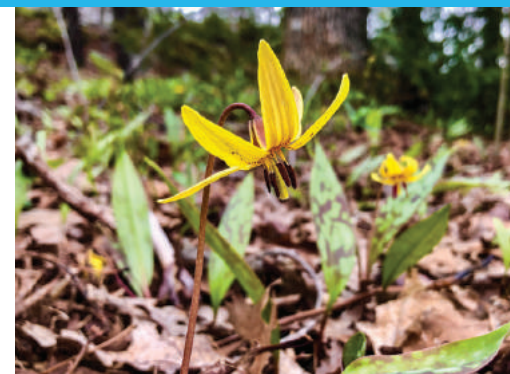




CELEBRATING  
30  
YEARS



## PROTECTING **GEORGIAN BAY'S** WILDERNESS LANDS





# Conservation LEADERSHIP on Georgian Bay

A CONSERVATION PLAN FOR  
**21,000 acres**

PRIORITIZED  
**15 key**  
specific habitat types



**2,300 kids**  
have attended  
**Conservation Quest**

**2,000**  
annual visits  
to recreational  
community properties

LAND BASED  
**STUDIES**  
(scientific research programs)

Partnered  
with  
over **15**  
SCIENCE BASED ORGANIZATIONS

**7,559 acres**  
of protected  
natural areas

**50**  
species at risk

**9**  
provincially  
significant wetlands

Community  
recreational spaces  
**1660 acres**

**130+**  
PROPERTY  
STEWARDS

## PROTECTING **GEORGIAN BAY'S** WILDERNESS LANDS



# DEAR FRIENDS

**Thank you all for making 2021 another fantastic year for conservation on Georgian Bay. Throughout changing circumstances, I have been inspired and encouraged by the way our community has come together to create new opportunities for success.**

At the heart of our mission is land protection. We completed three new conservation projects this year, adding Ellie's Lookout, the Portage Preserve, and the Saunderson Islands Easement to the Georgian Bay Land Trust network. We have also begun a project of targeted outreach to owners of ecologically significant land, supported by a multi-year grant from the Ontario Trillium Foundation. We are already beginning to see the impact of this outreach, and I believe will continue to for years to come, as more landowners explore the opportunity they have to leave a legacy for Georgian Bay.

2021 saw a return to in-person collaborative work and learning on the Bay. We were delighted to welcome "scientists in residence" from the University of Western Ontario, who spent the summer in Go Home Bay studying the habitat use behaviours of songbirds. Our community was able to gather again for fun and educational events, including the first public nature walks on the trails of the new Rose Island Nature Reserve. It's good to be back together.

My thanks go out to all the volunteers, donors, and partners who make the Land Trust's work possible. Our amazing team of staff, led by Executive Director Bill Lougheed, continue to drive us forward on a daily basis. I'd like to extend a special thanks and congratulations to Brooks Greer, our Land Protection Program Manager for the past 12 years, whose retirement we celebrated in October.

Brooks, we will miss you! We are delighted to welcome two new staff members for 2022: Aaron Rusak, who has taken on Brooks' position in the newly-defined Protected Areas Manager role, and Eleanor Proctor, who has joined us as a Land Procurement Assistant. They join Janet, Sarah, and Irina in rounding out our hardworking team.

The Georgian Bay Land Trust celebrated our 30th anniversary in 2021, and I find myself reflecting on the changes that have taken place over these past three decades. What began as a small, volunteer-run group responding to a need for environmental protection, has grown into a thriving organization protecting 7,500 acres of wilderness, collaborating with innovative research and conservation partners, and planning effectively for the long-term sustainability of our region. I am grateful to be part of such a dedicated, forward-thinking community. Thank you for being part of it too!



**IAN DAVIS**  
*Board Chair*

# PLAN

## Using science to identify and prioritize key habitats for conservation so that species are protected and our coastal ecosystem remains resilient

### ECOSYSTEM MAPPING

Following two years of intensive work, we have created a new natural heritage plan for our entire biosphere. This Conservation Tool allows a visual understanding of habitats, biodiversity, species distributions, invasive species threats and habitat connectivity. It will allow individuals, organizations and governments to understand and appreciate the connected ecology of our landscape and make best-practices conservation decisions for years to come.



### LANDOWNER OUTREACH

A grant from the Ontario Trillium Foundation has allowed us to enhance our outreach to priority landowners, in order to accelerate the permanent protection of ecologically significant lands, forests and wetlands. We are reaching out to people who own property that is ranked as high priority in our Natural Area Conservation Plan, based on a series of targets including biodiversity, habitat quality and connectivity, and at-risk species. Through online seminars, new outreach materials, and a temporary Land Procurement Assistant position, we have increased capacity to connect with new land donors and make a permanent impact on conservation in our region.

### ALLIANCE OF CANADIAN LAND TRUSTS

Our Executive Director Bill Lougheed played a key role in establishing the new Alliance of Canadian Land Trusts with partners from across the country. Over the past several years, collaboration with other land trusts has been crucial in advocating for the federal funding programs that have made many of the Georgian Bay Land Trust's recent successes possible. We are looking forward to continuing to work with our partners to strengthen conservation work throughout Canada.





# PROTECT

**Securing ecologically significant lands to protect habitats and species  
and to create open spaces for community enjoyment**



## **SAUNDERSON ISLANDS EASEMENT**

**3.27 ACRES • WAH WAH TAYSEE**

### **DONATED BY WILLIAM & MEREDITH SAUNDERSON**

Two classic Georgian Bay islands of rock and pine, the Saunderson Islands Easement is home to many of the species that our coast is known for, including Massasauga Rattlesnake, Eastern Foxsnake, Five-lined Skink, Monarch Butterfly, and Northern Map Turtle.



## **PORTAGE PRESERVE**

**2.76 ACRES  
COGNASHENE**

### **DONATED ANONYMOUSLY**

Georgian Bay's fish populations are better protected now that some of their key shoreline habitat is part of the Portage Preserve. This protected area includes forest as well, and helps provide a balance between development and nature in a growing cottage community.



## **ELLIE'S LOOKOUT**

**0.5 ACRE  
MANITOU**

### **DONATED BY ELEANOR & HOWARD EDMUNDS**

Protecting this small island in its natural state helps maintain the ecological integrity of the entire 75-island archipelago of which it is a part. This archipelago provides habitat and migration pathways for a number of at-risk species.



# STEWARD

**Working alongside communities to monitor and maintain wilderness lands forever**



## **PROPERTY STEWARDSHIP**

As ever, our Conservation Interns and 130+ Volunteer Stewards did a fantastic job ensuring that the Land Trust's 67 protected properties were well cared for in 2021. Stewardship tasks included invasive species removal and garbage cleanup, monitoring and interacting with visitors, and tracking wildlife sightings, particularly species at risk.



## **ROSE ISLAND NATURE RESERVE**

The Rose Island Nature Reserve is the Land Trust's first ever property with a trail network! We hosted two inaugural hikes this year, and are looking forward to the possibilities this will open up in terms of visitor experience and education. We are also immensely grateful to the local stewards who have stepped up to help us care for this property, which will surely present unique stewardship challenges.



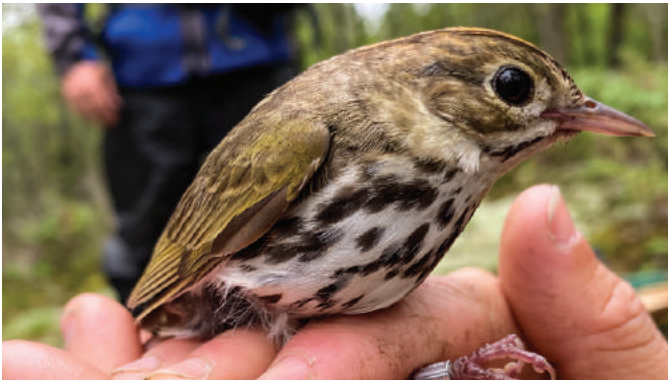
## **PHRAGMITES REMOVAL**

2021 was a great year in the battle against invasive Phragmites. We discovered that the previously-large patches at Giant's Tomb and Sandy Island did not grow back (except a few stray stalks) - a testament to the hard work of years past. With the help of volunteers, we tackled patches that did return at Port Severn Wetlands, Band Island, and Ogemawahj Road. We are continuing to collaborate with partners to advance our capabilities and strategic approach to eliminating Phragmites in upcoming seasons.



# LEARN

**Advancing scientific knowledge by collaborating with academic partners and using our properties to support research in the biosphere**



## **BIRD MOVEMENT RESEARCH WITH THE UNIVERSITY OF WESTERN ONTARIO (UWO)**

We welcomed scientists from UWO to land trust properties, and our new rented field station, to study the behaviour of Ovenbirds, Song Sparrows, and White-throated Sparrows. By tagging and tracking these birds using new Motus radiotelemetry towers, the scientists were able to glean new information about the birds' movements and needs during the post-nesting season.



## **BAT MONITORING WITH ONTARIO LAND TRUST ALLIANCE (OLTA)**

In collaboration with OLTA, we installed a passive bat monitor on the MacCallum Reserve, which recorded the calls of numerous bat species over the course of the summer. This data confirms the abundant presence of bats on this property, and the importance of Georgian Bay habitat for these species, many of which are at risk.



## **MASSASAUGA RECOVERY WORK WITH WILDLIFE PRESERVATION CANADA**

Ecologists from Wildlife Preservation Canada and Scales Nature Park came to Georgian Bay Land Trust properties, where Massasaugas are relatively abundant, to conduct work that will contribute to a plan to preserve and enhance Massasauga populations in other parts of Ontario.



## **EASTERN WHIP-POOR-WILL AND COMMON NIGHTHAWK STUDY WITH THE NORRIS LAB AT THE UNIVERSITY OF GUELPH**

GBLT-funded Motus towers continued to support the research of PhD student Elora Grahame, who is studying breeding habits and nestling survival among at-risk Eastern Whip-poor-wills and Common Nighthawks in the Muskoka region.

# INSPIRE

**Bringing communities together and cultivating the next generation of conservationists that will protect our land and species**



**IN-PERSON EVENTS** felt more meaningful than ever this year. We were thrilled to welcome our community back to meet our resident bird scientists, learn about mushrooms and geology, practice outdoor yoga, and share time together in the places we love.



**VIRTUAL LANDMARK SPEAKER SERIES** continued, with 850+ people tuning in to learn about reptiles, shipwrecks, bird migration, and underwater life.



Our **KING FAMILY BURSARY** helped support a father-daughter paddling and microplastic sampling expedition along the coast of Georgian Bay, and a documentary about it which will inspire many others.



**2000+ VISITORS** came to enjoy the recreational opportunities and natural beauty of Georgian Bay Land Trust properties.



# FINANCIALS

## Georgian Bay Land Trust

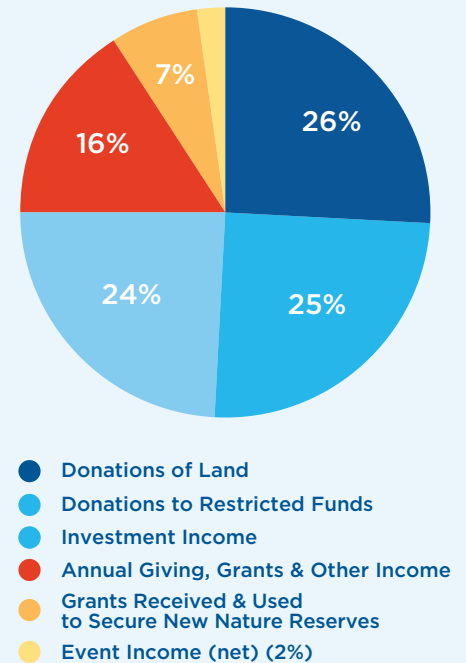
### STATEMENT OF FINANCIAL POSITION | Year Ended December 31, 2021

ASSETS	2021	2020
<b>CURRENT</b>		
Cash	318,359	311,294
Sundry receivables	77,000	75,532
HST rebate receivable	8,320	41,888
Prepays	28,654	7,866
	<u>432,333</u>	<u>436,580</u>
Stewardship Funds and Endowment	1,796,961	1,635,893
Sheila MacFeeters Memorial Fund	200,288	200,288
Wally and Marilyn King and Family Fund	115,115	115,115
John Catto Conservation Fund	200,000	200,000
Conservation Lands Securement Fund	553,266	553,877
Conservation Working Fund	2,690,445	1,000,000
Property and Equipment	39,020,391	37,946,624
	<u>45,008,799</u>	<u>42,088,377</u>
<b>LIABILITIES</b>		
Accounts Payable and Accrued Liabilities	25,519	36,838
Deferred Contributions	-	-
	<u>25,519</u>	<u>36,838</u>
<b>NET ASSETS</b>		
Unrestricted Net Assets	406,814	399,742
Internally Restricted Net Assets	3,443,711	1,753,877
Externally Restricted Net Assets	2,112,364	1,951,296
Net Assets Invested In Property	39,020,391	37,946,624
	<u>44,983,280</u>	<u>42,051,539</u>
	<u>45,008,799</u>	<u>42,088,377</u>

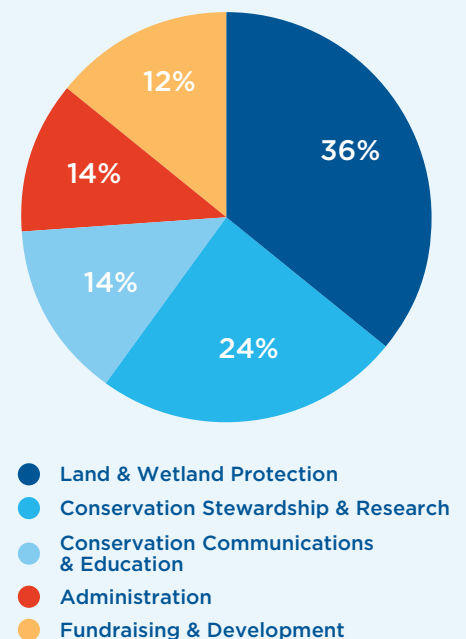
### CONDENSED STATEMENT OF INCOME & EXPENDITURE | Jan 1 to Dec 31, 2021

<b>OPERATING REVENUE</b>	<b>2021</b>	<b>2020</b>
Donations & Grants	386,147	605,247
Grants for Creating New Nature Reserves	260,184	382,563
Georgian Bay Book Sales (net)	2,059	3,100
Events (net)	71,971	47,716
Investment	917,773	400,610
	<u>1,638,134</u>	<u>1,439,236</u>
<b>OPERATING EXPENSES</b>		
Land & Wetland Protection	252,243	190,994
Conservation Stewardship & Research	167,777	153,226
Conservation Communications & Education	101,106	79,545
Fundraising	84,121	72,066
Administration	97,442	76,219
	<u>702,689</u>	<u>572,050</u>
Excess Revenue over Expenses	935,445	867,186
Funds and Revenues Dedicated or Used to Create New Nature Reserves	(893,283)	(382,563)
	<u>42,162</u>	<u>484,623</u>
<b>CAPITAL REVENUE</b>		
Donations: Externally Restricted Funds	809,157	55,300
Donations: Internally Restricted Funds	166,068	248,366
Value of Land Secured	1,014,000	592,563
	<u>1,989,225</u>	<u>896,229</u>

### REVENUE



### EXPENSES



The Georgian Bay Trust Foundation, Inc.  
(operating as Georgian Bay Land Trust)  
Reg. Charity # 13195 8811 RR0001 Complete audited  
financial statements are available upon request

# PARTNERS

American Friends of Canadian Land Trusts  
Bayfield Nares Islanders Association  
Birds Canada  
Blackstone Lake Cottagers Association  
Blazing Star Environmental  
Canadian Land Trusts Working Group  
Celina Melo, Artist  
Cognashene Cottagers Association  
Crane Lake Association  
Environment and Climate Change  
Canada  
Environment Canada Ecological  
Gifts Program  
Georgian Bay Association  
Georgian Bay Biosphere Mnidoo Gamii

Georgian Bay Coffee  
Georgian Bay Forever  
Georgian Bay Township  
Great Lakes Basin Conservancy  
Honey Harbour Association  
Huron Community Foundation  
Iron City Fishing Club  
Jaxx & Marbles  
Little Beausoleil Candle Co.  
Madawaska Club at Go Home Bay  
Magnetawan First Nation  
McMaster University  
Nature Conservancy of Canada  
North Channel Preservation Society  
Ontario Land Trust Alliance

Ontario Ministry of Natural Resources  
and Forestry  
Pointe au Baril Islanders' Association  
Parks Canada – Georgian Bay Islands  
National Park  
Parry Sound Chamber of Commerce  
Sans Souci Copperhead Association  
Shawanaga First Nation  
South Channel Association  
Township of the Archipelago  
University of Guelph  
Vicki Carruthers, Artist  
Wah Wah Taysee Association  
West Carling Association  
White Squall

## Many Thanks to our Generous Sponsors





# THANK YOU

## Cumulative Giving

### LUMINARIES

#### Over \$500,000

John & Margaret Catto  
Bill & Carol Prior

### VISIONARIES

#### Over \$300,000

Geordie Dalglish Family  
Robert & Julia Foster  
Wally & Marilyn King

### AMBASSADORS

#### Over \$200,000

Echo Foundation  
Sheila MacFeeters & Michael Williams  
Weston Family Foundation  
Annabelle White

### CHAMPIONS

#### Over \$100,000

Jennifer Ivey Bannock  
Jean Hughes  
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Galen & Hilary Weston  
Janny Vincent  
Valerie Zawilski

### PIONEERS

#### Over \$50,000

Rick Balaz  
Dr. T. James & Maureen Cooper  
Bruce Croxon & Debra Thier  
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Georgian Bay Spirit Co.  
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### TRUSTEES

#### Over \$20,000

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Phil Wilson  
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Rob & Val Thompson  
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Jill Hodgins Ukrainec & Terry Ukrainec  
George Wilson  
Donald & Jane Wright  
Donald Paton Wright  
Barbara Zimmerman  
Anonymous Donors

# DONORS

Your generous donations ensure that the spectacular wilderness of our unique archipelago is protected in perpetuity. We are honoured to celebrate the following supporters who made gifts from January 1 through December 31, 2021.

## PROTECTED PROPERTIES

*Our deepest appreciation to those who donated property or conservation easements, or made contributions for land protection projects in 2021:*

### Ellie's Lookout, Manitou

Eleanor & Howard Edmunds

### Portage Preserve, Cognashene

Anonymous (2)

### Saunderson Islands Easement, Wah Wah Taysee

William & Meredith Saunderson

### Rose Island Nature Reserve, Carling

Lucy & Skip Allen  
Anne Arroo  
Jeff Cornett  
The Whittington Family  
The Wrays of Lafontaine Bay

### Land Acquisition Fund

Nancy & Brien Dane  
Ridge Road Holdings Inc.  
Glenn & Karen Root  
The Tangent Fund at the Cleveland Foundation

## STEWARDSHIP FUNDS

*Stewardship Funds are long-term investments that support the ongoing annual stewardship of our protected properties. Thank you to those who made contributions in 2021:*

### Legacy Stewardship Fund

Wendy Beck  
Gary Bouck  
Brian & Jean Fuller  
Caroline Grose  
Beth & Tom Halpenny

### Andy Griggs Memorial Fund, Pointe au Baril

### Dave & Bev Stager Sandy Island Stewardship Fund, Sandy & Martyr Islands

### Douglas & Marylon Alexander Stewardship Fund, Wah Wah Taysee

Douglas & Ruth Grant  
Michael Wenban

### Watson Family Stewardship Fund, Cognashene, Go Home Bay & Honey Harbour

Ralph Grose  
Peter S. Watson

### WALLY & MARILYN KING FAMILY FUND

*The Wally & Marilyn King Family Fund supports initiatives that increase knowledge and appreciation of the environment, culture, and communities of eastern Georgian Bay and the North Channel. Thank you to those who made contributions in 2021:*

Wally & Marilyn King

## PLEDGE FOR THE BAY

*The five-year Pledge for the Bay enables the Land Trust to better plan for the future in land protection, stewardship, education, and outreach, knowing resources are in place from committed supporters. Thank you to these supporters for your generous pledges:*

### Leader of the Bay (\$25,000 over 5 years)

Jennifer Ivey Bannock  
The Bowman Family  
Dr. & Mrs. T.J. Cooper  
Fred & Sue Dalley  
Ann & David Doritty  
Doug & Sue Grundy  
Mason Family Foundation  
Paul & Martha McLean  
Robin & Robert Ogilvie  
Francie & John Pepper  
Jan Ruby & Mary Thomson  
Tom & Pamela Scoon

## ANNUAL SUPPORTERS

*Our achievements are shared with our generous supporters who care about the conservation of Georgian Bay as much as we do. Thank you to all those who made contributions in 2021:*

### \$500,000 - \$999,999

Great Lakes Basin Conservancy  
The Tangent Fund at the Cleveland Foundation

### \$100,000 - \$249,999

Jean M. Saillant Trust

### \$50,000 - \$99,999

Estate of William Grenville Davis  
Environment & Climate Change Canada

### \$25,000 - \$49,999

Jan Ruby & Mary Thomson  
Peter S. Watson

### \$10,000 - \$24,999

Mason Family Foundation  
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### \$5,000 - \$9,999

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The Bowman Family  
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Neil & Ruth Davis  
David & Ann Doritty  
Jon Grant  
Douglas Grundy  
Iron City Fishing Club  
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Paul McLean  
Nosreap Family Foundation  
Robin & Robert Ogilvie  
Glenn & Karen Root  
William & Meredith Saunderson  
Stewart H. Steffey Jr.  
Michael Sean & Christine Beck Stewart  
Val & Rob Thompson  
James & Margot Tushingham  
Anonymous (3)

### \$1,000 - \$4,999

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John Shaw  
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Marvin & Pamela Tarek  
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Cindy Tripp  
Janny Vincent



George Wark  
John H. Watson  
Mark & Sarah Whitener  
Donald & Sandra Wilson  
Rob Woodrooffe  
Richard Woodruff &  
Cathy Devlin  
Anonymous (2)

#### **\$500 - \$999**

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Diane Ashton  
The Virginia N. & Randall J.  
Barbato Giving Fund of Fidelity  
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Donald Bartlett  
Graeme Bate  
Derek & Nancy Bowen  
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Anonymous (4)

#### **\$150 - \$499**

Pam Aitken  
Lucy & Skip Allen  
William Attwell  
Dominic Auld & Flo Panizza  
Clair Balfour  
Amy Beament  
David & Christine Bennett  
C. Suzanne Bennett  
Evan Birks  
Sandy Boeckh  
Gary Bouck  
Craig Bowden  
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 Anonymous (22)

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 Allan Baker  
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 Ellen Louise Bell  
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 Joe Brunatti  
 John Catto  
 Patricia Clark  
 Margaret Cross  
 Raymond Cross  
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 James Lloyd  
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 Joan Macrae  
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Sheldon "Pete" Towson  
Maggie & Mary Jane Tushingham  
Kurt Unger  
Fay Vandenburg  
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Chris Beck  
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Kerry & Brenda Benson  
Sue & Fred Dalley  
Amy Furness  
Wendy Hadwen  
& Mark Gwozdecky  
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Peter O'Neill  
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*Including a gift to the Georgian Bay Land Trust in your will or estate plans is a special way to leave a legacy to wilderness. Thank you to those who have planned a future gift:*

#### Wally King Legacy Circle

Dr. Ralph S. & Caroline Grose  
Dr. David R. & Susan Herbold  
Wally & Marilyn King  
Donald & Lorraine Lawson  
Peter S. Watson  
Anonymous

#### Legacy Stewardship Gifts

Peter & Cathy Cooper  
Susan Forrester & Frederick Dalley  
Ann & David Doritty  
Jon Grant  
Dr. Ralph S. & Caroline Grose  
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Peter S. Watson

*If you would like to leave your legacy for the Bay we all love, please contact Janet at 416.440.1519 x 104 or janet.brough@gblt.org.*

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*In preparing this report, we have tried our best to be as accurate as possible. If there is an omission or a spelling error, please accept our sincerest apologies and contact us at 416.440.1519 x102 or info@gblt.org so that we can update our records.*

## OUR TEAM

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Executive Director

**Aaron Rusak**  
Protected Areas Manager

**Janet Brough**  
Senior Development Officer

**Sarah Koetsier**  
Communications Director  
& Office Administrator

**Eleanor Proctor**  
Land Procurement Assistant

**Irina Denissova**  
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## CELEBRATING

# 30



## YEARS

### OUR MISSION

The Georgian Bay Land Trust acts to protect wilderness lands and species along the eastern shore of Georgian Bay and the North Channel and its near watershed, through strategic conservation planning, land securement, stewardship, research, and education.

### OUR VISION

An eastern Georgian Bay and North Channel whose islands, shores, and inland watersheds are connected and strengthened by a network of protected natural lands and habitats, where native species thrive and people interact with the natural world.

### OUR VALUES

Love and respect for our special place; Integrity and commitment to our work; Inspiring others to preserve this natural wonder.

Georgian Bay Trust Foundation, Inc. operating as Georgian Bay Land Trust  
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