehouses, while highlighting emerging technologies such as AI-driven WMS, AR/VR-based training, and cobots that are making collaboration more seamless. It underscores that the future of warehouse automation rests not on replacing human workers, but on enabling more intelligent, resilient, and efficient hybrid operations.

Warehouse automation is transforming the logistics landscape, with robotics playing an increasingly vital role in streamlining operations. Driven by increasing need for productivity in manufacturing and logistics, the Indian industrial robotics sector, worth \$4.5 billion in 2023, is poised to expand notably. The rise of e-commerce, retail, and 3PL (third-party logistics) companies in various sectors has resulted in the need for warehouse operations. Warehouse automation and robotics have evolved since they have enabled effective operational levels, productivity, precision, and turnaround time, from Autonomous Mobile Robots (AMRs) negotiating warehouse aisles to robotic arms for packing and picking. Moreover, Indian government projects including PM Gati Shakti and Viksit Bharat@2047 suggest that Indian businesses have to battle at an international level, thereby turning India into a worldwide logistics center. Hence, the need for warehouse robotics and automation would be rising. Warehouse automation's future, however, relies on continuous development in Human-Robot systems Collaboration (HRC).

Technological Challenges

Among the most difficult obstacles is the integration of existing warehouse management systems with robots. Many warehouses work on older systems not intended for smooth robot integration. Furthermore, challenges are scalability and versatility—that is, automation systems have to adjust to evolving warehouse designs and dynamic order fulfilment. Furthermore, power outages and system failures can interrupt operations, so companies may be reluctant to depend completely on robotics.

Improved Artificial Intelligence (AI) and cloud-based Warehouse Management Systems (WMS) are helping to lessen these problems. While modular automation systems enable scalability,

AI-driven predictive maintenance can predict future mishaps. Furthermore, maintaining a consistent power supply in case of outages requires improved battery technology and backup energy systems. The optimal option is to merge the inventiveness, judgment, and dexterity of human laborers with the power, accuracy, and velocity of industrial robots. In this manner, the robots can manage chores which best suit their speed and power, while the human employees can take on tasks demanding adaptability.

The Need for a Skilled Workforce

Even with automation, humans in warehouses are essential. But the nature of employment is changing, so workers need training in robotics operation and maintenance. Workers in many warehouses have a skill deficiency; they require technical knowledge to effectively use robots. Bridging this gap depends much on training programs and upskilling efforts. Through executive training in robotics, AI-driven WMS, and automated logistics, companies are supporting workforce development. Some organisations are even including Virtual Reality (VR) and Augmented Reality (AR) simulations to enable more dynamic and efficient training.

Security issues

Safety is paramount when robots work with people. Since warehouse robots depend on cameras and sensors to navigate and gather large quantities of operational data, data privacy problems are of particular importance. This information could be open to violations unless properly retained. Another difficulty is unbiased programming of robots since machine learning models must be trained to prevent biases in decision making, thus guaranteeing fair treatment of all tasks and employees.

Among the strategies businesses are



leveraging to address these problems are rigorous cybersecurity regulations and ethical artificial intelligence platforms. Enhanced safety options in new robots include real-time obstacle screening, an emergency stop, and human-aware motion planning. Regulatory bodies are also starting to establish HRC safety norms in warehouses.

The road ahead

Warehousing is prone to supply chain disruptions and extreme temperature changes. While robots may work more quickly, they're not equipped to understand what's needed along with a human. For instance, if a shipment comes in that's unexpected, a human may




better understand where excess may go, or if there's a heat wave, where to shift for better safety. Humans can make situational choices in an exploratory environment. Therefore, to reduce the concern, many warehouses take a hybrid approach. Disruption is eased through analytics and AI, but with human oversight, communication and implementation of determined goals become easier. Supply chain disruptions and extreme temperature changes can come from IoT sensors that sense changes in the warehouse or observe shipments, allowing for robots to readjust workflows almost instantaneously.

The more advancements, the more the concept of Human Robot Collaboration (HRC) will be seamless and efficient.

For example, cobots—robots that work side by side with humans without the need for safety cages. AI on the rise with machine learning capabilities will permit units to learn adaptively due to warehouse adjustments. Ultimately, however, HRC is not meant to replace human labor but to supplement it. The future warehouse will have an even more integrated workforce of human and machine performing the same tasks to diagnose and troubleshoot what would otherwise halt operations from the start and improve efficiencies in logistics.

Conclusion

As warehouses grow more intelligent and dynamic, Human-

Robot Collaboration is emerging as a foundational model for operational success. While robotics deliver unmatched speed and precision, it is human adaptability, contextual judgment, and oversight that ensure flexibility and resilience in unpredictable scenarios. By investing in technological integration, workforce upskilling, and robust safety protocols, businesses can overcome current HRC challenges and future-proof their logistics operations. The warehouses of tomorrow will not be entirely automated, but rather, harmonized spaces where humans and machines work in tandem—each enhancing the other's strengths to deliver unparalleled efficiency, safety, and agility in the supply chain. 



EV Fleets and the Benefits They Provide Compared to Their Fossil Fuel Counterparts

An Electric Vehicle (EV) fleet comprises a group of electric-powered vehicles that are owned, leased, or operated by a business, government agency, or organisation. These fleets replace traditional Internal Combustion Engine (ICE) vehicles with battery-electric alternatives. EV fleets can include a wide range of vehicle types like passenger cars, light commercial vehicles, delivery vans, buses, trucks, and even electric two- and three-wheelers - providing clean, energy-efficient solutions tailored to different operational requirements.

With mounting concerns about climate change, air pollution, and overreliance on

fossil fuels, organisations are increasingly adopting more sustainable and future-ready transportation models. Factors such as rising fuel prices, tightening emissions standards, and the growing importance of Environmental, Social, and Governance (ESG) performance have pushed both public and private sectors to explore greener mobility solutions. In this transformative landscape, EV fleets are emerging as a cornerstone of modern fleet management strategies.

Technological advancements in battery efficiency, reductions in manufacturing costs, broader availability of charging infrastructure, and government incentives are accelerating

the mainstream adoption of electric vehicles. Together, these developments are making EV fleets not only viable but also strategically advantageous.

Key Benefits of EV Fleets Over Fossil Fuel Vehicles

- **Lower Operational and Maintenance Costs:** One of the most compelling advantages of electric fleets is their cost-efficiency over the long term. EVs offer substantial savings in both fuel and maintenance compared to their fossil-fuel-powered counterparts. While ICE vehicles



RAHUL MEHRA, Co-Founder, Roadcast

rely on gasoline or diesel - which are subject to price fluctuations driven by geopolitical and economic factors - EVs operate on electricity, which tends to have more predictable and lower costs. Data from various energy agencies indicates that the cost of 'refuelling' an electric vehicle is typically 60-70% lower than that of fuelling an equivalent petrol or diesel vehicle.

Moreover, EVs have simpler drivetrains with fewer moving parts. They do not require oil changes, spark plug replacements, or timing belt servicing. Regenerative braking systems also reduce wear and tear on brake components, extending their lifespan and lowering maintenance frequency and expenses. Over the lifecycle of a fleet vehicle, these cost advantages can be significant, especially for high-mileage operations like logistics, delivery, or ride-sharing services.



For businesses operating large fleets, these savings scale dramatically, contributing to improved financial performance and allowing companies to reinvest in other areas of growth.

Environmental Benefits and Sustainability

Reducing greenhouse gas (GHG) emissions is a critical goal in the global fight against climate change, and EV fleets are a powerful tool in achieving that. Unlike ICE vehicles that release harmful emissions such as carbon dioxide (CO₂), nitrogen oxides (NO_x), and particulate matter, EVs produce zero tailpipe emissions. According to the International Energy Agency (IEA), EVs can emit 40 - 60% fewer GHGs over their lifetime compared to ICE vehicles, depending on how the electricity they use is generated.

For organisations with sustainability mandates or carbon-neutral goals, transitioning to EV fleets offers a direct path toward measurable environmental impact reduction. Cleaner fleets also improve local air quality, particularly in densely populated urban areas where transportation is a major contributor to pollution. This, in turn, contributes to better public health outcomes, reduces respiratory illnesses, and fosters healthier communities. From a branding perspective, companies that adopt EV fleets can also appeal to environmentally conscious customers and investors, aligning their operations with growing global demands for corporate responsibility.

Government Incentives and Regulatory Support

To accelerate the adoption of electric mobility, governments around the world, including India, have introduced a wide range of policies and incentives. These measures are designed to offset the higher upfront cost of EVs and create an ecosystem that supports their widespread use. At the national

level, India's FAME (Faster Adoption and Manufacturing of Hybrid and Electric Vehicles) scheme provides financial subsidies for electric two-wheelers, commercial electric vehicles, and public transport systems. Additionally, under Section 80EEB of the Income Tax Act, individuals can claim deductions of up to ₹1.5 lakh on the interest paid on loans taken to purchase EVs.

State governments further complement these efforts. For instance, states like Delhi, Maharashtra, Gujarat, and Tamil Nadu offer road tax exemptions, vehicle registration fee waivers, and interest subsidies on EV loans. Some even provide capital support for setting up EV charging stations, helping businesses and fleet operators overcome infrastructure barriers.

Other benefits include exemptions from green taxes, tolls, and even dedicated parking zones in some areas. The Production-Linked Incentive (PLI) scheme encourages domestic manufacturing of EVs and battery components, further reducing costs and making EVs more affordable over time. This layered incentive structure makes EV adoption economically compelling for businesses seeking to modernise their fleets.

Higher Energy Efficiency

Electric vehicles are inherently more efficient at converting energy into motion. EVs convert roughly 85 - 90% of the electrical energy from the grid into usable power at the wheels, compared to ICE vehicles, which only manage to convert around 20 - 30% of the energy stored in fuel. This dramatic difference means that EVs require less energy to travel the same distance, improving overall fleet efficiency.

Fleet managers benefit from this efficiency through lower energy costs per kilometre and greater predictability in fuel budgeting. As India continues to add renewable energy sources such as solar and wind power to its grid, the carbon



intensity of the electricity used to charge EVs will also decrease, further enhancing the sustainability profile of EV fleets.

Reduced Noise Pollution and Improved Urban Living

In addition to being clean, EVs are also quiet. Electric motors operate almost silently, especially at lower speeds. Therefore, EVs help reduce noise pollution, particularly in crowded cities and residential zones where ICE vehicles can be disruptive.

For businesses operating in urban or mixed-use areas, deploying quieter electric fleets can improve community relations and customer satisfaction. Delivery services, for example, can operate during early or late hours without disturbing residents. Quieter environments also contribute to improved mental health and general well-being for city dwellers, adding yet another layer of societal benefit.



“ *EV fleets is an strategic investment for businesses aiming to cut costs, meet sustainability targets, and prepare for the future of transportation. EVs are no longer niche—they’re a mainstream, competitive advantage.* ”

Technological Integration and Data Insights

Modern EVs are often equipped with advanced telematics and connectivity features that enable real-time monitoring, predictive maintenance, and route optimisation. Fleet operators can gather valuable insights on energy usage, vehicle performance, and driver behaviour, allowing them to make informed decisions that enhance productivity and safety.

EVs are inherently compatible with smart fleet management systems, enabling greater automation, efficient


scheduling, and more transparent reporting on emissions and operational performance. These digital tools help businesses streamline operations while aligning with sustainability metrics and compliance requirements.

Conclusion

Electric vehicles have evolved from an emerging trend to an essential component of modern, sustainable transport strategies. For organisations that are involved in operating fleets, the decision to switch to electric is supported by a powerful

combination of economic, environmental, and regulatory incentives.

From significantly lower fuel and maintenance costs to reduced emissions and enhanced public health outcomes, EV fleets offer a multifaceted value proposition. Government support in the form of subsidies, tax breaks, and infrastructure investment has further lowered the barriers to entry. Additionally, advancements in battery life, charging speed, and energy efficiency are rapidly making EVs the superior alternative for most fleet applications.

As the world pivots toward cleaner and smarter mobility solutions, companies that invest in EV fleets today will not only benefit from immediate operational savings but also gain a competitive edge in a sustainability-driven marketplace. Embracing electric mobility is no longer just a smart business decision - it is a meaningful commitment to a cleaner, quieter, and more resilient future. 



5G on Wheels:

How Next-Gen Digital Infrastructure is Transforming the Automotive Ecosystem



MANOJ KUMAR SINGH,
Director General,
Digital Infrastructure Providers Association

The automotive industry stands at an unprecedented inflection point. While the transition from mechanical to digital has been underway for decades, 5G represents something fundamentally different: a transformative digital mesh network that doesn't merely connect vehicles but creates an entirely new ecosystem of intelligently orchestrated mobility. This next-generation digital infrastructure isn't simply enabling incremental improvements—it's catalyzing a profound reimagining of transportation itself.

Digital Infrastructure as the Great Convergence Catalyst

5G's transformative power lies in its

ability to serve as the connective tissue between previously siloed systems. Unlike its predecessors, 5G creates a unified digital nervous system capable of processing massive data streams from millions of endpoints simultaneously with near-zero latency. This isn't merely an upgrade in connectivity—it's the foundation for an entirely new paradigm where vehicles function as sophisticated nodes within an intelligent, responsive transportation network. The implications extend far beyond faster downloads for passengers. This digital infrastructure represents the critical missing link that will finally unlock the full potential of connected mobility, autonomous driving technologies, and the integration of vehicles into the broader energy and urban ecosystems.

AI-Enhanced Safety: Transcending the Limits of Physical Sensing

The convergence of 5G infrastructure

and artificial intelligence fundamentally redefines vehicle safety by transcending the inherent limitations of physical sensors. While traditional systems remain constrained by line-of-sight and weather conditions, 5G-enabled AI safety systems function as a collective intelligence network, sharing real-time insights across an entire mobility ecosystem.

This represents a paradigm shift from reactive to truly predictive safety. Vehicles equipped with this technology don't simply respond to hazards—they anticipate them through a constantly updating shared intelligence layer. When one vehicle encounters black ice on a curved section of highway, that specific intelligence is instantly propagated to all approaching vehicles, which can then adjust their driving parameters before encountering the hazard.

For passengers, this technological convergence delivers not just enhanced safety but transformative peace of mind. The persistent range anxiety and safety



concerns that have historically limited EV adoption are dramatically reduced when drivers know their vehicles are constantly receiving contextual intelligence from the broader mobility network. This psychological barrier removal may prove as important as the technological advancements themselves in accelerating EV adoption.

Reimagining EV Infrastructure Through Integrated Intelligence

With EV sales soaring to 1.9 million units in 2024 – 2025—a robust 24.5% year-over-year growth—India is not just adopting clean transportation; it's pioneering an integrated ecosystem where green mobility and clean power reinforce each other in a virtuous cycle of sustainability. The rapidly expanding network of 25,202 charging stations represents not merely infrastructure but the foundation of a new energy paradigm.

Yet the true transformation isn't in the numbers but in how 5G infrastructure

enables these charging stations to function as intelligent nodes in a dynamic energy system. Through 5G connectivity, charging infrastructure evolves from passive power delivery points to active participants in grid balancing, demand response, and energy trading. This convergence creates unprecedented efficiencies. Vehicles approaching charging stations automatically negotiate optimal charging profiles based on battery condition, grid capacity, electricity pricing, and driver schedules. During peak demand periods, properly equipped EVs can serve as mobile power reserves, feeding electricity back to the grid when needed and charging when renewable supply exceeds demand.

The result is a dramatic reduction in the total infrastructure investment required to support mass EV adoption. Rather than building charging capacity for theoretical peak demand, 5G-enabled intelligent orchestration ensures optimal utilization of existing resources—reducing capital expenditure requirements by an estimated 30-40%.

Connected Fleet Ecosystem: From Vehicle Management to Mobility Orchestration

For commercial fleets, 5G infrastructure enables a fundamental shift from isolated vehicle management to true ecosystem orchestration. This transformation drives efficiency at multiple levels simultaneously:

First, dynamic route optimization continuously adjusts based on real-time traffic conditions, weather patterns, and delivery priorities. Unlike previous-generation systems that simply reroute around congestion, 5G-enabled fleets collectively optimize their movements to prevent congestion from occurring in the first place.

Second, predictive maintenance evolves from schedule-based interventions to truly need-based servicing. By continuously analyzing performance data across entire fleets, AI systems identify emerging maintenance needs before failures occur, scheduling interventions that minimize downtime and maximize component



lifespan. Third, fleet composition itself becomes dynamic. Rather than maintaining excess capacity for peak demands, connected fleet ecosystems can seamlessly integrate vehicles from multiple operators during periods of elevated need. This “capacity as a service” model dramatically improves utilization rates while reducing capital investments.

The collective intelligence of connected fleets generates insights far beyond what any single operator could achieve independently. Anonymized performance data across millions of operating hours creates a continuously improving knowledge base that benefits the entire ecosystem—from vehicle manufacturers to fleet operators, infrastructure providers, and ultimately end consumers.

Mesh Network Architecture: Resilience Through Decentralization

Perhaps the most profound yet underappreciated aspect of 5G’s impact

on automotive ecosystems is its ability to support true mesh network architectures. Unlike traditional hub-and-spoke connectivity models, mesh networks allow each vehicle to serve as both a data consumer and relay point—creating unprecedented network resilience.

This architecture proves particularly valuable in scenarios where traditional infrastructure fails or is unavailable. During natural disasters or in remote areas with limited coverage, vehicles can maintain critical communications by relaying data through other nearby vehicles—ensuring safety-critical systems remain operational even when traditional networks fail.

The mesh capability also dramatically reduces infrastructure deployment costs in challenging environments. Rather than requiring comprehensive coverage through fixed infrastructure, strategic deployment of key nodes can provide effective coverage through vehicle-to-vehicle relay capabilities.

This resilience through decentralization represents a fundamental security enhancement as well. By eliminating single points of failure, mesh architectures are inherently more resistant to both technical failures and malicious attacks—a critical consideration as transportation systems become increasingly connected.

Convergence of Infotainment and Productivity: The Third Space Revolution

The vehicle interior is undergoing a profound transformation—evolving into what sociologists now term the “third space” between home and work. This isn’t merely about entertainment but about fundamentally reimagining how time in transit is valued and utilized.

5G infrastructure enables vehicles to function as seamless extensions of both home and work environments. Video conferencing, collaborative document editing, and immersive entertainment


experiences become location-independent, eliminating the traditional productivity loss associated with travel time. For businesses, this transforms the economics of employee mobility. When productive work can continue seamlessly during travel, the traditional time-cost calculations of business travel fundamentally change. Similarly, for personal transportation, the perceived cost of commuting decreases when that time can be productively utilized.

This transformation will likely accelerate flexible work patterns, potentially reducing peak-hour congestion as commuters spread their travel across broader time windows—a shift with significant implications for infrastructure planning and urban development.

The Path Forward: From Infrastructure to Ecosystem

The next five years will be defined not by individual technological advancements but by their convergence into a cohesive ecosystem powered by 5G digital infrastructure. Those who recognize this fundamental shift—from isolated smart vehicles to an interconnected intelligent mobility system—will be positioned to lead the next wave of transportation innovation.

For policymakers, this requires recognizing digital infrastructure as equally essential as physical roads and bridges. For automotive manufacturers, it means conceptualizing vehicles as nodes within a broader ecosystem rather than standalone products. For technology providers, success will come from creating solutions that enhance the collective intelligence of the transportation network rather than optimizing individual components.

The transformation of the automotive ecosystem through 5G isn’t merely a technological evolution—it’s a fundamental reimagining of mobility itself. Those who embrace this paradigm shift will not only participate in the future of transportation; they will play a decisive role in shaping it. 

Powering Industry 4.0: Building the Next Generation of Heavy-Lift Drones for Logistics and Manufacturing

The dawn of Industry 4.0 marks a defining chapter in industrial evolution—where cyber-physical systems, intelligent automation, and real-time data are reshaping the manufacturing and logistics landscape. As a CEO I have the unique privilege of witnessing—and contributing to—one of the most transformative enablers of this revolution: heavy-lift drones.



**AGNISHWAR
JAYAPRAKSH,**
Founder and CEO,
Garuda Aerospace

Once relegated to niche applications like photography or surveillance, drones are now entering the industrial mainstream. But it's the evolution of heavy-lift drones—airial platforms capable of transporting payloads upwards of 20 kg and even scaling to hundreds of kilograms—that promises to unlock new dimensions of productivity, safety, and agility for modern industry.

From Concept to Core Asset

Heavy-lift drones are more than scaled-up UAVs. They are purpose-built aerial logistics systems, engineered for mission-critical applications that demand robustness, endurance, and precision. Whether it's moving raw materials across expansive factory sites, resupplying offshore installations, or delivering components in just-in-time

manufacturing pipelines, these drones are fast becoming essential tools in the industrial toolbox. The case for adoption is strong. Ground logistics, though reliable, is increasingly strained by infrastructure bottlenecks, rising fuel costs, and labor shortages. Heavy-lift drones bypass these constraints by operating in three dimensions, reaching hard-to-access locations, and drastically cutting down transportation time—



often from hours to minutes.

Engineering the Future: How We Build Them

The manufacturing philosophy is deeply aligned with the principles of Industry 4.0, leveraging cutting-edge technologies to build intelligent, high-performance aerial systems. Employment of precision robotics and modular automation ensures scalable and repeatable assembly processes, while sensor-integrated production lines capture real-time performance metrics at every stage, enabling data-driven quality control. Additive manufacturing allows the production of lightweight, high-strength components tailored to specific mission profiles, enhancing payload capacity and flight endurance. Through the use of digital twins simulates aerodynamic performance, stress tolerance, and battery degradation

to optimize design and operations before physical production begins. By incorporating advanced materials like carbon fiber-reinforced polymers and exploring next-generation battery chemistries, engineering drones that are not only powerful and efficient but also seamlessly integrated into the evolving landscape of industrial automation and aerial logistics.

Industrial Logistics: A Paradigm Shift

In logistics, the applications for heavy-lift drones are both urgent and far-reaching, addressing critical gaps that traditional supply chains struggle to fill—particularly in remote, dispersed, or high-demand environments such as mining operations in mountainous terrain, renewable energy sites across vast deserts, and disaster-affected regions requiring immediate aid. These drones

excel where road and sea freight fall short, enabling rapid-response supply chains for mission-critical deliveries, facilitating last-mile distribution in congested urban centers without adding to traffic, and providing lifesaving access in medical and humanitarian crises. Collaborations with logistics partners have already demonstrated tangible results, with drone-enabled inter-warehouse transfers and city-wide delivery of automotive components yielding up to 40% reductions in transfer times and substantial savings on labor and fuel costs—underscoring the transformative potential of aerial logistics in the Industry 4.0 era.

Manufacturing Reinvented

Within manufacturing environments, heavy-lift drones are redefining internal logistics by introducing a new level of agility and responsiveness that



traditional systems like conveyor belts, forklifts, and rigid scheduling cannot match. These drones enable real-time, dynamic reallocation of materials—moving parts from storage to assembly lines as production demands shift—while also streamlining inventory transport across multi-story facilities without the need for elevators or ramps. They efficiently deliver tools and equipment across expansive factory floors or between buildings, eliminating delays and reducing manual handling. In high-precision sectors such as aerospace and heavy machinery, where components can be extremely heavy and delicate, aerial transport not only improves speed but also minimizes the risk of damage, offering a superior alternative to conventional ground-based logistics.

Furthermore, drones equipped with

advanced imaging systems and LiDAR are also revolutionizing infrastructure inspection. In factories, refineries, and power plants, they are being used to assess structural integrity, identify corrosion or wear, and map facilities in 3D for maintenance planning. This not only minimizes human risk but also improves operational uptime through predictive maintenance.

Challenges and the Road Ahead

Naturally, the widespread integration of heavy-lift drones into industrial ecosystems is not without its challenges. Key bottlenecks include current limitations in battery and propulsion technologies—while lithium-ion remains standard, emerging

solutions like solid-state batteries and hydrogen fuel cells offer promising advancements in flight endurance and payload capacity. Equally critical is the evolution of regulatory frameworks; effective airspace management in both urban and industrial zones requires harmonized policies developed in concert with civil aviation authorities, manufacturers, and end users to ensure safety and scalability. Additionally, as drones generate and transmit sensitive operational data, robust cybersecurity measures are essential to safeguard system integrity. Overcoming these hurdles necessitates a collaborative ecosystem, and we are actively engaged in industry consortiums and public-private partnerships that are defining the next generation of standards in airworthiness, fleet



operations, pilot training, and seamless integration with enterprise resource planning (ERP) systems.


Looking Ahead: Aerial Autonomy in Action

Now entering the era of drone autonomy-as-a-service. R&D is focused on AI-powered navigation, decentralized swarm intelligence, and seamless integration with warehouse management systems. The vision is clear: autonomous heavy-lift drones that can identify, schedule, and execute logistics missions with minimal human intervention.

In five years, I foresee drone ports operating like miniature airports in industrial zones, where fleets of drones are launched, serviced, and coordinated just like traditional logistics hubs. These will be powered by AI-driven scheduling, renewable energy charging stations, and real-time integration with supply chain systems.

Conclusion: Engineering the Future, One Lift at a Time

At its core, the development of next-generation heavy-lift drones is about more than just aerial vehicles. It's about reengineering how industry thinks about movement—of goods, data, and decisions. By reducing dependency on conventional infrastructure, automating high-value logistics tasks, and enhancing operational flexibility, these aerial systems are not only enabling Industry 4.0—they are defining it.

The journey ahead is exciting. We are not just building drones; we are building the infrastructure for a more connected, responsive, and resilient industrial world. As the airspace above our factories and warehouses becomes as valuable as the floor beneath, the sky is no longer the limit—it's the new supply chain. 



Name.....	Page
A ddverb.....	34
Ador Welding Ltd.....	30
Ahire Machine Tools.....	06
ARAPL Ltd.....	27
Atul Greentech.....	26
Avalara.....	27
D igital Infrastructure Providers Association.....	42
DZONE Technologies.....	Back Inside
E lista.....	28
Euro Panel Products Limited.....	17
G aruda Aerospace.....	46
German Engineering Federation (VDMA).....	04

Name.....	Page
German Machine Tool Builders' Association (VDW).....	04
Grind Master Machines.....	06
i GOWISE Mobility.....	26
J ujhar Group.....	27
P hillips Machine Tools India Pvt Ltd.....	Back Cover
R oadcast.....	38
S chmalz India Pvt Ltd.....	Front Inside
Snowkap.....	28
T ata Elxsi.....	18
Trezix.....	26
W IKA India.....	28
Z EISS India.....	10



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