



# JA Titan

Future Business Leaders Start Here.



# What is the JA Titan Experience?

JA Titan is our most immersive experience connecting in-classroom learning to real-world opportunity, and supporting educators in teaching critical workforce and career readiness skills.

Students...

- **Receive 5-weeks of in-classroom learning on Business Economics.**
- **Compete regionally out of Maine businesses and universities in multi-day challenge.**
- Are placed as the CEO of cell phone companies.
- Navigate decisions around production, R&D, Marketing, and CSR.
- Build professional networks and are mentored by local business leaders.
- Have the opportunity to compete nationally.

## Success Points

2025 student survey data

### AGREE/STRONGLY AGREE

"The JA Titan Experience..."

**93%**

*"helps me feel empowered to make my own career choices."*

**87%**

*"helps me envision my future career."*

**94%**

*"is valuable, and I would like to participate again."*



*"Critical reskilling, reimagining the K-12 and higher education pipelines, and practicing smarter workforce planning" are solutions to a looming nationwide workforce shortage."*

*-Society of Human Resource Management*

*Student focus groups from a 2020 McRel International Study found students were more engaged in learning when teachers offered multiple connections between the content and the outside world.*

*-The "Silent Epidemic" Finds Its Voice Demystifying How Students View Engagement in Their Learning*

JA Titan meets these workforce solutions; as well as provides career connected learning in and out of classroom experiences.

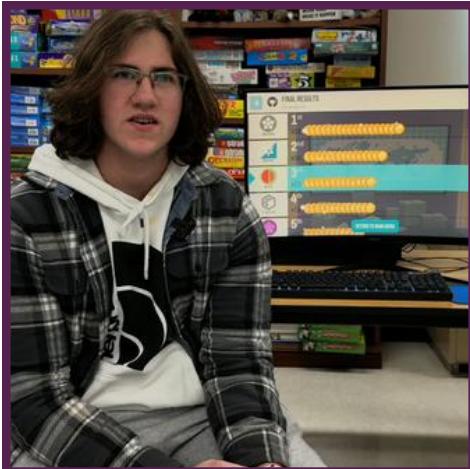
# Cultivating Future Business Leaders.

**"I truly believe JA Titan has prepared me for my future career in business. I love everything that JA stands for."**

**-Jessica, JA Titan Participant, UMaine Presque Isle**

## Impact:

- **380 Students**
- **139 Schools**
- **145 Mentors**
- **From 47 companies**



***Colby was inspired to not only apply to college, but major in marketing after experiencing JA Titan.***

***- JA Titan participant, Oak Hill High School***



***"The gamification of learning through JA Titan makes its lessons much more interesting and approachable to students."***

***-Mr. Pearl, Educator, Yarmouth High School***



***2025 state champions of JA Titan competed nationally at JA Future Bound.***

***This provided the opportunity to:***

- **Represent their team in the media through a TV interview**
- **Stay on campus at Georgia State University**
- **Participate in professional development sessions**
- **Network with high school students from across the country**

# SAVE THE DATE

**Northern Sites:**  
**March 31, 2026**  
*Snow Date, April 7, 2026*

**Southern Sites:**  
**April 2, 2026**  
*Snow Date: April 9, 2026*



Watch a review of a past  
JA Titan Challenge,  
[HERE.](#)

## SITE LOCATIONS STATEWIDE:

### **Northern Sites:**

**Presque Isle**  
*University of Maine*

**Machias**

*Machias Savings Bank*

**Bangor**

*Bangor Savings Bank*

**Waterville**

*Thomas College*

### **Southern Sites:**

**Yarmouth**

*Tyler Technologies*

**Westbrook**

*IDEXX*

**Portland**

*Systems Engineering*

**South Portland**

*Dead River Company*

**Biddeford**

*University of New England*

# JA Titan Experience

## Partnership Opportunities

*Cultivate Maine Leaders and  
Grow Your Company's Talent Pipeline!*

**SOLD!**

\$30,000 Premier Partner Exclusive	\$20,000* Victory Partner North	\$20,000* Victory Partner South	\$15,000 Industry Partner 3 avail.	\$10,000 Strategy Partner 5 avail.	\$5,000 Talent Partner Open	\$2,500 Leadership Partner Open	\$1,000 Innovation Partner Open
---	--	--	---	---	--------------------------------------	--	--

**Student Mentorship & Corporate Team Building**

**Highlighted in Event Collateral**

**Recognition in Event Related Press**

**Event Remarks Broadcast to All Sites**

**Company Logo on Award Certificates**

**JA Maine Titan Challenge Webpage**

**Logo In Simulation**

**Social Media Promotions**

**Invitation to Present Awards at Host Site**

**JA Maine Homepage (Partnership)**

**Placement in JA Maine Annual Report**

**State Champion Sponsor\***

●	●	●	●	●	●	●	●
Logo	Logo	Logo	Logo	Logo	Listed	Listed	
●	●	●					
●	●	●					
●							
Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Classroom & Challenge	Challenge			
Tailored	Tailored	Tailored	Tailored	Group	Group		
	●	●	●				
●	●	●	●	●			
Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed
●	●	●					

Partial funding from the Premier and North and South Victory partnerships helps cover travel expenses for Maine's two state-wide JA Titan winning teams as they apply for the opportunity to compete in the national JA Future Bound competition in spring 2026. This partnership offers your company a unique opportunity for extended visibility, as JA Future Bound takes place three months after JA Titan concludes. Your company's name and/or logo will be featured alongside digital and social media updates highlighting the state champions' journey and their participation in the national competition, if chosen.

For more information on sponsorship, contact:

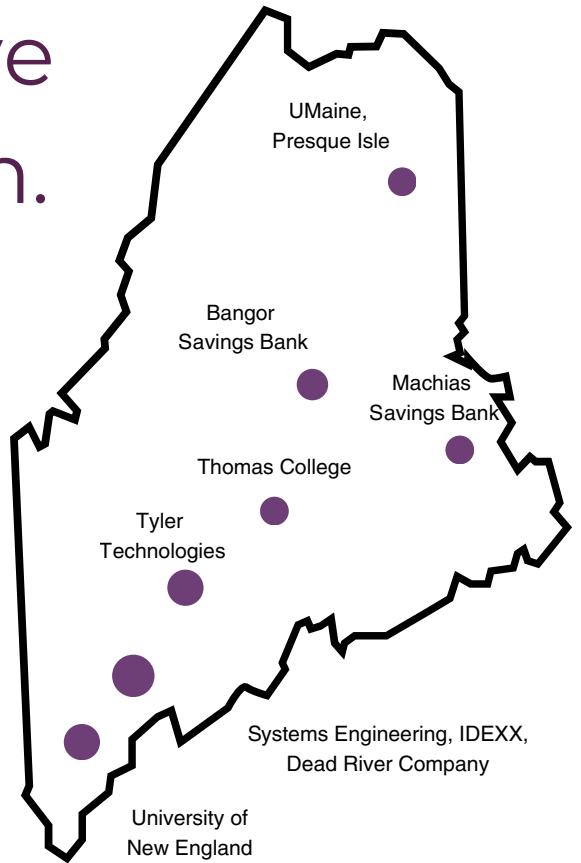
Andrew Baker, Director of Development

[abaker@jamaine.org](mailto:abaker@jamaine.org), 207.347.4333

# Communities that have participated in JA Titan.

Baileyville  
Bangor  
Biddeford  
Brunswick  
Bucksport  
Calais  
Cape Elizabeth  
Caribou  
China  
Dover-Foxcroft  
Ellsworth  
Falmouth  
Farmington  
Fort Kent  
Freeport  
Gardiner  
Gorham  
Gray-New  
Gloucester  
Hampden  
Hermon

Hodgdon  
Houlton  
Jonesport  
Kennebunk  
Lisbon  
Machias  
Madison  
Monmouth  
Naples  
Oakland  
Pittsfield  
Portland  
Presque Isle  
Rumford  
Sanford  
Scarborough  
Skowhegan  
South Portland  
Standish  
Old Town  
Van Buren  
Wales  
Westbrook  
Yarmouth



## Educators:

Registration is open for new and returning high schools. Space is limited, so sign up early.

Contact Jill Jamison, Vice President, to get involved, [jjamison@jamaine.org](mailto:jjamison@jamaine.org).

## Sponsors:

Interested in cultivating your company's future workforce? Corporate sponsorships are open for new and returning partners.

Contact Andrew Baker, Director of Development to get involved, [abaker@jamaine.org](mailto:abaker@jamaine.org).



**Junior  
Achievement™**  
of Maine