

**SAN JOSÉ STATE UNIVERSITY**  
**Campus Master Plan**

**Open House Summary**  
**Spring 2021**





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# Executive Summary

During 2020 San José State University initiated the preparation of a new master plan encompassing the Main and South Campuses and off-site locations. The first phase of the process included extensive public outreach with an open house, along with involvement of a formal Campus Master Plan Advisory Committee and interviews with the leadership of campus stakeholder groups.

This Executive Summary captures the Campus Master Plan Open House which was conducted virtually due to pandemic restrictions. Outreach during February and March 2021 included extensive email and social media messages, five community meetings, and several presentations to University groups. The Virtual Open House website was live for campus and community input from February 12 through March 31. Over 1800 participants (unique visitors) visited the Virtual Open House, and over 160 actively contributed to the forum. The master plan team will draw from these ideas as well as input from the Advisory Committee, other university constituents, and campus and community members for the Framework of the Campus Master Plan.

The campus and community will have additional opportunities to share their thoughts about the master plan as its framework emerges later in 2021 and as the full plan is drafted in 2022.

## Summary of the Open House Findings

Insights from the Open House reinforced and added depth to the master plan team's understanding of the issues and opportunities for the new Campus Master Plan.

### Image

- Reinforce SJSU as a leader in the community
- Strengthen the visual identity of the Main and South campuses
- Create a holistic college experience, particularly for undergraduates
- Emphasize resilience

### Main Campus

- Provide state-of-the-art facilities and technology to support face-to-face, hybrid, and remote learning as appropriate to subject matter and student level
- Provide more gathering and collaborative space
- Increase vibrant activity with more housing and student presence
- Support commuter students
- Consolidate student services
- Unify each college's facilities
- Recognize the value of green space
- Expand food and beverage options
- Improve security
- Replace older buildings with new higher facilities

## South Campus

- Offer first-class student-oriented activities
- Provide more informal recreation opportunities
- Add academic activities that need more space, particularly outdoor
- Improve the connection to Main Campus
- Open the South Campus to the community

## Wayfinding

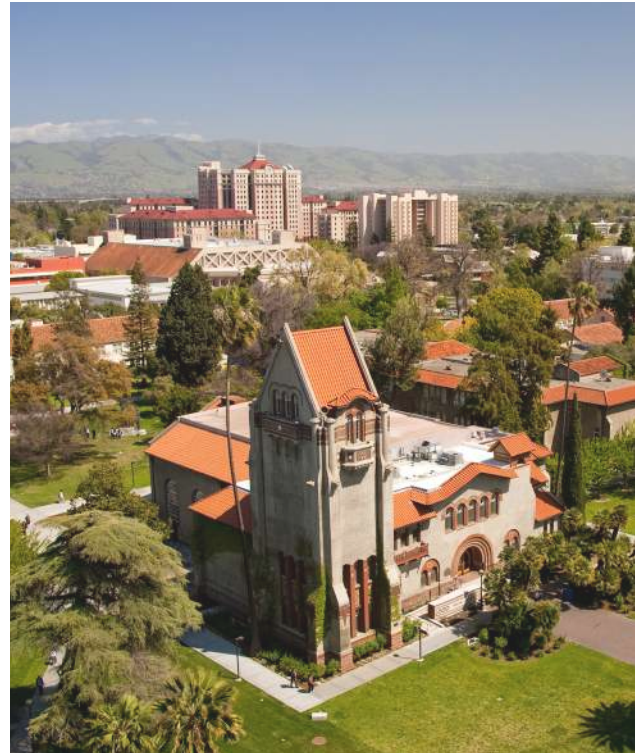
- Relocate Welcome Center
- Improve internal signage and directions (e.g. with technology)
- Designate drop-off/pick-up and delivery locations
- Improve access to public transportation

## Connections with Downtown San José

- Welcome community members to events on campus
- Attract students downtown with appropriate events and activities, including coursework
- Showcase SJSU on ground floor of buildings
- Develop Paseo de San Antonio

## For Moss Landing

- Create a visual presence at Main Campus
- Sponsor events that attract students to Moss Landing

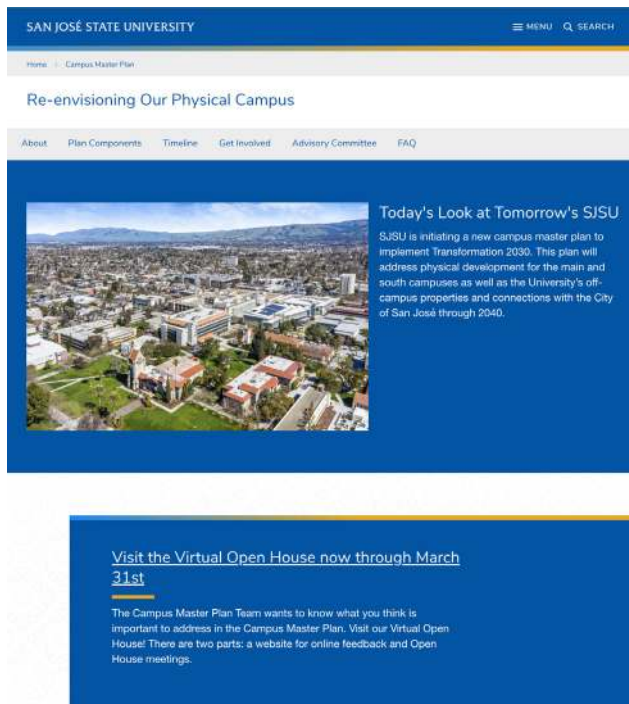


# Introduction and Process

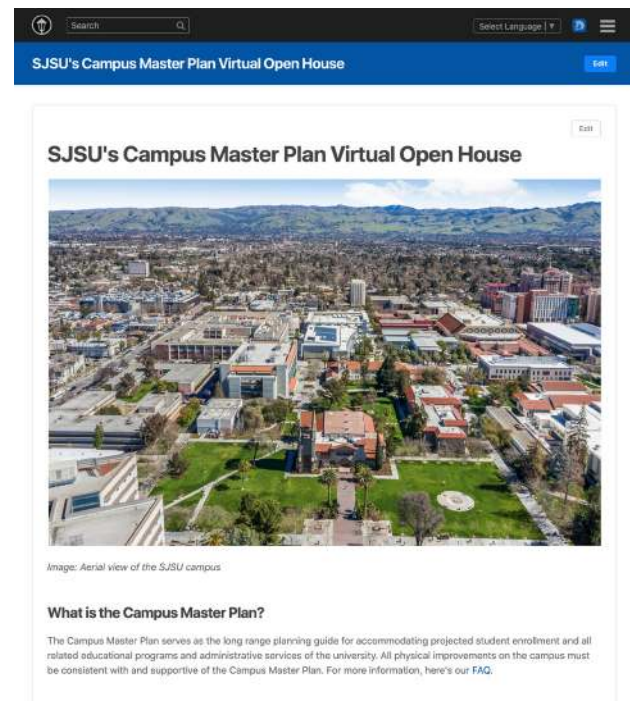
After initiating the master plan process for San José State University during 2020, the campus master plan consultants and staff from Facilities Development and Operations held an Open House to collect ideas for the framework of the Campus Master Plan. Due to the COVID-19 pandemic, the Open House had to be held virtually. The online format included a website for asynchronous input and several virtual community meetings for face-to-face interaction with interested people from the campus and community. The campus master plan team also made presentations to the Academic Senate, Campus Planning Board, and Staff Council, and an announcement was made at the Associated Students' meeting in February.

The purposes of the Open House were to introduce the Campus Master Plan project to the campus, to share some initial thoughts collected from Stakeholder Interviews, and to invite input into the plan direction. Invitations to the Open House were sent to students, faculty, staff, alumni, and the greater community that included the general public.

The Open House Website was available between February 15 through March 31st, 2021. Appendix A documents the website, run by Neighborland, and Appendix B contains the presentation from the associated community meetings. Appendix C captures the analytics, and Appendix D contains the comments provided by those who participated in the Virtual Open House.



Project Website: [sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan)



Virtual Open House Website: [neighborland.com/sjsu](https://neighborland.com/sjsu)

## Notification

The University used Marketo to send email messages to SJSU students, faculty, staff and alumni on February 15, March 3 and March 22, 2021. Notification messages can be found in Appendix E. The Community and Government Relations office also notified local neighborhoods and organizations:

- 900 individuals associated with the community, including home owners associations, neighborhood leaders
- Naglee Park, San Jose Downtown Residents Association, Spartan-Keyes Neighborhood Association.
- SPUR, San Jose Downtown Association, Team San Jose, Japantown Business Association

Marketo Email Analytics - as of April 1, 2021:

- Feb. 15 (first) message: Delivered to 38,000+
- Opened by 17,876 (46.3 percent); Generated 347 clicks on the Virtual Open House
- March 3 (second) message: Delivered to 40,000+
- Opened by 18,041 (44.5 percent); Generated 445 clicks on the Virtual Open House
- March 22 (final) message: Delivered to 40,000+
- Opened by 16,900 (41.6 percent); Generated 516 clicks on the Virtual Open House
- President Papazian's blog featured the Campus Master Plan on March 8, 2021. The blog post generated an additional 338 clicks on the Virtual Open House.
- Total clicks on the Virtual Open House = 1,646



**SAN JOSÉ STATE UNIVERSITY**

Dear campus community,

SJSU is re-envisioning its **Campus Master Plan** across all campus locations (including Main and South campuses). It's a process that occurs every few decades, so we invite you to contribute!

SJSU's Campus Master Plan builds upon the goals articulated in [Transformation 2030](#) and will serve as the long range planning guide for accommodating projected student enrollment, related educational programs and administrative services of the university. It guides a strategy for future growth applicable to campus land use and building, the public realm, mobility and infrastructure.

What do you re-envision? There will be several live, online community meetings and opportunities to ask questions, provide input and be a part of the process of re-envisioning the university. Please visit the [SJSU Campus Master Plan's Virtual Open House](#), now through March 31st, to learn more about this important campus project. To see the schedule and find out more, visit the project website at: [sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan).

**Go Spartans!**

Vincent Del Casino, Jr., Provost and Senior Vice President of Academic Affairs  
Charlie Faas, Vice President for Administration and Finance  
Campus Master Plan Advisory Committee Co-Chairs

Marketo Email: February 15, 2021

SJSU used social media and email to encourage campus participation in the Virtual Open House (Facebook, Instagram, LinkedIn). In addition, Neighborland notified the nearby community through Nextdoor.

The FDO Newsletter also featured the Campus Master Plan on February 11, 2021.

The Campus Master Plan website ([sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan)) received a total of 1606 unique page views between January 1 and March 31, 2021 with the average time spent viewing the website of about 1:32 minutes.

### Participation

Participants could view comments on the website without signing in. This is similar to someone attending an in-person open house for information but not making a public comment.

Google Analytics reported 1,855 Participants, unique users who are anonymous contributors, and 163 Contributors, people who actively contributed by commenting, voting or took a survey.

The Google Analytics on the data showed that visitors on the site came from all over California, with the majority in the near vicinity, as expected.

Data was collected on the segmentation of contributors by affiliation with San Jose State University. The data below was captured only from those who were active contributors and those who attended Virtual Community Meetings and took a Zoom Poll.

**In total, approximately 1900 visitors came to the Campus Master Plan Open House.**

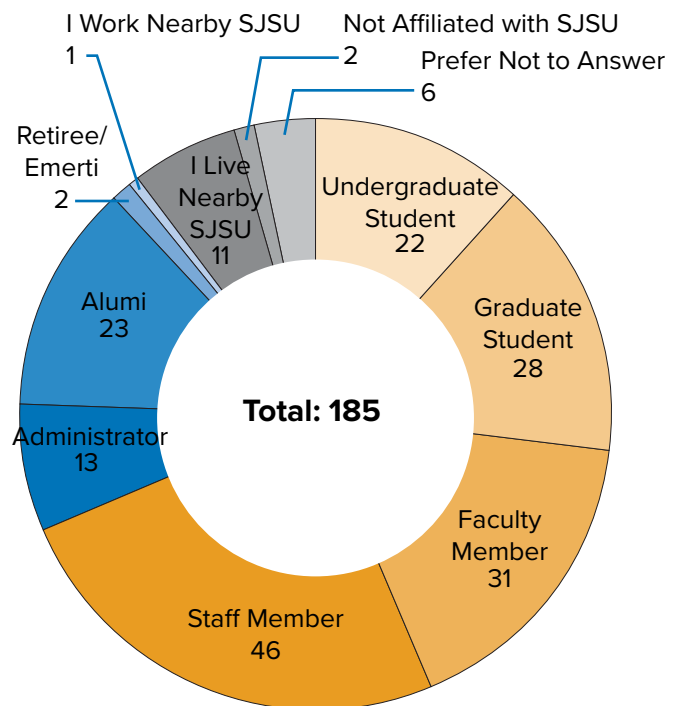
### Activity

Over the 6 weeks that survey was open, there were 173 posts, 45 replies, 339 hearts and 261 surveys taken, and 9,329 page views.

Visitors stayed for an average session duration of 3 minutes 12 second (for most sites 1 minute is considered the average). Visitors viewed more than 3 pages on average per session. 17.7% of the visitors returned for a second session. There were 2,728 sessions at the website, and an average of 3.2 minutes per session.

**Participants spent a collective total of 8,730 minutes (145 hours) on the Virtual Open House.**

The data shows that there was high engagement with the Campus Master Plan. More analytics from Neighborland and the [sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan) website can be found in Appendix C.



*Open House and Virtual Community Meeting Contributors Who Identified Their Affiliations*



### Analytics

# 1,855

Participants

Total of online visitors (unique users reported by Google Analytics), anonymous contributors, and offline participants.

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# 163

Contributors


People who actively contributed (commented, voted, shared an idea, took a survey). Includes anonymous and offline participants.

### Total Activity Counts

Dec 6, 2020 - Apr 1, 2021

Ideas	0
Votes	0
Posts (Comments)	173
Posts (Actions)	0
Replies	45
Hearts	339
Event Attendees	0
Answered Surveys	261
Completed Surveys	261
Emails Delivered	2,093

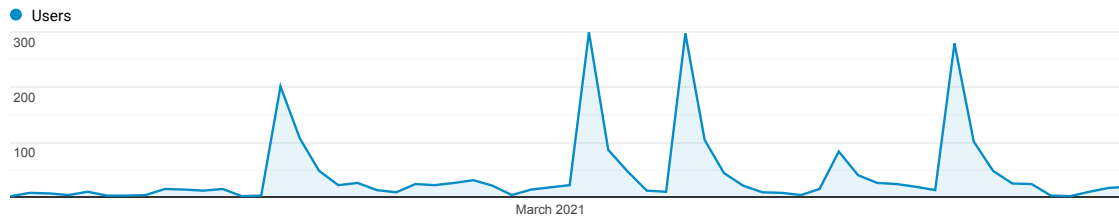
### Audience Overview



**San Jose State University**  
14.52% Users

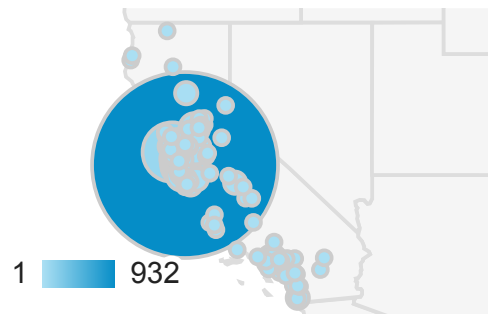
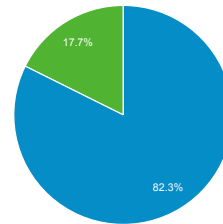
Feb 1, 2021 - Mar 31, 2021

#### Overview



<b>Users</b> San Jose State University <b>1,818</b>	<b>New Users</b> San Jose State University <b>1,792</b>	<b>Sessions</b> San Jose State University <b>2,728</b>
<b>Number of Sessions per User</b> San Jose State University <b>1.50</b>	<b>Pageviews</b> San Jose State University <b>9,329</b>	<b>Pages / Session</b> San Jose State University <b>3.42</b>
<b>Avg. Session Duration</b> San Jose State University <b>00:03:12</b>	<b>Bounce Rate</b> San Jose State University <b>52.27%</b>	

■ New Visitor ■ Returning Visitor



Neighborland Virtual Open House Reporting and Google Analytics. Complete data can be found in the Appendix.

# Summary of Findings



The summary of findings includes contributions from the Virtual Open House, community meetings, and presentations to campus organizations during February and March, along with any comments received during that time via the campus master plan email address. The Summary of Findings covers comments on the Virtual Open House, from the five associated community meetings, and from the additional presentations. Comments are grouped according to the topics in the Virtual Open House.

## What Do You Miss Most by Not Being on Campus?

This general question was designed to find out what are the important aspects of the physical campus. Only four contributors responded, perhaps because the question fell below the nine other topics on the website. Nonetheless, their contributions suggest that people see the campus as a locus for activity, because contributors indicated that they miss the specific places listed because of the activity that occurs in them. Other contributors implicitly addressed this question through their responses to Campus Identity and other sections of the Virtual Open House.

### Activities

- Seeing people,
- Serendipitous meetings, incidental conversations
- Regular walks on the Main Campus

### Places

- Aquatic Center (SRAC)
- Tower Lawn

*“I think that what students are looking for more than anything is an experience. Education can be attained anywhere (especially if there is a push for more remote education). What SJSU needs to do is differentiate itself from other similarly sized/priced public universities. I think it is becoming ever more relevant for universities to focus on things such as cultural opportunities, recreational activities, social opportunities, etc. ... SJSU’s main focus is to be a place of education, but there is no reason why we can’t do more to make it a great place for recreation and socialization as well. I think campus-wide events for the entire student body would be a great start in sparking people’s interest to come back to campus in person.”*



*“... the heart of the college community lies within the Campus life that students experience. The best campus experiences can be derived out of college events like music events, theatre, sports etc and through collaborative programs like clubs, student projects, group studies etc which necessitate the requirement of meeting spaces. Also the campus would be the main provider for technological equipment and infrastructure like labs, computers and internet.”*



## Campus Identity

Contributors were invited to consider what influences campus character. How can the Campus Master Plan enhance the sense of place for campus sites and the community that surrounds it? What should it celebrate? How can the perception of campus be improved?

### Campus Identity



*Image: SJSU campus*

The University's *image as a campus* is an essential part of the Campus Master Plan. How the University is perceived is influenced by the campus's physical environment. The way the campus is designed reflects the University's role in the community and its architecture expresses the character, feeling, and sense of place.

To meet the goal of the University's Strategic Plan: *Transformation 2030* to "Rebuild and Renew", let us consider what influences campus character. How can the Campus Master Plan enhance the sense of place for campus sites and the community that surrounds it? What should it celebrate? How can the perception of campus be improved?

SJSU is uniquely situated in the heart of global innovation, in Silicon Valley. Downtown San José is growing in vibrancy, size, and influence around the Main Campus. SJSU campus sites are located within an incredible urban setting which is part of its character. SJSU is the oldest and most urban campus of all the CSU campuses. How do these things influence the identity of the University?

Here are some ideas collected from Stakeholder Interviews that suggest how we can celebrate and represent the University and strengthen the University identity.

- Provide more public art
- Design more welcoming entry points into campus
- Enhance the campus perimeter streets and planting
- Design buildings at the edge of campus to be more iconic
- Design new memorable architecture
- Include more landmarks on campus
- Display building names
- Provide more display signage about campus stories
- Publicly display historical information
- Display student/faculty work in exhibits that are visible to the general public
- Provide visitor facilities like a museum

**What do you think?** Please share your ideas below. Give a heart to ideas you agree with, or reply to comments that have already been added. To continue to another topic, please go to the bottom of the page.

Seventeen contributors in the Virtual Open House commented on Campus Identity, suggesting ideas on how it needs strengthening. Most of the comments addressed the spatial aspects of campus identity, with some emphasizing that the physical setting is also psychological and thus needs to be sensitive to and inclusive of the wide range of cultures represented on campus.

Contributors listed three buildings as the primary images that come to mind:

- Tower Hall
- MLK Jr Library - as a symbol of where the campus and community together as well as a building
- Student Union

They reinforced many of the same ideas as the stakeholders for creating a sense of identity and sense of place that will provide a “college experience” for students and make students proud of the University. The only concept from the stakeholders that they did not address was the edge or perimeter itself.

- Consistent architectural style - with some favoring historical and others modern architecture
- More public art - with an emphasis on student and faculty work
- Museum, exhibits, historical artifacts, monuments - with inclusive coverage of SJSU’s cultural heritage
- Wayfinding, signage, building names
- More inviting entrances
- Better use of green space, trees for shade
- Pedestrian friendly spaces rather than surface parking
- Website consistent with SJSU vision
- Parking, to reduce stress when coming to campus

Most contributors offered suggestions to be more inviting to the broader community, implicitly responding to a succinct critical comment from a community member.

- “SJSU is the most closed, unwelcoming, and insular campus I have ever lived near.”
- Display community work as well as faculty and students
- Establish pedestrian routes that showcase student work to the community
- Host outdoor events, concerts for the community as well as campus
- Focus on native plants given the biodiversity of the region
- Offer classes to community members

*“I also think that the focus on the campus’s location is a great strength of the university. As such, the campus should try to bring in not only student and faculty work but also the work of the surrounding community into exhibits. The natural biodiversity of the region is stunning as well, and a focus on the native plants should be a highlight.”*

*“Additionally, I think that campus identity goes beyond physical location. The campus character is also communicated via the website, One SJSU, and structure of online instruction, particularly during these times. It’s important that all of these spaces, and all classes, are consistent with the SJSU’s vision.”*

*“Providing more public art, designing more memorable architecture, and designing more welcoming entry points into campus would be helpful to giving the identity to the campus.”*

## Academic Facilities

The academic facilities section of the Virtual Open House focused on what activities and services need to be provided at campus sites to support the evolving way we teach, learn, research or work.

### Academic Facilities



Image: Illustration of types of learning

The pandemic has accelerated changes in the way the University delivers education. The way courses are taught can be face-to-face, online, or a hybrid of the two. The Campus Master Plan must take these different teaching modalities into account as we consider how campus buildings are utilized. In many cases, there is now greater convenience for students and staff who can teach, learn, and work remotely. However, some aspects of teaching, learning, research, and work need to be on campus.

The following quote speaks to the change that was already underway pre-pandemic:

*"As the need for synchronous place and time evaporates, investments in the physical campus will be questioned as never before. **For campuses to be justified, they must provide values that are not available by other means.** To become such places, they need to be adapted and transformed as if their survival were at stake."*

- Society of College and University Planning "The Physical Campus in a Digital World", 2019

Here is a list of the kinds of spaces that we anticipate would make students, faculty, and staff want to be on SJSU's Main Campus for face-to-face interaction rather than teaching, learning, research, or working remotely:

- Laboratory work that involves special equipment
- Performing Arts
- Gymnasium or sports facilities
- Small outdoor gathering spaces
- Flexible spaces for events
- Access to special materials (libraries)
- Informal places to meet for small group discussions and clubs to gather
- Technology-supported meeting rooms
- Dedicated spaces for campus groups: faculty, staff, and students
- Informal study spaces away from home that have access to outlets
- Intersectional spaces where different campus communities can meet
- Spaces for large meetings

Building upon this list, **what other activities and services need to be provided at campus sites to support the evolving way we teach, learn, research or work?** Please share your ideas below. Give a heart to ideas you agree with, or reply to comments that have already been added. To continue to another topic, please go to the bottom of the page.



**What activities and services need to be at campus sites to support face-to-face interaction?**

Fifteen contributors shared extensive comments in this section and some contributors in other Virtual Open House sections also mentioned academic facilities. A number of comments emphasized the importance of a holistic college experience. Contributors provided a number of suggestions about when in-person learning and other face-to-face interactions are most important - and how to support them. They also stressed the importance of technology on campus as well as for remote learning and work.

**Holistic college experience that differentiates SJSU from peer institutions - in addition to education**

- Cultural, social, recreational, and other participatory activities
- Performances, concerts, sports, and other events with appropriate, up-to date venues
  - As audience
  - As participant
- Collaborative projects, clubs, etc.
- Sense of community and support

**Opportunities for Face-to-Face Interaction**

- Small informal group meeting spaces to complement large online lecture classes
- Space for meaningful interaction between students and faculty
- More large group meeting space
- Prioritize classroom and office space - condition can be demoralizing - age, ventilation, cleanliness, furniture
  - Compare quality of office and meeting space in corporate facilities
- Outdoor gathering spaces



### **In-Person Learning**

- Hands-on experience - e.g., in Engineering
- Design-build space
- Outdoor teaching/learning opportunities
- Labs in general
- Short-term project and incubator space
- Serendipitous interaction

### **Hybrid Formats**

- Technology so that some students can attend class online while others attend in person
- Ideal class (from a graduate student): primarily online with flexible in-person activities



### **Online/Remote Classes or Work**

- Reduced commuting
- Particularly beneficial for graduate students
- Discussion boards and other techniques for interaction online
- Virtual presence can be closer for the viewer than in a large lecture hall
- Expands opportunity to have presenters from outside the area
- Questions about quality of remote learning



### **Technology**

- Classroom and lab technology on campus
- Technology to support remote learning
- Advanced technology for research and graduate programs

### **Other**

- More hybrid and online classes means a reduced need for classroom space, which could be converted for other uses
- Universal design



*“Even if large lecture-style classes can now be more efficiently/comfortably hosted online, I’d still then love to make up for the lack of in-person interaction with that model by ensuring there are extra in-person small group meeting spaces so I could meet with group project groupmates and form study groups with my classmates from large/online classes.”*

*“Additionally, for students to persist and graduate in all disciplines, they need to feel a sense of community. Face-to-face interactions, whether that be professors meeting student teams to work on projects or students meeting after class to go through tough homework, really helps to to develop that community and provide the support students need.”*

*“Given my current role as a full time graduate student and a full time employee, I find that well-developed online classes are most beneficial. In the future my ideal class would be primarily online with some flexible in-person activities.”*



## Main Campus

This topic included a map-based activity. Visitors were asked: **What areas on campus need improvement?** Contributors could add comments by dropping a pin on any particular part of the map and commenting. Contributors to the Virtual Open House identified a wide variety of areas on the Main Campus that would benefit from improvements.

### Main Campus Facilities

The 88-acre main campus has been evolving since 1871. Recent notable improvements to the campus include the new Interdisciplinary Science Building (ISB), the Diaz Compean Student Union, the Spartan Recreation and Aquatic Center, Campus Village, and Student Wellness Center.

There is also plenty of room for improvement.

**What areas on campus need improvement?** Tap "Add Comment" on the map below to share your ideas. Move the cursor on the map to where you would like to insert your comment. Then, click "Add Comment". To zoom in, click "View High Resolution Image". View the other comments, give a heart to ideas you agree with, or reply to comments that have already been added. Then pick another topic below.



Contributors provided more than 75 comments, most generally on the need to upgrade classroom and office space, noting that the older spaces don't meet current and future needs, and can be demoralizing. There were also a number of detailed comments about specific buildings and outdoor locations.

**Specific Buildings - Issues**

- Administration has a lot of defects, including inefficient floor plans
- Alquist site ground floor is an opportunity for public-facing programs
- Central Classroom equipment out-of-date
- Clark classrooms are too long and narrow
- Data Center - move and upgrade
- Dudley Moorhead needs updating or replacement
- Engineering elevators need to be upgraded
  - Condition doesn't support contribution to Silicon Valley
  - Exterior feels industrial, doesn't fit with Student Union
- Hugh Gillis needs updated classrooms and office space
- MLK Jr Library needs improved work space for faculty, including lighting

- Music - facilities need to support the quality of student performance
  - Current Concert Hall more appropriate for ensembles
  - Larger venue needed
  - Hammer Theatre not a suitable substitute
  - Acoustics and ventilation need attention;
  - Location is problematic for audiences;
- Nursing needs more space
- Old Science is out of-date for 21st century teaching and learning
  - Blue wall often featured in news
- South Parking structure needs an elevator
- Spartan Memorial underutilized
- Student Services
  - The ground floor of the parking structure is not appropriate for student services
  - Student services should be more centrally located
  - The Career Center should be more accessible
- Washington Square needs better ventilation, updating of finishes and furniture
- Replace Washburn and Joe West with new student housing
  - Upgrade Dining Commons





*“All those old buildings along San Fernando need to be torn down and rebuilt skyward to maximize space for premier teaching spaces, meeting spaces and offices.”*

### General

- Academic buildings need to be updated (or replaced); fix ventilation; add solar technology, reduce energy needs
  - Especially buildings along San Fernando Street
  - Could be a multi-level student administration for multiple departments
- High flex classrooms
- Prioritize Universal Design
- Include spaces to be an incubator for student and researcher businesses
- More collaboration spaces that are not controlled by a particular college
- Food and beverage service needs to be expanded
- Comfortable gathering space for faculty and staff desired
- Restrooms are unpleasant; more gender neutral restrooms needed
- Ventilation concerns
- Signage on buildings
- Design campus for more serendipitous interaction
- Keyless/touchless door entry systems
- Family friendly design
  - Space for child care
  - Space for pets
- Charging stations for electric vehicles
- More parking

### Specific Buildings - Ideas

- New: interdisciplinary health sciences complex
- New: multiple purpose demonstration “green building” that is part sustainability museum and part classroom
- Unify each academic college under one roof - e.g., Social Sciences
- Relocate the Career Center to be more welcoming and easily accessible

### Management

- Process for requesting and making improvements is cumbersome
- Uneven access to Student Union and to spaces used by Athletics



*“Consolidating classrooms, offices and administration while providing more affordable housing for students and faculty can be yet another way to reduce the amount of parking necessary and give SJSU the land it needs to create welcoming spaces for all to enjoy.”*

## South Campus

Many contributors in the Virtual Open House were less familiar with the South Campus than the Main Campus.

### South Campus



Image: Map of Main Campus connecting South Campus

South Campus, and all SJSU sites, are addressed in the Campus Master Plan. South Campus is located 1.6 miles from Main Campus along 7th and 10th Streets. The route between the two campus sites passes under Interstate 280. The Park and Ride Lot Shuttle Service connects the two campuses with shuttles running every 10 minutes. The 62-acre South Campus includes the Park & Ride lots, Spartan Stadium, Simpkins Athletics Building, Simpkins Center and athletic playing fields. Among the many activities that occur at South Campus, this is where football games and commencement occur.

The Campus Master Plan is considering how South Campus can be better connected and what activities are better served if they were moved to South Campus.

## Have you been to South Campus? (Choose all that apply)

Eighteen people responded with the following:

- 14 Yes, I've Been There for a Special Occasion
- 12 Yes, I Go There for Athletics or Recreation
- 5 Yes, I Go There Regularly for Something Else
- 3 Yes, I Sometimes Park There
- 13 No, I've Never Been There, but Have Heard of It
- 5 I Had No Idea There Was a South Campus

## What activities could be placed on South Campus that would attract you to go there?

The twenty-five comments offered a number of ideas about what activities might be most appropriate for the South Campus. Many contributors focused on recreational and informal use and shared ideas for improving the connection with the Main Campus

### Academic

- Interdisciplinary project space
- Outdoor labs
- Meeting facilities
- Graduation

### Recreation

- Outdoor fitness and recreation facilities
- Flexible space with access to restrooms, drinking water

### Athletics

- More game day activities
- Consolidate practice fields
- Support facilities for fields - locker rooms, seating, etc.

### General

- Create a strong and integrated vision for South Campus that includes the other attractions in the area like the ice rink and ballpark
- Create first class student-oriented events
- Make South Campus more inviting to the community and families
- Make South Campus a place for more than athletics
- Provide tours
- Open the South Campus to the public - it feels and is walled off
- Surrounding land uses - potential partnership opportunities
- Relocate solar from surface parking to garage

*"A really good map is needed online to readily show everyone how to GET to any sporting event. Some are not easy to find as well as information about parking and exactly how to enter the area to watch an event."*

*"I think it's more about creating first class, student minded events and facilities to enhance fan experience and engagement."*

*"Given the proximity of the South Campus with the Main Campus biking routes can be improved to promote a pollution free mode of transit for students. The Campus interface between the South Campus and the surrounding green spaces along the Coyote Creek can be integrated and strengthened so as to provide not only a experience of South Campus but also of the adjoining community spaces."*

## Campus Livability

This section of the Virtual Open House explored contributors ideas for supporting livability on campus. Livability has to do with non-academic and work-related spaces, which include places like the Student Union, as well as other indoor support spaces within buildings and outdoor spaces, including places in between buildings.

### What do you think is needed to support livability at SJSU?

Fourteen contributors shared a range of ideas. Some of them overlap with suggestions in other sections of the Open House, and are repeated here because of their specific impact on comfort and livability.

## Campus Livability



Image: Collage of students on the SJSU Campus

While the academic and athletic facilities are obvious parts of the Campus Master Plan, campuses are more than a place to learn and work; they also serve as a cultural center, community resource, and a public place gathering. The Campus Master Plan will address livability on campus. Livability has to do with non-academic and work-related spaces, which include places like the Student Union, as well as other indoor support spaces within buildings and outdoor spaces, including places in between buildings. The Campus Master Plan will consider the spaces that address the needs of life on campus, like dining, housing, study spaces, and places to socialize and shop. The Campus Master Plan makes sure the environment supports the endeavors of the campus community and neighborhood.

**What do you think is needed to support livability at SJSU?** Please share your ideas below. Give a heart to ideas you agree with, or reply to comments that have already been added. To continue to another topic, please go to the bottom of the page.



## Current Livability

- Student Union and MLK Jr Library provide good space for socialization

## Suggestions

- Group study/collaboration space
- More continuous vibrant activity - dead spaces between activity areas reduce livability
- Convert incidental spaces between buildings that feel unsafe into informal gathering areas
- More affordable housing to add level of activity and convenience for students
  - Concern about homeless students
  - Floor plans that encourage socialization - like Washburn
- Affordable housing for faculty and staff nearby
  - Potential for Alquist site
- More and healthier food choices
  - Dissatisfaction with Dining Commons
- Commuter lounge
  - Food storage and preparation
- Gender neutral restrooms
- Lactation rooms

*“I love the livability of vibrant parts of campus like dining areas, outdoor areas on nice days and other busy parts, but the more dead parts in between these vibrant parts really reduce the walkability and overall livability of moving through campus — I’m thinking especially of the large parking garages and unused, quiet corridors. ... If the entire campus area felt as bustling as the most bustling parts do today, the overall livability would be improved because it would feel safer and more interesting to walk around and engage with it.”*

*“I think affordable and livable housing is a great concern for a lot of colleges, and especially in the Bay Area. ... Having more spaces designed for commuters in mind is important. When I was a student, it was hard to find spaces to sit, heat up homemade food, and wait for the next set of classes to start.”*



## Getting to Campus

This topic used a series of survey questions about campus mobility.

### Getting to campus

There are many ways to get to San Jose State University, however most come to the University with a private vehicle. A commonly heard statement is that there isn't enough parking at SJSU. The scarcity of parking during peak times impacts the University experience (it takes a lot of time to find a spot) and also takes up a lot of valuable space on campus. Parking at SJSU can not be solved by adding more parking. The parking at SJSU is currently managed with permits, technology, and pricing. But, there is a limit to how much can be done without considering alternative ways to get around.

The public transit system is evolving and improving in downtown San Jose. A new BART station is planned nearby that will help connect SJSU to the regional transit network.

Below is a map that was prepared by SJSU Urban Planning graduate students studying geographic information systems (GIS) that shows the local micro-mobility (small-scale transportation devices like bicycles, scooters, and mopeds) that are faster than walking. It shows where new BART locations will be located, and what alternative modes of transportation can be accessed within 15 minutes of the campus.

#### San Jose State University Local Micro-mobility

Authored by Kevin Lee, Kyle Wong, Lydon George & Christopher Brady, Fall 2020

Micro-mobility refers to the usage of small-scale transportation devices such as bicycles, scooters, and mopeds which provides a greater capacity to travel compared to walking. A preliminary analysis shows that utilizing micro-mobility in lieu of walking increases the total travel area by roughly 450%.

This map presents the potential of utilizing micro-mobility to access major transit services such as BART, VTA Light Rail, and the bus network.

Travel areas outlined below are based on 15 minute travel times from the center of San Jose State University's main and south campus at a walk speed of ~3 miles per hour and a bike speed of ~10 miles per hour.



**How do you travel to campus? (Select all that apply.)**

- 22 **Drive and Park**
- 15 **Walk, Bike, Micro-mobility**
  - 5 *Walk*
  - 5 *Bike*
  - 5 *Scooter, Skateboard, Micro-mobility*
- 9 **Public Transportation**
  - 5 *VTA Light Rail*
  - 3 *VTA Bus*
  - 1 *Caltrain*
- 2 **Ridshare**
- 1 **Carpool**

This mode split captured with the question above shows that twenty-nine contributors to the Virtual Open House use a variety of methods for commuting to campus. While three-quarters of them drive for at least part of the trip, walking/ biking/micro-mobility and public transportation were represented as well.

29 contributors answered the question “What might encourage you to come to campus without your personal vehicle?” The majority felt that improving public transportation in a variety of ways is the most important means of encouraging people to shift away from driving. Living closer to campus came in second.

Elsewhere in the Virtual Open House comments, contributors complained about limited public transportation service (like the Highway 17 Bus) to the Main Campus, especially during the pandemic restrictions. Others suggested better signage on traffic and pedestrian routes to the Main Campus. Another idea was to use technology to let people know the availability of parking spots in each lot or structure to reduce driving around. Some contributors called for more parking while others stressed alternative transportation.

**What might encourage you to come to campus without your personal vehicle? (Choose your top three.)**

- 36 **Public Transportation Improvements**
  - 16 Improved Public Transit
  - 8 Subsidized Transit
  - 7 Improved Safety at Public Transit and Pickup Points
  - 5 Improved Pedestrian Connections to/from Public Transit
- 15 **Housing**
  - 9 If My Home Was Closer to Campus
  - 6 If There Were More Affordable Housing Choices Near or on Campus
- 7 **Bicycling**
  - 4 Safer Bike Routes; Better Bike Lanes
  - 3 More Secure Bike Parking on Campus
- 4 **Class Schedule**
  - 3 Earlier or Later Classes to Spread Out Peak Parking Rush
  - 1 I Prefer Taking Online Classes Away from Campus
- 3 **Parking**
  - 2 Disincentivied Parking (Higher Price)
  - 1 Subsidized Carpooling and Preferential Parking
- 4 **Other**
  - 1 If There Were Services Nearby
  - 0 Better University Shuttle Service to South Campus
  - 3 Not Applicable - I Don't Usually Drive to Campus

## Getting Around the Main Campus

Visitors were asked to highlight places on a map that could be improved for visitors. The question posed to visitors was: **How can we improve the campus experience for our neighbors, visiting students, parents, and scholars?**

### Getting Around Campus

SJSU is an anchor institution for Downtown San José and an attraction/destination for many who visit the City. SJSU's urban, downtown location has advantages and disadvantages. Maintaining an open campus safely requires careful consideration.

Everyone who comes to campus is a visitor the first time! Currently, the visitor's experience needs some improvement. The campus layout is not that easy to understand, and it is easy to be lost on campus. The experience of walking along pathways will be considered in the Campus Master Plan through building form and the design of the streetscape/path. Here are some of our ideas for improving the campus experience for our neighbors, visiting students, parents, and scholars:

- Improve digital navigation to drop off points and parking
- Improve signage on campus
- Include more maps and info around the campus
- Provide a reception space place for faculty to bring guests
- Provide wayfinding from designated parking or drop off points for visitors
- Design new buildings and renovations to enhance the legibility of the campus by creating more obvious landmarks and nodes
- Place services along main pathways in obvious places at the ground floor

**Please highlight places that could be improved for visitors.** Tap "Add Comment" on the map below to share your ideas. Move the cursor on the map to where you would like to insert your comment. Then, click "Add Comment." To zoom in, click "View High Resolution Image". View the other comments, give a heart to ideas you agree with, or reply to comments that have already been added. Then pick another topic below.

### Getting Around Campus

[Add Comment](#)

[View High Resolution Image](#)



About a dozen contributors made suggestions for improving the campus experience.

### Welcome Center

- Should be near main entry point

### Signage

- Names on buildings
- Maps at entrance points - could be digital
- Signage from transit stops
- Signage from around San Jose, especially Downtown
- Maps/directions at pedestrian exits to parking structures
- Include wayfinding directions on maps (and estimated walking time)
- Include features like Campus Garden on maps
- Include how to find a particular room

### Legibility

- Public art or other features to distinguish buildings

### Security

- Fencing around construction sites
- Pedestrian conflict with skateboards

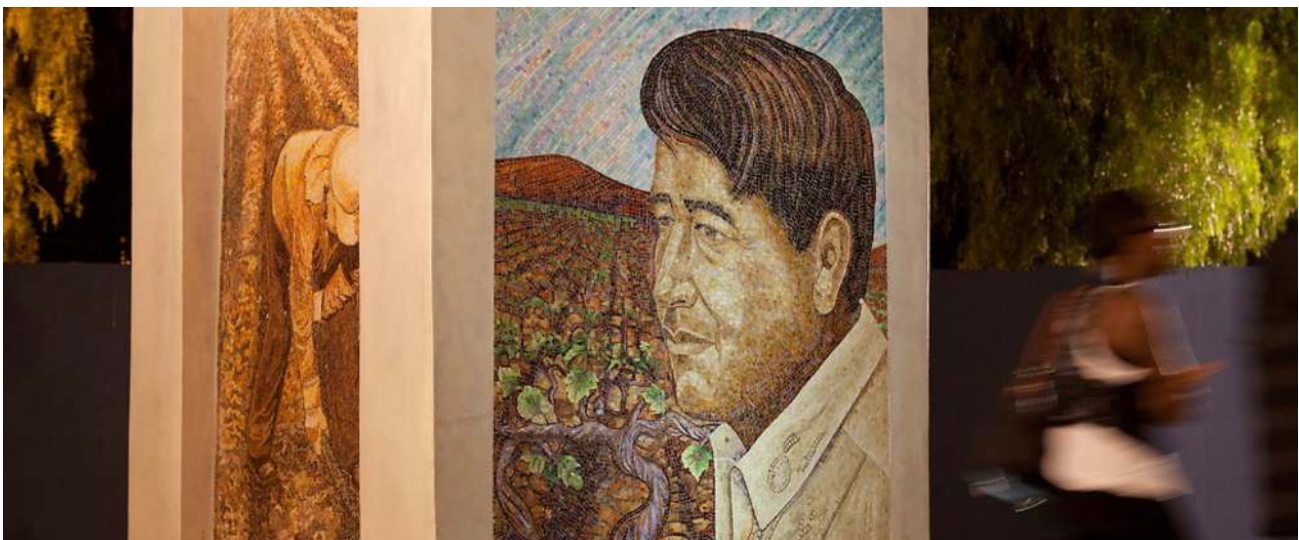
### Perimeter and Access

- Designated drop-off area
- Delivery locations



*“Signage on buildings or on the ground near it is long overdue. The signs should include a QR code or similar that easily enables people to use their smartphone to get more information such as what is in the building. This is also a great opportunity to share information about the history of the building and how it ties to SJSU history. Ideally having some of these narratives by alums and employees who were part of that history would be good. Having this info link to websites makes it easy to update the information.”*

*“Small features like public art or architectural features on the buildings can improve legibility of the campus.”*



## Connecting with Downtown San José

### Connecting with Downtown San José



*Image: Aerial view of a crosswalk on the SJSU campus*

The City of San José is the third largest city in California and the tenth largest city in the United States. SJSU is an integral part of Downtown San José. There is an opportunity to be more integrated with the downtown as it grows. There is a lot of growth anticipated for Downtown San José around Diridon Station on the west end and BART is planning an extension that will include nearby station entrances.

The City of San José does not govern new development at the State-owned campus, yet the campus is a part of the downtown. The Main Campus represents 19 city blocks of downtown San José and is one block away from City Hall. This Campus Master Plan includes coordinating with the City of San José and will consider ways to strengthen the connection with Downtown San José by addressing the edges of Main Campus and the connection to South Campus along city streets among other efforts to better integrate the campus into the urban core of its host community.

**How can the campus be better connected with Downtown San José?** Please share your ideas below. Give a heart to ideas you agree with, or reply to comments that have already been added. To continue to another topic, please go to the bottom of the page.



Visitors were asked: **How can the Main Campus be better connected with downtown San José?** Ten contributors in the Virtual Open House emphasized the need to make students feel part of the City and to make community members feel welcome on campus.

### Activities

- Events on campus that welcome the public
- Events downtown that attract students
- Potential for stronger ties with museums, exhibits, theater, and cultural venues between campus and community
- Encourage use of public transportation and parking farther away so that students walk through town to/from campus
- Class assignments that take students downtown
- Make the entire area “stickier” for students to come and stay in the area

### Facilities

- Signage for SJSU facilities
- Opportunity for ground floor SJSU showcase at Alquist site
- Co-working space for students and partners downtown
- Paseo de San Antonio improvements to strengthen connection between Downtown and University

*“Creating events that involve both the community and students will be vital in connecting the campus to the surrounding community. Currently, Paseo de San Antonio extends both between campus and the city. Better enhancing this feature will strengthen the built environment to tie the two areas.”*

*“I’d love it if more than just connecting campus with the city if there could be more non-built engagement efforts to reach out to local companies and workers and invite them to events and public dining on campus to promote the feeling that the campus and city are intertwined. I felt weird/uninvited as a member of the public strolling through campus, so more informational signage and programming letting visitors know how to productively engage with the campus could be beneficial.”*

*“I would love to see the campus have more community based events. Having art shows from students and alumni would be a wonderful way to involve the community, especially those who graduated from San Jose State. Involving community volunteers and leaders who are great examples to students for presentations.”*

## Planning for the Future

The final section of the Virtual Open House invited visitors to consider ideas for the long-term future of SJSU Campus Sites in order to be successful over the next 20 years.

### Planning for the Future



Image: Aerial map of San José

What does the San José State University Campus look like to you in the future? Not only will the way we learn change due to the pandemic, we are also preparing for climate change and how the campus will adapt to warming weather, wildfires, earthquakes, power shutoffs, and flooding. At the core, the Campus Master Plan will address energy, water, and resource consumption at the campus scale.

There are many possibilities and options to accommodate change. The programs related to campus occur over many locations, not just on Main Campus and South Campus. There are other University-affiliated properties, both owned and leased. We invite you to consider where and how we accommodate this new development by choosing amongst the options. *Please see the first question below and select the top three from the list.*

We want to hear your ideas for the long-term future of the SJSU Campus Sites (including Main Campus, South Campus, and SJSU affiliated properties). **What do you think the campus needs in order to be successful over the next 20 years?** *Please share your ideas at the second question below. Give a heart to ideas you agree with, or reply to comments that have already been added. To continue to another topic, please go to the bottom of the page.*



Sign in or sign up to get started.

**What are your ideas for the long-term future of SJSU Campus sites (including Main Campus, South Campus, and SJSU affiliated properties)?**



**How might new campus buildings and campus open spaces be accommodated? (Choose your top three.)**

- 23 Rebuild/Replace Outdated Buildings in Taller Forms with More Flexible Design
- 11 Consolidate Programming into Bigger Buildings to Provide More Open Space
- 11 Consider Building any New Housing off the Main Campus
- 8 Replace Parking Garages and Parking Lots on Main Campus with New Buildings or Open Spaces
- 8 Lease Buildings Off Campus
- 6 Partner with Other Campuses and Public Facilities
- 5 Find More Land

*“I want to take this opportunity to ask that members of the master planning committee consider the contribution that open, natural spaces in and near campus can make to student health, wellness, and academic success.”*

*“A stronger connection between Moss Landing Marine Laboratories (MLML) and campus can be created by stronger tendrils. Although we are connected via internet fiber lines, there needs to be a visual presence on campus that MLML exists. Physical displays, streaming visuals (including live streaming), and more depictions of the MLML spaces would help. ... MLML should do a better job of advertising activities on campus and sponsoring various events (science club sleepover, trips on boats, opportunities for engineering, art, and other students.”*

Visitors were asked to provide ideas for the long-term future of SJSU Campus sites (including Main Campus, South Campus, and SJSU affiliated properties). About a dozen contributors opened up and shared their broader ideas for the future of the University.

**Main Campus**

- Symbol of leadership and social values
- State-of-the-art teaching and learning facilities
- Maintain centrality as campus core
- Add height with new campus buildings
- More shared open space
- Replace parking facilities with other uses
- Improve utilization before adding buildings

**South Campus**

- More flexible recreation space
- Provide a better transit system to connect campuses

**Moss Landing**

- Visual presence on Main Campus of Moss Landing activities (e.g., live streaming)
- Sponsor events that draw people to Moss Landing, including student activities
- Potential shuttle

**Other Sites**

- Affordable housing near campus
- Back-of-house functions
- Community colleges for remedial and introductory classes

**Transportation**

- Strengthen public transportation access
- Consider on-demand bus
- Solar Powered, Personal Rapid Transport system (PRT) - like the Spartan Superway
- Reconsider Bird and Lime scooters
- Connect to Diridon Station, South Campus

**Other Ideas**

- Partnerships with companies
- Resilience
- LEED certification

# Appendix A: Open House Website

## SJSU'S Campus Master Plan Virtual Open House - Landing Page

### SJSU's Campus Master Plan Virtual Open House



Image: Aerial view of the SJSU campus

#### What is the Campus Master Plan?

The Campus Master Plan serves as the long range planning guide for accommodating projected student enrollment and all related educational programs and administrative services of the university. All physical improvements on the campus must be consistent with and supportive of the Campus Master Plan. For more information, here's our [FAQ](#).

#### What will the Campus Master Plan address?

The Campus Master Plan is written in anticipation of future spatial needs. It guides a strategy for future growth and applies to Campus Land Use and Building, the Public Realm, Mobility, and Infrastructure. The Campus Master Plan is a framework for future Capital Funding Proposals.

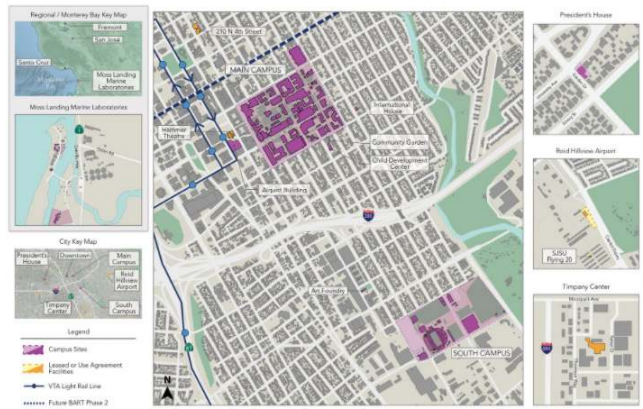


Image: Map of the SJSU Campus

## SJSU'S Campus Master Plan Virtual Open House - Landing Page

### Where does the Campus Master Plan apply?

The Campus Master Plan will address all of the properties associated with SJSU. This includes the Main Campus, South Campus, and places where programs are hosted in the greater City of San José and region. The Campus Master Plan will also examine the relationship between Campus and Downtown San José and anticipate the changes that may occur over the next 20 years.



*Image: Diagram of the Strategic Plan structure*

### How does this relate to other campus related planning?

The Campus Master Plan ultimately informs Capital Funding Proposals. But, now more than ever, the SJSU campus as a place is important: to the university as a community, to student life, to faculty scholarship, to the future of downtown San José, and to the continued success of the region. It is important to set goals for its public spaces, its accessibility, its functionality, and flexibility. It is an important time for all of us to consider what the future of the SJSU campus and associated properties might be.

### How does this relate to other campus related planning?

The Campus Master Plan ultimately informs Capital Funding Proposals. But, now more than ever, the SJSU campus as a place is important: to the university as a community, to student life, to faculty scholarship, to the future of downtown San José, and to the continued success of the region. It is important to set goals for its public spaces, its accessibility, its functionality, and flexibility. It is an important time for all of us to consider what the future of the SJSU campus and associated properties might be.

### Planning for Campus Life, Post-Pandemic

2020 certainly brought some wide ranging changes that affected the world. The majority of classes went online with the pandemic and all typical events were put on hold. Plans changed for the entire campus. A great deal of effort was put into adapting to the pandemic ([SJSU Adapt](#)) and addressing the short term operations of the campus. As a result, most of you are not near campus right now.

As you go through this open house, please take a long-term view of what is possible for campus life, post-pandemic, when we are allowed to gather and meet in person. There will likely be some things about being on campus that will change permanently and others that will be too onerous or impractical to keep doing. The Campus Master Plan has a planning horizon of 20 years to the year 2040. We hope that in that time, our lives return to our more customary ways, but also take advantage of what we have learned as a result of this unique period of time.

## SJSU'S Campus Master Plan Virtual Open House - Landing Page

### Welcome to our Virtual Open House!

Thank you for taking the time to visit! This Virtual Open House is interactive, but your response is optional. You can view the responses on this website without logging in. You will have to log in (with Google, Twitter, Facebook, or Neighborland) if you wish to respond, comment, or have your ideas recorded.

There are nine stations that focus on different topics, listed below. Each topic includes information and a way to provide your thoughts. You can go through topics in any order. There are 1-2 questions per topic. Some topics include a forum where you can see comments left by other people.

In addition to this Virtual Open House, there are chances to ask questions about the Campus Master Plan and Virtual Open House at *live* Community Meetings. Please see the project website for the [Community Meeting](#) Schedule and Registration.

Thank you for contributing to the Campus Master Planning process! Your input will greatly help the team writing the Campus Master Plan.

**Now, let's get started! Choose a Topic to begin.**

### Topics



#### Campus Identity

What gives the SJSU campus a sense of place?



#### Academic Facilities

How might remote learning affect the University's campus?



#### Main Campus

What areas of the campus need improvement?



#### South Campus

What activities could be placed on South Campus that would attract you to go there?



#### Campus Livability

How can we make the SJSU campus more livable?



#### Getting to Campus

How can we improve transportation to campus, especially more sustainable options?



#### Getting Around Campus

How can we make the campus experience better?



#### Connecting with Downtown San José

How can we better connect SJSU with Downtown San José?



#### Planning for the Future

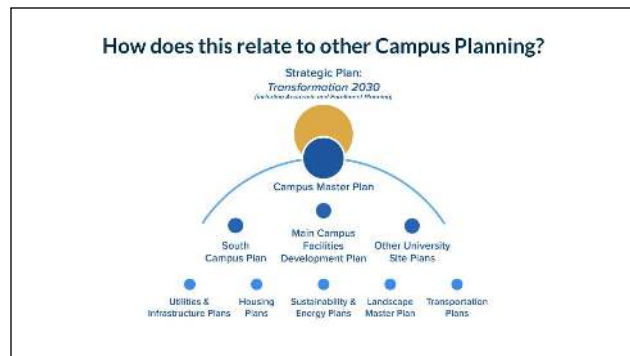
What do we anticipate for the future of the campus?

# Appendix B: Open House Community Meeting Presentation

## San José State University Campus Master Plan

**FIELD** URBAN FIELD  
Dalton Education  
PAOLI Associates





### What is a Campus Master Plan?

The Campus Master Plan serves as the **long range planning guide** for accommodating projected student enrollment and all related educational programs and administrative services of the university.

All **physical improvements** on the campus must be consistent with and supportive of the Campus Master Plan.



### San Jose State University Campus Master Plan Sites

### Who is involved?

Advisory Committee



Campus Planning Team




Students, Faculty, Staff, and Neighbors



## SJSU Stakeholder Interview Summary of Opportunities (from Meetings in Fall 2020)

### Direction

- Anticipate and enable the **changing the nature of teaching, learning, work, and campus life** in higher education and for SJSU in particular as informed by responses to the pandemic.
- Prepare a plan that supports education and campus life at SJSU in the context of a range of learning environments:
  - Residential **face-to-face** learning for traditional undergraduates;
  - Technology-supported and **hybrid** modes of teaching, learning, and scholarship for many students and faculty;
  - Online or remote** professional development and lifelong learning programs serving students around the U.S. and abroad.

### Future Development Framework

- Design places and spaces to inspire, shape and support community, student success, and faculty and staff engagement.
- Reconceptualize the two campuses and their environs in the context of and in **partnership with the City of San José**.

### Master Plan Detail

- Transform two largely developed campuses to incorporate **future aspirations**.

### Implementation

- Encourage SJSU to structure itself as an institution to ensure **continuity** and follow through as well as **adaptability** in future years.

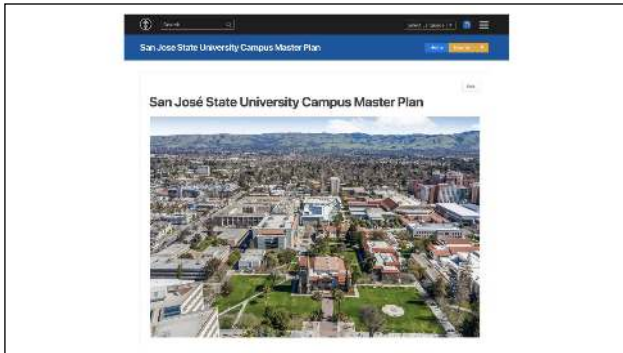
7

## Campus Master Plan Virtual Open House

## Campus Master Plan Website: sjsu.edu/campusmasterplan

Each topic has a place for discussion, survey, or map based feedback

Browse topics in any order



[sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan)

Join us for the Virtual Open House! Open now until March 31st.

*Your feedback will shape the development at  
San Jose State University over the next 5 to 20 years*

[Virtual Open House Notes on Jamboard](#)

# Appendix C: Open House Website Analytics





Search



# SJSU's Campus Master Plan Virtual Open House

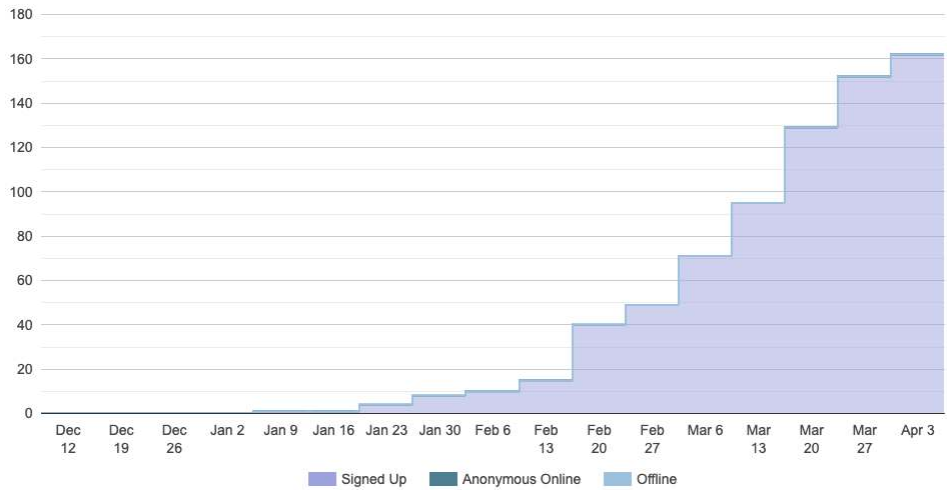
[View Project](#)

- Analytics
- Settings
- Team
- Pages
- Questions
- Surveys
- Scenarios
- Events
- Donations
- Announce
- Reports

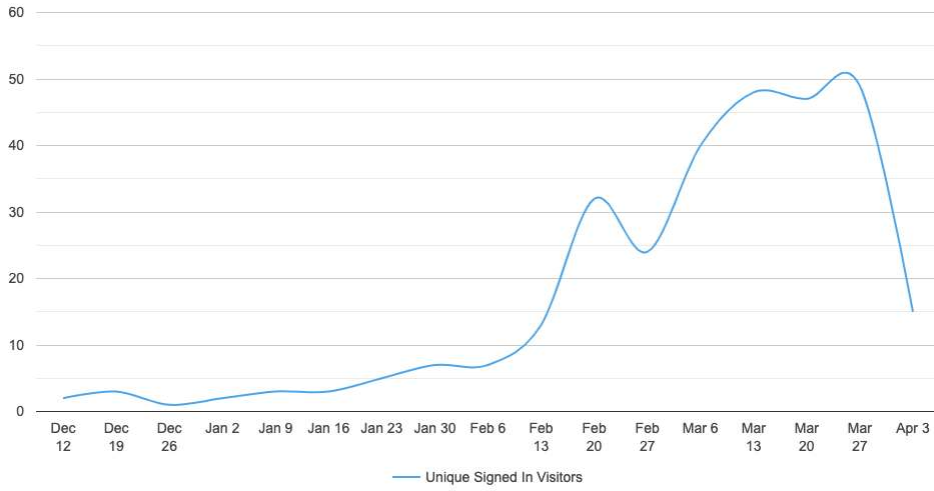
## Analytics

<b>1,855</b> Participants	Total of online visitors (unique users reported by Google Analytics), anonymous contributors, and offline participants.
<b>163</b> Contributors	People who actively contributed (commented, voted, shared an idea, took a survey). Includes anonymous and offline participants.
<b>163</b> Signed up	Contributors who signed up to Neighborland with a valid email. Some contributors may already have a Neighborland account from previous projects.
<b>0</b> Anonymous online	Contributors from Events plus people who clicked "Participate Anonymously".
<b>0</b> Offline	Total reported in Events as "Number of Offline Participants".

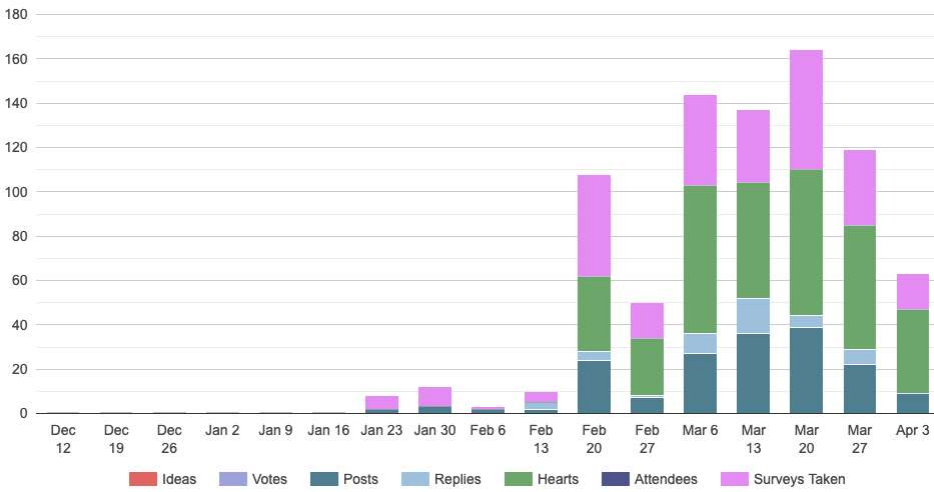
## Contributors



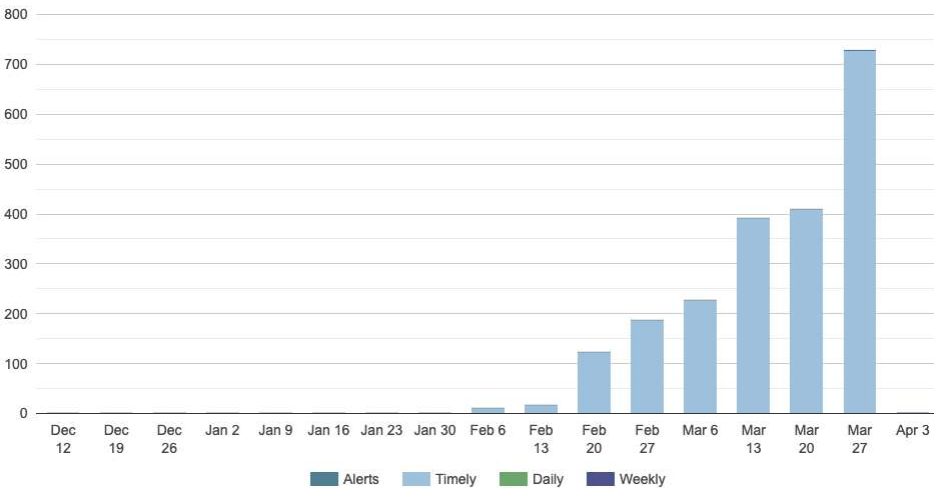
### Unique Signed In Visitors



### Activity



### Emails Delivered



### Total Sentiment

All Comments <b>168</b>	Positive <b>24%</b>	Neutral <b>49%</b>	Negative <b>27%</b>
----------------------------	------------------------	-----------------------	------------------------

### Single Voice Sentiment

People <b>90</b>	Positive <b>20%</b>	Neutral <b>48%</b>	Negative <b>32%</b>
---------------------	------------------------	-----------------------	------------------------

### Surveys

Name	Answered	Completed
Segmentation	160	160
Academic Facilities	0	0
Campus Facilities Improvement	0	0
Campus Facilities Ranking	0	0
Campus Land Use	0	0
Connecting with Downtown San Jose	2	2
Connecting with Downtown San Jose - Survey 2	1	1
Getting Around Campus	1	1
Getting to Campus	29	29
Planning for the future	27	27
Resilience	0	0
South Campus	41	41

### Total Activity Counts

Dec 6, 2020 - Apr 1, 2021

Ideas	0
Votes	0
Posts (Comments)	173
Posts (Actions)	0
Replies	45
Hearts	339
Event Attendees	0
Answered Surveys	261
Completed Surveys	261
Emails Delivered	2,093



Search



# SJSU's Campus Master Plan Virtual Open House

[View Project](#)

- Analytics
- Settings
- Team
- Pages
- Questions
- Surveys
- Scenarios
- Events
- Donations
- Announce
- Reports

## Scenarios

[New Scenario](#)

**Academic Facilities** Comments Edit

The pandemic has accelerated changes in the way the University delivers education. The way courses are taught can be face-to-face, online, or a hybrid of the two. The Campus Master Plan must take these different teaching modalities into account as we consid...

Comments	Positive	Neutral	Negative
15	57%	36%	7%

Pages: [Academic Facilities](#)

**Campus Identity** Comments Edit

The University's image as a campus is an essential part of the Campus Master Plan. How the University is perceived is influenced by the campus's physical environment. The way the campus is designed reflects the University's role in the community and its arc...

Comments	Positive	Neutral	Negative
18	27%	60%	13%

Pages: [Campus Identity](#)

**Campus Livability** Comments Edit

While the academic and athletic facilities are obvious parts of the Campus Master Plan, campuses are more than a place to learn and work; they also serve as a cultural center, community resource, and a public place gathering. The Campus Master Plan will add...

Comments	Positive	Neutral	Negative
15	17%	75%	8%

Pages: [Campus Livability](#)

**Connecting with Downtown San Jose** Comments Edit

The City of San José is the third largest city in California and the tenth largest city in the United States. SJSU is an integral part of Downtown San José. There is an opportunity to be more integrated with the downtown as it grows. There is a lot of growt...

Comments	Positive	Neutral	Negative
22	44%	50%	6%

Pages: [Connecting with Downtown San José](#)

**Getting Around Campus** Comments Edit

Are there places that could be improved for visitors?

Comments <b>11</b>	Positive <b>30%</b>	Neutral <b>40%</b>	Negative <b>30%</b>
-----------------------	------------------------	-----------------------	------------------------

Pages: [Getting Around Campus](#)

**Main Campus** Comments Edit

The Main Campus has a finite amount of space (154-acres) and has been generally built out. There have been some notable improvements to the campus recently with the new Interdisciplinary Science Building (ISB), the Diaz Compean Student Union, the Spartan Re...

Comments <b>83</b>	Positive <b>13%</b>	Neutral <b>31%</b>	Negative <b>56%</b>
-----------------------	------------------------	-----------------------	------------------------

Pages: [Main Campus](#)

**Planning for the future** Comments Edit

What does the San José State University Campus look like to you in the future? Not only will the way we learn change due to the pandemic, we are also preparing for climate change and how the campus will adapt to warming weather, wildfires, earthquakes, powe...

Comments <b>21</b>	Positive <b>10%</b>	Neutral <b>80%</b>	Negative <b>10%</b>
-----------------------	------------------------	-----------------------	------------------------

Pages: [Planning for the Future](#)

**South Campus** Comments Edit

South Campus, and all SJSU sites, are addressed in the Campus Master Plan. South Campus is located 1.6 miles from Main Campus along 7th and 10th Streets. The route between the two campus sites passes under Interstate 280. The Park and Ride Lot Shuttle Servi...

Comments <b>26</b>	Positive <b>24%</b>	Neutral <b>76%</b>	Negative <b>0%</b>
-----------------------	------------------------	-----------------------	-----------------------

Pages: [South Campus](#)

**What do you miss most?** Comments Edit

Since the campus has been closed we want to know, what you miss most about not being on campus?

Comments <b>7</b>	Positive <b>17%</b>	Neutral <b>67%</b>	Negative <b>17%</b>
----------------------	------------------------	-----------------------	------------------------

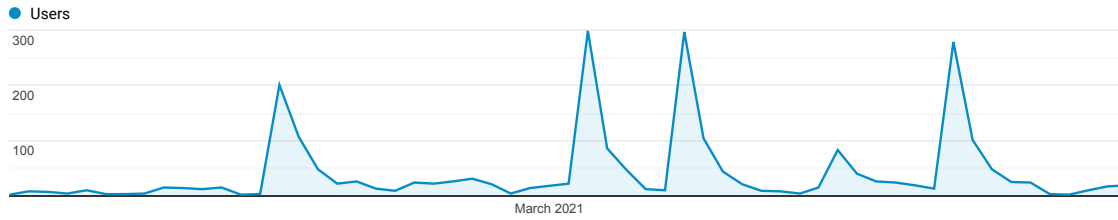
All Traffic

San Jose State University  
14.52% Users

Feb 1, 2021 - Mar 31, 2021


Explorer

Summary



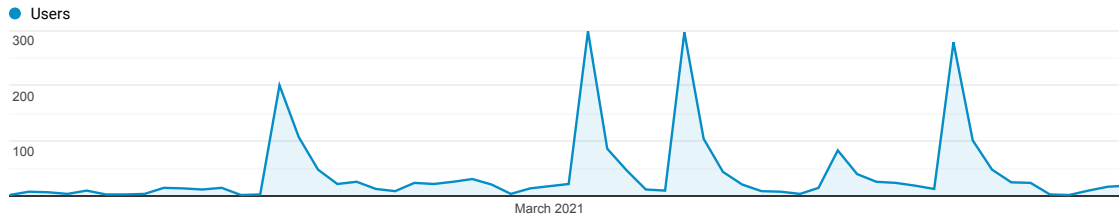
Source / Medium	Acquisition			Behavior			Conversions <span>Goal 1: welcome</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	welcome (Goal 1 Conversion Rate)	welcome (Goal 1 Completions)	welcome (Goal 1 Value)
<b>San Jose State University</b>	<b>1,818</b> % of Total: 14.52% (12,517)	<b>1,792</b> % of Total: 14.38% (12,460)	<b>2,728</b> % of Total: 17.24% (15,822)	<b>52.27%</b> Avg for View: 75.56% (-30.82%)	<b>3.42</b> Avg for View: 1.95 (75.15%)	<b>00:03:12</b> Avg for View: 00:01:14 (159.76%)	<b>0.37%</b> Avg for View: 0.90% (-59.16%)	<b>10</b> % of Total: 7.04% (142)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="#">comm.sjsu.edu / referral</a>	<b>1,351</b> (68.20%)	<b>1,303</b> (72.71%)	<b>1,714</b> (62.83%)	56.83%	2.64	00:02:15	0.35%	6 (60.00%)	\$0.00 (0.00%)
2. <a href="#">(direct) / (none)</a>	<b>197</b> (9.94%)	<b>193</b> (10.77%)	<b>257</b> (9.42%)	55.25%	3.62	00:04:23	0.78%	2 (20.00%)	\$0.00 (0.00%)
3. <a href="#">sjsu.edu / referral</a>	<b>171</b> (8.63%)	<b>125</b> (6.98%)	<b>271</b> (9.93%)	35.06%	5.06	00:05:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. <a href="#">m.facebook.com / referral</a>	<b>99</b> (5.00%)	<b>97</b> (5.41%)	<b>124</b> (4.55%)	56.45%	2.35	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. <a href="#">neighborland / email</a>	<b>82</b> (4.14%)	<b>37</b> (2.06%)	<b>198</b> (7.26%)	45.96%	3.33	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. <a href="#">google / organic</a>	<b>26</b> (1.31%)	<b>9</b> (0.50%)	<b>70</b> (2.57%)	37.14%	6.93	00:06:52	1.43%	1 (10.00%)	\$0.00 (0.00%)
7. <a href="#">l.facebook.com / referral</a>	<b>24</b> (1.21%)	<b>22</b> (1.23%)	<b>29</b> (1.06%)	44.83%	2.41	00:03:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. <a href="#">mail.google.com / referral</a>	<b>5</b> (0.25%)	<b>1</b> (0.06%)	<b>10</b> (0.37%)	10.00%	8.00	00:04:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">api.twitter.com / referral</a>	<b>4</b> (0.20%)	<b>0</b> (0.00%)	<b>17</b> (0.62%)	5.88%	37.76	00:16:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. <a href="#">facebook.com / referral</a>	<b>4</b> (0.20%)	<b>0</b> (0.00%)	<b>5</b> (0.18%)	0.00%	3.00	00:06:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. <a href="#">linkedin.com / referral</a>	<b>4</b> (0.20%)	<b>3</b> (0.17%)	<b>7</b> (0.26%)	71.43%	2.57	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. <a href="#">docs.google.com / referral</a>	<b>2</b> (0.10%)	<b>0</b> (0.00%)	<b>9</b> (0.33%)	22.22%	3.44	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. <a href="#">nextdoor.com / referral</a>	<b>2</b> (0.10%)	<b>2</b> (0.11%)	<b>3</b> (0.11%)	33.33%	2.33	00:03:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. <a href="#">a.cms.omniupdate.com / referral</a>	<b>1</b> (0.05%)	<b>0</b> (0.00%)	<b>2</b> (0.07%)	50.00%	1.50	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. <a href="#">accounts.google.co.kr / referral</a>	<b>1</b> (0.05%)	<b>0</b> (0.00%)	<b>1</b> (0.04%)	0.00%	14.00	00:12:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. <a href="#">accounts.youtube.com / referral</a>	<b>1</b> (0.05%)	<b>0</b> (0.00%)	<b>1</b> (0.04%)	0.00%	11.00	00:38:49	100.00%	1 (10.00%)	\$0.00 (0.00%)
17. <a href="#">aftucbeybae / email</a>	<b>1</b> (0.05%)	<b>0</b> (0.00%)	<b>1</b> (0.04%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. <a href="#">app-sj26.marketo.com / referral</a>	<b>1</b> (0.05%)	<b>0</b> (0.00%)	<b>1</b> (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

### Audience Overview


**San Jose State University**  
 14.52% Users

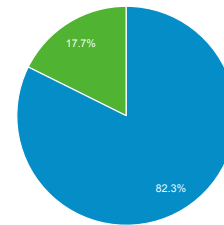
Feb 1, 2021 - Mar 31, 2021

**Overview**



<b>Users</b> San Jose State University <b>1,818</b>	<b>New Users</b> San Jose State University <b>1,792</b>	<b>Sessions</b> San Jose State University <b>2,728</b>
<b>Number of Sessions per User</b> San Jose State University <b>1.50</b>	<b>Pageviews</b> San Jose State University <b>9,329</b>	<b>Pages / Session</b> San Jose State University <b>3.42</b>
<b>Avg. Session Duration</b> San Jose State University <b>00:03:12</b>	<b>Bounce Rate</b> San Jose State University <b>52.27%</b>	

■ New Visitor ■ Returning Visitor



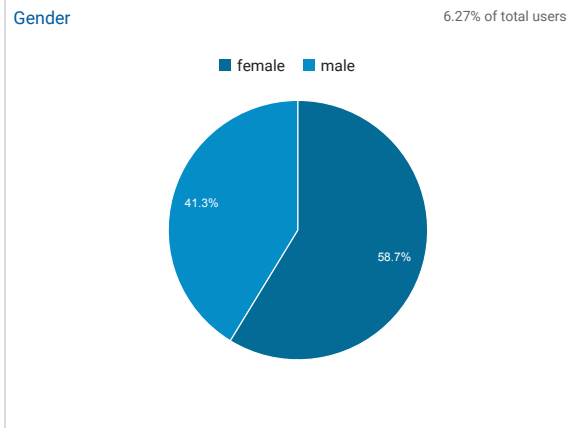
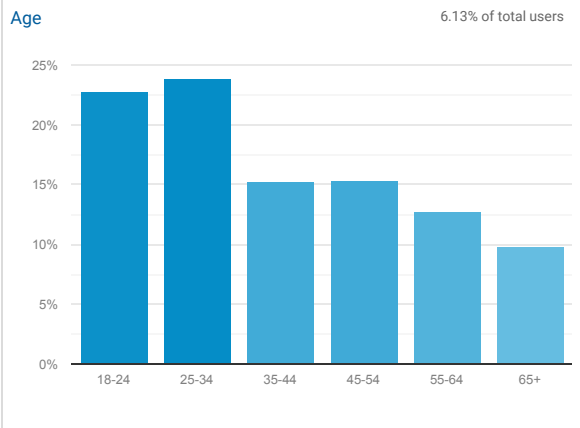
Language	Users	% Users
1. en-us	1,740	95.71%
2. en	53	2.92%
3. en-gb	7	0.39%
4. en-in	4	0.22%
5. es-es	3	0.17%
6. zh-cn	3	0.17%
7. ko-kr	2	0.11%
8. de-de	1	0.06%
9. en-au	1	0.06%
10. es	1	0.06%

### Demographics: Overview

San Jose State University  
14.52% Users

Feb 1, 2021 - Mar 31, 2021

#### Key Metric:



© 2021 Google



Location

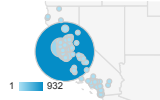
ALL » COUNTRY: United States » REGION: California

Feb 1, 2021 - Mar 31, 2021

San Jose State University  
13.53% Users

Map Overlay

Summary



City	Acquisition			Behavior			Conversions <span>Goal 1: welcome</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	welcome (Goal 1 Conversion Rate)	welcome (Goal 1 Completions)	welcome (Goal 1 Value)
<b>San Jose State University</b>	<b>1,694</b> % of Total: 13.53% (12,517)	<b>1,669</b> % of Total: 13.39% (12,460)	<b>2,496</b> % of Total: 15.78% (15,822)	<b>53.17%</b> Avg for View: 75.56% (-29.64%)	<b>3.13</b> Avg for View: 1.95 (60.20%)	<b>00:03:06</b> Avg for View: 00:01:14 (151.45%)	<b>0.40%</b> Avg for View: 0.90% (-55.36%)	<b>10</b> % of Total: 7.04% (142)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. San Jose	932 (53.38%)	906 (54.28%)	1,393 (55.81%)	52.62%	3.03	00:02:58	0.57%	8 (80.00%)	\$0.00 (0.00%)
2. San Francisco	95 (5.44%)	79 (4.73%)	143 (5.73%)	48.25%	4.30	00:05:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Fremont	48 (2.75%)	46 (2.76%)	58 (2.32%)	50.00%	3.40	00:03:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Santa Clara	41 (2.35%)	40 (2.40%)	48 (1.92%)	56.25%	3.00	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Cupertino	27 (1.55%)	24 (1.44%)	33 (1.32%)	72.73%	1.97	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Los Angeles	24 (1.37%)	23 (1.38%)	28 (1.12%)	57.14%	2.21	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Santa Cruz	24 (1.37%)	23 (1.38%)	30 (1.20%)	60.00%	2.37	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Los Gatos	23 (1.32%)	23 (1.38%)	31 (1.24%)	51.61%	2.77	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Sunnyvale	22 (1.26%)	21 (1.26%)	24 (0.96%)	58.33%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Mountain View	18 (1.03%)	18 (1.08%)	22 (0.88%)	40.91%	2.36	00:03:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Milpitas	17 (0.97%)	16 (0.96%)	22 (0.88%)	54.55%	2.41	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Morgan Hill	16 (0.92%)	16 (0.96%)	18 (0.72%)	50.00%	2.11	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Sacramento	16 (0.92%)	15 (0.90%)	21 (0.84%)	33.33%	4.62	00:08:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Oakland	15 (0.86%)	14 (0.84%)	64 (2.56%)	31.25%	8.98	00:09:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Palo Alto	14 (0.80%)	14 (0.84%)	32 (1.28%)	50.00%	3.47	00:03:49	3.12%	1 (10.00%)	\$0.00 (0.00%)
16. Campbell	12 (0.69%)	12 (0.72%)	16 (0.64%)	62.50%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Hayward	12 (0.69%)	10 (0.60%)	22 (0.88%)	54.55%	2.68	00:06:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Saratoga	12 (0.69%)	12 (0.72%)	16 (0.64%)	75.00%	1.94	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Redwood City	11 (0.63%)	11 (0.66%)	11 (0.44%)	36.36%	2.18	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. San Ramon	11 (0.63%)	11 (0.66%)	14 (0.56%)	35.71%	2.29	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Scotts Valley	11 (0.63%)	10 (0.60%)	13 (0.52%)	38.46%	4.62	00:04:15	7.69%	1 (10.00%)	\$0.00 (0.00%)
22. Chico	10	10	11	54.55%	2.00	00:04:12	0.00%	0	\$0.00

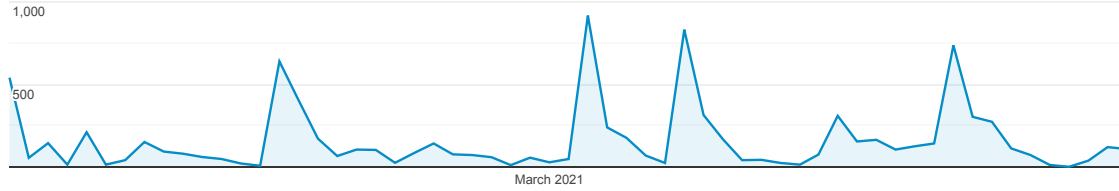
Overview

San Jose State University  
30.20% Pageviews

Feb 1, 2021 - Mar 31, 2021

Overview

Pageviews



<b>Pageviews</b> San Jose State University <b>9,329</b>	<b>Unique Pageviews</b> San Jose State University <b>6,784</b>	<b>Avg. Time on Page</b> San Jose State University <b>00:01:19</b>	<b>Bounce Rate</b> San Jose State University <b>52.27%</b>	<b>% Exit</b> San Jose State University <b>29.23%</b>
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Page	Pageviews	% Pageviews
1. /sjsu	1,075	11.52%
2. /sjsu/main-campus	821	8.80%
3. /sjsu/academic-facilities	407	4.36%
4. /sjsu/planning-for-the-future	386	4.14%
5. /sjsu/campus-identity	365	3.91%
6. /sjsu/south-campus	355	3.81%
7. /signin?c=sjsu	330	3.54%
8. /sjsu/getting-to-campus	267	2.86%
9. /sjsu/campus-livability	261	2.80%
10. /sjsu/connecting-with-downtown-san-jose	260	2.79%

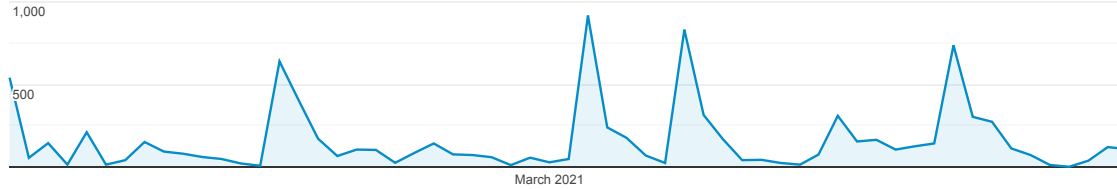
Pages

San Jose State University  
30.20% Pageviews

Feb 1, 2021 - Mar 31, 2021

Explorer

Pageviews



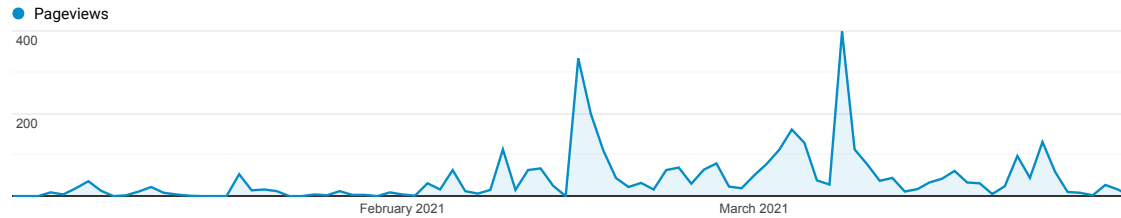
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
<b>San Jose State University</b>	<b>9,329</b> % of Total: 30.20% (30,891)	<b>6,784</b> % of Total: 27.79% (24,414)	<b>00:01:19</b> Avg for View: 00:01:18 (2.28%)	<b>2,727</b> % of Total: 17.24% (15,820)	<b>52.27%</b> Avg for View: 75.56% (-30.82%)	<b>29.23%</b> Avg for View: 51.21% (-42.92%)	<b>\$0.00</b> % of Total: 0.00% (\$0.06)
1. /sjsu	1,075 (11.52%)	593 (8.74%)	00:01:07	415 (15.22%)	43.03%	30.14%	\$0.00 (0.00%)
2. /sjsu/main-campus	821 (8.80%)	543 (8.00%)	00:02:31	52 (1.91%)	58.49%	31.30%	\$0.00 (0.00%)
3. /sjsu/academic-facilities	407 (4.36%)	322 (4.75%)	00:01:48	23 (0.84%)	37.50%	20.88%	\$0.00 (0.00%)
4. /sjsu/planning-for-the-future	386 (4.14%)	311 (4.58%)	00:02:20	17 (0.62%)	44.44%	41.45%	\$0.00 (0.00%)
5. /sjsu/campus-identity	365 (3.91%)	262 (3.86%)	00:01:41	21 (0.77%)	31.82%	15.34%	\$0.00 (0.00%)
6. /sjsu/south-campus	355 (3.81%)	257 (3.79%)	00:01:48	20 (0.73%)	40.00%	22.54%	\$0.00 (0.00%)
7. /signin?c=sjsu	330 (3.54%)	271 (3.99%)	00:00:31	9 (0.33%)	0.00%	16.97%	\$0.00 (0.00%)
8. /sjsu/getting-to-campus	267 (2.86%)	196 (2.89%)	00:01:16	13 (0.48%)	25.00%	19.10%	\$0.00 (0.00%)
9. /sjsu/campus-livability	261 (2.80%)	204 (3.01%)	00:01:44	4 (0.15%)	40.00%	21.46%	\$0.00 (0.00%)
10. /sjsu/connecting-with-downtown-san-jose	260 (2.79%)	198 (2.92%)	00:01:52	24 (0.88%)	52.17%	23.85%	\$0.00 (0.00%)
11. /sjsu?mkt_tok=eyJpIjoiTURrM09HVmtaakV6TWpjMlIsInQiOiI3M09memp0XC9Ka kwwb2k3VHqYmnhwM0VLbEo0VmpibUH4Wjk0NGhBcmpCdStvYkVtSXbQNHdaS VRiV1tSGNnM212TXk0RTRySt3VXo3anJoUmV5a0E9PSJ9	218 (2.34%)	161 (2.37%)	00:01:16	158 (5.79%)	53.80%	48.17%	\$0.00 (0.00%)
12. /sjsu/getting-around-campus	205 (2.20%)	165 (2.43%)	00:01:32	5 (0.18%)	0.00%	17.07%	\$0.00 (0.00%)
13. /welcome?c=sjsu	119 (1.28%)	117 (1.72%)	00:00:27	4 (0.15%)	0.00%	0.84%	\$0.00 (0.00%)
14. /home	103 (1.10%)	52 (0.77%)	00:00:48	13 (0.48%)	0.00%	10.68%	\$0.00 (0.00%)
15. /login?c=sjsu	87 (0.93%)	79 (1.16%)	00:00:07	5 (0.18%)	0.00%	0.00%	\$0.00 (0.00%)
16. /signup?c=sjsu	78 (0.84%)	75 (1.11%)	00:00:20	1 (0.04%)	0.00%	0.00%	\$0.00 (0.00%)
17. /sjsu?mkt_tok=NjYzLVVLUS050TgAAAF7mN1K1a0gF6ypbr7IDhSmtwDf9HtyEcU YArgcx0l8r8LTkum_e3gMHUnjthVFfP0rVzqftBEbPvHURS9ND5-WFDQfYwymP0F OzGDzoKq	77 (0.83%)	39 (0.57%)	00:02:07	36 (1.32%)	30.56%	16.88%	\$0.00 (0.00%)
18. /signup/thanks?c=sjsu	72 (0.77%)	70 (1.03%)	00:00:53	0 (0.00%)	0.00%	13.89%	\$0.00 (0.00%)
19. /sjsu?preview=b2d9630321157a4f	72 (0.77%)	47 (0.69%)	00:01:42	42 (1.54%)	60.47%	38.89%	\$0.00 (0.00%)

/campusmasterplan/

**All Users**  
100.00% Pageviews

Jan 1, 2021 - Mar 31, 2021

Explorer



This data was filtered using an advanced filter.

Page path level 1	Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
		<b>3,139</b> % of Total: 0.04% (7,098,572)	<b>2,715</b> % of Total: 0.05% (5,591,426)	<b>00:01:16</b> Avg for View: 00:01:37 (-21.55%)	<b>43.81%</b> Avg for View: 54.56% (-19.70%)	<b>39.32%</b> Avg for View: 37.71% (4.28%)
1. /campusmasterplan/	Campus Master Plan   Re-envisioning Our Physical Campus	<b>1,347</b> (42.91%)	<b>1,175</b> (43.28%)	<b>00:01:08</b>	<b>39.11%</b>	<b>38.23%</b>
2. /campusmasterplan/	Get Involved   Re-envisioning Our Physical Campus	<b>504</b> (16.06%)	<b>408</b> (15.03%)	<b>00:02:59</b>	<b>68.59%</b>	<b>55.36%</b>
3. /campusmasterplan/	Campus Master Plan Components   Re-envisioning Our Physical Campus	<b>392</b> (12.49%)	<b>317</b> (11.68%)	<b>00:00:59</b>	<b>0.00%</b>	<b>26.02%</b>
4. /campusmasterplan/	About   Re-envisioning Our Physical Campus	<b>322</b> (10.26%)	<b>300</b> (11.05%)	<b>00:00:53</b>	<b>0.00%</b>	<b>28.26%</b>
5. /campusmasterplan/	Timeline   Re-envisioning Our Physical Campus	<b>290</b> (9.24%)	<b>263</b> (9.69%)	<b>00:00:45</b>	<b>100.00%</b>	<b>35.17%</b>
6. /campusmasterplan/	Advisory Committee   Re-envisioning Our Physical Campus	<b>150</b> (4.78%)	<b>129</b> (4.75%)	<b>00:01:10</b>	<b>0.00%</b>	<b>50.00%</b>
7. /campusmasterplan/	FAQ   Re-envisioning Our Physical Campus	<b>70</b> (2.23%)	<b>59</b> (2.17%)	<b>00:01:20</b>	<b>0.00%</b>	<b>22.86%</b>
8. /campusmasterplan/	Campus Master Plan   ReEnvision Our Physical Campus	<b>27</b> (0.86%)	<b>27</b> (0.99%)	<b>00:00:08</b>	<b>100.00%</b>	<b>77.78%</b>
9. /campusmasterplan/	FAQ   ReEnvision Our Physical Campus	<b>16</b> (0.51%)	<b>16</b> (0.59%)	<b>00:00:00</b>	<b>0.00%</b>	<b>100.00%</b>
10. /campusmasterplan/	About   ReEnvision Our Physical Campus	<b>11</b> (0.35%)	<b>11</b> (0.41%)	<b>00:00:03</b>	<b>45.45%</b>	<b>45.45%</b>

Rows 1 - 10 of 12

# Appendix D: Open House Comments

Name	User	Comment
What do you miss most?	Katherine Cushing	I miss seeing our students and colleagues collaborating actively in class to address community-identified needs.
What do you miss most?	Desiree	My daily campus walks and the aquatic center.
What do you miss most?	Michelle Liu	I miss my walk around the tower lawn, especially during the spring season.
What do you miss most?	Teri G	This isn't about missing being on campus. I wanted to comment on the Getting to Campus section but it won't let me. So I will do it here. I rode the HWY 17 Bus to campus. It is not on the list of choices in the survey. That bus understandably stopped going to campus when the Pandemic started. I am hoping when this is all over it will come back to campus. I hope that SJSU fights for it. Not only do many staff use that bus to get to SJSU, but so do many students, some with disabilities who cannot drive. Currently I have had to go to campus often and have been driving my own vehicle. If the HWY 17 went to campus I would use it.
What do you miss most?	craig John Alimo	SRAC! the spokes on my wellness wheel are a bit rusty.
What do you miss most?	Kelly Masegian	I miss walking to meetings, the incidental conversations that would happen walking from the parking garage to campus, the food options on and around campus, the PEOPLE!
	Janet S.	I totally agree. Running into people you hadn't seen in weeks was always fun! And let to such interesting conversations.
Academic Facilities	Katherine Cushing	<p>A number of faculty use outdoor spaces (e.g., sustainable agriculture garden), the old botany garden, and the outdoor greenspace in general, as teaching spaces. For example, students in Introduction to Environmental Issues are asked to spend time outside identifying different types of vegetation they see on campus. Other classes have used on campus activities as a way to gather course-related data (e.g., survey students on issues of the day, get students to register to vote).</p> <p>In addition to spaces for large meetings, you can consider large open outdoor spaces for campus events (e.g., Earth Day, poetry readings, Fire on the Fountain).</p> <p>Consider making a distinction between indoor and outdoor gathering spaces given public health concerns post-COVID.</p>
Academic Facilities	ben reed	<p>The quote „As the need for synchronous place and time evaporates, investments in the physical campus will be questioned as never before. For campuses to be justified, they must provide values that are not available by other means. To become such places, they need to be adapted and transformed as if their survival were at stake.“ is from a blog: <a href="https://c21u.gatech.edu/blog/future-campus-digital-world">https://c21u.gatech.edu/blog/future-campus-digital-world</a> that argues that we don't need physical campuses anymore.</p> <p>As with most blogs, it presents an opinion without citations to back up conclusions. There are a couple of key assumptions that the author presents as obsolete or optional that I strongly take issue with:</p> <ul style="list-style-type: none"> <li>* Physical class time was required.</li> <li>* Meaningful exchanges occurred face to face.</li> <li>* Interactions among students and faculty were synchronous.</li> </ul> <p>I feel like the COVID experience has shown us how important these three things are. A large segment of society is protesting that they cannot have those things back in the educational experience right now. Another large segment is looking forward to the end of the pandemic to get back to those things. I imagine there is a segment that doesn't value them and loves how it is now. It would be great to see the academic outcomes of remote vs in-person learning. My experience with remote learning has been very discouraging.</p> <p>SJSU is the only public university in the south bay. We have private schools like Stanford and Santa Clara University that can give students those things. Students in our community can take advantage of remote learning experiences given from many</p>

Name	User	Comment
	Ian S.	I agree with Professor Reed here. CS classrooms specifically are cramped. There are many students on waitlists and standing in the back of the classrooms on the first day to get into a class. I've had professors state that they wished they could add more people, but there was no space available. One professor stated in Europe they are legally not allowed to turn away students as long as there is a seat for auditing. So even if the professor for whatever given reason could not allow the student on a grading basis, the student could sit in and learn if there were more capacity available. People want connection, Zoom is not in any way the ideal.
Academic Facilities	Nicole Okamoto	<p>One of the highlights of the engineering curricula at SJSU is the hands-on experience that students get. Design-build space is crucial for students to develop these hands-on skills, whether this be in courses like the senior design sequences or in student clubs, many of which involve multidisciplinary design for competitions (like the Robotics Club or Formula SAE teams).</p> <p>Additionally, for students to persist and graduate in all disciplines, they need to feel a sense of community. Face-to-face interactions, whether that be professors meeting student teams to work on projects or students meeting after class to go through tough homework, really helps to to develop that community and provide the support students need.</p>
Academic Facilities	Laura Hawkins	Hi, I'm a graduate student in the iSchool and I really like how they've made the school online. Professors worked from home even before the pandemic. I think you can have meaningful interactions online through writing and discussion boards. I also like how organized they are.
Academic Facilities	Patricia	Advising and faculty office spaces are very small and limited to how many people could be in one space. It would be helpful to provide more office and meeting space.
Academic Facilities	Annette Nellen	<p>The pandemic has shown us that some virtual events may be better than ones in person. When Campus Reading Program author Mona spoke virtually in 2020, it was terrific. She was right in front of everyone. More people could watch this than we can easily hold on campus and at reduced cost (renting the Event Center is expensive). We should continue such events but add in in-person viewing areas such as select classrooms and Student Union rooms where people can watch it together.</p> <p>Virtual events also enables us to more easily get presenters from outside of the area.</p>
Academic Facilities	Maryam Javanmardi	Providing the classrooms with more capacity for graduate students who have the plan to graduate sooner, would be helpful.

Name	User	Comment
Academic Facilities	David Vickerman	<p>I posted most of this on the Main Campus board, but it belongs here as well. Yes, the performing arts are an incredibly important part of a university's identity and community footprint. Our facilities should match that! The Music Building is very much in need of a complete upgrade or even a brand new building. When you compare our music facilities to other CSUs and similar music programs, it is evident how far behind we are.</p> <p>The current "concert hall" should really be a place for chamber music and recitals, while we are actually in need of a large concert hall with acoustic shells, that Hammer is unfortunately unable to provide. Though the electronic reverb system in the main theater is good, it is still synthetic and noticeable to any trained listener, which would be most of our audiences and donors. In addition to this, it is very problematic to use Hammer Theatre for all music events, since they have to bring in off campus organizations to function. Also, our current position on campus makes parking for concerts and events problematic. The wisest decision would be to build a new music building, with a beautiful, large concert hall attached, near the parking garages to take advantage of parking already there. The music building should be the front door of the University.</p> <p>Also, the rehearsal spaces need to be updated to meet current needs and modular to be able to accommodate other types of classes as well. Many schools are now creating large ensemble rehearsal spaces that can be converted into recital halls easily. Right now, we have to completely adjust the whole schedule in order to accommodate the space needed for our ensembles. With an upgrade in rehearsal spaces we could include technology that would allow us to record and use video for guest lectures and even performances. The ensembles that use these rooms include</p>
Academic Facilities	Jean M Reynolds	<p>As was stated earlier, performing arts is an incredibly important art of campus as students want and need a space for self expression. In addition to this it is important to design parking in a way that is better for students and guests alike. It is incredibly fortunate VTA is close by but how can we encourage more use from students? The free clipper cards are an amazing start but as is mentioned before what about guests for concerts or theatre productions? Once we have upgraded our performing arts spaces we can bring these to virtual audiences.</p> <p>I also want to touch on what others have said about the positives of online learning. Even when in person is allowed I hope the school utilizes plenty of online presence. Offering more online courses ( especially for graduate students) would be quite helpful.</p>
Academic Facilities	Elenoa Taufalele	<p>In order to fully support face-to-face interaction, there's a need to make an improvement to the existing venues such as updated technology meeting rooms. This would facilitate learning in more positive ways, encouraging independent learning as well especially for researchers. The installment of the most decent and advanced technological equipment promotes various educational activities and relevant skills such as teamwork and good communication. This room would be a good facilitator for promoting and encouraging further studies, research, and collect data, particularly with graduate students.</p>
Academic Facilities	Janani Thiagarajan	<p>In the current circumstances a face to face learning environment may appear to have evaporated. But the heart of college community lies within the Campus life that students experience. The best campus experiences can be derived out of college events like music events, theatre, sports etc and through collaborative programs like clubs, student projects, group studies etc which necessitate the requirement of meeting spaces. Also the campus would be the main provider for technological equipment and infrastructure like labs, computers and internet.</p> <p>However the campus could have an in campus canteen that can serve both as a public eating service and be a hub of student activities. Such informal spaces would enhance the college experience and add to placemaking of SJSU Campus.</p>



Name	User	Comment
Academic Facilities	Dylan Ferreira	<p>I think the pandemic has brought to light what is essential in education and what may not be so necessary. For example, I don't know that lecture halls with hundreds of students in attendance is a necessity now that lectures can be given virtually. Not only does this reduce the need for campus facility planners to procure space and infrastructure as the student body expands, but it allows campus planners to focus on more pressing issues. For example, if lectures can be given remotely, rather than using capital budgets to invest in additional educational facilities and lecture halls, they can instead use those funds to invest in student housing in the area. I think that what students are looking for more than anything is an experience. Education can be attained anywhere (especially if there is a push for more remote education). What SJSU needs to do is differentiate itself from other similarly sized/priced public universities. I think it is becoming ever more relevant for universities to focus on things such as cultural opportunities, recreational activities, social opportunities, etc. Whether this means partnering with a local bar downtown to give students deals on meals and drinks to encourage socialization (once its safe to do so), or offering more in terms of academic and social clubs like Greek Life opportunities. Some ideas may include more social events on campus, maybe some philanthropy events that can be extremely fun but also raise money for any number of local causes. SJSU's main focus is to be a place of education, but there is no reason why we can't do more to make it a great place for recreation and socialization as well. I think campus-wide events for the entire student body would be a great start in sparking people's interest to come back to campus in person.</p>
Academic Facilities	Alyssa	<p>I would most appreciate spaces for Outdoor gathering, Informal group meetups, and Informal study away from home with access to outlets. I would also really appreciate a good fitness facility with long hours.</p> <p>Given my current role as a full time graduate student and a full time employee, I find that well-developed online classes are most beneficial. In the future my ideal class would be primarily online with some flexible in-person activities. A recent class had me visit a San Jose neighborhood on my own time, which I appreciated.</p> <p>I should note that I currently live in Alameda and work in San Francisco, so getting to a 4:30 class would require special accommodation by my employer, as it would be about a 2 hour commute either by public transit or private vehicle. Online classes help to mitigate the stress of simultaneously supporting myself and receiving an education. If video conferencing software could be maintained in classrooms, it would add excellent flexibility to the classroom. Both students who prefer in-person and virtual learning could be accommodated for.</p>
Academic Facilities	Allison Cooper	<p>Even if large lecture-style classes can now be more efficiently/comfortably hosted online, I'd still then love to make up for the lack of in-person interaction with that model by ensuring there are extra in-person small group meeting spaces so I could meet with group project groupmates and form study groups with my classmates from large/online classes.</p>
Getting Around Campus	Eric J Cross	<p>ADA Parking Areas in Lots 1 (Bldg 22) and Lot 8 (Bldg 10) are in desperate need of repair. Additionally, the campus must give more consideration to providing more strategic parking accommodations for larger delivery vehicles around the campus. At times it is very difficult for vendors to make deliveries and often they are parking in areas that create traffic interruptions. An example of this would be them parking on 7th Street to make deliveries.</p>
Getting Around Campus	Teri G	<p>More obvious signage. Move the Welcome Center to a street side location.</p>
	Alan Gouig	<p>Agreed. In terms of design and practicality, having the visitor center at a more central or main entry way of the campus seems ideal.</p>

Name	User	Comment
Getting Around Campus	Nick Morf	Create a shuttle above ground to and from south campus over street to avoid traffic like a tram system on 7th and 10th street. This will help parking on south campus travel times instead of an outdated bus system, promote attendance for sporting events from students living on campus, and help athletes living next to or on campus for practice.
Getting Around Campus	Patricia	A digital map in the SJSU Sammy App would be a fantastic way for new campus members and visitors to get to their destination faster. This would also avoid students going to their wrong classroom. CSU East Bay currently has technology that lets everyone know how many parking spots are available in each lot to minimize traffic.
Getting Around Campus	Angelina Perez	Better signage and maps on campus for sure! Maps should be on the outer campus and inner campus with clear indication of where you are, arrows pointing to where the next main building is and an estimate of how long the walk is.  A larger drop off area like the space on 7th and San Fernando would help visitors and ride shares too.
Getting Around Campus	Annette Nellen	We should return to no skateboards on campus due to the noise and danger.  Some type of technology similar to google maps is needed to make it easier to get from one place to another including right to a classroom rather than just the entrance to a big building.  Campus is not easy to navigate when a person is carrying a lot such as an employer going to a campus career fair. For example, no elevators exist in the 7th Street Garage. We should hire students who are ready to assist and are on call and at garage entrances to provide assistance such as providing directions.
Getting Around Campus	Sonia Wright	Wayfinding signage throughout campus--not the confusing map signs that are around campus.
Getting Around Campus	Kaitlyn Meyer	As the Campus Community Garden Coordinator, I'm obviously biased, but the above map is one of the first I've seen that includes the Campus Garden on it. I regularly hear that members of the campus community either can't find the Garden or didn't even know we have one. I would love to see the Campus Community Garden added to campus maps - it sort of feels like we're an afterthought.
Getting Around Campus	Elenoa Taufalele	For the first time navigating the Main campus last month, I ended up parking a block away and walked to campus. However, my suggestions are to have a clear digital map at all entrances for convenience especially for new students and visitors. Besides, the campus must have big signs of traffic routes so each can navigate easily especially within walking distance from one building to another without using digital google maps on devices. Besides, more security officers or guards patrolling the campus for support and assistance for those in need. Moreover, vacant parcels or construction sites should be safely fenced and have signs for safety purposes. Also, more trash and recycle bins should be all over the campus for cleanliness.
Getting Around Campus	Janani Thiagarajan	Every building in the Campus must have building signs with the names of the buildings and maps could be placed at all the possible entrance points so that visitors can get the layout of the campus. Small features like public art or architectural features on the buildings can improve legibility of the campus
Main Campus	Christen Soares	The Welcome Center should not be tucked in a parking garage and at such a seemingly remote edge of campus.
Main Campus	Linda Dalton	Corp yards are on prime real estate.

Name	User	Comment
Main Campus	Katherine Cushing	<p>Washington Square Hall: Outdated HVAC makes some rooms really hot and some really cold on the same floor, most rooms interior finishes and furniture very dated, lack of natural lighting</p> <p>Dudley Moorhead Hall: Outdated HVAC makes rooms very hot in the fall; unit air conditioners very loud; single pane widows for classrooms adjacent to San Fernando let outside noise come in that can disrupt lectures and class discussion; please adjust/redesign super-long classrooms in a way that is more conducive to teaching-- the further back students are, the easier for them to disengage.</p> <p>Clark Hall: Please adjust super-long classrooms in a way that is more conducive to teaching (see previous comment). Note that DHM classrooms are long front to back but Clark Hall classrooms are long side to side (e.g., you have 3 or 4 really wide rows).</p>
Main Campus	Debi Fennern	<p>The Engineering building is quite cold and uncomfortable to work in.</p>
	ben reed	<p>i believe the engineering building is the newest academic building.</p>
Main Campus	Sandra Jacobs	<p>Throughout campus, EV charging points should be considered a norm, not a novelty. Lots of people race to get one of the prized charging points in the garages in the morning.</p> <p>Engineering building's last renovation was completed in 1988-- we now have several times the number of students and faculty that building was intended to accommodate. Besides basic creature comforts, we aren't able to use rooms and space to their full potential.</p> <p>Administration building: you can still see the bones of a building that was designed to have students queue up to booths in order to register for classes or do paperwork. While it's quaint to see, it's really outmoded. There are weird unused gaps of space in the first floor, and its entire layout is a real puzzle. I wouldn't cry if another story was added, either. Build up, not out!</p> <p>There needs to be an open, inviting, easy-to-find faculty and staff lounge/cafe on campus. Our schedule is different from students' schedules and we often can't wait nearly half an hour for food or dining space when that's our only significant meal break.</p> <p>Industrial Studies building-- the water main bursting might kickstart some needed changes, but that building is just as old and weird as the Admin building, and could do with working AC. Again, building another story would not be so bad...</p>
	Janet S.	<p>Could we please get Finance back on campus? (If they want to, of course, perhaps they like it better in their own space.) But the past few years have shown how vital Finance employee here! I actually really like our off-campus space in the SOMA building, but we only have a lease for 5 or 6 more years... I'm not sure what will happen to use after that lease is up. I can also attest that it has been harder to interface with the campus, but we usually would walk over to campus for meetings and generally enjoyed the stroll. We have also incorporated a lot of Zoom meetings into our worklife, and I'm wondering how we can sustain that. We do a lot of training sessions and virtual meetings, but we have only one dedicated space for dozens of employees. The campus could use more meeting spaces that are not "owned" by a department, and serve the needs of multiple departments (such as HR, student services, and finance, among others). But I'm not sure who would manage such spaces...</p>
	Janet S.	<p>In response to the Spartan Memorial Church... I actually went inside for a service a couple of years ago and I know that it can be booked for Spartan Weddings. But I do agree that it is underutilized and seems to be more of a privileged/restricted space rather than a campus resource. I personally wouldn't mind seeing it torn down, if that space could be better utilized.</p>

Name	User	Comment
	Janet S.	I really want the campus to install more EV charging ports for staff, faculty, and students. The state governor wants 100% of new vehicles sold in California to be electric by 2035 and we should support that with planned incremental upgrades to our parking spaces. There is growing demand for these spaces and there will continue to be demand as the state legislature kicks in. We should plan for these infrastructure upgrades as we consider upgrades and redesigns to our parking lots.
	Eric J Cross	Parking Services is working to install 50 additional charging spaces on the South Campus and we are working with Facilities to identify charging in different locations on the Main Campus. The challenges on the Main Campus is that we are limited for space and securing electrical infrastructure.
Main Campus	April Hope Halberstadt	The perimeter of the campus always looks trashy with uneven landscaping, various modes of transportation fighting with each other and conflicts between pedestrians and vehicles.
Main Campus	April Hope Halberstadt	Dudley Moorehead is in sad need of updating/replacement. The faculty (and students) suffers in an environment that is uncomfortable and completely lacking in any sort of charm that might help to compensate for the cramped quarters and lack of amenities.
Main Campus	Janet S.	The Admin build has a lot of deficits: (1) It is only two stories tall and has a lot of rebuild potential, (2) some office spaces have strange layouts and waste space (3) conversely, there are some really small meeting rooms that do not adequately accommodate the department's needs, and (4) the building is known to have rats.
Main Campus	Janet S.	I used to visit the SSC as a student when I had to submit paperwork or visit the Financial Aid office. I also worked for a time as a student assistant in this building and have distinct memories of the ceiling shaking because cars were driving overhead. This is not a welcoming place. The atmosphere dark and industrial and the air is stale. I don't think the staff should be working in this kind of environment. Perhaps, with the recent transition to online queues for students, virtual meetings, and DocuSign forms, we can rethink how students interact and meet with student services staff.
Main Campus	Janet S.	I've been on this campus for 18 years and I never knew we had a community garden.
	Sonia Wright	I knew we had it but couldn't figure out where it was. I couldn't find it easily on the website so gave up after looking for it once.
	Kaitlyn Meyer	Sonia and Janet, as the Campus Community Garden Coordinator, I hear these sentiments a lot. I think it would be awesome to have the Garden added to campus maps for folks to more easily find it. Unfortunately we are located on the edge of campus (on E. San Salvador, across from the Dining Commons), so it isn't an area students walk past frequently. I would love if y'all had any input on how to make the Garden easier to find! Also, feel free to check out our website at <a href="http://sjsu.edu/garden">sjsu.edu/garden</a> for more info :)
Main Campus	Janet S.	I find the blue wall of the Science building to be really distasteful. It has an SJSU name plate posted prominently on it and it is frequently featured in local news articles when someone is talking about SJSU. However, the wall is uneven, the building and paint job is old, and it's a really outdated look for our campus. I think we need to remove the "SJSU blue wall" concept or improve it with a printed mural or something else that better represents our campus. (I'm thinking we could replicate the artistic design that is inside the new Student Union)
Main Campus	Kim Le	The School of Nursing needs more space. We continually need space to expand our programs so we can educate our nurses to serve our communities. We do not have enough lab space or storage spaces for our students and supplies and equipment. Our space allocation has not changed from 10 years ago when we were just offering BSN and MSN. We now have BSN, Bridge BSN, MS in Nurse Educator, FNP, DNP, Wound Ostomy, and Foot & Nail Care. Yet our space allocation is still the same. We are bursting at the seams.

Name	User	Comment
Main Campus	Roopa Gadham	Need to fix the heating and air condition system in the EE department. During summer we get hot air and during winter we get cold air.
Main Campus	Mary Pickering	I was told many years ago that DMH was going to be torn down. Instead, we were given air conditioners that make a lot of noise and are too cold at night. We can't regulate them in our classrooms or offices. The air conditioning was supposed to be an interim solution until we got a new building. But in the Master Plan, DMH is still standing! It is such a depressing building for students, faculty, and staff. We find it demoralizing to be stuck in this ugly, worn building while money seems to be available for many other projects on campus! Doesn't anyone care about the classrooms where the actual teaching is taking place?
Main Campus	Teri G	The old tired buildings need facelifts and proper AC/Heating installed. Also - clean the windows. I have been here 12 years and the office I am in has never had the windows cleaned. Once we were notified by FD&O that they would be and nothing happened. Just plain and simply maintain things. Work it into the budget to maintain things.
Main Campus	Rashmi Kumar	We should have keyless door entry system or may be smart touchless door entry systems.
Main Campus	Roxanne Cnudde Alex Kennedy IV Sonia Wright	As with the comments about DMH, HGH also needs to be torn down and rebuilt. Agreed. All those old buildings (DMH, HGH, Admin) along San Fernando need to be torn down and rebuilt skyward to maximize space for premier teaching spaces, meeting spaces and offices.
Main Campus	Joshua Baur	University campuses are rightfully continually seeking to improve the campus environment and services to students and faculty. One dimension that is commonly overlooked is the availability of campus green spaces. I want to encourage the members of the master planning committee to be mindful of the benefits campus green spaces make to student and faculty wellness. I conducted a small research project on the impacts of the SJSU Campus Community Garden on student wellness and found that survey respondents (SJSU students who were current and former garden volunteers) linked time in a natural setting just as strongly to general wellness as overall health. University leaders might consider that campus natural spaces contribute to student success and may be among the few opportunities that urban college students have to engage with nature.
Main Campus	Patricia Larissa B.	Definitely agree, a community garden is definitely beneficial all around! Building is old and students never know where it is. Would be helpful if we can rebuild this as a "Student Services Tower" and move all department academic advising, aars, career counseling, eop, etc. into one office space
Main Campus	Larissa B.	I think this is actually the 7th street garage, so my comment is in regards to that.
Main Campus	Larissa B.	The garage is old with a poorly designed long loop around the exterior of the building to go up and down levels. Takes forever to get in and get out as a result.
Main Campus	Larissa B.	Consider increasing spots/ spaces for staff. Also figuring out ways to reduce cost. Affordable Childcare is a huge need in bay area for retaining staff / students
Main Campus	Larissa B.	If rebuilding, please consider implementing a family friendly design - maybe additional childcare located in building, green space for pets / children, small gym (or discount access to campus gym).
Main Campus	Kelly Harrison	Any construction on the main campus should prioritize classrooms and office space. Too many departments have 4 people to an office. Classroom space is at a premium. The student union building could have easily been two more stories high. You can only build up, so no more buildings under 5 stories. Also, strive for LEED gold or platinum and set a standard for green buildings.
	ben reed	Yes! I love this comment. Both the small offices and the lack of classrooms make it hard to give students the experience of quality interactions with each other and with faculty. There just isn't space. Classrooms have to be emptied rather quickly after class to make room for the next class so no hanging around. It's very difficult to get classroom space for extra activities. Offices are so packed that it is hard to fit more than a couple of students at a time.

Name	User	Comment
Main Campus	Nick Morf	We need new on campus housing in place of washburn and Joe west. As well as upgrading the dining commons for a better student experience while living on campus. Maybe integrate all three together, more underground parking like cvb would also help as wait-list and need for student parking is very high. Updating all academic halls with modern technology and contemporary designs like the student union. Buildings in need of upgrades include DMH, HGH, WSH and the Science building, IS and SH to have: solar tech., white roofs to remove heat and keep energy use lower, top of the line in class tech., Etc. The administration building could be overhauled as well. Can we think about adding levels to the 7th and 10th street parking structures?
	Eric J Cross	To my understanding they are looking into adding housing and dining in that area. I don't think additional parking will be added and I don't think that it should.
		What is needed is partnering with our local transit agencies to provide service lines in that area that will transport students to off campus destinations that they are interested in getting to (shopping/food centers, medical facilities, and airports/trains/BART stations). Transit connections like this are far more sustainable, cost effective, and will have a deeper and larger impact on campus parking reserves.
	Elma Arredondo	The trend is to not add parking anywhere by anyone. The reality is that VTA is nowhere near meeting the transportation demands to have residents leave their cars at home. I hope the campus will not have another 50 years suffering with the same old parking problems. (I have experienced SJSU parking problems since 1978, first as a student and then as staff).
Main Campus	Patricia	As we are thinking about the future, the classroom space availability could change with the increased number of online/hybrid options that should still continue, even if we move back to campus. This will help with lowering parking issues and provide more office space. If more of our work can be done also will some staff/faculty working from home, this can also change the direction of how we can use the spaces we have on campus.
		I agree with other people's comments about having more childcare spaces for campus members, improving the community garden, study spaces, public transportation options (low or free), and social services.
	Patricia	Also, having more gender neutral bathroom spaces in every building. With some bathrooms that are closed by a door that is more private (not like stall bathrooms) for parents and/or for folks needing more privacy.
	Kaitlyn Meyer	Hi Patricia! I like a lot of your ideas. I actually oversee the Campus Garden currently, and I would love any feedback you have about how we could improve the garden. We're currently undergoing a large construction project to make the garden Universal Design, so now is a great time for any input on other improvements we can make! Thanks in advance :)
Main Campus	Alex Kennedy IV	As a donor, I was given a tour of the library. It was impressive until we entered the faculty work areas. Poor-lit, no natural light, dark offices or cubes - this is not an acceptable workplace. Storage areas had better light options.
Main Campus	Alex Kennedy IV	The university should own and manage the Student Union. This became abundantly clear when the campus closed for COVID and the university could not utilize this space.
Main Campus	Alex Kennedy IV	A parking garage without elevators is highly exclusive, no matter how many disabled spots are available.
Main Campus	Janet S.	I dislike the exterior of the Engineering building. It feels really industrial and now that it's the face the backside of the Student Union, it feels really uninviting. I think we need to plan for the exterior of our buildings to have a consistent or similar aesthetic so that we can feel like a complete campus (not a hodge-podge collection of buildings that happened to be acquired throughout the years.. ).
Main Campus	Christy Riggins	We need more large group meeting space without taking away any green space. More floors may need to be added to existing buildings or the acquisition of buildings off campus that are within easy walking distance.

Name	User	Comment
Main Campus	Larissa B.	Agree with other commenters that the SSC is not a very welcoming space. The cars going overhead and shaking the building is unnerving. Also it's not intuitive that these core offices in this building are not located inside the main campus space. I remember as a student getting lost trying to find the registrar's office.
Main Campus	Anonymous	This comment is not about a specific area that needs improvement, but about the process of requesting improvements. All of our equipment installations or facilities upgrades needs to go through PDC and this process takes a long time. The procedure for requesting facilities improvements or having equipment approved for installation is also a bit murky and it would help to have detailed procedures for these processes.
Main Campus	Anonymous	The South parking garage needs an elevator!
Main Campus	Anonymous	CCB 221's fume hoods need to be renovated. They are currently inoperable.
Main Campus	Anonymous	CCB needs more male/gender neutral bathroom stalls. It currently only has 2 stalls for the entire building and they often have lines.
Main Campus	Elma Arredondo	We are missing a nice location for faculty & staff to gather, meet for lunch and reserve for functions. We lost the Faculty Cafeteria when the new Student Union was built, we lost the University House on 8th Street, we lost the sterile faculty/staff lunch room in the new Student Union for the pantry. Shouldn't Faculty & Staff have a lounge gathering place that is not a sterile office lunch room or look like a classroom? SJSU faculty & staff need and deserve an improved location on campus.
Main Campus	Elma Arredondo	The office spaces in the 10th Street Garage renamed the Student Services Center were supposed to be a temporary solution while Clark Hall was renovated. Employees protested being moved into a garage but were assured it was temporary. President Caret even dared to say it was going to be one of the most beautiful buildings on campus with images of large silkscreens on the side of the garage. Somewhere along the political timeframe, the SSC became a permanent space. Return the lost parking spaces and provide adequate office space for the employees in SSC.
	Angelina Perez	I agree! The offices are dark and drab and still cubicle style.. please move these folks to the main campus in brighter buildings like the student union. It makes the most sense.
	Sonia Wright	I agree! Student Services should be central to the campus. You wouldn't believe all the lost students and parents trying to find your offices.
Main Campus	Fred Cohen	The Music building is one of the oldest buildings on campus. It was built to accommodate about 150 students; we now have over 300 students using the building regularly. HVAC is unreliable and detrimental to the expensive equipment housed in the building. We are in desperate need of a small recital hall. And much more. Time for a new or complete remodel!
	Diana Hollinger	LONG overdue!!!
	Gary Singh	The music building needed an upgrade 30 years ago...
Main Campus	Fred Cohen	It would wonderful to fill the first floor of the remodeled Alquist building with dance and music studios, windows open to the public!
Main Campus	Angelina Perez	There is a long walkway behind the library and on the side of the theater that feels very unsafe to walk through.
Main Campus	Annette Nellen	Many rooms on campus are way overdue for an upgrade. Many classrooms look dumpy with non-working blinds, old floors that usually look dirty and odd assortmnts of furniture. Perhaps finding companies that will sponsor rooms will help with funding.
Main Campus	Tabitha Hart	HGH needs an overhaul. It would be great to have additional smart classrooms as well as updated and flexible office space in the building.
Main Campus	Victoria Sexton	I would love to see the offices in this space moved to central campus.
Main Campus	Sonia Wright	We need a new interdisciplinary health science complex on campus that brings nursing, OT, nutrition, social work, etc. together under one roof with collaborative spaces for learning. I don't know what you take out to accomplish this, but it needs to be a new high rise on campus.
Main Campus	Sonia Wright	Do we have SJSU signage on the corner of this building yet?

Name	User	Comment
Main Campus	Maryam Javanmardi	Increasing the number of clean and new offices and classrooms for faculty, staff, and the students would be great idea in term of the improvement.
Main Campus	Cynthia Soto	The Cesar Chavez Plaza (7th Street Plaza) is a central location where we have about 500 Clubs/Organizations that use the space for activities, tabling, etc. It would be great if we could expand this footprint by extending up to the Garage or on either side of the fountain to allow additional groups to use the space. Other comments have been to possibly have limited electrical outlets in certain areas to allow tabling/activities for computer connection, tv, etc.
Main Campus	ben reed	the bathrooms on campus are extremely unpleasant! the only bathrooms i know of that look at all decent are in the student union. it would be nice to get nicer gender neutral bathrooms with more private stalls in all the buildings. there really should be limit to how bad bathrooms can be.
Main Campus	David Vickerman	<p>The Music Building is very much in need of a complete upgrade or even a brand new building. When you compare our music facilities to other CSUs and similar music programs, it is evident how far behind we are.</p> <p>The current "concert hall" should really be a place for chamber music and recitals, while we are actually in need of a large concert hall with acoustic shells, that Hammer is unfortunately unable to provide. Though the electronic reverb system in the main theater is good, it is still synthetic and noticeable to any trained listener, which would be most of our audiences and donors. In addition to this, it is very problematic to use Hammer Theatre for all music events, since they have to bring in off campus organizations to function. Also, our current position on campus makes parking for concerts and events problematic. The wisest decision would be to build a new music building, with a beautiful, large concert hall attached, near the parking garages to take advantage of parking already there. The music building should be the front door of the University.</p> <p>Also, the rehearsal spaces need to be updated to meet current needs and modular to be able to accommodate other types of classes as well. Many schools are now creating large ensemble rehearsal spaces that can be converted into recital halls easily. Right now, we have to completely adjust the whole schedule in order to accommodate the space needed for our ensembles. With an upgrade in rehearsal spaces we could include technology that would allow us to record and use video for guest lectures and even performances. The ensembles that use these rooms include students from all over campus, not just music majors!</p>
Main Campus	Diana Hollinger	Our students perform at an elite level and it is high time the facilities match the Exactly!
Main Campus	Janani Thiagarajan	The Campus could have a canteen/ public eatery that can serve faculty, students and the public. Even something as simple as a coffee shop can serve as an informal venue for learning and social interaction.
	Jacob Wang	There are eateries in the remodeled Student Union, but it was closed on weekends even before the pandemic
Main Campus	Tuan Nguyen	The Engineering Building needs to have an upgrade on its elevator system.
Main Campus	Michael	The Music Building is in serious need of improvement. As many other students have said, the level of the facilities does not match the level of the music being made within its walls. The BARE minimum upgrade that the building needs is an improved ventilation system. As many other students can attest to, when one person gets sick in the music building, the entire program gets sick. And this is just with the common cold. When the building was built, the limited ventilation makes sense since 1940's/50's acoustic design didn't allow for soundproofing with ventilation. But it's not the 1940's/50's. It's 2021 and the technology is available to make what I'm proposing happen.
Main Campus	James Harvey	I believe there is a plan to replace the old Science building, but it needs to be done in the next century. The chemistry and physics labs seem to have been built as we were learning about gravity and covalent bonds. A new building is needed.



Name	User	Comment
Main Campus	Maria E Cruz	We TRIO programs serve first generation low income students and we have to welcome these students in a basement of a garage. What kind of message are we sending our first generation low income students about belonging and racial and economic equality when it comes to this space? Our McNair Scholars become professors and alumni. In addition, the SSC building is not healthy especially since we TRIO programs are housed under a garage where car emissions (smog) must seep through. Also, not sure about the ventilation for covid and how safe this is or not. Wondering if this building is up to code?
	Elma Arredondo	The HVAC system flowing under an open suspended floor system in SSC is very suspect. HVAC air does not flow through ducts. We have had mice running around under the suspended flooring (an employee had removed the ventilation bucket vent on his office floor and signs of mice in his office were found). It does not appear to be a safe and healthy system.
Main Campus	Gordon	The ground-floor of the Alquist Building is also a big opportunity to house and showcase some public-facing and especially *city-facing* programs. A visible multi-use urban design studio and public event space for the Department of Urban Planning and the Institute for Metropolitan Studies would be incredible here along the paseo by the light rail (similar to Portland State University). The dance studio idea is also a great one.
Main Campus	Anonymous	Athletics needs to stop being given precedence on all spaces, areas, and schedules. Athletics needs to be better about sharing their spaces and stop taking over everyone else's space.
Main Campus	Kelly Masegian	The Career Center needs to be in a more student-centered area of campus. Either rebuild this building as a centralized student services tower (as I saw suggested in another comment), or find another place on the campus that students actually have a reason to go to to house the career center.
Main Campus	Kelly Masegian	This 'temporary' office space that reduces the number of parking spaces and relegates important job functions to a dark, scary work environment has got to be moved onto campus. Students often have their first interactions with campus here - getting their tower card, talking to the registrar or bursar, etc. We can do better for our students
Main Campus	Kelly Masegian	I agree with the comments that DMH (and many other academic buildings) need desperate updating. I was amazed to find that the Engineering update (done in 1989, I believe) was the most recent classroom construction prior to the groundbreaking of the new Science building. We need to do better for our faculty and students to inspire learning.
Main Campus	Christine	The Career Center should be in a centralized part of the campus along with other student services so that it is easier for students to find. I would also suggest improving/updating classroom construction and/or equipment. Some of the classrooms have outdated equipment e.g. overhead projectors. Some of the classrooms don't have working heaters/air-conditioners.
Main Campus	Anonymous	The engineering building that is supposed to help us "Power Silicon Valley" has many outdated, decrepit labs that do nothing to give our students reasonable spaces to conduct basic experiments, let alone prepare them students for the technology they will see in their careers. The Engineering building needs either a major renovation or replacement.
Planning for the future	Frannie Edwards	The campus should incorporate affordable housing for graduate students and faculty. This will cut down on commute traffic, and will make the university more attractive as an employer
Planning for the future	April Hope Halberstadt	The Master Plan for Higher Education in California used to use local Community Colleges for remedial college classes and for many introductory classes. My sense is that the facilities of the local Community Colleges are underutilized and are now focused on vocational training rather than academics. There should be better use of existing facilities before building more infrastructure.
		In addition, the use of electronic instruction offers many benefits to teachers and experienced students, particularly those in disciplines that do not need group interaction or lab work.

Name	User	Comment
Planning for the future	Graham Smith	Back-of-house functions should probably be moved off campus - there isn't a reason to had administrative stuff be occurring in the central, higher traffic places
Planning for the future	Annette Nellen	Obtaining funds from partners would be a good way to build up rather than out and provide more research and learning opportunities for students and faculty. Back in the dot-com boom where companies could not find enough buildings in San Jose, there was interest in partnering. A task force was formed and came up with a list of criteria to consider in any partnership. Review and updating this document would be a good idea - <a href="https://www.sjsu.edu/senate/docs/SS-F00-2.pdf">https://www.sjsu.edu/senate/docs/SS-F00-2.pdf</a> .
Planning for the future	A. Ryan	Reducing the amount of parking on the main campus and increasing shared open public spaces can increase the overall sense of welcoming between SJSU and the surrounding neighborhoods. Consolidating classrooms, offices and admin while providing more affordable housing for students and faculty can be yet another way to reduce the amount of parking necessary and give SJSU the land it needs to create welcoming spaces for all to enjoy.
Planning for the future	Jacqueline	Ensuring that there is enough housing near campus, even if it's not on the main campus, is critical. Students living near or on campus will be more inclined to use active forms of transportation. As enrollment in the university increases, it's essential to ensure to have enough housing, so housing costs don't rise in the area.
Planning for the future	Elenoa Taufalele	Renovate the current features to include more affordable housing for students accommodation, build a commuter lounge on vacant parcels ( main campus). In regards to the south campus, keep more open spaces for students and visitors as recreational sites. With the SJSU affiliated properties, lease some buildings to earn extra income and even used some old buildings for the parking lot, install parking meters and allow public access to them as well.
Planning for the future	Janani Thiagarajan	<p>Given that a significant share of SJSU students come from the Bay Area strengthening of public transit to the campus would be very important. SJSU in the future might be required to get equipped with state of the art laboratories and classrooms to keep up with the technological trends. Thus improving campus facilities is of prime importance which will make SJSU a campus of higher learning.</p> <p>With the moving of the world towards lesser cars and more use of public transit, I believe demand for parking garages would reduce, which would free up a lot of on-campus space. Also provision of student housing might not be a major problem in the future given the increase in online learning and the fact that majority of students live in the Bay Area.</p>
Planning for the future	Rina Horie	<p>The main campus has the potential to become the central hub for students, faculty, and local community members to gather and socialize, learn, participate, and engage with one another. By adding new stories to existing buildings, there is a potential to utilize space in intricate ways that promote this necessary campus-community interface. In order to be successful, SJSU must think about how to accommodate to its students, faculty, and local community members as a symbol of strength, leadership, guidance, and to promote good social values. As space becomes a precious commodity, it is imperative that we continue to build up rather than outwards. SJSU should provide equitable access to multiple resources for its community. Far too often we hear of faculty living in cars, students too hungry to study or participate in class, and mental health disorders that often go unspoken. By increasing these needed resources within the Main Campus, SJSU has the potential to directly impact our community members who are suffering. It is this responsibility that should be at the forefront of the choices made to the Campus Master Plan. Thank you.</p>

Name	User	Comment
Planning for the future	Allison Cooper	I think it's really important to continue to maintain the sense of a campus by centralizing things around main campus and the other existing campus-type sites as much as possible. Some integration with downtown and blurring between campus and city is expected but as much as the main campus core feeling is retained the better.
Planning for the future	James Harvey	I work at Moss Landing Marine Laboratories (MLML), so my response is centered around that fact. A stronger connection between MLML and campus can be created by stronger tendrils. Although we are connected via internet fiber lines, there needs to be a visual presence on campus that MLML exists. Physical displays, streaming visuals (including live streaming), and more depictions of the MLML spaces would help. There eventually should be a shuttle established that brings students back and forth each day. MLML should do a better job of advertising activities on campus and sponsoring various events (science club sleepover, trips on boats, opportunities for engineering, art, and other students.
Planning for the future	Sandra Jacobs Khoa Lam	<p>This would be wonderful!</p> <p>I graduated from SJSU in 2017. My main method of transportation was the bus. The issue with the bus is that it is crowded, and there are only a fixed schedule at each bus station. There is no way to call a bus on demand. I usually have to be at the bus stop much earlier than the scheduled time to avoid missing a stop.</p> <p>In the future, I would love to see personal transport system between the two campuses. A on-demand and self-sustainable system that allows students to quickly travel between the North and South campuses as well as to major residential area around SJSU.</p>
Planning for the future	Thomas Song	<p>After I graduated, finding a place to live has been difficult due to high housing prices on top of covid mess.</p> <p>In terms of public transportation, if there was a way for students or working professionals to move from one living zone to inner city work places faster, it would be efficient.</p>
Planning for the future	Gregory White	I believe that SJSU must consider adopting a personal rapid transit (PRT) system for connection between Main/South Campus. I believe that SJSU has an engineering senior design project already working towards that goal, Spartan Superway. Being an SJSU Alumni, I have struggled with parking for over 4 years, and with Bird and Lime scooters unauthorized for use; San Jose needs to adopt a reliable system like PRT.
Planning for the future	Jonathan Lagasca	I believe a great addition to SJSU Campus Sites would be to not just grab more real estate, but to also connect the north, south, and future campuses. Because sure you can grab more land, but this would disperse the traffic across each section. Why not reduce of the traffic all together with a transit system? That way you can have campuses anywhere you want, without the added cause of traffic.

Name	User	Comment
Planning for the future	Ron Swenson	<p>As we transition to a post-carbon world, it won't be sufficient for us to convert to Electric Vehicles. They are still cars. They are still unsafe in the city environment and they do not contribute to solving our traffic problem. Specifically, how can we offer an athletic program 1.5 miles from the main campus if it takes a half hour to get to south campus?</p> <p>Spartan Superway is a team of young engineers and and urban planners -- alumni, grad students, undergrads, mentors -- who are developing an elevated transportation system that is 100% solar powered. In fact, S.P.A.R.T.A.N. stands for S.OLAR P.OWERED A.UTOMATED R.APID T.RANSIT A.SCENDANT N.ETWORKS.</p> <p>Check out the Spartan Superway website for more information!</p> <p><a href="http://newdev.sjsu.edu/smssv/projectinfo/North-SouthCampus.php">http://newdev.sjsu.edu/smssv/projectinfo/North-SouthCampus.php</a></p> <p>A SPARTAN system can be extended from campus to the Diridon Caltrain station ... meanwhile you can stop by the Shark Tank and take in a game. See here the station design submitted by the SJSU Spartan Superway team to the City in 2019.</p>
Planning for the future	Lucas Lim	<p>Being an alumnus from SJSU, I remember wasting a lot of time on traffic congestions and looking for parking. It was extremely frustrating to be spending so much time inside my car. Although SJSU has been working on some solutions, such as the Park and Ride system connecting the North and South Campus, I found it to be very inefficient. Even more now, with the issues related to the pandemic, where no one wants to spend time in a crowded bus or train.</p> <p>Considering that a big portion of SJSU students are commuters, I believe that San Jose State University should look into developing solutions to the problems stated above. A great example is the system being developed by SJSU alumni/current students called Spartan Superway. The Spartan Superway is working on Personal Rapid Transit (PRT) systems, which can be seen in the figures attached. This system is not only futuristic, fitting the Silicon Valley culture, but also solves key issues of public and personal transportations. Stations could be placed in various parts of San Jose, allowing students that live off-campus to easily go from their houses to campus. By connecting South Campus and North Campus with a PRT system, SJSU would be tackling traffic congestion issues, parking issues and environmental issues.</p>
Planning for the future	Robert Skinner	<p>A new transportation system is a must. With the campus being so spread out, and parking being almost impossible throughout the day, driving from place to place is not an option. The buses aren't bad, but they are susceptible to traffic and also add to GreenHouse Gases. The best solution is a system powered by renewable energy that allows for a timely and massive movement of students from campus to campus. A Personal Rapid Transit system is this solution, where small pods can take groups of students in an endless flow to specific destinations autonomously. The energy derives from solar panels placed on the top of stations and portions of the track. This system greatly reduces the need for personal vehicles, which in turn reduces traffic, lowers GHG emissions, and makes SJSU the forerunner for thinking past the old ways of cars as an only option of transportation.</p>

Name	User	Comment
Planning for the future	Carlos	<p>As a recent graduate of SJSU, it was hard to get to and from campus as I didn't have a car during my student days. It is also difficult to travel to different parts of SJSU like the stadium with just walking. I think it would be interesting to have a transport system that connects everything together. I know there is something like that at west virginia university if you follow this link: <a href="https://prt.wvu.edu/">https://prt.wvu.edu/</a>. It is maybe not the best when you take into account the fight for a more sustainable future. However, I know there is a project on campus called Spartan Superway that focuses on PRT like the link earlier. I know about it since I was a part of it and volunteered. I met a lot of great people during my time there and I gained a lot of cool knowledge. Maybe the school should think about working with them. I think that would be interesting to see. Here's the website for more info:<a href="http://newdev.sjsu.edu/smssv/">http://newdev.sjsu.edu/smssv/</a>.</p>
Planning for the future	Burford Furman	<p>I re-envision SJSU showing the world how solar power can transform urban transportation. Specifically, the University should promote the Spartan Superway, an innovative solar-powered automated transportation system being developed by students at SJSU that will move people between the north and south campuses and serve as the seed for a larger city-wide transportation network. More information on the Spartan Superway can be found here:  <a href="http://newdev.sjsu.edu/smssv/projectinfo/North-SouthCampus.php">http://newdev.sjsu.edu/smssv/projectinfo/North-SouthCampus.php</a></p>
Campus Livability	Katherine Cushing	<p>The most important aspect of livability at SJSU is ensuring that our faculty and staff are able to live in close by housing that is appropriate for their rank/position and family situation. I am fortunate to be a senior faculty member who "bought in" to property in Silicon Valley 20 years ago. My younger colleagues are not so fortunate. I often hear about mid- and entry-level staff and faculty who are struggling to find appropriate living situations. Three of the assistant professors in our department are living in shared household situations which are not ideal and I fear that this may affect their desire to stay with SJSU. On a related note, mid-level staff that I have worked with at the SJSU Research Foundation and Tower Foundation have left SJSU within the last two years for "greener pastures" at Stanford and local community colleges, significantly hindering my ability to bring in and manage grants and research projects for the university. I hope that the Alquist Building and other planned development in the South University Neighborhood could go towards addressing this need, which features prominently in the input provided during Transformation 2030 focus groups.</p>
Campus Livability	Dan Nathan-Roberts	<p>Thank you for bringing this up. What are the plans for the Alquist building and other livability concerns for faculty and staff?</p>
Campus Livability	Julia McHugh	<p>When I was at SJSU my first year, I commonly heard of students struggling to make friends in the newer dorms because they were not constructed in a way that promotes as much socializing. I was so surprised because I lived in Washburn where students became familiar with everyone on their floor at least, if not also people on their neighboring floor! I would highly encourage the next dorm at SJSU to be built more like Washburn, in the way of having one large communal study space, and one large communal game space- and the outdoor area was so awesome and unique! I think the other dorms at school right now encourage people to keep to themselves or their own friend groups. For example, in CV2, people will not enter a study room that already has people in it. Most of the time this is a waste of space as well because there is more than one table in a room. For people that like this style of living, they can choose almost any dorm- let the classic college lifestyle live on for those who choose by making the next dorm a classic style like Washburn!</p>
	Susan Ruhne	<p>As a resident of Washburn in 1984-85; I love that it's the last of the old dorms left - and remember a few years ago when there were a few left &amp; they had to put people in them due to construction running late on a CV building I saw on the news how offended people were they had to be in the "old" style dorm! One year was more than enough - but I did make friends there that continued thru the rest of my college time &amp; beyond.</p>

Name	User	Comment
Campus Livability	Julia McHugh	The dining commons has suffered a massive downgrade in the last three to four years. Even prior to coronavirus impacts, the hours were cut so short, and many stations were closed for what seemed like the majority of the time. A lot of the food was extremely oily. The Jamba Juice was loved by everyone and still removed. Why was money put into several tv screens and tablets and a music service instead of better quality or variety of food? Poor financial decisions, and poor management from a man that I witnessed be SO rude to his employees. The following year I did not purchase a dining membership because I wanted to actually spend it on healthy food rather than contributing to electronics or that man's salary.
Campus Livability	Desiree Jean-Marie White	Housing for homeless SJSU students. Wow. Absolutely. I am shocked imagining that students trying to earn a degree have to also deal with housing issues.
Campus Livability	Anie	Space to study and collaborate with classmates is lacking. I am a staff member and I am also a graduate student in the MBA through the fee waiver program. Pre-pandemic, it was a challenge to find space to collaborate with classmates on group projects and we ended up going to nearby places where there were distractions and not an adequate study environment. In-person collaboration is critical for effective group projects and having an adequate space for students to collaborate and work in teams would definitely reinforce the educational benefit and the connection to SJSU's campus as an alma mater.
Campus Livability	Patricia	I think affordable and livable housing is a great concern for a lot of colleges, and especially in the Bay Area. Especially the limited spaces they are for people, having more spaces designed for commuters in mind is important. When I was a student, it was hard to find spaces to sit, heat up homemade food, and wait for the next set of classes to start. We also have to consider more environmental and socially sustainable efforts to retain more students, staff, and faculty. A lot of our wages have not kept up with the rising cost of living.
Campus Livability	Thalia Anagnos	When I visited CSU Long Beach I was impressed to see a commuter lounge with resources like lockers, but also a place for students who are commuters to connect with other commuters. We have so many students who do not live on campus. A space to help them feel welcome would be good.  We also need more gender neutral bathrooms. Are the two lactation rooms we have sufficient?
Campus Livability	Bret Feldman	I think SJSU needs to add healthier food, especially in the student union building. Fast-food is nice and easy however obesity in America is already an issue and having a massive eating center full of fast food isn't conducive to a healthy eating style. I do agree that there has to be some junk food available but also equally easy to get healthy meals.
Campus Livability	Luke Kim	I believe SJSU is doing well for students and their livability. The student union center provides an ample amount of area for students to socialize and to study in between classes. Also, the Martin Luther King Jr. library also provides more than enough space for students to study as well. Furthermore, SJSU has areas for students to buy food aside from the student union center. I also agree with what Bret said, it would be nice to have more choices for food and healthier choice.
Campus Livability	Elenoa Taufalele	I believe there's a need to provide more affordable housing for students and teachers on campus. This could only draw them to reside on campus but also extra incomes for the school. This proposed project would be enabling future occupants ( students especially) to be more independent and feel like they're at home providing all the necessities needed in a home. It could be convenient for them to attend classes and avoid missing school for transportation reasons. Besides, it will be a livable atmosphere when the campus occupied by a majority of students and lessen public access. It will be best to accommodate students first due to increased registration of enrollment.

Name	User	Comment
Campus Livability	Janani Thiagarajan	With a huge campus like that of SJSU with many buildings, there are a lot of unused incidental spaces between the buildings. Given that SJSU is in prime land at the heart of San Jose, a maximum utilization of spaces must be achieved. Certain comments on the Main Campus gave an impression that the rear of buildings are being considered unsafe by students. This can be eliminated by converting these incidental spaces to lively informal plazas by provision of appropriate equipment like benches, adequate lighting and other landscaping features that aid socialization.
Campus Livability	Allison Cooper	I love the livability of vibrant parts of campus like dining areas, outdoor areas on nice days and other busy parts, but the more dead parts in between these vibrant parts really reduce the walkability and overall livability of moving through campus. I'm thinking especially of the large parking garages and unused, quiet corridors. I liked an idea I saw on another topic about moving administrative offices and other more behind-the-scenes, non-student-facing activities off campus to make all of the campus sites about community engagement, learning and socializing. If the entire campus area felt as bustling as the most bustling parts do today, the overall livability would be improved because it would feel safer and more interesting to walk around and engage with it.
Connecting with Downtown San Jose	April Hope Halberstadt	Create safe walkways and bikeways that allow the residential neighbors to cross the campus.
Connecting with Downtown San Jose	Alan Gouig	Other than downtown involvement, I would love for the University to engage with the local neighborhood associations around campus (SUN, Naglee, etc.). Students are a huge population of residents living in the apartments, houses, and general residences around the University. Recognizing that, I feel that a stronger partnership between students and local neighborhood associations would be hugely beneficial on both sides. I currently sit on the Board for the South University Neighborhood (SUN) Association, and we would love to get students more engaged in the community if possible. I would be happy to connect with others more on this matter, as needed
Connecting with Downtown San Jose	sheila	As a longtime downtown resident, I would love to see more performing arts and speaker sessions open and publicized to the community, similar to UC Davis or Stanford Arts. SJSU has amazing jazz musicians who perform at the San Jose Jazz concerts, but I'd love to see them regularly in the Hammer theater.
Connecting with Downtown San Jose	Alan Gouig	More Spartan Spirit (banners, ribbons, etc.) would be awesome to decorate the streets around the University with. Decorating the downtown area (and local neighborhoods) with blue and gold can really boost the morale of SJSU students; this would really help the area feel like a supportive college town.  Also -- especially due to the effects of COVID-19 -- many students at SJSU live insular lifestyles and experiences at SJSU. Many students feel afraid, disconnected, or generally uncomfortable with exploring the increasingly deserted and dilapidating downtown area (particularly due to COVID).  A revitalization of spartan spirit (with the permission of CSJ and local businesses of course) might be just what the area needs for students to feel comfortable exploring and supporting local businesses in the area. Just a thought to throw out there is all!
Connecting with Downtown San Jose	Jen E.	I second all of this! I'm a downtown resident. Would love to see more Spartan Spirit on campus and around downtown. My sister is starting in the fall. Can't wait for her to have an amazing SJSU experience!
Connecting with Downtown San Jose	Nick Morf	More close off campus housing: a tower on north 4th Street one block east of St. James park, Alquist building, and maybe even a tower on south campus. This will integrate students with surrounding downtown area
Connecting with Downtown San Jose	Angelina Perez	Larger scale idea could be block parties (food, music, resource tabling, small businesses) with the community and students! Possibly a SJSU fair?
Connecting with Downtown San Jose	UGWA	Have the UGWA do a outdoor wrestling show on campus.

Name	User	Comment
Connecting with Downtown San Jose	Armen Estella Flores	Nonsense. The worst suggestion that I can imagine. Hi... I loved when they had free or \$5.00 up scale concerts on site. Out in the path way and the inside Event center!!! Seen Prince and Eddy Murphy there!! Too kool! Also Dia de La Muertos festival with the parade! Which provided a small festival food and performances! Oh let's not forget the music, student art work upstairs!! Just loved loved loved these activities!!!
Connecting with Downtown San Jose	Estella Flores Estella Flores Jean-Marie White	Oh went to these events yearly!!!! Thank you Dan Jose State University!!! San Jose State University I like the fact that the Hammer Theater is now run by SJSU. I think more events should be co-advertised (events taking place on main campus and off-campus) Downtown San Jose so people feel like SJSU is another place to learn and be entertained (lectures, shows, recitals, events, ...). And we need more electronic billboards to advertise what events are currently going on at SJSU.
Connecting with Downtown San Jose	Carolann Espino	We are fortunate to have tremendous knowledge and creative people in San Jose. I would love to see the campus have more community based events. Having art shows from students and alumni would be a wonderful way to involve the community, especially those who graduated from San Jose State. Involving community volunteers and leaders who are great examples to students for presentations. I am a Environmental Activist. I personally have been working on a solo show to be exhibited during Earthday month. It could be a collaborative show with other artists in the community. Works of San Jose has a amazing director who is a staff member at SJSU. Joe Miller has successful been the friend to new artists and accomplished artist. His venue provides a platform for poets, artists, digital media creators etc. Every month the city puts on the Artwalk all over the downtown area. Contact the downtown associations that have activities in the community and become a player. I would love to be a speaker sharing my journey as an artist and sculptor. The ceramic department has a ceramic sale every year. This sale helps the students and the department. This could be done with alumni who donate part of the sales to provide revenue to the art department. During Earth month invite Andy's Pet shop to bring animals for students to see as part of an Earthday event. That was a really wonderful way for those who didnt grow up with animals. I don't know if San Jose State has a community relations board but that would be a great way to invite people from SJ to provide ideas, and opportunities for students. For example there are centers throughout San Jose that provide support for African Americans, Hispanics, Native Americans, Womens Groups, Child protection services. Having a board consisting of volunteers from agencies such as this would provide more interaction with the community and our university. The Martin Luther King library has many activities for interacting with community. They would be a great resource for creating more exposure. Having events at off campus locations are a
Connecting with Downtown San Jose	A. Ryan	With the San Jose West development, DSAP, Park Ave plans and (ideally) improvements made to GRP, SJSU has an opportunity to connect the main campus through downtown SJ and to Diridon Station. This can be through small improvements to the paseo, artwork and multimodal transportation. Connecting a seamless pathway from SJSU to the SJ West development can create a larger sense of community and will help students and faculty reduce the need to drive to campus.
Connecting with Downtown San Jose	Jacqueline	Creating events that involve both the community and students will be vital in connecting the campus to the surrounding community. Currently, Paseo de San Antonio extends both between campus and the city. Better enhancing this feature will strengthen the built environment to tie the two areas. A business near campus is a strong connection between both residents and students. Ensuring that these businesses are retained will allow for a bridge to be built.
Connecting with Downtown San Jose	John	Having events in downtown will be a great idea for all the communities and students in the city. There are so many places to have events for the people in the city like Paseo de San Antonio, hotels in the area St James Park and other places in the city. With this the environment will strengthen both areas and give a strong connection to the residents and students. Is going to be a great event if it happens in the future.



Name	User	Comment
Connecting with Downtown San Jose	Elenoa Taufalele	Well, based on my own perception , there are specific areas to be considered in spite of the limitation of campus expansion. Firstly, the utilization of public transportation should be a top priority. Aside from walking, biking and even scooting , students should be encouraged to access public transportation as mean of commuting from one campus to another and to downtown San Jose. This could minimize traffic jams and to lessen hazzleness of individual mode of transportation. This transportation should be students based only without the public access to these Buses/Bart etc. The city should offers SJSU a chance with their own form of public transportation without the public use. In addition, any vacant parcels surrounding the campus edges should be used for student parking and fee requires to be paid annually or longer period of times. By this mean, student who own vehicles feel obligated to pay fees and fine if they misused the opportunity and chances can be transferable for responsible drivers.
Connecting with Downtown San Jose	Janani Thiagarajan	<p>The connection of SJSU campus with the downtown should not only be in physical terms but also in terms of function. The Downtown could be related to the SJSU campus in terms where students are required to go there as a part of their academic curriculum. This could be in terms of using the Convention Hall or San Jose Civic Center by SJSU students. In other words the downtown would feel like an extended portion of the Campus where students regularly visit.</p> <p>To aid this functional relationship should be a focus on increasing the public transit facilities from SJSU campus to Downtown. Development of bike routes and introduction of privately owned shuttle buses by SJSU can facilitate student movement.</p>
Connecting with Downtown San Jose	Joanna A	I think that if SJSU would expand to the various parking lots accross downtown San Jose and vacant land parcels, students would be forced to leave the immediate area of the main campus and be more integrated. Another suggestion would be to have more bus routes from campus into downtown areas, other parts of the campus. Perhaps this could be in the form of shuttles.
Connecting with Downtown San Jose	Allison Cooper	As a former tech worker in an office in downtown San Jose, I used to walk toward campus only for Philz and loved the energy of students hanging out there. I'd love if more than just connecting campus with the city if there could be more non-built engagement efforts to reach out to local companies and workers and invite them to events and public dining on campus to promote the feeling that the campus and city are intertwined. I felt weird/uninvited as a member of the public strolling through campus, so more informational signage and programming letting visitors know how to productively engage with the campus could be beneficial ,Â because the value of possible partnerships with local companies for hiring students, engaging in projects with students, researching together could lead to amazing innovations and student experiences. I'd love to see (assuming there isn't already and I just don't know about it?) a venture studio or coworking space somewhere downtown for student-founded companies and projects to work with advisors from the community/industry.
Connecting with Downtown San Jose	Lisa Laymon	As a member of the Hammer Theatre's staff, I am very curious about the future of the Alquist building (or site), as it has such great frontage on the Paseo and potential for showcasing SJSU on that "bridge to downtown." I hope that it is, as rumored, targeted as affordable housing for students and faculty. If so, it would be great to see ground-floor space allocated for galleries. And if the decision is to raze the building and create a residential tower, my crazy idea is to include a first- or second-floor flexible banquet space, along the lines of the Student Union Ballroom, that could serve as meeting/collaboration space but also support conferences and events. One of our challenges at the Hammer is that we can seat 520 guests in our auditorium (non-COVID) but have no space for them to meet or eat. It would be great to be able to send them right across the Paseo to another SJSU venue. And perhaps there's a way for such an operation to be an arm of the university's Hospitality Management program, providing real-world experience for those students.

Name	User	Comment
South Campus	Ben Thienes	<p>football games            graduation            softball games            soccer games            baseball games</p>
	Clifton Gold	<p>Agree, especially graduation. We need to think of facilities like CEFCU Stadium and Provident CU Event Center as sport AND cultural facilities and upgrade both as such, since these facilities can also support things like graduation, student festivals, concerts and cultural events increasing our student/alumni pride AND connection with the community.</p>
South Campus	Ben Thienes	<p>I don't know if "what activities are better served if they were moved to South Campus" is the right way to think about increasing activity of south campus. I think its more about creating first class, student minded events and facilities to enhance fan experience and engagement.</p> <p>South campus is in the process of growing, but stands, paved walkways, permanent well lit concession stands (not just for football games), a store to sell gear (not just a table), updated restrooms are all things that increase fan experience.</p>
	Ben Thienes	<p>thinking of better ways to physically connect south and main campus. removing all of the coniferous trees and replacing with palm trees to connect.</p> <p>a tram that makes ease of travel and connects to other public transportation hubs</p> <p>making the path through the neighborhoods down 7th and 10th/11th more san jose state. spartan heads every block</p>
	Eric J Cross	<p>Although I am not "Pro Tram" I am supportive of creating a connecting hub for mass transit (VTA, Diridon Station, &amp; BART Connectors) in this area. If faculty, staff, and students can access campus at this point Monday - Friday it will encourage them to use this transportation source for a Saturday afternoon football game or some of the campus' other sporting events and extra curricular activities.</p>
South Campus	Ben Thienes David Buchholz	<p>i love that idea!</p> <p>Opening up the facilities to the public would be a start. I live within walking distance and used to coach hockey and I'm by South Campus every week. The entirety of south campus is a walled off fenced enclosed visual screen.</p> <p>Agree we need to do a better job connecting the Main campus to South Campus and agree that visual impacts at the street level with much better graphics for SJSU would be helpful. Shuttle service works for now.</p>
South Campus	Susan Ruhne	<p>Having organized a tailgate for a group of alumni friends (Sorority sisters) a number of years ago - the info &amp; ability to understand how to tailgate (not at the high \$\$ alumni event) was very challenging.... also, most of the area around the football stadium didn't seem to have been updated at all since I graduated on that field in 1989!</p>
South Campus	sheila	<p>PLEASE provide or open a running track to the public!!</p> <p>The old one was really popular and used daily by the community for exercising.</p> <p>Changes that are needed are separate track lanes for walkers and lighting since it,Ãs used nightly.</p>
South Campus	SG 2021	<p>Maybe some outdoor basketball courts, maybe a swimming pool</p>

Name	User	Comment
South Campus	Joshua Baur	I want to take this opportunity to ask that members of the master planning committee consider the contribution that open, natural spaces in and near campus can make to student health, wellness, and academic success. There are areas contained within the south campus boundaries that could be developed into a campus urban farming operation, for example. Given that that the Santa Clara Valley was once a farming community situated in the fertile Valley of Heart's Delight (way better than Silicon Valley), the university might do well to represent that part of the valley's history through a working farm. Students would benefit not only from physical activity working on the farm, but would also learn about food production. Of particular importance, urban farms (like the small scale SJSU student garden) are also sources of much needed health food choices for students who may be struggling with food insecurity. It is true that the campus currently manages the student garden, but I want to propose that it is worth thinking bigger. Such a location would provide, as well, a rich opportunity to partner with community partners such as Veggielution (at Emma Prusch Farm Park) and Taylor Street Farm in San Jose. In the event that members of the master planning committee are unaware, Veggielution was started by SJSU students.
	Angelina Perez	I love this! When I started at SJSU and visited the student garden I thought it was quite small or inviting. I went to SSU for undergrad and the garden was beautiful and so many classes and students went to volunteer. Now I see there,Ã some construction being done which is great but being an urban campus, I think more emphasis should be on integrating nature and making it more accessible through urban gardens.
	Angelina Perez Kaitlyn Meyer	Uninviting * Joshua and Angelina, I love your ideas! I am actually the Campus Garden Coordinator, and so I would love any specific feedback y'all might have on how to improve the Garden. We are always seeking ways to make it better.  In addition to the Universal Design construction currently taking place at the Garden, we're also getting a new fence with signage on the front. Hopefully this makes the space a little more inviting & visible. We are unfortunately limited on the amount of space we have to grow food (1/10th of an acre), but we're going to be installing more vertical gardens to help maximize our production. Still, it would be great to see food production be a larger priority for the campus, especially considering the history of this area.
South Campus	Nick Morf	Would like to know if a track and field is in the planning phase for the years to come with a new parking structure in place of the old site? One idea is to copy SDSU track and field on top of a parking garage over existing parking lot west of spartan stadium, this would solve parking and a new track and field in one location. We need to have our own baseball field on south campus grounds and not share SJ giants. When will the covered tennis courts be built? Also soccer needs to build locker rooms, seating, and additional facilities to compliment the field.
South Campus	Angelina Perez	I think an outdoor workout space with outdoor fitness equipment available for all students not just athletes would be a good idea. Think the workout space near Spark Social in SF.
South Campus	Annette Nellen	Department chairs, deans, AVPs, etc. should be informed of meeting facilities that can be used on South Campus to use for occasional meetings and to thereby expose more employees to South Campus.  Monthly tours of South Campus should be available for people to sign up for.  A really good map is needed online to readily show everyone how to GET to any sporting event. Some are not easy to find as well as information about parking and exactly how to enter the area to watch an event.
South Campus	Maryam Javanmardi	Provide the better and safer bike rout from main campus to south campus, would be a perfect idea.

Name	User	Comment
South Campus	A. Ryan	South Campus has a lot of potential if we can consolidate the game day fields to one lot, move the practice fields to cover a small portion of another lot, entirely remove the golf area and put parking underground. Since there is a lot of space and access to parks, it would be beneficial for students and faculty to have affordable housing and amenities so most of what they need is within walking distance to their home. The amenities (grocery store, coffee shop, gym, etc) should be available to the neighborhood as well.
	Zach	I agree with Amanda. This would be a better use of the South Campus and the golf area can be reduced to an indoor virtual driving range and putting green with various nearby courses if needed for practice. In addition, providing underground parking under the existing parking lot, consolidating the athletic buildings into one larger multi floor building, and moving all game day fields to one side of campus would allow for housing development (students/family/faculty), services, amenities, and academic buildings.
	Alyssa	I concur with both of these comments! Condensing the current uses of South Campus in ways that would not negatively impact the student experience would open up the space for much needed housing, amenities (such as a coffee shop or convenience store), and open spaces and would make the space more functional.
South Campus	Jacob Swiech	Improving active and public transit to south campus would also be helpful! I would like to see a safer bike/walking route to South Campus. This along with more game day activities will better link Main Campus with South Campus.
South Campus	Elenoa Taufalele	As for me, the best activity to be taken place in the South Campus is to allocate more open spaces for recreational parks. This could be paid with a slight fee for admittance as an interesting area for plenty of outdoor activities for students and even their families and open for the public as well. This avenue for relaxation, rewinding, and socially gathering with others in a safer environment, providing the amenities needed for a park such as a bathroom, kids playground, and even water fountain. Besides, planting new trees could be an advantage. This park will draw more people with extra revenue for the school besides attending any sports events on the campus as well.
South Campus	Janani Thiagarajan	Given the proximity of the South Campus with the Main Campus biking routes can be improved to promote a pollution free mode of transit for students. The Campus interface between the South Campus and the surrounding green spaces along the Coyote Creek can be integrated and strengthened so as to provide not only a experience of South Campus but also of the adjoining community spaces. This can be a place where students can relax and spend an interesting weekend or afternoon.
South Campus	Laura Quemada	Food always draws a crowd,  That being said, what kind of crowd are you hoping to draw? Neighbors might appreciate an open space/neighborhood garden. And food.  Students might like a skate park, one for roller skaters as well. Outdoor labs for natural science research/projects such as green homes, or nutrition or food science demonstration gardens or agricultural projects for Second Harvest. A space for cooperative activities with the UC Master Gardeners program or Valley Water (combine engineering programs with biology, for example). And food.
South Campus	Nicole Okamoto	A lot of majors have required student projects, and finding enough space for them to work is a challenge. How about an interdisciplinary project build space in South Campus, where different teams each of a small dedicated space? This could help promote collaborations between colleges, such art and engineering majors working on joint projects.

Name	User	Comment
Campus Identity	Alan Gouig	<p>SJSU has a large student Filipino population. Akbayan, the Filipino American student organization on campus, brings a lot of social, cultural, and community value to the experience of thousands at SJSU. I would advocate to have a mural/monument erected in homage to the Filipinx community on campus. This is extremely important, especially due to SJSU's historical erasure of Filipinx history in the past.</p>
		<p>For example:          In 2008, SJSU unveiled the Cesar E. Chavez Monument on 7th St. Plaza. This monument was created in respect to the United Farm Workers Movement (UFWM), and the laborers and leaders that had led that movement. On the interior, you will find Cesar Chavez expressed via a Mosaic pattern. On the exterior, you you will find Dolores Huerta and Mahatma Gandhi, which were placed on both sides of the monument as a representation of two critical pillars behind the United Farm Workers Movement. While each of the three leaders were trail blazers in their own right, Gandhi was not even a part of this movement. But rather, Gandhi was seen as a "pillar" of this movement because he was an inspiration to Cesar Chavez. And please, do not get me wrong. I still appreciate the value of incorporating Gandhi's influence into the monument.</p>
		<p>However.</p> <p>This arc completely omits the THOUSANDS of Filipino farm workers that were part of (and started) this movement as well. Philip Vera Cruz and Larry Itliong, two prominent Filipino community leaders, had decided to strike against Delano, CA grape growers. They had demanded for Filipino farm workers equal pay equal to the federal minimum wage. Larry Itliong reached out to the predominantly Mexican community. I totally agree that was a missed opportunity for representation for the Filipino community. The monument was organized by an external community organization (Raza Roundtable) in collaboration with University representatives. Employees donated funds to the monument and outside individuals and groups also donated funds and labor to the project. It would be a good idea to reach out to the Chicano group that worked to erect the monument for support. The Filipino community could work to raise the funds for the addition to the monument, as the Chicano group raised funds to build it. I would personally support the addition and improvement to the monument to correct the history depicted. The critical contribution by the Filipino leaders and community to the development of the UFW was recognized by the UFW at Keene when it built the Agbayani Retirement Village on the premises. It is history that must be recognized.</p>
Campus Identity	Lisa	<p>I would love to see the name of the building that I work in displayed somewhere outside the building. All the buildings should have their name displayed where it can easily be seen.</p>
Campus Identity	Angelina Perez	<p>I think there should be more trees between buildings for shade especially on the hot days.</p> <p>As for entry points, it would be nice if the public art or art done by students could be placed here.</p> <p>I think that the campus has larger landmark buildings on the edge of campus and that helps to identify where you are, but I definitely agree that the buildings need to be more interesting and modern. The Student Union and MLK Library are good examples of what the buildings should look like.</p>

Name	User	Comment
Campus Identity	Annette Nellen	Signage on buildings or on the ground near it is long overdue. The signs should include a QR code or similar that easily enables people to use their smartphone to get more information such as what is in the building. This is also a great opportunity to share information about the history of the building and how it ties to SJSU history. Ideally having some of these narratives by alums and employees who were part of that history would be good. Having this info link to websites makes it easy to update the information.
Campus Identity	Anne Scenberg	<p>Any public art should ideally be from artists directly connected with SJSU.</p> <p>I have lived in downtown SJ for 20 years, in Naglee Park, and I cannot think of one good thing to say about how the campus had positively impacted the community. (Apart from the faculty of the art department, which I believe is being eliminated.?)</p> <p>SJSU is the most closed, unwelcoming, and insular campus I have ever lived near.</p> <p>The small compensation to living in SJ is that I am near enough to take continuing Ed classes at Stanford.</p>
Campus Identity	Anne Scenberg	Offer continuing Ed, or possibly to Audit classes. There are plenty of classes that the school might just cut because the aren't "practical," STEM classes, that you might get community members to pay tuition for.
Campus Identity	Anne Scenberg	<p>Is there a campus identity?</p> <p>I have missed it.</p>
Campus Identity	Jean-Marie White	<p>Also, as regards to parking, a question you didn't ask: where do all the students park? In the adjacent neighborhoods... which recent corresponding benefit for m the university, except now we have nowhere to park ourselves.</p> <p>Parking garage at street level that abut the street are an eyesore. It would be great to convert ground level parking spots next to the street into pedestrian and community friendly spaces (restaurants, stores, gyms, dry cleaners, etc...). It would elevate the feel of SJSU as you approach the campus.</p>
Campus Identity	Maryam Javanmardi	Providing more public art, designing more memorable architecture, and designing more welcoming entry points into campus would be helpful to giving the identity to the campus.
Campus Identity	Julien Luu Eric J Cross	<p>Provide more parking so students do not feel burdened with coming to campus.</p> <p>The campus has just completed the construction of a brand new 1500 space parking garage. It is located on the corner of 10th and Alma.</p>
Campus Identity	Zach	I think providing information on the various historic buildings on site for public education is a great idea. In addition, public art, more inviting entrances, and better use of the existing green spaces would make SJSU a more enjoyable campus for both students and the surrounding community. In order to enhance the existing green spaces and influence social interaction, desirable features such as seating, aesthetically appealing landscaping rather than just grass, and outdoor activities should be considered in these areas.
Campus Identity	Elenoa Taufalele	I strongly believe that Campus Master Plan must create a sense of belonging for SJSU students in many attractive ways. For instance, campus maps must be installed throughout the campus for fast and efficiency in locating different routes to all buildings. Besides, historical artifacts and monuments should be publicly displayed for students, in which outside visitors can be safely monitored and checked. Furthermore, there is a need for historical plants to be planted in open spaces within the campus for good ventilation and even for history or scientific research. Lastly, building a museum would highlight the importance of arts and history, so students could have access to it and be more meaningful to their study.

Name	User	Comment
Campus Identity	Allison Cooper	<p>I love the idea of emphasizing more public art especially around more welcoming campus entry points and through the main campus walking corridors. As the downtown area builds up more around the campus and the boundaries between campus and city blur, it is crucial that SJSU maintains and grows the sense of a solid campus identity to allow for community-building within the university and more of the 'college experience' feel. I like the idea of at least a small museum as well; I wonder if this could support anchoring more of the university identity around the iconic Tower building/image if I understood more of how the architecture on campus came to be? I'd be interested too in building/emphasizing more spaces to host large, iconic events on campus like free concerts to help build the identity, culture and community of the campus within downtown San Jose and student pride in all the university offers the community.</p>
Campus Identity	Janani Thiagarajan	<p>The Campus Master Plan can introduce iconic buildings like the Dr. Martin Luther King Jr. Library, which is not only a land mark by itself but a place where both the community and campus come together. There could be more spaces like open spaces, exhibition halls showcasing student works and pedestrian routes within the campus that the community can use. These functions allows for the community to benefit from the SJSU Campus and will enhance the sense of place not only for students but also the San Jose community.</p>
Campus Identity	Alyssa	<p>The first image that springs to mind when thinking of SJSU is the iconic architecture, such as Tower Hall. I believe a sense of place is dependent on consistently extending that architectural style across both Main and South campus.</p> <p>I also think that the focus on the campus's location is a great strength of the university. As such, the campus should try to bring in not only student and faculty work but also the work of the surrounding community into exhibits. The natural biodiversity of the region is stunning as well, and a focus on the native plants should be a highlight.</p> <p>Additionally, I think that campus identity goes beyond physical location. The campus character is also communicated via the website, One SJSU, and structure of online instruction, particularly during these times. It's important that all of these spaces, and all classes, are consistent with the SJSU's vision.</p>
	Janet S.	<p>I agree that Tower Hall is a major campus icon! It's a beautiful building too! I would love to see this style extend across the entire campus.</p>

# Appendix E: Notification Examples



The first email notification sent was on February 15, 2021.

# SAN JOSÉ STATE UNIVERSITY

Dear campus community,

SJSU is re-envisioning its **Campus Master Plan** across all campus locations (including Main and South campuses). It's a process that occurs every few decades, so we invite you to contribute!

SJSU's Campus Master Plan builds upon the goals articulated in [Transformation 2030](#) and will serve as the long range planning guide for accommodating projected student enrollment, related educational programs and administrative services of the university. It guides a strategy for future growth applicable to campus land use and building, the public realm, mobility and infrastructure.

What do *you* re-envision? There will be several live, online community meetings and opportunities to ask questions, provide input and be a part of the process of re-envisioning the university. Please visit the [SJSU Campus Master Plan's Virtual Open House](#), now through March 31st, to learn more about this important campus project. To see the schedule and find out more, visit the project website at: [sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan).


**Go Spartans!**

Vincent Del Casino, Jr., Provost and Senior Vice President of Academic Affairs  
Charlie Faas, Vice President for Administration and Finance  
Campus Master Plan Advisory Committee Co-Chairs

**SJSU** SAN JOSÉ STATE UNIVERSITY  
One Washington Square  
San Jose, CA 95192

The last email notification sent was on March 22, 2021

**SAN JOSÉ STATE UNIVERSITY**



Dear campus community,

SJSU is re-envisioning its **Campus Master Plan** across all campus locations (including Main and South campuses). It's a process that occurs every few decades, so we invite you to contribute if you haven't done so already! Thank you to those of you who have previously visited the site and provided your thoughts. The Virtual Open House will close on March 31.

[Visit the CMP Virtual Open House](#)

SJSU's Campus Master Plan builds upon the goals articulated in [Transformation 2030](#) and will serve as the long range planning guide for accommodating projected student enrollment, related educational programs and administrative services of the university. It guides a strategy for future growth applicable to campus land use and building, the public realm, mobility and infrastructure.

What do *you* re-envision? The last of five live, online community meetings will be held on March 24. The opportunity to ask questions, provide input and be a part of the process of re-envisioning the university is always available on our Virtual Open House website.

Please visit the [SJSU Campus Master Plan's Virtual Open House](#), now through March 31, to learn more about this important campus project. To see the schedule and find out more, visit the project website at: [sjsu.edu/campusmasterplan](https://sjsu.edu/campusmasterplan).

**Go Spartans!**

Vincent Del Casino, Jr., Provost and Senior Vice President of Academic Affairs  
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Campus Master Plan Advisory Committee Co-Chairs

**SJSU** SAN JOSÉ STATE UNIVERSITY  
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San Jose, CA 95192

SAN JOSÉ STATE UNIVERSITY

## ADMINISTRATION & FINANCE

*Staying in Touch*

*February 2021*



### ***Re-envisioning SJSU - Campus Master Plan***

SJSU is reimagining its Campus Master Plan. This builds upon the Strategic Plan Transformation 2030 and serves as the long range planning guide for accommodating projected student enrollment, its related educational programs, and administrative services of the University. It guides a strategy for future growth applicable to Campus Land Use and Building, the Public Realm, Mobility, and Infrastructure.

During the Fall semester, the campus master plan team conducted over 80 hours of interviews with more than 20 campus groups to hear their aspirations as well as the issues they felt that the plan should address. Interviewees included student and faculty organizations as well as all of the colleges and administrative divisions of the University. There will be a Virtual Open House about the Plan in February. It is open to all and available through March 31st. There will also be live, online Community Meetings.

More information can be found at: <https://www.sjsu.edu/campusmasterplan>

## SAN JOSÉ STATE UNIVERSITY



Dr. Mary A. Papazian, President



Before the pandemic hit early this year and turned all of our lives topsy-turvy, some readers might recall that I had been doing a “deep dive” of sorts into our [Transformation 2030](#) strategic plan. In particular, I had written blog posts devoted to four of the five goals laid out in *Transformation 2030*.

I am happy now to address Goal #5, the final goal from *Transformation 2030* —“Renew and Rebuild”—and, in particular, a cornerstone of that goal: the campus master planning process that now is in its early stages. Our [campus master plan \(CMP\)](#) is a major undertaking and will address the main and south campuses and all SJSU related properties. I would encourage everyone to visit the CMP [Virtual Open House](#), available through March 31, to learn more.

A campus master plan is not unique to SJSU; each of the CSU campuses maintains one. It is one of the most critical documents we produce, as it lays out our future vision and plans with respect to the physical spaces and buildings on our campus. A sound CMP provides us with a useful vocabulary around exterior campus circulation pathways and helps create a sense of place by addressing connection points and issues around walkability and accessibility. Our CMP also will enable us to envision our future development and provide a roadmap for expansion.

A university's master plan is only as good as the broader vision of its campus. An effective CMP will align well, for example, with the institution's envisioned future academic and program development, its enrollment objectives and other campus priorities. All of those things could very well manifest themselves in physical improvements, adjustments in how we utilize space and the facilities we choose to develop.



Timing is everything, as the saying goes, so the launch last year of *Transformation 2030* served as the ideal forerunner to our newest CMP. We have every reason to believe that the campus master plan now being developed will run in parallel with our strategic plan.

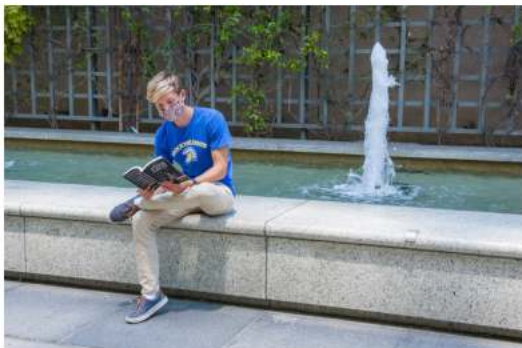
Building facilities and creating spaces on campus can only be done well if we have a cohesive foundational strategy and long-term vision, one that ensures we are using our resources efficiently. Our CMP will allow for that.

Everything I have described would pose a challenge under normal circumstances, but COVID-19 and the new environment we are all experiencing could make our campus master planning even more daunting! For sure, the pandemic adds a different lens to the process and informs many of the questions that will be asked of campus community members and topics the CMP will explore. Our facilities development and operations team, led by Traci Ferdolage, Ashraf Fouad and Chia Tsai, are doing a great job developing a process that will be inclusive, collaborative and engaging.

Though efficient use of resources and funds has always been an issue we prioritize at SJSU, we never have seen an issue so impactful as COVID-19 that has accelerated our thinking so dramatically and in such a short period of time. The crisis, for example, has clearly demonstrated the need to envision and develop spaces that create community and bring people together rather than spaces that may be isolating; challenges like this must overcome if we are to continue creating dynamic learning and student-focused environments. As we begin to engage students and others on the CMP, we expect they will offer even more insight as to how we go about the redevelopment of existing facilities and programmatic spaces.

Another example of how COVID-19 has impacted our thinking involves private office spaces for faculty and staff. We now have an opportunity to re-envision what types of environments faculty need to best support our teaching mission and other important scholarly and creative endeavors.

The current pandemic is offering concrete evidence that we may not, in the future, require as much office space as we have previously. This, too, could be reflected in the campus master plan and help us to envision how we will work and study on campus over the next 20 years.



I mentioned earlier the collaborative nature of our CMP planning, and indeed that is a signature feature of our approach. The first advisory committee meeting—featuring more than 20 stakeholders— took place in September. The overall process will include surveys, in-depth interviews, workshops, brainstorming, and other creative tools that will inspire people to get involved.

Collaborations with faculty and students, whenever possible, will be particularly important in helping to inform the process. Graduate students in one of our planning department's geographic information science (GIS) classes, for example, have already contributed with mapping and data collection activities, and I anticipate more of this kind of classroom involvement as the planning process unfolds.

There is no doubt, however, that vibrant participation from our campus stakeholders —while critical—will be challenging. Frankly, it can be difficult getting people excited about a plan that will be years in the making, one that will not be fully realized for more than a decade!

But the campus master plan, we hope to convey to our campus community, is a vital component of our university's civic engagement. Though today's SJSU student won't be studying or living on campus in 20 years, they may very well be a city councilmember, a local resident, or a business owner, and thus feel a personal stake in how the campus develops over time. The same may be said of our current faculty and staff! So I hope all members of SJSU will come to understand this and consider how they might contribute to the campus master planning process.

In addition to our FD&O team, we are fortunate to have an excellent campus planning team working with us, including [Field Paoli Architects](#) and [Urban Field Studio](#), both based in San Francisco, and [Dalton Education Associates](#), whose broad experience in higher education includes campus planning for many CSU campuses. I have a soft spot in my heart for the design professions, as my own uncle served as president of the American Institute of Architects from 1997-1998! So I fully appreciate the importance of our built environment and the design community's impact on how we learn, work, recreate and live in general.

You will hear much more about our campus master plan in the coming weeks, months, and yes, years. Though it is, in some ways, a quiet, unassuming process that necessarily takes a great deal of time and effort to develop and thus can get lost in the more visible, everyday excitement of San José State life, our CMP is extremely important for the future of our campus. I hope you will join me in getting involved when the opportunity presents itself!

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