



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

CREATIVE CARPET & FLOORING HOME ADVISOR™

April 2013

Hello To The Creative Family!

I hope this month's letter finds you all healthy and happy! I know I sure am feeling like the proud grandpa I am. I feel as though a whole new chapter of mine and my bride Tammy's life has begun and it is wonderful!



There's
our sweet
little
Ruby!
😊

I also am enjoying the light with the time change and all. It seems that there's more time to do the things you want to do. However, I still feel like I can't do it all- too many years on the floor installing has caught up with this body! BIG TIME!!!

We have been exceptionally busy with trade shows and planning our expansion. This will be the sixth expansion in business as of our 23rd year this April! I still can't believe we will have been in business 23 years this month. That just would not be possible without your loyalty to us. I'm seeing 3rd generations now becoming a part of the Creative family. To me this is amazing and a true blessing. To hear a dad bring his kid in here to buy floors is so unbelievable and then to find out you have done a grandparent too! I simply cannot put into words our gratitude. I hope a simple heartfelt thank you is enough. Without you there is no us.

There's more new news coming with our expansion. Mark Jr. and I flew to Pennsylvania last month to look at a relatively new flooring product. LVT. Luxury Vinyl Tile. This stuff is incredible. The designs we can do, the realistic look of the wood or ceramic is amazing. We already have quite a bit here so if this sounds interesting to you, even if you aren't ready to do something yet, by all means, stop in and check it out. Mark and Chris will gladly show you the possibilities.

I sincerely hope you enjoyed the holiday with the people you love and had time to think about the meaning of this most precious day.

May the Peace that transcends all understanding fill your heart.

Most Sincerely,

Mark Sr.

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Attention TERI HABEL

You are this month's

Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 4/30/2013

Who Said History is Boring?!

The next time you are washing your hands and complain because the water temperature isn't just how you like it, think about how things used to be. Here are some facts about the 1500s:

Most people got married in June because they took their yearly bath in May, and they still smelled pretty good by June. However, since they were starting to smell, brides carried a bouquet of flowers to hide the body odor. Hence the custom today of carrying a bouquet when getting married.



Baths consisted of a big tub filled with hot water. The man of the house had the privilege of the nice clean water, then all the other sons and men, then the women and children, and last of all the babies. By then the water was so dirty you could actually lose someone in it. Hence the saying, "don't throw the baby out with the bath water!"

Houses had thatched roofs- thick straw-piled high with no wood underneath. It was the only place for animals to get warm, so all the cats and other small animals (mice, bugs) lived in the roof. When it rained it became slippery and sometimes the animals would slip and fall off the roof. Hence the saying "It's raining cats and dogs."



There was nothing to stop things from falling into the house. This posed a real problem in the bedroom where bugs and other droppings could mess up your nice clean bed. Hence, a bed with big posts and a sheet hung over the top afforded some protection. That's how canopy beds came into existence.

The floor was dirt. Only the wealthy had something other than dirt. Hence the saying, "dirt poor." The wealthy had slate floors that would get slippery in the winter when wet, so they spread thresh (straw) on floor to help keep their footing. As the winter wore on, they added more thresh until, when you opened the door, it would all start slipping outside. A piece of wood was placed in the entrance-way. Hence: a thresh hold.

In those old days, they ate mostly vegetables and did not get much meat. Sometimes they could obtain pork, which made them feel quite special. When visitors came over, they would hang up their bacon to show off. It was a sign of wealth that a man could, "bring home the bacon." They would cut off a little to share with guests and would all sit around and chew the fat.

Did You Know...

You get a **FREE Lifetime Installation Warranty** on all Creative Carpet Floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp.

Why? Because, unlike other products, flooring is installed, or "manufactured," in your home.

This makes the installation critical.

That's why we offer a **lifetime installation warranty** at Creative Carpet & Flooring.

You **NEVER** have to worry about something going wrong with the installation.

If it does, we'll fix it for FREE!

And we'll do it quickly!

Mega Trivia Contest!

Congratulations to last month's winners:

ROBERT BENNET

Stop in at Creative Carpet to claim your prize!

(Answer to last month's quiz: **PITTSBURG**)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Pick the line below that correctly completes this Beatles lyric:

"And anytime you feel the pain, hey Jude refrain, don't carry the world upon your shoulders. For well you know that it's a fool, who plays it cool..."

- A. By making his world a little colder
- B. While hoping to move a boulder
- C. So cool, too cool to hold her
- D. Refusing to change as he gets older

Call us at 708.479.8600 or e-mail answers to [**Contests@creativecarpetinc.com**](mailto:Contests@creativecarpetinc.com)

☺ **NEW** ☺
FRIENDS & CLIENTS

EILEEN ILES
 SCOTT MOORE
 LINDA GRISHAM
 WEST SIDE CHILDREN'S
 THERAPY
 CATHY KATZENBERGER
 JANICE ORR
 DAVE WILSON SR.
 ANN OCONNOR
 SIMONE KAPOVICH
 PAIGE CANTWELL
 MICHELLE NICHOLS
 LESLIE NORTH
 KUMON MATH &
 READING CENTER
 DAVID MURRAY
 DAN & BERNICE WASSO
 GEORGE RADOMSKI
 LINDA BENNET
 JANICE JOYCE
 SARAH BARNARD
 TOM SZAREK
 DONALD RYAN
 PAULA BLAIR

*It Sure Was
 WONDERFUL to
 Meet You!
 Come Again!*

**Meet our
 Carpet Cleaning
 Customers:**

DAN PLATNER
 MARK & LOIS SIMPSON

**That's right!
 We CLEAN carpet, too!
 Call us for more info!**

'Round the Yard

Preparing Your Vegetable Garden for Spring

As spring slowly wrestles away the grip of Old Man Winter, vegetable gardeners should begin the sometimes mundane, yet essential, tasks of preparing the vegetable garden for spring. It is best to get these tasks completed before planting time arrives so that you can concentrate your efforts on the good stuff – sowing and planting your vegetables.

Finalize Your Vegetable Garden Plan

You want to have your garden plan complete before setting out into the vegetable garden so that you have a clear and concise plan of what you want to accomplish.

Assess Your Vegetable Garden Space

Take a quick stroll through your vegetable garden space and assess the condition of it. Jot down a to-do list to help you keep track of what needs to be completed. Begin calculating how much compost, mulch or garden fence you may need. Make any repairs now to your wood trellises or raised beds instead of waiting until spring. Remove any debris from the garden area to prevent disease from carrying over into this.

Remove Any Seedlings

As temperatures begin to rise, you could spot a few rogue seedlings sprouting up from last year's vegetable garden. You may think you are getting a freebie plant, but it is a good idea to remove them. The new seedling could also carry over diseases from the previous season.

Take Inventory

Now is a great time to take an inventory of your garden tools and supplies. Check tools for any damage and repair or replace any that may be broken or unsafe to use. Try to stock up on commonly used supplies to avoid unnecessary trips to the garden center.

Plan For Wise Watering

This is the perfect time to develop a strategy for an efficient watering system. Plan how you will run soaker hoses or drip irrigation systems to water your vegetable plants.

Prevent Pests Before They Arrive

Remove items near your garden that pests can hide under such as boards or large stones. Think about how to attract beneficial insects to your vegetable garden. Growing some plants such as marigolds and nasturtiums as a border around your garden can deter some pests.

Start Those Seeds

Most vegetable and herb seeds can be started indoors six to eight weeks before the last frost date for your area. Starting seeds indoors is a great way to get a jump on the growing season, especially if you live in an area that has a relatively short growing season.

Ready. Set. Plant!

It is important to prepare the vegetable garden before spring arrives. It is good to start off your garden with a clean slate.



Welcome Back to Our RETURNING CLIENTS:

BARBARA KONING	SHARON BINGHAM
DAN LANIGAN	DEBBIE KRAULIDIS
GREG PIPALA	CHUCK SIMONICH
CIARLETTE & ROBBINS	BOB LANDWEHR
SKIP PASTORE	WALTER & ANNA
ALEX TOURLAKES	ALDAPE
BRIAN & AMANDA	JOHN FABER
BARTOSZ	JOHN & TABITHA RUIZ
GREG & PENNY ISER	DON JOHNSON
RITA HINTZ	JOE BOENDER

April Fools!!!

TRY OUT SOME OF THESE SILLY PRANKS ON YOUR FRIENDS, FAMILY, & CO-WORKERS!

- Switch around random keys on someone's keyboard who isn't a very good typist.
- Hide food in a trash can and when someone comes by grab some and eat it.
- Replace Oreo cream-filling with toothpaste and offer one to someone.
- Dip the tips of someone's cigarettes in Orajel so their lips will go numb.
- Bring multiple sets of clothes to work, change every hour, and act like nothing's different.
- Put a "Please Use Other Door" sign on the entrance to your office building if it only has one entrance.
- Glue all the eggs into the carton.
- Place a small piece of Post-it note over the ball under someone's computer mouse so that it won't work.
- Conference call two people then don't say anything, just listen.
- Paint the tips of someone's pen and pencil with clear nail polish so none of them work.
- Hide an alarm clock in someone's bedroom and set it for 3:00 a.m.
- Remove the shower head and place a chicken bouillon cube or a Lifesavers candy in it, then put the head back on.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS** **PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic **THANK YOU** to all who referred us last month:

JOANN HERMAN
SUSAN MEYER
DAVIN WILSON JR.
MIKE HARRAWOOD
JOAN KAMINSKI
JULIE WASSO
MICHELLE RYNBERK
MIKE RYAN

Enjoy your
dinner as our
thanks for the
referral!



WARNING!

Don't visit any flooring dealer
until you call us for a
FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Thank You for the Kind Words!

"Once again I have had the pleasure of doing business with you. Not only do you sell quality carpeting at affordable prices, but the people working in the store are all so nice and so helpful! The installers do incredible work; I have never been able to see a seam! Creative is also very reliable! I have been very happy doing business there and will certainly be back when we finish our basement. Thanks and keep up the great work!!" -Shirley from New Lenox

Creative Carpet, Inc.

19420 S LaGrange Rd Mokena, IL 60448

708-479-8600 www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm Sat.: 10am – 4pm

**This April marks Creative Carpet & Flooring's
23rd year in business!!! Wow-eee!**



**To celebrate, for the entire month
we're offering this
ANNIVERSARY SPECIAL:**

- ✓ Take Up of Old Carpet
- ✓ Haul Away of Old Carpet
- ✓ And Furniture Moving

ALL FREE

Don't need all three? How about a **FREE Pad Upgrade** instead?

**BUT THAT'S NOT ALL WE
HAVE TO OFFER...**



19420 S LA GRANGE RD.
MOKENA IL 60448
708-479-8600

www.CreativeCarpetInc.com
www.facebook.com/CreativeCarpetInc

**NEXT
PLEASE** →

Save up to \$500 on qualifying styles
April 11 - June 3, 2013 with Shaw Floors'

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\$300 off	100 sq. yds. Carpet or 1,000 sq. ft. Hard Surface or Area Rug retail price of \$999
\$500 OFF	200 SQ. YDS. CARPET OR 2,000 SQ. FT. HARD SURFACE OR RUG RETAIL PRICE OF \$1,699

Get more details at shawfloors.com/savemoresale

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