EXPERT BITE SIZED MASTERCLASSES



For over 25 years Emailogic have been developing and delivering high quality, award-winning bite sized training for over 2000 organisations worldwide. We offer a wide series of short masterclasses designed to support staff to improve productivity, well being and drive better results.

Emailogic masterclasses are highly interactive, engaging and packed full of tips, techniques, attitudes and approaches that your people can put into practice immediately.

To see an individual session outline – just click the title below that interests you.

Skills for Everyone

Unconscious Bias

Presentation Skills

Conflict Resolution

Coping with Change

Continuous Improvement

Effective Telephone Skills

Effective Work Planning

Assertive Communication

Demonstrating Courage

Setting SMART Objectives

Customer Service Training

Developing Personal Influence

Presentation and Facilitation Skills

Learning from and with Colleagues

Handling Challenging Conversations

Personal Branding in a Virtual World

Effective Prioritisation and Delegation

Understanding Emotional Intelligence

How to get Better Results from your Email

How to Design Virtual Powerpoint Presentations

How to Strengthen Relationships and Connections

Effective Communication with Story Telling

Skills for Managers

Managing Change

Psychological Safety

Managing Remote Teams

Effective Virtual Appraisals

Giving Effective Feedback

Effective Mentoring Skills

Coaching Skills for Managers

The Art of Performance Management

Effective Prioritisation and Delegation

How to Think, Plan and Act Strategically

Equality Diversity and Inclusion

Active Bystander

Unconscious Bias

Psychological Safety

Assertive Communication

Equality, Diversity & Inclusion -

The Fundamentals

Active Bystander Training for Young People

Understanding and Responding Effectively to

Sexual Harassment

Delivery is virtual or in-person. Delegate numbers: up to 20 for most courses.

To see an individual session outline – just click the title below that interests you.

Hybrid Working Skills

How to Design Virtual Powerpoint Presentations **Effective Virtual Professional Meetings**

Managing Remote Teams Marketing Webinars that Win Business

Effective Virtual Meetings Designing & Delivering Virtual Presentations

Effective Virtual Appraisals Designing & Delivering Live Virtual Sessions

Effective Telephone Skills Effective Live Virtual Sales, Pitches and Bids

How to get Better Results from your Email

Effective Email – Refresher

Every organisation is unique, so every Emailogic course is tailored for each individual customer. The content of each masterclass is adapted to include organisational context, cultural and other business issues related to the specific topic. All Emailogic courses include theory, reflection and experiential learning along with action planning. Detailed learning guides are provided.

Emailogic customers include:

Effective Blended Meetings in a Hybrid World

Personal Branding in a Virtual World

AXA XL HSBC

Banijay **ICEAW**

BBC

Cheshire Fire and Rescue MAN Truck and Bus City University

Clifford Chance

Crown Commercial Services NHS Borders

Dechert

Kingston NHS

Rabobank

Rolls Royce

Scottish Water London Borough of Lambeth Sony

Mental Health Foundation Toyota

Merton Council **UKRI**

University of Hong Kong

Nippon Express University of York **Open University** VolkerFitzpatrick

"Emailogic's webinars are by far the best I've come across. During their sessions, I find the learners are locked in for the entire time period and engaged through active participation. The team take their time to understand the client needs and customise to ensure it meets the requirements. They are a good team to bring into your organisation."

Poonam Menon, Global Lead, Leadership Capability Team, Standard Chartered Bank

"We engaged Emailogic to run a management development for our managers who have extremely different levels of experience and are responsible for very different areas of the business – the Emailogic facilitator did a great job. We are already seeing benefits as managers see the big picture more clearly and are able to deal with staff issues much more effectively. We look forward to running follow-on sessions and would recommend Emailogic to anyone!" Abi Hardcastle, HR Director, The Reform Club

"Working with Emailogic is a genuine pleasure. They are now part and parcel of our annual curriculum for employees in Europe. All their workshops cover the lifecycle of an employee whether for manager or employee. A steady and trustworthy relationship."

Amy Bollato-Velda, Learning and Development Manager, Rabobank

"Emailogic helps a company to mature! Highly recommended!"

Tsveta Van Krimpen, European process & strategic relationship specialist, Nikon Europe