



## ASIA TRAVEL

VIETNAM  
CAMBODIA  
LAOS  
THAILAND  
CHINA  
SINGAPORE  
MALAYSIA  
MYANMAR



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## DESTINATION MANAGEMENT COMPANY SPECIALIZED IN JOURNEYS ACROSS SOUTH EAST ASIA

Founded in 1995, **ASEV Travel** is a destination management company (**DMC**) specialised in bespoke and combined tours for individuals and groups throughout South-East Asia.

A leader in tour sales, we offer our partners both classic itineraries and tailor-made programmes. ASEV TRAVEL also offers **innovative FIT products** (luxury and charm, sustainable, family, off the beaten track) and **attractive GIT experiences**.

Thanks to our experienced multicultural team on the ground and our employed guides trained in sustainable development, we create unique experiences that meet the specific requirements of each customer.





## OUR OPERATIONAL GLOBAL NETWORK

### *Main Office:*

- 📍 Ho Chi Minh, Vietnam

### *Regional offices:*

- 📍 Luang Prabang, Laos
- 📍 Yangon, Myanmar
- 📍 Siem Reap, Cambodia
- 📍 Bangkok, Thailand

### *Representative Offices:*

- 📍 Kunming, China
- 📍 Singapore
- 📍 Kuala Lumpur, Malaysia





# OUR CORPORATE VALUES



## 1- ADAPTING AND ANTICIPATING:

Responding proactively to customers' changing needs by constantly adjusting our services to better satisfy them. We also anticipate market trends to stay at the forefront of the sector, offering cutting-edge and relevant solutions.



## 2- INTEGRITY AND TRANSPARENCY:

Adopting ethical business practices with honest and open communication with customers and partners. We also honour our commitments and promises, guaranteeing our reliability and building trust in our relationships.



## 3- CREATIVITY AROUND SUSTAINABILITY:

Encouraging innovation in the design of our travel offers by encouraging our teams to design unique and sustainable itineraries. We also encourage creative solutions to solve challenges and continually improve our services to reduce our environmental impact.



## 4- COLLABORATIVE CULTURE:

Encouraging teamwork and cooperation between employees, creating an environment where everyone can collaborate freely and share ideas. We also value individual and collective contributions, recognising and celebrating everyone's efforts to achieve common goals.



FRANÇOIS FOULON

GENERAL MANAGER

*Our drive for constant innovation and quality, is driven by our experienced, passionate, and well-travelled team. This has earned us recognition and notoriety from national tourism authorities and global travel media, further affirming our position in the marketplace.*

# ASEV TRAVEL

## EXPERTISE AND GUARANTEE

### ENHANCE YOUR OFFER ON ASIA

- Innovative tours for GIT + FIT
- Leader in combined tour products
- Tailor-made specialist
- Regular inspections to diversify our services

### TAKE ADVANTAGE OF OUR EXPERTISE TO GUARANTEE YOUR CUSTOMERS' SATISFACTION

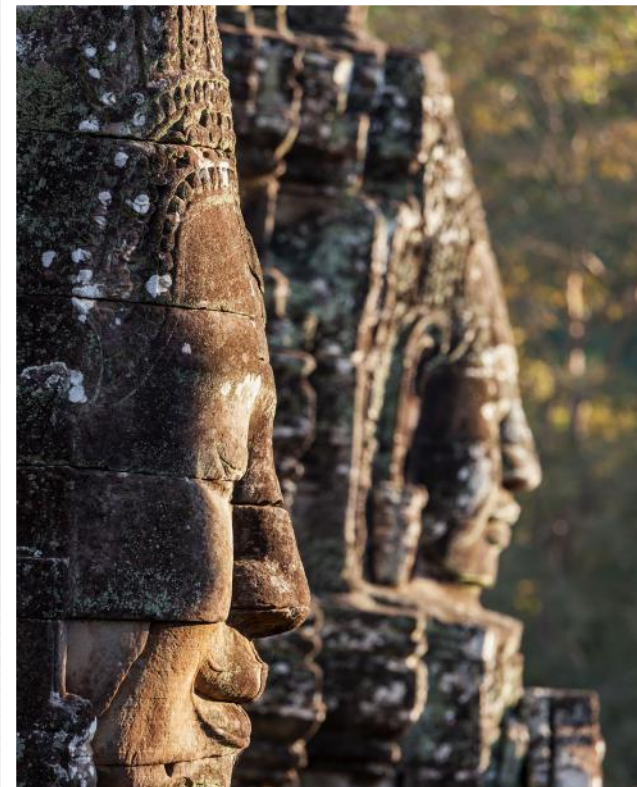
- A presence in Asia since 1995
- A responsive English-speaking team at your service
- Expertise recognised by the major travel players
- Close contact with our customers with 24/7 assistance services

### WORK WITH A COMMITTED PARTNER IN THE FIELD

- A sustainable and engaged agency (Travelife)
- Developing a form of ethical tourism by carefully selected projects in the field
- Opportunity to meet and talk with key players during the trip









# OUR DESTINATIONS



## VIETNAM

THE LAND OF DRAGONS

Now more accessible than ever, Vietnam blends dynamic cities, lush mountains, and cultural heritage.

From scenic rice fields and trekking routes to relaxing boat rides and sandy beaches, the country offers something for every traveler — with iconic conical hats and warm smiles along the way.

### OUR EXCLUSIVES

- Office staffed by natives for an even more personalised experience of the destination.
- With an office opening in 2018, our fresh look at the destination ensures an innovative and dynamic approach.
- MICE, reward and team-building trips available.
- Travelife Partner certified office, currently working toward full certification, and actively supporting local NGOs.



## LAOS

THE LAND OF A MILLION ELEPHANTS

Long untouched by mass tourism, Laos offers serene immersion in nature, culture, and slow-paced living.

Outdoor activities, traditional crafts, and community-led experiences make it a haven for soft adventure, ideal for families, couples, and seekers of simplicity and authenticity.

### OUR EXCLUSIVES

- Travelife Partner and pioneer in eco-responsible projects such as Ms Deuane's Homestay in Ban Lae Sivilay.
- Partnership with the association [www.apeel-laos.org](http://www.apeel-laos.org), which works to protect the elephants of Laos, in particular the Mekong Elephant Park sanctuary.
- Tours with train connections (arrived in Laos at the end of 2021).
- Staffed guides for over 10 years to accompany your travellers.







## CAMBODIA

THE LAND OF TIME

Rich in heritage and emotion, Cambodia captivates with its ancient temples, heartfelt hospitality, and evolving modern comforts.

Whether as a single destination or part of a Mekong journey, Cambodia offers an experience rooted in memory, spirit, and timeless wonder.

### OUR EXCLUSIVES

- Exclusive visit to the Angkor site using eco-friendly transport solutions.
- Working with local associations.
- Staffed guides and solid partnerships as to guarantee quality services.
- Office certified as a Travelife Partner and participating in the "Refill not Landfill" program.





# OUR DESTINATIONS



## THAILAND

THE LAND OF SMILES

Thailand combines cultural richness with tropical beauty.

From homestays in rural villages to mountain retreats in the north and idyllic islands in the south, its diversity of landscapes, experiences, and hospitality make it a timeless favorite for travelers of all kinds.

### OUR EXCLUSIVES

- Expertise in Northern Thailand combinable with Laos.
- Specialist in off-the-beaten-track tours and unusual immersions in local life (homestay and farmstay).
- Green experiences with visits to the Khao Sok region and its national park, renowned for its flora and fauna.
- Stays on more confidential paradise islands (Koh Yao Noi, Koh Kood, Koh Lipe, etc.).



## CHINA

THE LAND OF CONTRASTS

A journey through China reveals ancient traditions, sweeping landscapes, and dynamic regional cultures.

Our expertise focuses on Yunnan, a crossroads of ethnic and ecological richness. With easier visa rules, China invites travelers to rediscover its heritage and diversity — with new ease.

### OUR EXCLUSIVES

- Expertise in the Yunnan region combined with Laos and Vietnam thanks to the rail link.
- Specialist in off-the-beaten-track tours and immersions in local life.
- Green experiences: visits to the Lijiang region with hiking options.
- Discovery of the colourful local cuisine.





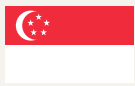


## MYANMAR

### THE GOLDEN LAND

Our office in Yangon is temporarily closed for security reasons.

Despite this, thanks to our commitment and determination, we have managed to keep some of the team working and secure their jobs.



## SINGAPORE

### THE LION CITY

Singapore is a vibrant gateway where tradition meets innovation.

With world-class infrastructure, multicultural charm, and seamless travel connections, it's both a destination and a springboard to Southeast Asia — compact, cosmopolitan, and full of flavour.

### OUR EXCLUSIVES

- Expertise in organizing pre- or post-stopover tours that enhance our other destinations.
- Various combinations available with China Eastern and Singapore Airlines, covering all major Southeast Asia cities and facilitating transit travel.
- Stopover tours ranging from 1 day to 2 nights.
- Specialist in authentic, immersive, and culinary tours.



## MALAYSIA

### THE LAND OF HARMONY

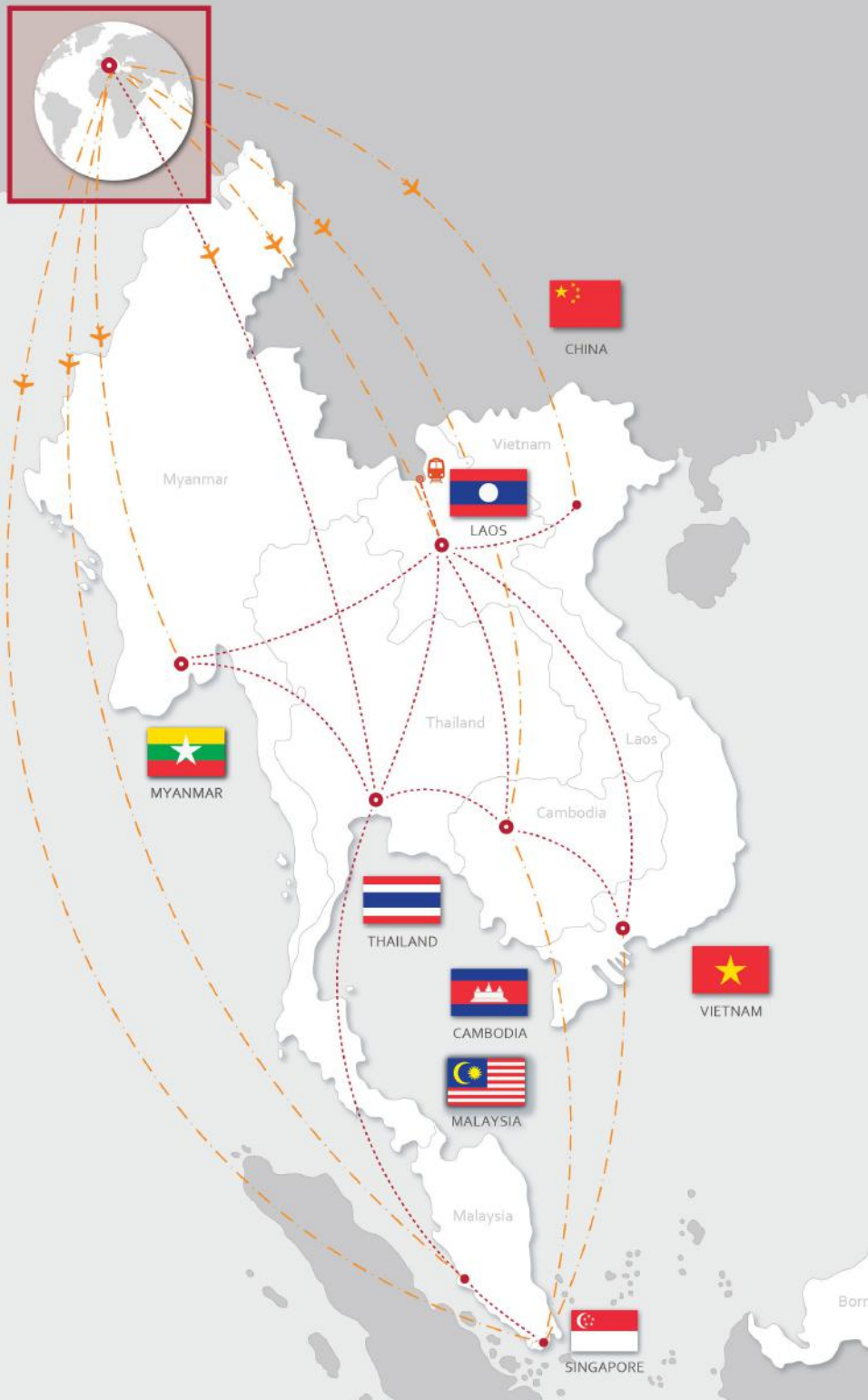
Malaysia is a mosaic of cultures and landscapes, from modern Kuala Lumpur to wild Borneo.

Culinary richness, ethnic diversity, and authentic contrasts define its appeal. Still off the tourist radar, it offers a refreshing and genuine perspective — warm, plural, and full of surprises.

### OUR EXCLUSIVES

- FIT/GIT programs for mainland Malaysia combining cultural heritage and local immersion.
- Soft adventure circuits introducing Borneo's wildlife and biodiversity.
- Culinary and cultural experiences focused on food markets, tea regions, and religious diversity.
- A single-country discovery made easy thanks to direct flights with Malaysia Airlines and excellent air connectivity via nearby Singapore.
- Tailor-made short stays, ideal for regional combinations or overland journeys from Singapore or Thailand, with optional coastal and nature add-ons.





# ASEV TRAVEL, THE PINNACLE OF PERSONALIZED COMBO TOURS

## THE ADVANTAGES OF MULTIPLE-DESTINATION TRIPS MANAGED BY THE SAME DMC

### 1- CENTRALIZED AND SEAMLESS COORDINATION

A single point of contact for the entire journey, ensuring smooth planning and optimal responsiveness.

### 2- COMPLEMENTARY AND TAILOR-MADE ITINERARIES

Each program is designed to create a meaningful synergy between destinations — combining culture, nature, beach or adventure experiences according to your clients' interests.

### 3- LOGISTICAL AND ENVIRONMENTAL EFFICIENCY

Optimized travel routes and streamlined organization help reduce costs and lower the overall carbon footprint.

### 4- ADDED VALUE FOR YOUR CLIENTS

More discoveries, more comfort — all within a controlled budget. An enriching experience that fosters satisfaction and loyalty.

***"Multi-travel is the right combination"***





## SIGNATURE EXPERIENCES

### 1-● LAOS / CHINA

1- *On the rails in Asia:  
Laos and South Yunnan (China)*  
**12D/11N**

2- *Getaway by train:  
Laos and North Yunnan (China)*  
**14D/13N**

### 2-● CHINA / VIETNAM

*Rail adventure: Beyond the mountains of Yunnan  
(China) and North Vietnam*  
**13D/12N**

### 3-● CAMBODIA / SINGAPORE

*Cultural Odyssey:  
Exploring Cambodia's heritage and Singapore's  
modern wonders*  
**Singapore extension from one day to 2 nights**

### 4-● VIETNAM / SINGAPORE

*Vietnam's Cultural Riches and Singapore's Modern  
Marvels*  
**Singapore extension from one day to 2 nights**

## THE DUOS

### 1-● THAILAND / LAOS

*Along the Mekong River*  
**10D/09N**

### 2-● LAOS / CAMBODIA

*The sacred temple trail*  
**10D/09N**

### 3-● VIETNAM / CAMBODIA

*Halong Bay and the Legends of the Temples of Angkor*  
**15D/14N**

## THE TRIOS

### 1-● LAOS / CAMBODIA / VIETNAM

*Grand Tour Indochina*  
**19D/18N**

# OUR EXPERTISE

THE PROMISE OF A TRIP TAILORED  
TO YOUR CUSTOMERS' DESIRES



## ★ SIGNATURE ★

*Immerse yourself in the art of travel, where each experience is carefully crafted to create lasting memories. Our trips transcend the ordinary, offering adventures as unique as you are. We believe in a philosophy of uniqueness and authenticity, where every moment becomes an unforgettable memory.*



## CULTURE & HERITAGE

*Embark on a cultural tour to discover a country's history and heritage, and you'll be immersed in authentic, ancestral traditions, creating some of your fondest travel memories.*



## ARTS AND CRAFTS

*You'd be hard pressed to imagine the expertise of the craftsmen and women who work in this region of Asia. By taking part in handicraft activities or visiting workshops, you'll be able to better understand local know-how and complete an exceptional trip.*



## CULINARY

*Southeast Asia is a region famous for its culinary traditions. From street vendors to fine restaurants, cooking classes and discovery menus, we offer a wide range of experiences to tantalize your taste buds.*



## FAMILY

*Sharing moments of fun for young and old is essential for creating beautiful travel memories. Embarking on a family holiday with ASEV Travel means discovering each country with a touch of fun and conviviality to keep all family members entertained.*



## ACTIVE & ADVENTURE

*Travel differently, off the beaten track. Whether you're an explorer, an adventurer or simply a sporty person in search of action, our original, tailor-made tours will help you discover each destination in a unique, even unusual, way.*





## NATURE & WILDLIFE

Explore the wild beauty and dazzling biodiversity of Southeast Asia. Marvel at nature's treasures and encounter local wildlife in their natural environment.



## BEACH

Discover lesser-known, more intimate seaside destinations, far from the crowds. Our selection of trips will surprise you with their fantastic beaches and water sports activities, but will also encourage you to spend some free time relaxing.



## CRUISE

From cruises on the legendary Mekong River, to junk trips on Halong Bay and river canoes, every trip is a source of relaxation and inspiration.



## LUXURY

Immerse yourself in ultimate comfort, where every moment is the epitome of luxury: prestige hotels, personalised service, gourmet meals and exclusive, bespoke activities. These exceptional adventures offer the best, the unique, the unrivalled.



## SUSTAINABLE & IMMERSIVE

Our approach to ecoresponsibility means that our itineraries not only promote local culture, but also ensure a positive impact on the local population and the environment.



## MICE

Designed to combine business and pleasure, each professional moment is enriched by unique local experiences. Through ASEVTravel, offer your teams a stimulating experience that strengthens cohesion while exploring new horizons.



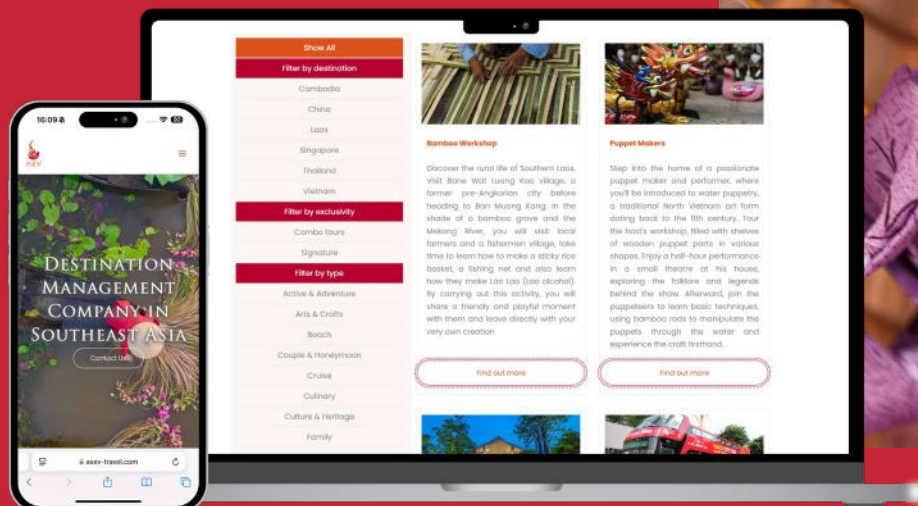
## COUPLE - HONEYMOON

Thanks to the diversity of its landscapes, its cultural riches and the quality of its hotels, each destination offers a selection of trips ideal for intimate getaways for two.

# OUR TRAVEL INSPIRATIONS

OUR TAILORED PRODUCT  
COLLECTION AT A GLANCE

A carefully crafted selection of unique and enriching experiences in captivating destinations. Let our passion for travel and our expertise guide you in fulfilling your customers' desires.











## OUR APPROACH TO SUSTAINABLE DEVELOPMENT

ASEV Travel understands the need to practice responsible tourism, taking into account social, cultural and differences.

To this end, and in order to provide a guideline, we are committed to working towards Travelife certification for all our destinations.

*To date, ASEV Travel has been awarded the Travelife Partner distinction, a token of the group's recognition towards sustainability.*





# OUR MISSION

OUR MISSION AND PROCESS TOWARDS SUSTAINABILITY WORK TOWARDS A 3 TIER APPROACH WITH A FOCUS ON:



## **SOCIO-ECONOMIC DEVELOPMENT:**

Supporting local communities and businesses



## **ENVIRONMENTAL SUSTAINABILITY:**

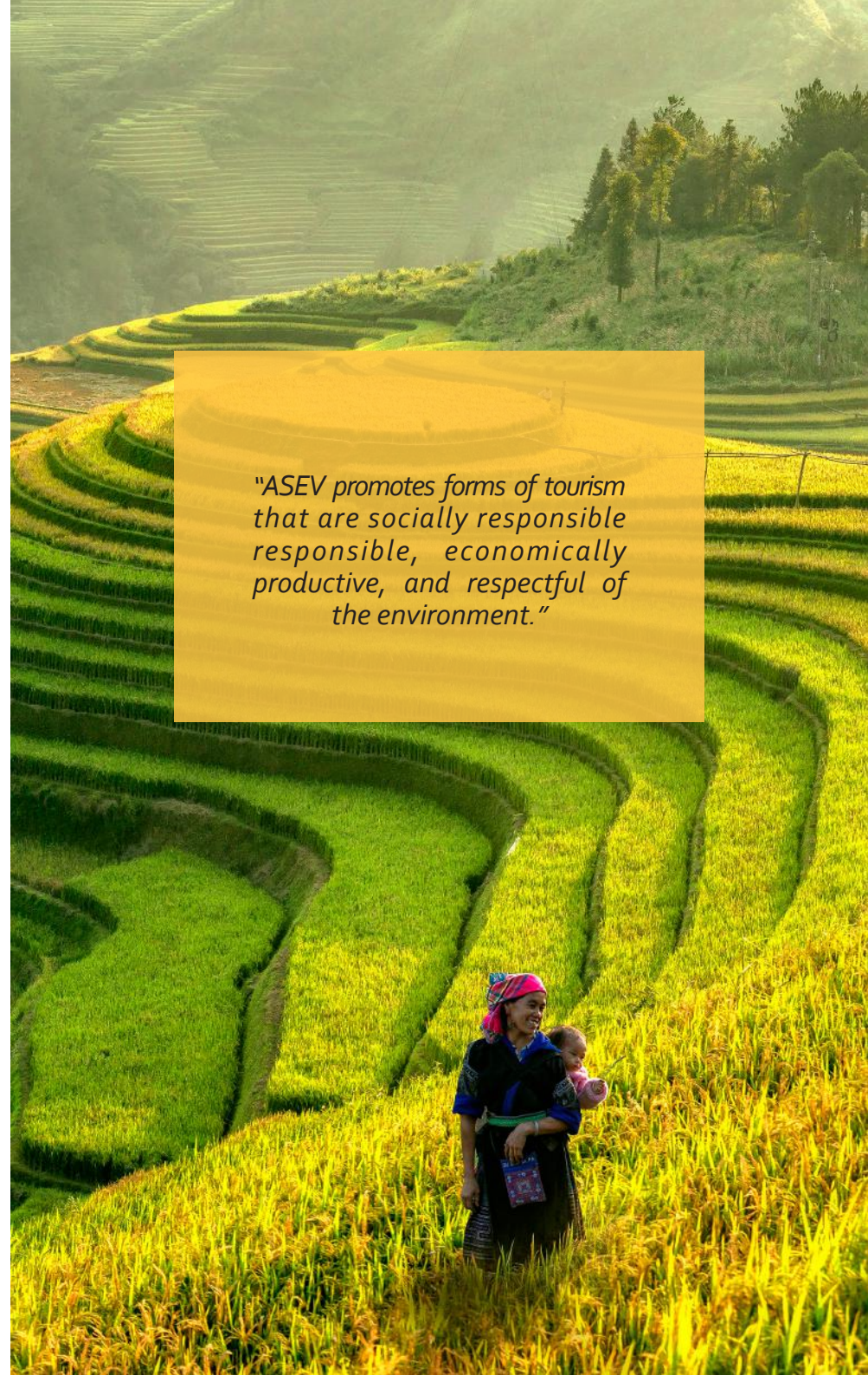
Reducing our environmental footprint



## **CULTURAL SENSITIVITY:**

Heritage preservation

*"ASEV promotes forms of tourism that are socially responsible, economically productive, and respectful of the environment."*





THIS THREE-LEVEL APPROACH IS EMBEDDED  
IN ALL OUR OBJECTIVES AND ACTIONS





I  
nternal management.

C  
ommitting that our travel  
experiences are in-line with  
sustainable standards.

S  
electing our partners through  
sustainable criteria and  
empowering them with sustainable  
practice recommendations.

M  
aintain a constant commitment to  
review our policies and practices, to  
ensure they are in-line with our 3 tier  
approach.

“ WE ARE CONTINUALLY WORKING TO  
IMPROVE OUR RESPONSIBILITY POLICY, AS  
THIS IS A CONSTANTLY EVOLVING SECTOR OF  
THE TRAVEL INDUSTRY. ”



# OUR MAIN SUSTAINABLE PROJECTS

## A COMMITTED AND SUPPORTIVE TRIP

We suggest collecting donations to support local initiatives.

*As part of its commitment to sustainable tourism and its mission to support local communities and businesses, since August 2023, ASEVTRAVEL automatically makes a financial donation for each traveller taken on board, and remains open to collecting additional donations to support their actions and local initiatives.*



## IN LAOS



### THE MEKONG ELEPHANT PARK SANCTUARY

The French NGO APEEL supports the Mekong Elephant Park pilot project, which aims to preserve an endangered species, the elephant, through eco-tourism projects. The sanctuary works to preserve a natural habitat and protect an ecosystem, imperative for the proper diversification of flora. It also offers alternative employment for mahouts and undertakes initiatives to reproduce and rescue exploited pachyderms.



### XONPHAO

Xonphao is a not-for-profit association, set up in 2017, takes in and helps around thirty vulnerable men and women, particularly people with disabilities or living in extreme poverty. The association trains these beneficiaries in craft trades to help them become more self-sufficient.



**XonPhao**

ໂມງຫັດຖະກຳຄົນພິການແລະຊົນເຜົ່າ

### ASAS

ASAS is a non-profit organisation set up in 2013 to build access to drinking water and help rehabilitate schools in isolated villages in northern Laos. It has also created the country's first "Science City", a fun and educational centre.



## IN CAMBODIA



### ANGKOR HOSPITAL FOR CHILDREN (AHC)

The hospital was founded in 1999 and has become one of Cambodia's leading paediatric hospitals. It provides free, high-quality care to around 500-600 children every day. The hospital's strategic mission is to improve healthcare for all children in the country, train medical staff and educate the community about health.



### APOPO

APOPO's demining teams operate in countries, such as Cambodia, that have suffered from the legacy of past conflicts. Their mission is to protect people and the planet through innovative solutions that use trained rats to speed up the detection of landmines. To date, nineteen mine-detecting rats have passed their International Mine Action Standards (IMAS) accreditation in Cambodia and are operating in the clearance process at 4 sites in the country.



## IN VIETNAM



### KOTO

KOTO is an association that aims to offer vocational training to underprivileged young children and vulnerable young women to get them off the streets. To do this, they are given free training in hotel management and cookery, as well as English lessons for 24 months, followed by work placements in establishments across the capital. The ultimate aim of these apprenticeships is to enable these young people to find a job or even set up their own business.



### STREETS INTERNATIONAL

STREETS International is a social enterprise based in Hoi An, Vietnam, providing vulnerable youth with a free, comprehensive 14-month program in culinary arts and hospitality. Training combines English, life skills, hands-on apprenticeships, and daily support, including housing, meals, medical care, uniforms, and a monthly allowance. Graduates achieve sustainable careers, with a 96% employment rate and 58% advancing into supervisory positions.







## ACTING FOR THE PLANET: REDUCING PLASTIC WASTE

*ASEV Travel is committed to protecting the environment and proudly supports the **Refill Not Landfill** initiative—a global campaign aimed at reducing single-use plastic bottle consumption. In this context, ASEV Travel provides travellers in select destinations with reusable refillable bottles, along with an identified network of refill stations along the route.*

*This initiative offers a safe, practical, and eco-conscious alternative—aligned with the needs of today's travellers.*

## COMMITTED TO CHILD PROTECTION: PARTNERING WITH CHILDSAFE

*ASEV Travel is proud to support the **ChildSafe Movement**, an award-winning initiative that works to protect children from exploitation. With operations across Southeast Asia, ChildSafe empowers communities and travel professionals with practical tools to keep children safe. In line with our values, ASEV Travel is progressively implementing ChildSafe's internationally recognized standards—including staff training, guest education, and ethical practices across our supply chain—to help ensure that tourism is a force for good.*



# THE TEAM

The ASEV team is made up of local multilingual professionals led by experienced country managers. Together, with seasoned salespeople in all the destinations where we operate, we create a unique variety of tailor-made trips, adapted to your needs and your company's profile.

## ▼ ADMINISTRATIVE AND FINANCIAL DIVISION



**FRANÇOIS FOULON**  
MANAGING DIRECTOR



**YOHAN PINTO**  
CHIEF FINANCIAL OFFICER

## ▼ COUNTRY MANAGERS



**QUOC VIET NGUYEN**  
VIETNAM – LAOS



**FRÉDÉRIC AMAT**  
CAMBODIA



**THIRI ZAW**  
MYANMAR

## ▼ SALES TEAM



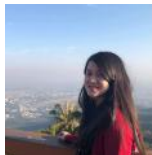
**WALTER PHAM**  
SALES DIRECTOR



**LEO BAI MICHOT**  
SALES DIRECTOR ASSISTANT



**JULIA DUBOURG**  
TRAVEL CONSULTANT  
Laos and Cambodia



**NGOC TRUC HUYNH (CHLOE)**  
TRAVEL CONSULTANT  
Vietnam



**HANH BUI**  
TRAVEL CONSULTANT  
Laos and Vietnam



**INÈS ABDUL**  
TRAVEL CONSULTANT  
Laos and Cambodia



**SUE PANN AEINT**  
TRAVEL CONSULTANT  
Thailand, China & Singapore

## ▼ MARKETING AND DEVELOPMENT



**MELISSA WOOLLEY**  
MARKETING DIRECTOR



**TRAM NGUYEN**  
SUSTAINABLE COORDINATOR



**ADELINE LOYER**  
PRODUCT AND BUSINESS DEVELOPMENT MANAGER



**KIM NGOC PHAM**  
MICE CONTRACTING MANAGER



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# PRO B2B TOOLS AGENT HUB

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The online solution for accessing the entire ASEV Travel collection.



E BROCHURES



INFORMATION  
SHEETS



PHOTO AND  
VIDEO GALLERY



SUSTAINABLE  
RESOURCES



PRACTICAL  
GUIDES



Log in to our professional agent hub portal at [www.asev-travel.com](http://www.asev-travel.com) and create your account in one click to access our partner-only resources.





[WWW.ASEV-TRAVEL.COM](http://WWW.ASEV-TRAVEL.COM)

