



Asian Print Awards & Asian Packaging Excellence Awards

CTV Excellence Awards



Promoted by APTEC, CTV (Colour Tone Value) is a press calibration and colour control method based on the colourimetric values obtained from spectral data. Its key advantage is that it uses colour values (LAB)—rather than density—to achieve consistent and reliable visual results. CTV can monitor both colour and tonal values and can be applied across a range of printing methods, including spot colour, 4C, and multicolour printing. As a result, it helps improve tonal quality, contrast, and gradation.

About CTV Excellence Award:

Objective: To promote wide application of CTV (Colour Tone Value) press calibration method.

Requirement: Participating companies must be CTV Certified Printing Company. The companies **MUST** use CTV in printing

Judging criteria: based on measurement (solids and tone), visual (print sheet versus digital proof) and level of difficulty.



Printing specification:

The participating company can choose:

- 1 Colour: 4C, 5C, 6C or 7C
- 2 Printing method: Offset
- 3 Substrate (based on the provided substrate data):
 - 3.1 Coated paper
 - 3.2 Uncoated paper

Submission procedure:

1: After received the application, the participating companies will receive the "colour-separated" PDF file from APTEC.

2: For APA, please send 10 print sheets to the organiser.

3: For APEA, please send 10 print sheets and 3 pieces of dummy product to the organiser. Dummy product is for display only.



Printing specification:

The participating company can choose:

- 1 Colour: 4C, 5C, 6C or 7C
- 2 Printing method: Offset or Flexography
- 3 Substrate (based on the provided substrate data):
 - 3.1 Coated paper
 - 3.2 Uncoated paper
 - 3.3 Clay Coated Newsback
 - 3.4 One-side coated board
 - 3.5 PVC (for flexo)
 - 3.6 Label (for flexo)



CTV Excellence Awards



Free Entry Form

Company name: _____

Contact person: _____

Contact no. (office) _____ (mobile) _____

Country: _____ Email address: _____

Wechat no. (if any): _____ Whatsapp no. (if any): _____

Please choose your participating Award and your choices of printing specification, maximum 3 entries per Award (must fill in the following combination for each entry in separate Form).

Asian Print Awards
Submission deadline: Aug 7th, 2026

Print Method - Offset (default)

Colour (choose only one item)

4C

5C (4C + Orange)

6C (4C + Orange + Green)

7C (4C + Orange + Green + Violet)

Substrate (choose only one item)

Coated paper

Uncoated paper

Asian Packaging Excellence Awards
Submission deadline: Sept 4th, 2026

Print Method (choose only one)

Offset

Flexography

Colour (choose only one item)

4C

5C (4C + Orange)

6C (4C + Orange + Green)

7C (4C + Orange + Green + Violet)

Substrate (choose only one item):

Coated paper

Uncoated paper

CCNB (Clay Coated Newsback)

One-side coated board

PVC (for flexo)

Label (for flexo)

Asian Print Awards dinner Oct 15, 2026 at Shanghai
Asian Packaging Excellence Awards dinner
Nov 13, 2026 at Jakarta

Send all entries to -
CTV Excellence Awards 2026
c/o The Thai Printing Association
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10310, Thailand
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For more information and registration, please contact
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