

# FUTURE CITIZENS FOUNDATION

## ANNUAL REPORT



# 2020



# BOARD OF DIRECTORS

*Future Citizens Foundation's Board of Directors is made up of dedicated individuals from many industries. Their collective expertise helps guide our programs, informs our strategic direction, and assesses the effectiveness of our organization. These men and women lead us in our mission to offer young people of Monterey County opportunities for a better future.*

**Geoff Couch -Chairman**

**David Gill -Vice Chairman**

**Mike Winer -Vice Chairman**

Brian Antle

Robin Baggett

Sydney Burlison

Peter Butler

Anna Caballero

Lisa Davis

Anthony Gallino

Erik Hallgrimson

John Louie

Daniel Lynch

Dr. Eduardo Ochoa

Hank Plain

Reuben Richards

Bill Shelton, CEO

Robert Skinner

Julie Wirth

## Board Emeritus

**Clint Eastwood, Peter Ueberroth, Doug Mackenzie, Ollie Nutt- Co-Founder  
JB McIntosh, Don Beall, Bob Kavner, Ed Nigro, Steve John, Dr. Terry Slaughter**

**John Zoller**

**Founding Chairman (1924 - 2007)**



# MESSAGE FROM OUR BOARD



Time seems to be flying by, serving on the Future Citizens Foundation (FCF) board for 12 years, and as chairman the past 10, has gone by quickly. I am so proud of what we have accomplished for the youth of our community.

FCF has made great strides over the past two years under the leadership of Bill Shelton and his administrative staff. Going through the COVID shut down presented many challenges that we navigated through successfully. We are all sad to hear Bill Shelton will be moving on and leaving the organization. We wish him all the best. Bill has helped develop a great team of executive assistants along with the help of Nick Nelson. Nick has been First Tee- Monterey County (FTMC) Executive Director since the very beginning.



After 10 years serving as chairman of the board, it's time for me to step aside and hand over the chairmanship to Geoff Couch. Geoff was a past chairman and is a 16-year board member.

We have an amazing, powerful board and I will continue to serve on the board and executive committee.

David Gill, outgoing Board Chair



It's an honor to begin my second term as Chairman of the FCF Board of Directors. First, I'd like to thank David Gill and Bill Shelton for their commitment and leadership over the past years. Their hard work and dedication have gotten us to where we are today. Bill, I wish you and your family nothing but success in all your future endeavors. Second, I would like to offer my congratulations to Nick Nelson our incoming CEO. Nick has been an integral part of our chapter since we began operations many years ago. With his institutional knowledge and dedication to our kids, I believe we could not have a more qualified leader. With Nick at the helm, our new Development Director, Mitch Massey, actively engaging donors, and our dedicated staff of professionals who have been with us for many years, we have assembled a very talented team. It's our job as the Board of Directors to support "our team" in every way possible. We will look to re-open our programming to pre-pandemic levels and grow our chapter to include programming on the Monterey Peninsula and down Highway 101 to King City. It is our mission to grow the number of youth we serve and ensure they have a safe place to learn, grow, and prosper.

I look forward to working with all of you.

Geoff Couch, Board Chair





# CEO'S MESSAGE



I'm delighted to introduce the Future Citizens Foundation 2020 Annual Report.

During an unpredictable year, Future Citizens Foundation, and its three programs, First Tee - Monterey County, Pay It Forward Scholarship & Mentoring Program, and the Taylor Farms Center for Learning have continued to support Monterey County youth with opportunities for a better future. We've come a long way from our first sessions in 2004, and we look forward to the next era of strategic growth and positive impact in our community.

We are grateful for your support and look forward to continuing to share our successes with you! Our successes and impact on the community could not be possible with your generosity and partnership.

As I transition out of my role of CEO, I will view the coming years from the FCF spectator's box. I know my successor, Nick Nelson, and his team are fully prepared to lead this organization. With Geoff's board leadership and Nick's operational knowledge and leadership, we will comfortably get to great status. They will ensure that this organization will always remember that our business is preparing young people to be productive citizens, impacting future leaders, and developing game changers!

William Harvey "Bill" Shelton, CEO

# 2020 BY THE NUMBERS

OPERATION REACH EVERYONE

14,500+



SCHOLARSHIPS AWARDED

\$315,000



VIRTUAL INSTRUCTION

140+ Hours



YOUTH IMPACTED

Over 10,000



[Learn more about how FCF has supported youth during COVID 19](#)



## A look back at 2020



**9,230  
Participants**

Impacted in  
2020

**Over 90,000  
Participants**

Impacted Since  
2004

**Over 135,000  
Participants**

Influenced  
since 2004

### Impact

- \$10,000 John Zoller Memorial Scholarship Recipient Winner: Yamilet C.
- \$4,000 Ollie Nutt Reserve Scholarship Winner: Itzel V.
- Quail MGA Scholarship Winner: Yamilet C., Itzel V., Ivan D., & Priscilla C.
- Two participants played Spyglass Hill Golf Course & two participants played Pebble Beach Golf Links in partnership with First Tee - Green Valley Ranch



### Influence

- Gang Prevention Summit in partnership with Boys & Girls Club Monterey County
- Girls participate in Z-Gals etiquette classes with Cass Antle
- Over 100 families served produce boxes in partnership with Rancho Cielo Youth Campus
- Over 1,000 families served food bags in partnership with Alisal Family Resource Center
- Served over 100 families Halloween Treats in partnership with King City Rec Center
- Two fire departments benefit from our BBB BBQ



Corrine Ow, Alumni- Dominican Golf Team



# Pay It Forward

Scholarship & Mentoring Program



**15**

New Scholars in Fall 2020 with a total of \$300,000 in scholarships awarded



**70+**

70+ Educational videos produced by Scholars for FCF participants



**19**

Scholars graduated in 2020, 9 with honors

## 2020 Highlights

- Featured Charity of the AT&T Pebble Beach ProAm which included a 30-sec spot on the Golf Channel, print ads on-site at the tournament, a PGA feature of PIF Scholar, Emily Cordova, with article and interview and a spot on KSBW highlighting the program and its impact
- Scholars featured in Stillwater Club Newsletter, a group that funds multiple scholarships every year
- First-ever all virtual orientations and welcome for fall 2020 new Scholars and Mentors
- Alumni Outreach Program reached and engaged more than 70 PIF Alumni
- All-Scholar Impact Survey conducted November 2020 highlighting outcomes, mentor connections, resources, and stressors

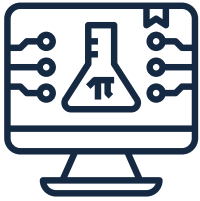


**"My mentor has been amazing. She always goes out of her way to listen to what I have to say, and always makes sure I know she is there to support me through it all."**  
- Michelle Aquino,  
Sophomore

*[Click here to meet Michelle](#)*



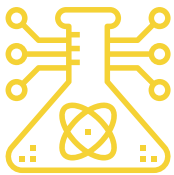
# Center for Learning



**Weekly Scheduled Virtual Programs with over 6,000 total views and over 140 hours of impact including, Coaches Corner, Golf & Life Skills Classes, STEAM Activities, Live Sports Talks, and On-Demand Activities.**



**On-Campus STEAM, LEAP, and Academia Programming:  
Fall 2020 After School: 592 Youth Served  
Summer Camp 2020: 325 Youth Served**



**80 STEM Kits developed for Alisal Family Resource food bank recipients**

*"We have noticed tremendous growth in our sons' confidence since he has been a part of the program. He has also shown a willingness to accept new challenges and is driven to go after them. He is working hard on moving through the levels in the program and would like to continue in High School, possibly getting a scholarship for college."*

**Joel Perez - Parent**

## **2020 Highlights**

- Virtual Programming offered in 2020 to approximately 650 + youth, including sessions during shelter in place, summer camps, and afterschool activities
- Financial Management, Video Production, and Audio Production Workshops initiated for Teens Only Classes
- Partnered with outside organizations to increase overall community impact, such as Boys and Girls Club of Monterey County, ReBorn Fit, Kids Eat Right, and Ventana Wildlife Society



# Our Impact: Participant Testimonials



Click photo to meet Madison

*"My coach taught me that we should try and be friends with people, even if we don't like them."*

*- Madison Y.*

*"The Pay It Forward Scholarship gave me the chance to prove myself that I was able to get an education and reach a goal and they taught me how to have bigger goals in life."*

*- Vivian Velasco, PIF Junior*



Click photo to meet Vivian

*"I love the fact that they teach you a very fun sport. The Core Value that really resonates with me is perseverance. It teaches you how to keep going..."*

*- Timmy A.*



Click photo to meet Timmy

*My mentor has really helped me get into the headspace of entering into the professional work environment and has been a great source of wisdom as to how to communicate effectively in a workplace with situations that have happened to me. I now know of ways to communicate with coworkers and ways to improve my own standing at work."*

*- Carlos Ceja, PIF Senior*



# Our Impact: Program Outcomes



92%  
Pay it Forward Scholars have benefitted from their relationship with their mentor.



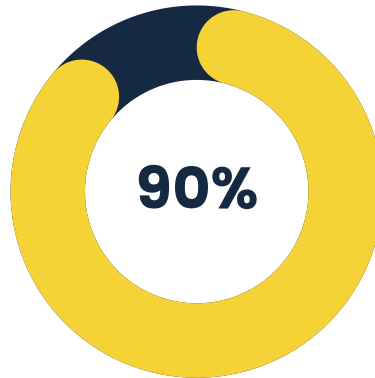
80%  
Have benefitted from their connections with PIF scholars.



80%  
PIF Scholars have more tools for self-care during this stressful time.



84%  
PIF Scholars have utilized a resource they learned about through PIF.



90%  
After School parents are very happy with the overall program experience.

*"First Tee has been extremely nice to my son who has ADHD and has given my son an opportunity for exercise and play in these difficult times."*



81% Teens understand the value financial management has on their future.



57% Teens know how to create a spending budget and savings plan.

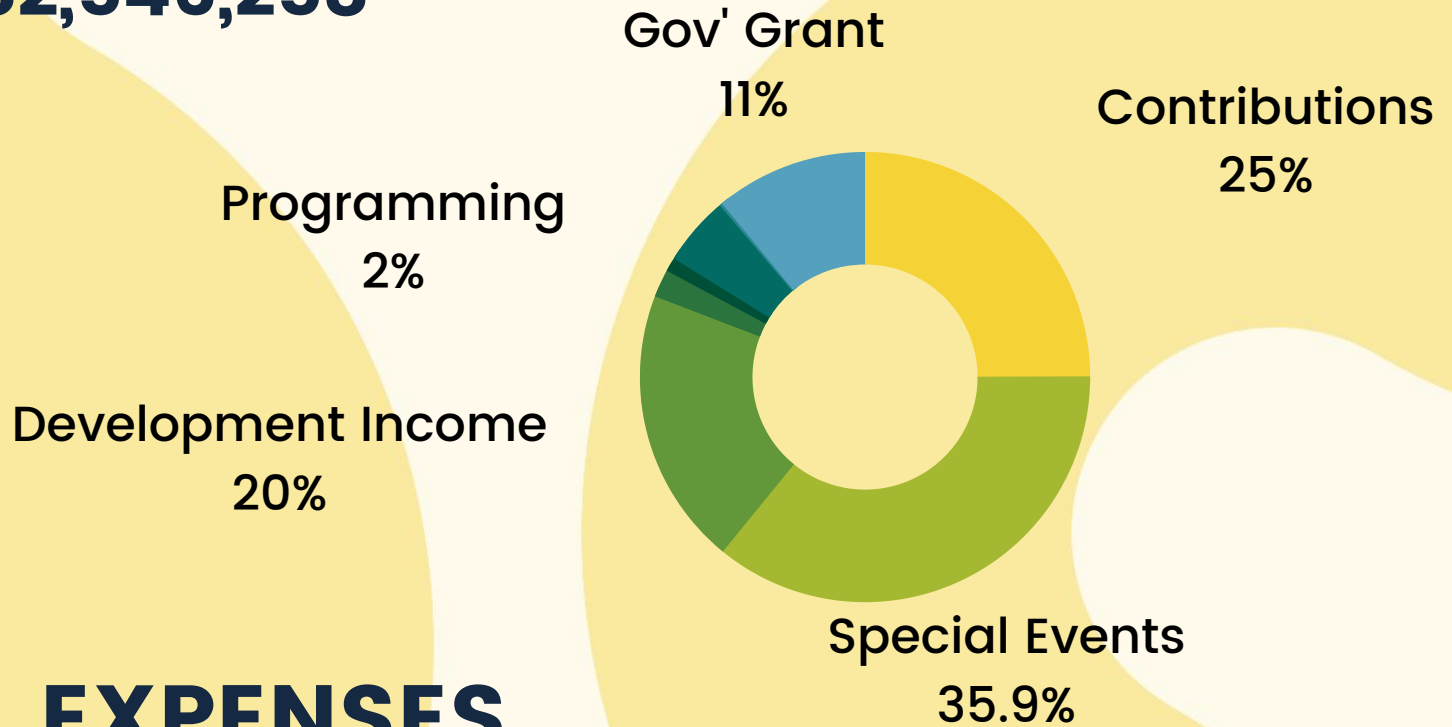
*"My mom says that ever since I have been going to First Tee my grades have improved, she was also surprised when my teachers told her the same thing."  
-Diego, 8th Grade*



# 2020 FINANCIAL OVERVIEW

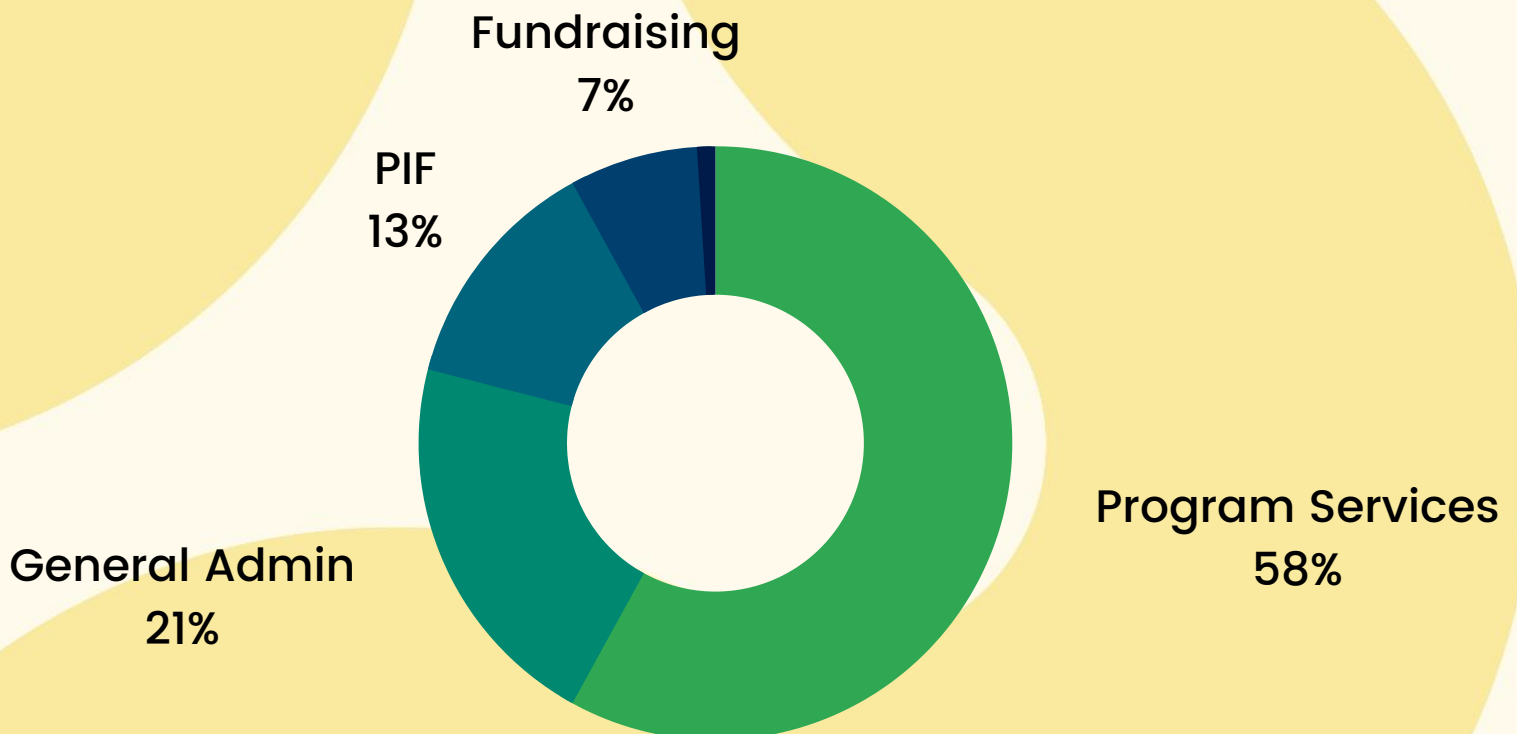
## REVENUE

**\$2,546,258**



## EXPENSES

**\$2,055,828**



\*Revenue and expenses for the Pay It Forward Scholarship and Mentoring Program are restricted

# Sponsors and Funders

Thank you to our grantors and event sponsors for their support.





# Volunteers

Thank you to all our volunteers for their support!

## Program Volunteers

Alfred Diaz Infante	Colleen Sweet	Jayson Gonzalez	Meghan Kinney	Dr. Robert Revers
Alondra Gonzalez	Daisy Nunez	Jennifer Sills	Melissa Kruger	Robin Winfield
Amber Chacon	Danny Ordaz	Jim Eddy	Michele Speich	Ron Whitcanack
Antonio Ojeda	Dave Barrett	John Louie	Morgan Matthews	Rosalie Pinkert
Autumn Gonzales	Dave Buckingham	Joni Kahn	Nadine Semer	Ruby Sprengle
Dr. Barbara Paul	David Lee	Katie Hogan	Natali Juarez	Ryan Boydston
Barry Philips	Denis Cardone	Katrina Gargiulo	Paula Alderson	Sanzo Lopez
Betsie Lays	Dennis McCarthy	Katy Castagna	Paula Carnazzo	Sara Hinds
Bill Schmidt	Doug Adams	Kelly Sullivan	Penny Dunckel	Susanne Overton
Bobbi Jo Palmer	Ed Montez	Kile Morgan	Pete Flores	Sydney Burlison
Brian Keck	Enrique Montero	Kim Boyle	Peter Henning	Tama Bistran
Candy McCarthy	Erik Hallgrimson	Kim Stemler	Philip Nakashian	Dr. Terry Slaughter
Carlos Alvarez	Esmeralda Montenegro	Linda Lannon	Priscilla Galakatos	Thomas Lynch
Carol Knight	Owen	Lynn Bohnen	Dr. Rebecca Abundis	Tim McCarthy
Cass Antle	Fernando Garcia	Macgregor Eddy	Rebecca Ceniceros	Tim Young
Chad Hinds	Fran Soskins	Dr. Manuel Nunez	Renata Barnwell	TJ Protsman
Christine Sosa Loomis	Gary Gray	Margaret D'Arrigo-	Ric Handler	Tom McGurn
Christopher Callihan	Gay Reimann	Martin	Rick Robbins	Yessica Torrez
Christopher Scott	Hetty Eddy	Maria Torrez	Robert Beery	
Cindy Garcia Chavez	Jake Grover	Mary Gunn		
Clark Struve	Jane Gray			
Clyde Folk	Janet Barnes			
	Dr. Jaspreet Dhillon			

## Virtual Town Hall Guests

AJ Raymundo	Jennifer D'Aquisto
Alla Zeltser	John Louie
Aly Alkhwaldi	Jose Flores
Andrea Gage	Karina Aguirre
Anthony Cruz	Kyle Contreras
Bruce Taylor	Melanie Mena
Colleen Allen	Natalie Rava
Dan Baldwin	Pepper Johnson
David Gill	Robin Baggett
Dell Curry	Ron Johnson
Derek Ow	Sergio Rios
Hank Plain	Steve John
Jacquie Atchinson	Susie Brusa
	Sydney Burlison

## Event Volunteers

Cass Antle	Auri Koski
Sydney Burlison	Carolinne Rubio
Miera Couch	Clarissa Rubio
Priscilla Galakatos	Danielle Amador
Susan Gill	Evelyn Hernandez
Lisa John	Gladys Barragan
Joni Khan	Itzel Vargas-Bravo
Natalie McDaniel	Janessa Muros
Colleen Sweet	Jocelyn Calderon
Leslie Varney	Joey Burgos
King City Young Farmers	Kalea Hall
Peter Hall	Kamlia Poledo
Joann Patterson	Karina Aguirre
AJ Raymundo	Naomi Raymundo
Amy Aldama	Sofia Pina

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