

# **Penang Development Corporation Sustainability Report FY2023 FINAL REPORT**

**Prepared for**



**PENANG  
DEVELOPMENT  
CORPORATION**

**Penang Development Corporation**

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## A Message from Our Chief Executive Officer

Dear Valued Stakeholders,

I am pleased to present the Penang Development Corporation's Sustainability Report for the year 2023. As we continue to navigate the evolving expectations of our stakeholders, our commitment to sustainable development remains steadfast, and this report reflects the progress we made in this vital journey. Environmental, Social and Governance (“ESG”) risk factors are becoming increasingly significant, both at the national and international levels. Consequently, how effectively organisations manage their ESG-related risks, both in the private and public sectors, will shape their reputation.

Penang, a key economic hub in Malaysia known for its diversity, showcases exemplary governance. By leading with a clear sense of purpose, our state makes positive impacts across key ESG priorities by employing innovative solutions and a commitment to transparency.

In presenting this first edition of our ESG report, we aim to engage with a wide spectrum of stakeholders by addressing sustainability topics of interest and equipping them with the information needed for well-informed decision-making. Stakeholders are also our integral partners in driving positive change. Our capacity to create a substantial impact is intrinsically connected to the collaboration between our stakeholders and the vibrant business sector. This report serves as a testament to the collective progress we accomplished together. Your trust and shared commitment to sustainability help us drive the positive change we aspire to achieve.

As the development arm of the Penang State established to spearhead development, we are devoted to enhancing our disclosure practices in alignment with global state development best standards. This is demonstrative of our capacity to deliver services that safeguard our environment while upholding a strong sense of social responsibility. Our approach to presenting this report is firmly rooted in comprehensive research and input from our stakeholders, encompassing State Government agencies, investors, industrial associations and the public. This input was gathered through a variety of means, including a review of existing state strategies and plans, the comparison of international best practices, visioning exercises, stakeholder interviews and strategic workshops.



Sustainability, in our view, is not just an obligation; it is a guiding principle that informs every facet of our work. Over the upcoming five years, the trajectory of PDC's development will be guided by PDC's Strategic Plan 2024 – 2028 and the Strategic Sustainability Framework. There is a central focus on bolstering the state's overall economy, with a strong emphasis on advancing social inclusivity, sustainability and efficient public service delivery.

Amid rising uncertainties, the role of robust public governance has become increasingly important in securing Penang's stability and growth in the years ahead. The State Government anticipates adopting a forward-thinking, data-driven and transparent governance approach to facilitate effective implementation of ESG-centric initiatives. This approach also harnesses technological advancements to enhance service quality for the benefit of the public and investors. PDC aims to allocate its resources towards impactful development across both public and private sectors, supported by clear strategies and initiatives.

Our sustainability report showcases our achievements and our ongoing commitment to driving positive change and becoming a catalyst for our development initiatives. It reflects the hard work, dedication and innovative thinking of our employees, partners and all those who share our vision for a sustainable Penang. Together, we have achieved remarkable milestones, and I am deeply grateful for your collective efforts.

As we look ahead, we do so with optimism and determination. Together, we will shape a brighter, more sustainable future for Penang that benefits both current and future generations. We invite you to join us in this critical endeavour.

Thank you for your continued support and engagement as we work towards a more sustainable and prosperous Penang.

**Dato' Aziz Bakar**  
Chief Executive Officer



## Presenting Our Report

### A Quick Insight

Penang Development Corporation (“PDC”) and its subsidiaries (“the Group”) are pleased to present our 2023 Sustainability Report (“Report”). This report provides a comprehensive overview of our commitment to sustainable practices and ethical governance. In these pages, our stakeholders will find a detailed account of our efforts to create a positive impact on Penang’s environment, communities and economy, while upholding the highest standards of transparency and integrity. We outline our key sustainability initiatives, their impact and the progress we have made towards our state development goals. As we strive for excellence, this report serves as a transparent and accountable record of our journey towards a more sustainable and ethical future for Penang. We welcome your feedback, engagement, and collaboration as we work together to build a better tomorrow.

### What Reinforces Our Disclosures

Our commitment to transparency and accountability is at the heart of our sustainability reporting approach. This report is structured to provide a clear and comprehensive account of our sustainability efforts and performance as Penang’s main development agency over the reporting period. The following standards and frameworks guide our reporting approach:



Global Reporting Initiative (“GRI”) Standards



United Nations Sustainable Development Goals (“UN SDGs”)

We are dedicated to providing a transparent and reliable account of our sustainability performance, ensuring that this report serves as a valuable resource for our stakeholders, regulators and the broader community. It underscores our commitment to integrating responsible business practices into the growth of Penang and our pursuit of a more sustainable and equitable future.

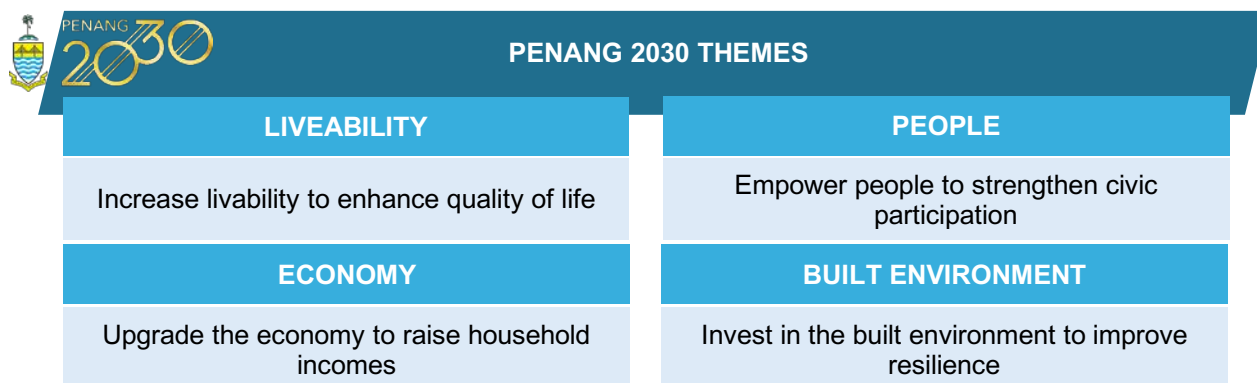
## Penang State Aspirations

### The Visions that Drive Us

Penang, guided by the principles laid out in Penang2030 vision and the Penang Strategy for Economic Ecosystem Development (“SEED”) 2023 – 2028 documents, aspires to a future that is characterised by sustainability, inclusivity, innovation and resilience.

Penang2030 is a state development agenda for Penang. It outlines the state's vision and strategies for development and growth over the next decade. The Penang2030 document is designed to address various aspects of development, including economic growth, social progress and environmental sustainability.

Penang2030 aspirations encompass four themes.



Economic sustainability is paramount for ensuring the long-term viability of businesses, communities and nations. It fosters resilience in the face of challenges, promotes equitable growth, and safeguards resources for future generations. The Strategy for Economic Ecosystem Development, also referred to as Penang SEED or “the Strategy”, embraces a holistic approach to redefine Penang's economic landscape, striving for stronger growth in the next five years. It underscores Theme B of Penang2030, which focuses on enhancing the economy to elevate household incomes.

This five-year roadmap, spanning from 2023 to 2028, outlines both immediate and mid-range initiatives to tackle the primary economic hurdles experienced by various sectors, including industries, the labour force, public servants, youth, elderly citizens and the global community. By thoroughly understanding and implementing the SEED framework, PDC can align its development strategies with the broader economic vision outlined by the state, fostering coherent, synergistic planning.

In essence, incorporating the SEED 2023–2028 document into our planning processes allows us to position PDC at the forefront of strategic economic development, fostering innovation, attracting investments and steering Penang towards a prosperous and sustainable future.

	<b>Manufacturing</b> Advance readiness of local manufacturing for the digital age and the green economy
	<b>Agriculture</b> Modernise and diversify sustainable agriculture
	<b>Creative industries and business services</b> Foster an ecosystem that nurtures creative industries and niche business services

### Penang Green Agenda 2030

The Penang Green Agenda 2030, led by the Penang Green Council, is a comprehensive and forward-thinking initiative aimed at fostering environmental sustainability and resilience in the state of Penang. This Agenda aims to enlist the expertise of technical professionals and scientists to scrutinise the sustainability dimensions of Penang, with a focus on formulating sustainability metrics. A scenario analysis will be undertaken to evaluate how environmental issues may affect the state's sustainability.

Additionally, the agenda seeks active involvement from all stakeholders and the residents of Penang to recognise and address present and potential environmental challenges, presenting viable solutions in the process. The agenda aligns with global sustainability goals and underscores Penang's commitment to becoming a model for environmentally responsible urban development.

<b>PENANG GREEN AGENDA 2030</b>	
<b>LAND USE AND PLANNING</b>	<b>SUSTAINABLE MOBILITY AND CONNECTIVITY</b>
<b>DISASTER RISK REDUCTION AND MANAGEMENT</b>	<b>GREEN BUILDING AND TOWNSHIP</b>
<b>GREEN ECONOMY</b>	<b>WATER AND SANITATION</b>
<b>AGRICULTURE</b>	<b>GOVERNANCE AND INSTITUTIONS</b>
<b>MARINE AND COASTAL MANAGEMENT</b>	<b>BIODIVERSITY AND NATURAL ECOSYSTEM</b>



## About Penang Development Corporation

### Developer of Penang’s Future

The Penang Development Corporation was established in 1969 as a pivotal entity tasked with spearheading economic development and urban planning in the state of Penang, Malaysia. For over five decades, PDC has remained at the forefront of driving the state’s economic advancement. Our primary mandate is to promote and coordinate development initiatives that contribute to the economic and social prosperity of Penang.

PDC was created with a focus on strategic urban and regional planning, infrastructure development and investment attraction. Over the years, we have played a crucial role in transforming Penang into an industrial, commercial and technological hub, enhancing the state's national and global competitiveness. These multifaceted efforts include the establishment of industrial zones, residential and commercial projects, infrastructure development and initiatives to enhance the overall quality of life for Penang's residents.

As a key driver of sustainable development, PDC is committed to promoting ethical governance and environmental stewardship. Our commitment to transparent and inclusive practices ensures that the benefits of development are equitably distributed among the diverse communities within Penang. This, in turn, aligns with the broader vision of positioning Penang as a vibrant, sustainable and inclusive state that fosters innovation, economic growth and a high quality of life for its residents.

### Our Vision, Mission and Corporate Core Values

#### Steering Our Business and Sustainability Approach



**VISION**  
To be the leader in sustainable socio-economic development to achieve wealth creation and distribution.

**MISSION**  
Create innovative development with SMART infrastructure embracing ESG principles and global best practices.

**CORE VALUES**

**P**  
Profesional

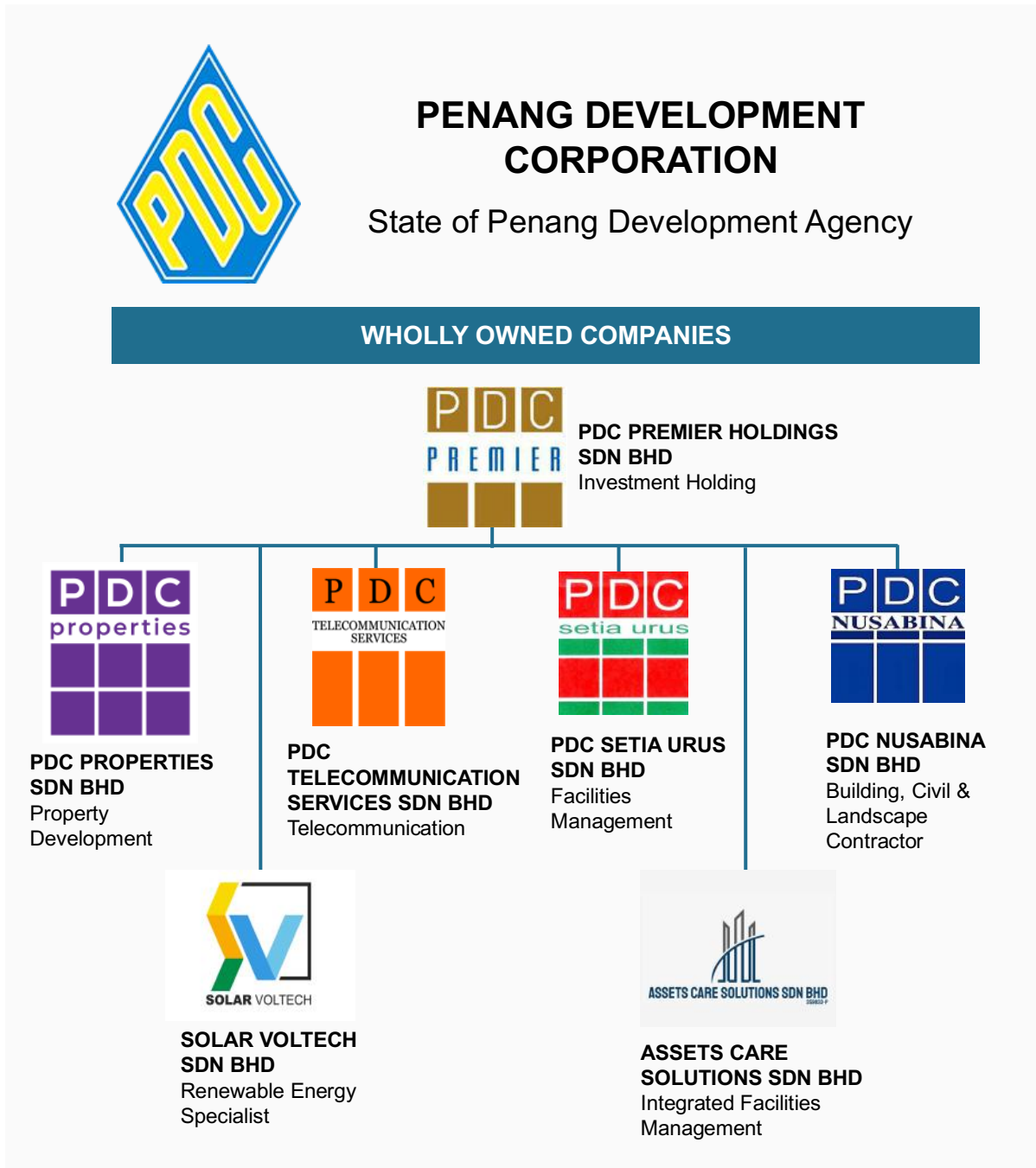
**D**  
Dedikasi

**C**  
Cemerlang

## Our Subsidiaries and Core Activities

### How we Contribute to Holistic State Development


Fulfilling our role as Penang’s esteemed development agency necessitates access to a diverse range of expertise, resources and services. In response to this requirement, we cultivated a robust network of wholly-owned subsidiaries, each excelling in their respective fields. This enables us to expand our market penetration and effectively manage high-end, large-scale activities that bolster Penang’s development.



PDC's 5 Core Business Areas

(1) TOWNSHIP DEVELOPMENT



 Bandar Bayan Baru



 Bandar Seberang Jaya



 Bandar Cassia, Batu Kawan




PDC's 5 Core Business Areas

 (2) INDUSTRIAL DEVELOPMENT



 Bayan Lepas Industrial Park




 Batu Kawan Industrial Park



 Prai Industrial Park



 Bukit Minyak Industrial Park



 Penang Science Park



PDC's 5 Core Business Areas

(3) PROPERTY MANAGEMENT



Menara Komtar



The One, Bayan Baru



GBS Mayang

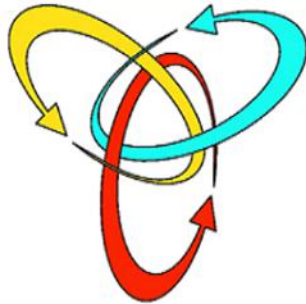


GBS Mahsuri

PDC's 5 Core Business Areas



(4) ENTREPRENEUR DEVELOPMENT



Skim Pinjaman Harapan

- ❖ Offers additional capital for small businesses
- ❖ No collateral (Scheme 1 only)
- ❖ ZERO interest (for 1<sup>st</sup> year)



Tabung Usahawan Tani

- ❖ Offers additional capital for small businesses
- ❖ Agricultural, fishing and poultry industry
- ❖ No collateral
- ❖ ZERO interest (for 1<sup>st</sup> loan)



Gerai Bukit Tengah

- ❖ Provides business spaces for Bumiputera B40 entrepreneurs with affordable rental rates to operate and expand their businesses.



Entrepreneurship Programmes and Courses

- ❖ Conduct improved entrepreneurship programmes and courses catered to market needs while enhancing entrepreneur soft skills.



PDC's 5 Core Business Areas



(5) HOUSING DEVELOPMENT

OUR PAST PROJECTS



D'Residence



Pinggiran Damai



Ixora Heights



Quartermile



Lot 28



Intan Delima



Halaman Kenanga



Halaman Seroja



Intan Cempaka



Villa Tanjung Permai



Taman Teratai Idaman



Dedaun



Suria 1



Jiran Residensi



Dua Residensi

PDC's 5 Core Business Areas



(5) HOUSING DEVELOPMENT

OUR CURRENT PROJECTS



Cassia Cempaka



Lebuh Cecil



Mak Mandin



Suria 2



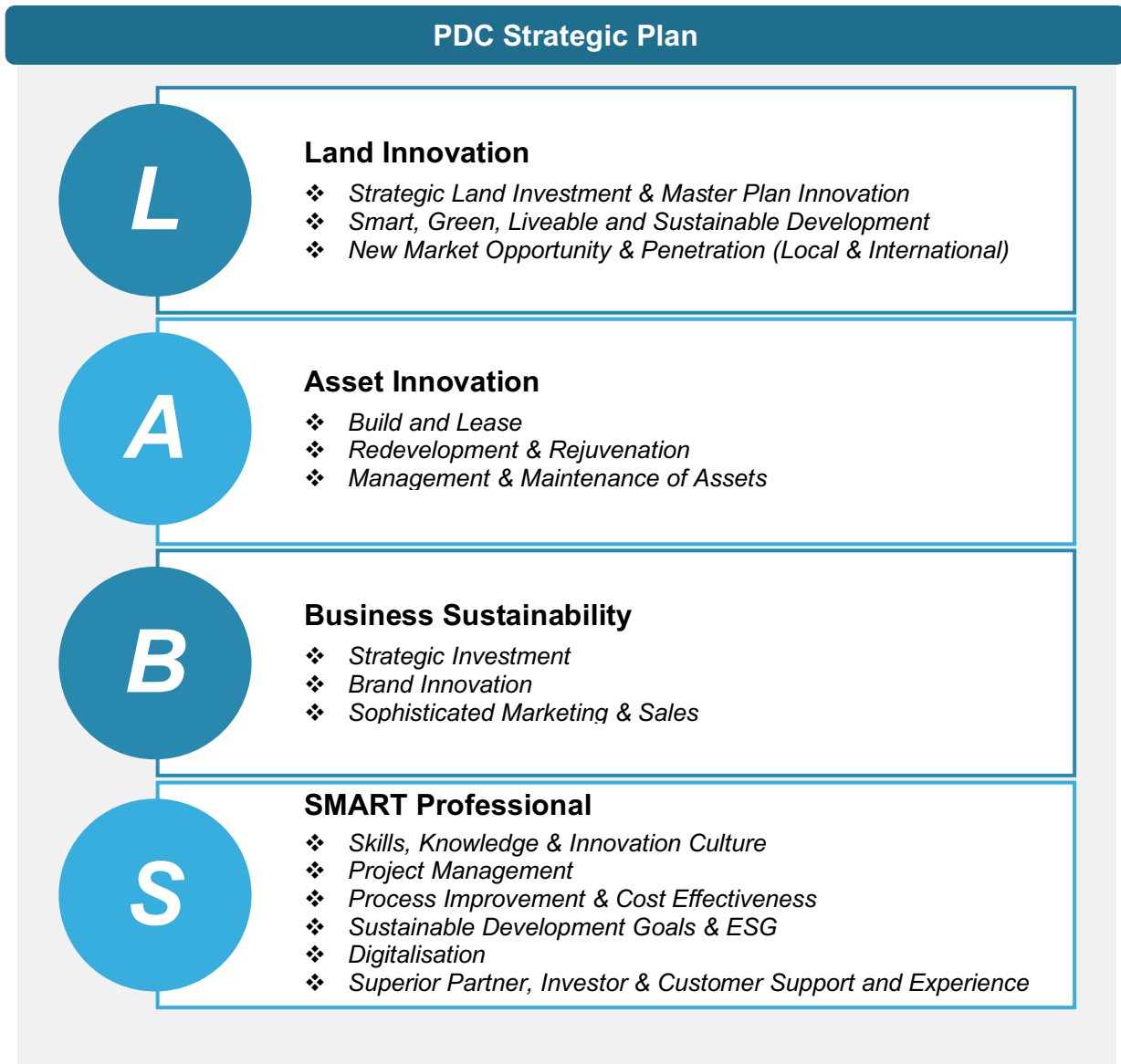
**Our Strategic Plan 2024 – 2028**

**Charting Our Future Direction**

PDC Strategic Plan for 2024 – 2028 represents the forward-looking roadmap that guides the Group in the short-, medium- and long-term future. Our commitment to outlining innovative strategies and initiatives underscores our dedication to developing sustainable projects that yield favourable returns.

This strategic approach ensures that PDC remains a dynamic force in the region, propelling economic growth, infrastructure development and sustainability. It is imperative for PDC to remain agile and adaptable in the ever-evolving economic and environmental landscape to make a positive impact on the development of Penang and the well-being of its residents and businesses.

The PDC Strategic Plan is supported by four (4) strategic thrusts.



## Our Environmental, Social and Governance (“ESG”) Framework

### Imbedding a Sustainability Culture Across PDC

In our ongoing sustainability journey, we embrace a comprehensive approach of our ESG framework. This framework serves as the backbone of our sustainability efforts, guiding our decision-making, policies and actions. ESG encapsulates our approach to responsible and ethical business practices in recognition of the intricate interplay between environmental stewardship, social inclusivity and transparent governance. Here, we delve into the core components of our ESG framework, shedding light on how it underpins our sustainability strategy and reinforces our dedication to creating a positive impact on our environment, communities and the world at large.



## The United Nations Sustainable Development Goals (“UN SDGs”)

### A Global Roadmap to Sustainability

We acknowledge the United Nations' 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals that underpin this agenda. The UN SDGs serve as a collaborative plan and a unifying call to shape a more sustainable and just future for both people and the planet. These UN SDGs offer a vital guideline for governments and businesses alike to guide their efforts through these 17 interconnected goals.

In accordance with the framework of the 12th Malaysia Plan, our objective is to secure the well-being of our citizens by fostering socio-economic progress, inclusivity and social unity, improving their overall quality of life. Malaysia will also actively pursue sustainable, environmentally friendly growth with the aim of transitioning into a low-carbon nation and ultimately reaching a carbon-neutral future. The effective implementation of the 12th Malaysia Plan will play a substantial role in bringing the 2030 Agenda to fruition.

Depending on their core function, organisations may choose to prioritise different sets of SDGs as part of their ESG strategy and commitments. The illustration below depicts the different ESG focus areas of government agencies at different levels:

#### Penang Development Corporation



#### 12<sup>th</sup> Malaysia Plan



#### State – PlanMalaysia @ Pulau Pinang



#### Municipal – City Council of Penang Island Voluntary Local Review



### Penang State Voluntary Local Review on the UN SDGs

Penang is embarking on a shared mission, committing to the “Think Globally and Act Locally – Leaving No One Behind” principle. This mission is focused on advancing the SDGs to enhance efforts in support of the welfare of people, the planet and overall prosperity. Through a comprehensive analysis of Penang’s unique requirements and development patterns, we identified 11 priority goals. These goals are aligned with a strategic roadmap aimed at transforming the city into an intelligent, liveable and happy place for its residents.

### Our Contributions to the United Nations Sustainable Development Goals (“UN SDGs”)

As we navigate the complex landscape of sustainability, we recognise the significance of the UN SDGs as a universal roadmap for positive change. In this section, we proudly outline our contributions to the ten (10) UN SDGs we adopted, highlighting the meaningful steps we have taken to address these global challenges in harmony with our core values and mission. Our dedication to these goals is a testament to our pledge to be a responsible and impactful force in shaping a better future for all.

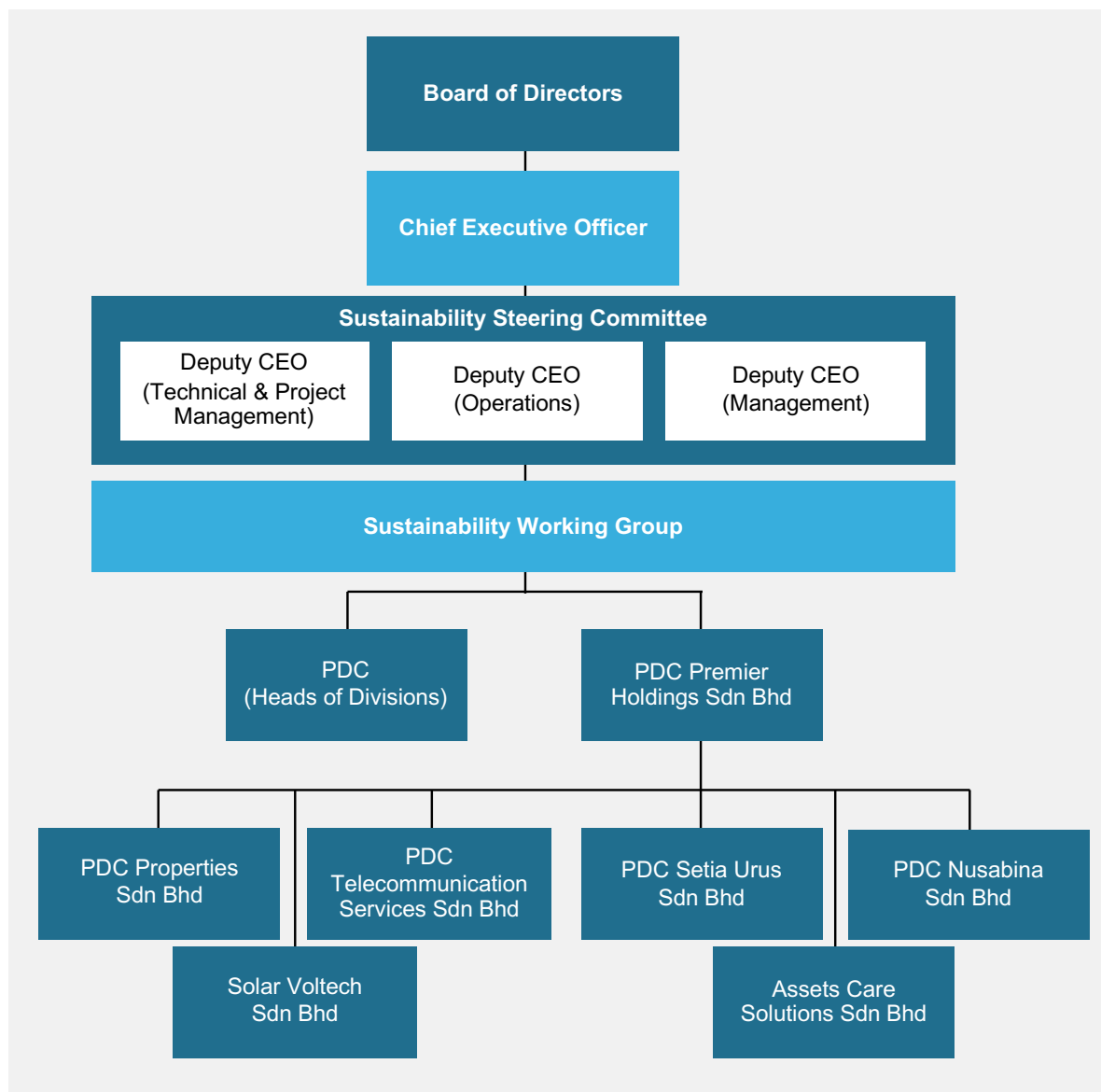
 <p><b>3</b> GOOD HEALTH AND WELL-BEING</p>	<p>PDC promotes health and well-being through sustainable urban planning and improving access to healthcare.</p>	 <p><b>7</b> AFFORDABLE AND CLEAN ENERGY</p>	<p>PDC advocates for renewable energy sources and invests in energy-efficient infrastructure, thereby fostering affordable and clean energy solutions for the community.</p>
 <p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p>PDC's sustainable projects generate employment opportunities, stimulate economic growth and foster entrepreneurship.</p>	 <p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>PDC supports infrastructure development that enhances connectivity, promotes innovation, supports high-value industrial growth and facilitates economic diversification.</p>
 <p><b>10</b> REDUCED INEQUALITIES</p>	<p>Through development initiatives, PDC focuses on reducing inequality by creating affordable housing.</p>	 <p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>PDC fosters sustainable, resilient and inclusive urban development, creating eco-friendly, liveable spaces for present and future communities.</p>
 <p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>PDC is committed to responsible consumption and production through eco-friendly construction practices, ethical supply chain management, waste reduction and support for the circular economy.</p>	 <p><b>13</b> CLIMATE ACTION</p>	<p>PDC actively engages in climate action, reducing carbon emissions and enhancing resilience, while supporting the transition to a low-carbon economy.</p>
 <p><b>15</b> LIFE ON LAND</p>	<p>PDC's development projects prioritise ecosystem preservation and expanding green spaces, fostering biodiversity conservation and sustainable land use.</p>	 <p><b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>PDC's commitment to transparent, accountable and equitable governance promotes the development of strong institutions.</p>



## Our Sustainability Governance Structure

### How We Organise and Govern

Effective governance plays a pivotal role in ensuring that our ethical, environmental and social responsibilities are not only acknowledged but firmly integrated into our corporate DNA. This section offers a comprehensive view of our Sustainability Governance Structure, highlighting the pivotal roles played by our Board of Directors (“the Board”), the dedicated Sustainability Steering Committee (“SSC”), and the passionate members of our Sustainability Working Group (“SWG”). Together, they form the bedrock of our sustainability initiatives, providing oversight, guidance and a driving force that propels us toward a more responsible and sustainable future. Their collective commitment reinforces our steadfast dedication to transparent and accountable sustainability practices, which are integral to our mission and values.



## Collaborating with Our Stakeholders

### Building Connections and Understanding Perspectives

Our journey towards sustainability is a collective endeavour that involves not just our organisation but a network of diverse stakeholders, each playing a vital role in our shared commitment to responsible practices. Stakeholders hold an influential position, possessing the capacity to influence our strategic direction by providing invaluable insights and perspectives. Therefore, at the core of our commitment to responsible business practices is a deep understanding of the significance of stakeholder engagement.

We actively collaborate with our stakeholders, listening to their voices, acknowledging their concerns and working together to ensure meaningful and impactful sustainability initiatives. This synergistic approach exemplifies our devotion to transparency, inclusivity and shared responsibility. It underscores our belief that sustainability is a journey that we embark on together with our valued partners, shareholders and the broader community.

GOVERNMENT AND REGULATORY AUTHORITIES		
Government and regulatory authorities provide PDC with the latest legal developments and sustainability frameworks. This keeps PDC abreast of changes in regulatory requirements and ensures compliance and accountability. Their support is crucial for navigating complex legal landscapes, enabling PDC to operate ethically and sustainably.		
Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>Approval and Permits for Development Projects</li> <li>Occupational Health and Safety</li> <li>Housing Sale License</li> <li>Regulatory Compliance</li> </ul>	<ul style="list-style-type: none"> <li>Email</li> <li>Authority Website</li> <li>Regular Meetings with Regulators</li> <li>Industry Talks</li> </ul>	<ul style="list-style-type: none"> <li>Throughout the year</li> <li>Ad hoc</li> </ul>



INVESTORS		
Investors comprise companies that invest in PDC's development projects, ranging from property and land development to industrial, residential and infrastructure. Their support not only fuels these projects but also signifies market confidence in PDC's initiatives. Investor trust is essential for securing funding, enabling PDC to innovate, expand and execute ambitious projects.		
Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>Financial Performance</li> <li>Corporate Governance</li> <li>Legal Compliance</li> <li>Ethical Business Conduct</li> <li>Growth Trajectory</li> <li>Infrastructure Development and Maintenance</li> <li>Market Access</li> </ul>	<ul style="list-style-type: none"> <li>Regular Meetings</li> <li>Annual General Meetings</li> <li>Corporate Website</li> <li>Annual Report</li> <li>Email</li> <li>Press Conferences</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly</li> <li>Ad hoc</li> <li>Throughout the year</li> <li>Annually</li> </ul>





**INDUSTRY ASSOCIATIONS**

Industry associations serve as advocates and facilitators that offer invaluable expertise and industry knowledge for PDC's industry development and growth. The shared knowledge promotes innovation, ensuring PDC's projects align with industry best practices and evolving standards. Their support also enhances PDC's credibility within the industry, fostering collaborations and partnerships.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• Corporate Governance</li> <li>• Growth Trajectory</li> <li>• Infrastructure Development and Maintenance</li> <li>• Regulatory Compliance</li> <li>• Market Access</li> <li>• Risk Management</li> </ul>	<ul style="list-style-type: none"> <li>• Press Conferences</li> <li>• Regular Meetings</li> <li>• Annual Report</li> <li>• Emails</li> <li>• Corporate Website</li> <li>• Social Media Platforms</li> </ul>	<ul style="list-style-type: none"> <li>• Throughout the year</li> </ul>



**CUSTOMERS AND TENANTS**

Customers and tenants contribute to PDC's reputation and economic success by purchasing, using and subscribing to PDC's products and services. Their satisfaction, feedback and continued occupancy are vital for the success, growth and sustainability of the development projects. The insights from customer feedback facilitate continuous improvements in our products and services, ensuring alignment with market needs. Satisfied customers and tenants become advocates, attracting more business and ensuring long-term financial stability.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• Product Quality</li> <li>• Pricing</li> <li>• Customer Service</li> </ul>	<ul style="list-style-type: none"> <li>• Phone calls, messages, email</li> <li>• Meetings</li> <li>• Annual Report</li> <li>• Corporate Website</li> <li>• Advertisement and marketing campaigns</li> </ul>	<ul style="list-style-type: none"> <li>• Throughout the year</li> <li>• Ad hoc</li> </ul>



**EMPLOYEES**

Employees are valuable assets of PDC. They create our goods and services and their quality of work directly impacts our reputation and business continuity. Their expertise and dedication drive innovation and operational efficiency. Employee satisfaction leads to higher productivity and creativity, directly influencing PDC's ability to deliver high-quality projects and services.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• Corporate Direction and Strategic Planning</li> <li>• Training and Career Development</li> <li>• Occupational Health and Safety</li> <li>• Employee Welfare and Benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• PDC Intranet</li> <li>• Training Programmes</li> <li>• Emails</li> <li>• Performance Appraisals</li> <li>• Team Building Activities</li> </ul>	<ul style="list-style-type: none"> <li>• Annually</li> <li>• Throughout the year</li> </ul>





**CONTRACTORS, VENDORS AND SUPPLIERS**

Contractors, vendors and suppliers provide the goods, services or expertise needed to drive PDC’s business strategy and deliver quality products and services. Their reliability and quality directly impact project outcomes. Strong partnerships with these stakeholders ensure timely project completion, cost-effectiveness and the delivery of superior services, enhancing PDC’s reputation.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• Pricing of Services</li> <li>• Legal Compliance</li> <li>• Quality and Timely Delivery</li> <li>• Payment Schedule</li> </ul>	<ul style="list-style-type: none"> <li>• Contract Negotiations and Agreements</li> <li>• Supplier and Sub-Contractor Screening</li> <li>• Vendor Registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Ad-hoc</li> <li>• Throughout the year</li> </ul>



**MEDIA**

The media analyses information, provides insights and disseminates news to the public, which contributes to PDC’s reputation. Positive media coverage enhances PDC’s public image, attracting investors, customers and partners.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• New Area of Project Development</li> <li>• Strategy and Group Updates</li> <li>• Coverage of CSR Contributions</li> </ul>	<ul style="list-style-type: none"> <li>• Annual Report</li> <li>• Interviews and Engagements</li> <li>• News e.g. Bulletin Mutiara</li> <li>• Press Release</li> <li>• Marketing Campaigns</li> <li>• Social Media Platforms</li> <li>• Conferences</li> </ul>	<ul style="list-style-type: none"> <li>• Throughout the year</li> </ul>



**LOCAL COMMUNITIES**

Regular engagement with local communities keeps PDC abreast of socio-economic developments that may impact business operations. Understanding community needs fosters goodwill and social responsibility. Positive community relationships facilitate smoother project implementations, ensuring projects align with local values and requirements, creating a positive impact and contributing to sustainable development.

Area of Concerns	Method of Engagement	Frequency of Engagement
<ul style="list-style-type: none"> <li>• Contribution to Communities</li> <li>• CSR Initiatives</li> <li>• Social Contribution</li> <li>• Environmental Impact</li> </ul>	<ul style="list-style-type: none"> <li>• Annual Report</li> <li>• Meetings</li> <li>• Awareness Talks</li> <li>• Distribution of Official Letters and Brochures</li> <li>• Corporate Website</li> <li>• Social Impact Assessment</li> </ul>	<ul style="list-style-type: none"> <li>• Throughout the year</li> <li>• Ad hoc</li> </ul>

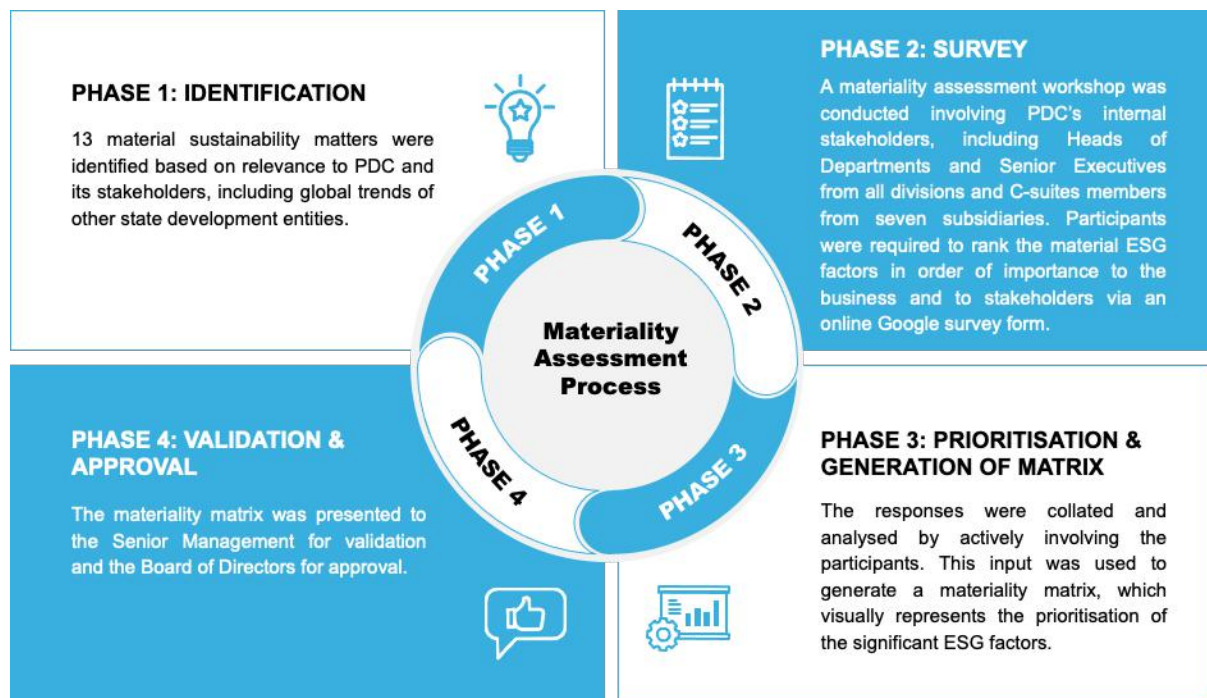
## Our Material ESG Factors

It is essential to identify significant ESG factors that can impact the PDC's ability to create value. Their effective management is pivotal to ensuring long-term economic competitiveness and sustainability, which in turn enhances Penang's appeal as a global investment destination. These ESG factors are categorised into four primary themes: environmental, economic, social, and governance. These themes dictate the content, structure and extent of our reporting efforts. We review these ESG factors on an annual basis to ensure relevance and alignment with our objectives.

### The Materiality Assessment Process

#### Identifying What Matters

Materiality assessments are essential aspects of our sustainability strategy. They enable us to identify and evaluate the ESG issues that present the most substantial risks and opportunities for our operations and major stakeholders. By understanding and effectively managing these issues, we can enhance our value creation process and fortify Penang's economic strength and appeal as an investment destination. This year, following a four-step process, we conducted PDC's inaugural materiality assessment.



Our appointed consultant organised a tailored materiality assessment workshop, bringing together 38 participants from PDC's Heads of Departments, Senior Executives from all divisions and C-suites members from seven subsidiaries. This workshop proved to be a targeted and insightful forum, allowing key stakeholders within the PDC ecosystem to collectively explore and identify the most critical ESG factors relevant to their operations. The diverse perspectives and expertise of participants enriched the discussions, offering a comprehensive understanding of the material issues that significantly impact both PDC and



its subsidiaries. Through collaborative dialogue and interactive sessions, the workshop aimed to establish a unified approach to prioritising sustainability concerns, aligning corporate strategies with stakeholder expectations and enhancing overall ESG performance across PDC and its subsidiaries.

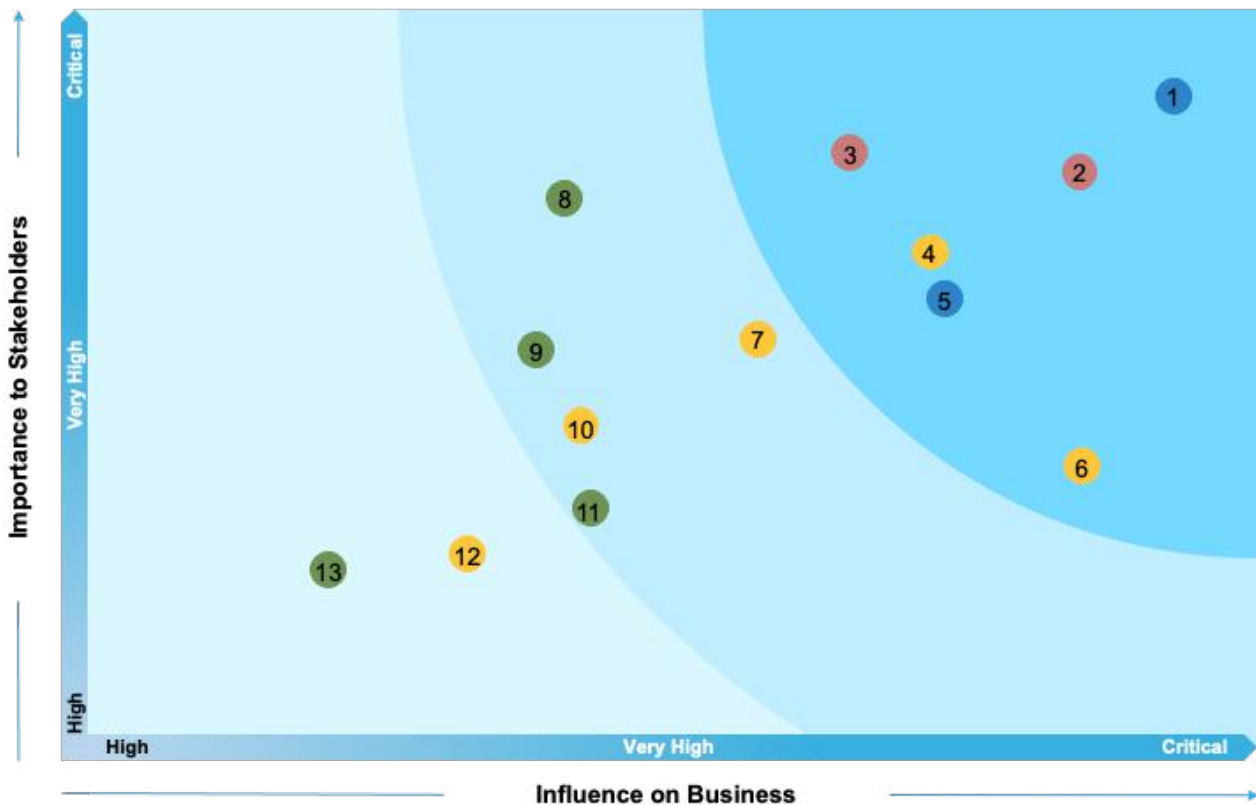




### Materiality Matrix

Following the data collection process, we discerned a total of 13 material matters. These have been strategically charted on a matrix, offering a visual representation of their significance to both our operations and stakeholders. This matrix enables us to judiciously allocate resources and ensure our efforts are concentrated on matters of the utmost relevance. Notably, the top right segment highlights the highest-priority matters.

The Group identified 13 material matters, with the top six (6) being Corporate Governance and Anti-Corruption, Economic Performance, Property Innovation, Health and Safety, Data Privacy and Cybersecurity, and Responsible Supply Chain.



Material ESG Factors			
Strengthening the Basis of Our Governance	Enhancing Our Economic Stability	Protecting Our Natural Ecosystems	Promoting Social Equity and Quality of Life
1. Corporate Governance and Anti-Corruption	2. Economic Performance	8. Climate Change and Energy Consumption	4. Health and Safety
5. Data Privacy and Cybersecurity	3. Property Innovation	9. Water Consumption	6. Responsible Supply Chain
		11. Waste Management	7. Labour Practices and Standards
		13. Biodiversity	10. Community Engagement
			12. Workforce Diversity

## Mapping Our Material ESG Factors

### How Everything is Interlinked

The material ESG factors are intrinsically linked with the Sustainability Strategy through the strategic thrusts, key stakeholder groups and adopted UN SDGs. They are integral in identifying and delving deeper into pertinent issues that impact PDC’s performance.

Strategic Thrust	Commitment Statement	Material ESG Factors	Stakeholders	Corresponding SDGs
<b>Strengthening the Basis of Our Governance</b>	Conducting our business with a high standard of corporate governance and company values, which emphasises managing all relationships with fairness, decency and good citizenship.	Corporate Governance and Anti-Corruption		
		Data Privacy and Cybersecurity		
<b>Enhancing Our Economic Stability</b>	Our commitment to enhancing economic stability revolves around optimising economic performance and driving property innovation, ensuring a prosperous future that harmonises financial growth with ground-breaking sustainable solutions.	Economic Performance		
		Property Innovation		
<b>Protecting Our Natural Ecosystems</b>	Minimising our environmental impact and carbon emissions by effectively managing energy, waste and water consumption.	Climate Change and Energy Consumption		
		Water Consumption		
		Waste Management		
		Biodiversity		
<b>Promoting Social Equity and Quality of Life</b>	Fostering a culture of mutual respect and security, an inclusive and diverse work environment, an array of professional development opportunities, safe working conditions and fair hiring and labour standards.	Health and Safety		
		Responsible Supply Chain		
		Labour Practices and Standards		
		Workforce Diversity		
		Community Engagement		



# STRATEGIC THRUST 1: STRENGTHENING THE BASIS OF OUR GOVERNANCE

We take pride in our unwavering dedication to fostering the economic and infrastructural development of Penang. Solid corporate governance standards underpin our commitment to advancement and prosperity. Supported by our core principles covering innovation, sustainability and active community engagement, we are driven in our everyday efforts to generate opportunities, develop infrastructure and contribute to the progress and well-being of Penang and its citizens.

● **Corporate Governance and Anti-Corruption**

● **Data Privacy and Cybersecurity**

**Our Contribution Towards the UN SDGs:**

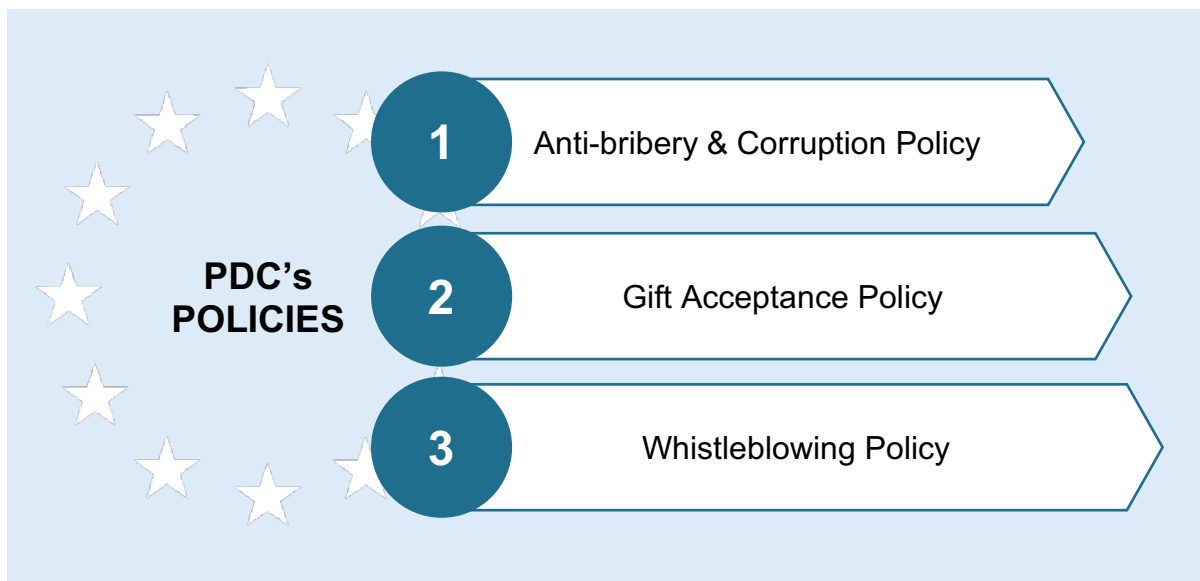




## Corporate Governance and Anti-Corruption

In our business operations, PDC is committed to upholding the greatest standards of honesty, transparency and accountability. We endeavour to comply with all applicable laws, rules and regulations, including the Malaysian Anti-Corruption Commission ("MACC") Act 2009, the MACC (Amendment) Act 2018 and any local anti-bribery or anti-corruption laws. Our employees are required to follow all applicable laws and regulations.

We established three ethical policies that serve as guiding principles to safeguard the operational integrity and long-term viability of our organisation. These policies guide us in adhering to transparent governance practices.



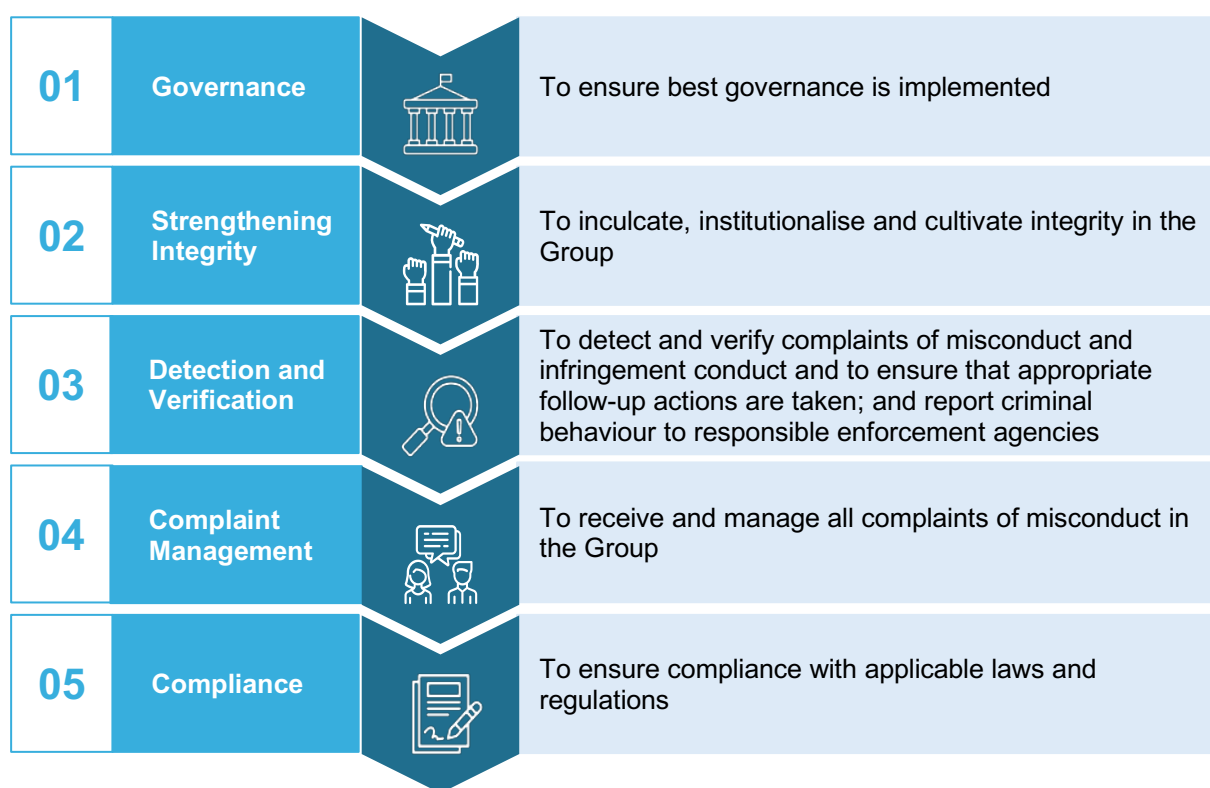
### WHISTLEBLOWING POLICY

1. Corruption and integrity related complaint channels are provided in line with the Whistleblower Protection Act 2010 (Act 711) and the PDC Whistleblower Protection Guidelines.
2. Ensure that the complainant's information is not disclosed and known by any party.
3. Every complaint received will be followed up by PDC.
4. The integrity unit is responsible for carrying out the PDC's Corruption and Integrity-related Complaint Management function.

### **PDC Integrity Unit**

Adequate Procedure Guidelines were released on December 10, 2018, in accordance with Section 17A (5) of the Malaysian Anti-Corruption Commission Act 2009 (Amendment 2018). These guidelines are intended to assist commercial organisations in understanding how to implement effective anti-corruption measures in their business operations. To ensure compliance with Service Circular No. 6 Year 2013 and to increase the effectiveness of the Integrity Unit in federal and state ministries, departments and public organisations, a guideline for Integrity Unit Management was released in 2019.

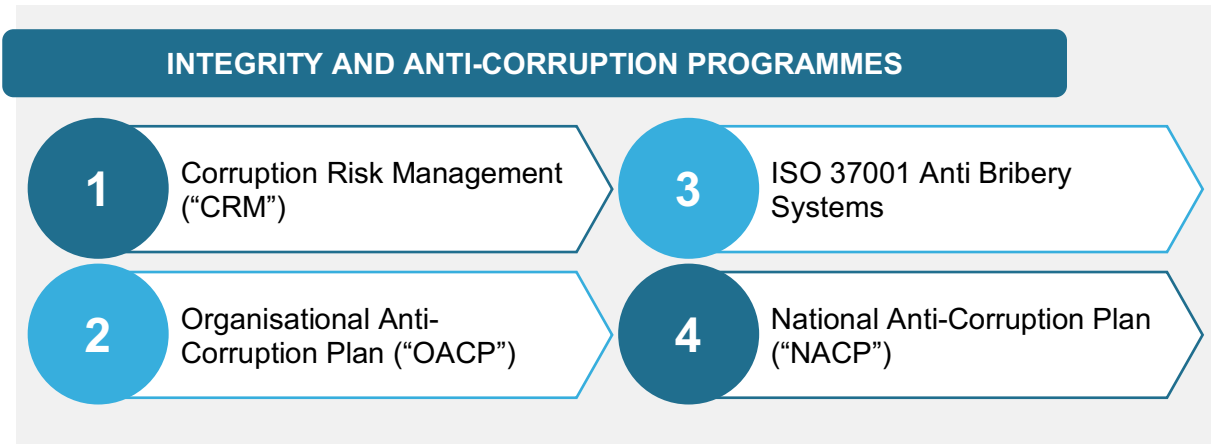
By aligning with these guidelines, PDC established an Integrity Unit to realise our vision of combating corruption and making Malaysia a country of integrity. According to Service Circular No. 6 of 2013, the Integrity Unit is in charge of implementing the following five (5) key functions:



In line with our commitment to integrity and good governance, PDC's Integrity Unit remains dedicated to upholding the highest standards of ethical conduct and ensuring compliance with all relevant laws and regulations. By fostering a culture of integrity, we contribute to Malaysia's journey towards becoming a nation of transparency and trust.

## **Integrity and Anti-Corruption Programmes**

All government agencies, including PDC and our subsidiary companies, are mandated to implement integrity and anti-corruption programmes. These programmes will be implemented in stages and include the following:



PDC organised the Risk Management Corruption Workshop in collaboration with the Malaysian Anti-Corruption Academy (“MACA”) and the Malaysian Anti-Corruption Commission (“MACC”). We also received support from the Penang State Secretary's Office's Integrity Unit, which contributed to the success of the session. The workshop aimed to identify risks in PDC’s activities in order to eliminate corruption, reduce complaints, improve service and quality and make other associated efforts.

We also actively promoted a culture of integrity by holding briefing sessions for our stakeholders on the topic. The objectives of these training programmes are to increase knowledge, teach moral principles and build a culture of integrity within our firm. By giving our stakeholders the information and resources to make moral judgements, we demonstrate our commitment to sustaining the highest standards of behaviour and accountability. These briefings include:

No.	Title	No. of Participants
1.	Integrity Briefing No. 1/2023-Handling False Claims	152
2.	Integrity Briefing No. 2/2023-Procurement with Vendors, Suppliers & Contractors	90
3.	Integrity Briefing No. 3/2023-Strengthening the Integrity of New Staff	60



## Data Privacy and Cybersecurity

We are aware of the threats that arise from rapidly advancing technologies and digital breakthroughs. Data breaches and cyberattacks have the potential to adversely affect business and weaken stakeholder trust. As a result, we are dedicated to maintaining the highest level of security to ensure zero data breaches.

We launched initiatives for various essential cybersecurity measures, such as ICT Safety Announcements (“Hebahan Keselamatan ICT”), cybersecurity awareness programmes and periodic reminders to increase our security and data privacy procedures. The main objective of PDC's frequent ICT safety announcements is to embed a culture that champions ICT safety across the Group. They educate employees and stakeholders on potential ICT-related risks, cybersecurity threats and best practices for safeguarding sensitive data. By sharing timely and pertinent information and ensuring the continuous integrity and security of our digital activities, we strengthen PDC's cybersecurity position and minimise ICT-related events.

We also conducted briefings and advisory programmes for our stakeholders to help raise digital awareness.

In FY 2023, PDC received no credible complaints about data and privacy breaches from our suppliers, customers or internal staff.

### Cybersecurity Awareness Programmes

#### ICT Safety Announcements

Sharing of ICT Safety Announcements (Hebahan Keselamatan ICT) with all employees on a monthly basis.

#### Advisory

- Keselamatan ICT Sempena Cuti Hari Raya Aidilfitri 1444H
- Guide to Recall Email Sent – New Feature
- Notis Pemberitahuan PinkWhatsApp

#### Briefing

- Briefing on Microsoft Sensitivity Label for PDC Staff
- Briefing on Single Sign-On (SSO)
- Self-service Password Reset (SSPR) Implementation for PDC Staff
- Cybersecurity Awareness Training



# STRATEGIC THRUST 2: ENHANCING OUR ECONOMIC STABILITY

PDC is committed to leaving a legacy of sustainable development, driven by a desire to create long-term value for our stakeholders and the community we are delighted to serve. Our unwavering pursuit of operational excellence sets the platform for us to consistently pioneer property innovations and foster robust economic performance.

PDC is a pillar in strengthening Penang's economy, which is renowned for its dynamic business environment. Our multifaceted approaches to economic development are integral to driving the prosperity and sustainable growth of the region. This dynamic framework supports Penang's economic stability and propels it in the direction of a better, more prosperous future.

Economic Performance

Property Innovation

Our Contribution Towards the UN SDGs:

8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES  
AND COMMUNITIES

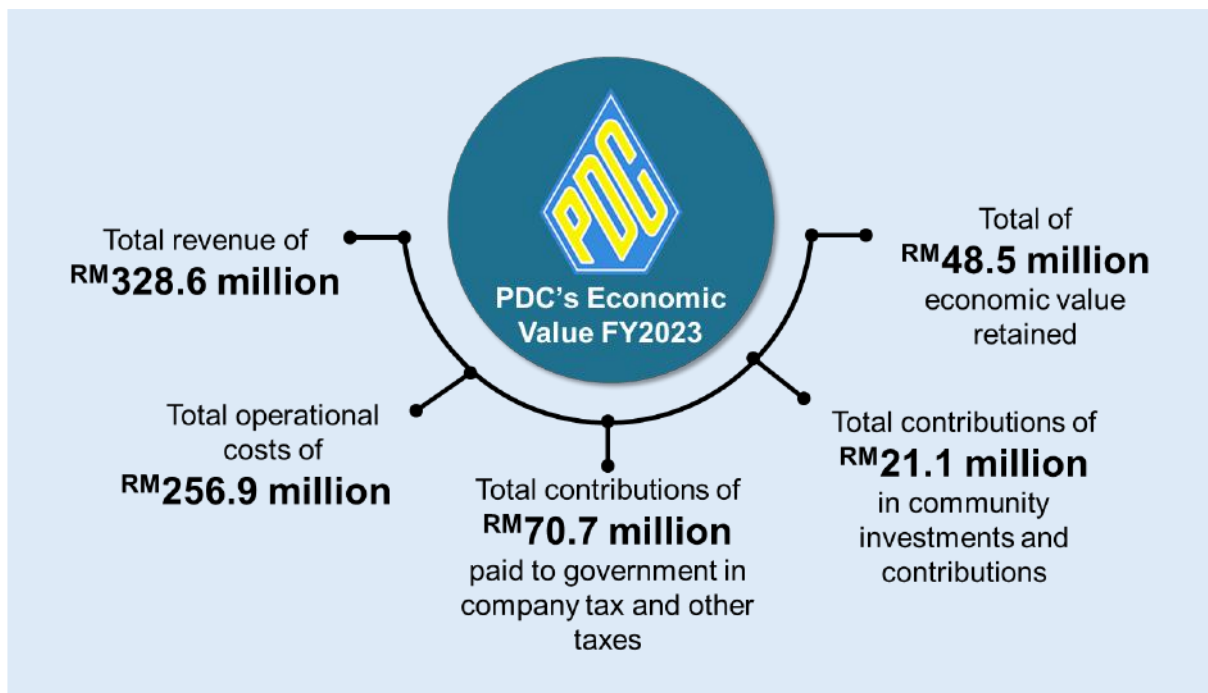




## Economic Performance

### Annual Revenue

One of our key goals as a sustainable state developer is to actively assist the local economy and build a resilient community. We focus on creating real and intangible value for our stakeholders by converting financial inputs into high-quality products and services such as the development of real estate, infrastructure, businesses and communities. These support local businesses and contribute to the growth of the local economy both directly and indirectly.



Recognising the myriad benefits associated with local sourcing, PDC diligently prioritises the selection of local suppliers whenever feasible. This commitment fuels socioeconomic growth, contributes to lower transportation-related GHG emissions and allows us to retain tighter control over the quality of products and services procured.

### Our Contribution to the Community

We take immense pride in our substantial financial contributions to local projects and investments. These investments cover a wide spectrum of critical fields, including social services, healthcare and education. Our firm belief is that these efforts will significantly enhance the sustainable growth and well-being of the region. These financial contributions stand as a tangible representation of our commitment to provide a significant and lasting impact on our community as a sustainable state developer, dedicated to promoting a strong and thriving community.



In 2023, we have contributed to the programmes and initiatives as listed below:

No.	Title	Contributions (RM)
1.	Joint Food Aid Programme in Collaboration with Mutiara Food Bank and Batu Kawan Parliament, Pulau Pinang	15,346.88
2.	Joint Food Aid Programme in Collaboration with Mutiara Food Bank and KADUN Batu Maung & <i>Jamuan Kenduri Rakyat</i>	10,000.00
3.	Joint Food Aid Programme in Collaboration with PUSPANITA PDC, Mutiara Food Bank and ADUN Datok Keramat, Pulau Pinang	4,139.00
4.	Joint Food Aid Programme in Collaboration with Mutiara Food Bank- Surau An Nur	2,069.50
5.	Umar Al-Khattab Mosque, Bayan Baru – Donation Drive and Breaking Fast with PDC & PKI	5,000.00
6.	Hari Raya Aidilfitri 2023 Celebration Programme- Joint Food Aid Programme in Collaboration with Mutiara Food Bank and MPKK Jalan Tengah Bayan Baru	3,309.00
7.	Corporate Social Responsibility Program with PDC in conjunction with the Inauguration Ceremony of C.Y Choy Street	3,510.00
8.	<i>Ihya Ramadan</i> (Pulau Pinang State Mosque)	5,000.00
9.	<i>Ihya Ramadan</i> (Al-Ittifaq Mosque, Sungai Nibong)	5,000.00
10.	Penang Football Club	300,000.00
11.	<i>Ihya Ramadan</i> (Barat Daya District Mosque)	1,000.00
12.	Penang Green School Award and Penang Green Kindy Incentive Programme	47,250.00
13.	Puspanita Kebangsaan	1,500.00
14.	Back To School Programme 2023	16,080.00
15.	Surau Al-Barakah Halaman Kenanga	1,000.00
16.	"FUN RUN" Marathon in conjunction with World Blood Donor Day	2,000.00
17.	Sembilang Mosque Prayer Hall Carpet Replacement	5,000.00
18.	Financial Contribution for KOMTEP 2023 Participants	1,500.00
19.	Strategic Network Donation Program in conjunction with the Merdeka Run with PDC organised by Mutiara Food Bank in collaboration with SK Jalan Hamilton	2910.00
20.	Penang World Clean Up Day 2023	3,000.00
21.	Penang Entrepreneurship Carnival	27,200.00
22.	Penang Souq Ramadan 2023	84,324.95
23.	<i>Program bersama Abang Abu</i>	16,170.00
24.	Entrepreneurship Basic Course	30,600.00
25.	Medan Fair 2023	44,824.50
26.	Penang International Halal Expo & Conference (PIHEC) 2023	91,400.00
27.	Introduction to Digital Entrepreneurship & Business Model Strategy	20,140.00
28.	Branding Strategy for Business & Tiktok for Business	30,884.80
29.	Business Facilitator Training Programme (BFTP) 2.0	27,000.00
30.	Malaysia International Halal Showcase (MIHAS) 2023	7,000.00



**Joint Food Aid Programme in Collaboration with Mutiara Food Bank**

**Back to School Programme 2023**



**Penang Entrepreneurship Carnival**

**Joint Food Aid Programme in Collaboration with Mutiara Food Bank and KADUN Batu Maung & *Jamuan Kenduri Rakyat***



**Penang Souq Ramadan 2023**

## **Development of Global Business Services (“GBS”)**

GBS facilities considerably boost the state's economy and job possibilities. These purpose-built facilities create a conducive environment for multinational businesses to establish operations, boosting economic growth through foreign investment and increasing job opportunities for local individuals. Our dedication to supporting this sector has not only attracted global companies such as Siemens Malaysia Sdn. Bhd., Swarovski Global Business Services Asia Sdn. Bhd. and many more, but also catalysed the establishment of a vibrant GBS ecosystem, making Penang a competitive destination for the outsourcing industry.

### **GBS@Mayang**



GBS@Mayang, previously known as Mayang Mall, is a 1-block, 4-storey building located in Bayan Baru. It was restored by PDC to become an MSC Malaysia Tier 1 Global Business Centre.

### **GBS@Mahsuri**



In response to the rising demand for GBS office spaces in Penang, PDC began another MSC Tier 1 GBS project. We purchased 3.5 acres of property on which to construct the new two-storey office building for the cost of RM21 million. The structure was completed in October 2020.

### **GBS by the Sea, Bayan Lepas**



GBS by The Sea is a new project launched by the Penang State Government through PDC to improve and support the GBS sector. It consists of a total lettable floor space of about 294,000 square feet and 847 parking spaces. The project is scheduled to be completed in 2024.

### **GBS TechSpace, Bayan Lepas**



GBS TechSpace, the fourth instalment in the GBS series, is currently under construction. It intends to provide an extra 60,000 square feet of lettable space for GBS, Tech and R&D firms. The project is scheduled to be completed in 2024.



Top Global Companies Hosted within PDC's GBS



Aerticket Global Services Sdn Bhd



Teleperformance Malaysia Sdn Bhd



Cisco Systems (M) Sdn Bhd



Stellantis Gurun Malaysia Sdn Bhd



Clarivate (Malaysia) Sdn Bhd



Jabil Sdn Bhd



COMMERZ  
TRADE SERVICES  
Commerzbank Group

Commerz Trade Services Sdn Bhd



Synapse Design Automation  
Malaysia Sdn Bhd



Siemens Malaysia Sdn Bhd



Tech Mahindra Cerium Systems  
Sdn Bhd



Swarovski Malaysia Sdn Bhd



StarFive Technology International  
Sdn Bhd



Synkom Malaysia Sdn Bhd

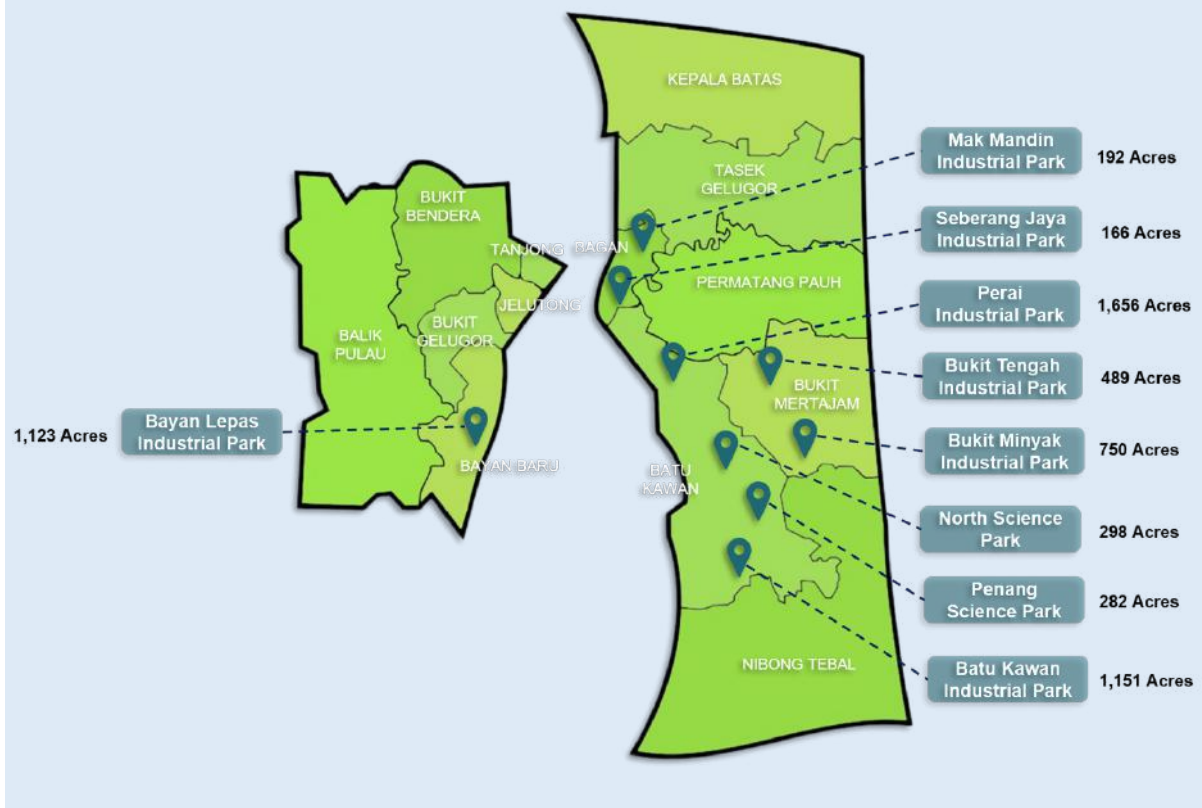
## Development of Industrial Parks

PDC’s approach to designing and implementing cutting-edge industrial parks is demonstrative of our meticulous strategic capabilities, one that goes above and beyond global standards. The infrastructure and amenities in these industrial parks are state-of-the-art, a testament to our careful planning and offer an exceptionally conducive environment for businesses to flourish.

Penang stands as a key hub for technological developments and industrial progress thanks to our consistent dedication to fostering industrial growth and innovation. These top-notch industrial parks helped to make Penang a sought-after location for a wide range of domestic and multinational businesses. They also facilitated economic growth and employment possibilities, as well as a culture of invention, research and development that has produced game-changing innovations across a number of industries. As PDC’s legacy develops, it emphasises the need for strategic planning and commitment in advancing locales towards increased industrial prominence and recognition on a global scale.

<div style="font-size: 48px; font-weight: bold; margin-bottom: 10px;">9</div> <div style="color: white;"> <p>completed <b>INDUSTRIAL PARKS</b> spanning <b>6,000 ACRES</b></p> </div>	<div style="color: white;"> <p>Contributed <b>&gt;250,000</b> employment opportunities</p> </div>	<div style="color: white;"> <p>Home to more than <b>300</b> MNC’s</p> </div>
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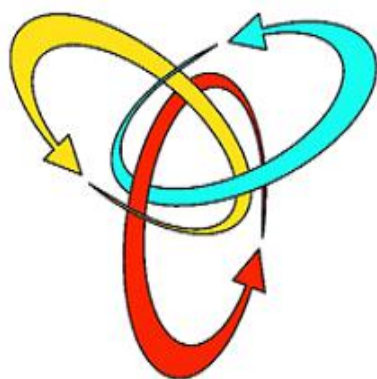
## INDUSTRIAL PARK LOCATIONS



## Entrepreneur Development

PDC remains steadfast in our commitment to empower and nurture entrepreneurs through various programmes and courses. In addition to these initiatives, we provide supplementary microcredit loans to Penang businesses, bolstering local businesses.

### Skim Pinjaman Harapan (“SPH”)



The Penang State Government, through PDC, launched SPH to aid in the creation of a fund to offer additional financing for small traders and enterprises. This extra capital allows these small traders to expand their operations while also indirectly increasing their living expenses and household income.

A budget of RM13.0 million has been set aside for this purpose. These loans are made without collateral and range from RM5,000 to RM50,000.

### Tabung Usahawan Tani (“TUT”)



The state government launched TUT to encourage young people to pursue careers in agro-based industries. PDC was chosen by the State Government to help implement TUT.

TUT loan applications are made through the organising committee, which includes the Penang Departments of Agriculture, Fisheries, and Veterinary. The organising committee is in charge of evaluating applications in order to identify qualified applicants. The state government has allocated RM750,000.00 to implement this programme. Since 2015, RM1,099,000.00 has been disbursed to 195 borrowers.



## Property Innovation

PDC is committed to supporting property innovation throughout Penang. We always strive to reinvent and redefine the urban landscape, surpassing the conventional limits of real estate development. By pushing the boundaries of design, sustainability and utility, we hope to cultivate vibrant, forward-thinking communities that elevate the quality of life for all Penang communities.

### Development of Bandar Cassia

Bandar Cassia, located in Mukim 13, Seberang Perai Selatan District, is a brilliant example of integrated sustainable development. This smart eco-city prioritises sustainability across multiple dimensions, supporting a harmonious coexistence of its residents with the environment and the community. Emphasis on public transportation, walkability and communal spaces promotes a strong sense of community. Industrial zones and job possibilities in the city contribute to economic growth. PDC is also planning for a medical hub and specialised centres to provide healthcare needs. Bandar Cassia township planning also includes a theme park, golf course, sports complex, water sports and wellness facilities, making it a complete and sustainable living environment.



#### Connectivity and Accessibility

Bandar Cassia serves as a vital connection between Penang and the mainland, ensuring accessibility to education, infrastructure, medical services, housing and public spaces, making it a comprehensive and accessible urban centre.

#### Education and Research Hub

The city is an educational hub with access to quality schools and universities, promoting knowledge and research opportunities.

#### Quality of Life

Bandar Cassia offers a high-quality lifestyle with a focus on wellness, recreational amenities and natural attractions like mangroves and bird sanctuaries, enhancing the overall quality of life for residents.

### Affordable Housing Schemes

We devised an innovative Affordable Housing Scheme to fulfil citizens' housing needs. This effort aims to provide low-cost, high-quality housing options, ensuring that individuals and families have access to safe and pleasant housing while also contributing to the region's long-term development and progress. PDC hopes to make homeownership a reality for a larger portion of the community through this programme, building a more inclusive and flourishing Penang.



**Jiran Residensi,  
Kg Jawa Butterworth**



Jiran Residensi, located in the centre of Butterworth, is an affordable housing development designed for Penang residents. The project, which consists of two towers, contains a total of 707 residential units and 15 commercial office units, as well as essential amenities such as multilevel parking, a multipurpose hall and a kindergarten.

**Dua Residensi,  
Teluk Kumbar**



Dua Residensi, Teluk Kumbar is an affordable housing development that consists of 694 residential units and 7 office units in the southwest district. The development is conveniently located near schools, PUSPAKOM, the Lexis Hotel, Pantai Hospital, the Bayan Lepas Free Trade Zone and Penang International Airport.

**Suria 1,  
Bandar Cassia**



Suria 1, Bandar Cassia is an affordable housing development consisting of 3 towers with 520 residential units and 5 shop lot units in the Seberang Prai Selatan District. The development is conveniently located near Ikea, Design Village Mall and the Batu Kawan Industrial Park, and has easy access to the North South Expressway by Jabatan ke-2 Pulau Pinang.



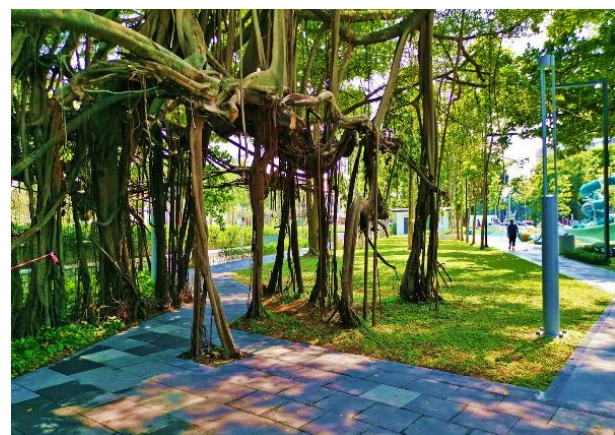
## **Urban Redevelopment of Sia Boey Urban Archaeological Park**

In Sia Boey, we launched an impressive urban reconstruction project that has given the area new life and made it into the enticing Sia Boey Urban Archaeological Park. Located in the centre of George Town, Sia Boey has a long history of serving as a major trading centre. A lively market hall, traditional shop buildings, the famous old Ansons Bridge and the historic Police Barrack were all part of the thriving life of this important commercial centre in the 19th century in the area surrounding the Prangin Canal. Both "Sia Boey" in Penang Hokkien and "Ujong Pasir" in Malay are names that signify the "end of the village," highlighting the importance of this location as a crucial crossroads for trade and social interaction.



The Sia Boey Conservation Project, initiated on March 25, 2018, marked a crucial step in the revitalisation of Sia Boey. Covering a substantial area of 5.73 acres, this project was driven by the objective to meld urban development with heritage conservation, green spaces and sustainable practices. The Sia Boey Urban Archaeological Park, the final product, is evidence of PDC's dedication to safeguarding and honouring Penang's rich past.

Being the first Urban Archaeological Park in Malaysia, it marks an important turning point and provides a fascinating trip through George Town's lively past. This innovative project creates a green park that not only provides an enriching recreational area but also helps to conserve biodiversity, perfectly lining up with Penang2030. It emphasises PDC's role as a pathfinder in the preservation of history and the creation of sustainable urban environments and is an essential part of a larger strategy intended to solve the issues of climate change and sustainable development in Penang.





### Key Highlights

- ❖ The Edge Malaysia - PAM Green Excellence Award 2020
- ❖ Gold Award - Placement And Public Space (Private Sector Category) 2022
- ❖ Silver Award - Heritage And Conservation (Project Based Category) 2022
- ❖ Malaysia Landscape Architecture Awards 2022 - Honour Award (Professional Category Landscape Design Award)
- ❖ Malaysia Landscape Architecture Award 2022 (Landscape Resources Preservation & Conservation)



## Urban Redevelopment of KOMTAR

PDC played a pivotal role in the extensive urban redevelopment and revitalisation efforts centred around the iconic KOMTAR Tower. Standing as the tallest skyscraper in Penang and ranking as the 11th tallest building in Malaysia, the significance of KOMTAR transcends its impressive skyline presence. The name 'KOMTAR' is an abbreviation for the Tun Abdul Razak Complex, a tribute to Malaysia's Second Prime Minister. Built in 1974 and meticulously completed in 1986, KOMTAR's architectural grandeur is matched only by its multifaceted functionality.

KOMTAR, a flexible multifunctional facility, has developed into a centre for trade, transportation and administration. The building is home to a wide variety of retail establishments, acting as a lively hub for commercial and retail activity. KOMTAR also plays a crucial part in Penang's transportation system by acting as a primary transportation hub, making it a crucial transit hub for both locals and tourists. KOMTAR also serves as the headquarters of Penang's government and administration by housing the Penang State Government Administrative Office. Our involvement in KOMTAR's urban reconstruction demonstrates our dedication to producing a dynamic, contemporary and integrated urban landscape that meets the demands of the people as well as the region's expansion, making it a vibrant symbol of progress in Penang.





# STRATEGIC THRUST 3: PROTECTING OUR NATURAL ECOSYSTEM

In our collective journey toward a sustainable future, we recognise the immense value of our natural ecosystems. Committed to building sustainable communities, we actively foster a greener environment in all aspects of our operations. Contributing to the global imperative for environmental sustainability, we champion eco-friendly initiatives tailored to our future projects and actively contribute to efforts aimed at creating a verdant environment for our residents.

Climate Change and Energy Consumption

Water Consumption

Waste Management

Biodiversity

Our Contribution Towards the UN SDGs:



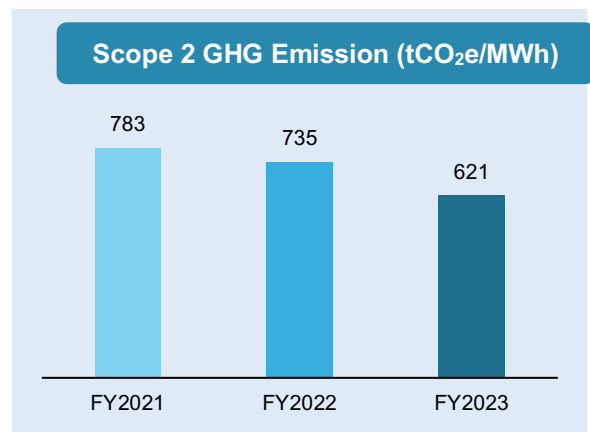
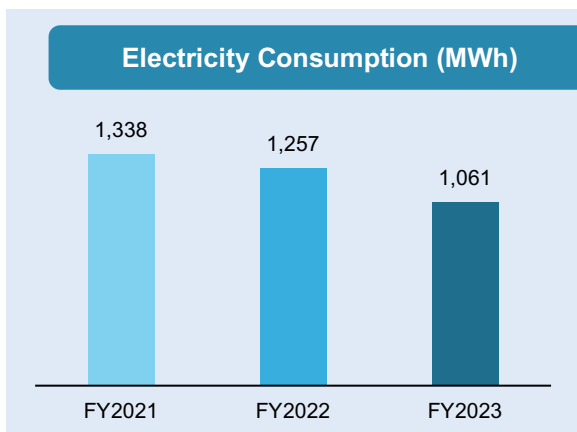
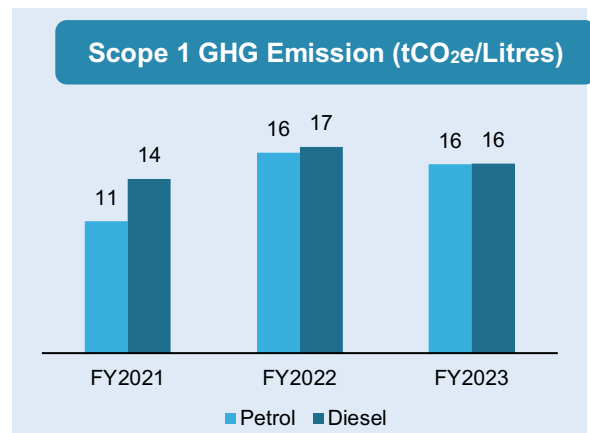
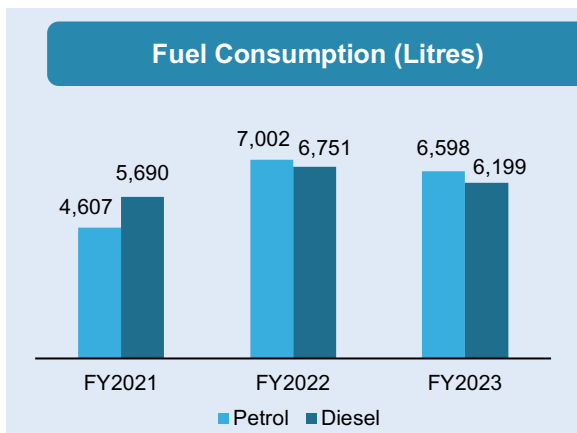


## Contribute to Energy Management and Climate Change

At PDC, our longstanding commitment to socio-economic growth aligns seamlessly with our dedication to addressing the urgent global issue of climate change. Recognising that climate change poses significant challenges, we are embracing a proactive role in mitigating our impact. We understand that addressing this pervasive threat demands collective efforts from individuals, organisations and governments. To this end, we embarked on our journey to track and report Scope 1 and Scope 2 greenhouse gas (“GHG”) emissions in 2023. This effort enables us to discover and delve into innovative solutions that substantially reduce our emissions.



PDC has implemented measures in order to reduce our environmental footprint. One notable initiative involves the installation of solar panels on our existing premises and offices to effectively reduce our energy consumption. As part of our energy conservation measures, we are currently installing light sensors in places such as lavatories, which will only be activated only when the facility is occupied.



\* Fuel and electricity consumption covers usage from the PDC Headquarters.



## SUSTAINABILITY IN ACTION

### Powering Progress: Penang Development Corporation Green Initiatives for a Sustainable Future

In an era where sustainability and environmental responsibility are paramount, PDC has taken a bold step towards a greener and more sustainable future. We are proud to introduce our comprehensive green initiatives, which encompass renewable energy (“RE”), energy efficiency (“EE”) and electric vehicle (“EV”) charging station projects for all PDC-owned facilities. These initiatives not only reflect our commitment to reduce our carbon footprint but also underscore our dedication to a healthier planet and a brighter future.

One of the key pillars of PDC’s green initiatives is the integration of renewable energy sources across all our facilities. We understand the critical role that renewable energy plays in reducing GHG emissions and mitigating climate change. As part of our commitment to renewable energy, through our subsidiary companies, Solar Voltech Sdn. Bhd. and PDC Nusabina Sdn. Bhd., we have taken the following steps:

#### 1. Embracing Renewable Energy

##### Solar Power installations:

We have installed solar panels on the rooftops of our office building and PDC-owned building currently leased by Marelli Automotive Lighting Malaysia to harness the power of the sun. These solar panels generate clean and sustainable electricity, reducing our reliance on fossil fuels and lowering our energy costs.

	Solar PV Capacity	CO <sub>2</sub> Offset	Annual CO <sub>2</sub> Absorbed by Trees
<b>Penang Development Corporation Office</b>	244kWp	221 ton	10,035 trees
<b>Marelli Automotive Lighting Malaysia</b>	3,200kWp	2,076 ton	94,365 trees

In 2024, PDC targets to install capacity of 7,535kWp of solar power at our owned facilities. This installation through our subsidiary company, Solar Voltech, will contribute to approximately 5,200 ton of offset CO<sub>2</sub> emission and annual CO<sub>2</sub> absorption by 239,200 trees. PDC also targets to reduce our facilities energy cost by 30% lower than the current operation cost.

## 2. Improving Energy Efficiency

Energy efficiency is another critical aspect of our green initiative. It is not just about producing clean energy but also about using it wisely and minimising waste.

Some steps taken and planned to enhance energy efficiency is to have regular energy audits to identify areas of improvement. Solar Voltech will help us by identifying energy-inefficient practices and equipment. We can then make targeted changes to enhance efficiency.

## 3. Electric Vehicle Charging Stations

As part of our green initiative, we are committed to promoting the adoption of electric vehicles in Penang. To support this transition, Solar Voltech will help us to install cumulative of 25 Nos. AC and DC EV Charging Stations at our strategic facilities by 2024. This EV charging station will be powered by 100% green and clean energy source.

By supporting electric vehicle usage, we contribute to reducing harmful emissions and promote cleaner air in our communities.

The PDC green initiative, encompassing renewable energy integration, energy efficiency improvements and the installation of EV charging stations is a significant step towards a more sustainable and environmentally responsible future. We recognise the urgency of addressing climate change and are committed to playing our part in the transition to a greener world.

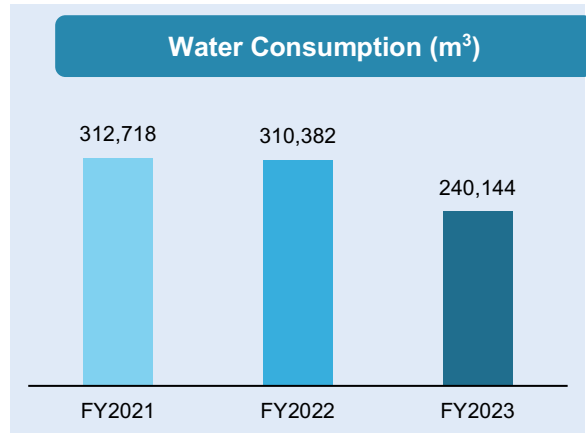




## Water Consumption

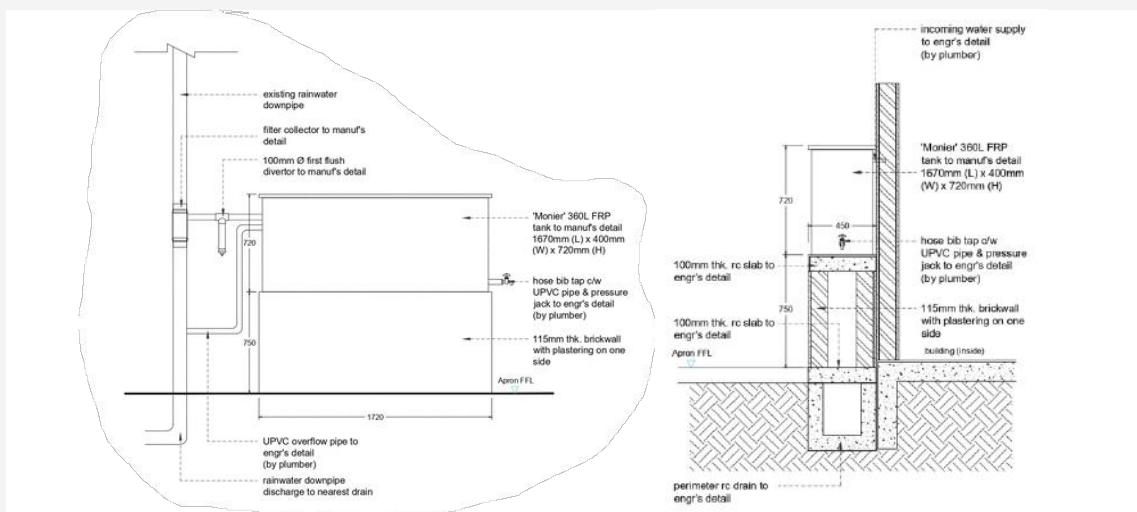
### Preserving Our Water Resources

Water is undoubtedly a vital and precious resource. This importance is amplified in Penang, where natural resources are growing scarce. Recognising the significance of water in the region, it is imperative to prioritise its value and advocate for sustainable water management. We endeavour to implement responsible practices to conserve and manage this invaluable resource, ensuring its availability for current and future generations. At our premises, we actively embrace water-saving options, such as smart sensor faucets to prevent any wastage.



\* Water consumption covers usage from the PDC Headquarters.

### Integration of Rainwater Harvesting System in Our Property Development Projects



Our commitment extends to supporting others in achieving their water management goals. We aim to incorporate rainwater harvesting systems into our future properties and development projects managed by PDC Properties Sdn. Bhd. This proactive approach empowers our customers to actively engage in water conservation efforts and helps alleviate the burden on local water supplies.

The integration of rainwater harvesting systems serves as a catalyst that encourages our customers to make environmentally responsible choices. By capturing and utilising rainwater for non-potable purposes such as lavatory use and washing, our customers can significantly contribute to water conservation efforts in Penang State. This practice not only conserves water but also minimises energy consumption, reducing our collective carbon footprint.

## Waste Management

### Aligning with the Principles of Circular Economy

We place great importance on proper waste management as an integral component of our commitment to environmental responsibility. In pursuit of this, we introduced recycling bins to collect recyclables such as paper, plastic and glass across our premises. By encouraging the separation of recyclable materials, we aim to reduce our ecological footprint and promote the efficient use of resources.



In addition, we are dedicated to promoting sustainability and supporting education in our community. We are a proud participant of the 'E-Refurbishing to E-Learning' programme, an initiative launched in 2020 by the State Government to aid underprivileged school students. As part of our contribution, we supplied refurbished desktop computers in good condition to this charitable cause where the computers were used in schools to improve the IT knowledge of school children.

By contributing to this programme, we aim to enhance e-learning facilities for primary and secondary school students. This initiative aligns with our commitment to reducing electronic waste and ensuring these resources are put to meaningful use. We are grateful to be able to make a positive impact on the lives of underprivileged students, fostering a brighter future through technology and education. PDC's charitable efforts will persist in the future.



## Biodiversity

### Greening Our Townships

The goal of an eco-city is to create a harmonious balance between urban development and nature, ensuring a high quality of life for residents while minimising negative impacts on the environment. PDC is devoted to the preservation of Penang’s natural heritage while nurturing sustainable urban development. Our biodiversity conservation initiatives are designed to promote a harmonious balance between progress and environmental preservation.

In our flagship development project, Bandar Cassia, we adhere to EcoCity Guidelines to preserve the mangrove area along the coastal lines (142 ft from the boundary). This dedication to ecological preservation ensures the safeguarding of crucial habitats and indigenous flora and fauna.



Since 2006, we have taken significant strides to enhance the green spaces within Batu Kawan, the locale of Bandar Cassia and Penang Science Park. Over 12,000 trees, 28,000 shrubs, and expanses of grassland were meticulously planted. These efforts increase green cover and transform the area into a thriving eco-city, promoting biodiversity in an


urban landscape. The meticulous selection of tree species also plays a pivotal role in nurturing biodiversity. Native tree species offer a variety of ecological advantages, such as the restoration of natural habitats and the provision of sustenance to local wildlife. Hence, we chose species indigenous to Penang, such as Cassia Siamea, Samanea Saman, Dalbergia Oliveri, Fragrea Fragrans and Bucida Molineti for planting. These selected trees will support and sustain the intricate and vibrant ecosystem that defines Penang.


By fostering a vibrant ecosystem within our developments, we hope to inspire others to join us on this vital journey. Together, we are cultivating a greener, more biodiverse world — one where urban progress harmonises with the natural world, ensuring a sustainable future for all.




**Development of Batu Kawan Industrial Park**

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 **Preservation of Mangrove Area:**  
142 ft from the boundary line

 **Trees Planted:**  
> 12,000 trees

 **Shrubs Planted:**  
> 28,000 shrubs



# STRATEGIC THRUST 4: PROMOTING SOCIAL EQUITY AND QUALITY OF LIFE

We believe that every individual deserves equal opportunities, respect and access to resources. Our commitment to promoting social equity and improving the overall well-being of our society is a fundamental guiding principle that shapes every project we undertake. With this goal in mind, we strive to cultivate vibrant, inclusive and sustainable communities where every resident experiences an enhanced quality of life, laying the foundation for a prosperous future.

Health and Safety

Responsible Supply Chain

Labour Practices and Standards

Workforce Diversity

Community Engagement

Our Contribution Towards the UN SDGs:

3 GOOD HEALTH  
AND WELL-BEING



8 DECENT WORK AND  
ECONOMIC GROWTH



10 REDUCED  
INEQUALITIES



## Health and Safety

To establish a secure and healthy work environment for both employees and stakeholders, PDC cultivates a deliberate and systematic work culture in accordance with the Occupational Health and Safety Policy. The policy is implemented across the Group, and is supported by the health and safety committee. This committee is specifically designated to ensure the health and safety of our employees.

### PDC’s Occupational Health and Safety Policy



**Establishment of a Safe Environment:**

PDC ensures a safe and healthy workplace for employees and stakeholders through consistent and structured work planning, both in routine operations and emergency scenarios.



**Continuous Support and Training:**

PDC provides ongoing financial resources, information, programmes and training to promote a culture of safety and health, encouraging shared responsibility among its employees and stakeholders.



**Swift Response to Incidents:**

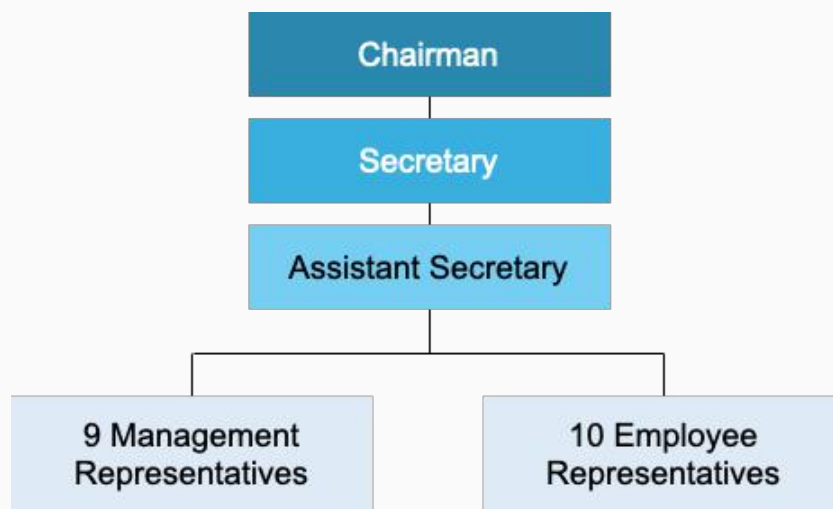
In the event of workplace incidents, PDC promptly investigates, takes corrective and preventive actions, and ensures all incidents are reported to the relevant authorities without delay.



**Effective Implementation of Health and Safety Management:**

PDC ensures the efficient implementation of Occupational Safety and Health Management which includes continuous improvements aligned with the department's mission, vision and objectives.

### PDC’s Health and Safety Committee

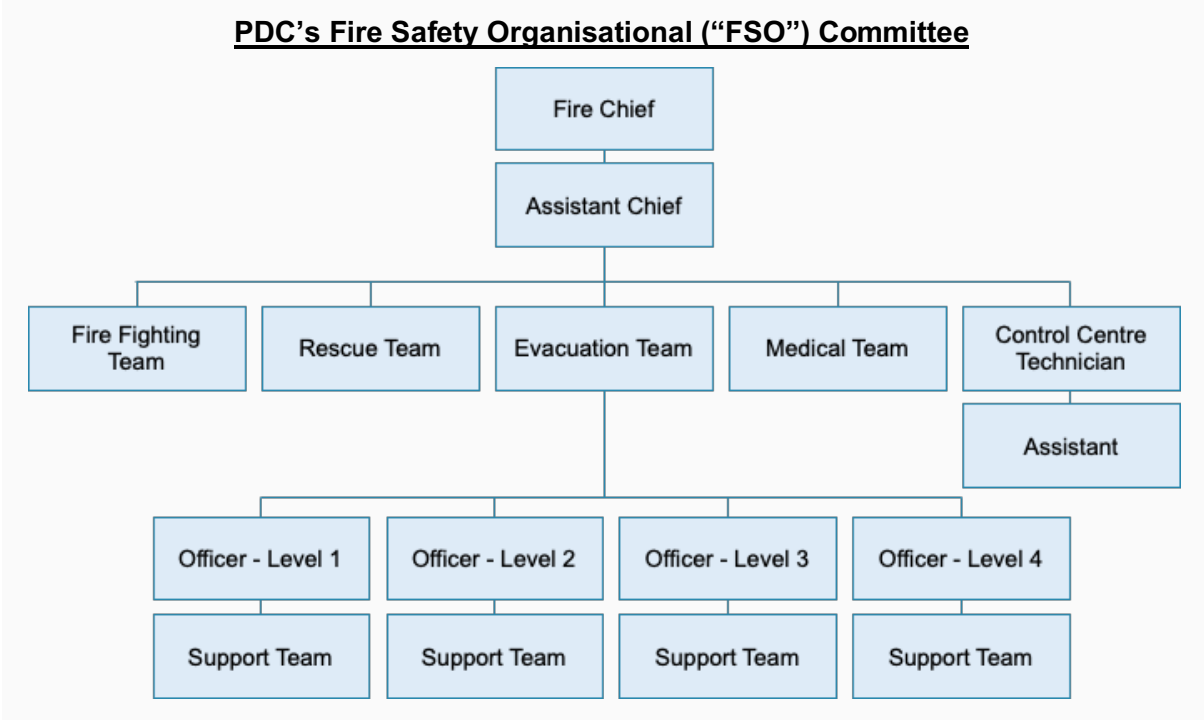




The functions of the Occupational Health and Safety Committee (“OHS”) are as follows:

- |  |  |
|--|--|
| <ol style="list-style-type: none"> <li>1. Assist in developing safe work systems or procedures</li> <li>2. Conduct studies on accident trends, near misses, hazardous incidents and occupational illnesses or diseases</li> <li>3. Review the effectiveness of health and safety programmes</li> <li>4. Review health and safety policies</li> <li>5. Conduct workplace inspections and propose improvements</li> <li>6. Investigate accidents and make suggestions</li> <li>7. Take action on reports and recommendations from Functions 5&amp;6</li> </ol> | <ol style="list-style-type: none"> <li>8. Handle complaints related to unsafe conditions and propose improvements</li> <li>9. Resolve received complaints</li> <li>10. Assist employers in promoting activities such as campaigns, lectures and other initiatives to encourage safe working practices</li> <li>11. Discuss and consider reports submitted by:                     <ol style="list-style-type: none"> <li>i. Health and safety auditors</li> <li>ii. Government agency enforcement officers</li> <li>iii. Other reports and information submitted by the committee</li> </ol> </li> </ol> |
|--|--|

PDC has also established a Fire Safety Organisational (“FSO”) Committee with a total of 40 members. The objective of the FSO is to establish and enforce fire safety policies in compliance with relevant laws, as outlined in the Fire Services Act 1988 under the provisions of Fire Certification and Fire Extinguishing.











The functions of the Occupational Health and Safety (“OHS”) Committee are as follows:

- Preparing policies, guidelines and implementation directives for issuing fire safety certificates
- Reviewing legal aspects related to the Fire Safety Installation Requirements (“PKK”)
- Providing guidelines for the inspection and testing of PKK
- Monitoring the implementation of fire safety certificate issuance



As the construction arm of PDC, PDC Nusabina Sdn Bhd places the health and safety of our workforce as our utmost priority. We appointed a dedicated health and safety officer who meticulously oversees our workforce's safety during on-site construction operations. This officer is also responsible for implementing and rigorously enforcing safety protocols, ensuring that all construction activities adhere to the most stringent safety standards.

### **Roles and Responsibilities of PDC's Safety and Health Officers**

-  Provide safety and health advice to the employer or relevant personnel concerning necessary safety measures.
-  Inspect the workplace to identify potential hazards, including machinery, equipment, materials, tools or processes that could cause injuries.
-  Investigate accidents, near misses, dangerous incidents, occupational hazards or illnesses occurring in the workplace.
-  Assist the safety and health committee in organising and implementing occupational safety and health programmes per Occupational Safety and Health Regulations (Safety and Health Committee) 1996, Regulation 11.
-  Act as the secretary for the safety and health committee, performing all secretarial functions specified in the Occupational Safety and Health (Safety and Health Committee) 1996, Sub-regulation 6(2).
-  Support safety and health committee inspections to assess the effectiveness of implemented measures and ensure compliance with the Act and related regulations.
-  Collect, analyse and record statistics related to accidents, dangerous incidents, occupational hazards or illnesses occurring in the workplace.
-  Assist in fulfilling duties under the Act or related regulations and follow instructions given by responsible personnel regarding workplace safety and health matters.

PDC is dedicated to creating a secure working environment where our employees can thrive, knowing that their well-being is our top priority. Through education, vigilance and collaboration we uphold the highest standards of health and safety across all our operations.

## Responsible Supply Chain

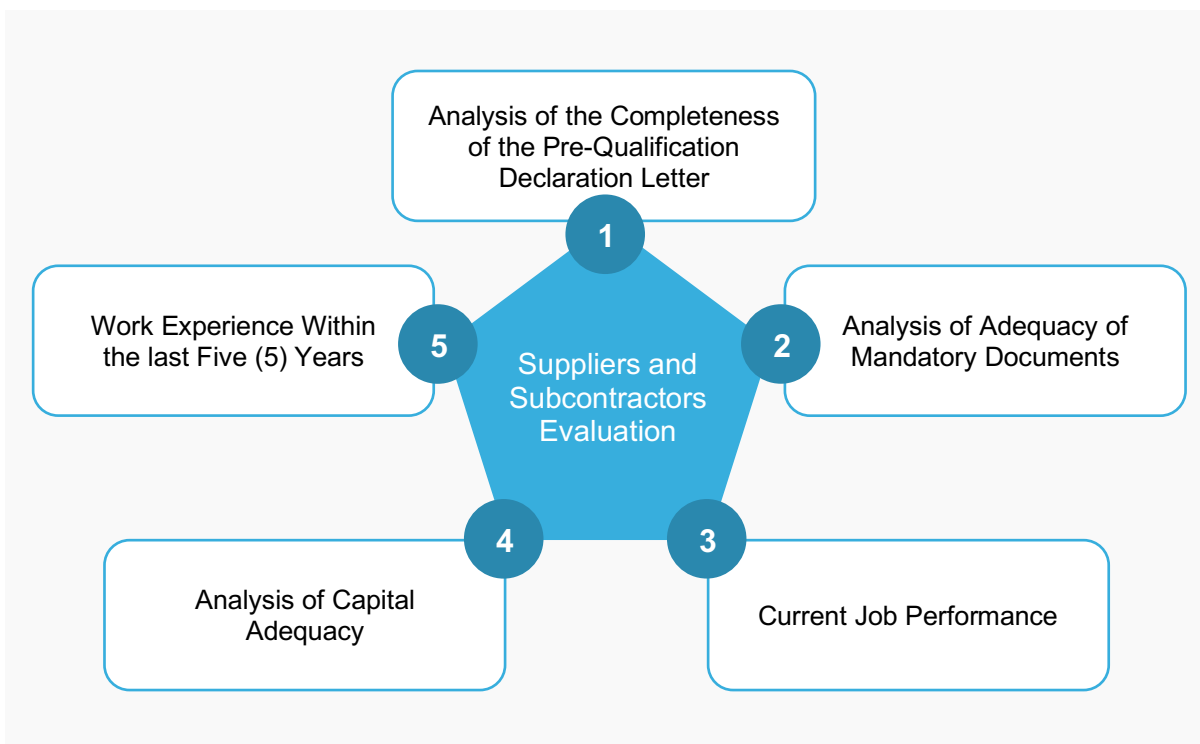
Sourcing decisions can have a profound impact on the environment, communities and economies. Cognisant of this, PDC Nusabina Sdn. Bhd. selects subcontractors and suppliers for each project based on stringent criteria, ensuring alignment with PDC’s core values and principles.

Our supplier and subcontractor selection terms and conditions are thoroughly developed to reflect our commitment to sustainability. We maintain a well-defined procurement policy and approval document, both of which serve as benchmarks for our supplier and sub-contractor selection procedures. These terms outline our expectations regarding responsible sourcing, environmental compliance and social responsibility. They also serve as guidelines that encompass ethical conduct, fair labour practices and stringent quality standards. By adhering to these criteria, we guarantee that our partners meet the highest ethical and professional standards, reinforcing our commitment to responsible sourcing practices.

Suppliers and contractors are obligated to adhere to these terms, ensuring that their practices align seamlessly with our sustainability goals. We engage in close collaboration, offering support and guidance to assist them in meeting and surpassing these standards.

In addition, PDC places paramount importance on the selection of suppliers and subcontractors for our projects. We have developed a robust process that ensures the right partners are chosen from the outset. This rigorous process includes a pre-qualification phase, an acquisition process and a procurement contract procedure, guaranteeing the highest standards in supplier selection and project implementation.

During the assessment of potential suppliers and subcontractors, the following criteria were utilised to evaluate their qualifications:



## Labour Practices and Standards

Fostering a workplace rooted in fairness, respect and equality is vital to our sustainability ethos. Our dedication is evident in our provision of a safe, inclusive and supportive environment for our employees, guaranteeing fair wages, reasonable working hours and safe working conditions. This approach also elevates the quality of our work, enhancing overall productivity.

Upholding human rights in the workplace is paramount. Acknowledging our reliance on foreign labour within our construction division, we uphold ethical principles to ensure the respectful treatment of our workforce. Guided by steadfast adherence to local labour laws, we ensure all employees are treated with fairness and dignity. We consistently review our policies to ensure alignment with recent amendments, emphasising crucial aspects such as the Employment Act 1955.

PDC employees are expected to familiarise themselves with the Employee Handbook and the Group's Code of Conduct, promoting consistent adherence to the highest standards of professionalism and work ethics. We also prioritise continuous training programmes, emphasising skill enhancement, valuing feedback and promoting transparent communication.

Our grievance mechanism offers a clear and transparent channel for raising and addressing concerns or complaints, enabling us to resolve issues promptly and fairly for all parties involved. Additionally, our clear communication of grievance handling procedures and Whistleblowing Policy ensures equitable treatment for every employee.

### Zero Reported Cases

- Child or Forced Labour
- Human Rights Violation
- Non-Compliance Incidents





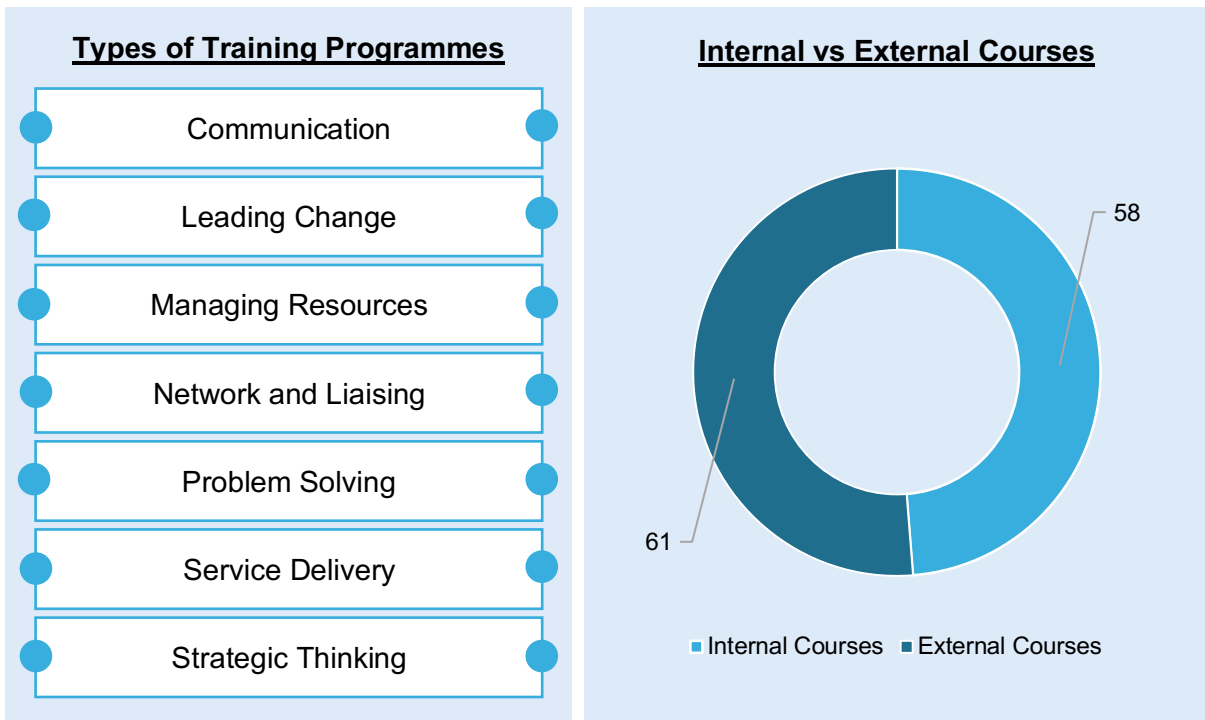
## Human Capital Development

We recognise that our most valuable asset is our workforce and are wholeheartedly devoted to nurturing the skills, knowledge and expertise of our employees, fostering a culture of continuous learning and growth.

By investing in human capacity development, we shape a future-ready workforce capable of meeting the challenges of a rapidly evolving business landscape. It also cultivates an efficient workforce that possesses exceptional multitasking abilities, enabling our employees to seamlessly transition and contribute effectively to any department within the Group and our subsidiaries.

Our efforts in human capacity development are not just about individual growth but also for the future development of PDC. We believe that a versatile workforce is key to our adaptability and success in ever-changing market dynamics.

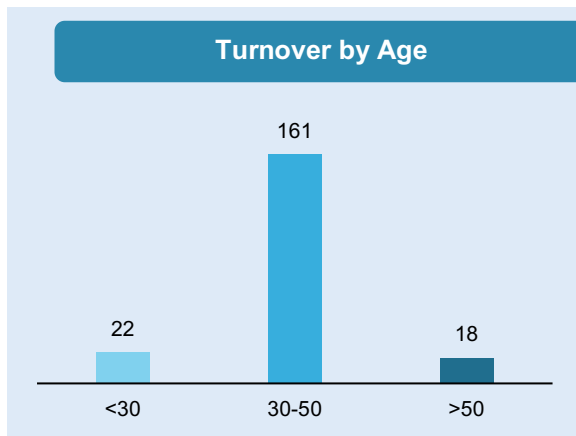
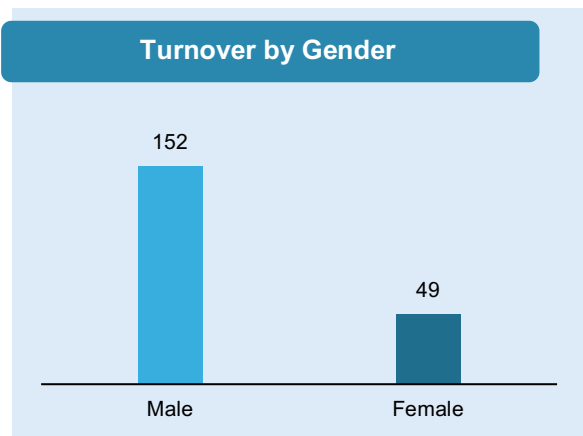
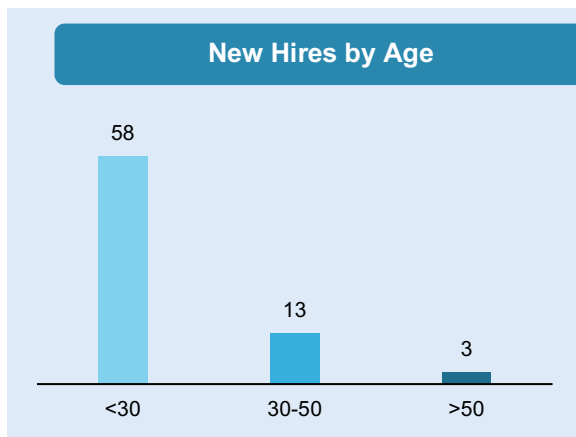
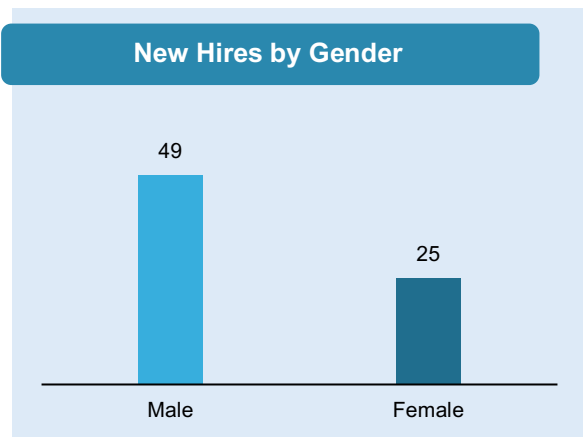
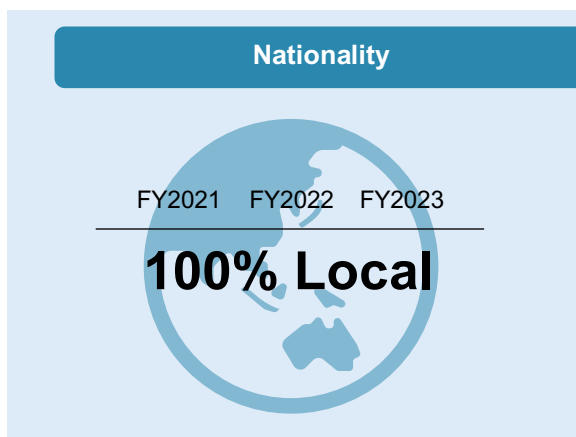
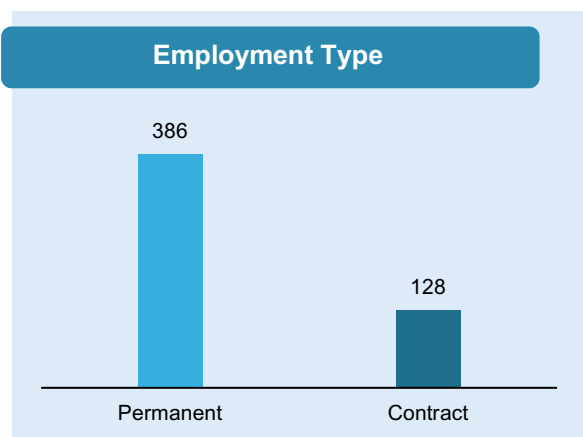
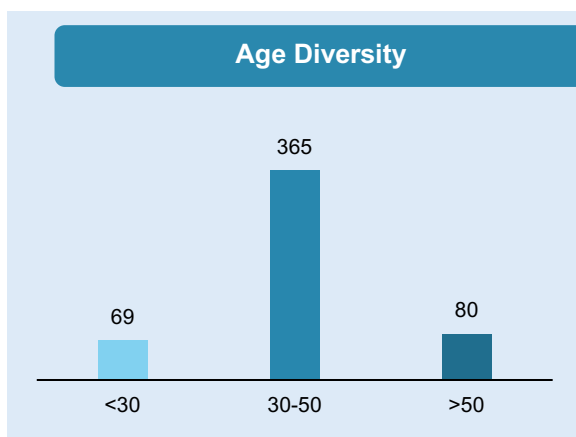
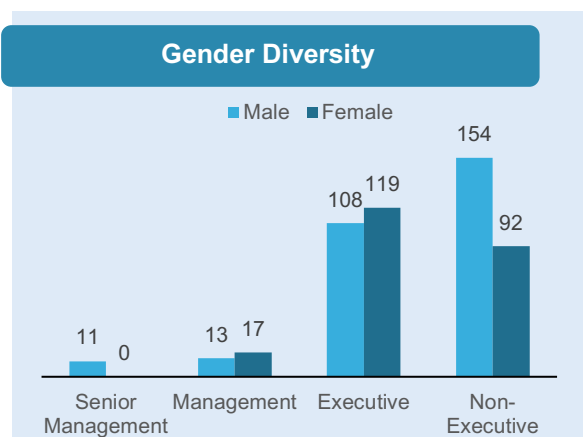
As of September 2023, a total of 114 training courses, seminars and workshops were held by PDC. Comprised of 54 internal courses and 60 external courses, these training courses can be classified into seven different categories and were attended by 2,391 participants.



### **2023 Training Programmes**

No.	Programme Title	Training Category
1	Workshop on Land Ownership Issues Improvement	Service Delivery
2	Problem Solving & Decision-Making using Design Thinking to Generate New Ideas	Problem Solving
3	Session Alignment for PDC Digitalisation Plan Management	Network and Liaising
4	Cloud PBX (MAXIS) Awareness Programme	Communication
5	Defensive Driving & Professionalism in Departmental Driver Assignments Course	Leading Change
6	Briefing on Integrity Bill 1/2023: Handling False Claims	Leading Change
7	Corporate Tax Governance Workshop	Managing Resources
8	Business Writing for Professionals Course	Leading Change
9	Basic Safety and First Aid Techniques for PDC OKK	Service Delivery
10	Contract Management Based on JKR Contract Terms 203/203A (Amendment 1/2010)	Service Delivery
11	Seminar on Building Products	Service Delivery
12	SUKUK Workshop	Managing Resources
13	Implementation Briefing on Design & Build at PDC	Service Delivery
14	Sharing Session - Acquisition Methods	Managing Resources
15	Briefing on Taxation Program Jom Klik Results 2023	Managing Resources
16	Understanding and Usage Course for JKR Design & Build Contract Form (Version 2010)	Service Delivery
17	PDC Strategic Plan Workshop Series 1 (2019-2023)	Strategic Thinking
18	Drone Handling Course	Service Delivery
19	Anti-Corruption Workshop with PDC Vendors, Suppliers, and Contractors 2023	Leading Change
20	PDC Strategic Plan Workshop Series 2 (2024-2028)	Strategic Thinking
21	Finance for Non-Finance Executives Managers Course	Managing Resources
22	Session on E-Invoice Management with Taxation & Professional Bodies	Managing Resources
23	Health & Safety Committee (JKKP) Course for PDC JKKP Members	Communication
24	Business Facilitator Training Program Course	Network and Liaising
25	Digital Solutions Course by PricewaterhouseCoopers (PWC)	Managing Resources
26	Safety Protection Course for Officers & Assistant Officers	Communication
27	Safety Induction for Construction Workers Course	Communication
28	PDC Rebranding Workshop: Strategic Plan PDC 2023-2024	Strategic Thinking
29	Sharing Session on Technical Approach Considerations of Pile Foundation Design	Service Delivery
30	Best Practices in Project Management: Completion, Delay, Non-Completion, and Extended Time	Managing Resources
31	Project Management Fundamentals Course	Leading Change
32	Briefing on Comprehensive Building & Property Insurance for PDC	Managing Resources
33	Briefing on Work Disaster Scheme Protection	Managing Resources
34	Cost Estimation Techniques and Filling Out Tender Documents and Understanding & Reading Plans or Drawings	Leading Change
35	Communication Infrastructure Management System (CIMS) Understanding the Application & Modules	Service Delivery
36	The 30th National Public Sector Accountants Conference Course	Managing Resources
37	Social Protocol, Etiquette and Event Management Course	Communication

### Workforce Diversity by Group





## **Employee Demographics**

Comprised of a vibrant blend of Malay, Chinese, Indian and indigenous cultures, Penang embodies the essence of diversity. Amidst centuries-old traditions and colourful festivals, this island embraces differences as threads that enrich our cultural fabric.

This diversity mirrors our commitment as a workplace. To PDC, diversity is more than a concept; it is our strength. We value individuals based on their merit, fostering a mix of talents across age groups, ethnicities and genders. Our approach, rooted in equal opportunity, ensures that we recruit based on skills and potential regardless of religion, race, gender or background. In addition, career progression is determined by performance and leadership potential, promoting a culture of fairness and inclusivity.

We champion an inclusive culture where respect knows no boundaries. We hold zero tolerance for discrimination and harassment, establishing channels to address grievances and ensuring a safe and supportive environment for all. Penang's diverse cultural tapestry mirrors our dedication to inclusivity, making it not just a destination but a beacon of unity in diversity.

## **Employee Recruitment**

In FY2023, we are pleased to welcome 74 new employees joining in our growth and the innovation of Penang. We would also like to express our gratitude to the 201 employees who resigned to pursue other career opportunities, for their dedicated service and valuable contributions to PDC.

## **Employee Engagement**



Orientation Programme



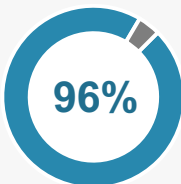
Retirement Function



Staff Assembly



Team Building



**Employee  
Satisfaction  
Score**

Employee engagement holds significant importance in PDC. It actively contributes to a positive work culture and increased productivity by promoting open and effective communication, which facilitates a better understanding of perspectives from both the employer and employee.

Hence, PDC organised a series of engagement programmes in order to encourage greater employee engagement.

Based on the Employee Engagement Survey conducted in 2023, we are pleased to announce that we have achieved a remarkable 96% employee satisfaction score.

## Employee Welfare


We believe in providing robust employee benefits that support our workforce. Therefore, we conduct ongoing assessments of compensation and benefit packages to guarantee the well-being of our employees and effectively meet their evolving needs. This investment ensures their physical, mental and financial health, fostering a strong and resilient workforce.

By providing fair compensation, equal opportunities, and a supportive work environment, we contribute to social equity and inclusivity. This, in turn, strengthens the social fabric of our community and promotes economic stability.

**Zero Reported Cases**

- Workplace Harassment
- Discrimination

### Benefits in PDC

 Insurance Coverage	 Compassionate Fund Payment to PDC's Employees in the Event of the Death of Immediate Family Members
 Overtime Allowance	 Bereavement Leave
 Annual Leave Accumulation	 Compassionate Fund Assistance to Employees Affected by
 Ceremonial Dress Allowance - Traditional Attire	 Influenza Vaccination
 Early Cash Award for Leave Replacement	 Computer and Vehicle Loan Facilities
 Excellent Achievement Awards for Employees' Children	 Gift Hamper for Employee's Newborn
 Health Screening Allowance	 Fruit Basket for Employee Admitted to Hospital
 Travel Claims	 RM300 Dental and Optical Allowance
 Unrecorded Leave for Community Service Activities	 Thermal Clothing Allowance
 Unrecorded Leave for Kaamatan & Hari Gawai Festivals	

## Community Engagement

Our commitment to sustainability goes beyond physical structures; it is deeply ingrained in fostering a caring, inclusive and supportive community. We derive immense pride in our ongoing initiatives aimed at enhancing the lives of our residents, with the overarching goal of improving their quality of life, safety and well-being.



### Structural Repairs and Upgrades on Bukit Gedung Flats

Total Contribution  
RM 1.5 million

While the Management Corporation (“MC”) of Bukit Gedung Flats was handed the Occupancy Certificate (“OC”) in 2020, our commitment to community welfare remained unwavering. PDC is actively engaged in critical repair work at the Bukit Gedung flats, investing in structural repairs and gutter replacements in several apartment blocks.

Simultaneously, to celebrate the joyous occasion of Chinese New Year, we also initiated an outreach programme partnering with the Mutiara Food Bank. We distributed essential home items including rice, flour, cooking oil, sugar and more to 100 selected households and prepared lunch for 2,000 residents, spreading warmth and nourishment during this festive season.

### Roof Repair and Repainting of all Taman Pelangi Perai Apartment Blocks

Total Contribution  
RM 1,510,400



Our recent collaborative initiative with the MC of Taman Pelangi exemplifies our dedication to creating safe, clean and comfortable living spaces for our residents. By undertaking critical roof repairs and repainting of the strata buildings, we restored the structural integrity and aesthetic appeal of Taman Pelangi and fostered a renewed sense of pride and community spirit.

In line with our Corporate Social Responsibility (“CSR”) commitment, we allocated a total of 80% of costs for the repainting and critical roof repairs, while 20% of the costs were covered by the MC.





## Joint Food Aid Programme in Collaboration with Mutiara Food Bank and Batu Kawan Parliament

As part of our CSR initiatives, we organised a food basket distribution programme benefiting 200 recipients from underprivileged families in the Batu Kawan parliamentary constituency.

This programme, made possible through the Mutiara Food Bank, demonstrates our ongoing commitment to supporting those in need. Each food basket, filled with essential items such as rice, cooking oil, noodles, canned food and more, is a testament to our dedication to making a positive impact on the lives of the underprivileged in Penang.

These efforts epitomise our holistic approach to sustainability, emphasising the importance of community engagement, compassion and social responsibility. By nurturing a caring and inclusive community, we contribute to a sustainable future where every resident can thrive and flourish.

## The Penang Green School Award & Penang Green Kindy Incentive Award 2022



PDC is dedicated to cultivating eco-conscious communities through initiatives like the Penang Green School Award and the Penang Green Kindy Incentive Programme.

Established in 2019, these programmes encourage schools and kindergartens to embrace sustainable practices, fostering environmental awareness among students.

For the Penang Green School Award 2022, PDC sponsored cash prizes totalling RM30,000 and introduced unique green-themed trophies to recognise and reward excellence in sustainable education.

Through these efforts, PDC fosters a greener, more sustainable future for Penang's communities.



## Conclusion

Since our inception, PDC has actively contributed to the economic transformation of Penang, fostering a balance between industrial progress and sustainable development. Our initiatives have not only bolstered economic growth but have also championed ethical practices, ensuring strict adherence to governance standards.

Our sustainability report underscores our unwavering commitment to a future where economic growth seamlessly integrates with ethical governance, social progress and environmental responsibility. Through collective efforts and tireless dedication to sustainability, we achieved substantial strides in ensuring that our state thrives not only today but for generations to come.

Moving forward, we aspire to reach new heights in terms of improving our strategies, policies and value creation concerning sustainable development and its impact on each individual within our community. As we look ahead, we remain resolute in our mission to construct a better and more sustainable world, and we thank all our stakeholders for their ongoing support and collaboration on this vital journey. Together, we can continue to forge a lasting and positive impact on our state's development, well-being and prosperity.

