

OOH Advertising with SmartFlower Solar

With the SmartFlower, place any sort of branding and messaging to showcase your advertising and corporate sponsorships.



With the world's most iconic and artistic solar product, you can seamlessly merge sustainability with your brand messaging to boost audience engagement and create a memorable experience. The SmartFlower is captivating, and leaves a lasting impression that extends your brand's reach. Attach media, QR codes, infographics, or other visuals to the SmartFlower to amplify awareness of your advertising and draw greater attention to your brand's commitment to sustainability and innovation.

Sustainable Advertising with the SmartFlower Promotes:



Engagement

Your clients, consumers, and the community will be attracted by the SmartFlowers, allowing you to spark curiosity, interest, and spread the information/message of your brand.



Experience

The SmartFlowers provide a unique and memorable experience as people see renewable energy in action. Owners can tailor the experience with interactive elements such as information kiosks or QR Codes.



Emotion

The SmartFlowers create a positive emotional connection to your brand and property by associating it with innovation, sustainability, and forward thinking values. Use visible signage to further this communication.



Extension

The unique and visually appealing nature of SmartFlowers makes them likely to be shared on social media, extending the reach of your brand and property. Use QR codes on-site to link to any media outlets.



SmartFlower Wrap Examples

Cobb EMC



Therme Wien



Siemens



Bayport Flower Houses



Veolia



Franklin Park Zoo

