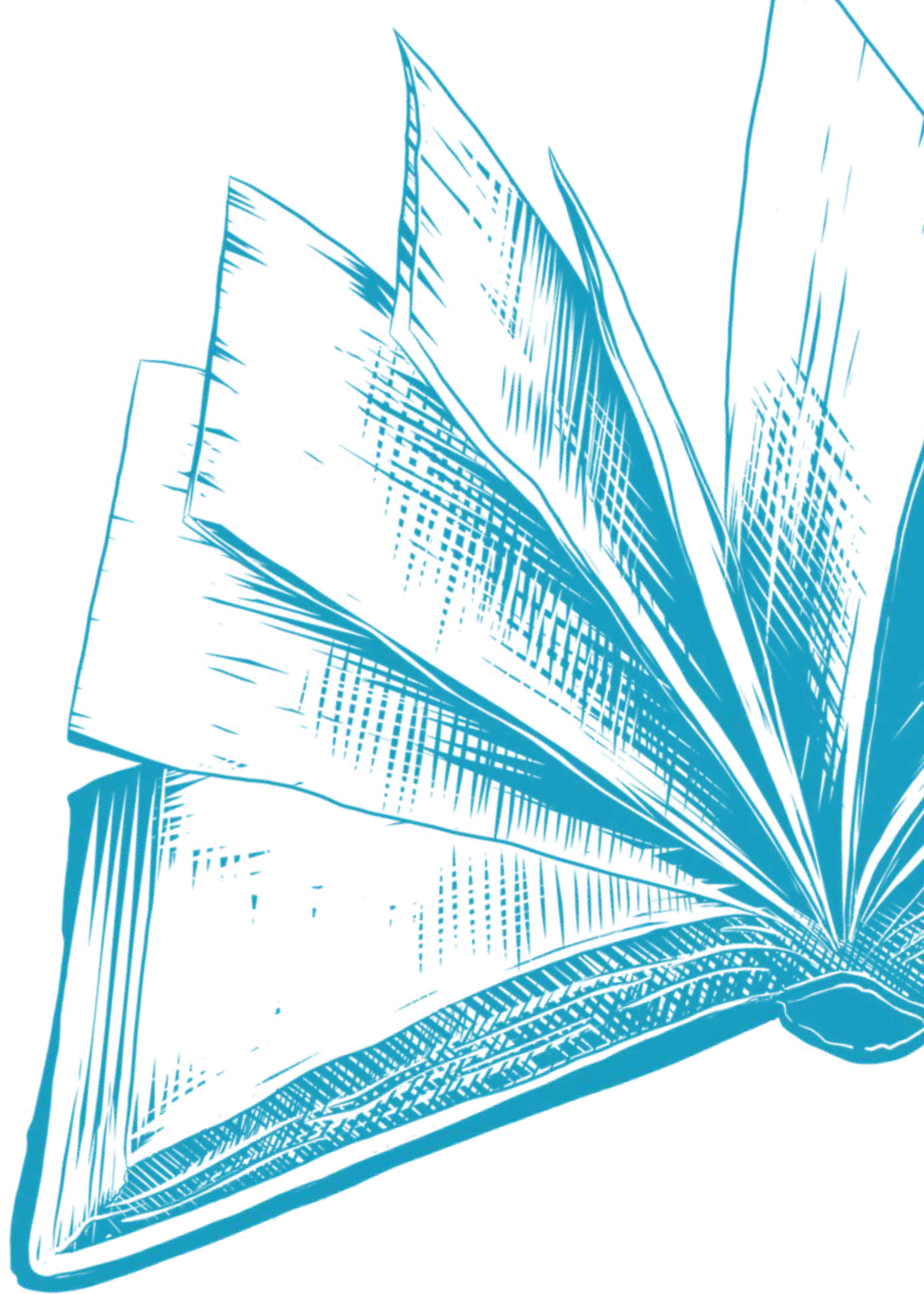


**AMaGA**  
Victoria



# 2022

# Annual report



CREATIVE  
VICTORIA

**AMaGA**

**MUSEUMS  
VICTORIA**



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## About AMaGA Victoria

### Mission

Enabling a dynamic Victorian museum and gallery sector embedded in community.

### Statement of purpose

To enable and inspire change in our sector and how people see and understand the world.

### What we do

The Australian Museums and Galleries Association (AMaGA) Victoria provides access to:

- expert advice on museum practice and development;
- Accreditation and application of the National Standards for Australian Museums and Galleries;
- Victorian Collections, a central online portal to the cultural treasures held by museums, galleries and other organisations distributed across the State;
- professional development and networking opportunities; and
- advocacy and profile raising of the Victorian museum sector.

### Our values

#### Leadership

- Innovation – we see new ideas and ways of doing things as opportunities
- Excellence – we deliver quality service in a professional and ethical manner
- Integrity – we hold ourselves to account for everything that we do
- Courage – we commit to facilitating challenging conversations
- Trust – we respect and build mutual trust

#### Relationships

- Collaboration – we value working with others
- Engagement – we understand and meet the changing needs of our sector through consultation and stakeholder engagement
- Empower – we work with museums and galleries in support of their development

#### Inclusion

- Care – we see people and communities as central to our work

- Diversity – we acknowledge all differences and encourage accessibility
- Equity – we create an open and safe environment

### Background

AMaGA Victoria is the state branch of the Australian Museums and Galleries Association, a not-for-profit national membership association founded in 1993 to bring together people concerned with the care and communication of Australia's natural, artistic, and cultural heritage. Through the direction of an elected Committee, the Victorian branch provides support, representation, and professional development services to the museum and gallery sector throughout the State.

Previously located at the Melbourne Museum, the AMaGA Victoria office can now be found at the Royal Exhibition Building where we enjoy access to services and expert museum staff. AMaGA Victoria is grateful for this generous ongoing support from Museums Victoria.



## Membership

The Victorian Branch represents approximately one-third of AMaGA's total membership. It represents Victorian members and provides services for them and the museum and gallery community regardless of membership status. At the end of December 2022, our membership included 420 individuals and organisations spanning archives, art galleries, botanic gardens, historical societies, natural and social history museums, and specialist collections; most of whom are working either professionally or voluntarily in museums and galleries. The following are our key services.

## Events and training

In 2022, we offered 30 events and training opportunities, such as panel discussions, tours, workshops and masterclasses catering to beginner, mid-level, and expert museum staff and volunteers. We cross-referenced our program with participant feedback and our matrix of museum and individual types to offer a balanced program; and responded actively to the changing needs of our members and sector demands arising from COVID-19 pandemic.



## Victorian Collections

A free online cataloguing system created especially for community collecting organisations and small museums in Victoria. Introductory workshops in collection management, cataloguing, object handling and photography are held throughout the year. Browse items on Victorian Collections by visiting the website: [www.victoriancollections.net.au](http://www.victoriancollections.net.au)

## Accreditation Programs

At the end of 2022, there were 84 participants in our gold-standard Accreditation Programs: Museum Accreditation Program (MAP) and Community Museum Accreditation Program (CMAP). Through a holistic, peer-supported model of excellence developed according to the National Standards for Australian Museums and Galleries, the Programs enable strong mentoring between participants and sector experts. This facilitates the sharing of best practice, up-skilling of museum and gallery staff and volunteers, and raising the profile of participating organisations.

## Awards

Since 1994, we have recognised the achievements of museum individuals and organisations at the annual Victorian Museums and Galleries Awards. The Awards are peer-reviewed and celebrate the hard work of staff and volunteers in creating a vibrant sector. The Awards are proudly sponsored by a range of industry and cultural supporters.

## Communications and resources

The fortnightly e-bulletin and AMaGA Victoria website offer a range of up-to-date museum sector information and resources. Online training tools include training videos on museum best practice and selected seminar presentations. Special disaster response areas of the website are available for affected communities when required.





## Treasurer's report

I am pleased to present the treasurer's report for the 12 months ended in December 2022 for AMaGA Victoria.

We started 2022 with sufficient equity and cash buffers and this was monitored by the committee throughout the year.

### Finance commentary

The financial statements for the reporting period indicate a deficit of \$2,794. This was unbudgeted deficit and was due to staff working collaboratively with National Office to provide support during a period of transition.

Our grant income for the year was \$805,749, which was \$628,012 less than the previous year due to the conclusion of the one-off Working for Victoria funding scheme. As a result, our total expenses for the year were \$916,235, which was \$593,477 less than the previous year.

As at 31 December 2022, our members' equity was \$108,240, which is down \$173,794 from 2021. The noted decrease is due to a transfer of Federal funds to National Office in support of AMaGA's mission. Our end of 2022 cash position was strong at \$394,707, which is down from our cash-on-hand balance of \$613,139 in 2021.

Despite the challenges of the past year, the organisation has entered 2023 from a strong financial

position. We remain committed to our mission of promoting and advancing the interests of museums and galleries in Victoria, and we are confident that the continued support of our members and stakeholders, we will be able to weather any future challenges that come our way.

Thanks to Tammy Currie (Finance Manager), Ash Robertson (Executive Director), Justin Croft (Office Coordinator), Andrew Hiskens (President), and the entire Branch Committee for their valued support during the year.

**Siobhan Barker**  
*Treasurer*



## President's report

Despite the previous year's challenges, AMaGA Victoria started 2022 with hope – for a better year for our members, the museums and gallery community, and ourselves.

Future focus – supporting the sector to respond to critical challenges and opportunities – is a central theme in our strategic plan. And it was also the organising principle for the AMaGA Victoria Forum in May, which saw 70 people attend the event in person and online.

After two years of 'managing', it was wonderful for everyone involved to lift their eyes and scan the horizon with some sense of optimism around future trends for collections, the profession, governance and policies and, importantly, new ideas around accessibility, cultural safety, inclusivity, and mental health and wellbeing.

### Branch Committee

2022 was also an election year for the Branch Committee. I want to acknowledge the significant contribution of our outgoing members – Padraic Fisher, Susan Faine and Sandra Khazam. Their dedication and hard work have been invaluable, especially in developing our strategic plan.

But I would particularly like to thank Padraic, who served on the Committee in various roles, including Acting President/Co-President, Vice-President and Secretary over four two-year terms.

We welcomed three new Committee members – Monica Cronin, Sione Francis and Megan Sheehy – whose knowledge, fresh perspectives and ideas are already helping us continue to evolve and grow.

### Financial overview

As you will see from the Treasurer's Report and financials, our financial position continued to be healthy.

A renewal of our core funding scheme under Creative Victoria's new Creative Enterprises Program gave us the certainty to plan for the future and continue to develop and deliver initiatives for the benefit of our members and the sector.

Thank you also to the many other organisations and individuals from whom we received support and to our members for their continued support and trust.

### Strategic direction

Our Strategic Plan, developed in 2021, continues to be a powerful tool to help us navigate our future with our goals of:

- bringing people together and connecting
- enabling people by sharing knowledge and expertise
- giving voice to the sector by celebrating its strengths and contributions, and
- looking to the horizon to help the sector respond to critical challenges and opportunities.

These goals have guided our activities and initiatives over the past year and have seen positive results. However, we recognise that much work still needs to be done, and we are committed to progressing these opportunities in the coming year.

## Thanks

AMaGA Victoria's success and achievements are always a communal enterprise, and there are many people to thank:

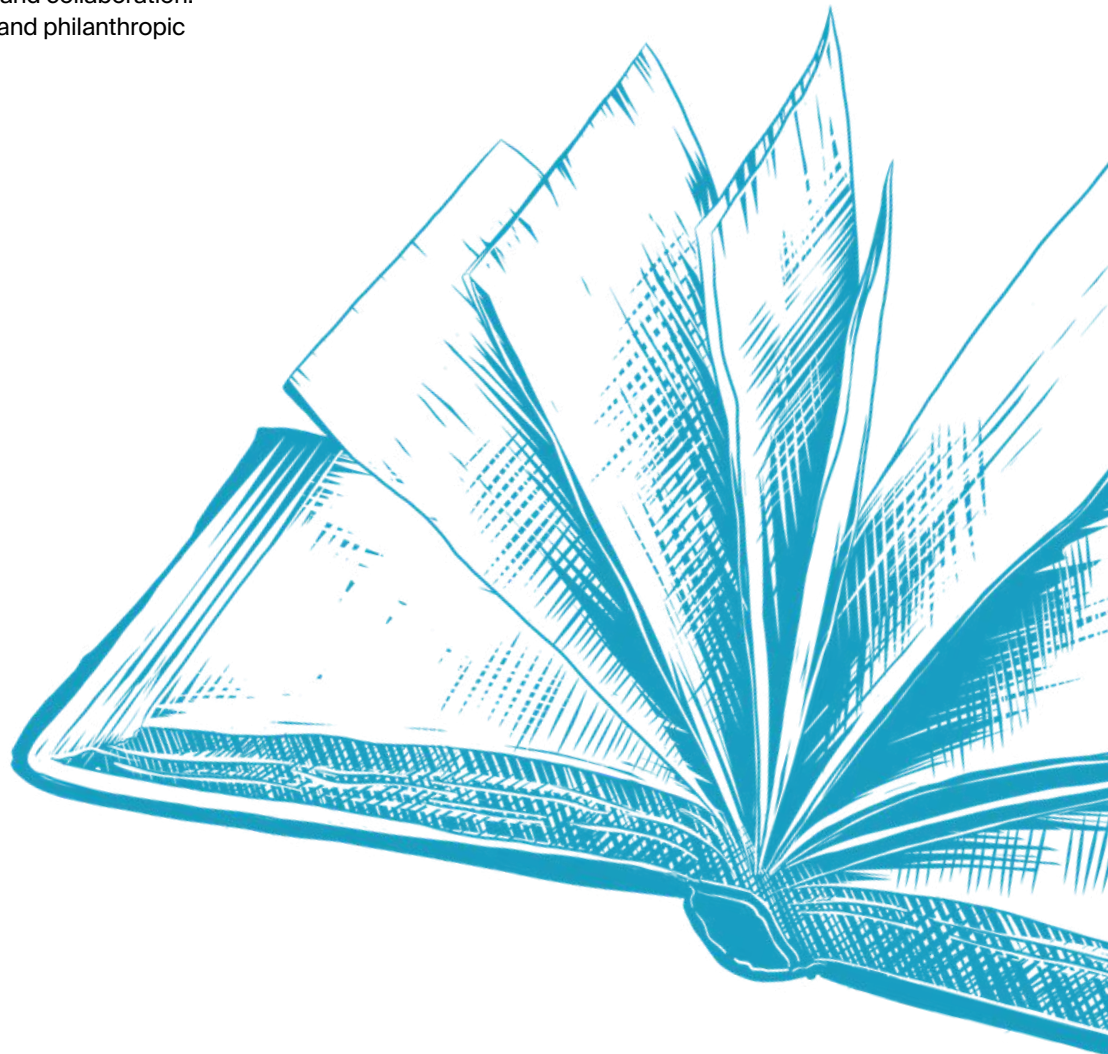
- The AMaGA Victoria staff for their deep sector knowledge, intelligence, creativity and their passion in everything they do.
- Our Executive Director, Dr Ashley Robertson, for her exceptional leadership and dedication. Ash's comprehensive knowledge of all aspects of AMaGA Victoria's work has been instrumental in driving our success and supporting our members. She is also a delight to work with.
- Museum and gallery colleagues who volunteered their time as speakers, advisers and judges and committee members; and especially to my Branch Committee and Executive colleagues.
- Our National Director, Katie Russell; National President, Seb Chan; and the AMAGA National Office for their support and collaboration.
- Our funders, sponsors and philanthropic supporters.

- The Minister for Creative Industries, Steve Dimopoulos, for his support, and Creative Victoria for their generous investment in the sector via our core operating and project funding, and our genuine partnership supporting Victorian museums and galleries.

We truly value and appreciate working with our colleagues, members and the broader Victorian museums and gallery community for their dedication, creativity, and passion for this important work. We look forward to continuing to work together to make a positive impact in the years to come

Finally, this annual report outlines a dizzying array of achievements across many areas of endeavour. I commend it to you.

**Andrew Hiskens**  
*President*



**"For AMaGA Victoria, 2022 was a year for renewal and reconnection. We made an extraordinary effort to get back out into the communities and re-engage with our members, which has played a critical role in strengthening our organisation's impact and ensuring that we are effectively serving our community."**

Dr Ashley Robertson, Executive Director  
AMaGA Victoria



## Executive Director's report

While the challenges of the past year have been many, the team has emerged with a renewed sense of purpose and determination. For AMaGA Victoria, 2022 was a year for renewal and reconnection. We made an extraordinary effort to get back out into the communities and re-engage with our members, which has played a critical role in strengthening our organisation's impact and ensuring that we are effectively serving our community.

### Finance and partnerships

The year 2022 marked the successful renewal of our core funding scheme under Creative Victoria's new four-year funding initiative: Creative Enterprises Program (CEP). Across the four-year period, AMaGA Victoria will receive just over \$340,000 per annum to fund the core operations of the organisation, including the Accreditation Programs, facilitation of our events and training, and development of key communications and resources.

Between March and December, AMaGA developed and implemented a new program: The Bushfire Recovery Project. Funded under the Local Economic Recovery Regional Economic Recovery Program and supported by Creative Victoria, we received \$160,000 as part of the Victorian State Government Regional Business and Economy Recovery Plan. The Project established temporary digitisation studios in the bushfire affected shires of Alpine, Towong and East Gippsland to help support disaster preparedness and response activities. Find out more on pages 24 - 26.

Supported by the Australian Government, AMaGA National brought its Culture, Heritage and Arts Regional Tourism (CHART) Program to a close in June. This endeavour was a \$3 million grant program that aimed to support community cultural, heritage and arts organisations in regional Australia as they recovered from the impacts of COVID-19. See page 28 for additional information.

AMaGA Victoria continued to run workshops for Timor Leste through our partnership with the Whole of Victorian Government Timor-Leste Program and the National Directorate for Museums and Libraries in Timor-Leste's Secretariat of State for Arts and Culture (SEAC). The final two workshops of the six-part series were delivered in January and February to representatives of Timor-Leste's public service museum staff, further strengthening their skills base.

AMaGA Victoria continued its collaboration with Regional Arts Victoria, Creative Victoria, and the Public Galleries Association of Victoria (PGAV) to implement the Victorian Government's Regional Collections Access Program (RCAP). The program was launched in December 2021 with the aim of investing \$4 million to provide regional Victorian museums and galleries (including eligible interface LGAs) with support for equipment and infrastructure upgrades to enhance their capacity to attract and showcase high-quality exhibitions and works.

In 2022, the focus was set on facilitating the grant application phase, participating in the selection process, and supporting the successful organisations through project implementation. More information can be found on pages 27 - 28.

Additionally, we were successful in a small grant application through City of Melbourne. The organisation received \$4000 to applied towards the development of our two-day Forum entitled "Future Focus", hosted at Deakin Downtown.

We are delighted to play an important part in supporting our sector through these valuable projects and partnerships.

### Support for our members

Throughout 2022 we continued to deliver our exceptional programs, both in person and online. Our core offerings and programs included providing on request professional support and advice, a continuation of the Accreditation Programs review and program relaunch, the Victorian Collections (VC) website and training (including the Regional Digitisation Project), and a full calendar of online professional development and networking events for our membership and the wider sector.

Additionally, we supported our membership with relevant communications via e-bulletins and social media platforms, and wrote several letters of support for members. We also continued to provide members with access to valuable resources, including an updated edition of our Small Museums Cataloguing Manual.

You will find more details about the AMaGA Victoria programs and initiatives on the following pages.

## Our team

I'd like to recognise the extraordinary members of our team who moved to other organisations this year, as well as those who joined the fold in 2022.

We bid farewell to:

- Lynda Bernard (Program Manager, VC)
- Sallyanne Boyle (Regional Digitisation Officer, Northern Region, VC)
- Rachel Jones (Manager, Bushfire Recovery Program)
- Cindy Seeberger (Office Coordinator)
- Sherryn Vardy (Manager, Accreditation, parental leave cover)

We warmly welcome:

- Kylie Biltris (Regional Digitisation Officer, Northern Region, VC)
- Toyah Horman (Manager, Collections and Community Resilience Project)

Position changes to note:

- Justin Croft (Office Coordinator)
- Jackie Fraser (Program Manager, VC)

We also welcomed several casual staff members join us for a short duration to assist with facilitation of the Bushfire Recovery Project:

- Kylie Biltris (Regional Coordinator Towong)
- Joan Kelly (Regional Coordinator Alpine)
- Nola Orr (Digitisation Officer Alpine)
- Carmela Parkin (Digitisation Officer Towong)
- Paul Tate (Digitisation Officer East Gippsland)
- Sherryn Vardy (Digitisation Officer East Gippsland)

My special thanks go out to all mentioned above for their contributions to this year's success; our programs couldn't have been delivered without their expertise and support.

## Our thanks

Alongside its leadership to the sector, we warmly acknowledge Museums Victoria as our Victorian Collections partner, providing technical expertise and support for the program. We also thank Museums Victoria for providing support through generously discounted office spaces, and allowing us access to meeting spaces, campus facilities, and staff expertise across Melbourne Museum, Immigration Museum, Royal Exhibition Building and Scienceworks.

We would like to express our gratitude to Steve Dimopolous, Minister for Creative Industries, for his outstanding leadership and support of our sector. Once again, we recognise the substantial investment and valuable guidance provided by Creative Victoria to assist our organisation and the communities we serve. We also extend our sincere appreciation for their continued support through core operational funding, Victorian Collections funding, as well as other partnerships.

We are grateful to a wide range of organisations and individuals from multiple sectors and disciplines who have provided AMaGA Victoria with extensive monetary and in-kind support for our work. We thank our End of Year Celebration sponsor Four Pillars Gin, as well as our long-term industry supporters Archival Survival and Deakin University and peers who have generously volunteered their time and expertise to support our programs through advisory panels, speakers, mentorships, award judging and more. Please refer to the full list of our sponsors and supporters shown on pages 29 and 30.

Lastly, I would like to extend my deep gratitude to our Branch Committee and the members of the AMaGA Victoria team, who have provided me with invaluable support and guidance throughout another successful year. Their exceptional expertise and unwavering dedication have played a crucial role in serving our esteemed membership. Cheers!

**Ashley Robertson**  
*Executive Director*



## Management

AMaGA Victoria relies on the ongoing and dedicated support of a range of museum, arts, and cultural heritage workers that voluntarily serve on committees and panels. We thank these volunteers for their valuable insights and their time, and we also thank the organisations that support them in their contributions to AMaGA Victoria.

### BRANCH COMMITTEE

#### **President**

Andrew Hiskens  
Museums Consultant

#### **Vice President**

Karina Lamb  
Manager Arts & Libraries, City of Monash

#### **Secretary**

- Padraic Fisher  
Director, National Wool Museum (until May)
- Anthony Camm  
Manager, Eureka Centre Ballarat (from May)

#### **Treasurer**

Siobhan Baker, FCPA, MAICD  
Director, Business and Services, Korowa Anglican Girls' School

#### **Ordinary Members**

- Monica Cronin, Curator, Geoffrey Kaye Museum of Anaesthetic History (from May)
- Kim Biggs, Coordinator, Australian National Surfing Museum
- Susan Faine, Museum Consultant (until May)
- Sione Francis, Co-ordinator, Collection Storage and Logistics, Museums Victoria (from May)
- Jade Hadfield, Exhibitions Curator, State Library Victoria
- Sandra Khazam, Art & Heritage Team Leader, City of Port Phillip (until May)
- Lucie Paterson, Head of Experience, Product & Digital, ACMI
- Megan Sheehy, Program Director, Yarra Ranges Regional Museum (from May)

### CORE STAFF

#### **Executive Director**

Ashley Robertson

#### **Manager, Accreditation Programs**

- Amelia Marra
- Sherryn Vardy (until April, parental cover)
- Caroline Wall (from April)

#### **Manager, Communications**

Lana Epshteyn

#### **Manager, Events and Professional Development**

Michelle Fracaro

#### **Manager, Finance**

Tammy Currie

#### **Office Coordinator**

- Cindy Seeberger (until July)
- Justin Croft (from July)

### VICTORIAN COLLECTIONS STAFF

#### **Program Manager, Victorian Collections**

- Lynda Bernard (until August)
- Jackie Fraser (from August)

#### **Operations Coordinator, Victorian Collections**

- Amelia Marra (secondment July - December)
- Justin Croft (cover July - December)

#### **Digitisation Officer, Regional Digitisation Project**

- Geraldine Brault, Western Region
- Sallyanne Boyle, Northern Region (until February)
- Kylie Biltris, Northern Region (from July)
- Maxine Holden, Eastern Region

#### **Project Officer, Victorian Collections**

Toyah Horman (August - December)

### SPECIAL PROJECT STAFF

#### **Manager, Regional Collections Access Program**

Jackie Fraser

#### **Regional Coordinator, CHART**

Justin Croft (January - July)

#### **Manager, Bushfire Recovery Project**

- Rachel Jones (March - July)
- Toyah Horman (from August)

## ADVISORY AND STEERING COMMITTEES

### **Accreditation Programs Advisory Committee**

- Elizabeth Marsden (Chair), Collections & Archives Manager, College of Design & Social Context, RMIT University
- Simone Ewenson (Vice Chair), Heritage Collections Officer, City of Greater Bendigo
- Jo-Anne Cooper, General Manager, National Communications Museum
- Warren Doubleday, Manager, Ballarat Tramway Museum (until June)
- Samantha Hamilton, Head, Collections, Preservation & Access, Arts Centre Melbourne
- Robert Hudson, Cultural Business Coordinator, Krowathunkooloong Keeping Place
- Tom Jarvis, Partner, Johnson Winter & Slattery
- Jim McCann, Museum Consultant
- Linda Peacock, Museum Consultant (until June)
- Claire Watson, Director, National Exhibitions Touring Support (NETS) Victoria

### **Accreditation Programs Peer-review Panelists**

- Dr Megan Cardamone, Director, Circa Museum Services
- Jo-Anne Cooper, General Manager, National Communications Museum
- Simone Ewenson, Heritage Collections Officer, City of Greater Bendigo
- Jade Hadfield, Exhibitions Curator, Audience Engagement, State Library Victoria
- Andrew Hiskens, Principal, Andrew Hiskens Consulting

- Robert Hudson, Cultural Business Coordinator, Krowathunkooloong Keeping Place
- Tom Jarvis, Partner, Johnson Winter & Slattery
- Louis Le Vaillant, Director, The Johnston Collection
- Nathan Leitch, Director, Kitchen Table Projects
- Elizabeth Marsden, Collections & Archives Manager, College of Design & Social Context, RMIT University
- Jim McCann, Museum Consultant
- Kate Spinks, Curator, Exhibitions and Collections, Shrine of Remembrance
- Claire Watson, Director, National Exhibitions Touring Support (NETS) Victoria

### **National Standards Taskforce**

- Tara Callaghan, Museums & Galleries QLD
- Emily Cullen, Museums and Galleries of NSW
- Amanda James, History Trust of South Australia
- Elaine Labuschagne, Museum and Art Gallery of the Northern Territory
- Veronica Macno, Arts Tasmania
- Amelia Marra, AMaGA Victoria
- Alice Norwood, Museums and Galleries of NSW
- Sherryn Vardy, AMaGA Victoria (until April)
- Caroline Wall, AMaGA Victoria (from April)

### **Judges for Victorian Collections Awards**

- Linda Connolly, Collections Access Advisor (Systems), ACMI
- Lauren McAlary, Collection Care and Storage Coordinator, Monash University
- Jennifer McNair, Collections Manager, Historical Services, Victoria Police Museum
- Claire O'Meara, Collections Manager, Historical Services, Victoria Police Museum

### **Judges for AMaGA Victoria Awards**

- Monica Cronin, Geoffrey Kaye Museum of Anaesthetic History
- Sione Frances, Museums Victoria
- Gareth Hart, Burrinja
- Rachel Jones, South Gippsland Shire Council
- Simone Nolan, Rural City of Wangaratta
- Megan Sheehy, Yarra Ranges Regional Museum

### **Contractors and consultants**

- Dawn Liu: Designer, MAP and CMAP visual identity
- Mecca Medialight: AMaGA Victoria website development, MAP online portal development
- Anthony Wilson: Auditor



**"The Acknowledgement of Country seminar was one of the most thoughtful and engaging webinars I think AMaGA Victoria has done. Not just because it addressed a real issue but also because the presenters created the direction they started from - collaboration, creativity, co-creating, [and] honouring."**

Gordon Johnston, Director  
Ziebell's Farmhouse Museum and Heritage Garden



## Events and professional development

In 2022 we continued to adapt our programming by offering 30 online and in-person events and training, such as panel discussions, tours, workshops, masterclasses and on-demand training catering to beginner, mid-level, and expert museum staff and volunteers that were attended by 513 people.

### Awards

For 29 years, we have recognised the achievements of museum individuals and organisations at the annual Victorian Museums and Galleries Awards. The Awards are peer-reviewed and celebrate the hard work of staff and volunteers in creating a vibrant cultural sector. The Awards are proudly sponsored by a range of industry and cultural supporters.

The sector came together in October to celebrate the achievements of colleagues with the Victorian Museums and Galleries Awards, which were held for the first time in many years in person at the State Library Victoria. The evening was hosted by well-known personality Bernard Caleo.

My thanks go to the expert panel of judges for 2022: Sione Frances, Simone Nolan, Rachel Jones, Monica Cronin, Megan Sheehy and Gareth Hart.

We congratulate the Victorian Galleries, Libraries, Archives and Museums (GLAM) sector on the quality of nominations received this year, and we were pleased to present the following Awards:

#### **Category 1: Award for Excellence (volunteer)**

- Winner: Mick Bourke, Trafalgar Holden Museum
- Highly Commended: Helen Hill, Volunteer Guide, ACMI

#### **Category 2: Award for Excellence (paid staff)**

- Winner: Jayne Josem, CEO, Melbourne Holocaust Museum
- Highly Commended: Ashleigh Giffney, Collections Manager, Beechworth Burke Museum

#### **Category 3: Martin Hallett Award for individual contribution to community heritage**

- Winner: Kerry Landman, Head Volunteer, Research and Collections, Robin Boyd Foundation



#### **Category 4: The Archival Survival Award for volunteer-run museums/galleries**

- Winner: Yarra Ranges Heritage Network, "Power and the People: 150 Years of Local Government" exhibition

#### **Category 5: The Archival Survival Award for small museums/galleries**

- Winner: Golden Dragon Museum, "Loong Conservation Project"
- Highly Commended: Geoffrey Kaye Museum of Anaesthetic History, "Djeembana Whakaora: First Nations medicine, health and healing" exhibition
- Highly Commended: Beechworth Burke Museum, "People of Beechworth" exhibition

#### **Category 6: The AMaGA Victoria Award for medium museums/galleries**

- Winner: The Shrine of Remembrance, "Lust, Love, Loss: Australian stories of wartime relationships" exhibition
- Highly Commended: Jewish Museum of Australia, "MIRKA" exhibition

#### **Category 7: The AMaGA Victoria Award for large museums/galleries**

- Winner: Museums Victoria, "Safe Management of Hazardous Substances at Museums Victoria" policy
- Highly Commended: Scienceworks, Museums Victoria, "Illuminate: How Science Comes To Light" exhibition

**Category 8: AMAGA Victoria Lifetime Achievement Award**

- Winner: Warren Doubleday, Ballarat Tramway Museum

**The Victorian Collections Awards for Excellence in Museum Cataloguing**

These Awards acknowledge the hard work undertaken by organisations to catalogue their collections online using Victorian Collections. Creative Victoria's Georgia Melville, Senior Policy Officer, presented The Victorian Collections Awards to:

**Category 1: Organisations with paid staff**

- Winner: Beechworth Burke Museum
- Highly commended: Uniting Church Archives – Synod of Victoria

**Category 2: Volunteer-run organisations**

- Winner: Kew Historical Society
- Highly commended: Eltham District Historical Society

**Category 3: War heritage collections**

- Winner: Melbourne Legacy
- Highly commended: Bendigo Military Museum

**Category 4: Gallery and civic art collections**

- Winner: Federation University Australia Art Collection
- Highly commended: Ararat Gallery TAMA (Textile Art Museum Australia)

**Accreditations**

Two organisations were presented certificates for achieving Accreditation through MAP this year:

- Charlton Golden Grains Museum
- Tatura Irrigation and Wartime Camps Museum.

**Award sponsors**

We are very grateful to our main Award sponsors, particularly Archival Survival who continue to provide Award recipients with the generous prize of \$1000 of archival products in two award categories and a monetary contribution to AMAGA Victoria.

**Event partnerships**

We continue to highly value the access to unique venues provided by museums and galleries across the state. Venues for our in-person programs included Deakin Downtown, Discovery Science & Technology

Centre, Bendigo, Shepparton Art Museum, IMAX Melbourne, Wodonga Library Gallery, Science Gallery Melbourne, National Wool Museum and Sovereign Hill.

**Forum**

The AMAGA 2022 Forum was delivered in partnership with Deakin University and the City of Melbourne, held at Deakin Downtown in May. A total of 70 people attended the event both in person and online. The speakers tackled key themes that have emerged since the pandemic, including future trends in museums and galleries; the future of collections; future-proofing the profession; and what future-focused governance and policies in museums and galleries might look like, incorporating new ideas around accessibility, cultural safety, inclusivity, and mental health and wellbeing.

**AGM**

The Annual General Meeting was again held online in May 2022, which gave our members from across Victoria the opportunity to learn about the programs that AMAGA Victoria is running and the association's present and future sustainability.

**Events**

Highlights of the 2022 program included the International Women's Day screening of "Matriarch," how to create a meaningful Acknowledgement of Country workshop, GLAM-show listening sessions, and our End of Year Celebration held at the Geoffrey Kaye Museum of Anaesthetic History.

I would like to sincerely thank all guest speakers, host venues, sponsors and supporters of the suite of AMAGA Victoria events in 2022, as without your ongoing support our Annual Program wouldn't be possible. A full list of speakers is listed in the Acknowledgements on pages 26 and 27.

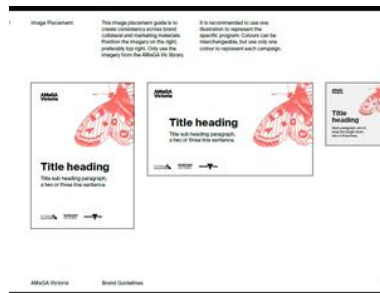
**Michelle Fracaro**

*Events and Professional Development Manager*



"[...] I work with local history collections and it's a blind spot for me. [AMaGA Victoria] and [Victorian Collections] mailing lists have been a treasure trove lately. I'm signing up for a few of their amazing sessions. #AusLibChat"

Kate Davies via Twitter



## Communications report

The Communications Manager, together with the support of Executive Director, oversees all AMaGA Victoria communications, with the aim of raising the profile of the organisation and of the Victorian museum and gallery sector. In 2022, the sector transitioned to a hybrid work model, where staff returned to offices, venues reopened, and events were held both in-person and online. Despite these changes, communication remains a vital means of connecting with our audience, strengthening relationships within the industry and among our membership. To this end, AMaGA Victoria enlisted Light Creative to produce updated Brand Guidelines that are now utilised in all our marketing and communication materials.

### E-bulletins and e-blasts

Our fortnightly member e-bulletin contains information about our programs and upcoming events, sector news, grants, and other opportunities. The e-bulletin continues to be one of our main channels of communication with Victorian membership with an average open rate of 49.4% and click through rate of 8.5%. Victorian Collections and Accreditation Programs each send newsletters to their program participants, as well. Totals for 2022:

- Member Bulletin x 55 campaigns
- VC and MAP newsletters x 8 issues

Other regular electronic communications include membership renewal, sector updates, reminders and special announcements.

### Other communication materials and collateral

- AMaGA Victoria and sector specific resources and presentations, banners and signage
- Media packs (photos, media releases, and e-banners) for all Award winners.
- CMAP/ MAP and Awards certificates, e-flyers, e-signatures and other marketing collateral
- 2022 Annual Program (online)
- 2021 Annual Report (online)
- Program for Forum 2022 (online)

### Social media

At the end of 2022, we reached 4,189 Facebook and 5,258 Twitter followers (for both the AMaGA Victoria and VC accounts). AMaGA Victoria's LinkedIn account reached 6K followers. VC's Instagram reached 964

followers. AMaGA Victoria's YouTube account hit 1.6K subscribers and our online video resources were viewed 14,236 times (reaching a view total of 137,162).

### Websites

In 2022 there were 21,096 website users. The VC public website received 2,167,984 page views; while the MAP [geolocation website](#) received 7,494 visitors.

The following are key metrics at a glance:

- Total of 4,189 page followers across all of Facebook pages (AMaGA Victoria and VC)
- 5,258 Twitter followers across all accounts (AMaGA Victoria and VC)
- 6K LinkedIn followers
- 1.6K YouTube subscribers
- 962 Instagram followers (VC)
- Total of 63 email campaigns delivered (i.e., AMaGA Victoria member weekly e-News, e-blasts, VC and MAP news and special announcements) with an average open rate of 49.4% and click rate of 8.5%
- 21,096 visitors to the AMaGA Victoria website
- 2,167,984 Victorian Collections page views
- 7,494 MAP geolocation website views

### Media coverage

Media coverage of our programs and participating museums and galleries in 2022 included coverage of the Victorian Museums and Galleries Awards, Victorian Collections awards and Bushfire Resilience Project:

- Victorian Museums and Galleries Awards winners were covered in the *Mirage News*, *The Ballarat Courier*, *The Bendigo Advertiser*, *The Australian*, *The Ovens & Murray Advertiser*, *The Senior*, *ArtsHub*, *ABC Radio Ballarat*, *GOLDFM*, and a number of state government online platforms and specialised publications (i.e., *Indigo Shire Council*, *Yarra Ranges City Council*, *Bendigo City Council*, *Ballarat City Council* and *Creative Victoria* website platforms and social media accounts).
- Bushfire Resilience Project was covered with stories on *ABC Goulburn Murray* and *Towong Shire News*, and on various associated Facebook and LinkedIn social media accounts.

### Lana Epshteyn

*Manager, Communications*

**"I found the training very useful. [...] Training sessions such as these are an absolute necessity for volunteer managed museums to keep updated on museum best practice. Thank you."**

Anonymous  
Digitisation workshop attendee



## Victorian Collections

Victorian Collections (VC) is a free, web-based collection management system designed for community collecting organisations. The online system is supported by a suite of training opportunities provided by the Victorian Collections team across metropolitan and regional Victoria. The project is funded by the Veterans Branch, Victorian Government and the Victorian Cultural Network through Creative Victoria.

The VC platform serves as a gateway to Victoria's rich and diverse heritage, providing access to a growing array of in-depth stories, collection items, education kits and much more.

### The Program in 2022

2022 marked a milestone year for Victorian Collections, with organisations contributing to reaching (and exceeding) a record 300,000 cumulative items catalogued by the second half of the year. All up 41,524 items were catalogued in 2022 to reach a total of 316,000 items on the system, with more than 250,000 of those publicly accessible. New organisations joining our growing community of contributors included high schools, RSLs, fire brigades, architectural archives, historical houses, sporting clubs, house museums and maritime operators.

Use of the public search for Victorian Collections public website's search functionality has also notably increased since our redevelopment. This has resulted in inspiring anecdotes of online discovery and global connectivity, including a Canadian researcher discovering a reed organ in the Mission to Seafarers Victoria collection which duplicated the organ they were restoring.

Throughout 2022, Victorian Collections continued to offer training workshops, predominantly in an online format. A total of 14 workshops were held with 99 participants from 66 organisations with 61% of participants based in regional Victoria. These included three on-site regional workshops delivered by our Regional Digitisation Officers, one online Advanced workshop, and three separate online sets of our three-part introductory workshop series. High interest in our workshops towards the end of 2022 saw us meet this demand through delivery of an additional Managing Your Collection introductory workshop.

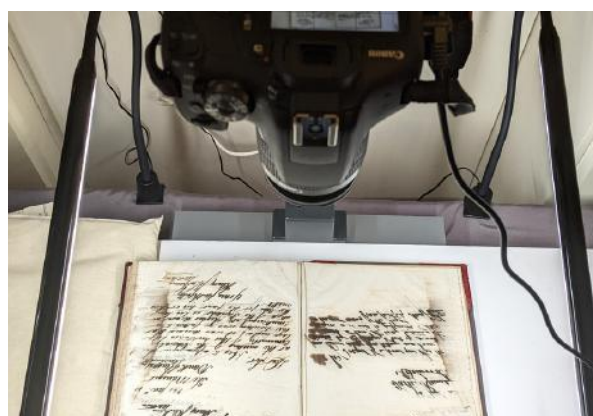
Digital training continues to offer benefits in providing increased access to opportunities to users across Victoria, as well as opportunities for the Victorian Collections community to connect with each other state-wide, with one workshop attracting participants not just from metropolitan Melbourne, but also the Geelong, Alpine, Grampians and Gippsland regions.

Following Victorian Collections' redevelopment in 2021, the team have worked to support Creative Victoria in merging the content from its Culture Victoria website onto Victorian Collections. Culture Victoria officially closed in December 2022, and 123 curated stories and blogs originally featured on Culture Victoria are now publicly accessible via Victorian Collections Stories platform. Content from the site will continue to be added throughout 2023, ensuring these important digital exhibitions exploring Victoria and the Victorian peoples' connections with place, history and community will continue to be publicly accessible.

### Regional Digitisation Project

The Regional Digitisation Project is a digitisation initiative delivered by AMaGA Victoria and made possible by the support of Creative Victoria. The Project provides regional organisations with facilitated on-site training and digitisation assistance to preserve their collections and make images of these items accessible to the public.

Following delays and rescheduling due to COVID-19 restrictions, 2022 saw the program fully operational for the first time. Our three digitisation officers travelled 5339 kilometres to 16 organisations in 2022 with collections ranging in content from maritime history and aviation to First Peoples and health. The team digitised more than 2189 items throughout the year.



In the Northern Region, 345 items were digitised at Chiltern Courthouse, Charlton Golden Grains Museum, Beechworth Health Service, and Euroa Historical and Genealogical Society.

In the Western Region, 1299 items were digitised at Trentham and District Historical Society, Merbein District Historical Society, Bendigo Historical Society, Queenscliffe Maritime Museum, Buda Historic Home and Garden, Nhill Aviation Heritage Centre and Ballan Shire Historical Society.

In the Eastern Region, 543 items were digitised at Gippsland and East Gippsland Aboriginal Co-operative, Port Albert Maritime Museum, National Vietnam Veterans Museum, Healesville Sanctuary Heritage Centre, and Marysville and District Historical Society.

### **Victorian Collections Day**

Thanks to the generous support of our presenters, Victorian Collections Day 2022 was successfully delivered at the Mission to Seafarers Victoria. We are thankful to our generous presenters and to all who joined us for the day.



This was the first Victorian Collections Day held since the beginning of the pandemic. Whilst the cohort of attendees was small, all who attended actively engaged in the day's theme, 'Find your Fit', which featured keynote presentations from Geoffrey Kaye Museum of Anaesthetic History and First Peoples State Relations, as well as talks from Benalla Art Gallery, Wangaratta Art Gallery, and Mission to Seafarers, and members of the Victorian Collections team.

The day concluded with a special piano performance by Dr Graham Clarke of 'Gloria in excelsis Deo' in the Mission to Seafarers' St Peter, the Mariner Chapel.

### **Awards**

Our community of cataloguers work tirelessly each year to document, preserve and share their collections and 2022 was no different.

At the Victorian Museums and Galleries Awards the following Cataloguing Awards were presented (winners listed on page 14):

- VC Award for Excellence in Museum Cataloguing: Organisations with paid staff
- VC Award for Excellence in Museum Cataloguing: Volunteer-run organisations
- VC Award for Excellence in Museum Cataloguing: War Heritage Collections
- VC Award for Excellence in Museum Cataloguing: Gallery and Civic Art Collections

**Jackie Fraser**  
*Program Manager, Victorian Collections*



**"The process of engagement on the day showed MAP was considering our specific situation as a museum, with an appreciation of the organisational complexities."**

Monica Cronin, Curator  
Geoffrey Kaye Museum of Anaesthetic History



**“Thank you for the incredible support that yourself and the entire AMaGA Victoria team provide to small community museums like ours, programs like CMAP are vital to our success.”**

Michelle Stevenson, Board member  
National Alpine Museum of Australia



## Accreditation Programs

AMaGA Victoria's Accreditation programs bring about positive change by supporting Victorian organisations to ethically preserve and manage collections and enrich community experiences.

The Community Museum Accreditation Program (CMAP) contributes to capable and sustainable volunteer managed organisations, embedded in community by strengthening practice using the 'National Standards for Australian Museums and Galleries' for guidance, and providing access to industry knowledge.

The Museum Accreditation Program (MAP) contributes to a future focussed, skilled and sustainable sector by guiding ongoing development through the application of the 'National Standards for Australian Museums and Galleries', and by connecting peers with industry knowledge.

### 2022 highlights

- Launching the new Community Museum Accreditation Program
- Launching our redesigned Reaccreditation model
- Advising 47 individuals across 14 site visits



### MAP and CMAP launch

In July 2022 AMaGA Victoria celebrated the new Community Museum Accreditation Program and the redeveloped Museum Accreditation Program with a launch event at Burrinja Cultural Centre, an Accredited MAP participant based in the Dandenong Ranges.

The event was an opportunity to acknowledge MAP and CMAP participants and to share details of the new programs, including the online Accreditation Portal and the visual identity created by RMIT Masters of Communication Design student Dawn Liu. Attendees were also able to hear from the Burrinja team, to explore its spaces and collections, and to learn what Accreditation means to the organisation.

### A new approach to Reaccreditation

2022 saw the Accreditation Programs Managers roll out MAP and CMAP's updated approach to Reaccreditation, which is informed by a focus on participants' future directions and goals. It involves the Accreditation Programs Managers and Peer Review Panellists working with each organisation to provide strategic guidance and to affirm commitment to continuous improvement.

The Accreditation Programs Managers worked with twelve organisations across metropolitan Melbourne and regional Victoria. At Reaccreditation site visits at galleries, museums, heritage sites and historical societies, we had in-depth, focussed discussions which included targeted advice in response to diverse aspects of museum and gallery practice.

A notable highlight was the Reaccreditation of four National Trust of Australia (Victoria) properties. The Accreditation Programs Managers and Peer Review Panellists met with key personnel at each site to discuss the organisation's strategic direction, challenges and successes. Special thanks go to the National Trust of Australia (Victoria) staff who worked to co-ordinate the visits, engaged in open and robust discussions, and facilitated behind-the-scenes tours of the heritage properties.

The new Reaccreditation model has been positively received by participants from both MAP and CMAP. The Accreditation Programs Managers are looking forward to working with participants due for Reaccreditation in 2023 and into the future.

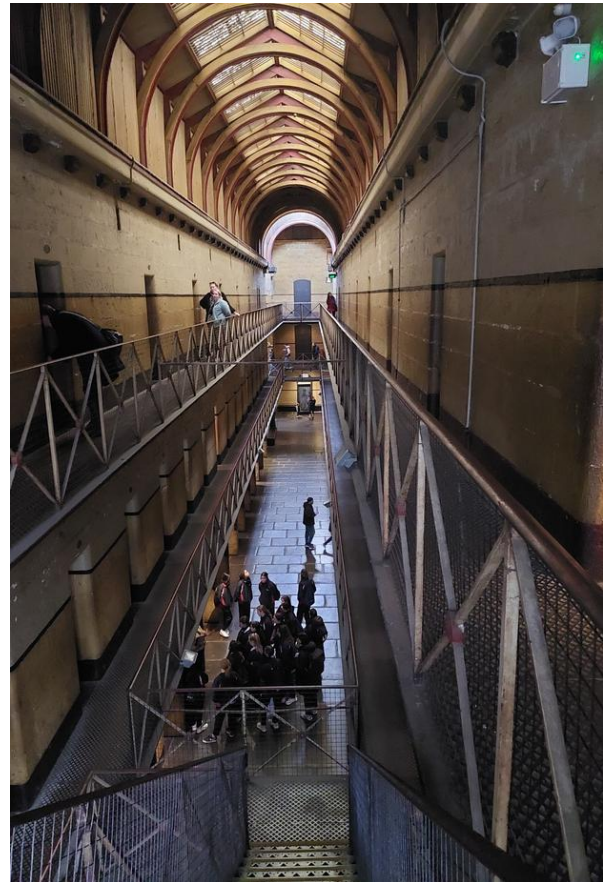
## Visits

- Geoffrey Kaye Museum of Anaesthetic History
- Whitehorse Historical Society
- Australian Racing Museum
- Rippon Lea Estate
- Como House and Garden
- Polly Woodside
- Old Melbourne Gaol
- Beechworth Burke Museum
- National Alpine Museum Australia
- Knox Historical Society
- Burrinja Cultural Centre
- Coal Creek Community Park and Museum
- Doncaster Templestowe Historical Society
- Nepean Historical Society
- The Dax Centre

## National Standards Taskforce

In 2022, the National Standards Taskforce continued work on the development of the National Standards for Australian Museums and Galleries – Second Edition. The Taskforce reviewed the publication's content and design, with nation-wide sector consultation taking place over the year, and held a preview at the AMaGA National Conference in May.

Funded by The Ian Potter Foundation, this update has involved working with First Peoples consultants to ensure that the Standards reflect the principles of the AMaGA publication, "First Peoples: A Roadmap for Enhancing Indigenous Engagement in Museums and Galleries." The second edition includes new guidelines and resources relating to audience engagement, copyright, digitisation, environmental sustainability and social media, and features improved design, navigation and usability. The "National Standards for Australian Museums and Galleries – Second Edition" will be launched in 2023.



## Advisory Committee and Peer Review Panellists

The Accreditation Programs Advisory Committee meet quarterly to discuss the program and contribute advice and support to the Accreditation Programs Managers. This year the Committee welcomed new members and witnessed a change of Vice Chair.

Peer Review Panellists and Committee members conduct site visits, provide mentoring and expert advice and gain professional development from the program as peer reviewers.

We would like to thank all Advisory Committee members and Peer Review Panellists for their time and contribution throughout 2022. Advisory Committee members and Peer Review Panellists are listed on page 11.

**Amelia Marra and Caroline Wall**  
*Managers, Accreditation Programs*

**"BRP enabled local community members to better understand how digitisation can assure long-term memorialisation of their town's stories and history. It also provided a sense of ease going into bushfire season knowing that safety measures had been put in place to future-proof this ongoing connection to people and place."**

Toyah Horman  
Project Manager, Bushfire Recovery Project



## Bushfire Recovery Project

The Bushfire Recovery Project established temporary digitisation studios in the bushfire affected shires of Alpine, Towong and East Gippsland between March and December of 2022.

As part of the program, collecting organisations, community groups and individual community members were provided with the opportunity to have their collections, archival material and personal belongings digitised by professional photographers. At the conclusion of each session, participants received a USB of high-resolution photographs and a set of resources on how to safely maintain both material and digital collections, especially in relation to environmentally vulnerable scenarios.

Collecting organisations, including community museums, Keeping Places, sports clubs, RSL's and emergency services, were provided with further hands-on digitisation and collections care training, and in Towong and East Gippsland regions, conservation professionals and students contributed their skills and knowledge by assisting with cleaning, assessing and handling of collection material.



Digitisation equipment, including cameras, lighting, stands and scanners, was left in each of the three shires, enabling collection groups and community organisations to continue digitisation work and documentation of local history over the coming years.

In total, over 13,219 items, including both 2D and 3D, were digitised across all three shires, with 34 organisations and 61 individual community members participating in the project.

Overall, the project assisted in community rebuilding, skills development, local capacity building, memorialisation, and remembrance, whilst simultaneously future proofing collections and promoting the importance of digitisation for long-term access and preservation.

### Locations visited

- Bairnsdale
- Bethanga
- Bright
- Buchan
- Cann River
- Corryong
- Eskdale
- Granya
- Harrietville
- Kalimna
- Lakes Entrance
- Lucyvale
- Mallacoota
- Mount Beauty
- Mudgegonga
- Myrtleford
- Omeo
- Orbost
- Paynesville
- Swifts Creek
- Tallangatta
- Tubbut
- Walwa

### Organisations involved

- Bright RSL
- Buchan Heritage Group
- Cann Valley and Surrounds Historical Society
- Corryong RSL
- East Gippsland Shire Council
- Granya Pioneer Museum
- GunaiKurnai Land and Waters Aboriginal Corporation
- Happy Valley Hall Committee
- Harrietville Historical Society
- Kiewa Valley Historical Society
- Lakes Entrance Regional Historical Society
- Lakes Entrance Surf Life Saving Club
- Mallacoota Ambulance Service
- Mallacoota and District Historical Society
- Mallacoota State Emergency Service

- Man from Snowy River Museum
- Mudgegoga Hall Committee
- Myrtleford and District Historical Society
- Myrtleford RSL
- Myrtleford State Emergency Service
- Omeo District Historical Society
- Orbost and District Historical Society
- Paynesville Maritime Museum
- Rosewhite Tappers

### **Project staff**

- Rachel Jones (Program Manager, until July)
- Toyah Horman (Program Manager, from August)

### **Alpine Shire**

- Joan Kelly (Regional Coordinator)
- Nola Orr (Digitisation Officer)

### **Towong Shire**

- Kylie Biltris (Regional Coordinator)
- Carmela Parkin (Digitisation Officer)



### **East Gippsland Shire**

- Toyah Horman (Regional Coordinator)
- Paul Tate (Digitisation Officer)
- Sherryn Vardy (Digitisation Officer)

### **Student conservators from Grimwade Centre for Cultural Materials Conservation**

- Kimberley Chung
- Merryn Stanger
- Michael Illes
- Sarah Soltis





**“Thank you for keeping in touch [and for] making the process easier to handle. The Committee of Management and volunteers of Queenscliffe Maritime Museum are very grateful to have had the support from this grant program to install the new alarm system.”**

Carolyn McKinnon, Secretary  
Queenscliffe Maritime Museum



## Grant programs

### CHART Grants Program

In 2021 AMaGA was awarded the administration of the Culture, Heritage, and Arts Regional Tourism (CHART) program on behalf of the Commonwealth Government's Department of the Arts. Applications opened on 5 November 2021 and the program ran until 30 June 2022. The Victorian CHART Grant Coordinator was very busy fielding enquiries and reviewing applications and provided a range of support services, advice, and guidance to organisations from across regional Victoria, South Australia and Tasmania.

As part of the program, community museums, galleries, historical societies, heritage, arts and collecting organisations in regional Victoria were provided with the opportunity to apply for a grant of up to \$3,000.

The program promoted participation in, and access to, Australia's arts and culture through developing and supporting cultural expression and sharing stories of community and historical significance, and for organisations to continue offering appealing cultural tourism experiences to visitors, which enhanced local expenditure.

#### CHART highlights

A diverse range of projects was funded across the state, from safety and building upgrades for increased visitor access, enhanced facilities to support volunteers, collection storage, signage, and conservation treatments. In total, 130 Victorian organisations were supported.

Overall, CHART provided an essential boost to successful recipients as they recover from the pandemic and contribute to reactivating tourism in regional areas.

### Regional Collections Access Program

AMaGA Victoria is proud to have worked throughout 2022 with Regional Arts Victoria, Creative Victoria, the Public Galleries Association of Victoria (PGAV) and the National Gallery of Victoria to deliver the Victorian Government's Regional Collections Access Program.

Launched in late 2021, the Regional Collections Access Program (RCAP) is a new program designed to enable equipment and infrastructure upgrades at galleries and museums. The Program supports collections care and storage, and facilitates the loaning and touring of collections items from Local, State, National and International lending institutions in regional and Interface Local Government Areas (LGAs). The Program aims to enable more visitors to access more collections in more locations across Victoria.

#### RCAP highlights

In June 2022, the Victorian State Government announced the list of 36 regional and interface galleries and museums, sharing in the \$4million investment to upgrade their facilities through the Program.

The Program is administered by Regional Arts Victoria, and throughout 2022 AMaGA Victoria have worked alongside the Partnership for the program, supporting the Program's establishment, application phase, announcement of recipients, and ongoing support for the delivery of projects supported through the Program



## Acknowledgements

In 2022, we express our sincere gratitude and deep appreciation for the kindness and support shown by our numerous outstanding supporters.

### Our thanks goes out to...

The Victorian Government through Creative Victoria and Jobs Victoria, part of the Department of Jobs, Precincts and Regions.

We thank Creative Victoria for supporting our core activities, and in particular:

- The Hon Danny Pearson MP, Minister for Creative Industries
- Claire Febey, Chief Executive
- Max Coffman, Deputy Chief Executive
- Sam Strong, Executive Director, Creative Industries
- Leanne Seddon, Director, Agencies and Infrastructure
- Lainie Kluska, Director, Communications, Media and Marketing
- Karen Sovitslis, Senior Manager, Organisation Investment, Regional Development and Strategic Projects
- Victoria Jones, Sector Relationship Manager Organisations
- Dr Georgia Melville, Senior Policy Officer, Cultural Collections Unit
- Laura Williams, Senior Project Officer, Cultural Collections Unit

We thank the Victorian Government for their support of the Timor-Leste Capacity-building Workshops, and in particular:

- Ruth Barker, Manager, International Engagement, Creative Victoria
- Luis Sena Esteves, Program Manager, Timor-Leste, Department of Families, Fairness and Housing
- Stuart Koop, Senior Manager International, Creative Victoria

Thanks to our fellow associations:

- The American Alliance of Museums
- The Council of Australasian Art Museum Directors
- The Council of Australasian Museum Directors
- ICOM Australia
- Museums Aotearoa (New Zealand)
- Museums Association (UK)
- National Standards Taskforce

We thank Museums Victoria for our office space, operational and IT support at Melbourne Museum, for partnering on the Victorian Collections project, and staff members' contributions to AMaGA Victoria committees, programs and services. In particular:

- Lynley Crosswell, Chief Executive Officer and Director
- Sean Royal, Chief Operating Officer
- Georgie Cox, Chief Financial Officer
- Carmel O'Keeffe, Head of Digital Life
- Wendy Pryor, Head, Digital and Emerging Technology
- Les Schneider, Head ICT Strategy & Delivery
- Deb Tout-Smith, Senior Curator, Home & Community Life
- George Dunford, Manager, Online Development
- Forbes Hawkins, Collection Systems Senior Developer
- Simon Sherrin, Digital Products Senior Developer
- Peter Vella, ICT Service Manager
- Kylie Andrews, Senior IT Support Analyst
- Peter Bubulya, Specialist ICT Support Officer
- Saheb Sarna, Senior IT Support Analyst

Event speakers and consultants:

- Caroline Bowditch, Arts Access Victoria
- Nina Earl, Museum of Applied Arts and Sciences
- Shannon Faulkhead, Museums Victoria
- Jackie Fraser, AMaGA Victoria
- Monica Galassi, The University of Technology Sydney
- Sandy Greenwood, Artist
- Forbes Hawkins, Museums Victoria
- Mike Jones, Archivist and Consultant
- Luke Keough, Deakin University
- Cara Kirkwood, National Gallery of Australia
- Jade Koekoe, Library Specialist

- Erina McCann, Conservator
- Mike Murawski, Consultant
- Rhys Paddick, Acknowledge
- Sarah-Jane Rennie, Sydney Living Museums
- Jane Scott, Horsham Regional Art Gallery
- Asti Sherring, Conservator
- Katrina Taylor, Artist
- Jamie Thomas, Wayapa Wuurrk
- Sherryn Vardy, Conservator
- Dr Keir Winesmith, National Gallery of Australia

Other sponsors and supporters

- ACMI
- Archival Survival
- Arts Access Victoria
- Art Guardians
- Arts Industry Council Victoria
- B-24 Liberator Memorial Australia Inc.
- Bayside City Council
- Deakin University
- Deakin University-Art Collection and Galleries
- Four Pillars Distillery
- Hawthorn Football Club
- Johnston Collection
- Micro Image
- Montsalvat Art Centre
- Museums & Galleries of NSW

- Museum & Gallery Services Queensland
- National Trust of Australia (Victoria)
- National Wool Museum
- Phillip Island Nature Parks
- Public Galleries Association of Victoria (PGAV)
- Public Record Office Victoria
- Regional Arts Victoria
- RMIT Archives
- Royal Historical Society of Victoria
- Tiny Empire Collective
- Victoria Police Museum

And last, but certainly not least, we thank AMaGA National and the state and territory Branches for their continued support throughout the year. We look forward to seeing everyone in person at the National Conference in May 2023!



## Image credits

### Page 2

- Maxine Holden, Digitisation Officer, RDP, showing a program participant how to use a DSLR

### Page 3

- Attendees at the 2022 Awards ceremony, State Library Victoria. Photo: Simon Fox Photography

### Page 4

- Siobhan Barker, Treasurer, Branch Committee

### Page 5

- Andrew Hiskens, President, Branch Committee

### Page 7

- Ash Robertson, Executive Director. Photo: C. Forge
- AMaGA Victoria team, Dome Promenade, REB
- Ash presenting at AMaGA National Conference, Perth

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- Michelle Fracaro, Manager, Events & Professional Development
- 2022 Forum programme
- Michelle Fracaro and Cameron Auty, pictured at Burke Museum, GLAM-show listening sessions

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- MC for the 2022 Awards, Bernard Caleo, State Library Victoria. Photo: Simon Fox Photography

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- Lana Epshteyn, Manager, Communication
- Image of AMaGA Brand identity guidelines
- Image of Awards winner announcement e-blast

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- RDP photography at Charlton Golden Grains Museum during of a wedding dress originally owned by Audrey Ennis née Olive
- Victorian Collections' Operations Coordinator Amelia Marra and Program Manager Lynda Bernard presenting at Victorian Collections Day
- Photography set-up at Nhill Aviation Heritage Centre, during the Regional Digitisation Project

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- Digitisation of a record book at the Beechworth Health Service, RDP

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- Dr Graham Clarke performing 'Gloria in excelsis Deo' in the Mission to Seafarers' St Peter, the Mariner Chapel during Victorian Collections Day

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- Amelia Marra and Caroline Wall, Managers, Accreditation Programs
- ANZCA staff and MAP Peer Review Panel, Geoffrey Kaye Museum, Reaccreditation site visit
- Amelia Marra and Caroline Wall, MAP/CMAP launch

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- Amelia Marra and Dawn Liu demonstrate the new MAP and CMAP visual identity
- South Gippsland Shire Council staff and MAP Peer Review Panel, Coal Creek Community Park and Museum Reaccreditation site visit
- Museum volunteers, Knox Historical Society Reaccreditation site visit

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- Amelia Marra and volunteer committee members, Whitehorse Historical Society Reaccreditation visit

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- Amelia Marra and Emily Cullen present on behalf of the National Standards Taskforce at the AMaGA National Conference
- Old Melbourne Gaol Reaccreditation site visit

### Page 24

- Toyah Horman, Project Manager (from mid-2022)
- Paul Tate, Digitisation Officer, with studio setup
- Example item digitised during BRP

### Page 25

- Towong Shire Bushfire Recovery Project Regional Coordinator, Kylie Biltris, documents a community members photo album.

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- Rachel Jones, Project Manager (until mid-2022) delivering a presentation on BRP at VC Day
- Sherryn Vardy, East Gippsland Digitisation Officer for the Bushfire Recovery Project, hosts a digitisation equipment demonstration for the Lakes Entrance Regional Historical Society

### Page 27

- "Success granted," Canva, Getty Images Signature
- "Building drywall frame," Canva, Welcomia
- Photo of collection store, Burke Museum. Photo: Tiny Empire Collective

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- Redevelopment work in process at the Benalla Historical Society Museum, funded by RCAP



<b>Income statement for the year ended 31 December 2022</b>	<b>2022 \$</b>	<b>2021 \$</b>
<b>Revenues from ordinary activities</b>		
Strategic Investment 1	-	-
Strategic Investment 2	11,200	39,415
Grants	794,550	1,394,346
Other income	105,558	62,955
Interest	2,134	92
<b>Total revenues from ordinary activities</b>	<b>913,441</b>	<b>1,496,808</b>
Depreciation expense	1,076	1,076
Publications	-	-
Project and program expenses	57,316	33,917
Workshops, seminars, and events	58,693	77,671
Employee	664,354	1,268,967
Administration and marketing	134,634	127,719
Other expenditures	171,162	362
<b>Total expenditure</b>	<b>1,087,235</b>	<b>1,509,712</b>
Surplus / (Deficit) before income tax attributable to members of the entity	(2,793)	(12,904)
National Office support	(171,000)	-
Income tax	-	-
<b>Total comprehensive income / (loss) for the year attributable to members of the entity</b>	<b>(173,793)</b>	<b>(12,904)</b>
<b>Balance sheet as at 31 December 2022</b>		
<b>Current assets</b>		
Cash and cash equivalents	394,937	613,139
Trade and other receivables	188,894	4,735
Prepayments	1,019	1,019
<b>Total current assets</b>	<b>584,850</b>	<b>618,893</b>
<b>Non-current assets</b>		
Property, plant and equipment	26,020	27,096
<b>Total current assets</b>	<b>26,020</b>	<b>27,096</b>
<b>TOTAL ASSETS</b>	<b>610,870</b>	<b>645,989</b>
<b>Current liabilities</b>		
Trade and other payables	53,113	45,098
Income in advance	41,100	27,200
Grants carried forward	-	-
• Community Heritage Grant	-	-
• Strategic Investment Fund II	6,800	18,000
Grants in advance	259,414	153,747
Provisions	117,464	101,671
<b>Total current liabilities</b>	<b>477,891</b>	<b>345,715</b>
<b>Non-current liabilities</b>		
Long-term provisions payable	24,739	18,239
<b>TOTAL LIABILITIES</b>	<b>502,630</b>	<b>363,955</b>
<b>NET ASSETS</b>	<b>108,240</b>	<b>282,034</b>
<b>Members' funds</b>		
Retained earnings	108,240	282,034
<b>TOTAL MEMBERS' FUNDS</b>	<b>108,240</b>	<b>282,034</b>

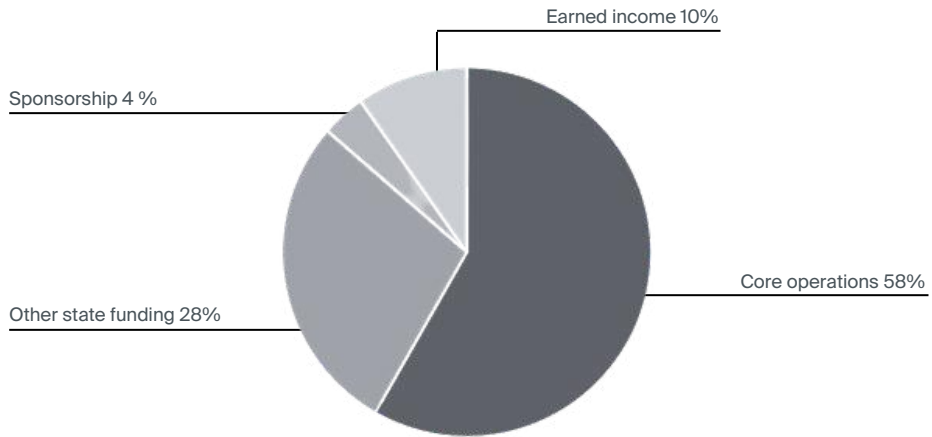
<b>Cash flow statement as at 31 December 2022</b>	<b>2022 \$</b>	<b>2021 \$</b>
<b>Cash flow from operating activities</b>		
Receipts from grants, fees and other income	671,429	1,413,932
Other revenue	116,114	218,717
Payments to suppliers and employees	(1,007,879)	(1,660,981)
Interest received	2,134	93
<b>Net cash provided (used) by operating activities</b>	<b>(218,202)</b>	<b>(28,239)</b>
<b>Cash flow from investing activities</b>		
Payments for property, plant and equipment	-	-
<b>Net cash provided (used) by investing activities</b>	<b>-</b>	<b>-</b>
<b>Net increase (decrease) in cash held</b>	<b>(218,202)</b>	<b>(28,239)</b>
Cash at beginning of financial year	613,137	641,378
Cash at end of financial year	394,707	613,139
<b>Reconciliation of net cash provided by operating activities to operating profit</b>		
<b>Operating profit / (loss)</b>	<b>(173,794)</b>	<b>(12,904)</b>
Adjustment for non-cash flows in operating profit Depreciation	1,076	1,076
<b>Increase / (Decrease) in provisions</b>	<b>22,293</b>	<b>(791)</b>
(Increase) / Reduction in prepayments	-	-
(Increase) / Reduction in trade and other receivables	(184,159)	289,691
Increase / (Reduction) in payables and accruals	8,015	(15,524)
Increase / (Reduction) in income in advance	13,900	30,596
Increase / (Reduction) in grants unspent	(11,200)	(12,194)
Increase / (Reduction) in grants in advance	105,667	(308,189)
<b>Net cash provided (used) by operating activities</b>	<b>(218,202)</b>	<b>(28,239)</b>

### Statement of changes in equity for the year ended 31 December 2022

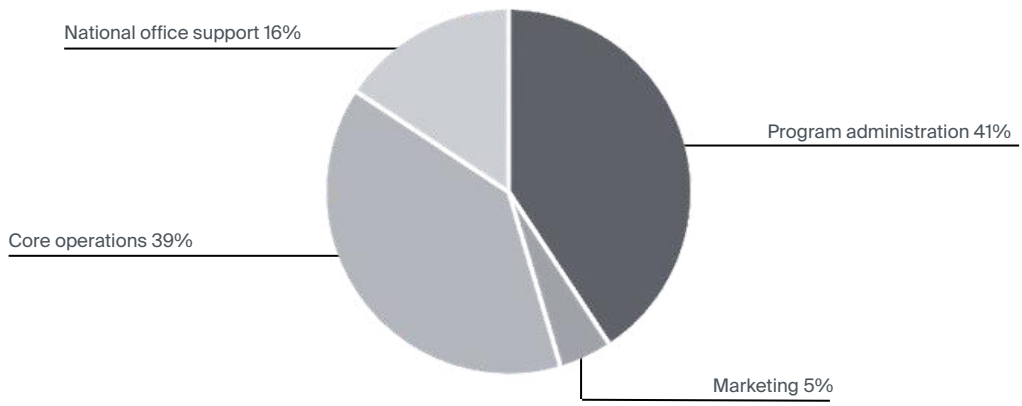
	<b>Retained surplus</b>	<b>Total equity</b>
<b>2020</b>		
Profit / (Loss) attributable to members	248,717	248,717
<b>Balance at end of financial year</b>	<b>294,934</b>	<b>294,934</b>
<b>2021</b>		
Profit / (Loss) attributable to members	(12,904)	(12,904)
<b>Balance at end of financial year</b>	<b>282,034</b>	<b>282,034</b>
<b>2022</b>		
Profit / (Loss) attributable to members	(173,794)	(173,794)
<b>Balance at end of financial year</b>	<b>108,240</b>	<b>108,240</b>

## Key statistics

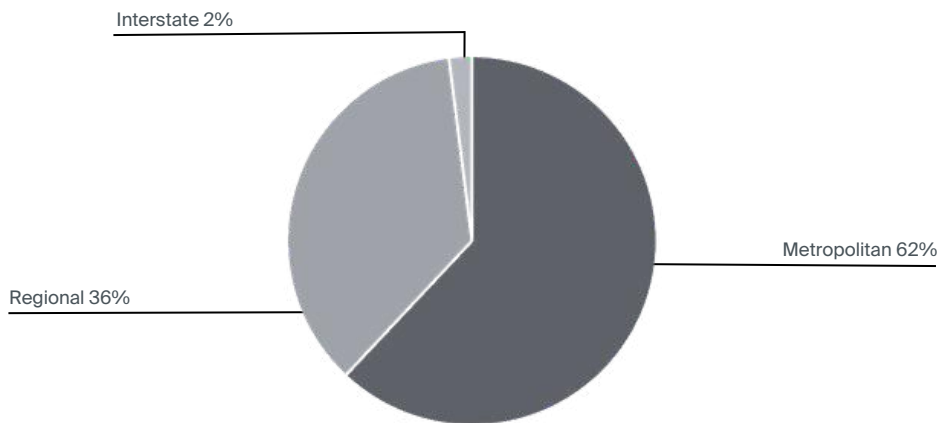
### Income



### Expenses



### Participation Profile



## Statement by Members of the Committee

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in the financial statements.

In the opinion of the Committee, the financial report:

1. Presents a true and fair view of the financial position of Australian Museums and Galleries Association Victoria as at 31st December 2022 and its performance for the year ended on that date.
2. At the date of this statement there are reasonable grounds to believe that Australian Museums and Galleries Association Victoria will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for on behalf of the Committee by:

President, Andrew Hiskens:  \_\_\_\_\_

Secretary, Anthony Camm  
On behalf of  
Treasurer, Siobhan Barker:  \_\_\_\_\_

Dated this the 26th day of April 2023.

Australian Museums and Galleries Association Victoria  
ABN: 83 048 139 955

# AMaGA Victoria

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