

SAVE THE DATE



UNITED WAY
Southwest
Louisiana

L'AUBERGE LAKE CHARLES

MARCH 26, 2025

8 AM - 5 PM

INAUGURAL ALICE SUMMIT

We are bringing together Louisiana business leaders, funders, human service providers and the media interested in ways to implement data-driven solutions to lift up our ALICE families.

Asset Limited, Income Constrained, Employed

unitedwayswla.org/alicesummit

Contact liveunited@unitedwayswla.org for sponsorship opportunities and more information.

A Call to Action for Our Community

Dear Friends and Supporters,

In our ongoing mission to address the critical needs of our community, we at United Way Southwest Louisiana are proud to announce the upcoming ALICE Summit. As President & CEO, I want to take a moment to share why this summit is not just an event but a pivotal moment for our region and how your support can catalyze significant change.

ALICE, which stands for Asset Limited, Income Constrained, Employed, represents individuals in our community who, despite working hard, struggle to afford the necessities of life. These are our neighbors who are one unexpected expense away from financial turmoil. The ALICE Summit is our proactive step towards highlighting these challenges and collaboratively crafting sustainable solutions.

Our goal for the summit is multi-fold. We will raise awareness about the ALICE population, providing a platform for their voices and experiences. We'll foster collaborative discussions among community leaders, policymakers and stakeholders to drive actionable strategies that support economic stability. Ultimately, we seek to build a stronger, more inclusive community where everyone has the opportunity to thrive.

Why should you support it? By participating in and supporting the ALICE Summit, you're not just attending an event. You're joining a movement committed to making a tangible difference in the lives of thousands. Your support means investing in a future where everyone in Southwest Louisiana has the tools and opportunities to lead prosperous lives. Together, we can transform the narrative for our ALICE population, setting a precedent for how communities can unite to lift each other up.

We welcome you to join us in this important Initiative, whether as a sponsor, attendee or advocate. Your involvement is crucial to the summit's success and, more importantly, to the well-being of many in our community who are counting on us.

Thank you for considering this opportunity to make a lasting impact. Together, we can pave the way for a brighter, more inclusive future for Southwest Louisiana.



DENISE DUREL

President & CEO
UNITED WAY SOUTHWEST LOUISIANA

815 Ryan Street
Lake Charles, LA 70601

337.433.1088
ddurel@unitedwayswla.org

unitedwayswla.org

OUR ALICE SPONSORS

We extend our heartfelt gratitude to our sponsors for their vital support of the ALICE Summit. Their commitment to our community's needs showcases a shared vision for economic stability and inclusivity in Southwest Louisiana. Together, we are fostering collaboration and driving meaningful change, empowering our ALICE population and paving the way for a brighter future.

Thank you for standing with us!

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