



# JA Titan

**Future Business Leaders Start Here.**





# What is the JA Titan Experience?

JA Titan is our most immersive experience connecting in-classroom learning to real-world opportunity, and supporting educators in teaching critical workforce and career readiness skills.

Students...

- **Receive 5-weeks of in-classroom learning on Business Economics.**
- **Compete regionally out of Maine businesses and universities in multi-day challenge.**
- Are placed as the CEO of cell phone companies.
- Navigate decisions around production. R&D, Marketing, and CSR.
- Build professional networks and are mentored by local business leaders.
- Have the opportunity to compete nationally.

## Success Points

2025 student survey data  
**AGREE/STRONGLY AGREE**  
"The JA Titan Experience..."

**93%**

*"helps me feel empowered to make my own career choices."*

**87%**

*"helps me envision my future career."*

**94%**

*"is valuable, and I would like to participate again."*



***"Critical reskilling, reimagining the K-12 and higher education pipelines, and practicing smarter workforce planning" are solutions to a looming nationwide workforce shortage."***

***-Society of Human Resource Management***

***Student focus groups from a 2020 McRel International Study found students were more engaged in learning when teachers offered multiple connections between the content and the outside world.***

***-The "Silent Epidemic" Finds Its Voice Demystifying How Students View Engagement in Their Learning***

JA Titan meets these workforce solutions; as well as provides career connected learning in and out of classroom experiences.



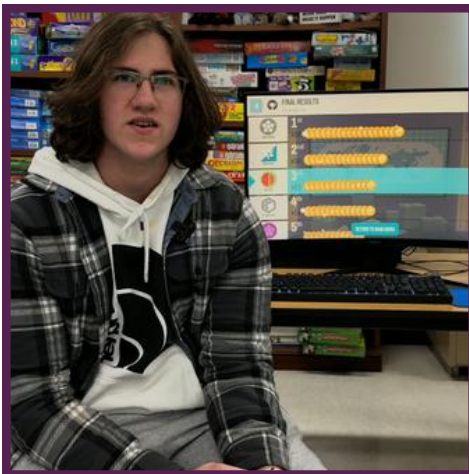
# Cultivating Future Business Leaders.

"I truly believe JA Titan has prepared me for my future career in business. I love everything that JA stands for."

-Jessica, JA Titan Participant, UMaine Presque Isle

## Impact:

- 380 Students
- 139 Schools
- 145 Mentors
- From 47 companies



*Colby was inspired to not only apply to college, but major in marketing after experiencing JA Titan.*

*- JA Titan participant, Oak Hill High School*



*"The gamification of learning through JA Titan makes its lessons much more interesting and approachable to students."*

*-Mr. Pearl, Educator, Yarmouth High School*



*2025 state champions of JA Titan competed nationally at JA Future Bound.*

*This provided the opportunity to:*

- Represent their team in the media through a TV interview
- Stay on campus at Georgia State University
- Participate in professional development sessions
- Network with high school students from across the country

# SAVE THE DATE

## Northern Sites:

**March 31, 2026**

*Snow Date, April 7, 2026*

## Southern Sites:

**April 2, 2026**

*Snow Date: April 9, 2026*



Watch a review of a past  
JA Titan Challenge,  
[HERE](#).

## SITE LOCATIONS STATEWIDE:

### Northern Sites:

#### Presque Isle

*University of Maine*

#### Machias

*Machias Savings Bank*

#### Bangor

*Bangor Savings Bank*

#### Waterville

*Thomas College*

### Southern Sites:

#### Yarmouth

*Tyler Technologies*

#### Westbrook

*IDEXX*

#### Portland

*Systems Engineering*

#### South Portland

*Dead River Company*

#### Biddeford

*University of New England*





# JA Titan Experience Partnership Opportunities

*Cultivate Maine Leaders and  
Grow Your Company's Talent Pipeline!*

\$30,000	\$20,000*	\$20,000*	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Premier Partner Exclusive	Victory Partner North	Victory Partner South	Industry Partner 3 avail.	Strategy Partner 5 avail.	Talent Partner Open	Leadership Partner Open	Innovation Partner Open

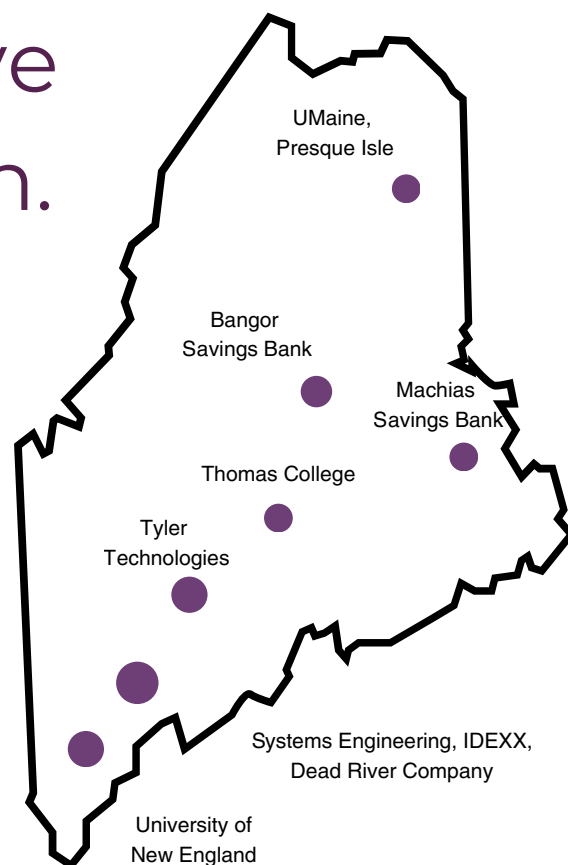
Student Mentorship & Corporate Team Building	●	●	●	●	●	●	●
Highlighted in Event Collateral	Logo	Logo	Logo	Logo	Logo	Listed	Listed
Recognition in Event Related Press	●	●	●				
Event Remarks Broadcast to All Sites	●	●	●				
Company Logo on Award Certificates	●						
JA Maine Titan Challenge Webpage	Logo	Logo	Logo	Logo	Logo	Listed	Listed
Logo In Simulation	Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Challenge		
Social Media Promotions	Tailored	Tailored	Tailored	Tailored	Group	Group	
Invitation to Present Awards at Host Site		●	●	●			
JA Maine Homepage (Partnership)	●	●	●	●	●		
Placement in JA Maine Annual Report	Logo	Logo	Logo	Logo	Logo	Listed	Listed
State Champion Sponsor*	●	●	●				

Partial funding from the Premier and North and South Victory partnerships helps cover travel expenses for Maine's two state-wide JA Titan winning teams as they apply for the opportunity to compete in the national JA Future Bound competition in spring 2026. This partnership offers your company a unique opportunity for extended visibility, as JA Future Bound takes place three months after JA Titan concludes. Your company's name and/or logo will be featured alongside digital and social media updates highlighting the state champions' journey and their participation in the national competition, if chosen.

For more information on sponsorship, contact:  
Andrew Baker, Director of Development  
[abaker@jamaine.org](mailto:abaker@jamaine.org), 207.347.4333

# Communities that have participated in JA Titan.

Baileyville	Hodgdon
Bangor	Houlton
Biddeford	Jonesport
Brunswick	Kennebunk
Bucksport	Lisbon
Calais	Machias
Cape Elizabeth	Madison
Caribou	Monmouth
China	Naples
Dover-Foxcroft	Oakland
Ellsworth	Pittsfield
Falmouth	Portland
Farmington	Presque Isle
Fort Kent	Rumford
Freeport	Sanford
Gardiner	Scarborough
Gorham	Skowhegan
Gray-New	South Portland
Gloucester	Standish
Hampden	Old Town
Hermon	Van Buren
	Wales
	Westbrook
	Yarmouth



## Educators:

Registration is open for new and returning high schools. Space is limited, so sign up early.

Contact Jill Jamison, Vice President, to get involved, [jjamison@jamaine.org](mailto:jjamison@jamaine.org).

## Sponsors:

Interested in cultivating your company's future workforce? Corporate sponsorships are open for new and returning partners.

Contact Andrew Baker, Director of Development to get involved, [abaker@jamaine.org](mailto:abaker@jamaine.org).



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