



# LIFE'S CARDS

YOUR DESTINY IS UP TO YOU

## Life's Cards: Success Stories



# Contents

Introduction

Haris

Maggie

Giorgos

Nasia

Stavros

Katerina

Aris

Nektaria

## WOMEN Do Business



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# Life's Cards: Success Stories

The stories of these young people teach us that success is not one-dimensional. It is the product of many factors, such as hard work, patience, networking, and dedication to goals. Above all, they remind us that success is not a destination but a continuous journey full of challenges and opportunities.



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This story shall serve as a testimonial for young people with fewer opportunities - even if You are in a remote region with geographical barriers, there are lots of choices and chances You can choose to take Your life in Your own hands and become successful, fulfilled and happy.

## Our Success Ambassador

**Name, surname:** Haris Papadakis

**Age, place of living:** 25,

**Occupation / business field:** Programmer / Developer in “Enhance” Digital Agency

### **Greatest achievements and success so far:**

He considers his close relationships with his colleagues/friends an achievement of theirs, as well as the pleasant working environment they have created in their company.

He is proud that their team has so far managed to carry out every project they have undertaken successfully no matter how difficult it has been for them.

### **Main success factors in his/her life:**

Collaborations/networking/ having mentors

Volunteering (in a limited amount)

### **Suggestions to other young people:**

He suggests to young entrepreneurs to be organized and prepared to work more and harder than what they are used to, mentally, emotionally and physically. He thinks it's important to have chemistry with the team. He also recommends loving what you do, not putting limitations (economic/time etc.) right away, being flexible and open and taking risks. Networking and volunteering will also help other young people to find like-minded collaborators.



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## Our Success Ambassador

**Name, surname:** Maggie Kontou

**Age, place of living:** 30, Athens

**Occupation / business field:** start up

**Greatest achievements and success so far:**

They participated in a program in which bigger companies could mentor them and give them advice, which also gave them a chance to meet other entrepreneurs and develop their own work.

**Main success factors in his/her life:**

Their team participated in contests and learned a lot from other businesses.  
Hard work

**Suggestions to other young people:**

To gain as much experience as possible before starting  
Be prepared to work hard and for long hours.  
Participate in whatever can bring visibility for your business.



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## Our Success Ambassador

**Name, surname:** Giorgos Thalassinakis

**Age, place of living:** 25,

**Occupation / business field:** occupational therapist, owner of a restaurant

### **Greatest achievements and success so far:**

He states that socially, the fact that he has a bachelor's degree and studying for a master's, he owns a store and he has lived abroad for 6-7 years already at 25 years old, is considered a success. Despite that, he doesn't think he has achieved what he would like to accomplish yet.

### **Main success factors in his/her life:**

He believes that he had stability, discipline and respect during his working process, as well as a very clear goal. He states that knowing why you do what you do, as he did, is very important in setting up a business.

Emotionally, it was helpful to him that he was goal-oriented, as long as the goal didn't limit itself to money.

Another success factor for him was socialisation with other entrepreneurs and gaining experience in the working environment.

### **Suggestions to other young people:**

He "warns" young entrepreneurs that opening up a business means they will need to be prepared to work harder than they think it takes/they'll have to.

He suggests people not to give up on their ideas even if people around them don't support them and not listening to people who do not have experience in their field. He also recommends calculating and taking risks. writing down their thoughts and not rushing into projects, but at the same time implementing those projects as soon as they can.



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## **Our Success Ambassador**

### **Nasia Fillipidi**

30, Heraklion- Athens

Owner of Musa collection brand

### **Greatest achievements and success so far:**

She started her business on her own without any help or funding and she managed to build a community of people around her brand

### **Main success factors in his/her life:**

- Positive thinking
- Take risks.
- Persistence and patience
- Loves what she is doing

### **Suggestions to other young people:**

- Networking
- Always search for new things
- Be up to date.
- Don't compare yourself to others.



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## Our Success Ambassador

**Name, surname:** Stavros Mavrakis

**Occupation / business field:** motocross athlete

**Greatest achievements and success so far:**

Being satisfied with a race and his performance, even if he didn't win

**Main success factors in his/her life:**

Support from family

His own persistence

**Suggestions to other young people:**

Persistence

Patience

Having love for what you do

Not giving up on the things that interest them, even if they don't think they're successful yet

Setting small goals





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## Our Success Ambassador

**Name, surname:** Katerina Trigoni

**Age, place of living:** 25, Heraklion

**Occupation / business field:** Business Influencer

**Greatest achievements and success so far:**

She is one of the youngest people to have been well known and successful in her field, which she managed to achieve in very little time compared to other professional influencers.

**Main success factors in his/her life:**

Support from her audience  
Her persistence and fixation/focus on her goal.  
Consistency in her content  
Being fearless and confident

**Suggestions to other young people:**

Her suggestion for other young entrepreneurs is to find people who have already achieved what they want to accomplish, as well as to find a strategy that suits them and helps them reach their goal. She believes that the smartest strategy would be one that fits someone best and helps them move forward in the fastest and most efficient way possible.



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## Our Success Ambassador

**Name, surname:** Aris Kefallogiannis

**Occupation / business field:** “Rentthis2me” start up / non-profit “Young and Curious”

### **Greatest achievements and success so far:**

He considers his whole business journey a success because of the experiences he has gained through it. He specifically thinks the fact that he started his business is an achievement on its own, since he implemented an idea he had as a student that he has managed to bring to life.

### **Main success factors in his/her life:**

Networking was an important part of the process of setting up the business, especially with other entrepreneurs/companies in the same field. The fact that he had basic tech skills (e.g. knowing how to use drives) also proved really helpful to him.

### **Suggestions to other young people:**

He suggests that young entrepreneurs have patience and tolerance through the difficulties they face, as well as creating a good team and setting clear business relationships and positions within that group.



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## Our Success Ambassador

### Nektaria Psaraki

25, Athens - Heraklion

Journalist at The Press Project

#### **Greatest achievements and success so far**

Her job is for her personal activism. To be in a job where she can do what she loves in a way that fits with her values.

#### **Main success factors in his/her life:**

- She is authentic.
- She believes on what she is doing.
- She does her job with quality.
- She gives everyday battles.
- Supportive environment.

#### **Suggestions to other young people:**

- Always learning
- Critical thinking
- Networking
- Create your own identity.

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