



D3410

Executive
Summary

(Data [Rotary Clubs](#))

RyR 2024/25

YTD Oct 2024

'Sila'	KPI	2024/25 (31-Oct-2024)	2023/24 (30-June-2024)
① Membership	Clubs Members	45 892 (+25)	45 867 (-140)
	New- Terminated Clubs (Members)	-- (-) -- (-)	-- (-) 8 (-86)
	New- Lost Members (→ Retention % Existing Members)	42 17 (→ 98.50%)	123 263 (→ 76.76%)
	Female Membership %	44.06%	43.14%
	Membership % below 40 yrs of age (100% = only 'age-reported' members / 'Dashboard' My Rotary)	17.14%	16.45%
	Average Age of Members (30-06-2025 30-06-2024)	54.4 yrs	53.6 yrs
② RI Dues	# of Clubs with outstanding RI-Dues: RCs RACs	5 1	1 1
③ DDF / Grants	DDF: Starting- Ending Balance (USD)	89,112 89,112	45,648 21,898
	# of Global Grants (hosted by/in D3410) Project Value (USD) DDF used	-- --- ---	-- --- ---
	District Grants: # of participating clubs DDF used	-- ---	9 13,750
	D3410-DDF used as "barter dollars": # of GGs (hosted by/in OTHER districts) D3410-DDF	-- ---	1 10,000
④ TRF Donations (w/o RAC)	Total Giving (USD)	9,035	23,769
	thereof: Annual Fund Polio Other Funds	6,398 2,637 --	20,689 3,080 --
	# of donating Clubs # of donating Members (All Funds)	10 25	17 39
	Annual Fund per Capita (= calculated with membership beginning of the RyR)	7.38 (867)	20.55 (1,007)
⑤ Club Goals / Excellence Awards	'Club Excellence Award' Achievers	4	12
	# of Clubs with ≥ 13 Goals	17	17
⑥ 'My Rotary' Accounts	Membership % with an account: RCs RACs	52.13% 47.59%	51.79% 33.33%
Rotaract	Clubs Members TRF Total Giving (USD)	11 145 (-8) 20	11 153 (-54) 100

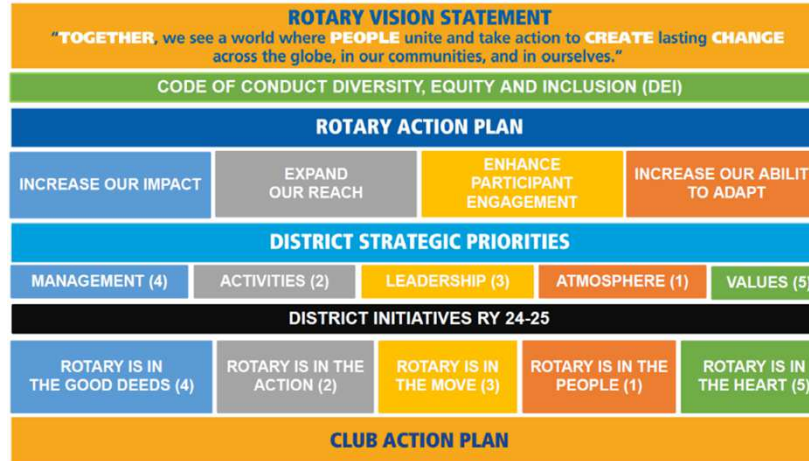
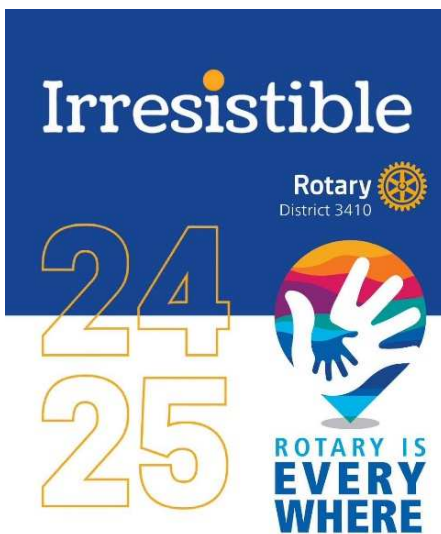


District Strategy & Goals

2024/25



Daniel Iman Surjadi
Rotary District 3410
Governor 2024-2025



Quantitative Goals (measurable with My Rotary data)

(Goals = referring to **Rotary**, i.e. w/o Rotaract [except for goals #3&14])

- ▶ **Membership (incl. 'Diversity')**
 - 1 | Increase \geq 73 members
 - 2 | Get \geq 3 new Rotary Clubs
 - 3 | Get 5 new Rotaract Clubs
 - 4 | Encourage clubs to set up Satellite Clubs
 - 5 | Increase share of female membership to 46%
 - 6 | Increase share of members <40 yrs of age to 20%
 - 7 | 'Boost' membership in Bandung/W.Java by \geq +15%
- ▶ **The Rotary Foundation**
 - 8 | \geq 32 clubs donate to the Annual Fund
 - 9 | \geq 24 clubs donate to Polio+
- ▶ **Projects and Club Goals**
 - 10 | \geq 32 clubs set (\geq 13) goals on the Goal Center and achieve the "Club Excellence Award" (Presidential Citation)
 - 11 | 32 clubs report their projects on 'Service Project Center'
 - 12 | DDF District Grants 100% materialized
- ▶ **District Leadership**
 - 13 | 100% of Assistant Governors have an account on My Rotary
 - 14 | \geq 45 District Officers have an account on My Rotary



Qualitative Goals (not measurable with My Rotary data)

(For more details, please refer to DG Daniel's separate KPI files)

- ▶ **"Rotary is in the people"** → 7 goals re. Membership (all measurable)
- ▶ **"Rotary is in the action"** → 6 goals re. TRF/Projects/Club Goals (5 measurable)
- ▶ **"Rotary is in the move"** → 7 goals re. Leadership (2 measurable)
- ▶ **"Rotary is in the good deeds"** → 7 goals re. Public Image
- ▶ **"Rotary is in the heart"** → 4 goals re. Rotary Values/Guiding Principles/DEI

D3410 | Project Focus

- ▶ Maternal and Child Health
- ▶ ('Zero Waste' and) Protect the Environment

RI | Int'l Level Key Priorities

- ▶ Prioritizing Peace
- ▶ Eradicating Polio
- ▶ Balancing Continuity and Change
- ▶ Making the club experience "irresistible"
- ▶ Embracing DEI



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2024/25



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Progress per 31 Oct 2024

- ▶ **Membership (incl. 'Diversity')**
 - 1 | Start: 867 | 892 | +25 net (+42 new / -17 lost members)
 - 2 | Start: 45 cl. | ---
 - 3 | Start: 11 cl. | ---
 - 4 | Start: 3 sat.cl. | ---
 - 5 | Start: 43.14% | 44.06%
 - 6 | Start: 16.45% | 17.14%
 - 7 | Start: 106 mb | 106 | \pm 0 net = \pm 0.0% (+2 new / -2 lost members)
- ▶ **The Rotary Foundation**
 - 8 | 8 clubs
 - 9 | 6 clubs
- ▶ **Projects and Club Goals**
 - 10 | 17 clubs
(4 clubs already achieved the "Club Excellence Award")
 - 11 | 4 clubs
 - 12 | --- (of max. DDF DGr. = 33,079\$ [plus 'contingency'])
- ▶ **District Leadership**
 - 13 | 100% (17 of 17)
 - 14 | 48 (of 50)