



Mark Bouquet

Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (708) 479-8600

#### Inside This Issue....

- A Message from Mark Sr.
- Are you this month's Mystery Winner?
- Holidays this Month
- Mega Trivia Contest
- Dump the Canned Cranberry Sauce!
- Meet our Carpet Cleaning Customers
- Kids Say the Darndest Things!!
- Benefits of Sleep
- Thank You For The Kind Words!
- Gone But Not Forgotten Fun to Bring Into Every Day
- Did You Know...
- Seasonally Prepare Your Home
- Veteran's Day Thank You
- Creating Happiness for You and Your Guests
- Turn the clocks...
- National Adoption Awareness Month History
- Referral Rewards Program
- Meet Our New Friends & Clients
- Welcome Back to Our Returning Clients
- Referral THANK YOU's
- Warning!



#### Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring 19420 S. LaGrange Road Mokena, IL 60448 **NOTE:** Must be picked up by 11/30/2015



Hí Everyone,

Here we go. The holidays are coming again! Personally, I love the fall season (Thanksgiving and Veteran's Day in particular.) As usual, we are going to do our annual food drive to help those hurt by the bad economy. It is a great feeling to be able to help others, and it's just the right thing to do. As bad as things seem in the United States now, we always have to remember to thank God that we don't live in a place that has the majority of its people starving. We are so fortunate and blessed - whatever you want to call it - to live in a country where we never have to go without a meal or a roof over our heads. The American dream is still alive! Everyone just needs to work harder while we "right this ship," (Don't forget to always vote!) We are, for the first time since the seventies, energy-sufficient between what we have here and what we get from our allies in Canada. I have always had to pay attention to energy costs because we sell more carpet than anything, and it is made from a petro-chemical. Even wood floor finishes are made with these products!

I love my country regardless of the problems we face. This time of the year, for me, is difficult knowing that Veteran's Day is coming up soon. I miss my father and my father-in-law, whose service made it possible to keep our country safe from the spread of communism and all threats. My dad was a Maríne, and my father-ín-law was a paratrooper ín the 101st Aírborne division. They were so proud of the fact that they served their country. It's still so hard to believe that they aren't here with us anymore. I still have my wonderful wife, 5 boys and my two grandchildren who have changed everything for me and my worldviews. I never knew I could love something so much as a little one calling me "papa" or "grampa" (in baby talk, of course.) I am so unworthy of the blessings I have received from God that I sometimes have to pinch myself. We most definitely had our tough times when the housing bubble burst, but to still be here for over 25 years, growing bigger than ever and working large commercial jobs all over the nation is simply amazing to me. What a blessing. But the reality is we couldn't handle jobs this big if it weren't for our local customers and their continual business and referrals. I have probably said this every time I have sat down to write this letter! There are so many people our customers could go to, but we continue to see generation after generation of families return. We consider everyone a friend, and because of that, we want to make sure we get you the floor you like and that best suits your needs - with ZERO pressure.

Please, have a wonderful fall and look at our offer in this newsletter because, not only is it a great deal, you are contributing to the less fortunate - and that is a win-win!

Thanks Again for Your Continual Support, Sincerely, Mark Sr.

#### Holidays This Month:

- 1<sup>st</sup> Daylight Savings Time ends
  - (time to fall behind!)
- 3<sup>rd</sup> U.S. General Election Day

(get out there and vote!)

9<sup>th</sup> - Chaos Never Dies Day

(you've got that right)

11<sup>th</sup> - Veteran's Day

(In memory of those who served & who serve us now)

26<sup>th</sup> - Thanksgiving

(Eat, drink, and be thankful)

30<sup>th</sup> - Stay At Home Because You Are Well Day

(yeah... I can't come in to work today because I'm not sick...)



		2015	NOVEN	BER		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 closed	27 closed	28 closed
29	30					

→ Child Safety Protection Month →National Adoption Awareness Month (special shout out to our very own Dawn Churchill... what a wonderful mother and blessing she is!)

→Native American Heritage Month →National Sleep Comfort Month

# Mega Trivia Contest!

Congratulations to last month's winner:



#### Stop in at Creative Carpet & Flooring to claim your prize by November 30, 2015!

[Answer to last month's quiz: (C) Eighth - October (from Latin octo, "eight") or mensis October was the eighth of ten months on the oldest Roman calendar. It had 31 days. October followed September (from septem, "seven") and preceded November (novem, "nine"). After the calendar reform that resulted in a 12-month year, October became the tenth month, but retained its numerical name, as did the other months from September through December.]

#### Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or **Olive Garden?**

This month's Mega Trivia question:

I'm powerful enough to clean most anything, yet gentle enough to eat. I'm used to make an explosion of sorts, yet can be found at millions of stores worldwide. I can kill grass, and even tenderize your meat. I can clean up even the smelliest stench, and soften your fabrics. What am 1?

> (A) Baking Soda (B) Coca Cola (C) Lemon (D) Salt (E) Vinegar

Call us at 708.479.8600 or e-mail answers to contests@creativecarpetinc.com

## DUMP THE CANNED CRANBERRY SAUCE!

Classic, easy and delicious Thanksgiving cranberry sauce recipe. How to make cranberry sauce from scratch. Perfect with turkey.

The recipe calls for a cup of water. You can easily substitute that with 1/2 cup of orange juice 1/2 cup of water if you want to increase the orange note in the sauce

(cranberries and oranges play well together!)



You can also reduce the sugar if you want. Start out with half as much and add more if you think it needs it.

Prep time: 5 mins | Cook time: 15 mins | Yield: Cranberry sauce base makes 2-1/4 cups

Ingredients:

- ✓ 1 cup (200 g) sugar
- ✓ 1 cup (250 mL) water
- ✓ 4 cups (1 12-oz package) fresh or frozen cranberries
- ✓ Optional Pecans, orange zest, raisins, currants, blueberries, cinnamon, nutmeg, allspice.

Method:

- 1. Place the cranberries in a colander and rinse them. Pick out and discard any damaged or bruised cranberries. Put the water and sugar in a medium saucepan on high heat and bring to a boil. Stir to dissolve the sugar.
- 2.Add the cranberries to the pot and return to a boil. Lower the heat and simmer for 10 minutes or until most of the cranberries have burst.
- 3. Once the cranberries have burst you can leave the cranberry sauce as is, or dress it up with other ingredients. We like to mix in a half a cup of chopped pecans with a few strips of orange zest. Some people like adding raisins or currants, or even blueberries for added sweetness. You can also add holiday spices such as cinnamon, nutmeg, or allspice.
- 4. Remove the pot from heat. Let cool completely at room temperature, then transfer to a bowl to chill in the refrigerator. Note that the cranberry sauce will continue to thicken as it cools.





What's Heaven like?

When God punished

Eve, what did he make her become? "A housewife."

What are three thing you want to do in the future? "Get a girlfriend - kiss her - rule the world."

Math Question - "If Robbie had 52 candy bars and he ate 38 of them in one day, how much did he have left at the end of the day?" Answer: "diabetes"



#### Thank You For The Kind Words!

"A special 'Thank You' to you and your installers for the great job on our kitchen floor. When the manufacturer did not stand behind its product, you did. God bless you & your Creative Carpet family!" Jim & Gloria Belonax of Orland Park, IL

"CCF met all expectations in getting carpet replaced, from initial store visit to There's a seam/cut between install. rooms that I can't see. The lifetime warranty is a great feature!" Joseph of Tinley Park, IL

### DID YOU KNOW .... HOLIDAY SCHEDULE WARNING

#### We're Booking Up FAST

HOLIDAY SCHEDULE WARNING:

Creative Carpet & Flooring is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for Thanksgiving and Christmas, I implore you to run (don't walk) to our showroom and book your installation now, even if you don't need it for a month or two.

If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance!

CALL (708) 479-8600 OR VISIT US NOW !!

## **Benefits of** Sleep

lesson from Markie & Milo on why sleep is important:

- It improves memory
- It helps lower our stress
- It helps abate depression
- It curbs inflammation
- It helps us live longer



- reputable professional
- Check and change batteries in fire and carbon monoxide detectors
- Inspect home exterior for any holes, roof and chimney conditions, and eaves trough flow
- Clean chimney and winterize exterior water faucets
- Verify backup generator works properly



### GONE BUT NOT FORGOTTEN FUN TO BRING INTO EVERY DAY

Have you heard? Coloring is not just for kids. The popularity of coloring books specifically designed for adults is on the rise. In fact, in France these outsell cookbooks. So, why are they so popular?

The first reason is many people find the action of coloring calming. It can decreases stress and anxiety. In fact, though not a solution provider, some psychologists recommend this as part of a patient's therapy.

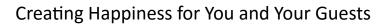
Coloring helps with focus and brain training by the way it causes us to block everything else out and focus on the moment while in the process.

This artistic medium also allows you to express yourself your way. There are no rules, and that means your creativity can roam free. In fact, you don't even need to stay inside the lines. You can color randomly, by mood, or by the way you see the real world. If you want a tree to be yellow, a leaf to be pink, or just scribble on the page at whim with random colors, there is no reason why you can't.

Give it a try. You can choose an adult coloring book full of intricately designed pages, which can be purchased at bookstores and online. Remember the pencil crayons, then pick your page and color and fill in the design as your moment and mood strike. This could also be a great gift idea.

"If we cannot live so as to be happy, let us least live so as to deserve it." ~ Immanuel Hermann Fichte

On Veteran's Day, November 11th, let's pause to say thanks to our troops.





With holidays coming are you planning to entertain guests in your home? Whether it's a single meal or a few days, you want everything to be perfect! With the expectation of guests, this a good time to put your 'stranger' glasses on and take a fresh look around.

Pretend You're Selling - Do you remember when you were a prospective home buyer? You walked into those homes, looked in all the rooms, closets, cupboards, and even cabinet drawers. Of course, your guests may not go into every room or open every cupboard, but they are seeing things as an outsider, even for the first time, and clean and clutter free spaces always provide a better impression.

Be the Editor of your Space - Have you ever read something and found yourself stumbling over a specific sentence or paragraph? While reading from left to right, stumbling points can be caused by word arrangements or a single word being out of place. A good room should also have a steady flow. Walk in for the first time (like you did when looking for a new home), then scan the room from left to right for consistency, placement, possible clutter and cleanliness. If your eyes divert back to the left at any point, something may be out of place and needs editing.

Think Disney - Disneyland's initial 1955 service vision, which continues today, is "We Create Happiness". Everyone's job is to contribute to each guest's happiness while visiting. Some of their expectations and standards incorporated into that vision can easily transition into your home. Be sure you and your home are show ready at all times, project positive energy and body language, and ensure you plan your days of entertaining in a way that's efficient with your time and resources. Thinking of Disney's acclaimed song, "Be Our Guest," we hope your Holidays are filled with happiness for you and your guests.



#### Get A Night Out At **One Of Your Favorite** Restaurants Through Creative Carpet's **Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my Referral Rewards Program. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.

#### A gigantic THANK YOU to all who referred us last month...

Mary Raiger April Nelson **Caroline Vandyke** 

NATIONAL ADOPTION AWARENESS MONTH HISTORY

"The first major effort to promote awareness of the need for adoptive families for children in the foster care system occurred in Massachusetts. In 1976, then-Governor Mike Dukakis proclaimed Adoption Week and the idea grew in popularity and spread throughout the nation. President Gerald Ford made the first National Adoption Week proclamation, and in 1990, the week was expanded to a month due to the number of states participating and the number of events."

"During the month, states, communities, public and private organizations, businesses, families, and individuals celebrate adoption as a positive way to build families. Across the nation, activities and observances such as recognition dinners, public awareness and recruitment campaigns, and special events spotlight the needs of children who need permanent families. It also includes National Adoption Day, traditionally a Saturday, which is observed in courthouses across the nation as thousands of adoptions are finalized simultaneously."

~ adoption.com

## MEET OUR NEW FRIENDS & CLIENTS...

Jody Allen Larry & Kathy Bahnaman **Brandon Cusack** Helena Danald Steve & Donna Decker Nick DiCosola Chris & Brian Diener Virginia Emery Deana Finley Molly & William Gaus Aimee Hojnicki Debbie Holicky Maureen Horan Mary Hughes

William Hvdo Kathy Kessling **Diane Kissinger** Julie & Bob Malis Marcia & Tom Manella John & Jeri Mullin April Nelson Sandra O'Heir Tim Ozinga Rich & Maria Small Roy Smith **Michelle Steinke** Ruth Trudeau Joseph Young

WARNING!

#### Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

#### You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

#### Neil & Kristen Hartman Olivia Blayney **Richard Brown** Kathy Brown Phyllis & Mike Corey Evelyn Curran Arvy & Jennifer Dailide

Dan & Andrea Hahn

WELCOME BACK TO OUR RETURNING CLIENTS.

Leo Knaff Theresa Lavan Debbie & Rich Little Mary & Augustine Melia Jim & Megan Murphy Carol & Joe Ziemba

Carpet & Flooring

19420 S LaGrange Road Mokena, IL 60448 708-479-8600

Website: www.creativecarpetinc.com Email: info@creativecarpetinc.com

HOURS: MON WED FRI 10:00am - 6:00pm TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



## \$100 OFF

October 1 -November 9, 2015

50 square yards carpet / 500 square feet hard surface

## \$300 OFF

100 square yards carpet / 1,000 square feet hard surface

## \$500 OFF

200 square yards carpet / 2,000 square feet hard surface

Carpet | Tlle & Stone | Hardwood | Laminate | Resilient | shawfloors.com

\* Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar amount and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.
\* © Shaw. At participating retailers only. Minimum purchase required on qualifying first quality styles (including Tuftex products.) Material only, excluding trim, pad and underlayment. Limited styles available. Pricing determined by retailer. Ask your salesperson for details.
Minimum Purchase Quantities: \$100 Coupon: 50 sq yds carpet, 500 sq ft. hard surface. \$300 Coupon: 100 sq yds. carpet, 1,000 sq ft. hard surface.

Shaw

No interest for N(O)

Purchases With Your loors Credit Card. 24 Equal Monthly Payments Required or savings up to **\$500** 

on select Shaw flooring.

### In addition to these fabulous offers from Shaw, you can also receive...

- 1. Moving of Furniture
- 2. Take Up of Existing Carpet
- 3. Carpet Haul Away

That's right... ALL 3 FOR FREE FREE pad upgrade! \*

\* <u>3 FREE'S or FREE PAD UPGRADE cannot be combined with Food Drive Discount</u>

## HURRY IN! These amazing offers are only valid until November 9th, 2015!

## **NOVEMBER 2015**

Get A Thanksgiving Discount On Gorgeous New Floors For The Holidays <u>AND</u> Help A Family In Need At The Same Time! "Wow, that sounds better than a nap on the couch during the football game after Thanksgiving dinner!"

Hey, Maximilian the Turkey here. Thanksgiving is one of my favorite holidays: food, family, and friends. Aaaah! That's the life! But for some less-fortunate families in our town, Thanksgiving is not so great. While the rest of us are enjoying mashed taters, gravy, stuffing, deviled eggs and all the other fabulous fare, they are going hungry.

Well, my good friends at Creative Carpet & Flooring and I have come up with a way you can help these good folks, and at the same time get beautiful new floors in time for the holidays.

## For every 5 canned or dry food items you bring to Creative Carpet & Flooring, you'll get a big ol' honking <u>DISCOUNT</u> on your flooring purchase:

Cans of	Your Flooring	¥
<u>Adonated food</u>	✓ Discount	Minimum purchase
5	\$100	\$997
10	\$225	\$1,997
15	\$350	\$2,997
20	\$475	\$3,997
25	\$600	\$4,997

All food will be donated to the Frankfort Food Pantry ITEMS MUST BE BROUGT IN AT TIME OF PURCHASE TO RECEIVE DISCOUNT

Don't need new floors right now? You can still help! Just bring your canned food items to Creative Carpet & Flooring by November 19<sup>th</sup> and we'll make sure it gets delivered to the Frankfort Food Pantry in time for Thanksgiving!

BUT THERE'S MORE...

Combine Food Drive Discount with Shaw's "Floor Now, Save Today" sale thru November 9th, 2015!

