



WE DON'T JUST FIND YOUR AUDIENCE...

WE FIND YOUR TRIBE!

**Connecting Global Stories to
the \$3.9T Multicultural Market**

Marché du Film | Cannes Film Festival

info@bespokemediamarketing.com
www.bespokemediamarketing.com



CANNES GOALS

01

Partnering with global filmmakers

Exploring co-marketing ventures

02

Presenting ***“The Secret of the Moonstone”***

Meeting with distributors & sales agents

03

Booking strategy consultations



WHO WE ARE

Bespoke Media Marketing at Cannes



Multicultural Market Specialists:

Connecting global stories to the \$3.9T multicultural market through culturally fluent strategies and activations.



Innovative & Immersive: Pioneering digital campaigns, experiential events, and Web3 integrations for film and TV marketing.



•Global Go-To-Market Strategy

- Multicultural Audience Targeting
- Experiential Activations (IRL & Virtual)
- Web3 Integration for Film & TV
- Festival & Awards Campaign Strategy
- Digital & Influencer Engagement



SPOTLIGHT

Bespoke Media Marketing is consulting with Mogo Studios to ***identify, connect with, and secure distributors and sales agents for global sales opportunities for The Secret of the Moonstone***—Sri Lanka's first animated feature created for global audiences.

Delivers Fall 2025.

The Secret of the Moonstone is a visually stunning and emotionally rich story of friendship, loyalty, and environmental magic. Set against breathtaking landscapes with deep cultural roots.

- Pitching at Annecy 2025.
- Launching a trilogy + series.
- Franchise-ready with merchandising potential.



Trailer

IN DEVELOPMENT

THE AFRONAUTS: THE FINAL CIPHER



THEY ERASED OUR PAST BUT WE'RE REWRITING THE FUTURE.

Deck

BOOK TO SERIES



Deck

S.A.P. – Super Awesome Powers is a heartwarming and visually engaging animated series that teaches children about nature, teamwork, and self-discovery. With its lovable characters, gentle humor, and positive life lessons, the show is designed to become a preschool favorite, offering both entertainment and education in one magical package!

WHY BESPOKE



Laser-Focused Targeting

Laser-focused Targeting – We understand niche audiences.



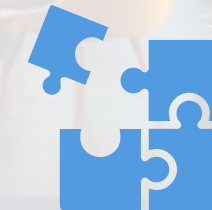
Global Cultural Fluency

Global Cultural Fluency – From Atlanta to Accra, Paris to São Paulo.



Innovation-Driven

Pioneers in immersive, virtual, and blockchain campaigns.



Creative Strategy

Creative Strategy Meets Data – Impact with metrics that matter.

LET'S COLLABORATE

01

Independent
Filmmakers



02

Studios &
Streamers



03

Web3 Content
Creators



04

Distributors &
Sales Agents



05

Brands seeking
cultural
connection





SERVICES SNAPSHOT

- ◆ **Audience Engagement Strategy & Consulting**
- ◆ **Multicultural & Niche Market Positioning**
- ◆ **Cultural Storytelling & Differentiated Messaging**
- ◆ **Strategic Campaign Development**
- ◆ **Brand & Sponsorship Integration**
- ◆ **Experiential Activations & Virtual Engagement**
- ◆ **Web3 & Blockchain Strategy for Media.**

CORE CAPABILITIES STRATEGIC SERVICES DRIVING CULTURAL IMPACT

At Bespoke, we design campaigns that not only tell stories — they move markets. Our services span every phase of the entertainment lifecycle, with a laser focus on impact and authenticity. Whether it's launching a new film or sustaining a series' momentum, we build roadmaps grounded in data and elevated by creativity.

And because the future is immersive, we pioneer Web3 activations, leveraging NFTs, tokens, and virtual platforms to deepen audience connection.

These are not just services — they are strategic tools enabling creators to thrive in a fragmented media landscape.



MULTICULTURAL MARKET SPECIALISTS

Bespoke Media Marketing isn't just another agency — ***we're a cultural bridge for stories that deserve to be seen across borders.***

Our team delivers strategies that aren't just inclusive but deeply immersive and impactful. From Atlanta to Accra and São Paulo to Paris, we speak culture fluently. What sets us apart is innovation. We're not afraid to experiment — be it virtual activations, influencer marketing, or token-driven engagement strategies.

OUR FOUNDER



Nea Simone

Ceo Of Bespoke Media Marketing

 +142-456-71360 WhatsApp

 www.bespokemediamarketing.com
info@bespokemediamarketing.com

Award-winning Author. Futurist. Global Marketer.

Speaker: Cannes Film Festival Pavillon Afriques, NFT Atl Con, African Cinema Summit, F3ST, Global Blockchain Summit

Visionary in Blockchain & Multicultural Marketing



THANK YOU

CONNECT WITH US.

 bespoke@bespokemediamarketing.com

 www.bespokemediamarketing.com

FOLLOW US  [@bespokemediamarketing](https://www.instagram.com/bespokemediamarketing)

