



Junior Achievement™
of Maine



JA Titan

Future Business Leaders Start Here.



What is the JA Titan Experience?

JA Titan is our most immersive experience connecting in-classroom learning to real-world opportunity, and supporting educators in teaching critical workforce and career readiness skills.

Students...

- Learn Business Economics.
- Are placed as the CEO of cell phone companies.
- Navigate decisions around production. R&D, Marketing, and CSR.
- Build professional networks and are mentored by local business leaders.
- Have the opportunity to compete nationally.



Success Points

2025 student survey data
AGREE/STRONGLY AGREE
"The JA Titan Experience..."

92%

"helps me feel empowered to make my own career choices."

86%

"helps me envision my future career."

93%

"is valuable, and I would like to participate again."

"Critical reskilling, reimagining the K-12 and higher education pipelines, and practicing smarter workforce planning" are solutions to a looming nationwide workforce shortage.

-Society of Human Resource Management

Student focus groups from a 2020 McRel International Study found students were more engaged in learning when teachers offered multiple connections between the content and the outside world.

-The "Silent Epidemic" Finds Its Voice Demystifying How Students View Engagement in Their Learning

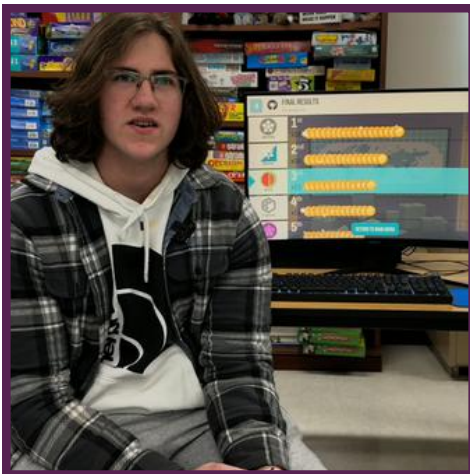


JA Titan meets these workforce solutions; as well as provides career connected learning and out of classroom experiences.

Cultivating Future Business Leaders.

"I truly believe JA Titan has prepared me for my future career in business. I love everything that JA stands for."

-Jessica, JA Titan Participant, UMaine Presque Isle



Colby, an Oak Hill High School graduate, was inspired to not only apply to college, but major in marketing after experiencing JA Titan.



"The gamification of learning through JA Titan makes its lessons much more interesting and approachable to students."

-Mr. Pearl, Yarmouth High School



State champions of JA Titan compete nationally at JA Future Bound.

This provided the 2025 state winners with the opportunity to

- *Represent their team in the media through a TV interview*
- *Stay on campus at Georgia State University*
- *Participate in professional development sessions*
- *Network with high school students from across the country*

SAVE THE DATE

Northern Sites:

March 31, 2026

Snow Date, April 7, 2026

Southern Sites:

April 2, 2026

Snow Date: April 9, 2026



Watch a review of a past
JA Titan Challenge,
[HERE](#).

SITE LOCATIONS STATEWIDE:

Northern Sites:

Presque Isle

University of Maine

Machias

Machias Savings Bank

Bangor

Bangor Savings Bank

Waterville

Thomas College

Southern Sites:

Yarmouth

Tyler Technologies

Westbrook

IDEXX Laboratories

Portland

Systems Engineering

South Portland

Dead River Company

Biddeford

University of New England



JA Titan Experience Sponsorship Opportunities

*Cultivate Maine Leaders and
Grow Your Company's Talent Pipeline!*

\$30,000	\$20,000*	\$20,000*	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Premier Sponsor Exclusive	Victory Sponsor North	Victory Sponsor South	Industry Sponsor 3 avail.	Strategy Sponsor 5 avail.	Talent Sponsor Open	Leadership Sponsor Open	Innovation Sponsor Open

**Student Mentorship &
Corporate Team Building**

Highlighted in Event Collateral

Recognition in Event Related Press

Event Remarks Broadcast to All Sites

Company Logo on Award Certificates

JA Maine Titan Challenge Webpage

Logo In Simulation

Social Media Promotions

Invitation to Present Awards at Host Site

JA Maine Homepage (Partnership)

Placement in JA Maine Annual Report

State Champion Sponsor*

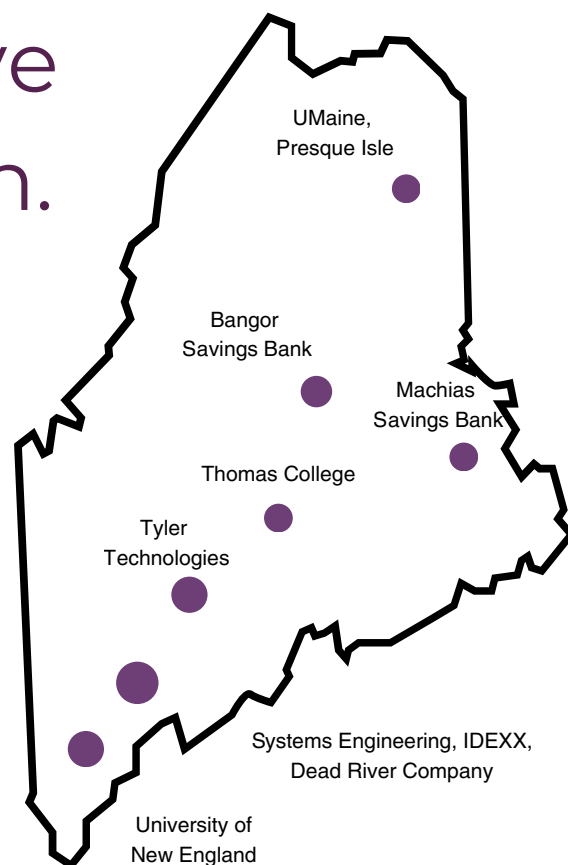
●	●	●	●	●	●	●	●
Logo	Logo	Logo	Logo	Logo	Listed	Listed	
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●							
Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Challenge			
Tailored	Tailored	Tailored	Tailored	Group	Group		
	●	●	●				
●	●	●	●	●			
Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed
●	●	●					

**Partial funding from the Premier and North and South Victory Sponsorships supports travel expenses for the two state-wide winning teams to travel to the national JA Future Bound competition in spring of 2026. This is a unique sponsorship opportunity for your company to have extended visibility, as JA Future Bound takes place three months after JA Titan concludes, and your company's name and/or logo is paired with digital and social posting on the state-wide winners' journey to the national competition.*

For more information on sponsorship, contact:
Michelle Anderson, President & CEO,
manderson@jamaine.org, 207.347.4333

Communities that have participated in JA Titan.

Baileyville	Hodgdon
Bangor	Houlton
Biddeford	Jonesport
Brunswick	Kennebunk
Bucksport	Lisbon
Calais	Machias
Cape Elizabeth	Madison
Caribou	Monmouth
China	Naples
Dover-Foxcroft	Oakland
Ellsworth	Pittsfield
Falmouth	Portland
Farmington	Presque Isle
Fort Kent	Rumford
Freeport	Sanford
Gardiner	Scarborough
Gorham	Skowhegan
Gray-New	South Portland
Gloucester	Standish
Hampden	Old Town
Hermon	Van Buren
	Wales
	Westbrook
	Yarmouth



Educators:

Registration is open for new and returning high schools. Space is limited, so sign up early.

Contact Jill Jamison, Vice President, to get involved, jjamison@jamaine.org.

Sponsors:

Interested in cultivating your company's future workforce? Corporate sponsorships are open for new and returning partners.

Contact Michelle Anderson, President & CEO, to get involved, manderson@jamaine.org.



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