

# Yn

[GI: EARTH]

"The Earth is what we all have in common." - Wendell Berry



# WELCOME.

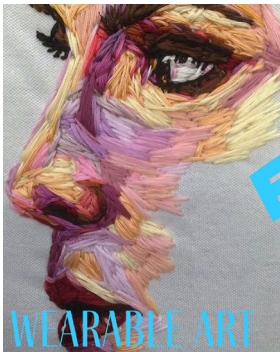
„GI“ is a visionary philosophy, who is dedicated to change the principle of luxus in the fashion industry, in behalf of the environment. People always treated scarce resources as something very prestige, but „GI“ believes that innovative solutions are as luxurious and special as any blood diamond. Innovation and sustainability can have many different faces, as for example the use of new elements or the smart reuse of already existing materials to work in a cradle to cradle principle. It is about making community and product development function in the same way as a healthy ecological system where all resources are used effectively.



## UPCYCL







EMBR

WEARABLE ART



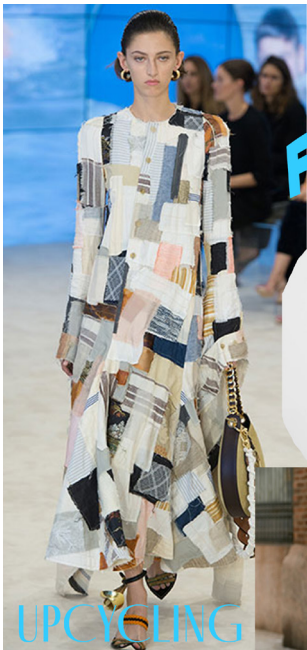
FABRIC TECH



OIDERY

UNIQUENESS

TECHNIQUES IN FOCUS



UPCYCLING

PATCH



FABRIC TECH

**WORK**

**ONE OF A KIND**



**TECHNIQUES IN FOCUS**

# DESIGN DEVELOPMENT



ULTIMATELY, WE ALL  
ALL BELONG TO ONE  
TRIBE, TO EARTHLING





ACTUALLY  
ONLY ONE  
PLANETS.



# WORK STEPS

I begin by creating the patchwork base.



Upcycling via  
principle, fur



**Vintage clothes is not only matching the the cradle to cradle  
thermore it also links to the natural circle of life on earth,  
which is all about transformation.**

# WORK STEPS

As soon as the patchwork is finished, I am placing my pattern in form of a base sweatshirt on top. Afterwards I cut around the pattern and hand stitch the patchwork on the base.





# WORK STEPS

The Embroidery on the back is made out of rPET thread, which consists of 100 % percent recycled Polyester from plastic bottles.



The embroidered earth is refined with single hand stitched beats, originated from old stock.

**EARTHLING**



# THE EARTHLING SWEATER

The „Earthling Sweater“ embodies GI's philosophy and the cradle to cradle principle, all the materials are upcycled or produced out of upcycled products in order to make one step forward to green couture and to make the earth a better place.





# TSHIRT



# EARTHLING

