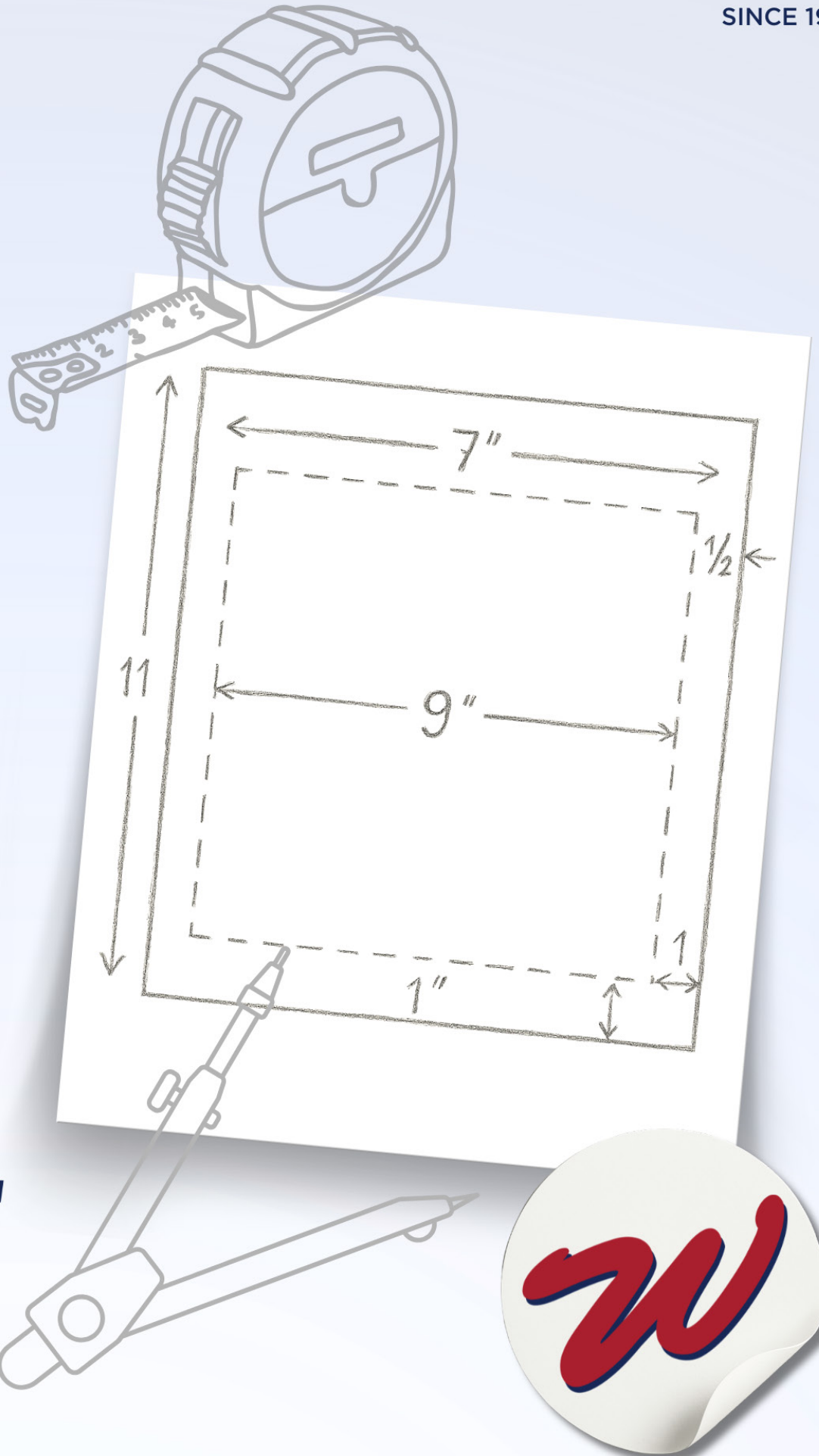


FAMILY OWNED & OPERATED
SINCE 1981

CUSTOM SHEET brochure



wausau **coated**



CUSTOM SHEET PROGRAM

Building a Custom Product

Building a custom product is a great way to gain an advantage over your competition. Helping your customer design a product for their specific needs allows you to “lock-in” the business and develop a true partnership. Take advantage of what Wausau Coated’s Custom Sheet Program has to offer and see your business opportunities grow.

Our Custom Sheet Program allows you to mix and match to create the ideal pressure-sensitive product to meet your needs. You choose the face stock, adhesive and liner with the scoring and packaging options you need.

Facestock Options

- 50# Uncoated
- 60# Uncoated
- 60# Matte Litho
- 60# Semi Gloss
- 60# High Gloss
- 60# Red Fluorescent
- 60# Green Fluorescent
- 60# Chartreuse Fluorescent
- 60# Orange Fluorescent
- 60# Pink Fluorescent
- 8 pt. CIS Tag
- 3.4 mil White Flexible Vinyl
- 3.5 mil Clear Flexible Vinyl
- 2 mil Clear Polyester
- Astrobrights® Solar Yellow™ - FSC® Certified
- Astrobrights® Cosmic Orange™ - FSC® Certified
- Astrobrights® Lunar Blue™ - FSC® Certified
- Astrobrights® Pulsar Pink™ - FSC® Certified
- Astrobrights® Gamma Green™ - FSC® Certified
- Astrobrights® Re-Entry Red™ - FSC® Certified
- Bright Gold Foil
- Dull Gold Foil
- Bright Silver Foil
- Dull Silver Foil
- 3 mil Gloss VersaPly™
- 3 mil MTX VersaPly™
- 3 mil Polyart®
- 7 mil Teslin
- Satin Badge
- 56# CIS Latex
- 60# Estate Label® #8 (WS) - FSC® Certified
- 60# Estate Label® #9 (WS) - FSC® Certified
- 60# Estate Label® #12, 100% PCW (WS) - FSC® Certified
- 70# Bright White Felt (WS) - FSC® Certified
- 70# Eggshell Felt (WS) - FSC® Certified
- 55# 100% Recycled Natural Kraft
- 12 pt. Cherry Wood Veneer
- 12 pt. Birch Wood Veneer
- 155# Crimson Flocked Marquee

Adhesive Options

- General Purpose Permanent
- Xtra-Permanent
- Permanent Opaque
- General Purpose Removable
- Ultra Removable
- Special Permanent
- Special Removable
- Shelf Marking Removable

Liner Options

- 80# - Layflat
- 52# - Laser
- 6 mil BKS
- 4 mil MTX VersaPly®
- 3 mil MTX VersaPly®
- 4 mil Uncoated Inkjet VersaPly®

Scoring Options

Custom scores can be placed as close as 1 ¼" apart and placed in uniform or random patterns. Specify from one score to as many as the web will accommodate. All scores must be in the direction of the web. Zero split is always an option as well.

Packaging Options

- Bulk packed pallets
- Sheet sealed cartons (for standard sizes only)

Minimum order for custom sheets - 2 mmsi.

Other face stocks, adhesives and liners are available on a custom order basis.

Please contact your Customer Solutions Specialist at 800-345-8039 for more information.

VersaPly® is a trademark of Wausau Coated Products

Polyart® is a registered trademark of Arjobex

Estate Label® and Astrobrights® are registered trademarks of Neenah, Inc.

FSC® is a registered trademark of the Forest Stewardship Council FSC® C008943

QUICK SHIP PROGRAM

Deliver the value of time to your customers.

Key Questions

When looking for a custom product, there are many things to consider. Here are some key questions that will help determine the best product for your application.

Paper or film face?

- What is the label being applied to?
- Once the Label is applied, will it need to be removed or repositioned?
- In what conditions will the label be applied or exposed to? Hot, Cold, Wet, Dry?
- Liner requirements?
Scores or no scores?
- Print Method?
- Packaging requirements?

Quick Ship

Need something really fast? Wausau Coated Products **Traditional** and **UV Inkjet** Quick Ship Program is a fast, economical way to purchase custom size sheet-fed pressure sensitive products. This quick, inexpensive alternative to custom manufacturing is perfect when time is of the essence. Oftentimes, it's less expensive than carton stock pricing and it helps reduce waste. The order quantity for this program is 1.5 mmsi up to 30 mmsi.

Product Code	Face	Adhesive	80# Liner
UNCOATED			
QS9100	60# Uncoated	Perm	SB
QS9112	60# Uncoated	Perm	-0-
MATTE			
QS9200	60# Matte	Perm	SB
QS9202	60# Matte	Perm	-0-
QS9216	60# Matte	Perm Opaque	SB
SEMI GLOSS			
QS9300	60# Semi Gloss	Perm	SB
QS9301	60# Semi Gloss	Remo	SB
QS9302	60# Semi Gloss	Perm	-0-
QS9316	60# Semi Gloss	Perm Opaque	SB
HIGH GLOSS			
QS9400	60# High Gloss	Perm	SB
QS9402	60# High Gloss	Perm	-0-
TOP COATED CLEAR FLEXIBLE VINYL			
QS9701	3.5 mil Clear Vinyl	Ultra Remo	-0-
TOP COATED WHITE FLEXIBLE VINYL			
QS9900	3.4 mil White Vinyl	Perm	-0-
QS9902	3.4 mil White Vinyl	Perm	SB
QS9903	3.4 mil White Vinyl	Ultra Remo	SB
QS9905	3.4 mil White Vinyl	Ultra Remo	-0-

Quick Ship Specifications

Order Quantity: 1.5mmsi to 30 mmsi

Leadtime: Please Confirm with your Customer Solutions Specialist.

Packaging: Bulk packed skids except items 14 x 20 or smaller will be packed in cartons.



wausau coated

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