



PERCHING, ILLUMINATING

Pura series is originally designed by npk design, Along with its beautiful design and fine finishing, the luminaires of Pura series offer a unique mechanism for easy installation. Offering even distributed light on its surface, high efficiency of light output and non flickering feature. With a specific built-in driver and different dimming functions are available, which can be perfectly suited for consumer and professional applications.

NPK DESIGN IS ONE OF THE MOST VALUED INTERNATIONAL DESIGN AGENCIES IN THE NETHERLANDS, WITH OVER 40 YEARS OF EXPERIENCE. THE COMPANY OFFERS A WIDE RANGE OF SERVICES INCLUDING STRATEGIC ADVICE, INDUSTRIAL DESIGN, SERVICE DESIGN, GRAPHIC DESIGN, AND PUBLIC DOMAIN PROJECTS, AS WELL AS SUPPLY MANAGEMENT.

NPK DESIGN

LEIDEN, THE NETHERLANDS



PURATI

PURA SERIES



Light & Life

Light, Life and Love are like three glow-worms at thy feet the whole universe of stars, the dewdrops on the grass whereon thou walkest!

PURATI is a European-designed premium lighting brand with our own production. Performance, Uniqueness, Responsibility, Aesthetics, Technology, Innovation (PURATI).

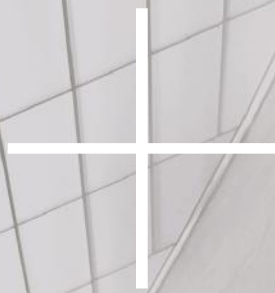
Those are our value and foundation. Our lights save space, save resources, and offer greater quality.

We offer architectural lighting of premium quality and performance with unique design.

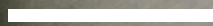
In 2010, we cooperated with a strong partner, NPK design agency in the Netherlands, and have since succeeded in adding new innovative design with new functionality to our product series every year. As a result, we produce premium quality and high-performance LED luminaires, which are distributed to more than 30 countries around the world.

PURATI

PURA SERIE



Light



CO₂

PURATI

PURA SERIE



PURATI

PURA SERIES

Pura Trim 270 / 350

The Pura Trim is a clean, durable design style that reveals architectonic and balanced character.

With its various functions and multiple applications, making it the ideal choice for any indoor and semi-outdoor projects with high output requirements.

Variable in rich colors, fine finishing and two sizes.

Precisely designed two quick release buttons on each side that results in making the installation easy and quick removal of the entire installation base for maintenance.



PURATI

PURA SERIE



Pura series is a clean, durable design style that reveals an architectonic and balanced character. It makes the luminaire an aesthetic highlight for any room. This series can be surface mounted, wall mounted, suspended or on track.

PURATI
PURA SERIE



Pura Trim 270

The Pura Trim is a clean, durable design style that reveals architectonic and balanced character. With its various functions and multiple applications, making it the ideal choice for any indoor and semi-outdoor projects with high output requirements. Variable in rich colors, fine finishing and two sizes. Precisely designed two quick release buttons on each side that results in making the installation easy and quick removal of the entire installation base for maintenance.

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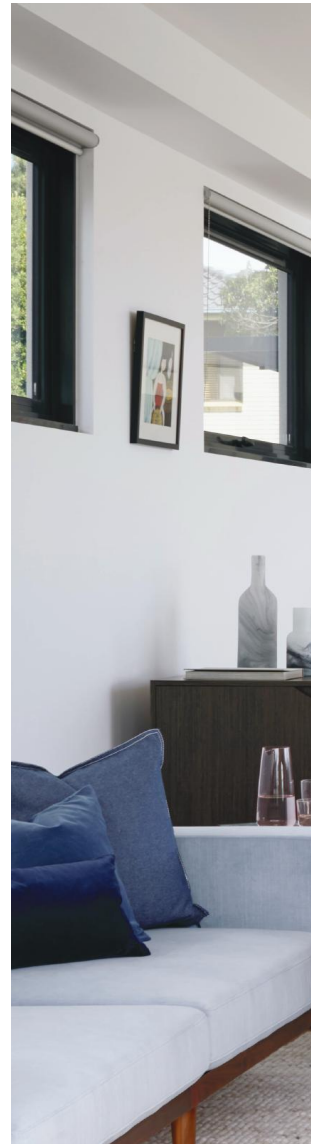
We offer architectural lighting of premium quality and performance with unique design.

The Pura Trim is a clean and durable design style that reveals an architectonic and balanced character that renders it highly suitable for office environment.

Thanks to its easy-to-install design with both side cable entry, Pura Trim offers flexibility and ensures a seamless installation process, ultimately saving valuable time for any project.

The concept of Purati Lighting is focused on creating a good lighting environment that supports our well-being and enhances daily experiences.

Whether at home or at work, hope Purati Lighting can help to create a space that is both functional and beautiful. Light means life, Light quality means quality of life. It will be creating a sense of harmony and balance.





THE PURA collection

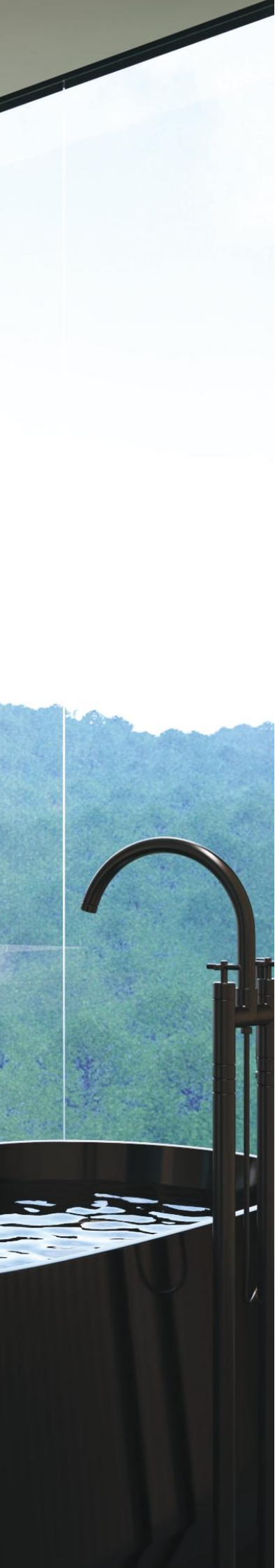


Light & Life

PURATI
PURA SERIE



PURATI
PURA SERIE



PURA BUILD-ON 100 IP65 SURFACE MOUNTED DOWNLIGHT

With a simple and pure design without visible screws and high IP rating protection, the Pura Build-on 100 IP65 downlight is perfect for illuminating both indoor and outdoor space. Such as living areas (bathroom, kitchen, or the wet areas), entrances, balconies, porches. In addition, this downlight comes with easy to use turning lock installation and its surface mounted construction, making it ideal for the concrete ceilings or timber ceilings.





THE CONTEMPORARY DESIGN WITH IP65 SURFACE MOUNTED DOWNLIGHT SUITABLE FOR LIGHTING RESIDENTIAL AND COMMERCIAL AREAS

Illuminating a personalised and luxurious bathroom environment, clean & durable. It also gives you a feel-good ambience when looking across a space.

The Pura Build-on 100 IP65 has three beam angle options: 24°, 36° and 60°, that can be customised to best suit the projects.







Pura Build-on 100 / 150

This build-on downlight combines a sleek design with an opal diffuser for even light distribution that perfectly suited for any space, while its simple shape with refined details enriches each interior just by its presence. This luminaire comes in three different colors, two different water resistances and it can be installed in using two mounting options choose from surface mounted and suspended.

PURATI

PURA SERIE



Pura Trim 270 Track Light

Pura Trim 270 Track Light as an extension of Pura Series. It's an ambient track light for 3-phase track. Designed for 350° rotation and 90° tilt to be turned in the required direction. Driver integrated into luminaire housing and optionally switchable (power and color temperature) or dimmable (Phase-cut or DALI) by using the switch in the installation base. Pura Track light is suitable for Eutrac and Global 240V 3-circuit track system.

PURATI
PURA SERIE

PURA TRIM SERIES



Pura Trim 270
Surface mounted
Matte White



Pura Trim 270
Surface mounted
Matte Black



Pura Trim 270
Surface mounted
Matte Silver



Pura Trim 350
Surface mounted
Matte White



Pura Trim 350
Surface mounted
Matte Black



Pura Trim 350
Surface mounted
Matte Silver



Pura Build-on 150
Surface mounted
Matte White



Pura Build-on 150
Surface mounted
Matte Black



Pura Build-on 150
Surface mounted
Matte Silver



Pura Build-on 100
Surface mounted
Matte White



Pura Build-on 100
Surface mounted
Matte Black

Product Collection



Pura Trim
Suspended Ceiling Light

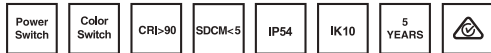


Pura Trim 270
Track Light

TECHNICAL DATA

Pura Trim 270

Mounting:	Surface mounted
Material:	Polycarbonate
Finishes:	White / Black / Silver
IP / IK Rating:	54 / 10
Lumens Flux:	2400lm 24W/1800lm 18W/1000lm 10W
Voltage:	220-240V AC / 216(186-260)DC
Functions:	On/Off motion sensor, 90 mins @ 2W Emergency
CCT:	3000 / 4000K
CRI:	>90
SDCM:	<5
Lifetime:	L80 / 50,000h
Warranty:	5 Years
Dimming options:	No Dim / DIM / DALI (DL6)



Pura Trim 350

Mounting:	Surface mounted
Material:	Aluminium + Polycarbonate
Finishes:	White / Black / Silver
IP / IK Rating:	54 / 10
Lumens Flux:	3200lm 32W / 2400lm 24W
Voltage:	220-240V AC / 216(186-260)DC
Functions:	On/Off motion sensor, 90 mins @ 2W Emergency
CCT:	3000 / 4000K
CRI:	>90
SDCM:	<3
Lifetime:	L80 / 50,000h
Warranty:	5 Years
Dimming options:	No Dim / DIM / DALI (DL6)



Pura Build-on 150

Mounting:	Surface mounted
Material:	Aluminium + Polycarbonate
Finishes:	White / Black / Silver
IP Rating:	IP44/20 (option)
IK Rating	IK 10
Lumens Flux:	1200lm 12W/850lm 8W/700lm 6W
Voltage:	220-240V AC / 216(186-260)DC
CCT:	3000 / 4000K
CRI:	>90
SDCM:	<5
Lifetime:	L80 / 50,000h
Warranty:	5 Years
Dimming options:	No Dim / DIM / DALI (DL6)



Pura Build-on 150

m	Φ cm	Lux AVG	Lux MAX
1	300.26	60.74	222.80
2	616.82	15.18	55.70
3	924.79	6.749	24.76
4	1233.05	3.796	13.93
5	1541.31	2.430	8.912

Angle: 114.05°

m	Φ cm	Lux AVG	Lux MAX
1	300.65	63.92	234.70
2	617.29	15.98	58.67
3	925.94	7.102	26.08
4	1234.59	3.995	14.67
5	1543.23	2.557	9.387

Angle: 114.11°

m	Φ cm	Lux AVG	Lux MAX
1	310.57	70.73	259.4
2	621.14	17.68	64.85
3	931.71	7.859	28.82
4	1242.29	4.420	16.21
5	1552.86	2.829	10.38

Angle: 114.44°

m	Φ cm	Lux AVG	Lux MAX
1	310.42	74.18	272.2
2	620.85	18.55	68.05
3	931.27	8.242	30.24
4	1241.70	4.636	17.01
5	1552.12	2.967	10.89

Angle: 114.41°

m	Φ cm	Lux AVG	Lux MAX
1	308.88	103.0	379.0
2	617.77	25.74	94.75
3	926.65	11.44	42.11
4	1235.53	6.436	23.69
5	1544.41	4.119	15.16

Angle: 113.21°

m	Φ cm	Lux AVG	Lux MAX
1	310.01	107.8	396.0
2	620.02	26.96	99.00
3	930.03	11.96	44.00
4	1240.03	6.739	24.75
5	1550.04	4.313	15.84

Angle: 114.34°

Pura Trim 270

m	Φ cm	Lux AVG	Lux MAX
1	300.79	86.97	320.2
2	617.59	21.74	80.05
3	926.30	9.663	35.58
4	1235.17	5.435	20.01
5	1543.96	3.479	12.81

Angle: 114.14°

m	Φ cm	Lux AVG	Lux MAX
1	300.71	156.9	577.5
2	617.41	39.23	144.4
3	926.12	17.43	64.17
4	1234.82	9.807	36.10
5	1543.53	6.276	23.10

Angle: 114.12°

m	Φ cm	Lux AVG	Lux MAX
1	300.65	213.8	746.6
2	616.29	53.45	186.6
3	925.94	23.76	82.95
4	1230.58	13.36	48.66
5	1538.23	8.553	29.86

Angle: 113.94°

m	Φ cm	Lux AVG	Lux MAX
1	300.91	91.31	335.7
2	617.82	22.83	83.91
3	926.70	10.15	37.30
4	1235.64	5.707	20.98
5	1544.55	3.652	13.43

Angle: 114.16°

m	Φ cm	Lux AVG	Lux MAX
1	300.00	164.9	607.7
2	616.00	41.23	151.9
3	923.99	18.33	67.53
4	1231.99	10.31	37.98
5	1539.99	6.597	24.31

Angle: 114.00°

m	Φ cm	Lux AVG	Lux MAX
1	300.70	222.4	775.1
2	615.41	55.59	193.8
3	923.11	24.71	86.12
4	1230.82	13.90	48.44
5	1538.52	8.894	31.00

Angle: 113.95°

Pura Trim 350

m	Φ cm	Lux AVG	Lux MAX
1	310.76	209.8	767.6
2	620.52	52.45	191.9
3	930.27	23.31	85.29
4	1251.03	13.11	47.97
5	1563.79	8.392	30.70

Angle: 114.80°

m	Φ cm	Lux AVG	Lux MAX
1	310.91	220.3	805.7
2	620.81	55.07	201.4
3	930.72	24.48	89.52
4	1251.62	13.77	50.35
5	1564.53	8.811	32.23

Angle: 114.83°

m	Φ cm	Lux AVG	Lux MAX
1	310.25	275.5	1014
2	620.49	68.88	253.4
3	930.74	30.61	112.6
4	1240.98	17.22	63.35
5	1551.23	11.02	40.54

Angle: 114.38°

m	Φ cm	Lux AVG	Lux MAX
1	310.48	284.2	1043
2	620.97	71.05	260.7
3	931.45	31.52	115.9
4	1241.94	17.76	65.17
5	1552.42	11.37	41.71

Angle: 114.42°

Unique & performance

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